



## Quarterly Update for Partners: Winter 2015/16

### Funding from the Heritage Lottery

Our main news is, unsurprisingly, is the £1.1 million awarded to the project from the Heritage Lottery Fund (HLF). This significant milestone is cause for celebration and we hope to do this properly soon!

In the longer term, this grant unlocks significant funding from Gloucestershire County Council, "For the Record" partners, and local and national trusts and foundations. We hope it will also encourage further generous donations from the public.

It means the new Heritage Hub - which will provide opportunities, events and activities for everyone in Gloucestershire and South Gloucestershire - can become reality. And we'll be able to keep on preserving the documents that tell the ongoing story of the county's history.

At present we are busy producing the documents required to gain official permission to start the delivery phase of the project.

### Logo and branding

We have been working with "For the Record" project partners and a York-based graphic design company called Bivouac to develop a logo and brand identity for Gloucestershire Heritage Hub. We are very pleased with the concept designs that have been generated and are looking forward to seeing the final results later this month. We'll be using them in the Heritage Hub itself, on the Heritage Hub website and on Heritage Hub communications eg publications and publicity. Bivouac is also refreshing the Gloucestershire Family History Society logo.

### Fundraising

The HLF award is clearly the main news on fundraising. But we've also received a significant pledge from the Winstone Charitable Trust in Cirencester and generous donations from several parish councils and individuals since the last update. Our thanks go to everyone who has made a donation and to those who are still doing this and/or encouraging others to contribute. Our remaining fundraising target is £113,000.

We've also developed an opportunity for donors to leave a physical reminder of their contribution to the new Heritage Hub. We're calling it the Donors' Tree. Every individual or corporate donor who gives over £50 to "For the Record" can choose to have their name inscribed on a leaf on this Tree, which will be painted on the wall at the entrance to the new Heritage Hub. This prominent feature will record the generosity of those who have contributed to Gloucestershire Archives and the Heritage Hub (or in whose memory contributions have been made). A copy of the donation form is available at <http://www.gloucestershire.gov.uk/archives/donorstree>.

**Date of next issue: Spring 2016**

