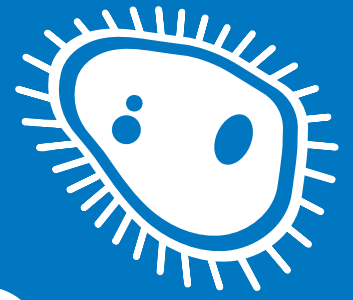


WHAT IS ANTIBIOTIC RESISTANCE?



Bacteria that have developed a resistance to treatment by antibiotics have an **antibiotic resistance**.

It's when antibiotics stop working.

If things don't change now, by 2050, 90,000 people in the UK will have died from antibiotic resistance.

Please find out more today, visit
www.gloucestershire.gov.uk/antibiotics



Antimicrobial Resistance
What you prevent.

Based on a winning campaign
creative from students at
Gloucestershire College



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COUNTY COUNCIL

INFLUENCE ANTIBIOTIC RESISTANCE WILL HAVE ON YOU

- Antibiotic resistance affects everyone; even if you're young
- Misuse of antibiotics causes antibiotic resistance
- 16-24 year olds are amongst the highest misusers of antibiotics
- A simple injury or minor infection could be fatal
- Operations and simple medical procedures will become increasingly risky and dangerous

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HOW CAN YOU HELP PREVENT ANTIBIOTIC RESISTANCE?



- Only take antibiotics when prescribed
- follow your healthcare practitioner's advice
- Don't share antibiotics with others
- Prepare food hygienically
- Keep vaccinations up to date
- Practice safe sex
- Antibiotic resistance can also affect animals
– always wash your hands after handling your pets

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