

# Unemployment Bulletin

Issue 28 November 2010

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**\*The population figures used to calculate the claimant count rates have changed from working age (16-59f/64m) to aged 16-64 for both males and females. The last six months rates have been adjusted to reflect this change**

## INTRODUCTION

The Unemployment Bulletin provides a monthly update on unemployment data for Gloucestershire, the South West region and the United Kingdom. It is produced by the Economic section of the County Council Chief Executive's Support Unit Research Team. The data is sourced from the Office for National Statistics via Nomis ([www.nomis.co.uk](http://www.nomis.co.uk)).

The claimant count measures the number of people claiming unemployment-related benefit (currently Job Seeker's allowance). The claimant rate is the number of claimants as a proportion of the working age population.

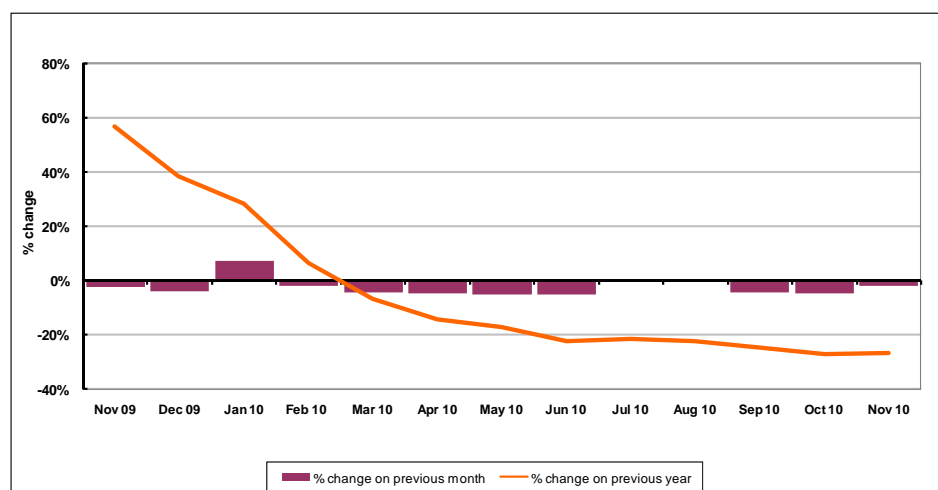
## PART 1: SUMMARY

**The claimant rate in Gloucestershire was 2.3% in November 2010.** This was a decrease of 0.1% on the October 2010 figure. The UK rate remained the same as last month at 3.5%, while the South West rate increased to 2.4%. Gloucestershire's rate fell below the South West average of 2.4%, and was 1.2% lower than the UK average of 3.5%.

**The claimant count in Gloucestershire in November 2010 decreased by 168 people.** The amount of people claiming in November 2010 was 1.9% lower than the number in October 2010. This compares to a 1.5% increase in the South West and a 0.2% decrease for the UK.

**The year on year claimant count in Gloucestershire has decreased.** The count was 26.7% lower in November 2010 than at the same point in the previous year as shown in the graph below.

Gloucestershire claimants - Month on Month and Year on Year change: November 2009 to November 2010



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Produced by:

**The Research Team (Economics)**  
Chief Executive Support Unit  
Gloucestershire County Council  
December 2010

## DISTRICTS AT A GLANCE

At a glance unemployment information grouped by district. Includes:

**Claim count:** Total number of people claiming Job Seekers Allowance in November 2010

**Compared to last month:** How much larger/smaller November's claim count is compared to October, expressed as a %

**Claimant rate:** The % of working population claiming Job Seekers Allowance in November 2010

**Highest claiming ward:** The ward with the highest claim count in that district and the rate

### CHELTEMHAM BOROUGH

Claim count:	2,021
Compared to last month:	-2.4%
Claimant rate:	2.7%
Highest claiming ward	Hesters Way (5.7%)

### GLOUCESTER CITY

Claim count:	2,479
Compared to last month:	-1.1%
Claimant rate:	3.3%
Highest claiming ward	Westgate (7.1%)

### COTSWOLD DISTRICT

Claim count:	703
Compared to last month:	+1.4%
Claimant rate:	1.4%
Highest claiming ward	Cirencester Watermoor (3.4%)

### STROUD DISTRICT

Claim count:	1,374
Compared to last month:	-2.5%
Claimant rate:	2.0%
Highest claiming ward	Central (5.6%)

### FOREST OF DEAN

Claim count:	1,198
Compared to last month:	-1.2%
Claimant rate:	2.3%
Highest claiming ward	Cinderford West (5.1%)

### TEWKESBURY BOROUGH

Claim count:	941
Compared to last month:	-5.2%
Claimant rate:	1.9%
Highest claiming ward	Tewkesbury Prior's Park (4.4%)

## YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET)

As at the end of November 2010 there were 605 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 3.3%.

## PART 2: UK, SW AND GLOUCESTERSHIRE INDICATORS

The unemployment situation in Gloucestershire compared to the South West and the UK.

### Claimant Rate

Figure 1: Claimant Rate for Gloucestershire, the South West and UK over the past year

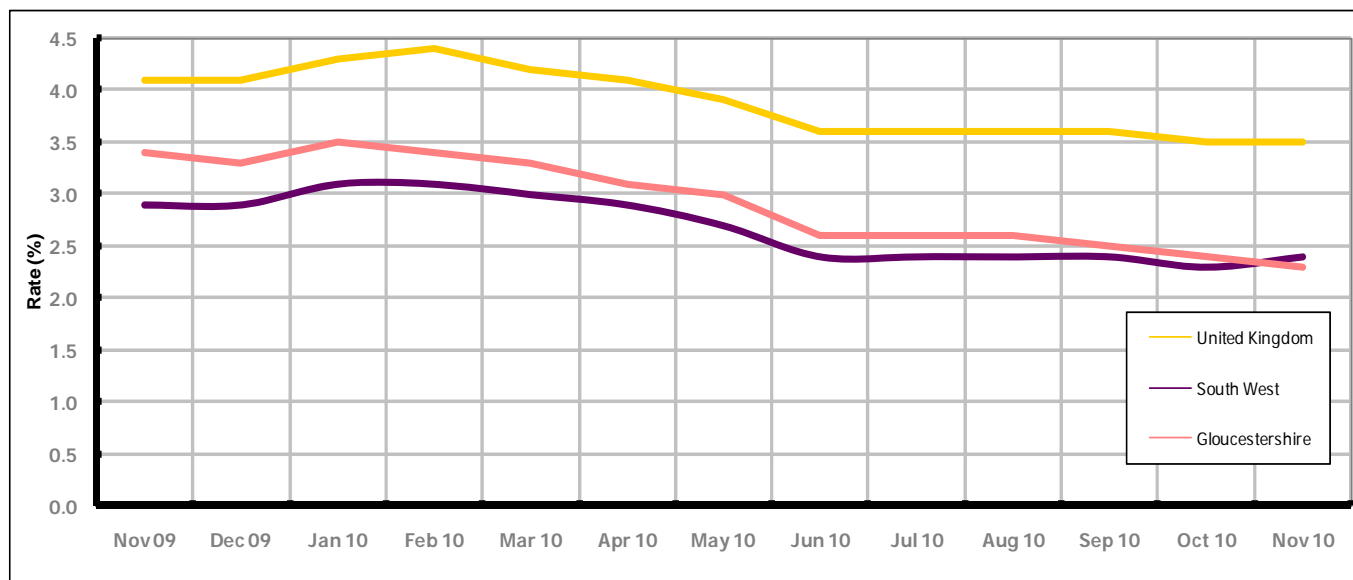


Figure 1 shows the claimant rate for Gloucestershire at 2.3% in November 2010. The rate remained higher than the South West average, until November 2010, when it fell below the South West rate, it has been persistently lower by approximately 1.2% against the UK average during the same period. The November 2010 rate represented a 0.1% decrease on October 2010.

### Claimant Count

Table 1: Analysis of UK, South West and Gloucestershire Claimant Counts

Area	Claimant Count in November 2010	% change on October 2010	Average % increase over the last six months	Consecutive months decreasing
UK	1,413,265	-0.2%	-0.4%	2
South West	78,516	+1.5%	-0.2%	0
Gloucestershire	8,716	-1.9%	-1.9%	9

Table 1 shows that in November 2010, the number of claimants in Gloucestershire was 1.9% lower than the number in October 2010.

The average change in claimants in Gloucestershire for the six months to November 2010 was - 1.9%. This is 1.5% lower than the UK average and 1.3% lower than the South West average.

## PART 3: LOCAL AUTHORITY DISTRICT ANALYSIS

### Claimant Rate and Claimant Count

Figure 2: Claimant Rate (%) across Gloucestershire - November 2010

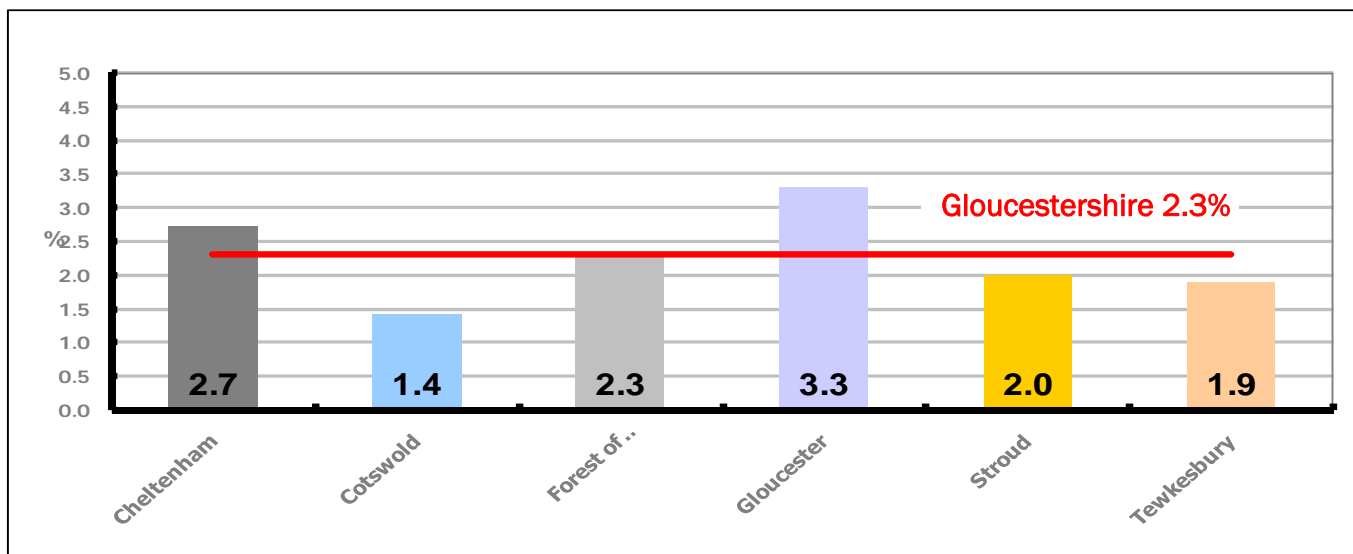


Figure 2 shows the claimant rate for November 2010 in Gloucestershire. Between October 2010 and November 2010, Cheltenham and Tewkesbury experienced a decrease, the other districts remained the same.

Figure 3: Total claimants over the past year across Gloucestershire Districts

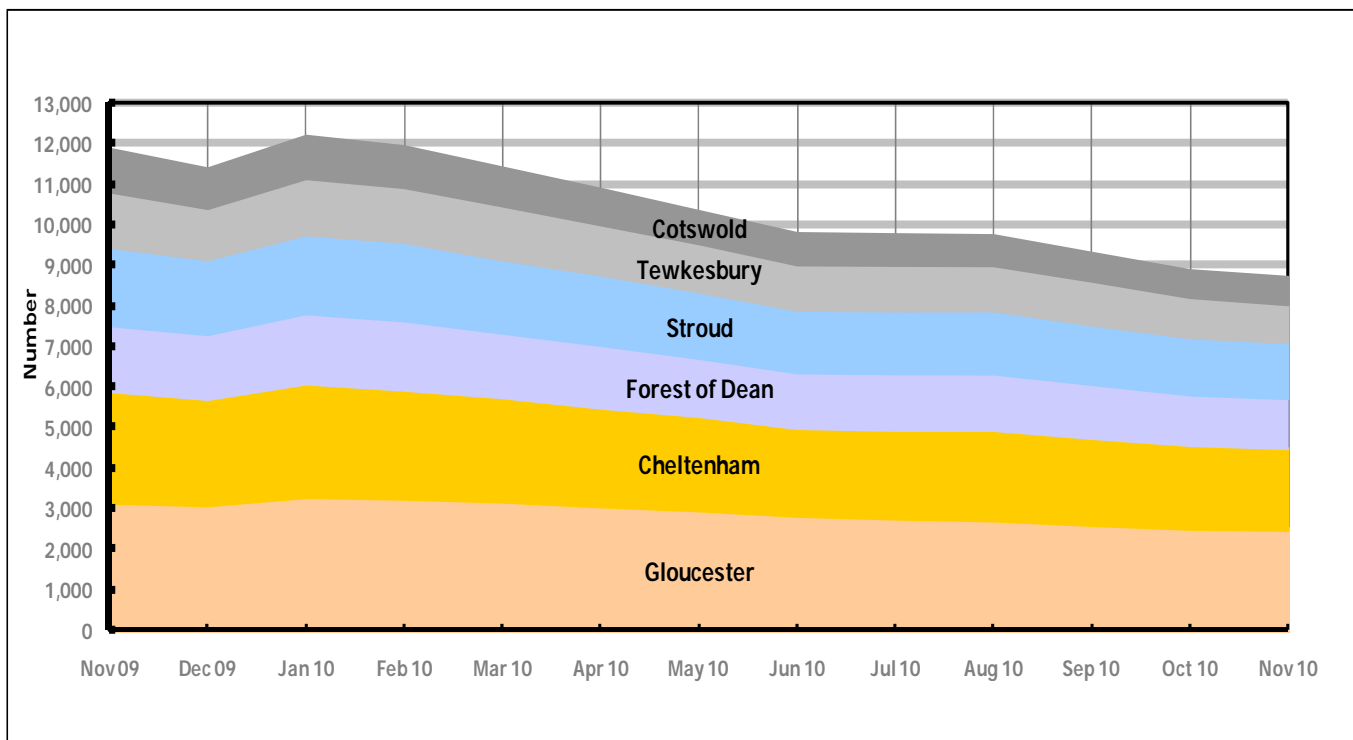


Figure 3 shows the overall claimant count by district for Gloucestershire over the past year. It shows the number of claimants have been declining since November 2009, with the exception of January 2010 when they increased.

Table 2: Analysis of Gloucestershire and District Claimant Counts

Total	Nov 10 Number	Nov 10 Rate	Oct 10 Number	Oct 10 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	8,716	2.3	8,884	2.4	-168	-1.9%	-0.1
Cheltenham	2,021	2.7	2,071	2.8	-50	-2.4%	-0.1
Cotswold	703	1.4	693	1.4	10	1.4%	0.0
Forest of Dean	1,198	2.3	1,212	2.3	-14	-1.2%	0.0
Gloucester	2,479	3.3	2,506	3.3	-27	-1.1%	0.0
Stroud	1,374	2.0	1,409	2.0	-35	-2.5%	0.0
Tewkesbury	941	1.9	993	2.0	-52	-5.2%	-0.1

Table 2 shows the change in the claimant count in November 2010 compared to October 2010. Cotswold districts experienced a small increase, while the remaining districts underwent a decline.

Table 3: Analysis of Male Gloucestershire and District Claimant Counts

Male	Nov 10 Number	Nov 10 Rate	Oct 10 Number	Oct 10 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	6,048	3.3	6,143	3.3	-95	-1.5%	0.0
Cheltenham	1,420	3.8	1,447	3.9	-27	-1.9%	-0.1
Cotswold	492	2.0	495	2.0	-3	-0.6%	0.0
Forest of Dean	821	3.2	810	3.1	11	1.4%	0.1
Gloucester	1,749	4.6	1,778	4.7	-29	-1.6%	-0.1
Stroud	952	2.8	981	2.9	-29	-3.0%	-0.1
Tewkesbury	614	2.5	632	2.6	-18	-2.8%	-0.1

Table 3 shows the change in the male claimant count in November 2010 compared to October 2010. Forest of Dean experienced an increase, while the remaining districts underwent a decline.

Table 4: Analysis of Female Gloucestershire and District Claimant Counts

Female	Nov 10 Number	Nov10 Rate	Oct 10 Number	Oct 10 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	2,668	1.4	2,741	1.5	-73	-2.7%	-0.1
Cheltenham	601	1.6	624	1.7	-23	-3.7%	-0.1
Cotswold	211	0.8	198	0.8	13	6.6%	0.0
Forest of Dean	377	1.5	402	1.5	-25	-6.2%	0.0
Gloucester	730	1.9	728	1.9	2	0.3%	0.0
Stroud	422	1.2	428	1.2	-6	-1.4%	0.0
Tewkesbury	327	1.3	361	1.4	-34	-9.4%	-0.1

Table 4 shows the change in the female claimant count in November 2010 compared to October 2010. Cotswold and Gloucester districts experienced an increase, while the remaining districts underwent a decline.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

This section covers the six districts and a comparison of their constituent wards.

### 4.1 Cheltenham Borough

#### Claimant Rate and Claimant Count

Figure 4: Cheltenham Borough claimant rate over the last year

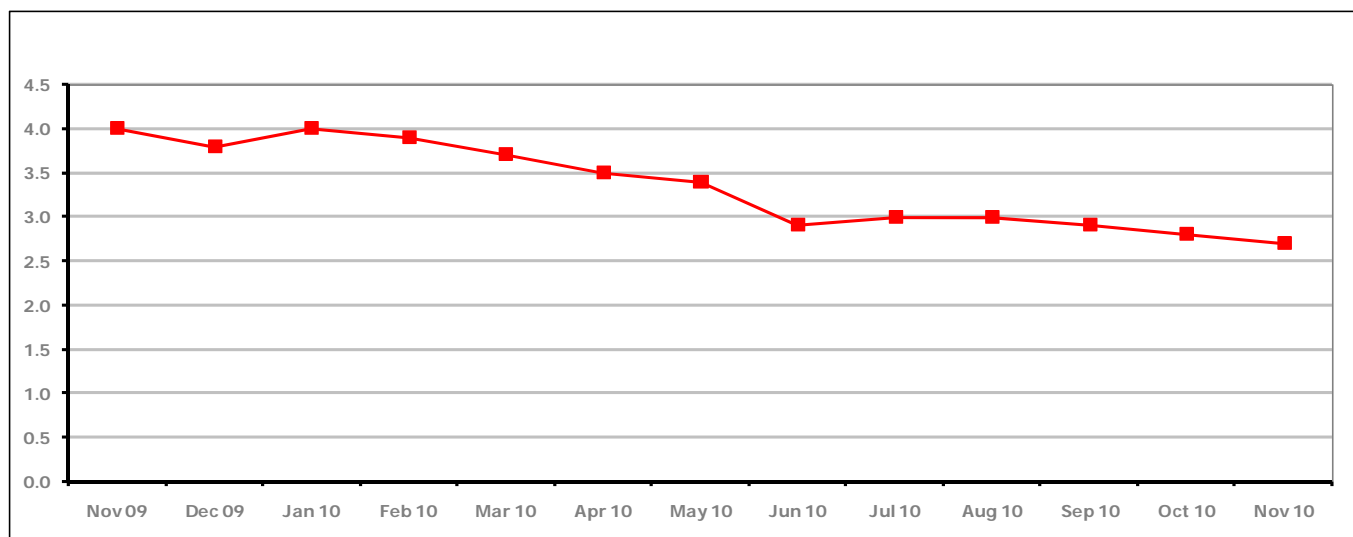


Figure 4 shows the claimant rate in Cheltenham decreased in November 2010 to 2.7%.

Figure 5: Cheltenham Borough claimants - Month on Month and Year on Year change

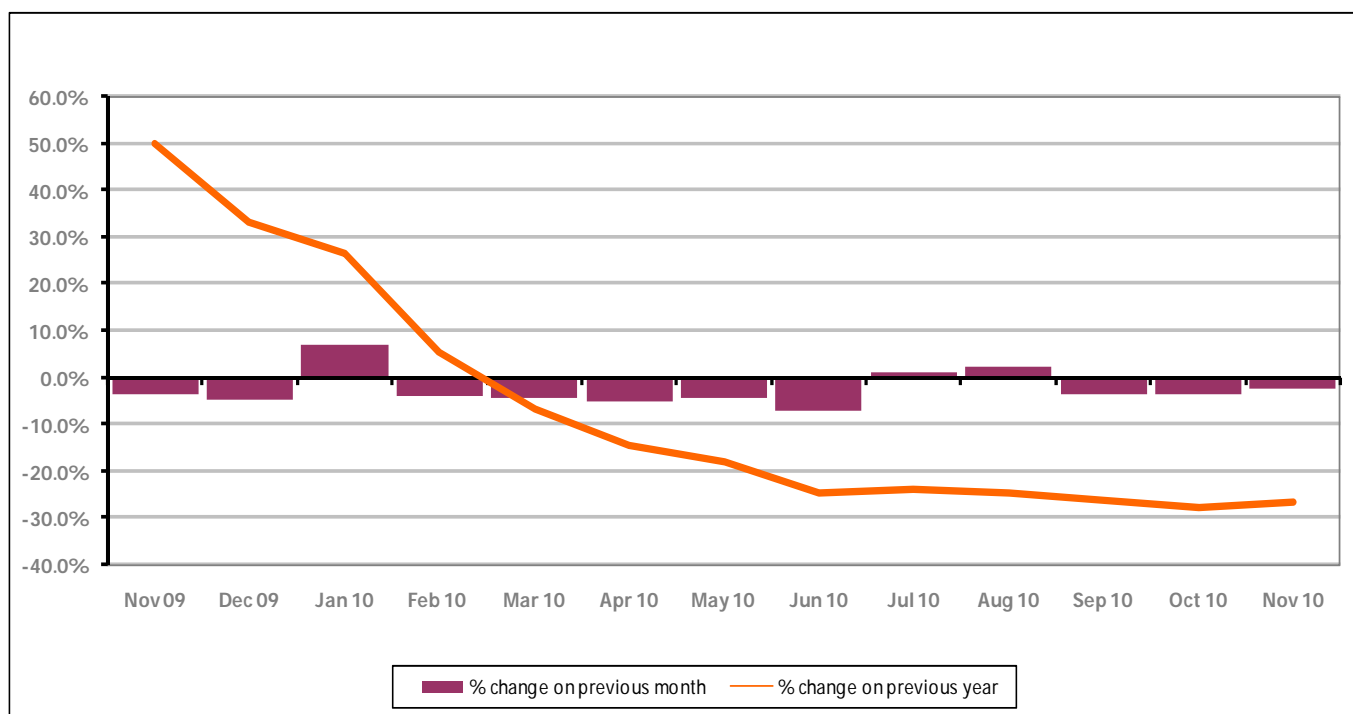


Figure 5 shows the claimant count decreased by -2.4% since last month. The change on the previous year has gone up in November 2010 compared to October 2010 to -26.8%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.1 Cheltenham Borough continued...

Figure 6: Claimant rates across Cheltenham Borough wards - November 2010

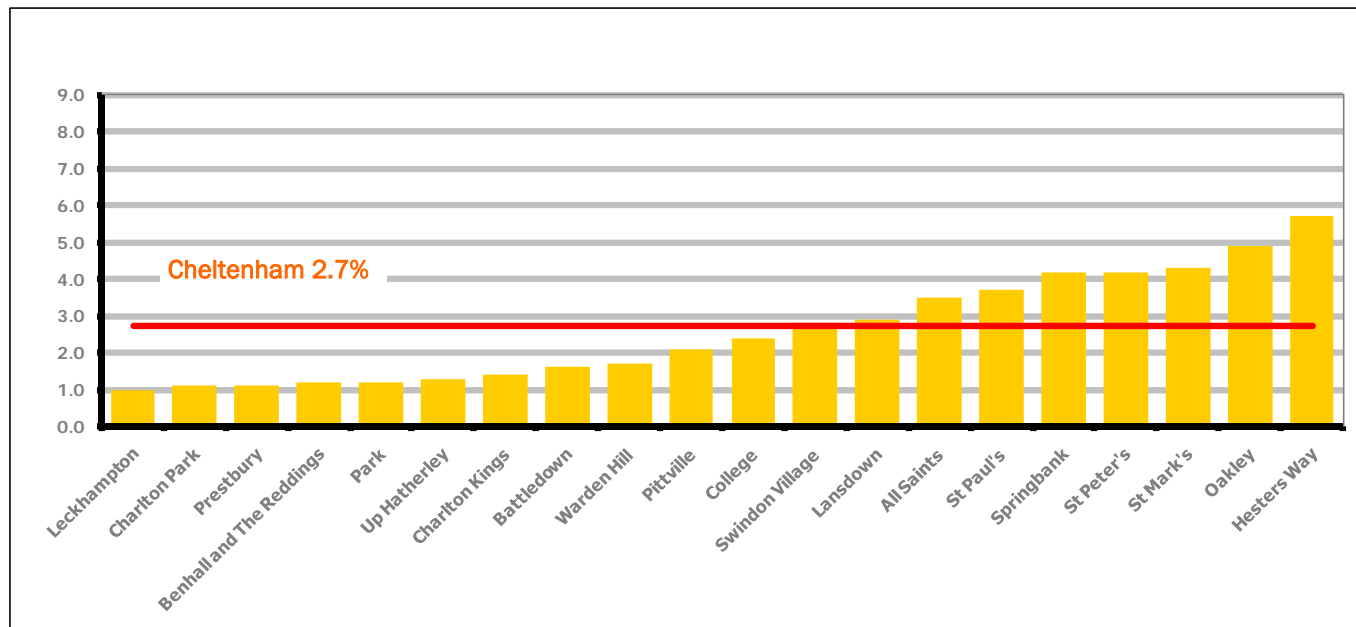
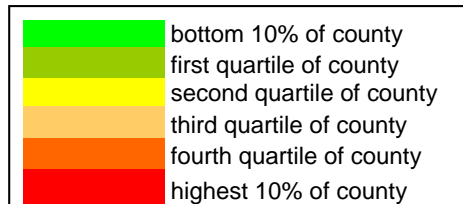


Figure 6 shows the claimant rates for Cheltenham Borough wards. The red line represents the average claimant rate across the Borough of 2.7%. Nine wards lie above the average.

Table 5: Analysis of Claimant Count at Cheltenham Borough ward level - November 2010

District	Ward	Rate	Rank*
Cheltenham	Leckhampton	1.0	21
Cheltenham	Charlton Park	1.1	29
Cheltenham	Prestbury	1.1	29
Cheltenham	Benhall and The Reddings	1.2	39
Cheltenham	Park	1.2	39
Cheltenham	Up Hatherley	1.3	46
Cheltenham	Charlton Kings	1.4	50
Cheltenham	Battledown	1.6	67
Cheltenham	Warden Hill	1.7	75
Cheltenham	Pittville	2.1	92
Cheltenham	College	2.4	101
Cheltenham	Swindon Village	2.8	111
Cheltenham	Lansdown	2.9	112
Cheltenham	All Saints	3.5	123
Cheltenham	St Paul's	3.7	124
Cheltenham	Springbank	4.2	127
Cheltenham	St Peter's	4.2	127
Cheltenham	St Mark's	4.3	130
Cheltenham	Oakley	4.9	135
Cheltenham	Hesters Way	5.7	140



\* 1 = "best" and 142 = "worst"

Table 5 shows overall claimant rates for Cheltenham Borough wards and their position relative to all wards in Gloucestershire.

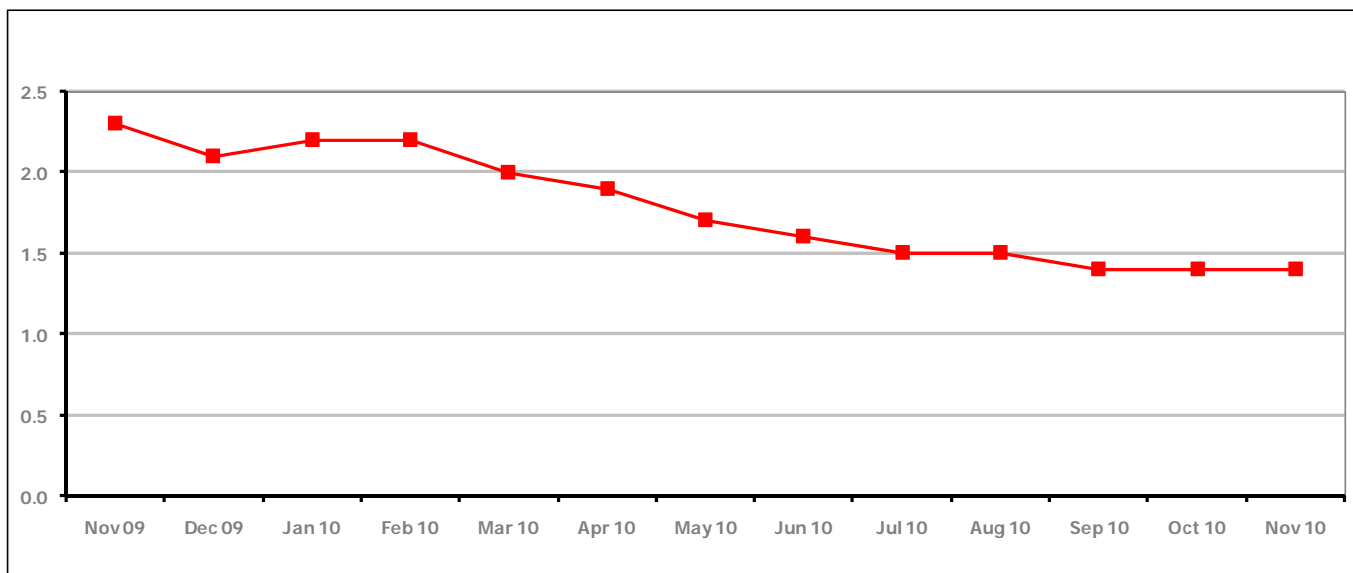
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.2 Cotswold District****Claimant Rate and Claimant Count***Figure 7: Cotswold District claimant rate over the last year*

Figure 7 shows the claimant rate in Cotswold District remained the same as the last two months at 1.4%.

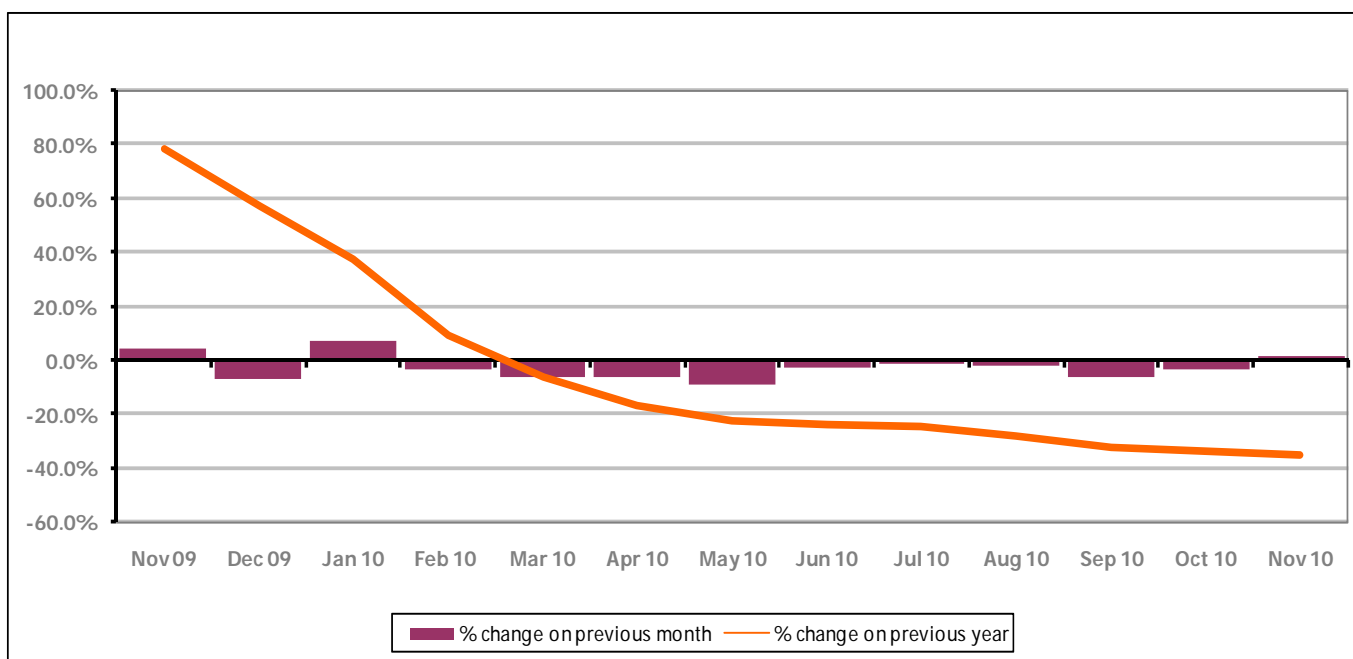
*Figure 8: Cotswold District claimants - Month on Month and Year on Year change*

Figure 8 shows the claimant count increased by 1.4% since October 2010. The change on the previous year has decreased from October 2010 to November 2010 to -35.1%.



## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.2 Cotswold District continued...

Figure 9: Claimant rates across Cotswold District wards - November 2010

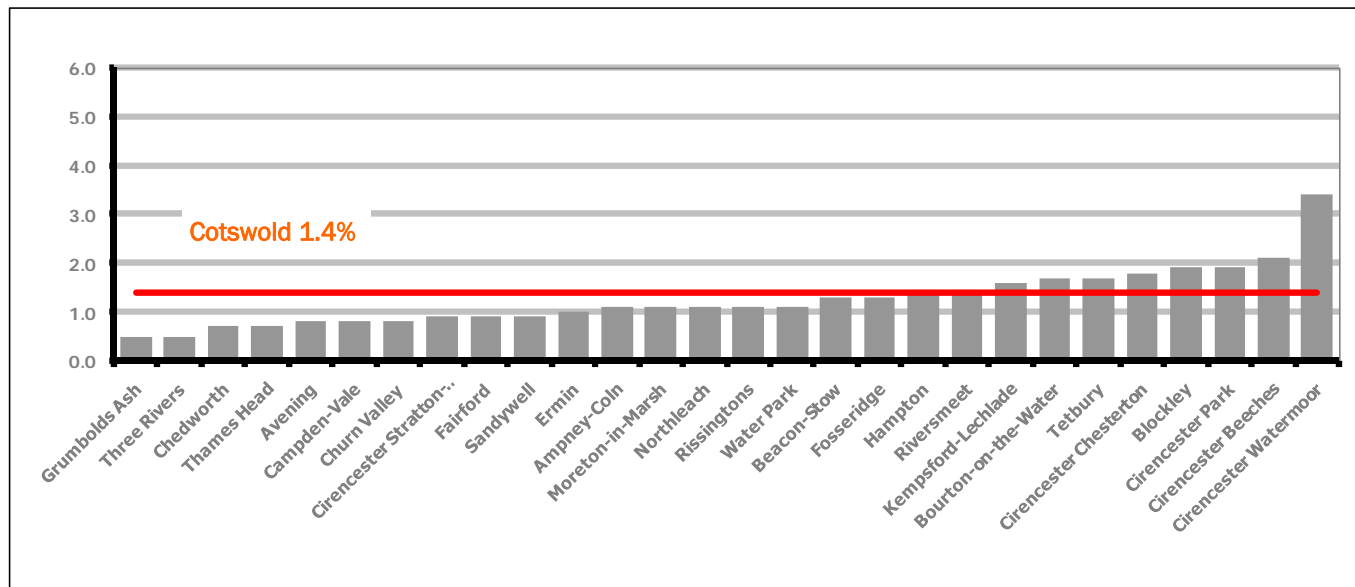
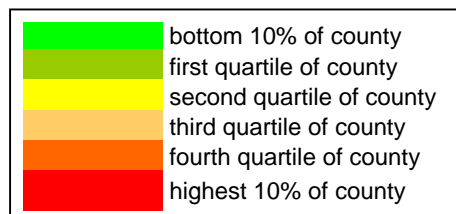


Figure 9 shows the claimant rates for Cotswold District wards. The red line represents the average claimant rate across the District of 1.4%. Eight wards lie above the average.

Table 6: Analysis of Claimant Count at Cotswold District ward level - November 2010

District	Ward	Rate	Rank*
Cotswolds	Grumbolds Ash	0.5	2
Cotswolds	Three Rivers	0.5	2
Cotswolds	Chedworth	0.7	9
Cotswolds	Thames Head	0.7	9
Cotswolds	Avening	0.8	11
Cotswolds	Campden-Vale	0.8	11
Cotswolds	Churn Valley	0.8	11
Cotswolds	Cirencester Stratton-Whiteway	0.9	17
Cotswolds	Fairford	0.9	17
Cotswolds	Sandywell	0.9	17
Cotswolds	Ermin	1.0	21
Cotswolds	Ampney-Coln	1.1	29
Cotswolds	Moreton-in-Marsh	1.1	29
Cotswolds	Northleach	1.1	29
Cotswolds	Rissingtons	1.1	29
Cotswolds	Water Park	1.1	29
Cotswolds	Beacon-Stow	1.3	46
Cotswolds	Fosseridge	1.3	46
Cotswolds	Hampton	1.4	50
Cotswolds	Riversmeet	1.4	50
Cotswolds	Kempsford-Lechlade	1.6	67
Cotswolds	Bourton-on-the-Water	1.7	75
Cotswolds	Tetbury	1.7	75
Cotswolds	Cirencester Chesterton	1.8	80
Cotswolds	Blockley	1.9	84
Cotswolds	Cirencester Park	1.9	84
Cotswolds	Cirencester Beeches	2.1	92
Cotswolds	Cirencester Watermoor	3.4	121



\* 1 = "best" and 142 = "worst"

Table 6 shows overall claimant rates for Cotswold District wards and their position relative to all wards in Gloucestershire.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.3 Forest of Dean District

## Claimant Rate and Claimant Count

Figure 10: Forest of Dean District claimant rate over the last year

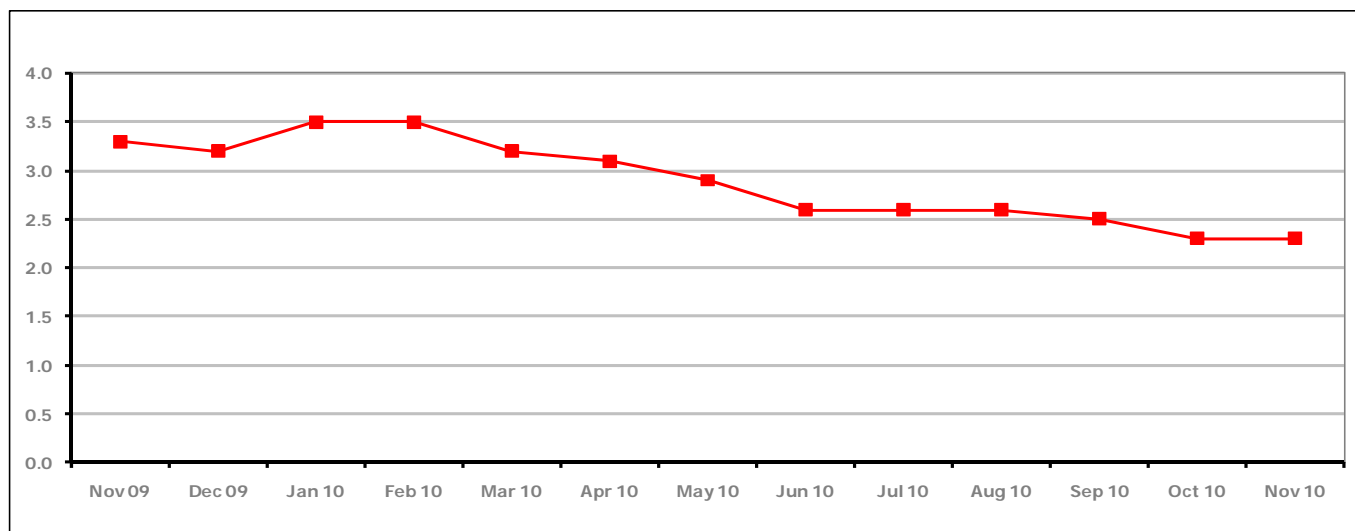


Figure 10 shows the claimant rate in the Forest of Dean remained the same as last month at 2.3%.

Figure 11: Forest of Dean District claimants - Month on Month and Year on Year change

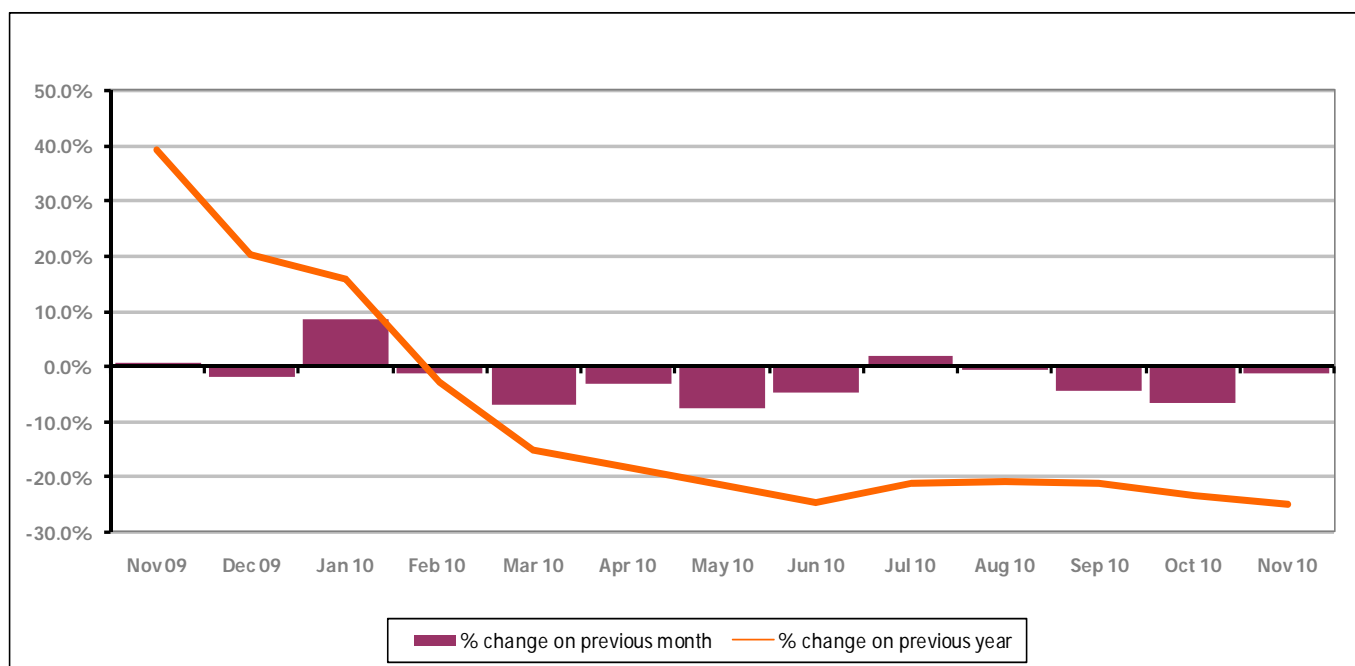


Figure 11 shows the claimant count decreased by -1.2% since October 2010. The change on the previous year decreased between November 2010 and October 2010 to -24.9%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.3 Forest of Dean District continued...

Figure 12: Claimant rates across Forest of Dean District wards - November 2010

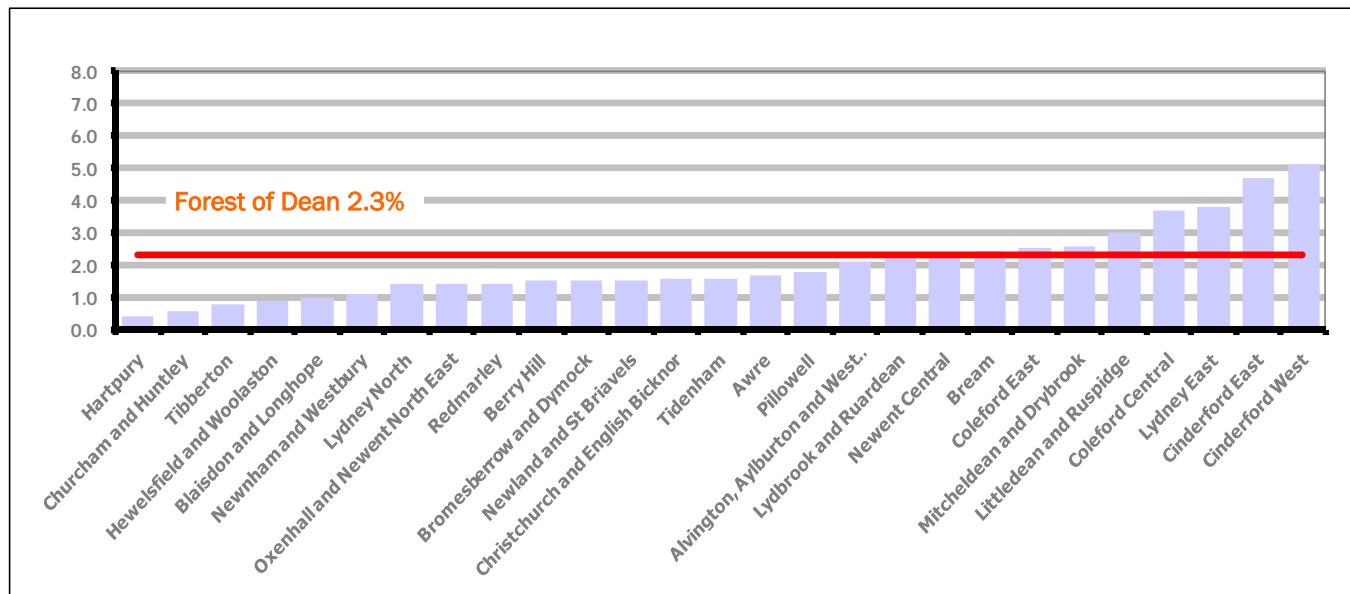


Figure 12 shows the claimant rates for Forest of Dean District wards. The red line represents the average claimant rate across the District of 2.3%. Eight wards lie above the average.

Table 7: Analysis of Claimant Count at Forest of Dean District ward level - November 2010

District	Ward	Rate	Rank*
Forest	Hartpury	0.4	1
Forest	Churcham and Huntley	0.6	5
Forest	Tibberton	0.8	11
Forest	Hewelsfield and Woolaston	0.9	17
Forest	Blaisdon and Longhope	1.0	21
Forest	Newnham and Westbury	1.1	29
Forest	Lydney North	1.4	50
Forest	Oxenhall and Newent North East	1.4	50
Forest	Redmarley	1.4	50
Forest	Berry Hill	1.5	59
Forest	Bromesberrow and Dymock	1.5	59
Forest	Newland and St Briavels	1.5	59
Forest	Christchurch and English Bicknor	1.6	67
Forest	Tidenham	1.6	67
Forest	Awre	1.7	75
Forest	Pillowell	1.8	80
Forest	Alvington, Aylburton and West Lydney	2.1	92
Forest	Lydbrook and Ruardean	2.2	96
Forest	Newent Central	2.3	99
Forest	Bream	2.4	101
Forest	Coleford East	2.5	105
Forest	Mitcheldean and Drybrook	2.6	108
Forest	Littledean and Ruspidge	3.0	116
Forest	Coleford Central	3.7	124
Forest	Lydney East	3.8	126
Forest	Cinderford East	4.7	133
Forest	Cinderford West	5.1	137

	bottom 10% of county
	first quartile of county
	second quartile of county
	third quartile of county
	fourth quartile of county
	highest 10% of county

\* 1 = "best" and 142 = "worst"

Table 7 shows overall claimant rates for the Forest of Dean District wards and their position relative to all wards in Gloucestershire.

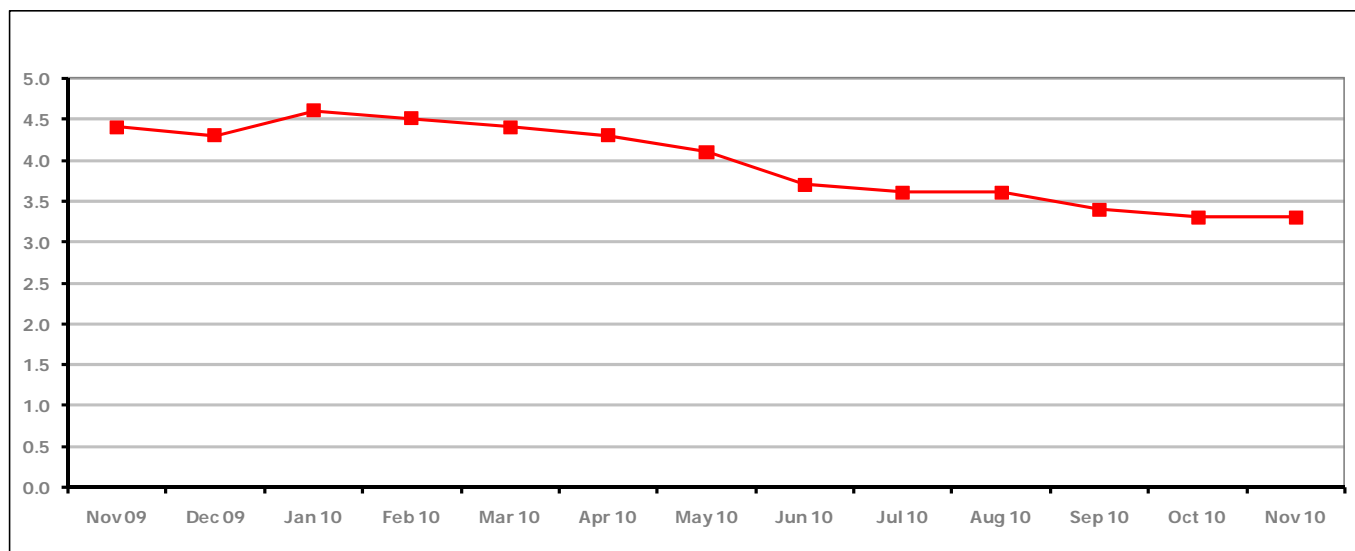
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.4 Gloucester City****Claimant Rate and Claimant Count***Figure 13: Gloucester City claimant rate over the last year*

Figure 13 shows the claimant rate for Gloucester City remained the same as last month at 3.3%.

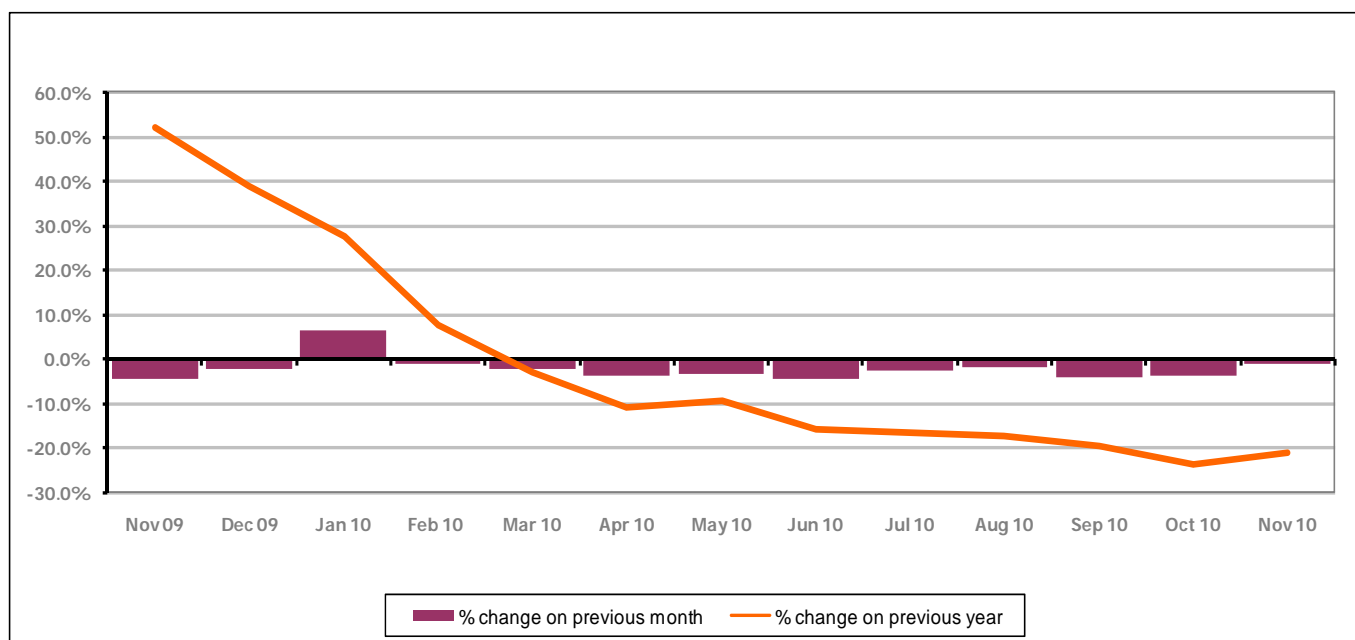
*Figure 14: Gloucester City claimants - Month on Month and Year on Year change*

Figure 14 shows the monthly claimant count decreased by -1.1% since October 2010. The change on the previous year has increased between October 2010 and November 2010 to -21.2%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.4 Gloucester City continued...

Figure 15: Claimant rates across Gloucester City wards - November 2010

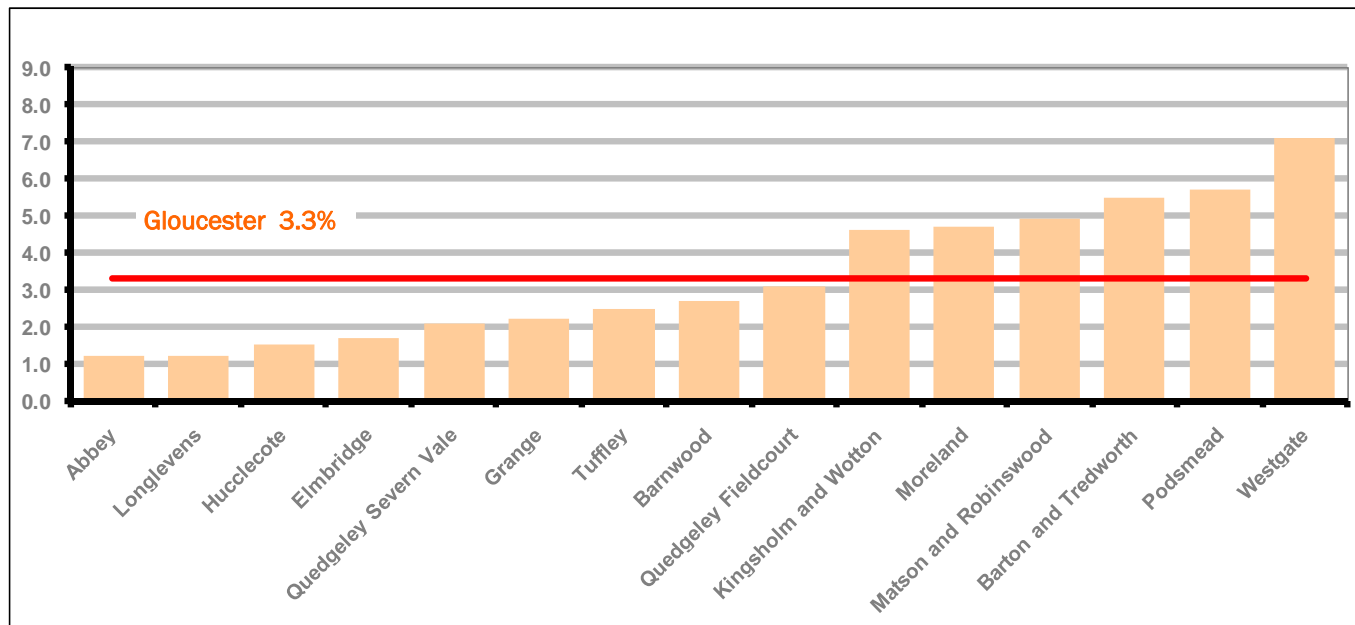
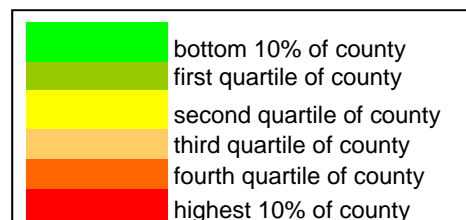


Figure 15 shows the claimant rates for Gloucester City district wards. The red line represents the average claimant rate across the City of 3.3%. Six wards lie above the average.

Table 8: Analysis of Claimant Count at Gloucester City ward level - November 2010

District	Ward	Rate	Rank*
Gloucester	Abbey	1.2	39
Gloucester	Longlevens	1.2	39
Gloucester	Hucclecote	1.5	59
Gloucester	Elmbridge	1.7	75
Gloucester	Quedgeley Severn Vale	2.1	92
Gloucester	Grange	2.2	96
Gloucester	Tuffley	2.5	105
Gloucester	Barnwood	2.7	110
Gloucester	Quedgeley Fieldcourt	3.1	117
Gloucester	Kingsholm and Wotton	4.6	132
Gloucester	Moreland	4.7	133
Gloucester	Matson and Robinswood	4.9	135
Gloucester	Barton and Tredworth	5.5	138
Gloucester	Podsmead	5.7	140
Gloucester	Westgate	7.1	142



\* 1 = "best" and 142 = "worst"

Table 8 shows overall claimant rates for Gloucester City wards and their position relative to all wards in Gloucestershire.

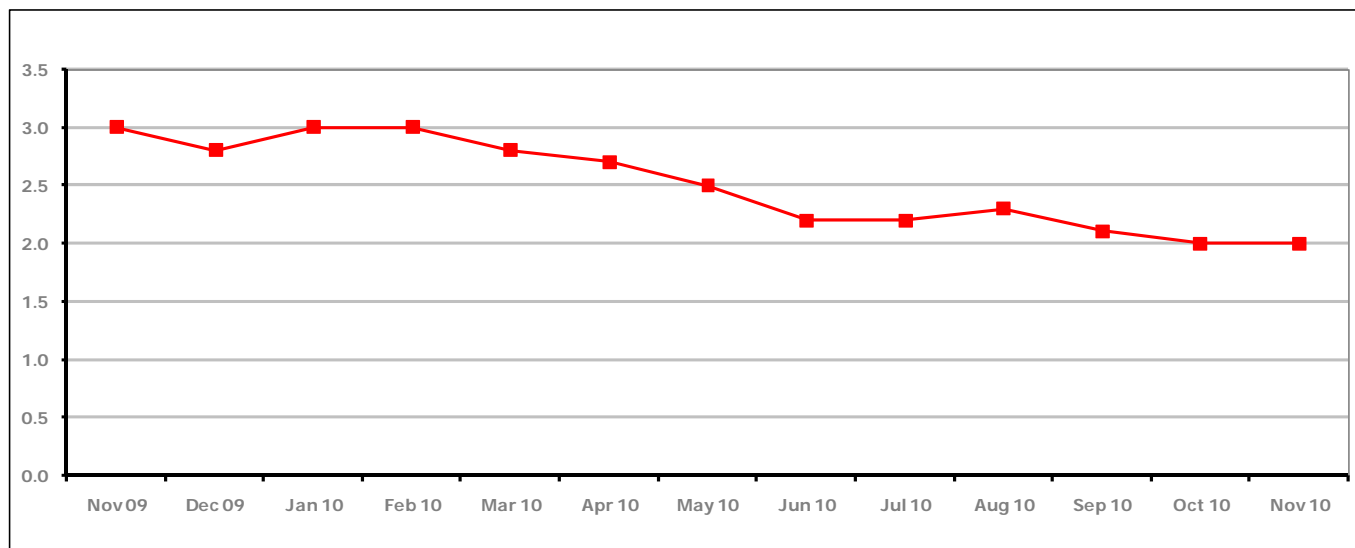
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.5 Stroud District****Claimant Rate and Claimant Count***Figure 16: Stroud District claimant rate over the last year*

Figure 16 shows the claimant rate for Stroud District remained the same as last month at 2.0%.

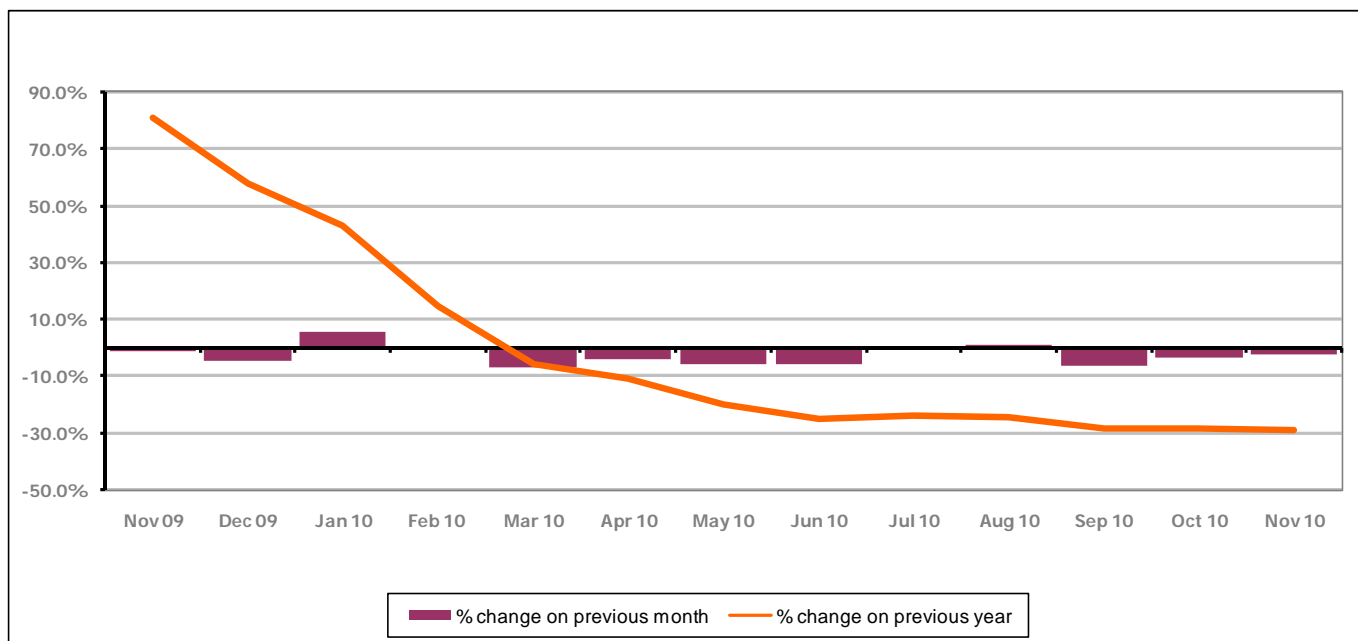
*Figure 17: Stroud District claimants - Month on Month and Year on Year change*

Figure 17 shows the monthly claimant count decreased by -2.5% since October 2010. The change on the previous year has decreased between October 2010 and November 2010 to -29.0%.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

## 4.5 Stroud District continued...

Figure 18: Claimant rates across Stroud District wards - November 2010

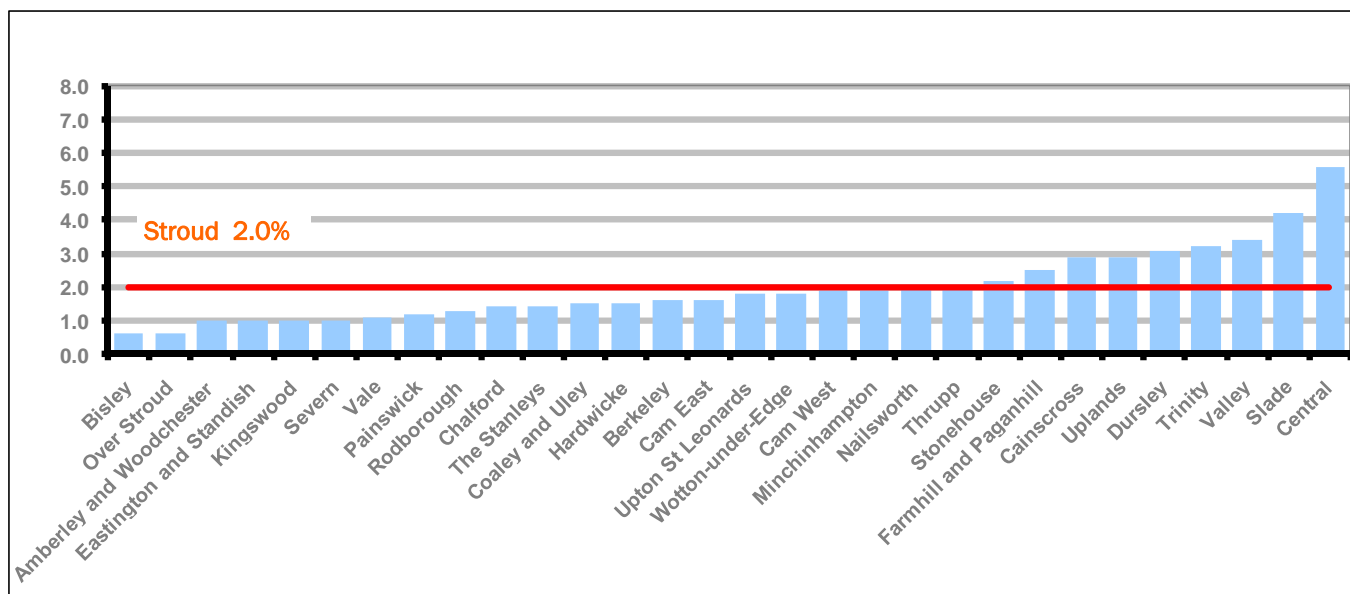
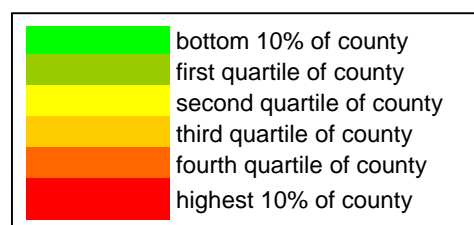


Figure 18 shows the claimant rates in Stroud District wards. The red line represents the average claimant rate across the District of 2.0%. Nine wards are above the average.

Table 9: Analysis of Claimant Count at Stroud District ward level - November 2010

District	Ward	Rate	Rank*
Stroud	Bisley	0.6	5
Stroud	Over Stroud	0.6	5
Stroud	Amberley and Woodchester	1.0	21
Stroud	Eastington and Standish	1.0	21
Stroud	Kingswood	1.0	21
Stroud	Severn	1.0	21
Stroud	Vale	1.1	29
Stroud	Painswick	1.2	39
Stroud	Rodborough	1.3	46
Stroud	Chalford	1.4	50
Stroud	The Stanleys	1.4	50
Stroud	Coaley and Uley	1.5	59
Stroud	Hardwicke	1.5	59
Stroud	Berkeley	1.6	67
Stroud	Cam East	1.6	67
Stroud	Upton St Leonards	1.8	80
Stroud	Wotton-under-Edge	1.8	80
Stroud	Cam West	1.9	84
Stroud	Minchinhampton	1.9	84
Stroud	Nailsworth	2.0	90
Stroud	Thrupp	2.0	90
Stroud	Stonehouse	2.2	96
Stroud	Farmhill and Paganhill	2.5	105
Stroud	Cainscross	2.9	112
Stroud	Uplands	2.9	112
Stroud	Dursley	3.1	117
Stroud	Trinity	3.2	120
Stroud	Valley	3.4	121
Stroud	Slade	4.2	127
Stroud	Central	5.6	139



\* 1 = "best" and 142 = "worst"

Table 9 shows overall claimant rates for Stroud District wards and their position relative to all wards in Gloucestershire.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.6 Tewkesbury District

## Claimant Rate and Claimant Count

Figure 19: Tewkesbury District claimant rate over the last year

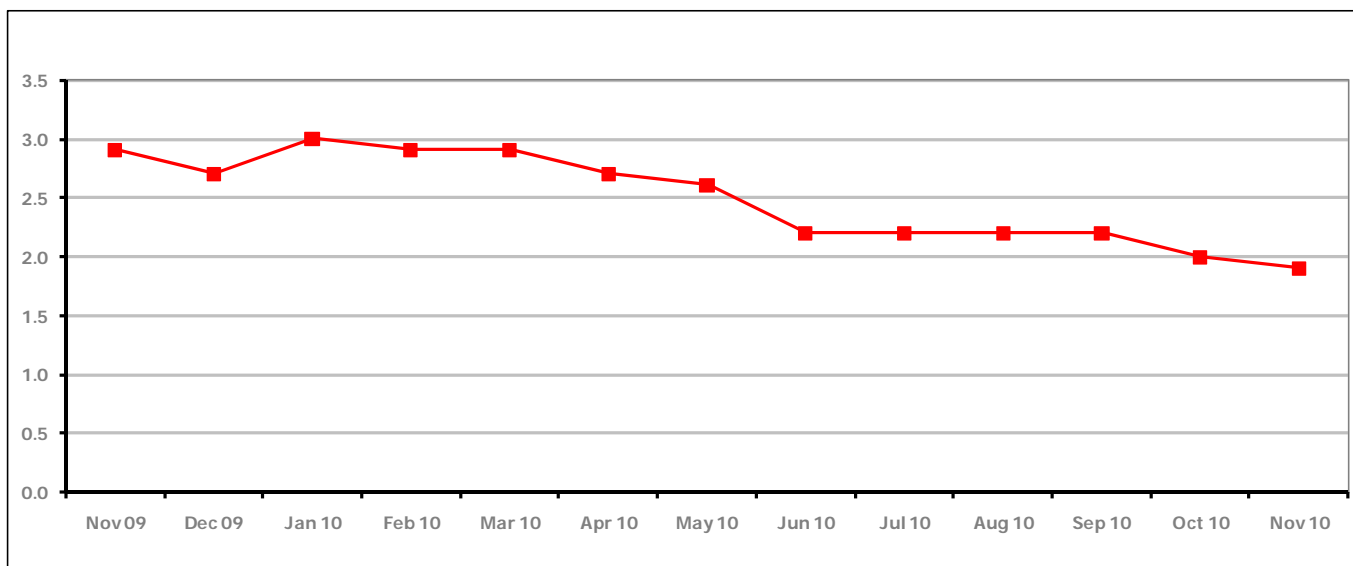


Figure 19 shows the claimant rate for Tewkesbury District decreased in November 2010 to 1.9%

Figure 20: Tewkesbury District claimants - Month on Month and Year on Year change

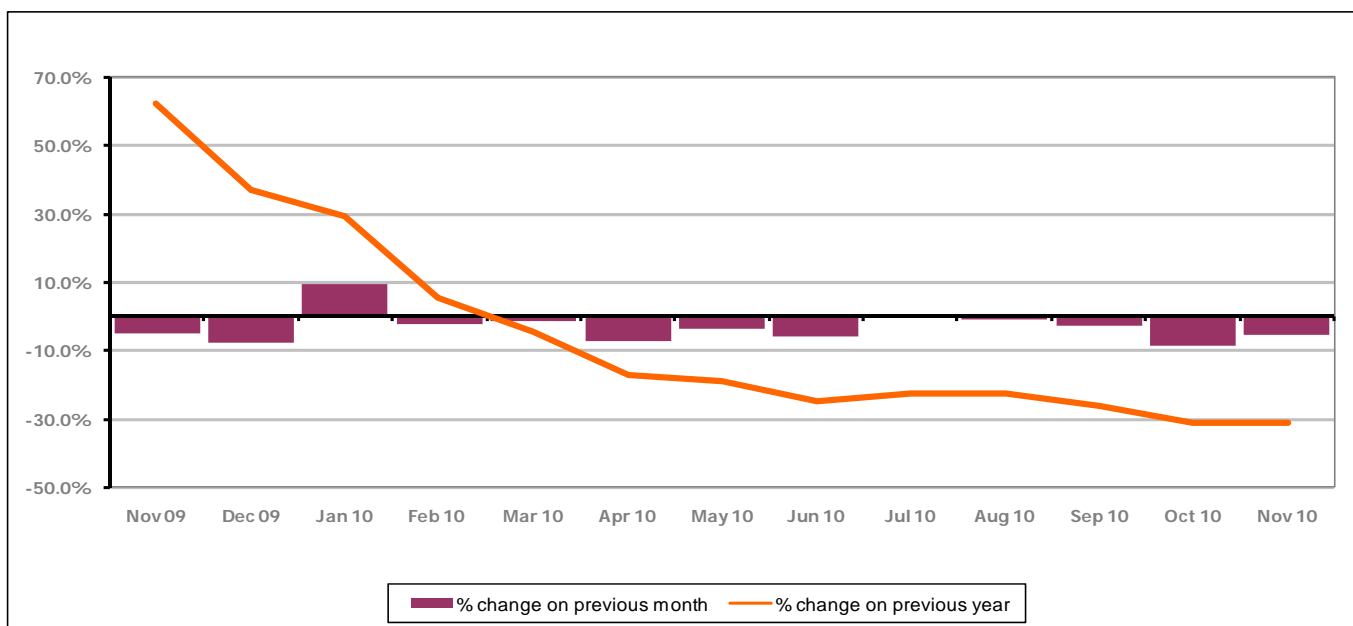


Figure 20 shows that the monthly claimant count decreased in November 2010 by -5.2%. The change on the previous year decreased between November 2010 and October 2010 to -31.1%.



## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

## 4.6 Tewkesbury District continued...

Figure 21: Claimant rates across Tewkesbury District wards - November 2010

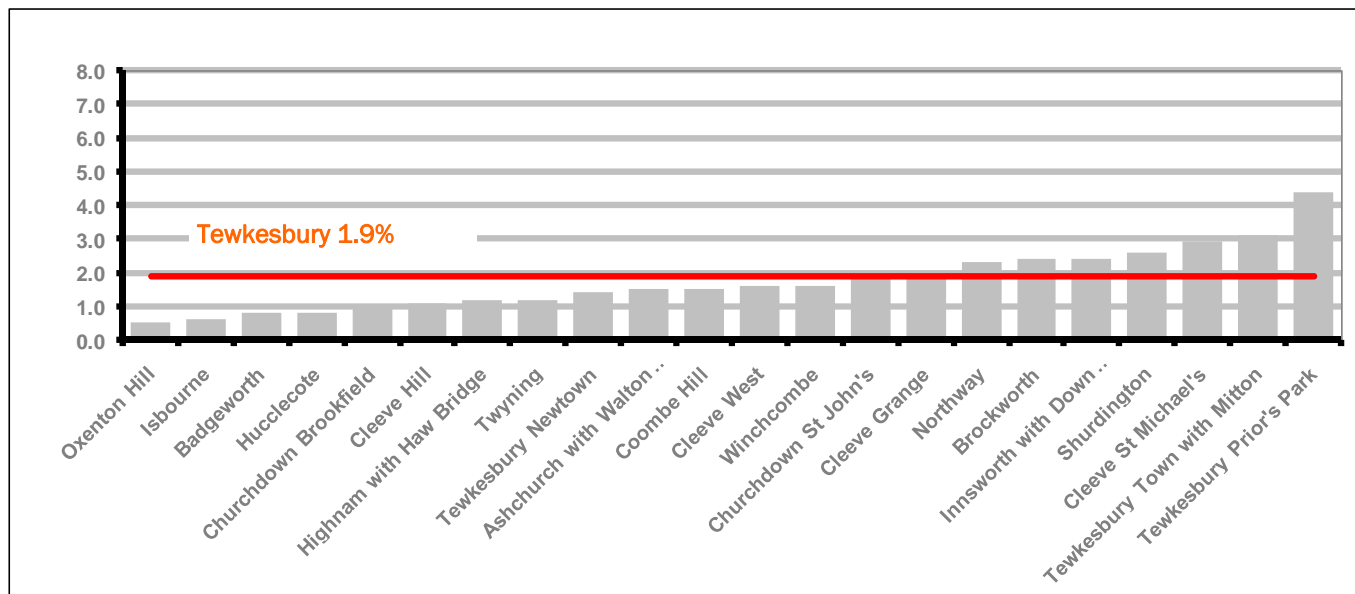
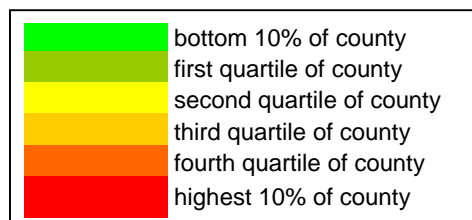


Figure 21 shows the claimant rates in Tewkesbury District wards. The red line represents the average claimant rate across the District of 1.9% and seven wards are above the average.

Table 10: Analysis of Claimant Count at Tewkesbury District level - November 2010

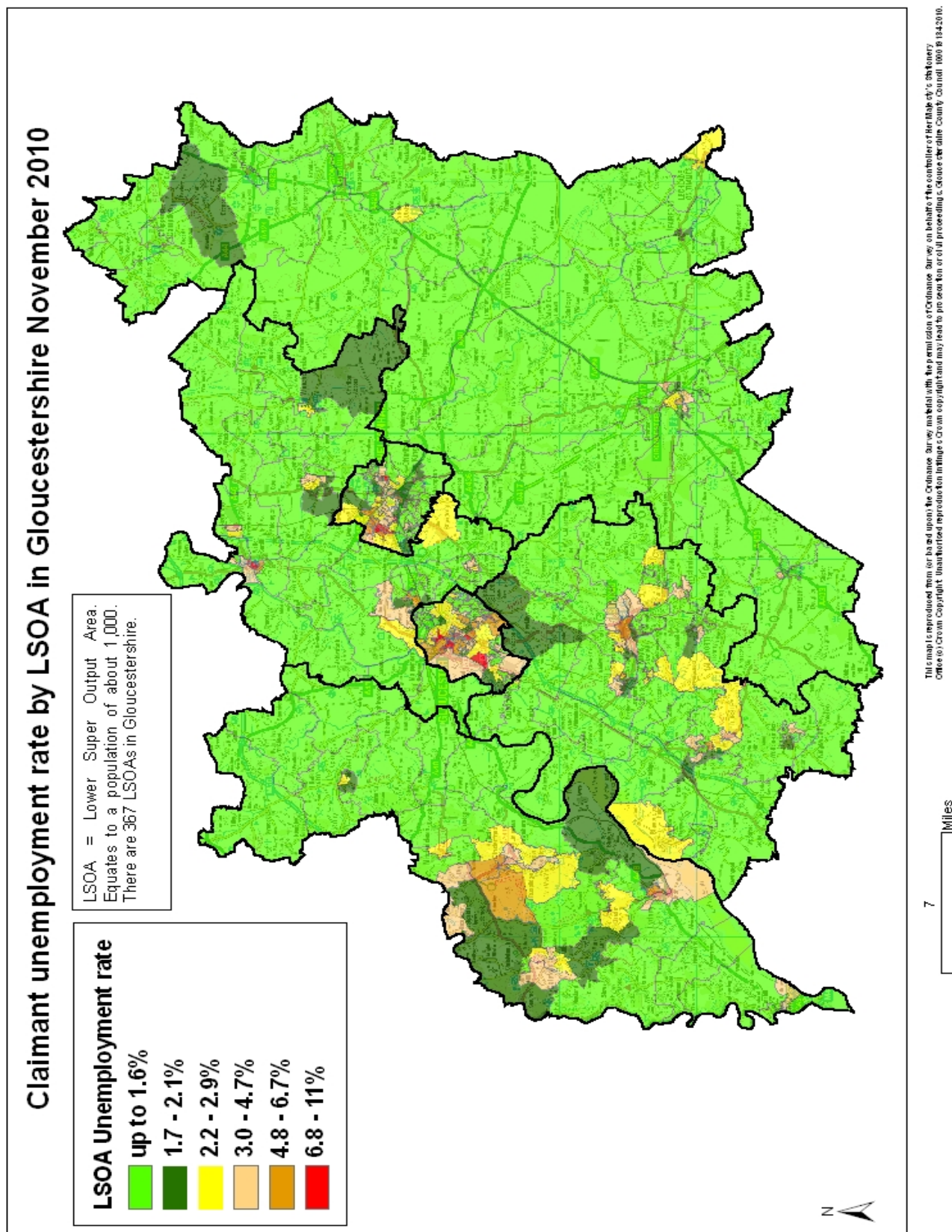
District	Ward	Rate	Rank*
Tewkesbury	Oxenton Hill	0.5	2
Tewkesbury	Isbourne	0.6	5
Tewkesbury	Badgeworth	0.8	11
Tewkesbury	Hucclecote	0.8	11
Tewkesbury	Churchdown Brookfield	1.0	21
Tewkesbury	Cleeve Hill	1.1	29
Tewkesbury	Highnam with Haw Bridge	1.2	39
Tewkesbury	Twynning	1.2	39
Tewkesbury	Tewkesbury Newtown	1.4	50
Tewkesbury	Ashchurch with Walton Cardiff	1.5	59
Tewkesbury	Coombe Hill	1.5	59
Tewkesbury	Cleeve West	1.6	67
Tewkesbury	Winchcombe	1.6	67
Tewkesbury	Churchdown St John's	1.9	84
Tewkesbury	Cleeve Grange	1.9	84
Tewkesbury	Northway	2.3	99
Tewkesbury	Brockworth	2.4	101
Tewkesbury	Innsworth with Down Hatherley	2.4	101
Tewkesbury	Shurdington	2.6	108
Tewkesbury	Cleeve St Michael's	2.9	112
Tewkesbury	Tewkesbury Town with Mitton	3.1	117
Tewkesbury	Tewkesbury Prior's Park	4.4	131



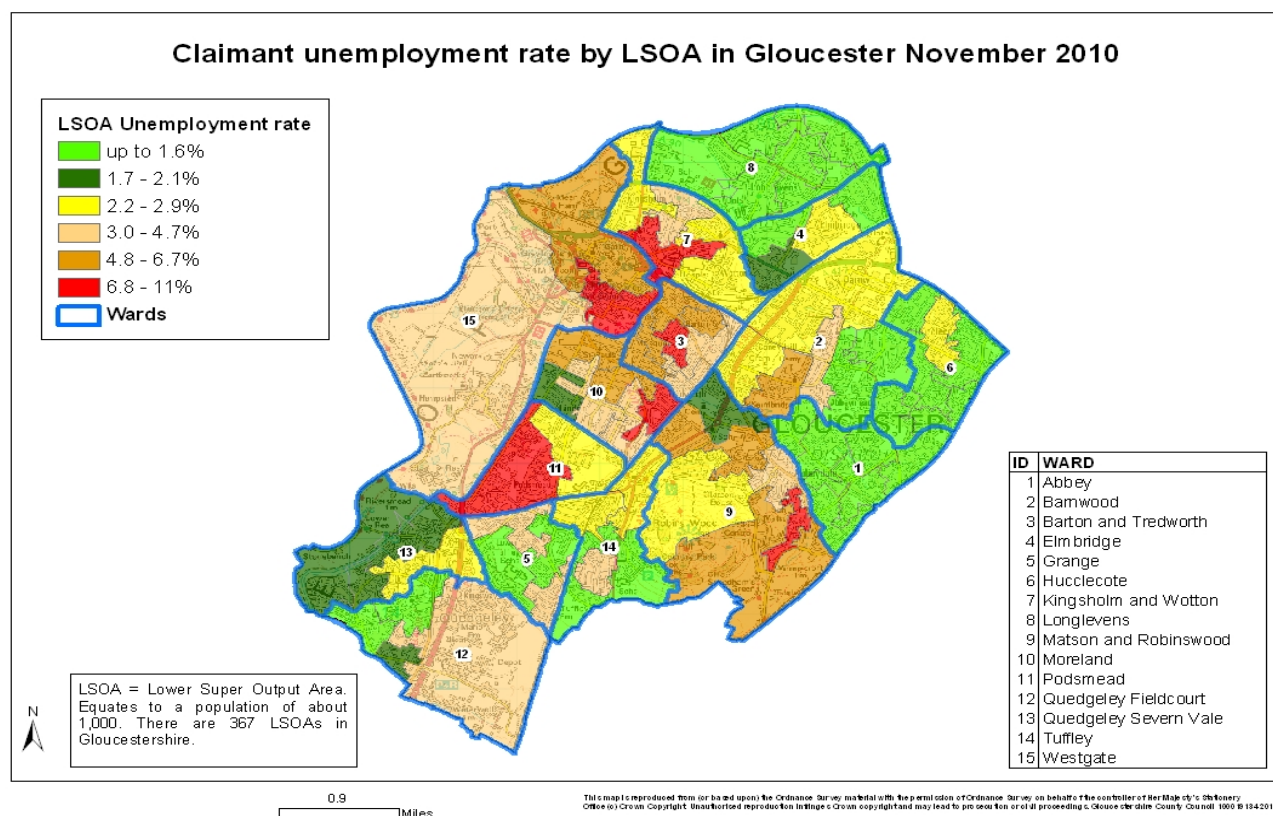
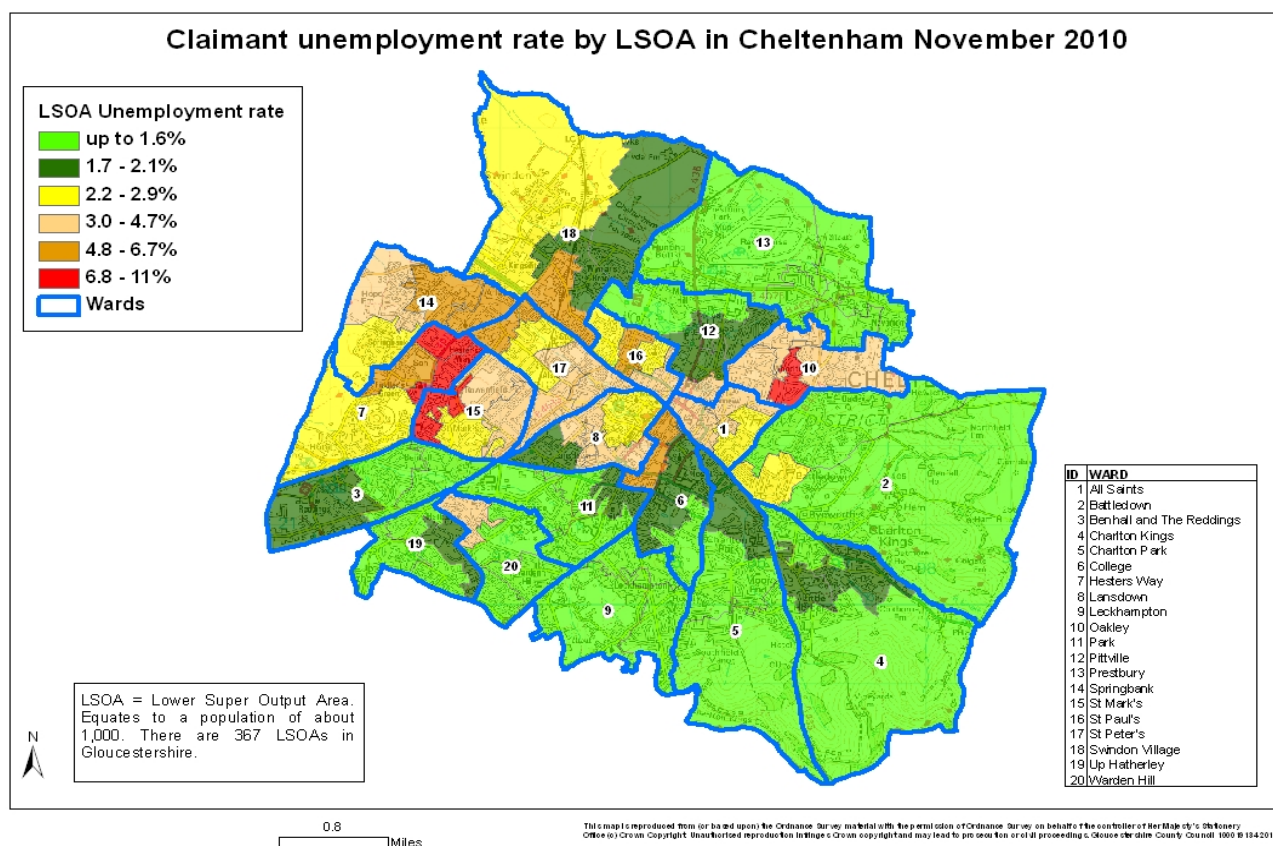
\* 1 = "best" and 142 = "worst"

Table 10 shows overall claimant rates for Tewkesbury District wards and their position relative to all wards in Gloucestershire.

## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE





## PART 6: YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET) IN GLOUCESTERSHIRE

Data provided by Prospects, the Connexions service in Gloucestershire on the situation of young people (16-18) in Gloucestershire who are not in education, employment or formal training.

Connexions Gloucestershire is required to report performance with the 16-18 age range against nationally defined criteria for counting the NEET group. The NEET group includes young people actively seeking education, employment or training as well as those young people who are either not yet ready or who are unable to access these opportunities because of their personal circumstances. The figures quoted below include young people in both of these categories.

### Summary

As at the end of November 2010 there were 605 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 3.3%. The total number of NEET fell by 233 young people in November 2010 compared to October 2010. All Districts saw a decrease in their NEET figure.

### Total NEET Group by District Area November 2010

	Cheltenham	Cotswold	Forest	Gloucester	Stroud	Tewkesbury	Total
Number of NEET	137	44	107	160	99	58	605
Cohort	3001	2591	2747	5274	3230	2119	18962
% NEET	4.6%	1.7%	3.9%	3.0%	3.1%	2.7%	3.3%

If you would like to receive any further information on Gloucestershire's NEET strategy then please contact [Ruth.Critchlow@gloucestershire.gov.uk](mailto:Ruth.Critchlow@gloucestershire.gov.uk) or telephone 01452 551267.

(\*) Adjustment includes a proportion of young people aged 16-18 whose outcomes are not-known to Connexions Gloucestershire