The Background...

The aim of the scheme is to improve traffic flows along the Metz Way – Abbeymead Avenue route corridor.

The Abbeymead Avenue / Metz Way corridor is currently used by the Stagecoach Number 8 and 13 bus routes. Significant peak period delays are currently experienced by these bus services on Abbeymead Ave / Metz Way route corridor due to congestion.

Abbeymead Avenue and Metz Way are local distributor roads for the large residential areas of Abbeymead, Abbeydale and Coney Hill. They are on the most direct route into Gloucester city centre for many residents. In fact compared with the rest of Gloucestershire, part of Abbeymead is in the top 5% for 'commuting by car', with over 64% of residents using their private car to commute to work. This is contributing towards the current high peak hour traffic levels.

Implementation of the proposed corridor improvements will therefore help reduce peak period journey times, improve bus service reliability and potentially increase the proportion of cycle and public transport users and also encourage sustainable travel habits for existing and future residents.

Who will Benefit?

Bus Passengers – More, efficient and reliable services for passengers make bus travel a more desirable option for both commuting and leisure travel purposes & promote modal shift from private transport modes.

Bus Operators – Improved journey times and reduced congestion for buses will increase bus patronage/mode share and ensure greater reliability of existing services. This improved journey efficiency yields increased economic sustainability of travel routes over long term periods.

Motorists - Improved bus service journey times and reliability promote a modal shift for a proportion of motorists resulting in less congestion.

Pedestrians - Improved crossing facilities on key route to schools.

Cyclists – The introduction of enhanced cycling facilities associated with this project will increase the safety & efficiency of cycle journeys further promoting modal shift towards sustainable modes.

Outline timetable for key stages:	
Detailed Design Completion	July 2016
Business Case Submission	July 2016
Business Case Approved by LEP	October 2016
Construction Start	Spring 2017
Construction End	Summer 2017