

Bibury One Stakeholder Group

Draft Terms of Reference (for Discussion 19/11/2025)

1. Purpose of Group

The general purpose of the Group shall be:

- a) To provide a collaborative forum for communication, coordination and liaison on matters relating to community wellbeing, traffic and tourism management in Bibury.
- b) To support the implementation and ongoing development of the Bibury Overtourism and Safety Mitigation Scheme.
- c) To focus on the operational issues affecting Bibury village and its immediate surroundings, particularly those impacting residents, visitors, and the local environment.
- d) To serve as an arena for sharing ideas in an open forum, exploring opportunities, and discussing future plans to ensure the long-term sustainability of Bibury as a thriving community and responsible tourist destination.
- e) To facilitate resolution of emerging issues through dialogue and partnership working.

2. Scope of discussion:

The Group shall act as a consultative body for discussion between represented parties, covering:

- a) Progress and delivery of the Bibury Overtourism and Safety Mitigation Scheme, including TROs, enforcement, infrastructure, and communications.
- b) Compliance with planning, environmental, and traffic regulation matters.
- c) Feedback from residents, businesses, and visitors, including complaints and suggestions.
- d) Forthcoming changes in operations, infrastructure, or community-led initiatives.
- e) Other matters of mutual interest relevant to Bibury's sustainability, safety, and visitor management.

3. Aims and Objectives:

The Group will work collectively to:

- Improve Highway Safety
 - Reduce dangerous parking and vehicle manoeuvres.
 - Improve traffic flow and emergency access.
 - Provide enforceable parking restrictions.
 - Enhance pedestrian safety and access.
- Maintain Quality of Life for Residents
 - Protect the village's character and reputation.
 - Support community-led, sustainable solutions.
 - Ensure proposals are clearly communicated and consulted on.
 - Explore innovative digital tools aligned with GCC's smart places strategy.

- Encourage Responsible Tourism
 - Manage visitor flows to reduce peak pressure.
 - Support local businesses and tourism providers.
 - Protect Bibury's historic and environmental integrity.
 - Promote sustainable travel for both cars and coaches i.e. encourage active travel/walking/cycling itinerary adjustments (work with providers).
- Deliver Financial and Community Sustainability
 - Ensure community voice and involvement with project aims
 - Create a community led group fostering ownership and pride.
 - Reduce long-term demand on GCC, CDC, and partners.
- Foster Collaboration and Learning
 - Share insights and lessons learned across stakeholder networks.
 - Monitor progress and adapt based on evidence and feedback.

4. Membership

Membership shall include:

- Cotswold Local Visitor Economy Partnership
- Gloucestershire County Council (Economy, Highways, Parking)
- Cotswold District Council
- Bibury Parish Council/Bibury Parking Working Group
- Local Business Representatives
- Coach and Tour Operator Representatives
- Professional Tour and Trade Associations
- Gloucestershire Constabulary

Other organisations or individuals may be invited to attend specific meetings where relevant. Attendees are expected to represent their organisations or community interests.

5. Governance and Reporting

The Group is an informal consultative body and not a formal committee or sub-committee of any local authority.

While the group is established, Cllr Lisa Spivey, Leader of Gloucestershire County Council and member for South Cerney Division has offered to chair the meetings with vice-chair support from Chloe Warden, Senior Economic Officer at Gloucestershire County Council. As the group evolves, an ongoing chair will be nominated from within the group by members.

6. Transparency and Records

Meetings are not open to the public. However, minutes will be circulated to all members and may be shared with wider stakeholders where appropriate.

7. Frequency of Meetings

The Group shall meet at least once per month, with additional meetings scheduled as needed while works are carried out. It is suggested that meetings will be online for

accessibility but with in-person/hybrid meetings arranged should needs arise. Extraordinary meetings may be convened by the Chair if required.

8. Relationship to Formal Processes

The Group does not replace statutory consultation processes (e.g. TRO consultations, planning applications) but may support and inform them.

9. Decision-Making

The group is not a statutory decision-making group and is intended to be consultative in terms of community engagement.

Escalation of issues

Unresolved matters shall be referred to the appropriate authority or decision-making body.

10. Coordination and Communication

The Bibury One Group (or GCC until established) shall provide sufficient notice of meetings and coordinate agendas in consultation with the Chair.