

# Unemployment Bulletin

Issue 123 October 2018

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The Claimant Count is a measure of the number of people who are unemployed and claiming benefits. From 1996 until the recent introduction of Universal Credit, this was based on the number of people claiming Jobseeker's Allowance. However, since its introduction some unemployment benefit claimants will be claiming Universal Credit instead. **To reflect this change, the Claimant Count has been expanded to include people claiming Jobseeker's Allowance plus those who claim Universal Credit and who are searching for work.**

Gloucestershire is in the process of transitioning to full Universal Credit. This means a broader span of claimants will be required to look for work than previously under Jobseekers Allowance. As more people are brought within the coverage of Universal Credit, the Claimant Count is set to rise noticeably over time. This will happen irrespective of how the economy performs and is a feature of the design of Universal Credit which brings additional groups of people into 'Searching for Work' conditionality (and therefore the Claimant Count), to help encourage and support these claimants into work.

For more information about Universal Credit please see the [ONS website](https://www.ons.gov.uk/universal-credit).

## INTRODUCTION

The Unemployment Bulletin provides a monthly update on unemployment data for Gloucestershire, the South West region and the United Kingdom. It is produced by the Data & Analysis Team in the County Council's Planning, Performance and Change function. The data are sourced from the Office for National Statistics via Nomis ([www.nomis.co.uk](http://www.nomis.co.uk)). All data are rounded to the nearest 5 and may not precisely add to the sum of the number of people claiming JSA, and the number of people claiming Universal Credit required to seek work, due to independent rounding.

## PART 1: SUMMARY

**The claimant rate in Gloucestershire was 1.6% in October 2018.** The South West and UK rates increased to 1.7% and 2.3% respectively. Gloucestershire's rate was 0.1% lower than the South West average of 1.7%, and 0.7% lower than the UK average of 2.3%.

**The claimant count in Gloucestershire in October 2018 increased by 185 people.** The amount of people claiming in October 2018 was 3.2% higher than the number in September 2018. This compares to a 3.0% increase in the South West and a 1.6% increase for the UK.

Produced by:

**Data & Analysis Team**  
Planning, Performance and Change  
Gloucestershire County Council  
November 2018

## DISTRICTS AT A GLANCE

At a glance unemployment information grouped by district. Includes:

**Claim count:** Total number of people claiming Job Seekers Allowance and Universal Credit who are not in work in October 2018

**Compared to last month:** How much larger/smaller October's claimant count is compared to September expressed as a %

**Claimant rate:** The % of working age population claiming Job Seekers Allowance and Universal Credit who are not in work in October 2018

**Highest claiming ward:** The ward with the highest claim count in that district and the rate

### CHELTENHAM BOROUGH

Claim count:	1,170
Compared to last month:	0.4%
Claimant rate:	1.6%
Highest claiming ward	Oakley (3.3%)

### GLOUCESTER CITY

Claim count:	1,775
Compared to last month:	3.2%
Claimant rate:	2.2%
Highest claiming wards	Westgate (4.3%)

### COTSWOLD DISTRICT

Claim count:	555
Compared to last month:	0.9%
Claimant rate:	1.1%
Highest claiming ward	Watermoor (3.5%)

### STROUD DISTRICT

Claim count:	835
Compared to last month:	4.4%
Claimant rate:	1.2%
Highest claiming wards	Slade (3.4%)

### FOREST OF DEAN

Claim count:	960
Compared to last month:	6.7%
Claimant rate:	1.9%
Highest claiming ward	Coleford Central (3.7%)

### TEWKESBURY BOROUGH

Claim count:	740
Compared to last month:	5.7%
Claimant rate:	1.4%
Highest claiming ward	Tewkesbury Prior's Park (3.2%)

## PART 2: UK, SW AND GLOUCESTERSHIRE INDICATORS

The unemployment situation in Gloucestershire compared to the South West and the UK.

### Claimant Rate

Figure 1: Claimant Rate for Gloucestershire, the South West and UK over the past year

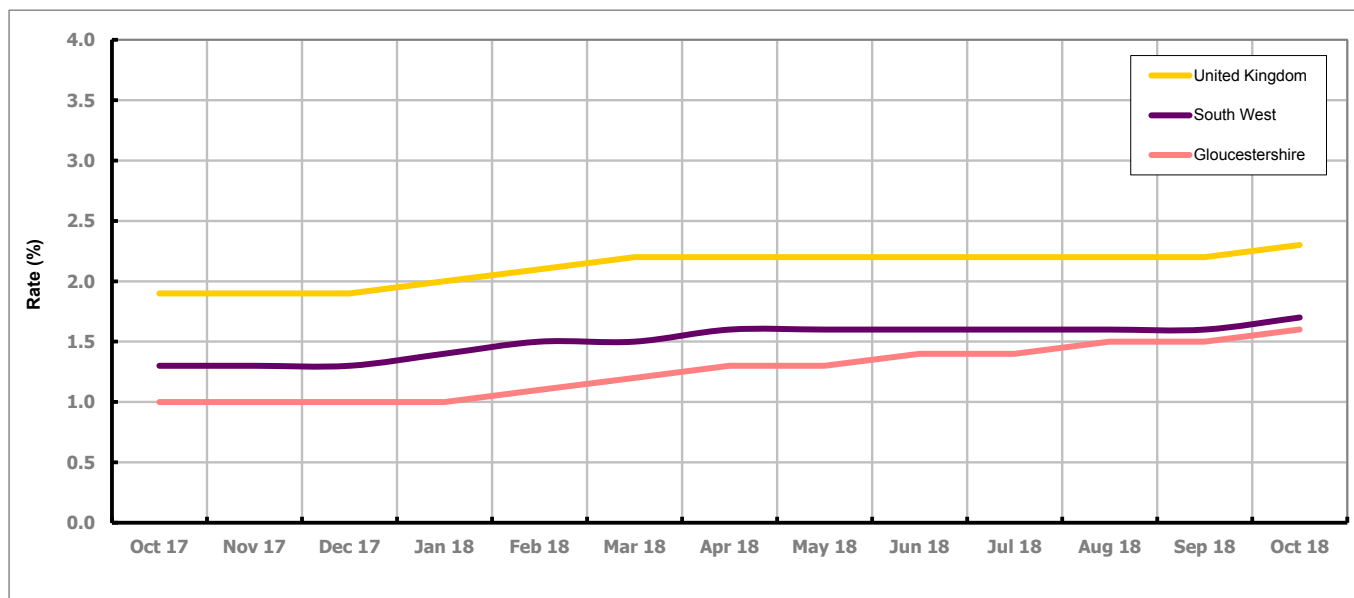


Figure 1 shows the claimant rate for Gloucestershire at 1.6% in October 2018. The Gloucestershire rate has been lower than the South West average since December 2015, with the exception of April and May 2016 when it was the same. It has been persistently lower by approximately 0.9% against the UK average.

### Claimant Count

Table 1: Analysis of UK, South West and Gloucestershire Claimant Counts

Area	Claimant Count in October 2018	% change on September 2018	Consecutive months increasing
UK	948,110	1.6%	3
South West	56,720	3.0%	3
Gloucestershire	6,030	3.2%	10

Table 1 shows that in October 2018, the number of claimants in Gloucestershire was 3.2% higher than the number in September 2018.

## PART 3: LOCAL AUTHORITY DISTRICT ANALYSIS

### Claimant Rate and Claimant Count

Figure 2: Claimant Rate (%) across Gloucestershire - October 2018

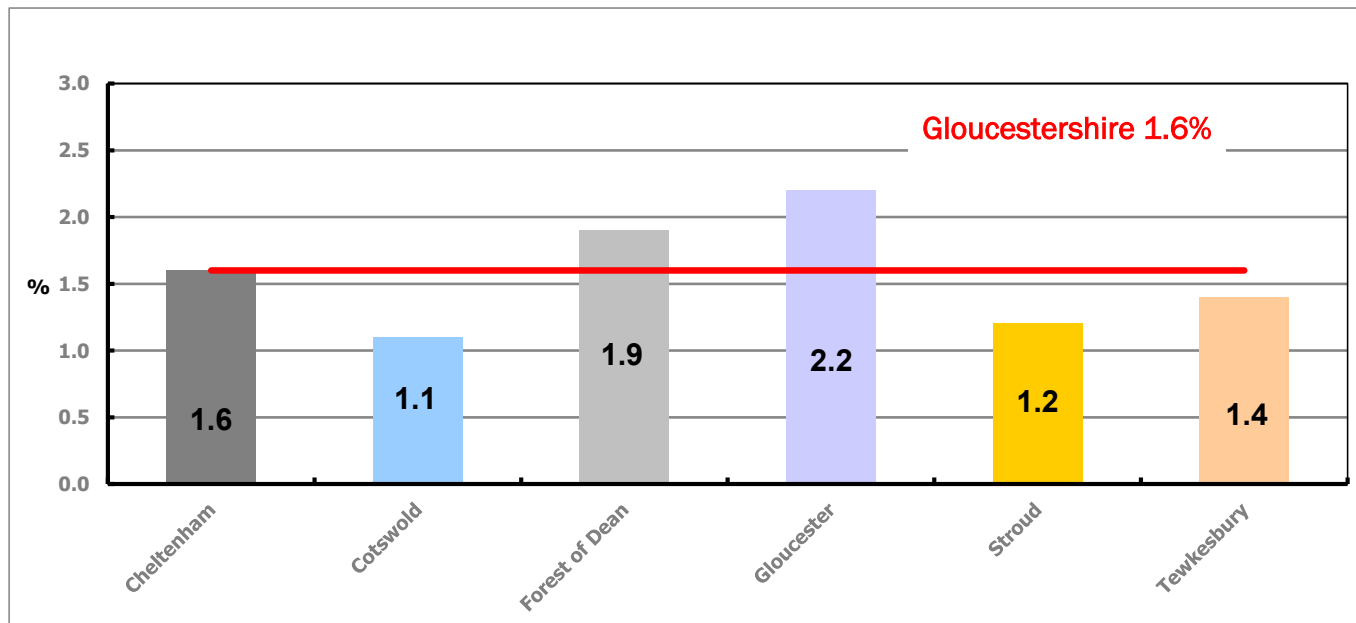


Figure 2 shows the claimant rate for October 2018 in Gloucestershire. Between September and October 2018, the rate increased in all districts except Cheltenham and Cotswold which stayed the same.

Table 2: Analysis of Gloucestershire and District Claimant Counts

Total	Oct 18 Number	Oct 18 Rate	Sep 18 Number	Sep 18 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	6,030	1.6	5,845	1.5	185	3.2%	0.1
Cheltenham	1,170	1.6	1,165	1.6	5	0.4%	0.0
Cotswold	555	1.1	550	1.1	5	0.9%	0.0
Forest of Dean	960	1.9	900	1.8	60	6.7%	0.1
Gloucester	1,775	2.2	1,720	2.1	55	3.2%	0.1
Stroud	835	1.2	800	1.1	35	4.4%	0.1
Tewkesbury	740	1.4	700	1.3	40	5.7%	0.1

Table 2 shows the change in the claimant count in October 2018 compared to September 2018. All districts saw an increase in the number of claimants.

Table 3: Analysis of Male Gloucestershire and District Claimant Counts

Male	Oct 18 Number	Oct 18 Rate	Sep 18 Number	Sep 18 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	3,490	1.8	3,370	1.8	120	3.6%	0.0
Cheltenham	695	1.9	685	1.9	10	1.5%	0.0
Cotswold	305	1.2	310	1.2	-5	-1.6%	0.0
Forest of Dean	550	2.2	495	1.9	55	11.1%	0.3
Gloucester	1,065	2.6	1,035	2.5	30	2.9%	0.1
Stroud	455	1.3	450	1.3	5	1.1%	0.0
Tewkesbury	420	1.6	395	1.5	25	6.3%	0.1

Table 3 shows the change in the male claimant count in October 2018 compared to September 2018. All districts saw an increase in the number of male claimants, except Cotswold which saw a decrease.

Table 4: Analysis of Female Gloucestershire and District Claimant Counts

Female	Oct 18 Number	Oct 18 Rate	Sep 18 Number	Sep 18 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	2,545	1.3	2,470	1.3	75	3.0%	0.0
Cheltenham	470	1.3	480	1.3	-10	-2.1%	0.0
Cotswold	250	0.9	245	0.9	5	2.0%	0.0
Forest of Dean	410	1.6	410	1.6	0	0.0%	0.0
Gloucester	710	1.7	685	1.7	25	3.6%	0.0
Stroud	380	1.1	350	1.0	30	8.6%	0.1
Tewkesbury	320	1.2	305	1.1	15	4.9%	0.1

Table 4 shows the change in the female claimant count in October 2018 compared to September 2018. All districts saw an increase in the number of female claimants, except Cheltenham which saw a decrease, and the Forest of Dean which stayed the same.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

This section covers the six districts and a comparison of their constituent wards.

### 4.1 Cheltenham Borough

#### Claimant Rate and Claimant Count

Figure 3: Cheltenham Borough claimant rate over the last year

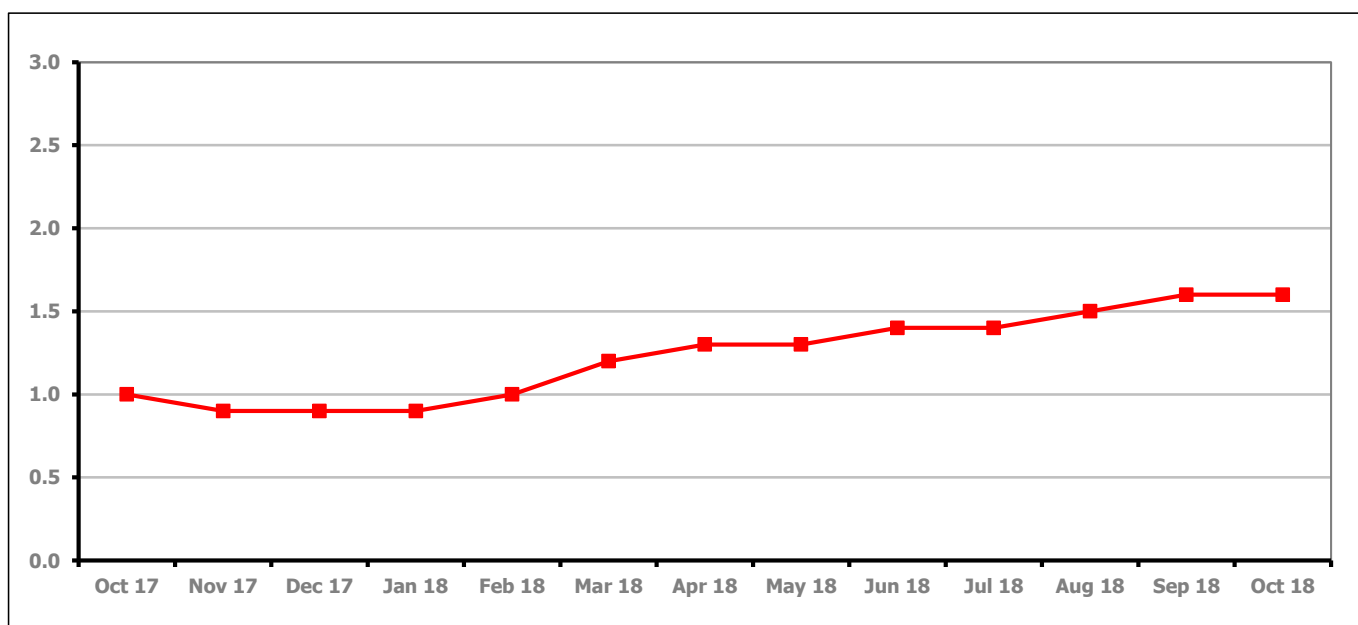


Figure 3 shows the claimant rate in Cheltenham stayed the same as last month at 1.6%.

Figure 4: Claimant rates across Cheltenham Borough wards - October 2018

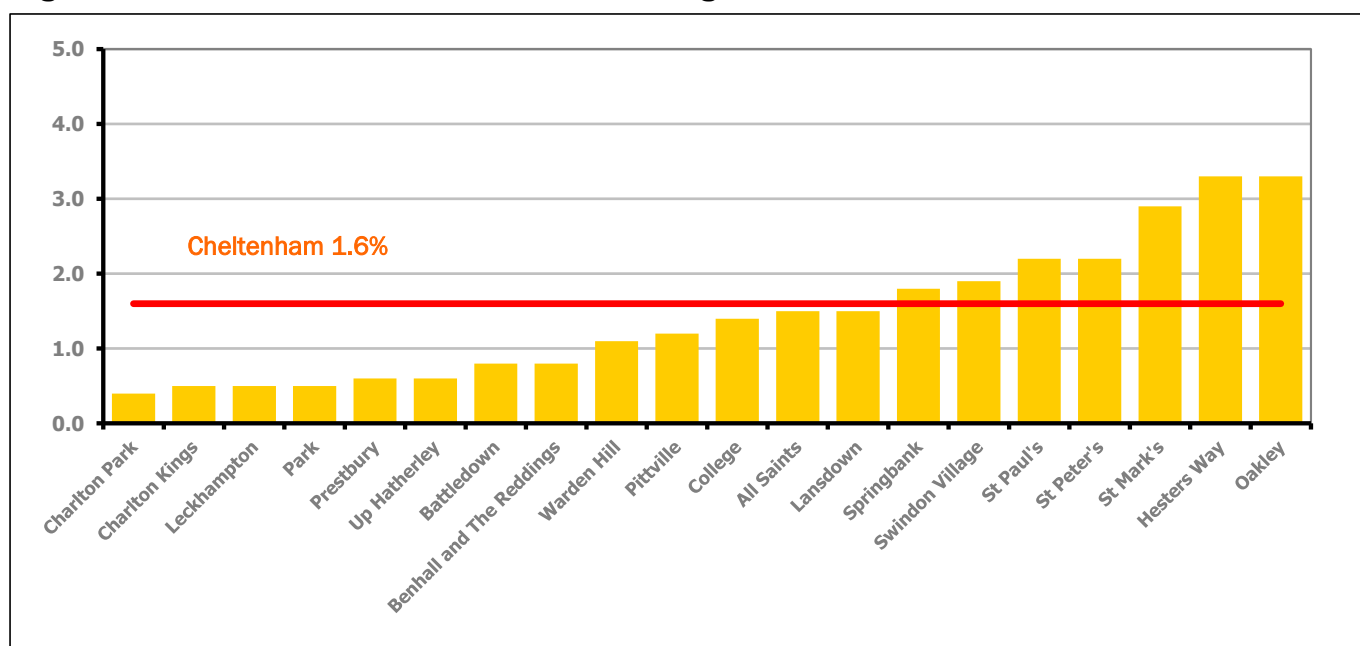


Figure 4 shows the claimant rates for Cheltenham Borough wards. The red line represents the average claimant rate across the Borough of 1.6%. Seven wards lie above the average.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.1 Cheltenham Borough continued...

Table 5: Analysis of Claimant Count at Cheltenham Borough ward level - October 2018

District	Ward	Rate	Rank*
Cheltenham	Charlton Park	0.4	3
Cheltenham	Charlton Kings	0.5	7
Cheltenham	Leckhampton	0.5	7
Cheltenham	Park	0.5	7
Cheltenham	Prestbury	0.6	16
Cheltenham	Up Hatherley	0.6	16
Cheltenham	Battledown	0.8	32
Cheltenham	Benhall and The Reddings	0.8	32
Cheltenham	Warden Hill	1.1	62
Cheltenham	Pittville	1.2	69
Cheltenham	College	1.4	90
Cheltenham	All Saints	1.5	94
Cheltenham	Lansdown	1.5	94
Cheltenham	Springbank	1.8	108
Cheltenham	Swindon Village	1.9	112
Cheltenham	St Paul's	2.2	125
Cheltenham	St Peter's	2.2	125
Cheltenham	St Mark's	2.9	131
Cheltenham	Hesters Way	3.3	136
Cheltenham	Oakley	3.3	136

	lowest 10% of county
	first quartile of county
	second quartile of county
	third quartile of county
	fourth quartile of county
	highest 10% of county

\* 1 = "best" and 142 = "worst"

Table 5 shows overall claimant rates for Cheltenham Borough wards and their position relative to all wards in Gloucestershire.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.2 Cotswold District

#### Claimant Rate and Claimant Count

Figure 5: Cotswold District claimant rate over the last year

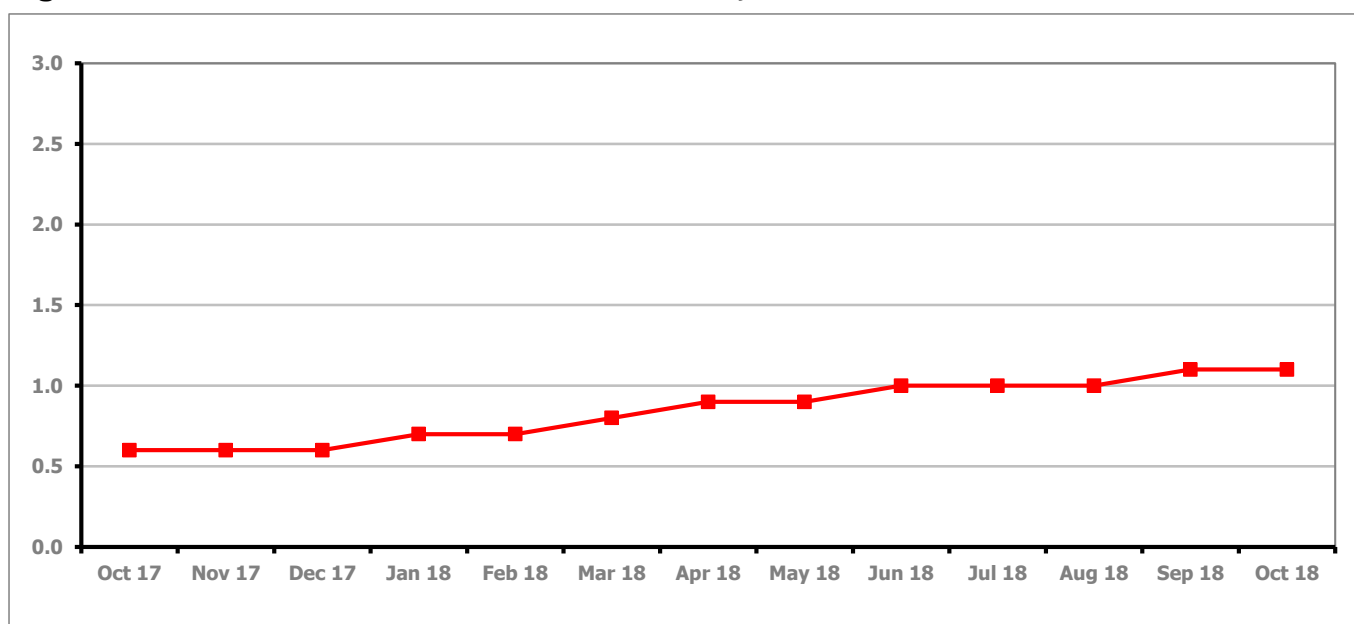


Figure 5 shows the claimant rate in Cotswold District stayed the same as last month at 1.1%.

Figure 6: Claimant rates across Cotswold District wards - October 2018

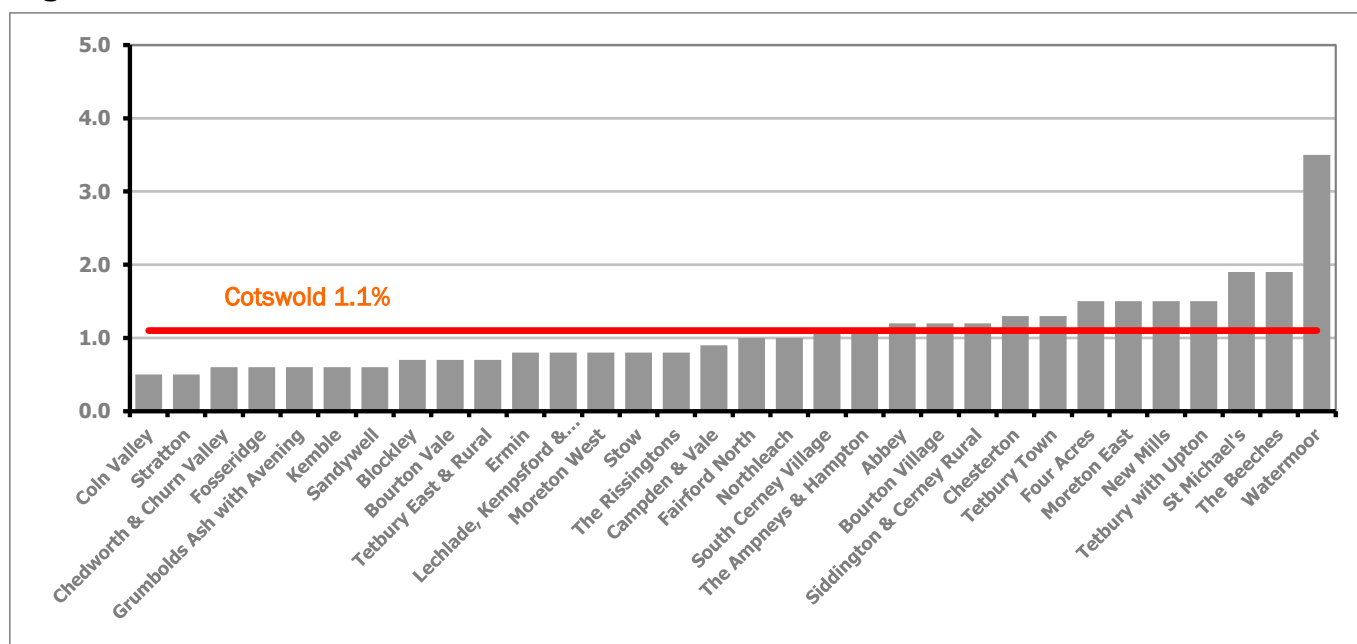


Figure 6 shows the claimant rates for Cotswold District wards. The red line represents the average claimant rate across the District of 1.1%. Twelve wards lie above the average.



## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.2 Cotswold District continued...

Table 6: Analysis of Claimant Count at Cotswold District ward level - October 2018

District	Ward	Rate	Rank*
Cotswolds	Coin Valley	0.5	7
Cotswolds	Stratton	0.5	7
Cotswolds	Chedworth & Churn Valley	0.6	16
Cotswolds	Fosseridge	0.6	16
Cotswolds	Grumbolds Ash with Avening	0.6	16
Cotswolds	Kemble	0.6	16
Cotswolds	Sandywell	0.6	16
Cotswolds	Blockley	0.7	26
Cotswolds	Bourton Vale	0.7	26
Cotswolds	Tetbury East & Rural	0.7	26
Cotswolds	Ermin	0.8	32
Cotswolds	Lechlade, Kempsford & Fairford South	0.8	32
Cotswolds	Moreton West	0.8	32
Cotswolds	Stow	0.8	32
Cotswolds	The Rissingtons	0.8	32
Cotswolds	Campden & Vale	0.9	45
Cotswolds	Fairford North	1.0	54
Cotswolds	Northleach	1.0	54
Cotswolds	South Cerney Village	1.1	62
Cotswolds	The Ampneys & Hampton	1.1	62
Cotswolds	Abbey	1.2	69
Cotswolds	Bourton Village	1.2	69
Cotswolds	Siddington & Cerney Rural	1.2	69
Cotswolds	Chesterton	1.3	81
Cotswolds	Tetbury Town	1.3	81
Cotswolds	Four Acres	1.5	94
Cotswolds	Moreton East	1.5	94
Cotswolds	New Mills	1.5	94
Cotswolds	Tetbury with Upton	1.5	94
Cotswolds	St Michael's	1.9	112
Cotswolds	The Beeches	1.9	112
Cotswolds	Watermoor	3.5	140

	lowest 10% of county
	first quartile of county
	second quartile of county
	third quartile of county
	fourth quartile of county
	highest 10% of county

\* 1 = "best" and 142 = "worst"

Table 6 shows overall claimant rates for Cotswold District wards and their position relative to all wards in Gloucestershire.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.3 Forest of Dean District

#### Claimant Rate and Claimant Count

Figure 7: Forest of Dean District claimant rate over the last year

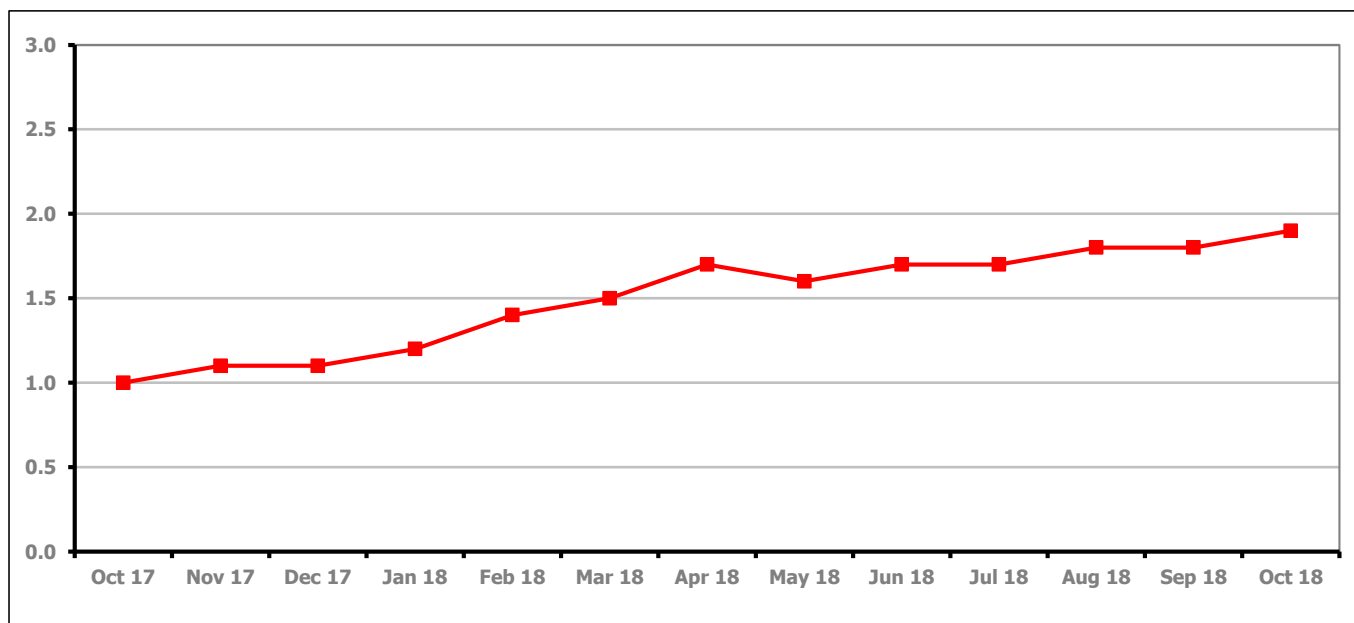


Figure 7 shows the claimant rate in the Forest of Dean has increased in October 2018 to 1.9%.

Figure 8: Claimant rates across Forest of Dean District wards - October 2018

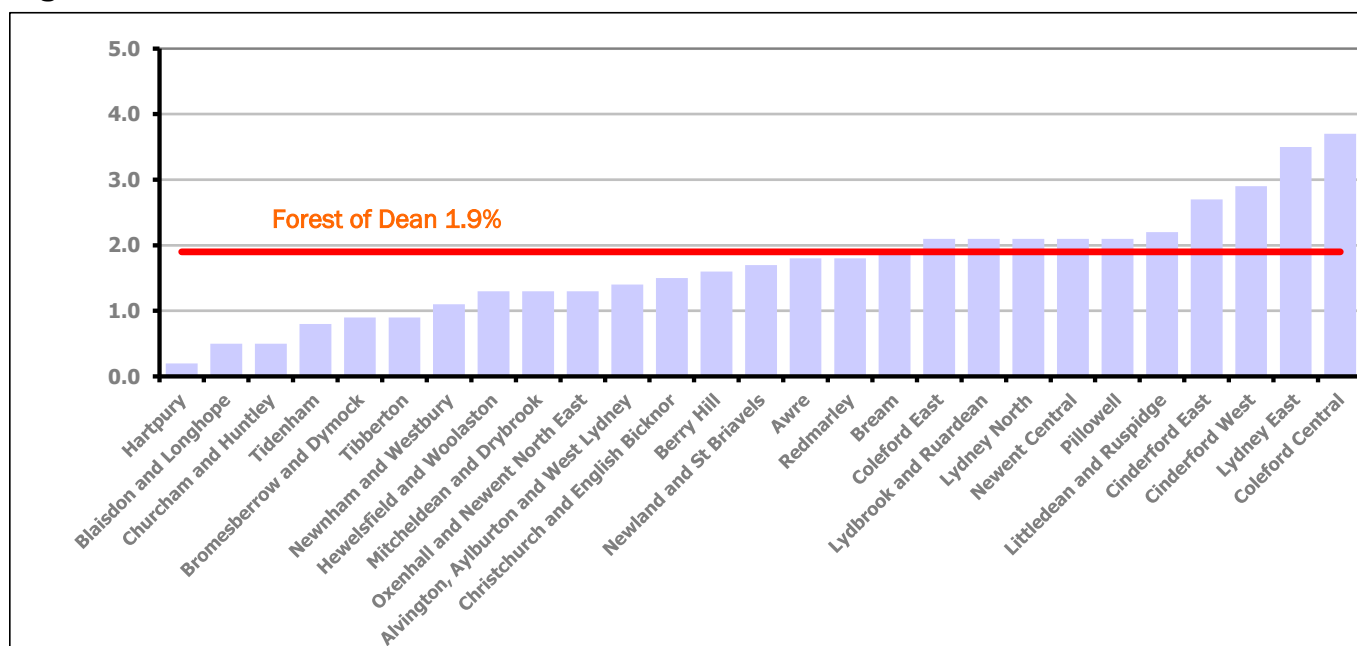


Figure 8 shows the claimant rates for the Forest of Dean District wards. The red line represents the average claimant rate across the District of 1.9%. Ten wards lie above the average.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.3 Forest of Dean District continued...

Table 7: Analysis of Claimant Count at Forest of Dean District ward level - October 2018

District	Ward	Rate	Rank*
Forest	Hartpury	0.2	1
Forest	Blaisdon and Longhope	0.5	7
Forest	Churcham and Huntley	0.5	7
Forest	Tidenham	0.8	32
Forest	Bromesberrow and Dymock	0.9	45
Forest	Tibberton	0.9	45
Forest	Newnham and Westbury	1.1	62
Forest	Hewelsfield and Woolaston	1.3	81
Forest	Mitcheldean and Drybrook	1.3	81
Forest	Oxenhall and Newent North East	1.3	81
Forest	Alvington, Aylburton and West Lydney	1.4	90
Forest	Christchurch and English Bicknor	1.5	94
Forest	Berry Hill	1.6	102
Forest	Newland and St Briavels	1.7	105
Forest	Awre	1.8	108
Forest	Redmarley	1.8	108
Forest	Bream	1.9	112
Forest	Coleford East	2.1	119
Forest	Lydbrook and Ruardean	2.1	119
Forest	Lydney North	2.1	119
Forest	Newent Central	2.1	119
Forest	Pillowell	2.1	119
Forest	Littledean and Ruspidge	2.2	125
Forest	Cinderford East	2.7	130
Forest	Cinderford West	2.9	131
Forest	Lydney East	3.5	140
Forest	Coleford Central	3.7	143

	lowest 10% of county
	first quartile of county
	second quartile of county
	third quartile of county
	fourth quartile of county
	highest 10% of county

\* 1 = "best" and 142 = "worst"

Table 7 shows overall claimant rates for the Forest of Dean District wards and their position relative to all wards in Gloucestershire.

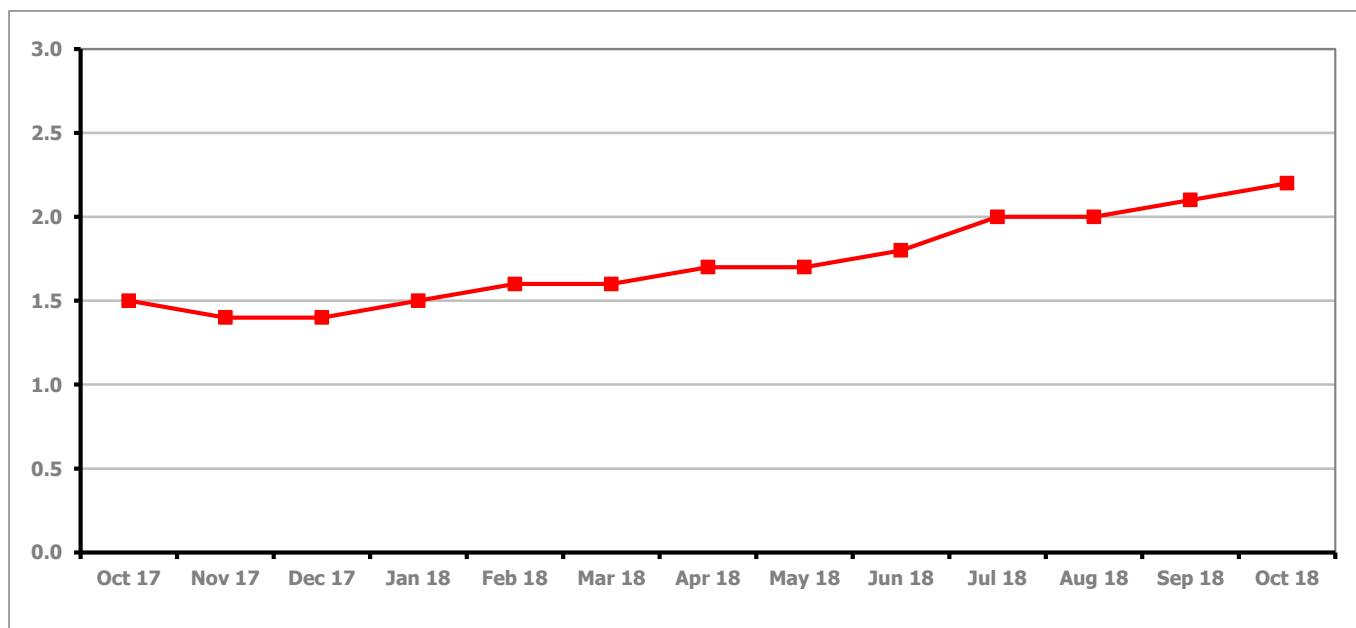
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.4 Gloucester City****Claimant Rate and Claimant Count***Figure 9: Gloucester City claimant rate over the last year*

Figure 9 shows the claimant rate for Gloucester City has increased in October 2018 to 2.2%.

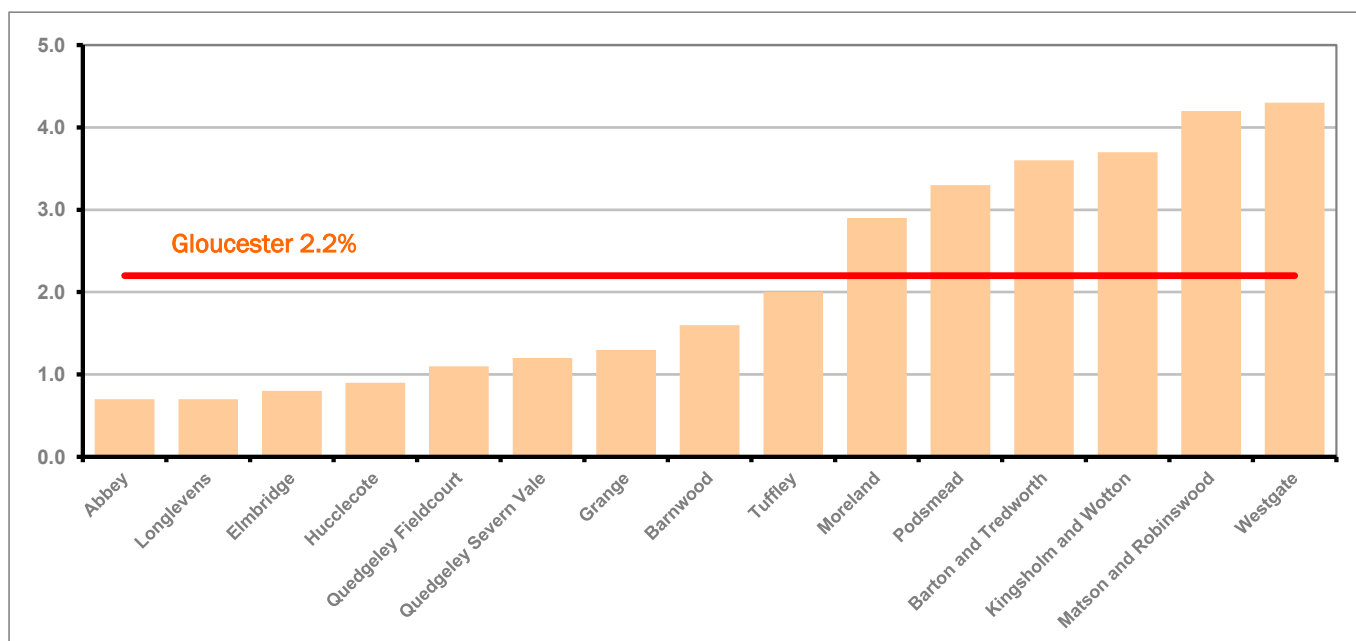
*Figure 10: Claimant rates across Gloucester City wards - October 2018*






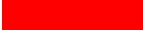
Figure 10 shows the claimant rates for Gloucester City district wards. The red line represents the average claimant rate across the City of 2.2%. Six wards lie above the average.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.4 Gloucester City continued...

Table 8: Analysis of Claimant Count at Gloucester City ward level - October 2018

District	Ward	Rate	Rank*
Gloucester	Abbey	0.7	26
Gloucester	Longlevens	0.7	26
Gloucester	Elmbridge	0.8	32
Gloucester	Hucclecote	0.9	45
Gloucester	Quedgeley Fieldcourt	1.1	62
Gloucester	Quedgeley Severn Vale	1.2	69
Gloucester	Grange	1.3	81
Gloucester	Barnwood	1.6	102
Gloucester	Tuffley	2.0	116
Gloucester	Moreland	2.9	131
Gloucester	Podsmead	3.3	136
Gloucester	Barton and Tredworth	3.6	142
Gloucester	Kingsholm and Wotton	3.7	143
Gloucester	Matson and Robinswood	4.2	145
Gloucester	Westgate	4.3	146

	lowest 10% of county
	first quartile of county
	second quartile of county
	third quartile of county
	fourth quartile of county
	highest 10% of county

\* 1 = "best" and 142 = "worst"

Table 8 shows overall claimant rates for Gloucester City wards and their position relative to all wards in Gloucestershire.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.5 Stroud District

#### Claimant Rate and Claimant Count

Figure 11: Stroud District claimant rate over the last year

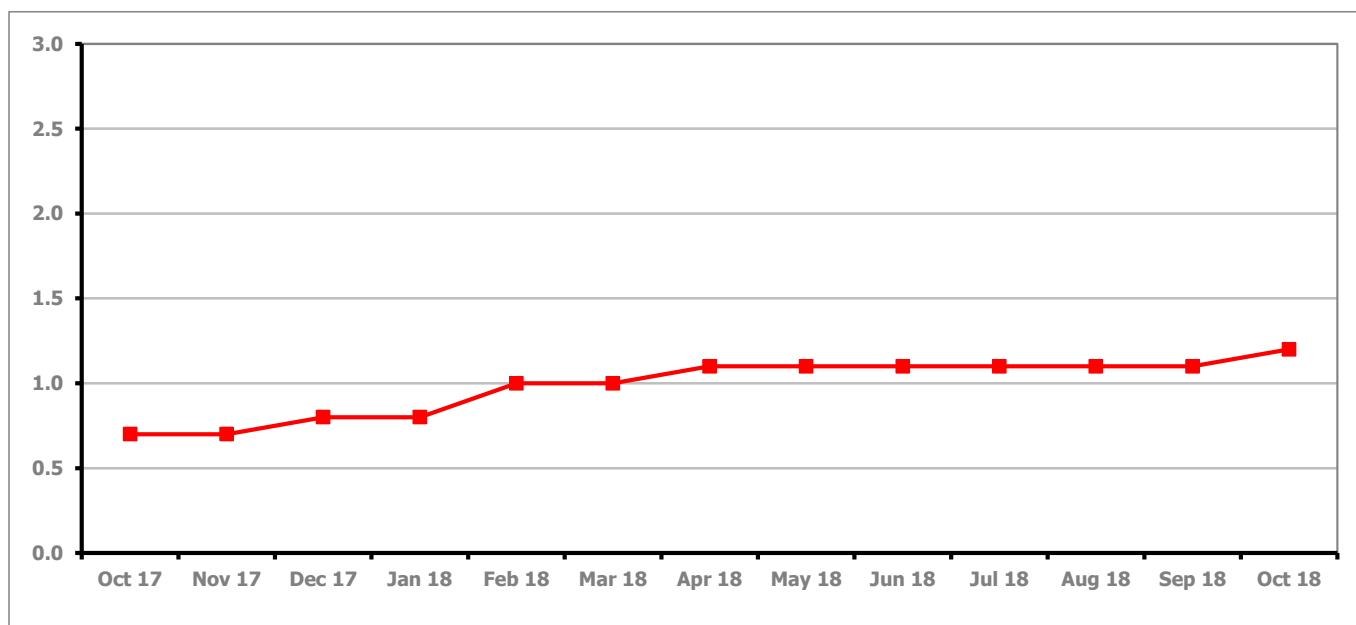


Figure 11 shows the claimant rate for Stroud has increased in October 2018 to 1.2%.

Figure 12: Claimant rates across Stroud District wards - October 2018

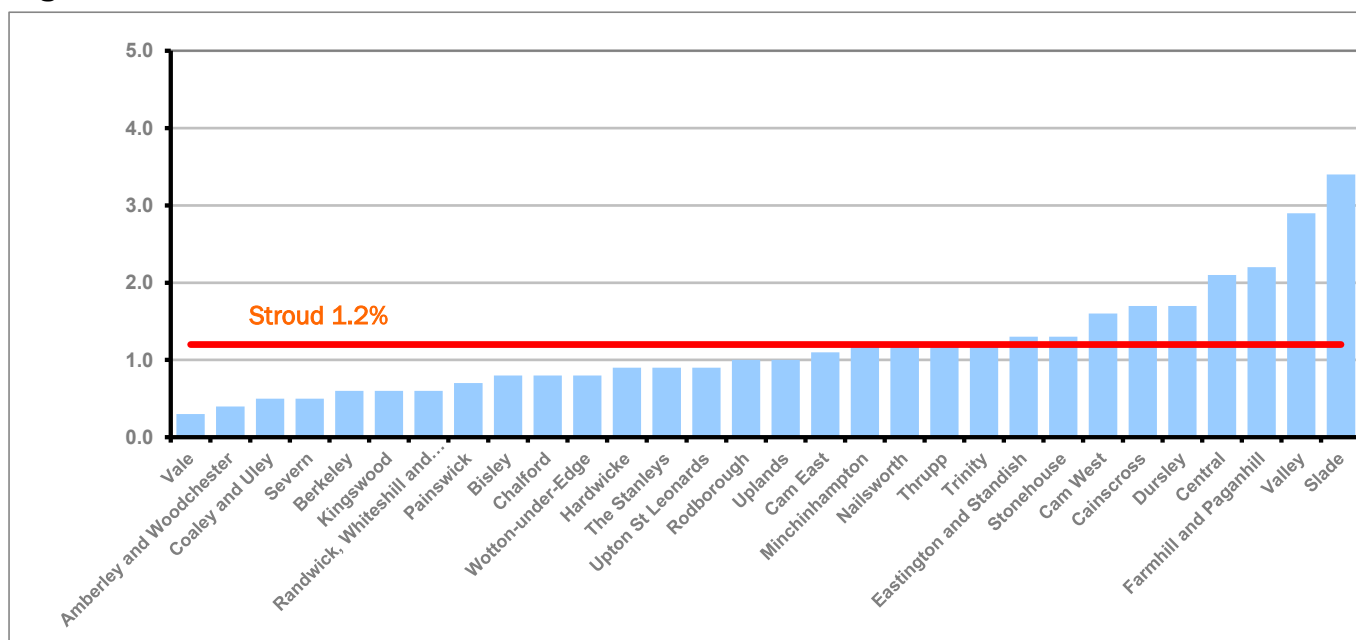


Figure 12 shows the claimant rates in Stroud District wards. The red line represents the average claimant rate across the District of 1.2%. Nine wards are above the average.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.5 Stroud District continued...

Table 9: Analysis of Claimant Count at Stroud District ward level - October 2018

District	Ward	Rate	Rank*
Stroud	Vale	0.3	2
Stroud	Amberley and Woodchester	0.4	3
Stroud	Coaley and Uley	0.5	7
Stroud	Severn	0.5	7
Stroud	Berkeley	0.6	16
Stroud	Kingswood	0.6	16
Stroud	Randwick, Whiteshill and Ruscombe	0.6	16
Stroud	Painswick	0.7	26
Stroud	Bisley	0.8	32
Stroud	Chalford	0.8	32
Stroud	Wotton-under-Edge	0.8	32
Stroud	Hardwicke	0.9	45
Stroud	The Stanleys	0.9	45
Stroud	Upton St Leonards	0.9	45
Stroud	Rodborough	1.0	54
Stroud	Uplands	1.0	54
Stroud	Cam East	1.1	62
Stroud	Minchinhampton	1.2	69
Stroud	Nailsworth	1.2	69
Stroud	Thrupp	1.2	69
Stroud	Trinity	1.2	69
Stroud	Eastington and Standish	1.3	81
Stroud	Stonehouse	1.3	81
Stroud	Cam West	1.6	102
Stroud	Cainscross	1.7	105
Stroud	Dursley	1.7	105
Stroud	Central	2.1	119
Stroud	Farmhill and Paganhill	2.2	125
Stroud	Valley	2.9	131
Stroud	Slade	3.4	139

	lowest 10% of county
	first quartile of county
	second quartile of county
	third quartile of county
	fourth quartile of county
	highest 10% of county

\* 1 = "best" and 142 = "worst"

Table 9 shows overall claimant rates for Stroud District wards and their position relative to all wards in Gloucestershire.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.6 Tewkesbury District

#### Claimant Rate and Claimant Count

Figure 13: Tewkesbury District claimant rate over the last year

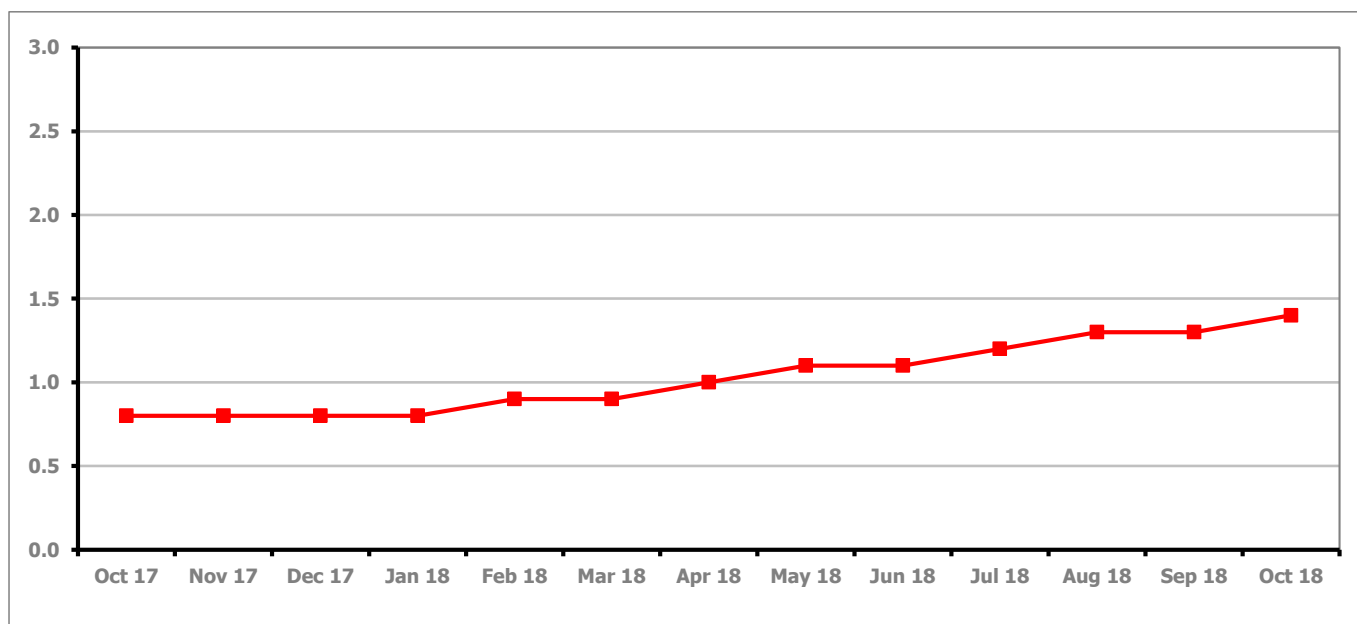


Figure 13 shows the claimant rate for Tewkesbury District has increased in October 2018 to 1.4%.

Figure 14: Claimant rates across Tewkesbury District wards - October 2018

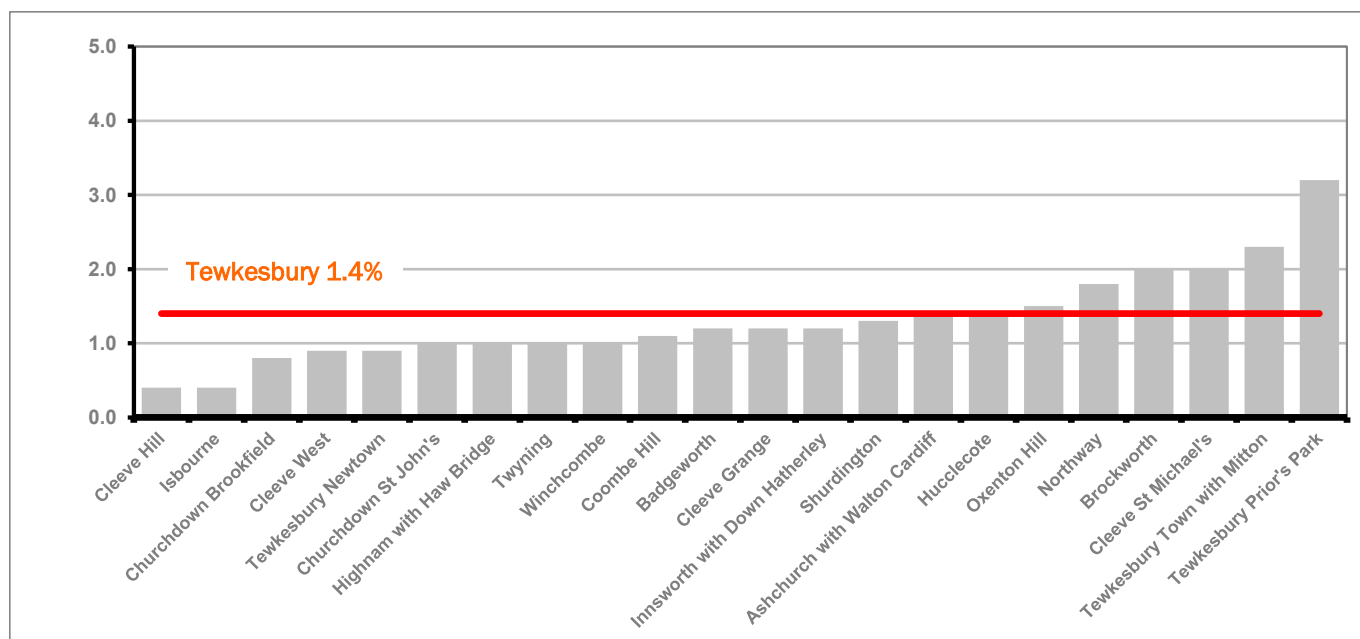


Figure 14 shows the claimant rates in Tewkesbury District wards. The red line represents the average claimant rate across the District of 1.4%. Six wards are above the average.



## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.6 Tewkesbury District continued...

Table 10: Analysis of Claimant Count at Tewkesbury District level - October 2018

District	Ward	Rate	Rank*
Tewkesbury	Cleeve Hill	0.4	3
Tewkesbury	Isbourne	0.4	3
Tewkesbury	Churchdown Brookfield	0.8	32
Tewkesbury	Cleeve West	0.9	45
Tewkesbury	Tewkesbury Newtown	0.9	45
Tewkesbury	Churchdown St John's	1.0	54
Tewkesbury	Highnam with Haw Bridge	1.0	54
Tewkesbury	Twynning	1.0	54
Tewkesbury	Winchcombe	1.0	54
Tewkesbury	Coombe Hill	1.1	62
Tewkesbury	Badgeworth	1.2	69
Tewkesbury	Cleeve Grange	1.2	69
Tewkesbury	Innsworth with Down Hatherley	1.2	69
Tewkesbury	Shurdington	1.3	81
Tewkesbury	Ashchurch with Walton Cardiff	1.4	90
Tewkesbury	Hucclecote	1.4	90
Tewkesbury	Oxenton Hill	1.5	94
Tewkesbury	Northway	1.8	108
Tewkesbury	Brockworth	2.0	116
Tewkesbury	Cleeve St Michael's	2.0	116
Tewkesbury	Tewkesbury Town with Mitton	2.3	129
Tewkesbury	Tewkesbury Prior's Park	3.2	135

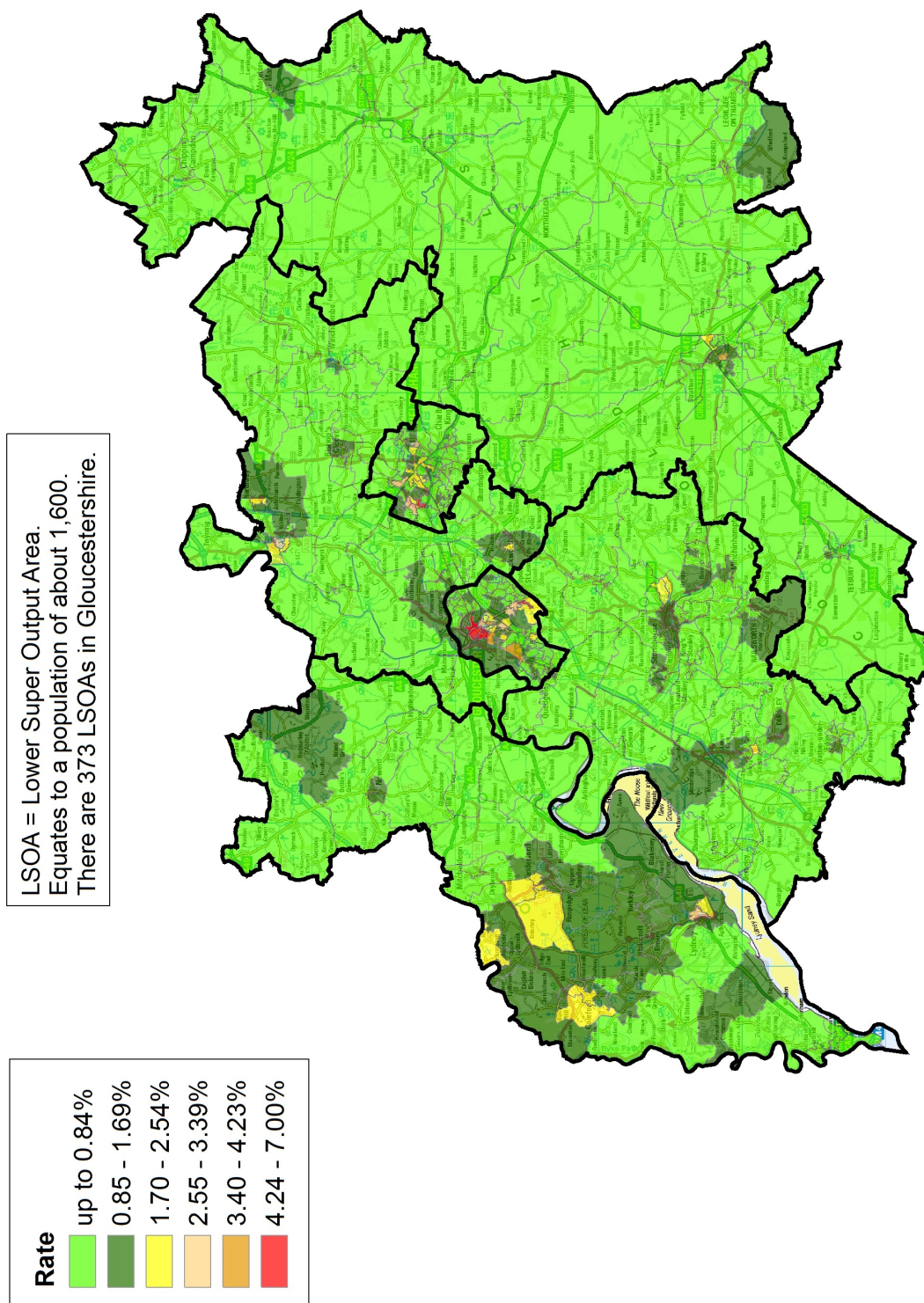
	lowest 10% of county
	first quartile of county
	second quartile of county
	third quartile of county
	fourth quartile of county
	highest 10% of county

\* 1 = "best" and 142 = "worst"

Table 10 shows overall claimant rates for Tewkesbury District wards and their position relative to all wards in Gloucestershire.

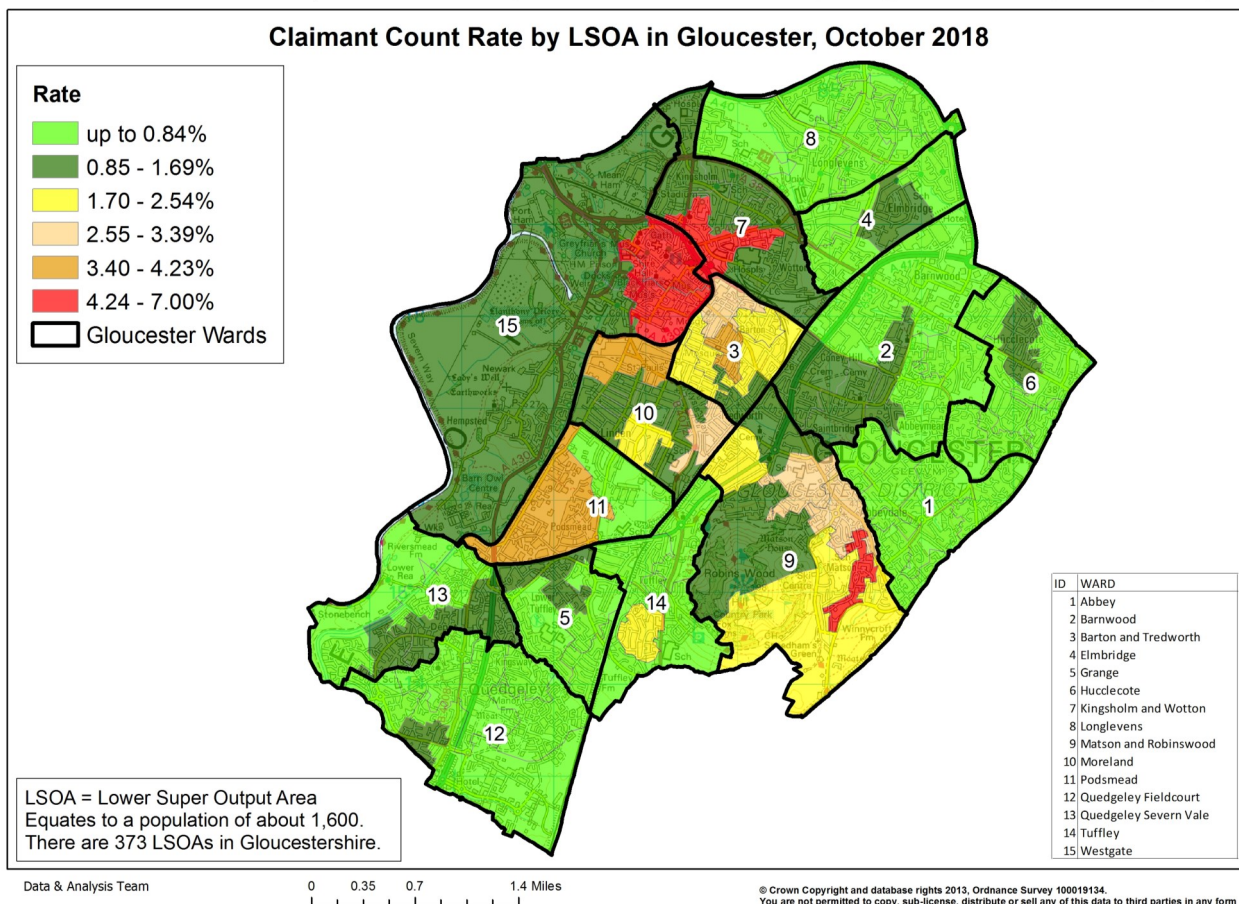
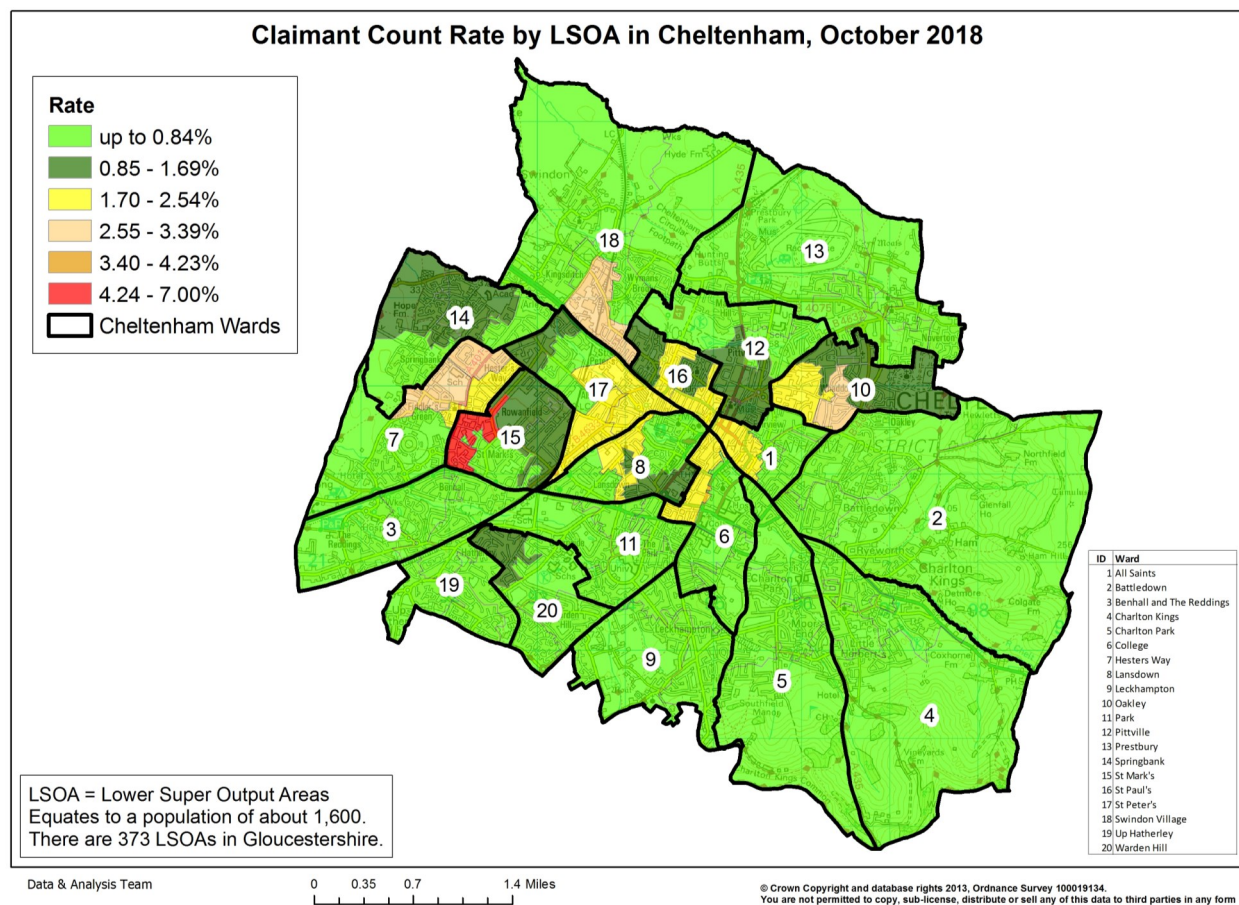
## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE

### Claimant Count Rate by LSOA in Gloucestershire, October 2018





## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



## PART 6: YOUTH UNEMPLOYMENT(18-24 year olds)

### Youth Claimant Rate and Claimant Count

Figure 15: Claimant Count for Gloucestershire over the past year

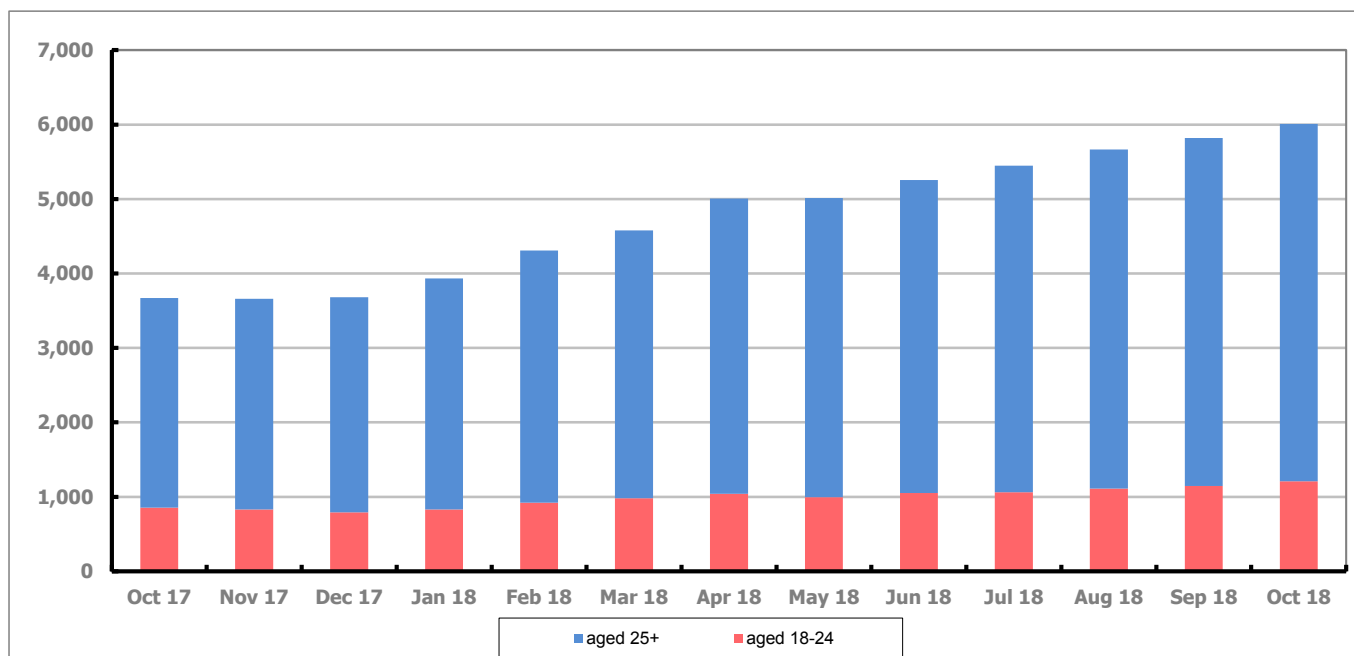


Figure 15 shows that in October 2018, 1,210 people aged 18-24 were claiming Job Seekers Allowance and Universal Credit who were not in work in Gloucestershire, this represents 20.1% of total working age claimants.

## PART 7: YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET) IN GLOUCESTERSHIRE

Data provided by Gloucestershire Youth Support Team on the situation of young people (16-18) in Gloucestershire who are not in education, employment or formal training.

Gloucestershire Youth Support Team is required to report performance with the 16-18 age range against nationally defined criteria for counting the NEET group. The NEET group includes young people actively seeking education, employment or training as well as those young people who are either not yet ready or who are unable to access these opportunities because of their personal circumstances. The figures quoted below include young people in both of these categories.

### Summary

At the end of October 2018 there were 398 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 2.41%. The total number of NEET young people increased by 85 in October 2018 compared to September 2018, each district saw an increase in their figure.

### Total NEET Group by District Area

#### October 2018 NEET data

	Cheltenham	Cotswold	Forest	Gloucester	Stroud	Tewkesbury	Total
<b>Total NEET</b>	72	41	70	127	52	36	398
<b>Cohort</b>	3028	2413	2375	4212	3613	2531	18172
<b>% NEET</b>	2.38	1.70	2.95	3.02	1.44	1.42	2.41*

If you would like to receive any further information on Gloucestershire's NEET strategy then please contact [Ruth.Critchlow@Prospects.co.uk](mailto:Ruth.Critchlow@Prospects.co.uk) or telephone 01452 426900.

(\*) Adjustment includes a proportion of young people aged 16-18 whose outcomes are not known to Gloucestershire Youth Support Team.