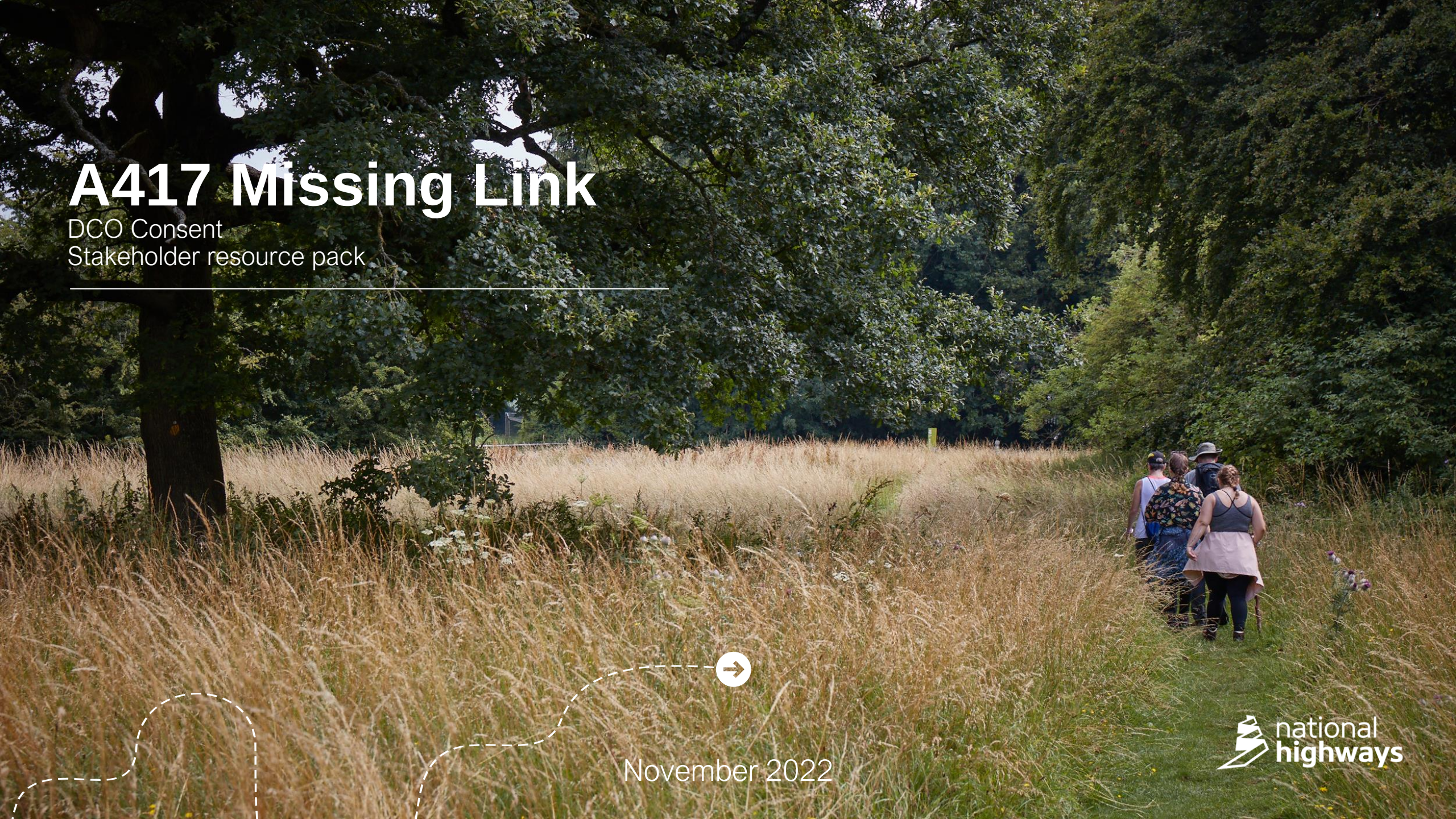
A417 Missing Link

DCO Consent
Stakeholder resource pack



November 2022

national highways

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this landscape-led highways scheme that will deliver a safe and resilient free-flowing road while conserving and enhancing the special character of WKH &RWVZROGV $UHD RI 2XWVWDQGLQJ 1DWXUDO %HDXW\ Ù

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could add your voice to the conversation, show you support for the scheme and share our news and links on your comms channels.

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related images, etc. to help you do this. These can be used in your newsletters, or on your web pages and social media channels, to help raise awareness of the decision, keep people informed and promote the meet the FRQWUDFWRU HYHQWV ZH¶UH-KR1ORGYLHQJEHUR FDOO EHWZHHQ

You could also provide feedback to the press or a supportive quote and image for use on our social media channels.

Note that this PDF is not for sharing, just the content included in it.

Text block

The following text can be cut and pasted and used in newsletters, web updates, etc. Photos to accompany this can be found on the following pages.

Transport Minister Huw Merriman MP has approved The A417 Missing Link - an important landscape-led road project that will improve road safety, reduce traffic congestion, and improve connectivity for road users and local communities, while unlocking economic growth in Gloucestershire and beyond.

This long-awaited decision means National Highways can now take action to improve this much needed stretch of road. Construction of the A417 Missing Link will begin in 2023.

Between 22 ± 1 R Y H P E H U W K H S U R M H F W W H D P Z L O O E H R X W D Q G D E R X W L Q 1 D W L R Q D O + and ready to answer any questions local people may have. Dates, times and locations are as follows:

- **Tuesday 22 November 2022**, 11am ±4pm, The Royal George Hotel, Birdlip, GL4 8JH
- **Wednesday 23 November 2022**, 9am ±5pm, National Star College, Ullenwood Manor Road, Cheltenham, GL53 9QU
- **Thursday 24 November 2022**, 9am ±5pm, Brockworth Community Centre, Court Road, Brockworth, GL3 4ET
- **Friday 25 November 2022**, 8am - 2pm,, 173 High Street, Cheltenham, GL50 1DF

7 R I L Q G R X W P R U H D E R X W W K H H Y H Q W V D Q G F R Q V W U X F W L R Q Y L V L W W K H R Q O L Q H J K newsletter: https://nationalhighways.co.uk/our-roads/south-west/a417-missing-link/. Here you can also see National Highways' latest fly- W K U R X J K D Q L P D W L R Q D Q G V H H Z K D W W K H U R D G Z L O O O R R N O L N H Z K

To view our latest website update, follow this link: https://nationalhighways.co.uk/our-roads/south-west/a417-missing-link/

Further Information

The A417 is a vital route that helps people get to work, school, visit friends and family. We have developed a landscape-led road upgrade to improve safety, support the economy and ease congestion and pollution, making it more convenient for its regular users and improving the wellbeing of those who live nearby.

Safety on this stretch of the A417 needs improving to reduce accidents and associated fatalities.

On an average day, the road carries approximately 40,000 vehicles and congestion can be frequent and unpredictable, causing some motorists to divert onto local roads to avoid tailbacks. This causes difficulties for neighbouring communities and local roads were not built to accommodate so much traffic.

With the number of homes and people in the area set to increase, congestion, delays and accidents will likely get worse if the current issues are not resolved.

The project will help facilitate 54,000 new homes and 370 hectares of employment land due to be created before 2031, helping people live and work, and businesses to invest in the south west. The need for a more reliable, safer road is greater than ever.

The A417 passes through the Cotswolds Area of Outstanding Natural Beauty so the new road has been designed sensitively to take account of the special character of the landscape, environment and history.

7KH LPSURYHPHQW ZLOO VHH &RWVZROG 'LVWULFW &RXQFLO¶V UHPRYDO RI WKH SLU 4XDOLW\ Management Area designation in the area near Air Balloon Roundabout.

: K D W Z H ¶ U I doing and why?

- We are building 3.4 miles (5.5 km) of new road
- It will reduce collisions and improve safety
- Reduce congestion, improving air quality
- Reducing rat running, improving public rights of way
- Unlock economic growth in Gloucestershire and beyond

This map can be viewed and downloaded from our website Resource pack: https://nationalhighways.co.uk/our-roads/south-west/a417-missing-link/