

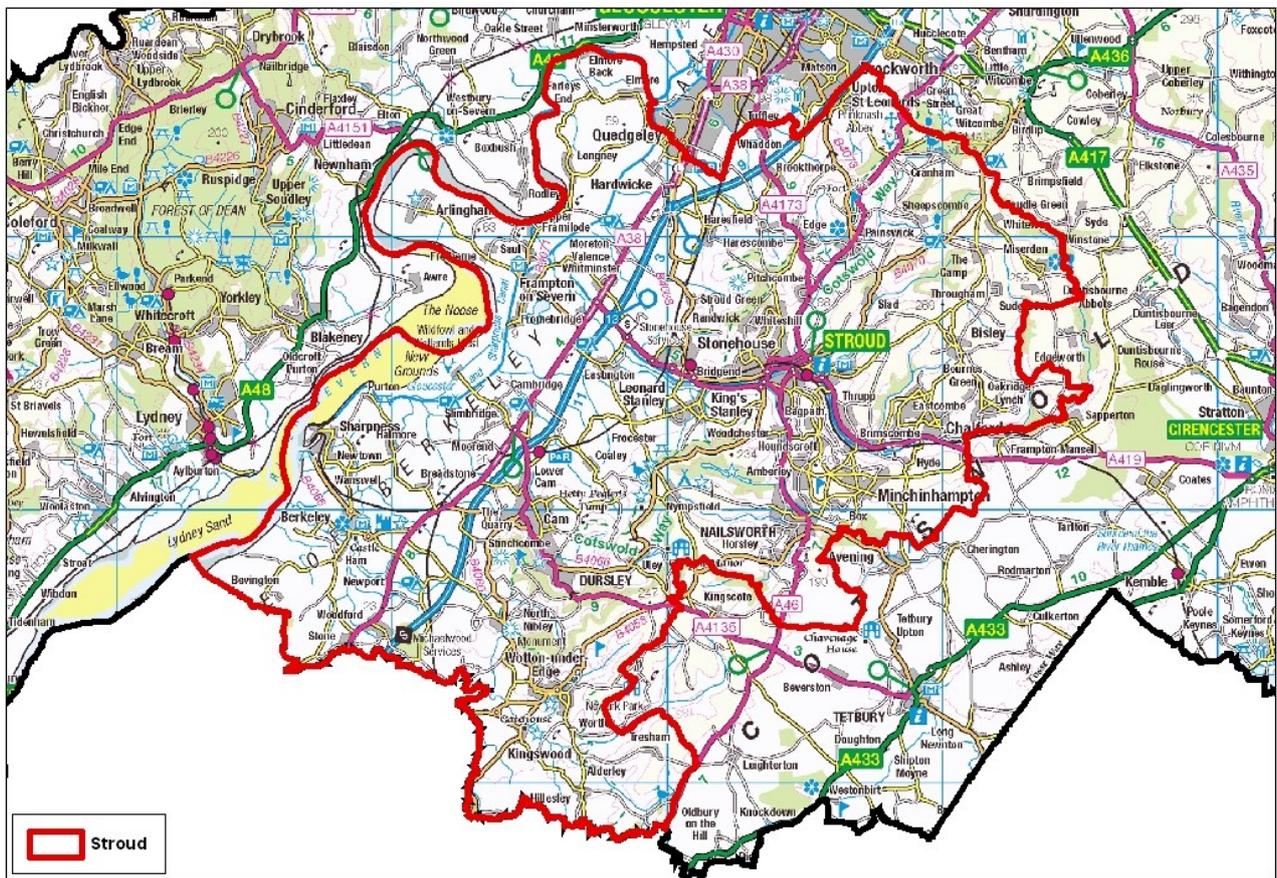
Stroud

District Profile

This profile has been produced by the Strategic Needs Analysis Team. It contains key statistics and information about the district with comparisons to the county average.

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Figure 1: Stroud District



Geography and Selected Facilities

Stroud is one of six districts that make up the county of Gloucestershire. These districts can be divided into smaller geographies including electoral divisions; district council wards; and parishes.

There are 10 electoral divisions in Stroud district. These are Bisley and Painswick; Cam Valley; Dursley; Hardwicke and Severn; Minchinhampton; Nailsworth; Rodborough; Stonehouse; Stroud Central; Wotton-under-Edge.

The county is split into 142 district council wards. Stroud is made up of 30 wards, these are Amberley and Woodchester; Berkeley; Bisley; Cainscross; Cam East; Cam West; Central; Chalford; Coaley and Uley; Dursley; Eastington and Standish; Farmhill and Paganhill; Hardwicke; Kingswood; Minchinhampton; Nailsworth; Randwick, Whiteshill and Ruscombe; Painswick; Rodborough; Severn; Slade; Stonehouse; The Stanleys; Thrupp; Trinity; Uplands; Upton St Leonards; Vale; Valley; and Wotton-under-Edge.

The county is also referred to in terms of parishes and non-parish areas which are areas not covered by civil parishes. Stroud is covered by 52 parishes (a full list can be found in Appendix 1)

Summary

This summary gives an overview of key indicators for the district.

The rate compares what is happening in the district to the Gloucestershire 'norm' - a rate of 1 shows that the district is the same as the wider norm; a rate of 2 would show that it has double the norm; a rate of 0.5 would show that it has half of the wider norm.

Colour coding helps you identify possible issues affecting the district by making comparisons to other districts.

In most cases :

Red/Hot - indicates that the district is in the top 10% of districts in Gloucestershire

Amber/Warm - indicates that the district is in the next 25% of districts in Gloucestershire

Green/Cool - indicates that the district is in the remaining 65% of districts in Gloucestershire

Due to the nature of data some issues are most likely to occur when numbers are low. This type of indicator is written in *italics* and in these cases the colour coding refers to:

Red/Hot - indicates that the district is in the bottom 10% of districts in Gloucestershire

Amber/Warm - indicates that the district is in the next 25% of districts in Gloucestershire

Green/Cool - indicates that the district is in the remaining 65% of districts in Gloucestershire

Population	Number	Rate against County norm
Population (2011)	112,779	
Aged 0 to 17 (2011)	23,583	1.02
Aged 18 to 64 (2011)	67,219	0.98
Aged 65+ (2011)	21,977	1.04

Children and Young People	Proportion of total	Rate against County norm	Hot or Warm?
<i>Pupils achieving Level 4+ English & mathematics (2012)</i>	86.0	1.04	Cool
<i>Pupils achieving 5+ A*-C passes inc. GCSE Eng. & maths (2012)</i>	66.4	1.07	Cool

Older People and Provision of Care	Number	Rate against County norm	Hot or Warm?
Aged 65+ Living Alone (2011)	6,488	1.03	Cool
People who provide unpaid care (2011)	12,847	1.10	Warm

Healthy Living	Number	Rate against County norm	Hot or Warm?
<i>People who describe their health as good/very good (2011)</i>	93,490	1.00	Warm
People with a long-term limiting illness or disability (2011)	18,852	1.01	Warm

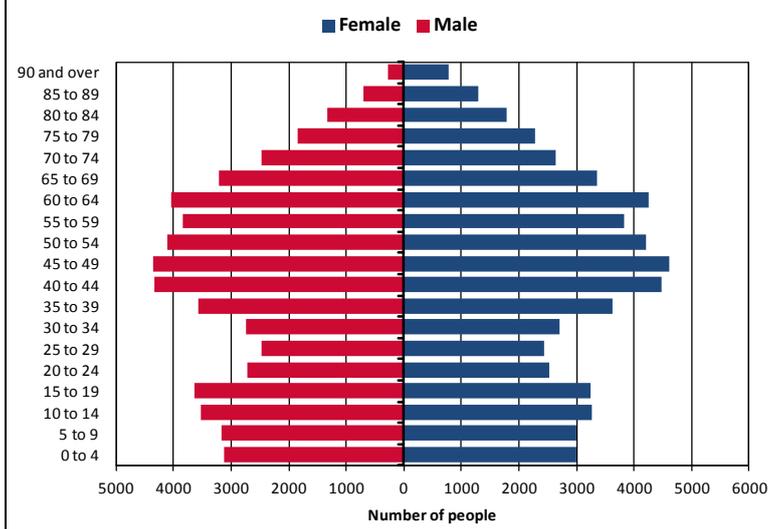
Economy	Number	Rate against County norm	Hot or Warm?
<i>Employment (2011)</i>	55,589	1.03	Cool
Unemployment (2011)	2,306	0.85	Cool

Community Safety	Number	Rate against County norm	Hot or Warm?
All Crimes (2012/2013)	4,588	0.80	Warm
Anti Social Behaviour Incidents (2012/2013)	4,332	0.93	Warm

Population

- In 2011 Stroud had a population of 112,779.
- The district's population has increased by 4,881 people, or 4.5% since 2001. This increase was lower than the Gloucestershire average of 5.7%.
- The proportion of people aged under 18 and 65 and over was higher in Stroud than the county as a whole.
- The district has an under-representation of working age residents compared to the county average.
- 2.1% of residents in Stroud were from Black and Minority Ethnic Groups (BME). This represented 2,353 people. The proportion of BME residents was lower than the countywide average of 4.6%.
- There were 47,794 households in Stroud in 2011.
- The number of households has increased by 7.1% since 2001, representing an additional 3,177 households. This increase was the same as the Gloucestershire average of 7.1%.
- In Stroud households occupied by married couples with dependent children were the most common household type, representing 16.8% of total households.

Figure 2: Age Structure of Stroud

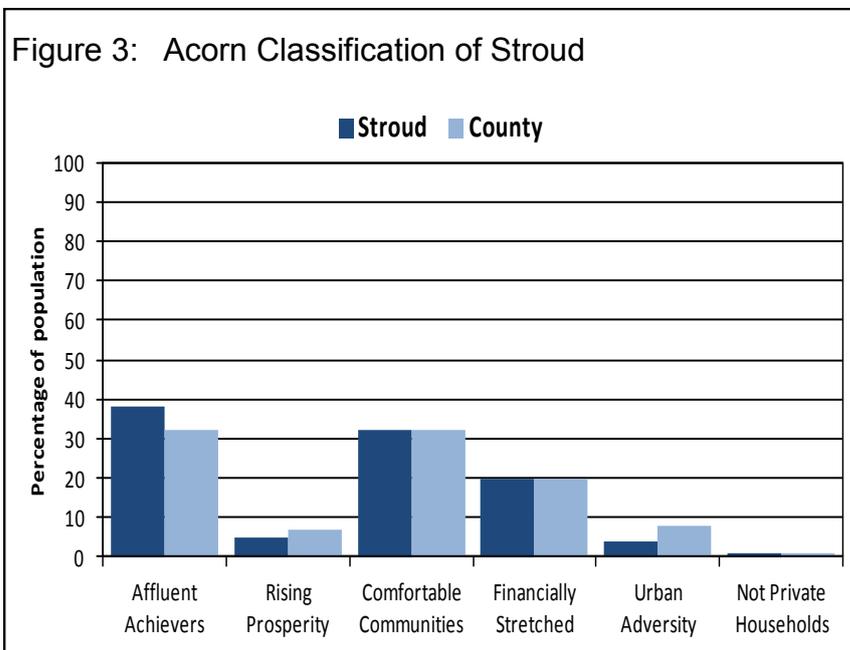


Deprivation

- The Indices of Deprivation are a national measure of deprivation and provide a means of comparing areas relative to one another.
- They are based on Lower Super Output Area (LSOA) geography. There are 69 LSOAs in Stroud .
- According to the overall Index of Multiple Deprivation, 24 of Stroud's LSOAs are amongst the least deprived 20% in England, none are in the most deprived 20% in England.
- The Indices of Deprivation also provide a measure of deprivation for various themes including Income Deprivation Affecting Children and Income Deprivation Affecting Older People.
- 24 of Stroud's LSOAs are amongst the least deprived 20% in England in terms of Income Deprivation Affecting Children, none are in the most deprived 20% in England.
- 19 of Stroud's LSOAs are amongst the least deprived 20% in England in terms of Income Deprivation Affecting Older People, none are in the most deprived 20% in England.

Who Lives Here?

- Acorn classifications use a range of data to give an indication of the most probable socio-economic conditions of residents.
- In Stroud the largest proportion of residents are classified as Affluent Achievers.
- This means they are some of the most financially successful people in the UK living in high status rural, semi-rural and suburban areas. "Baby boomers" predominate. They are generally very well educated and are established at the top of the social tree in managerial or professional occupations.



- For further information and definitions of other categories please visit <http://acorn.caci.co.uk/downloads/Acorn-User-guide.pdf>

Children and Young People

- According to the 2011 census there were 23,583 people in Stroud that were aged 0 to 17.
- In 2012, 86% of pupils achieved Level 4 Key Stage 2 English and Maths. This was higher than the county average of 82.9% of pupils.
- The proportion of pupils achieving level 4+ in English and Maths has increased by 4 percentage points over the last 5 years.
- In the same year 66.4% of pupils achieved 5 GCSEs A*C grades including English and Maths. This was higher than the county average of 62.3% of pupils.
- The proportion of pupils achieving 5 GCSEs A*C grades including English and Maths has increased by 8.7 percentage points over the past 5 years.
- In April 2013 there were 89 16-18 year olds that were Not in Employment Education and Training (NEET) in Stroud.

Older People and Provision of Care

- In 2011 there were 21,977 people in Stroud aged 65 and over.
- There were 6,488 households occupied by a person aged 65+ living alone, which accounts for 13.6% of total households. This was slightly higher than the county average of 13.2%.
- There were 12,847 people in Stroud that provided unpaid care, this equates to 11.4% of the total population. This was higher than the county average of 10.4%.

Healthy Living

- In 2011 there were 93,490 people in Stroud who described their general health as good or very good, this equates to 82.9% of the total population. This was similar to the county average of 82.7% of the total population.
- There were 18,852 people in Stroud with a long term health problem or disability that limited their day to day activities, this equates to 16.8% of the total population. This was similar to the county average of 16.7%.
- The number of residents with a long term limiting illness or disability has increased by 10.3% since 2001.

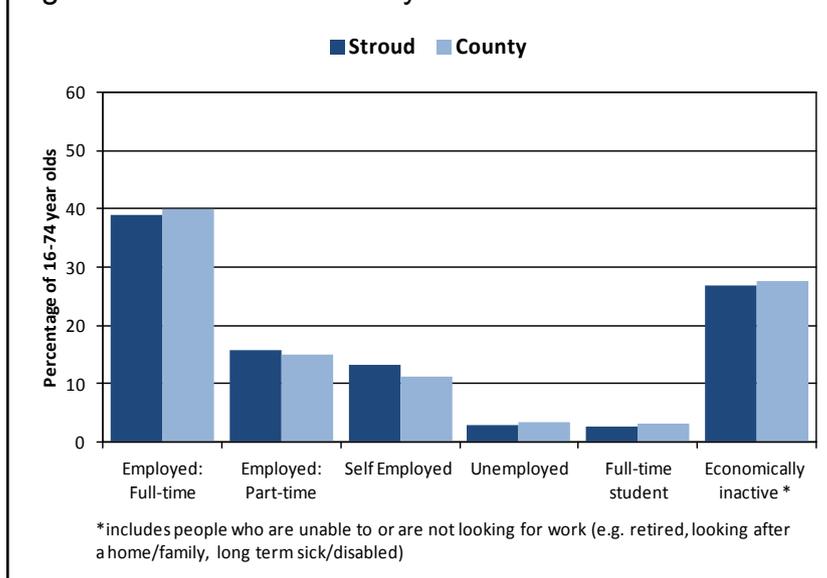
Community Safety

- There were 4,588 crimes in Stroud in 2012/2013, this equates to a rate of 40.6 crimes per 1,000 people. This was lower than the county average of 50.6 crimes per 1,000 people.
- The number of crimes has decreased by 6.6% since the previous year.
- In 2012/2013 there were 4,332 police recorded incidents of anti-social behaviour, this equates to a rate of 38.3 incidents per 1,000 people. This was lower than the county average of 41.4 incidents per 1,000 people.
- The number of anti-social behaviour incidents has decreased by 3.9% since the previous year.

Economy

- In 2011, 55,589 people or 67.8% of people aged 16-74 were in employment (full or part time employees and self employed). This was higher than the county average of 66.1%.
- The number of people in employment has increased by 9.3% since 2001.
- In the same period there were 2,306 unemployed people, this equates to 2.8 % of people aged 16-74. This was slightly lower than the county average of 3.3%.
- The number of unemployed people has increased by 25.1% since 2001.
- The most common industry of employment in Stroud was the wholesale and retail trade which employed 14.1% of people in employment. The wholesale and retail trade also accounted for the largest proportion of employment at county level, employing 15.4% of the total.

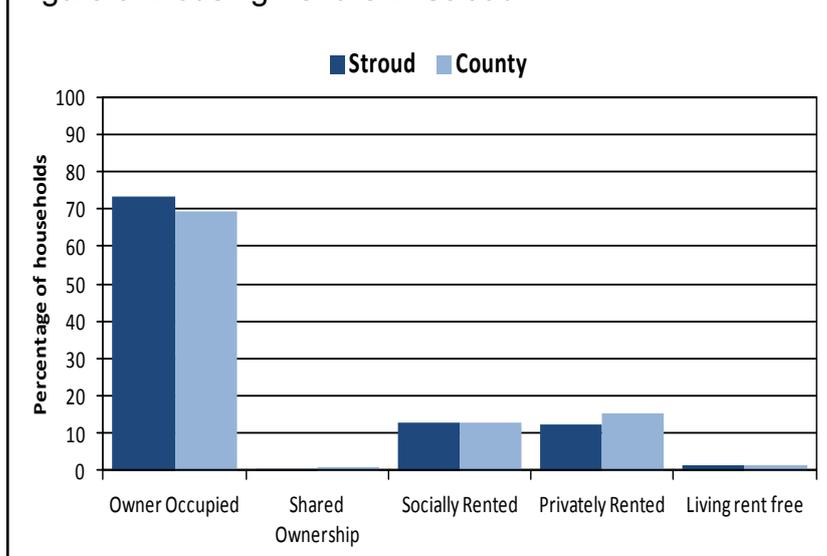
Figure 4: Economic Activity in Stroud



Housing

- In 2011 Stroud contained 49,935 residential dwellings. This represented 18.6% of the county's total residential dwellings.
- The number of dwellings has increased by 8.7% since 2001.
- In Stroud 73.3% of properties were owner occupied, which was higher than the county average of 69.4% of properties.

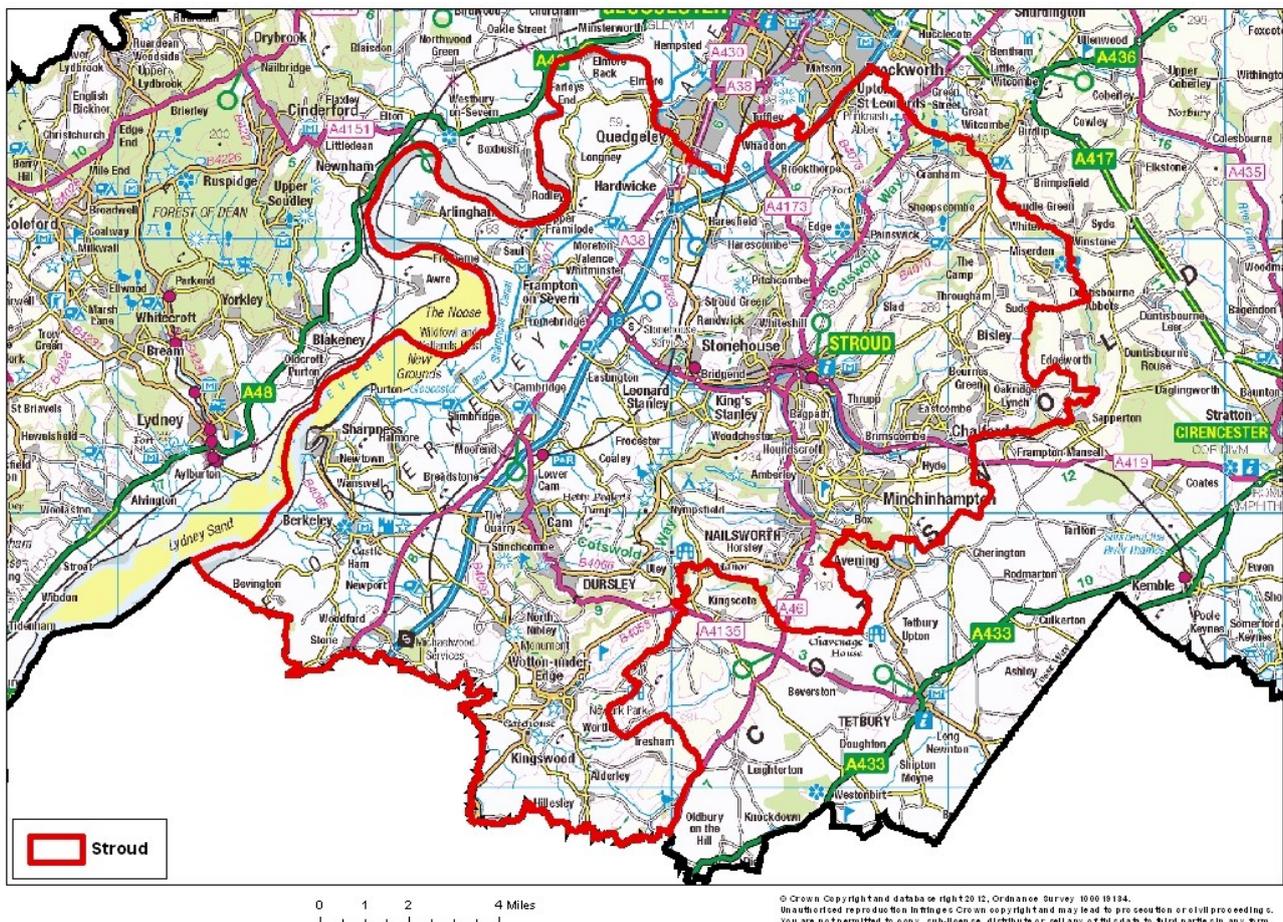
Figure 5: Housing Tenure in Stroud



Flooding

- Estimates suggest 11% of land in Stroud has a 1 in 100 (or greater) risk of flooding each year.
- There are approximately 1,798 addresses within this area, that would have a 1 in 100 (or greater) risk of flooding each year.

Figure 6: Areas at risk of flood



Environment Agency (2012) Flood Map, Flood Zone 3.

Appendix 1

There are 52 parishes in Stroud, these are:

- North Nibley
- Hillesley and Tresham
- Standish
- Berkeley
- Alkington
- Stinchcombe
- Coaley
- Nympsfield
- Dursley
- Wotton-under-Edge
- Hamfallow
- Cam
- Owlpen
- Stonehouse
- Kingswood
- Frocester
- Leonard Stanley
- Stroud
- Slimbridge
- Uley
- King's Stanley
- Eastington
- Haresfield
- Alderley
- Ham and Stone
- Woodchester
- Hinton
- Arlingham
- Fretherne with Saul
- Frampton on Severn
- Upton St. Leonards
- Moreton Valence
- Elmore
- Whitminster
- Longney and Epney
- Brookthorpe-with-Whaddon
- Brimscombe and Thrupp
- Harescombe
- Hardwicke
- Cranham
- Chalford
- Minchinhampton
- Rodborough
- Cainscross
- Randwick
- Nailsworth
- Painswick
- Miserden
- Horsley
- Bisley-with-Lypiatt
- Whiteshill and Ruscombe
- Pitchcombe
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