

PUBLIC NOTICE
GLOUCESTERSHIRE COUNTY COUNCIL
(20 MPH SPEED LIMIT) (TUFFLEY AVENUE) (GLOUCESTER CITY) ORDER 2026
AND
INSTALLATION OF TRAFFIC CALMING FEATURES ALONG TUFFLEY AVENUE (GLOUCESTER CITY) 2026

Notice is hereby given that Gloucestershire County Council in exercise of its enabling powers under Section 84 and Part IV of Schedule 9 of the Road Traffic Regulation Act 1984 and under Sections 90A & 90G of the Highways Act 1980 (as amended) proposes to:

- 1) Introduce a 20mph speed limit as outlined in Schedule 1 below.
- 2) Introduce/remove the traffic calming features listed in Schedule 2 below.

Schedule 1 - 20mph Speed Limit to be introduced

Road Name & Number	Description
Tuffley Avenue (C8011)	For its entire length

Schedule 2 – Traffic Calming Features

Location	Type	Height	Length	Width
Tuffley Avenue (C8011) approximately 22m west of its junction with Newark Road (481541)	Removal of Priority Give Way	n/a	n/a	n/a
Tuffley Avenue (C8011) approximately 127m east of its junction with The Oval (481545)	Removal of Priority Give Way	n/a	n/a	n/a
Tuffley Avenue (C8011) approximately 22m west of its junction with Newark Road (481541)	Install New Pair of Flat-Topped Road Cushions	75mm	2.0m	1.6m
Tuffley Avenue (C8011) approximately 127m east of its junction with The Oval (481545)	Install New Pair of Flat-Topped Road Cushions	75mm	2.0m	1.6m
Tuffley Avenue (C8011) approximately 22m west of its junction with Newark Road (481541)	Install New Rediweld Delineation Island	125mm	500mm	500mm
Tuffley Avenue (C8011) approximately 127m east of its junction with The Oval (481545)	Install New Rediweld Delineation Island	125mm	500mm	500mm
Tuffley Avenue (C8011) approximately 18m east of its junction with Tuffley Crescent (481548)	Install New Virtual 3D Road Cushions	Visual only	Visual 2.0m	Visual 1.6m
Tuffley Avenue (C8011) approximately 30m east of its junction with The Oval (481545)	Install New Virtual 3D Road Cushions	Visual only	Visual 2.0m	Visual 1.6m

The length of road falls within the within the City of Gloucester in the County of Gloucestershire.

A copy of the draft Order together with the relevant plan and statement of reasons may viewed at The Map Room, Shire Hall, Westgate Street, Gloucester, GL1 2TG during its normal opening times or online at www.gloucestershire.gov.uk/tros

Any objections or representations to the proposal together with the grounds on which they are made must be sent in writing to ADL Traffic & Highways Engineering Ltd, ADL House, Oaklands Business Park, Armstrong Way, Yate, BS37 5NA or emailed to info@adltraffic.co.uk no later than the 20th February 2026. (Please quote reference 5227-126). Representations of support will also be received during this period.

Any comments that you make concerning this proposal cannot be treated as confidential. For further details about how we deal with your comments and your personal details, please go to <http://www.gloucestershire.gov.uk/tros>.

Dated 29th January 2026



for Assistant Director of Legal Services

**GLOUCESTERSHIRE COUNTY COUNCIL
(20 MPH SPEED LIMIT)
(TUFFLEY AVENUE) (GLOUCESTER CITY)
ORDER 2026**

The Gloucestershire County Council (“the Council”) in exercise of its powers under Section 84 of the Road Traffic Regulation Act 1984 (“the Act”) and Part IV of Schedule 9 of the Act and of all other enabling powers and after consultation with the Chief Officer of Police in accordance with Part III of that Schedule hereby make the following Order:-

1. (i) This Order shall come into operation on **the 2026** and may be cited as the “GLOUCESTERSHIRE COUNTY COUNCIL (20 MPH SPEED LIMIT) (TUFFLEY AVENUE) (GLOUCESTER DISTRICT) ORDER 2026”

(ii) This Order affects a road within City of Gloucester in the County of Gloucestershire.
2. In this Order –

“Motor Vehicle” means a mechanically propelled vehicle intended or adapted for use on the roads as defined in Section 185 of the Road Traffic Act 1988.
3. No person shall cause or permit any Motor Vehicle to proceed along the length of road described in the Schedule to this Order (“the Road”) at a speed exceeding 20 MPH.
4. No speed limit imposed by this Order applies to vehicles falling within Regulation 3(4) of the Road Traffic Exemption (Special Forces) (Variation and Amendment) Regulations 2011 when used in accordance with Regulation 3(5) of those regulations.

Schedule – 20mph Speed Limit

Road Name & Number	Description
Tuffley Avenue (C8011)	For its entire length

Given under the Common Seal of Gloucestershire County Council
the day of **2026**

THE COMMON SEAL of

GLOUCESTERSHIRE COUNTY COUNCIL

was hereto affixed

in the presence of:-

for Assistant Director of Legal Services.

Statement of Reasons

Proposed 20mph Speed Limit & Traffic Calming Features Tuffley Avenue, Gloucester

Proposal

The proposal is to introduce a 20mph speed limit onto Tuffley Avenue for its entire length. It is also proposed to introduce/remove the traffic calming features outlined in the Schedule below.

Schedule – Traffic Calming Features

Location	Type	Height	Length	Width
Tuffley Avenue (C8011) approximately 22m west of its junction with Newark Road (481541)	Removal of Priority Give Way	n/a	n/a	n/a
Tuffley Avenue (C8011) approximately 127m east of its junction with The Oval (481545)	Removal of Priority Give Way	n/a	n/a	n/a
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Reasons

This scheme is being proposed following a review of the existing speed limit and traffic calming measures along Tuffley Avenue. The proposed 20mph speed limit seeks to improve road safety and amenity for all highway users, including pedestrians (particularly school children attending Calton Primary School) and cyclists, as well as improving the consistency of the speed limits in the surrounding area.

Vehicle speed data gathered during the assessment was within the Association of Chief Police Officers (ACPO) guideline intervention level for a 20mph speed limit of 24mph. Collision data also

demonstrates there have been 11 personal injury collisions on this section of road in the last 5 years.

In addition to the proposed 20mph speed limit, Gloucestershire County Council's Traffic Engineering Team is planning a series of complementary traffic-calming measures to reinforce the reduction in vehicle speeds and enhance overall road safety. The proposal includes replacing the existing priority give-way features on Tuffley Avenue with speed cushions paired with delineator islands. These physical interventions are designed to create a vertical deflection that encourages drivers to slow down while maintaining accessibility for larger vehicles such as buses and emergency services.

Furthermore, the scheme introduces virtual speed cushions, which are high-visibility road markings that mimic the appearance of physical cushions. These are particularly effective in areas where installing full-height cushions may not be feasible, yet visual cues can still influence driver behaviour. By combining physical and virtual calming features, the approach aims to deliver a consistent message to drivers, reinforcing the need to adhere to the lower speed limit

Road Traffic Regulation Act 1984

The Council are proposing to implement the 20mph speed limit under Section 84 and Part IV or Schedule 9 to the Road Traffic Regulation Act 1984.

More specifically, according to the Road Traffic Regulation Act (RTRA) 1984, it is the duty of a highway authority to 'manage their road network' and 'to improve road safety'. Section 122 of the RTRA 1984 states that local authorities must, so far as is practicable, exercise their functions under the RTRA so as to 'secure the expeditious, convenient and safe movement of traffic'.

The proposals therefore accord with the 1984 Act.

Highways Act 1980

The Council are proposing to implement the traffic calming features under Sections 90A & G of the Highways Act 1980 (as amended).

Traffic Signs Regulations and General Directions 2016

All of the associated signing will be in accordance with traffic signs regulations and general directions 2016.

Equality Act 2010

Thorough consideration was given to the equalities duty of the County Council under Section 149 of the Equality Act 2010.

Statutory Consultation

A consultation process has been undertaken with all of the Statutory Consultees, including the Police, Emergency Services, Freight Transport Association, Road Haulage Association, the local Parish Council, Local Highways Manager and County Councillor. No objections have been raised.