**Cheltenham Parking Review**  
**Cheltenham West: Westend, Lansdown & Railway areas**  
(Zones 12, 13 &14) (Ref. JKS/60327)

**Summary of Changes to Proposed Scheme Design in Response to Consultation Feedback**

Note: Revised scheme plans are available separately showing the scheme design to be implemented.

**Area-wide Design Changes**

- Reduce operating days: Westend (Zone 12) and Lansdown (Zone 13) - Monday to Saturday; Railway (Zone 14) - Monday to Friday; to reflect local congested periods (no clear mandate to extend days further from responses)
- Increase options for commuters by extending the proposed 6hr P&D parking to All Day P&D parking, setting charges to be equitable in price to bus/P&R for long stays (50p/hr, Max £4). This provides managed commuter parking where it can be accommodated to balance the needs of local residents, visitors and customers, and commuting staff (Lansdown Crescent, Lansdown Parade, Malvern Place, Douro Road [Lansdown Crescent to Malvern Place], Malvern Road [Lansdown Crescent to Christchurch Road])
- Omit proposed charges from some roads in Lansdown to provide 6hr parking free of charge – again this increases options for some commuting staff – particularly those working part-time/shift working: (Christchurch Road [Wendover Gardens to Malvern Road], Well Place, Douro Road [Malvern Place to Chistchurch Road], Western Road)
- Commit to increase proposed parking charge structure close to CBC car parks to match car park pricing and encourage use of car parks (£1.30/hr, Maximum Stay 2hrs (£2.60); St Georges Road, Royal Well Place, Chapel Walk. Note: Will require a subsequent legal process following implementation in partnership with CBC).

**Westend (Z12) Design Changes**

- High Street – omit proposed changes on High Street to retain existing Limited Waiting parking to provide access to shops.
- St Georges Drive – omit proposed restrictions to retain unrestricted parking.
- St Georges Close – provide a private road sign to discourage displaced parking (similar offer extended to all private roads on application to the Council).
- Royal Well Lane – omit proposed No Waiting at Any Time to retain existing No Waiting Monday-Saturday.
- Millbrook Street/Great Western Terrace – reduce proposed No Waiting at Any Time to No Waiting Monday –Saturday 8am-8pm so that parking can occur overnight (south of Number 42).
- St James Square: Omit 'Permit Holder Only' restriction outside Victoria House (both sides) to retain existing bus stops (error in proposed design).
- Royal Well Place (at southern tip of Royal Crescent): Omit 'Permit Holders or Pay & Display 2 hrs' on un-adopted section of road on approach to bus station.
Lansdown (Z13) Design Changes

- Drakes Place - omit proposed restrictions to retain unrestricted parking.

Railway (Z14) Design Changes

- Malvern Road – omit proposed No Waiting at Any Time to retain existing H-bar at Christchurch Terrace.
- Revise permit zone boundary so that all properties on Malvern Road, west of the railway line be part of Zone 13, Lansdown).
- Roman Road – Change proposed Permit Holder Only parking to Permit Holders OR Limited Waiting 4hrs parking (free of charge) on southern side of road to increase options for visitors.
- Kensington Avenue – omit proposed restrictions to retain unrestricted parking on western side of road.

Supportive Initiatives

- Expansion and promotion of existing Business travel planning initiative (to include businesses in areas covered by schemes) –town centre businesses are already included in initiative.
- Support to local businesses regarding management of private parking stock.
- Facilitation of negotiations with bus operators regarding season tickets/bulk discounts etc. to P&R and bus services for businesses/commuters. Initial response from operators indicated they are supportive of the concept, although ultimately it is a commercial decision for operators.
- Introduction of a new stop on Arle Court P&R service at Lansdown Bridge (by April 2017). This will serve the station and link to new pedestrian/cycle link once constructed.
- Support Great Western Railway/Network Rail in delivery of pedestrian/cycle link between station and Lansdown Bridge, and station car park expansion.
- Promotion of Park & Share/Cycle at Arle Court.
- Engagement with Chamber of Commerce to explain initiatives and support available to them and their staff.