

# Unemployment Bulletin

Issue 49 August 2012

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## INTRODUCTION

The Unemployment Bulletin provides a monthly update on unemployment data for Gloucestershire, the South West region and the United Kingdom. It is produced by the Strategic Needs Analysis Team in the County Council's Strategy and Challenge function. The data is sourced from the Office for National Statistics via Nomis ([www.nomis.co.uk](http://www.nomis.co.uk)).

The claimant count measures the number of people claiming unemployment-related benefit (currently Job Seeker's allowance). The claimant rate is the number of claimants as a proportion of the working age population.

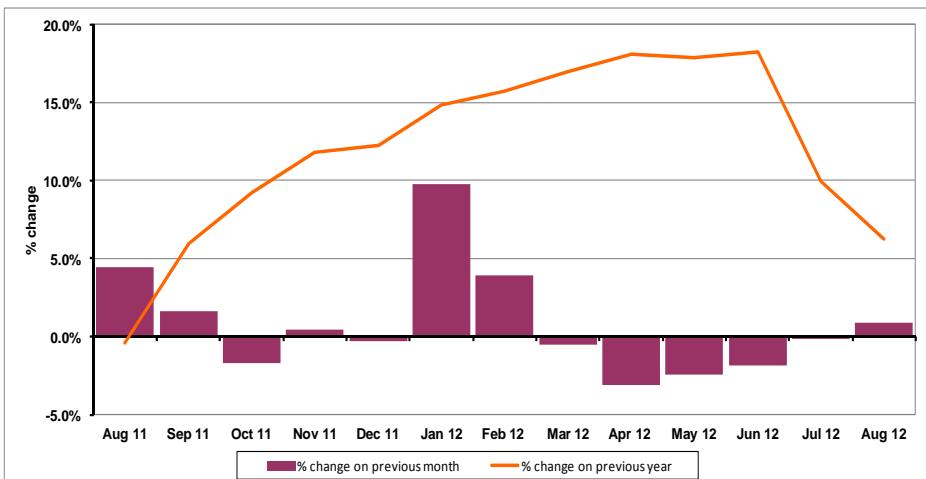
## PART 1: SUMMARY

**The claimant rate in Gloucestershire was 2.8% in August 2012.** This was an increase of 0.1% on the July 2012 figure. The South West and UK rate remained the same as last month at 2.6% and 3.9% respectively. Gloucestershire's rate was 0.2% higher than the South West average of 2.6%, and 1.1% lower than the UK average of 3.9%.

**The claimant count in Gloucestershire in August 2012 increased by 93 people.** The amount of people claiming in August 2012 was 0.9% higher than the number in July 2012. This compares to a -0.4% decrease in the South West and a -0.2% decrease for the UK.

**The year on year claimant count in Gloucestershire has decreased since last month.** The count was 6.2% higher in August 2012 than at the same point in the previous year as shown in the graph below.

Gloucestershire claimants - Month on Month and Year on Year change:  
August 2011 to August 2012



Source: ONS Crown Copyright Reserved

## DISTRICTS AT A GLANCE

At a glance unemployment information grouped by district. Includes:

**Claim count:** Total number of people claiming Job Seekers Allowance in August 2012

**Compared to last month:** How much larger/smaller July's claimant count is compared to July, expressed as a %

**Claimant rate:** The % of working population claiming Job Seekers Allowance in August 2012

**Highest claiming ward:** The ward with the highest claim count in that district and the rate

### CHELTENHAM BOROUGH

Claim count:	2,377
Compared to last month:	+0.9%
Claimant rate:	3.2%
Highest claiming ward	Hesters Way (6.5%)

### GLOUCESTER CITY

Claim count:	3,190
Compared to last month:	+1.8%
Claimant rate:	4.2%
Highest claiming ward	Barton and Tredworth (8.5%)

### COTSWOLD DISTRICT

Claim count:	762
Compared to last month:	+3.4%
Claimant rate:	1.5%
Highest claiming ward	Cirencester Watermoor (3.9%)

### STROUD DISTRICT

Claim count:	1,479
Compared to last month:	-0.3%
Claimant rate:	2.1%
Highest claiming ward	Slade (5.7%)

### FOREST OF DEAN

Claim count:	1,364
Compared to last month:	-2.5%
Claimant rate:	2.6%
Highest claiming ward	Cinderford West (5.1%)

### TEWKESBURY BOROUGH

Claim count:	1,138
Compared to last month:	+2.8%
Claimant rate:	2.3%
Highest claiming ward	Tewkesbury Prior's Park (5.1%)

## YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET)

As at the end of August 2012 there were 643 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 5.4%.

## PART 2: UK, SW AND GLOUCESTERSHIRE INDICATORS

The unemployment situation in Gloucestershire compared to the South West and the UK.

### Claimant Rate

Figure 1: Claimant Rate for Gloucestershire, the South West and UK over the past year

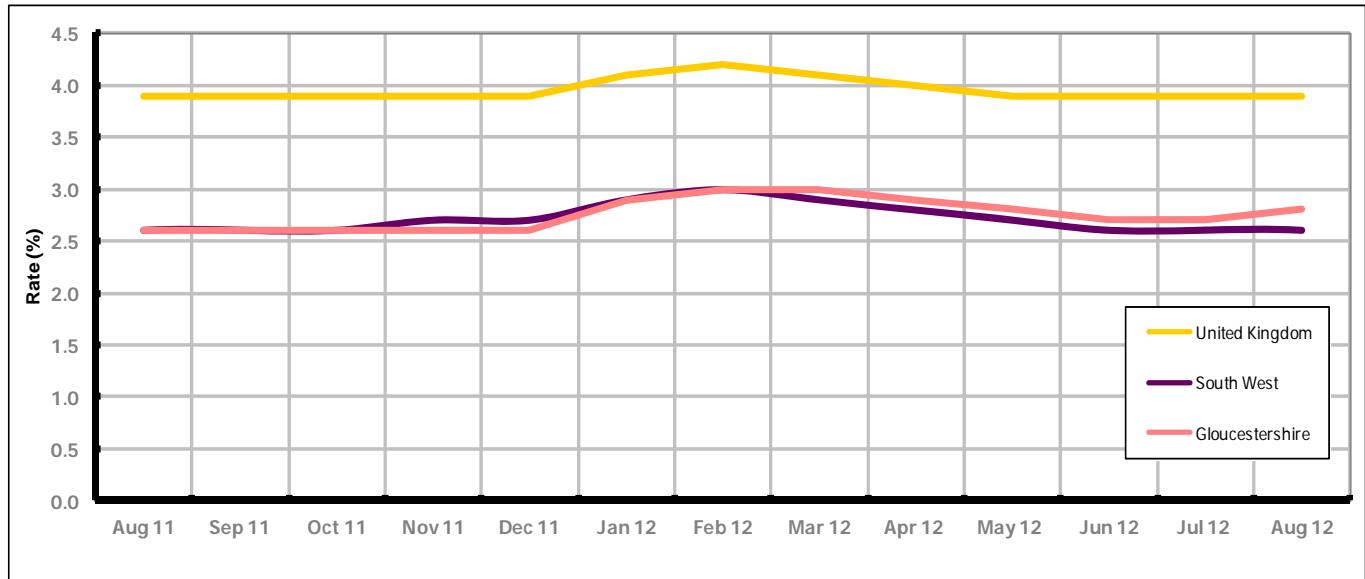


Figure 1 shows the claimant rate for Gloucestershire at 2.8% in August 2012. The rate remained lower or the same as the South West average, until March 2012, when it grew above the South West rate, it has been persistently lower by approximately 1.3% against the UK average during the same period. The August 2012 rate represented a 0.1% on July 2012..

### Claimant Count

Table 1: Analysis of UK, South West and Gloucestershire Claimant Counts

Area	Claimant Count in August 2012	% change on July 2012	Average % change over the last six months	Consecutive months decreasing
UK	1,569,926	-0.2%	-1.0%	1
South West	86,108	-0.4%	-2.0%	1
Gloucestershire	10,310	+0.9%	-1.1%	0

Table 1 shows that in August 2012, the number of claimants in Gloucestershire was +0.9% lower than the number in July 2012.

The average change in claimants in Gloucestershire for the six months to August 2012 was -1.1%. This is 0.1% higher than the UK average and 0.9% lower than the South West average.

## PART 3: LOCAL AUTHORITY DISTRICT ANALYSIS

### Claimant Rate and Claimant Count

Figure 2: Claimant Rate (%) across Gloucestershire - August 2012

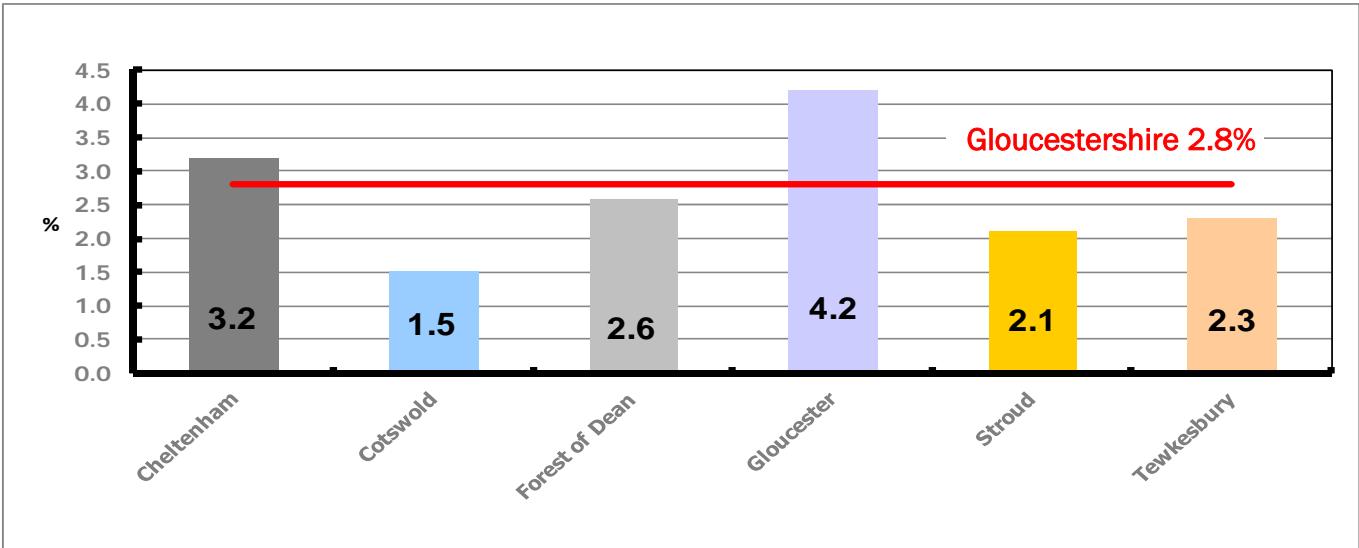


Figure 2 shows the claimant rate for August 2012 in Gloucestershire. Between July 2012 and August 2012 the rate in the Forest of Dean and Stroud district declined, Cotswold remained the same, while Cheltenham, Gloucester and Tewkesbury saw an increase.

Figure 3: Total claimants over the past year across Gloucestershire Districts

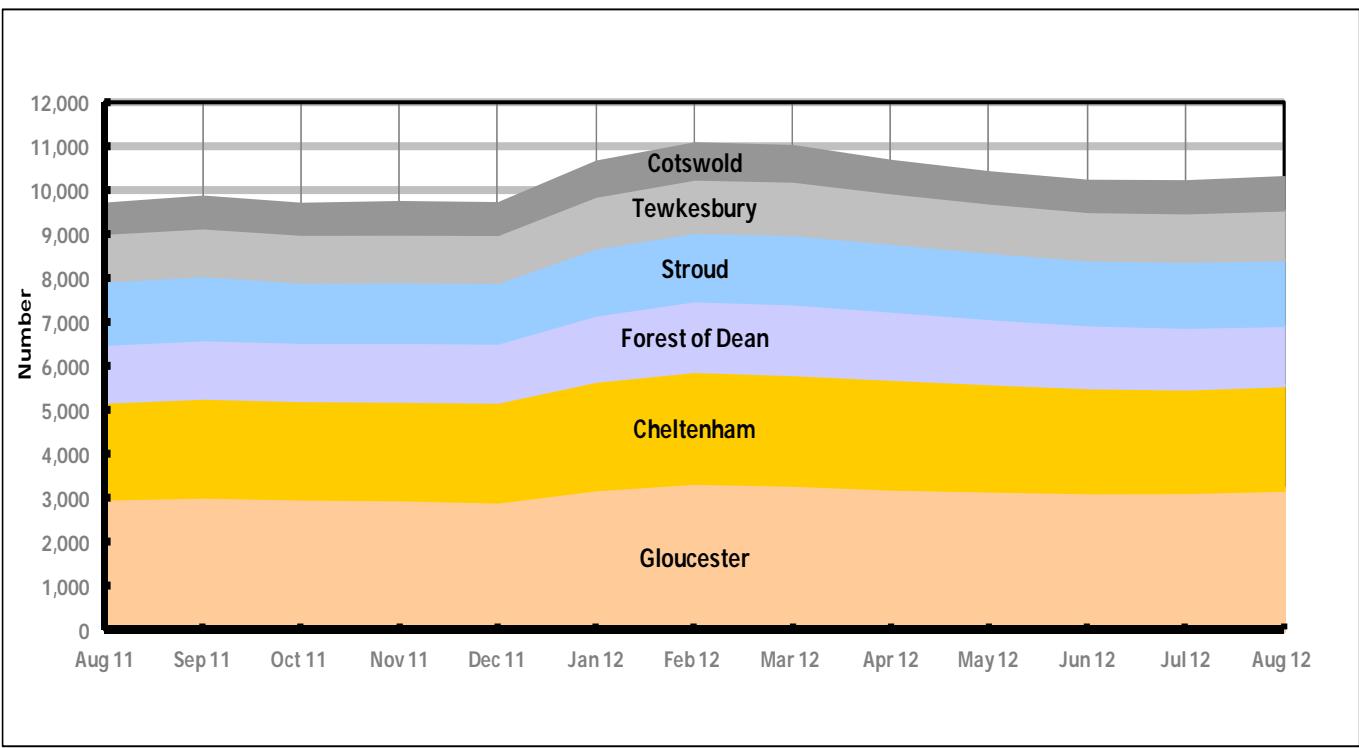


Figure 3 shows the overall claimant count by district over the past year. The number of claimants generally increased between August 2011 and February 2012. Since March 2012 the number of claimants has decreased, with the exception of August 2012, when they increased.

Table 2: Analysis of Gloucestershire and District Claimant Counts

Total	Aug 12 Number	Aug 12 Rate	Jul 12 Number	Jul 12 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	10,310	2.8	10,217	2.7	93	0.9%	0.1
Cheltenham	2,377	3.2	2,356	3.1	21	0.9%	0.1
Cotswold	762	1.5	737	1.5	25	3.4%	0.0
Forest of Dean	1,364	2.6	1,399	2.7	-35	-2.5%	-0.1
Gloucester	3,190	4.2	3,135	4.1	55	1.8%	0.1
Stroud	1,479	2.1	1,483	2.2	-4	-0.3%	-0.1
Tewkesbury	1,138	2.3	1,107	2.2	31	2.8%	0.1

Table 2 shows the change in the claimant count in August 2012 compared to July 2012. The Forest of Dean and Stroud experienced a decrease in the number of claimants while the remaining districts saw an increase.

Table 3: Analysis of Male Gloucestershire and District Claimant Counts

Male	Aug 12 Number	Aug 12 Rate	Jul 12 Number	Jul 12 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	6,841	3.7	6,859	3.7	-18	-0.3%	0.0
Cheltenham	1,614	4.2	1,618	4.3	-4	-0.2%	-0.1
Cotswold	494	2.0	484	1.9	10	2.1%	0.1
Forest of Dean	918	3.6	956	3.7	-38	-4.0%	-0.1
Gloucester	2,099	5.5	2,096	5.5	3	0.1%	0.0
Stroud	988	2.9	992	2.9	-4	-0.4%	0.0
Tewkesbury	728	2.9	713	2.9	15	2.1%	0.0

Table 3 shows the change in the male claimant count in August 2012 compared to July 2012. Cheltenham, Forest of Dean and Stroud saw a decrease in the number of male claimants while the remaining districts experienced an increase.

Table 4: Analysis of Female Gloucestershire and District Claimant Counts

Female	Aug 12 Number	Aug 12 Rate	Jul 12 Number	Jul 12 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	3,469	1.9	3,358	1.8	111	3.3%	0.1
Cheltenham	763	2.1	738	2.0	25	3.4%	0.1
Cotswold	268	1.0	253	1.0	15	5.9%	0.0
Forest of Dean	446	1.7	443	1.7	3	0.7%	0.0
Gloucester	1,091	2.8	1,039	2.7	52	5.0%	0.1
Stroud	491	1.4	491	1.4	0	0.0%	0.0
Tewkesbury	410	1.6	394	1.5	16	4.1%	0.1

Table 4 shows the change in the female claimant count in August 2012 compared to July 2012. Stroud saw no change in the number of female claimants, while all of the remaining districts saw an increase.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

This section covers the six districts and a comparison of their constituent wards.

### 4.1 Cheltenham Borough

#### Claimant Rate and Claimant Count

Figure 4: Cheltenham Borough claimant rate over the last year

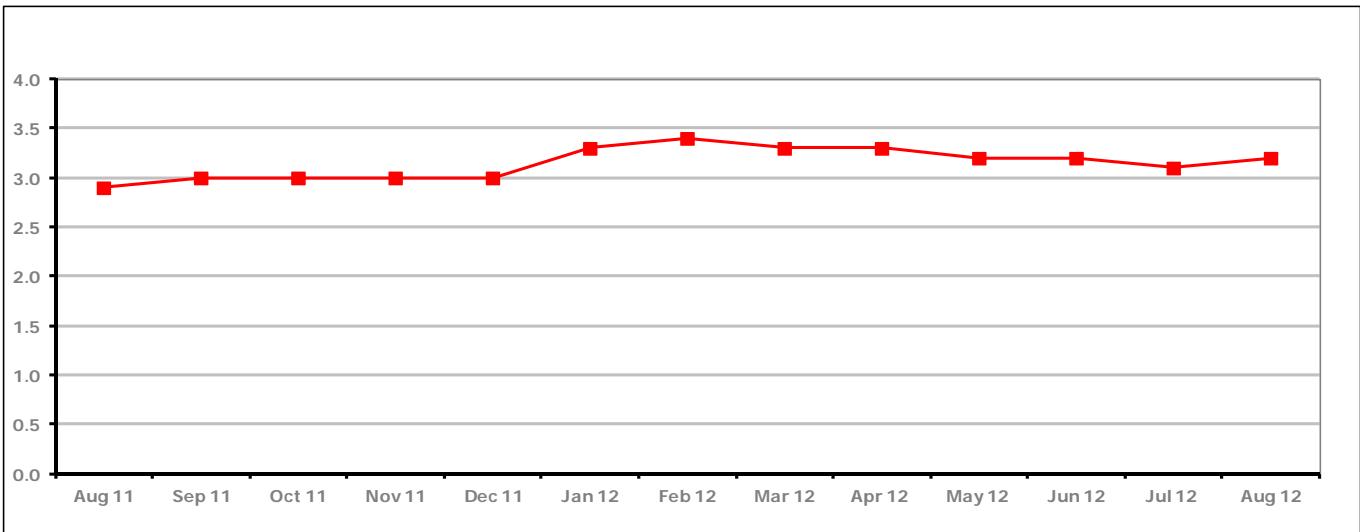


Figure 4 shows the claimant rate in Cheltenham increased in August 2012 to 3.2%.

Figure 5: Cheltenham Borough claimants - Month on Month and Year on Year change

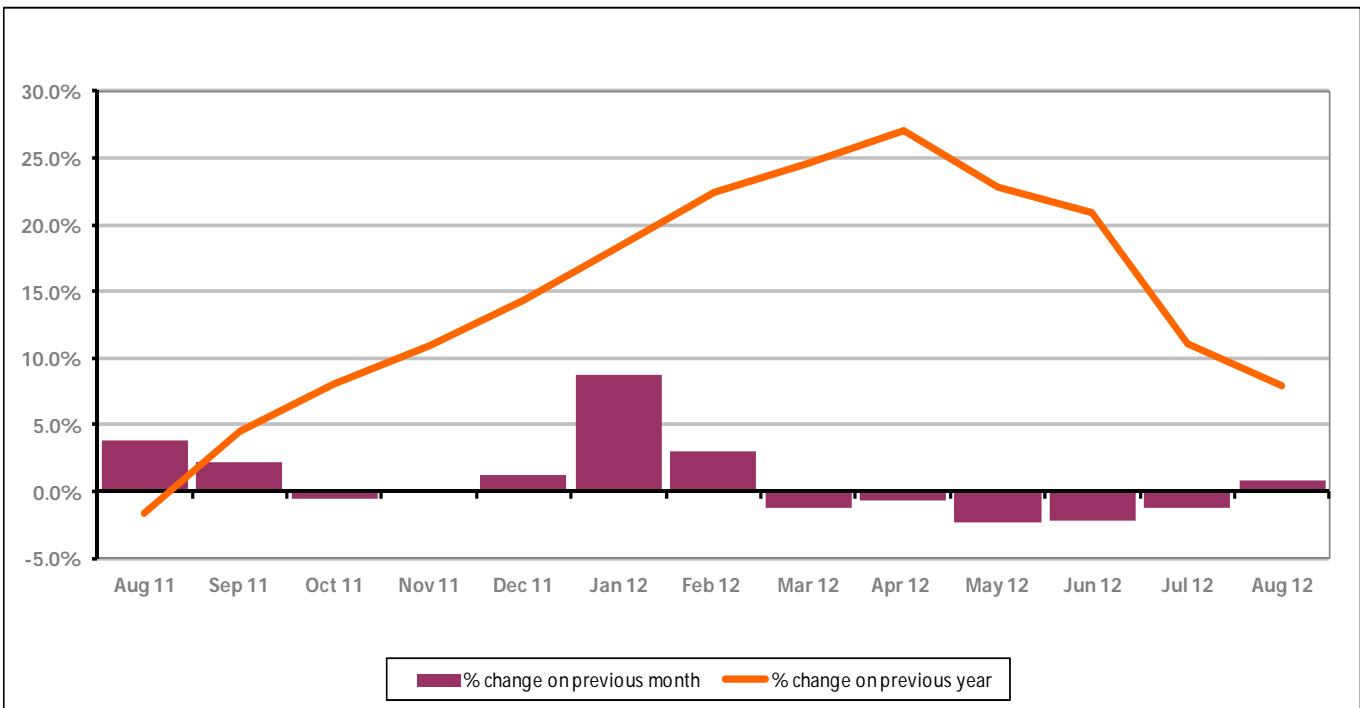


Figure 5 shows the claimant count increased by +0.9% since last month. The change on the previous year has decreased in August 2012 compared to July 2012 to +7.9%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.1 Cheltenham Borough continued...

Figure 6: Claimant rates across Cheltenham Borough wards - August 2012

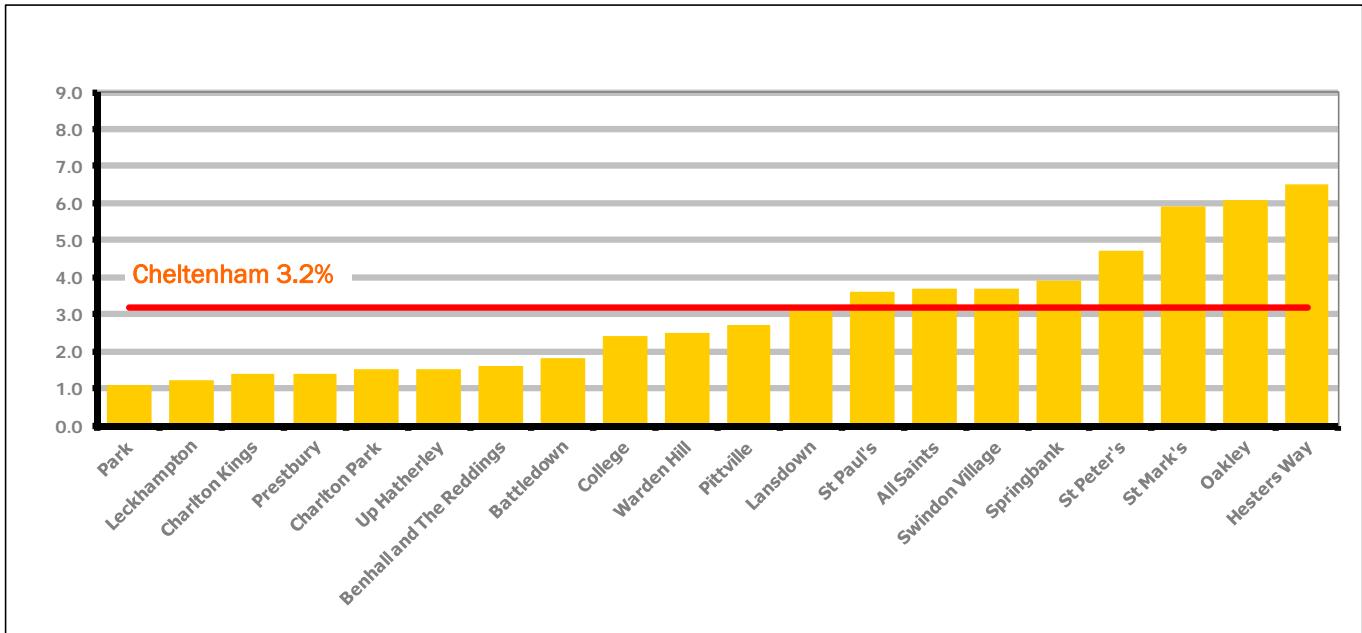


Figure 6 shows the claimant rates for Cheltenham Borough wards. The red line represents the average claimant rate across the Borough of 3.2%. Eight wards lie above the average.

Table 5: Analysis of Claimant Count at Cheltenham Borough ward level - August 2012

District	Ward	Rate	Rank*
Cheltenham	Park	1.1	21
Cheltenham	Leckhampton	1.2	26
Cheltenham	Charlton Kings	1.4	40
Cheltenham	Prestbury	1.4	40
Cheltenham	Charlton Park	1.5	50
Cheltenham	Up Hatherley	1.5	50
Cheltenham	Bennall and The Reddings	1.6	56
Cheltenham	Battledown	1.8	69
Cheltenham	College	2.4	90
Cheltenham	Warden Hill	2.5	95
Cheltenham	Pittville	2.7	99
Cheltenham	Lansdown	3.1	109
Cheltenham	St Paul's	3.6	114
Cheltenham	All Saints	3.7	116
Cheltenham	Swindon Village	3.7	116
Cheltenham	Springbank	3.9	121
Cheltenham	St Peter's	4.7	127
Cheltenham	St Mark's	5.9	136
Cheltenham	Oakley	6.1	138
Cheltenham	Hesters Way	6.5	140

	bottom 10% of county
	first quartile of county
	second quartile of county
	third quartile of county
	fourth quartile of county
	highest 10% of county

\* 1 = "best" and 142 = "worst"

Table 5 shows overall claimant rates for Cheltenham Borough wards and their position relative to all wards in Gloucestershire.

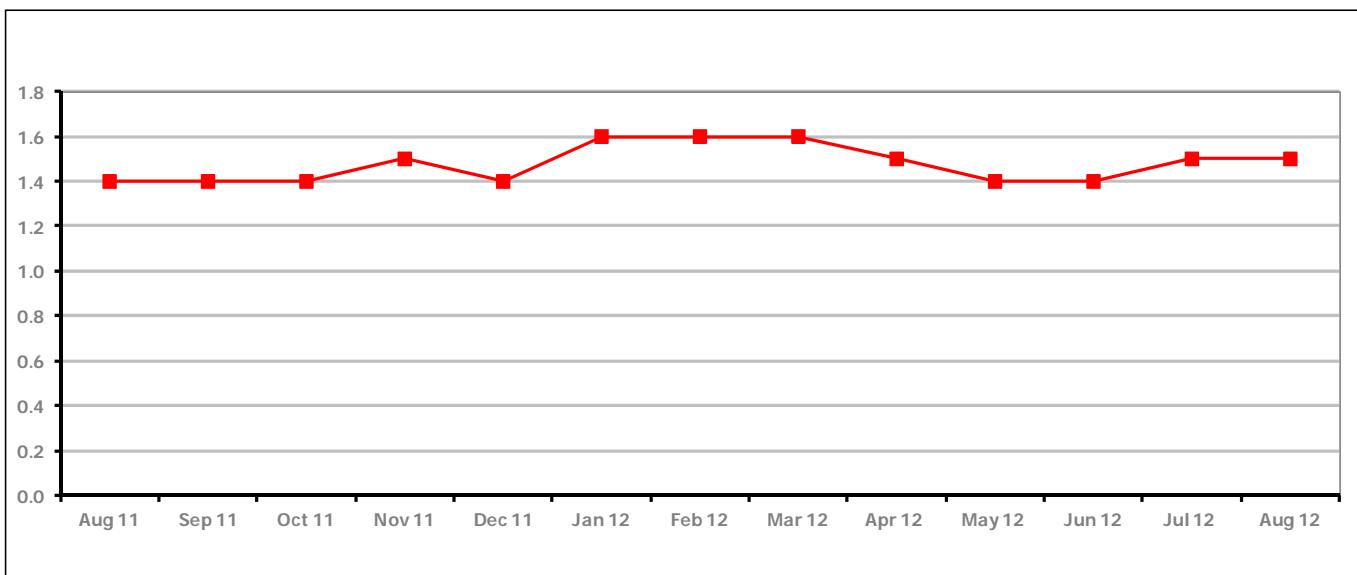
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.2 Cotswold District****Claimant Rate and Claimant Count***Figure 7: Cotswold District claimant rate over the last year*

Figure 7 shows the claimant rate in Cotswold District remained the same as last month at 1.5%.

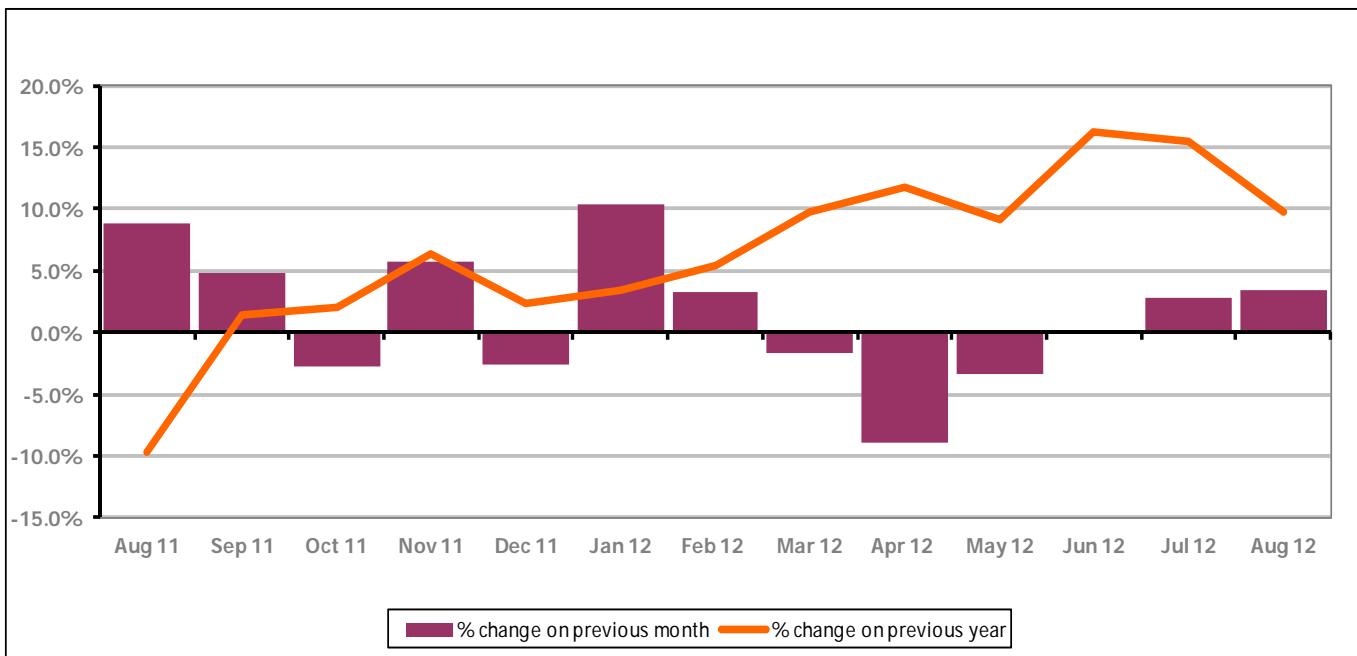
*Figure 8: Cotswold District claimants - Month on Month and Year on Year change*

Figure 8 shows the claimant count increased by +3.4% since July 2012. The change on the previous year has decreased from July 2012 compared to August 2012 to +9.8%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.2 Cotswold District continued...

Figure 9: Claimant rates across Cotswold District wards - August 2012

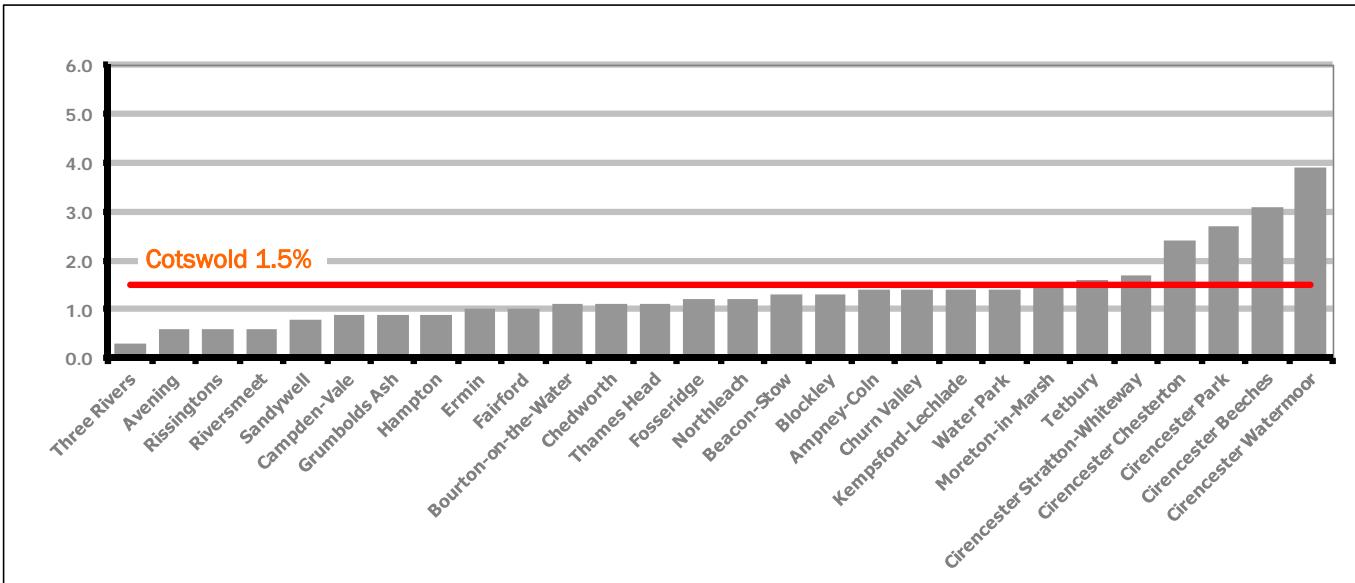
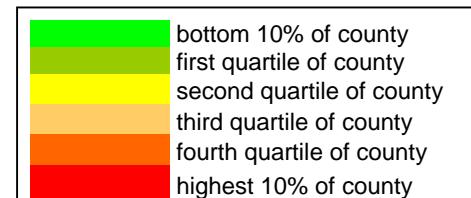


Figure 9 shows the claimant rates for Cotswold District wards. The red line represents the average claimant rate across the District of 1.5%. Six wards lie above the average.

Table 6: Analysis of Claimant Count at Cotswold District ward level - August 2012

District	Ward	Rate	Rank*
Cotswolds	Three Rivers	0.3	1
Cotswolds	Avening	0.6	3
Cotswolds	Rissingtons	0.6	3
Cotswolds	Riversmeet	0.6	3
Cotswolds	Sandywell	0.8	10
Cotswolds	Campden-Vale	0.9	11
Cotswolds	Grumbolds Ash	0.9	11
Cotswolds	Hampton	0.9	11
Cotswolds	Ermin	1.0	14
Cotswolds	Fairford	1.0	14
Cotswolds	Bourton-on-the-Water	1.1	21
Cotswolds	Chedworth	1.1	21
Cotswolds	Thames Head	1.1	21
Cotswolds	Fosseridge	1.2	26
Cotswolds	Northleach	1.2	26
Cotswolds	Beacon-Stow	1.3	32
Cotswolds	Blockley	1.3	32
Cotswolds	Ampney-Coin	1.4	40
Cotswolds	Churn Valley	1.4	40
Cotswolds	Kempsford-Lechlade	1.4	40
Cotswolds	Water Park	1.4	40
Cotswolds	Moreton-in-Marsh	1.5	50
Cotswolds	Tetbury	1.6	56
Cotswolds	Cirencester Stratton-Whiteway	1.7	63
Cotswolds	Cirencester Chesterton	2.4	90
Cotswolds	Cirencester Park	2.7	99
Cotswolds	Cirencester Beeches	3.1	109
Cotswolds	Cirencester Watermoor	3.9	121



\* 1 = "best" and 121 = "worst"

Table 6 shows overall claimant rates for Cotswold District wards and their position relative to all wards in Gloucestershire.

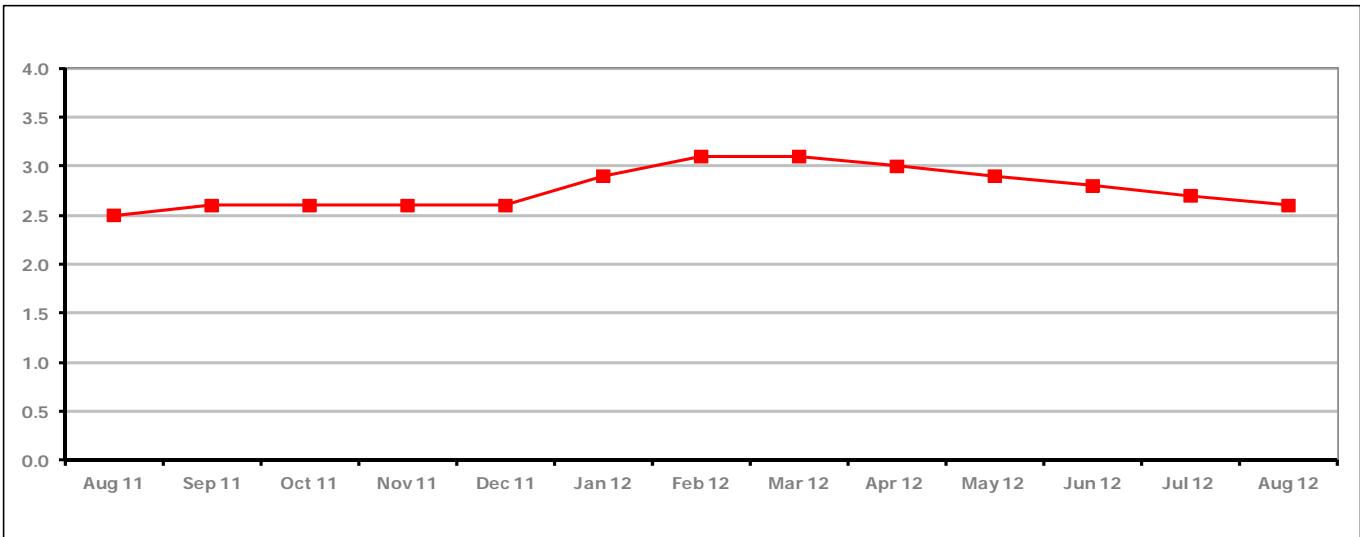
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.3 Forest of Dean District****Claimant Rate and Claimant Count***Figure 10: Forest of Dean District claimant rate over the last year*

Figure 10 shows the claimant rate in the Forest of Dean decreased in August 2012 to 2.6%

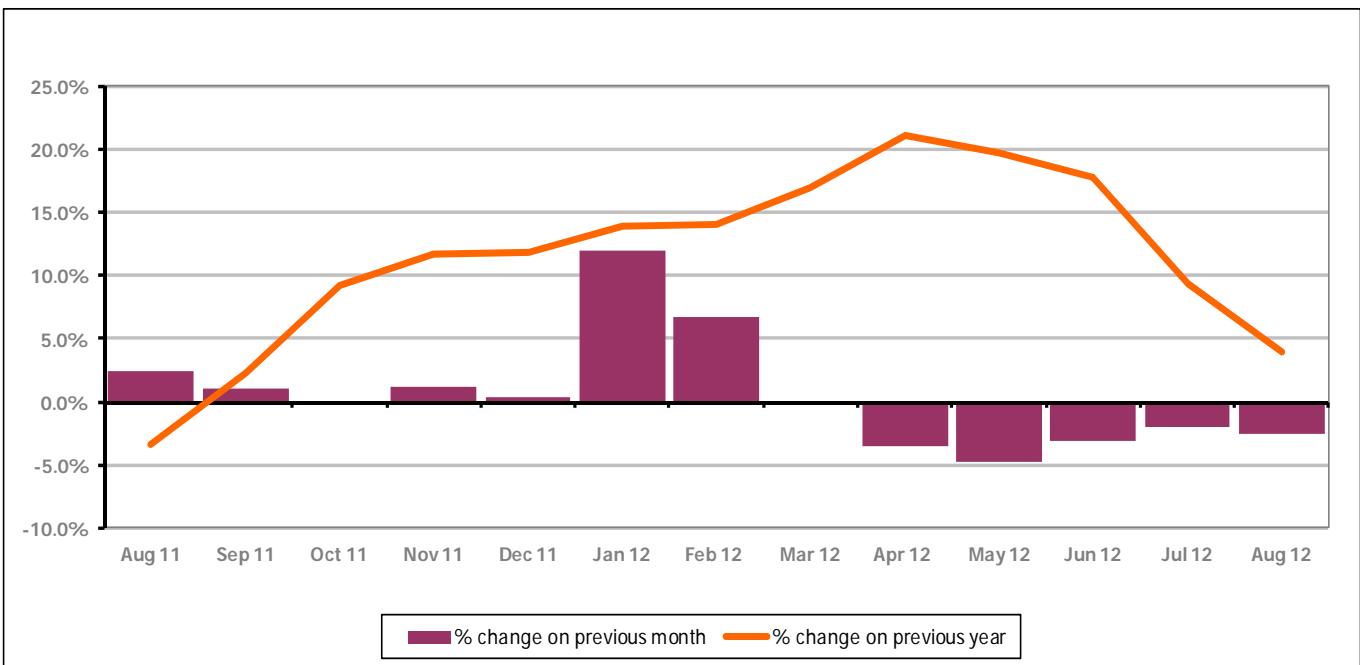
*Figure 11: Forest of Dean District claimants - Month on Month and Year on Year change*

Figure 11 shows the claimant count decreased by -2.5% since July 2012. The change on the previous year has decreased from July 2012 compared to August 2012 to +4.0%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.3 Forest of Dean District continued...

Figure 12: Claimant rates across Forest of Dean District wards - August 2012

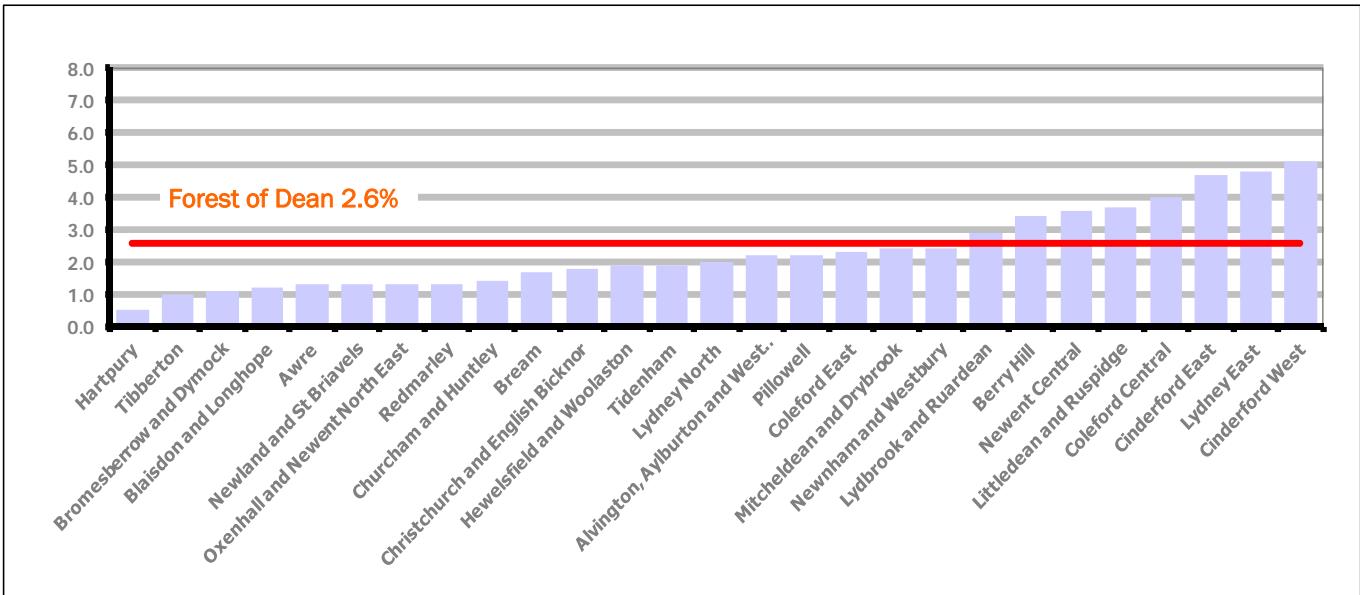
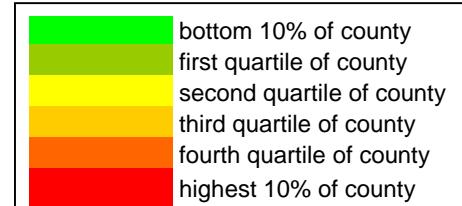


Figure 12 shows the claimant rates for Forest of Dean District wards. The red line represents the average claimant rate across the District of 2.6 %. Eight wards lie above the average.

Table 7: Analysis of Claimant Count at Forest of Dean District ward level - August 2012

District	Ward	Rate	Rank*
Forest	Hartpury	0.5	2
Forest	Tibberton	1.0	14
Forest	Bromesberrow and Dymock	1.1	21
Forest	Blaisdon and Longhope	1.2	26
Forest	Awre	1.3	32
Forest	Newland and St Briavels	1.3	32
Forest	Oxenhall and Newent North East	1.3	32
Forest	Redmarley	1.3	32
Forest	Churcham and Huntley	1.4	40
Forest	Bream	1.7	63
Forest	Christchurch and English Bicknor	1.8	69
Forest	Hewelsfield and Woolaston	1.9	75
Forest	Tidenham	1.9	75
Forest	Lydney North	2.0	80
Forest	Alvington, Aylburton and West Lydney	2.2	83
Forest	Pillowell	2.2	83
Forest	Coleford East	2.3	86
Forest	Mitcheldean and Drybrook	2.4	90
Forest	Newnham and Westbury	2.4	90
Forest	Lydbrook and Ruardean	2.9	102
Forest	Berry Hill	3.4	112
Forest	Newent Central	3.6	114
Forest	Littledean and Ruspidge	3.7	116
Forest	Coleford Central	4.0	124
Forest	Cinderford East	4.7	127
Forest	Lydney East	4.8	129
Forest	Cinderford West	5.1	131



\* 1 = "best" and 131 = "worst"

Table 7 shows overall claimant rates for the Forest of Dean District wards and their position relative to all wards in Gloucestershire.

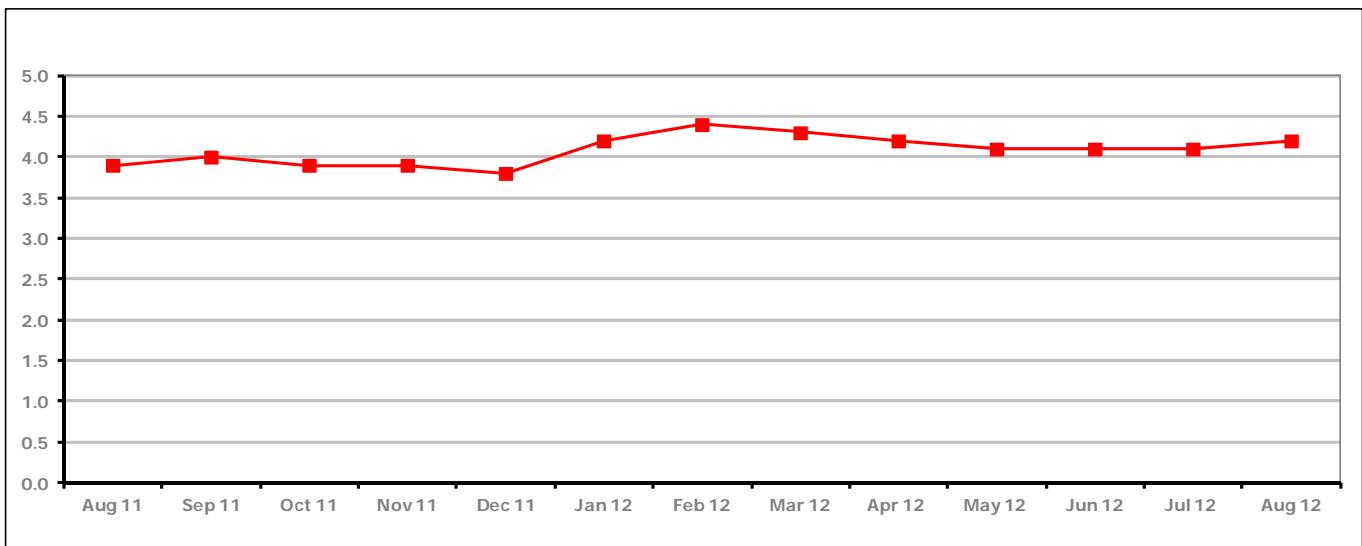
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.4 Gloucester City****Claimant Rate and Claimant Count***Figure 13: Gloucester City claimant rate over the last year*

Figure 13 shows the claimant rate for Gloucester City increased in August 2012 to 4.2%.

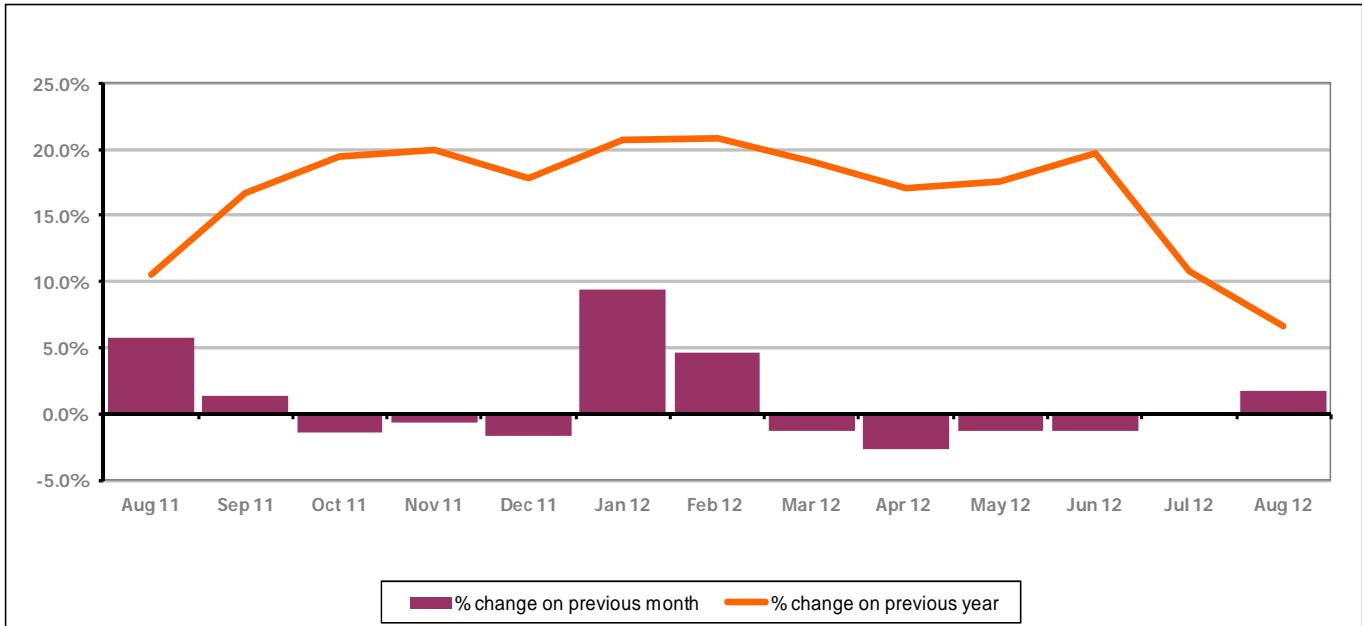
*Figure 14: Gloucester City claimants - Month on Month and Year on Year change*

Figure 14 shows the monthly claimant count increased by +1.8% since July 2012. The change on the previous year has decreased from July 2012 compared to August 2012 to +6.6%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.4 Gloucester City continued...

Figure 15: Claimant rates across Gloucester City wards - August 2012

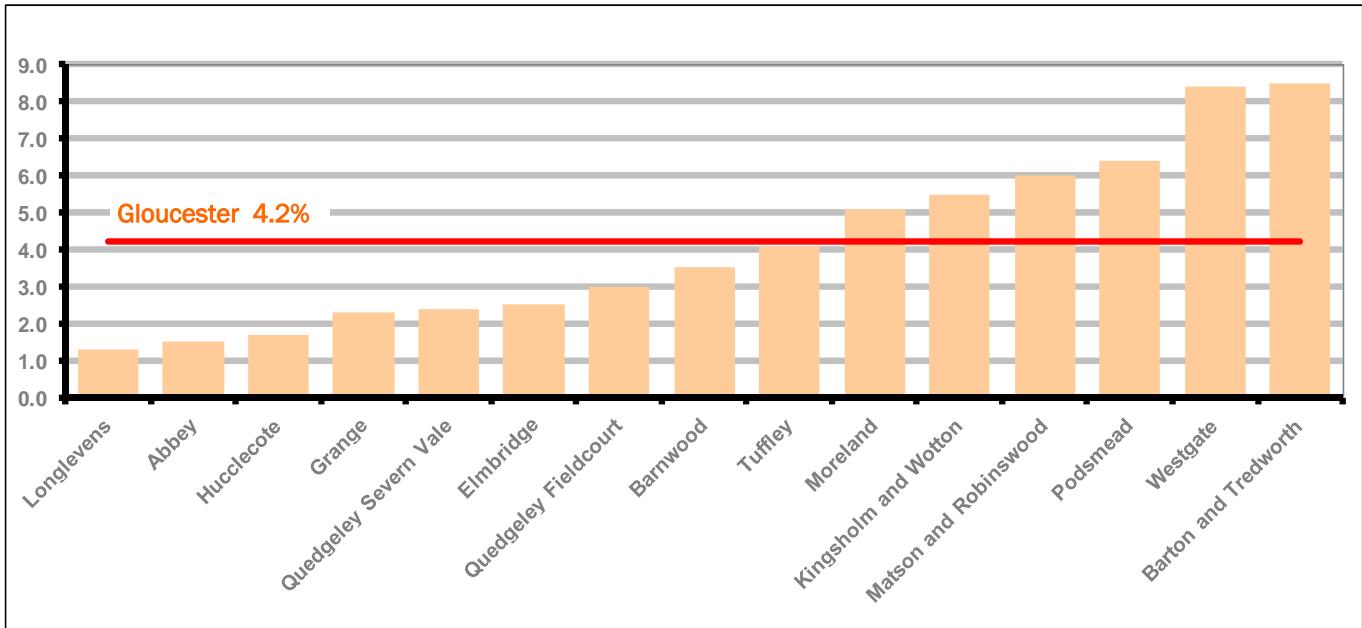
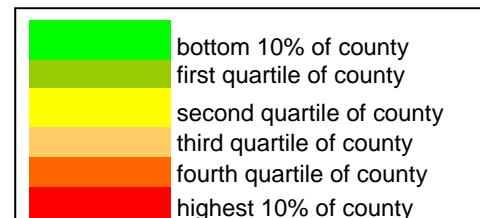


Figure 15 shows the claimant rates for Gloucester City district wards. The red line represents the average claimant rate across the City of 4.2%. Six wards lie above the average.

Table 8: Analysis of Claimant Count at Gloucester City ward level - August 2012

District	Ward	Rate	Rank*
Gloucester	Longlevens	1.3	32
Gloucester	Abbey	1.5	50
Gloucester	Hucclecote	1.7	63
Gloucester	Grange	2.3	86
Gloucester	Quedgeley Severn Vale	2.4	90
Gloucester	Elmbridge	2.5	95
Gloucester	Quedgeley Fieldcourt	3.0	108
Gloucester	Barnwood	3.5	113
Gloucester	Tuffley	4.1	126
Gloucester	Moreland	5.1	131
Gloucester	Kingsholme and Wotton	5.5	134
Gloucester	Matson and Robinswood	6.0	137
Gloucester	Podsmead	6.4	139
Gloucester	Westgate	8.4	141
Gloucester	Barton and Tredworth	8.5	142



\* 1 = "best" and 142 = "worst"

Table 8 shows overall claimant rates for Gloucester City wards and their position relative to all wards in Gloucestershire.

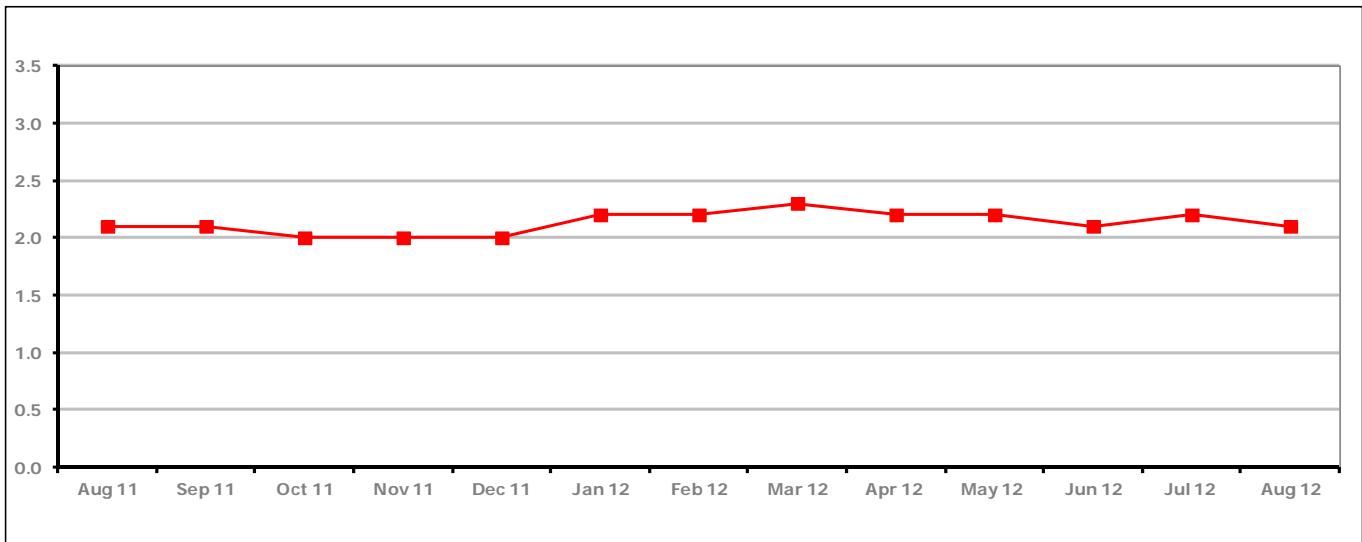
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.5 Stroud District****Claimant Rate and Claimant Count***Figure 16: Stroud District claimant rate over the last year*

Figure 16 shows the claimant rate for Stroud District decreased in August 2012 to 2.1%.

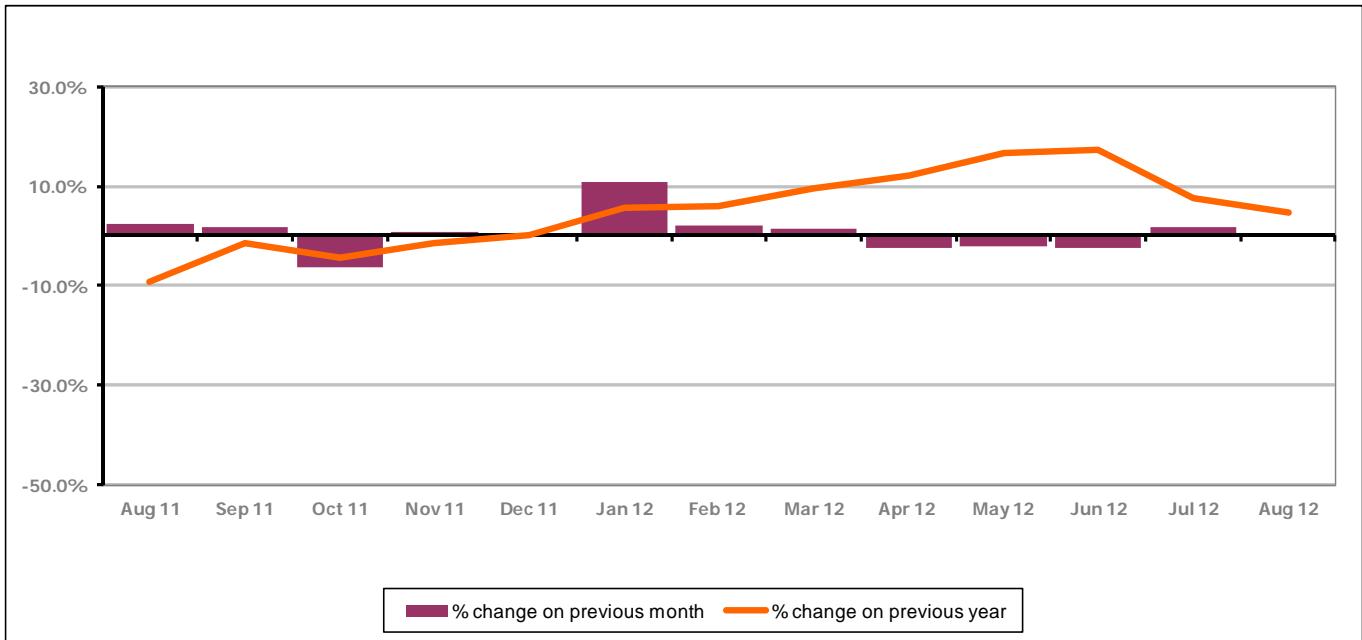
*Figure 17: Stroud District claimants - Month on Month and Year on Year change*

Figure 17 shows the monthly claimant count decreased by -0.3% since July 2012. The change on the previous year has decreased between July 2012 and August 2012 to +4.7%.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.5 Stroud District continued...

Figure 18: Claimant rates across Stroud District wards - August 2012

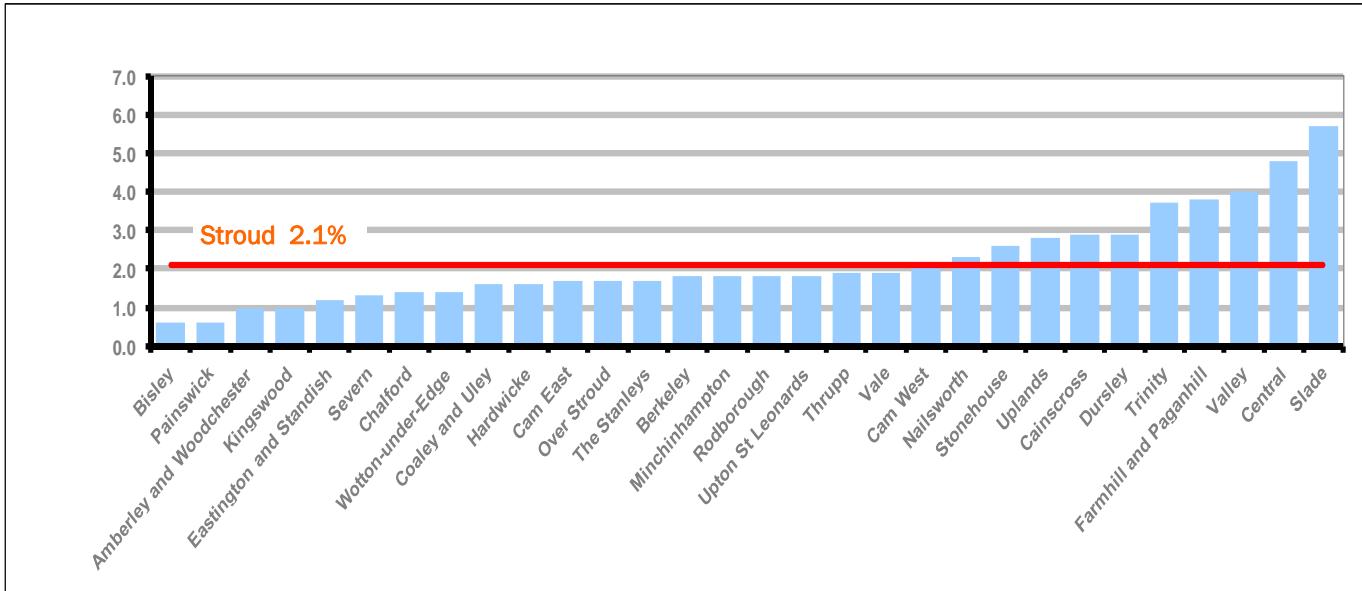
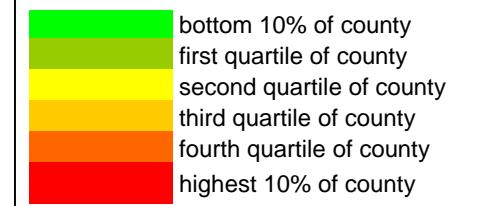


Figure 18 shows the claimant rates in Stroud District wards. The red line represents the average claimant rate across the District of 2.1%. Ten wards are above the average.

Table 9: Analysis of Claimant Count at Stroud District ward level - August 2012

District	Ward	Rate	Rank*
Stroud	Bisley	0.6	3
Stroud	Painswick	0.6	3
Stroud	Amberley and Woodchester	1.0	14
Stroud	Kingswood	1.0	14
Stroud	Eastington and Standish	1.2	26
Stroud	Severn	1.3	32
Stroud	Chalford	1.4	40
Stroud	Wotton-under-Edge	1.4	40
Stroud	Coaley and Uley	1.6	56
Stroud	Hardwicke	1.6	56
Stroud	Cam East	1.7	63
Stroud	Over Stroud	1.7	63
Stroud	The Stanleys	1.7	63
Stroud	Berkeley	1.8	69
Stroud	Minchinhampton	1.8	69
Stroud	Rodborough	1.8	69
Stroud	Upton St Leonards	1.8	69
Stroud	Thrupp	1.9	75
Stroud	Vale	1.9	75
Stroud	Cam West	2.1	81
Stroud	Nailsworth	2.3	86
Stroud	Stonehouse	2.6	97
Stroud	Uplands	2.8	101
Stroud	Caincross	2.9	102
Stroud	Dursley	2.9	102
Stroud	Trinity	3.7	116
Stroud	Farmhill and Paganhill	3.8	120
Stroud	Valley	4.0	124
Stroud	Central	4.8	129
Stroud	Slade	5.7	135



\* 1 = "best" and 135 = "worst"

Table 9 shows overall claimant rates for Stroud District wards and their position relative to all wards in Gloucestershire.

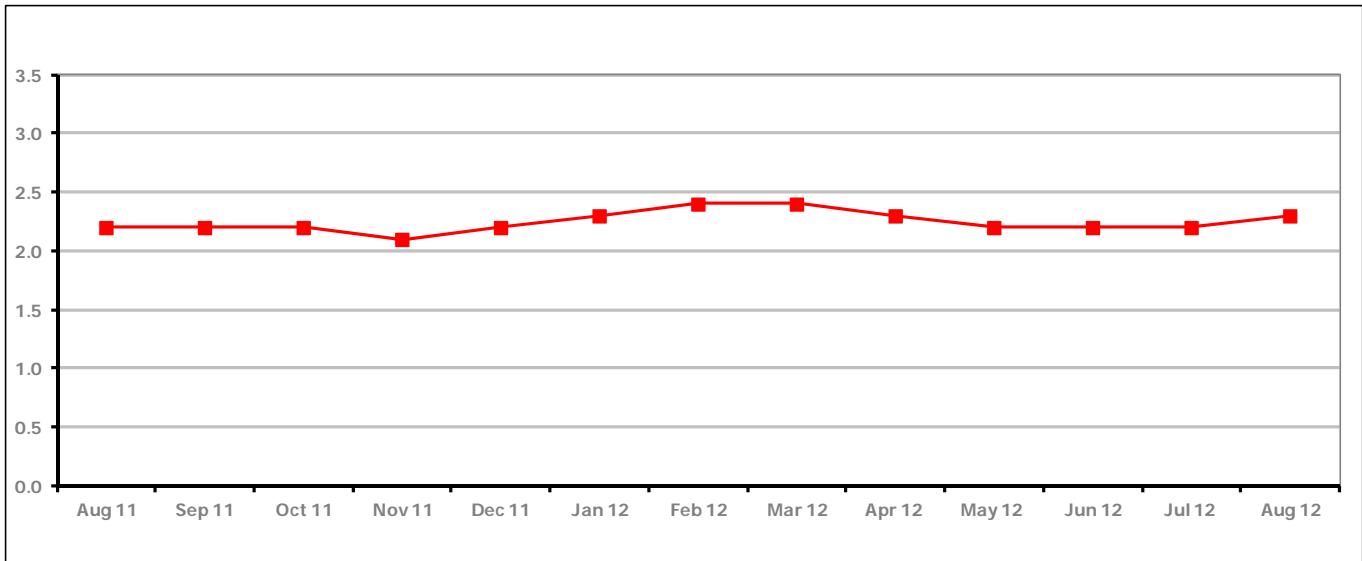
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.6 Tewkesbury District****Claimant Rate and Claimant Count***Figure 19: Tewkesbury District claimant rate over the last year*

Figure 19 shows the claimant rate for Tewkesbury District increased in August 2012 to 2.3%.

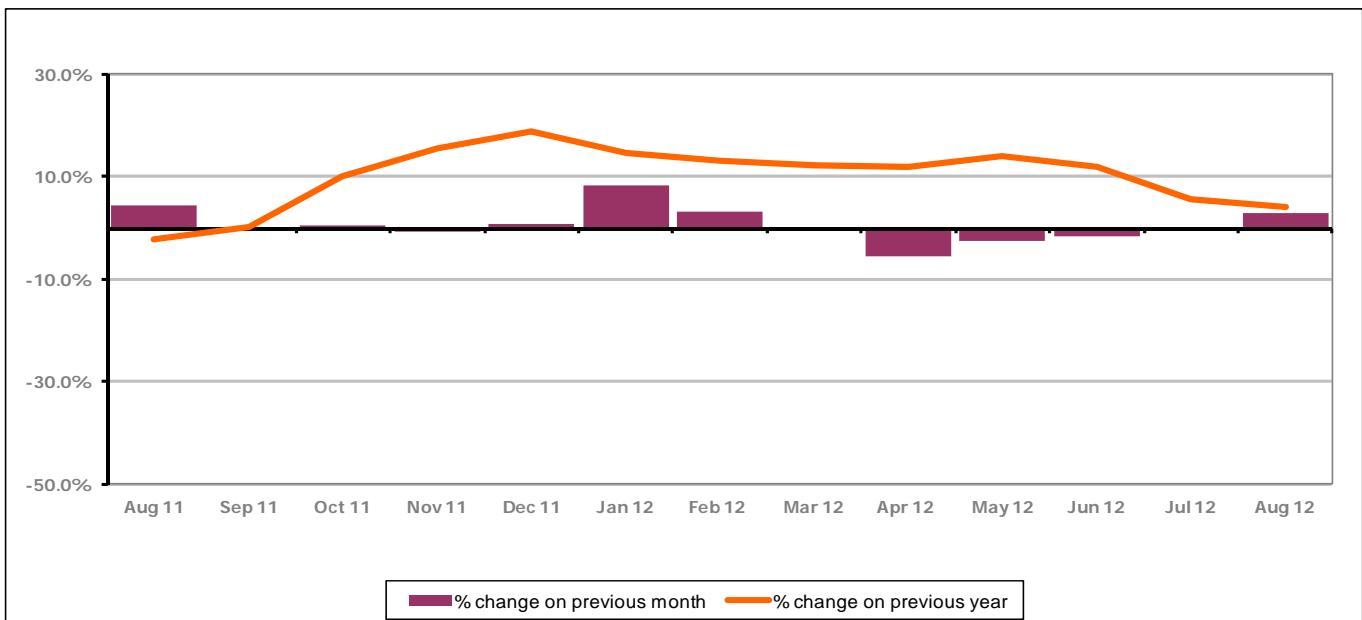
*Figure 20: Tewkesbury District claimants - Month on Month and Year on Year change*

Figure 20 shows that the monthly claimant count increased in August 2012 by +2.8%. The change on the previous year decreased between July 2012 and August 2012 to +4.2%.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.6 Tewkesbury District continued...

Figure 21: Claimant rates across Tewkesbury District wards - August 2012

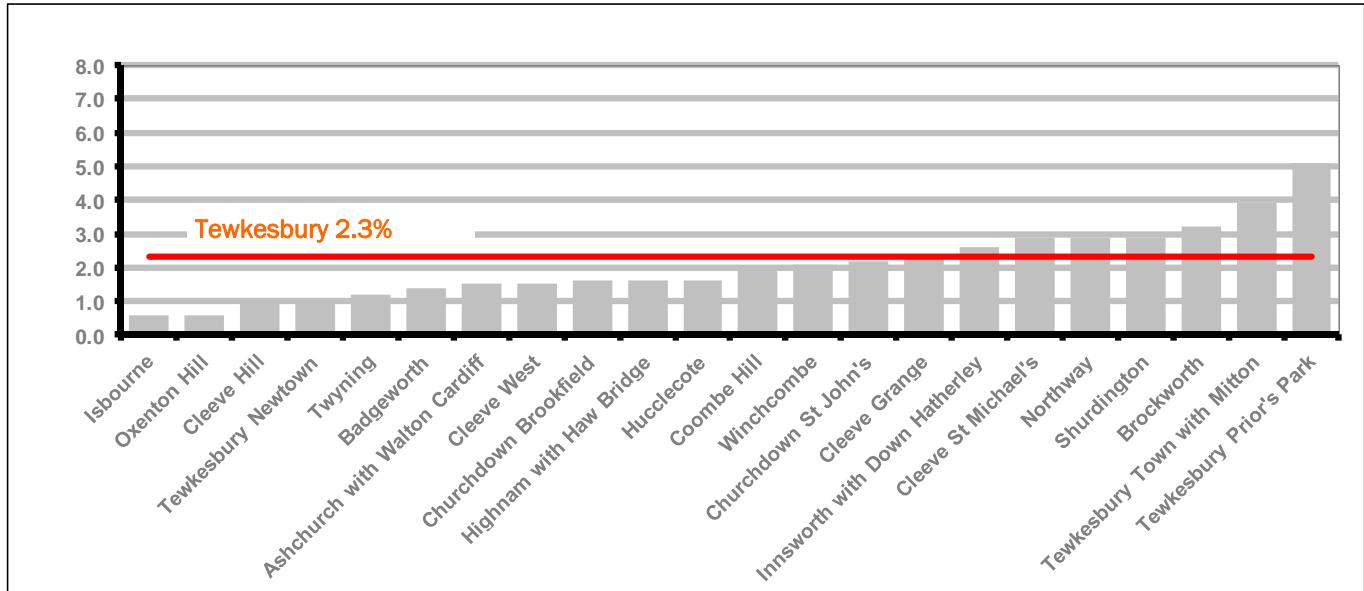
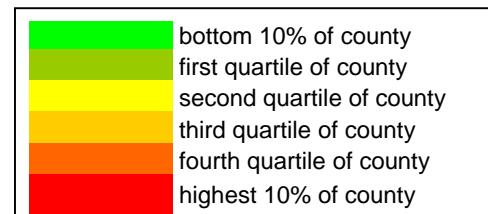


Figure 21 shows the claimant rates in Tewkesbury District wards. The red line represents the average claimant rate across the District of 2.3% and seven wards are above the average.

Table 10: Analysis of Claimant Count at Tewkesbury District level - August 2012

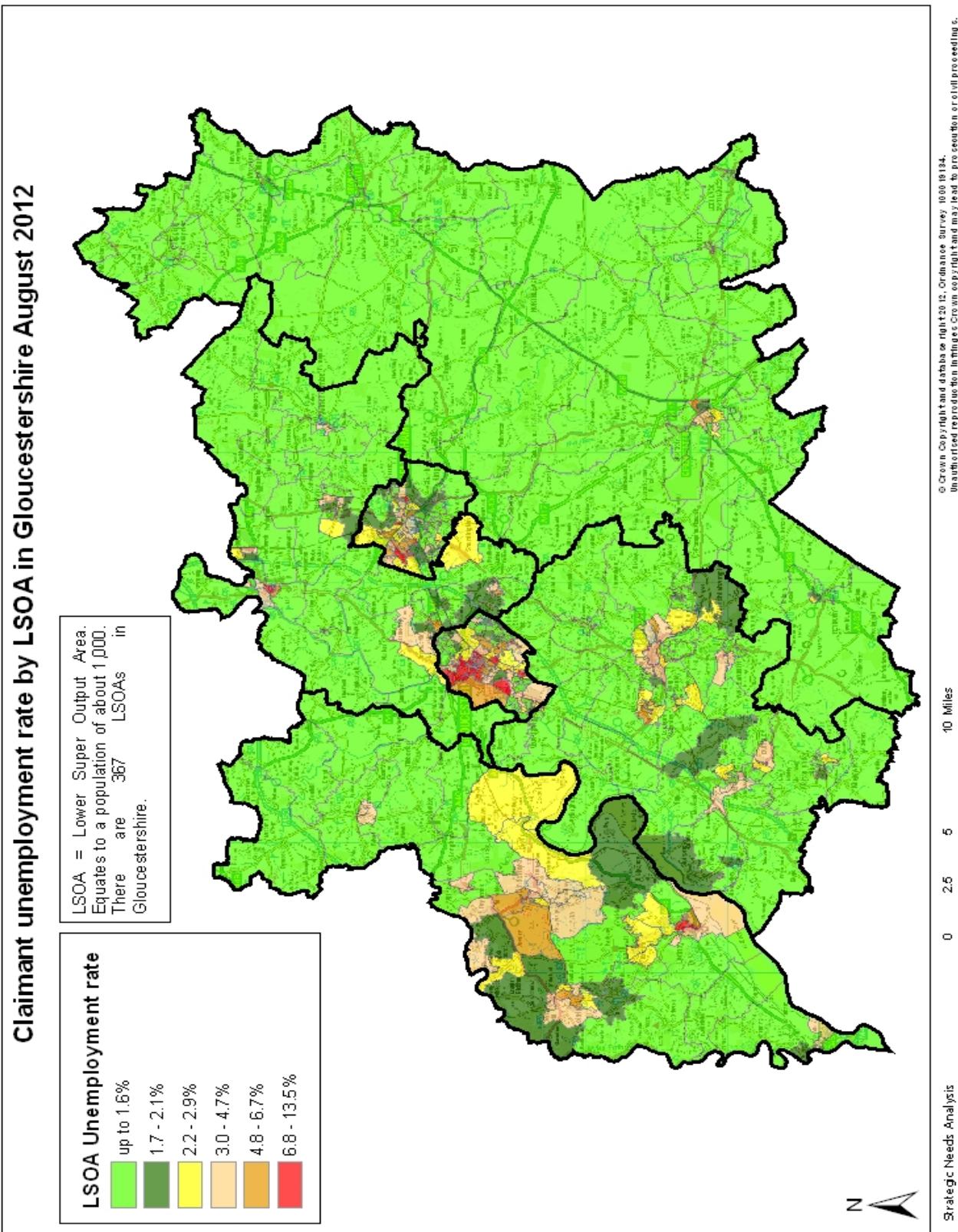
District	Ward	Rate	Rank*
Tewkesbury	Isbourne	0.6	3
Tewkesbury	Oxenton Hill	0.6	3
Tewkesbury	Cleeve Hill	1.0	14
Tewkesbury	Tewkesbury Newtown	1.0	14
Tewkesbury	Twyning	1.2	26
Tewkesbury	Badgeworth	1.4	40
Tewkesbury	Ashchurch with Walton Cardiff	1.5	50
Tewkesbury	Cleeve West	1.5	50
Tewkesbury	Churchdown Brookfield	1.6	56
Tewkesbury	Highnam with Haw Bridge	1.6	56
Tewkesbury	Hucclecote	1.6	56
Tewkesbury	Coombe Hill	1.9	75
Tewkesbury	Winchcombe	2.1	81
Tewkesbury	Churchdown St John's	2.2	83
Tewkesbury	Cleeve Grange	2.3	86
Tewkesbury	Innsworth with Down Hatherley	2.6	97
Tewkesbury	Cleeve St Michael's	2.9	102
Tewkesbury	Northway	2.9	102
Tewkesbury	Shurdington	2.9	102
Tewkesbury	Brockworth	3.2	111
Tewkesbury	Tewkesbury Town with Mitton	3.9	121
Tewkesbury	Tewkesbury Prior's Park	5.1	131



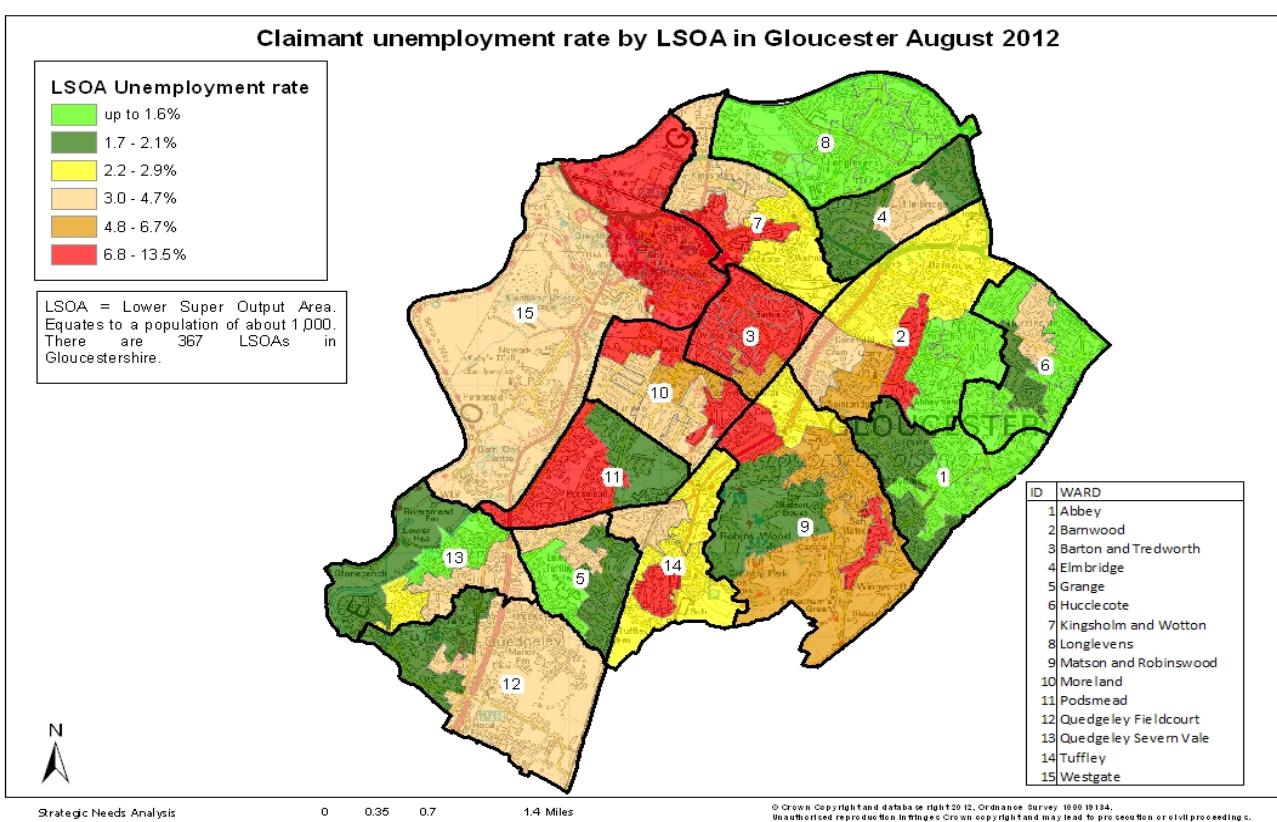
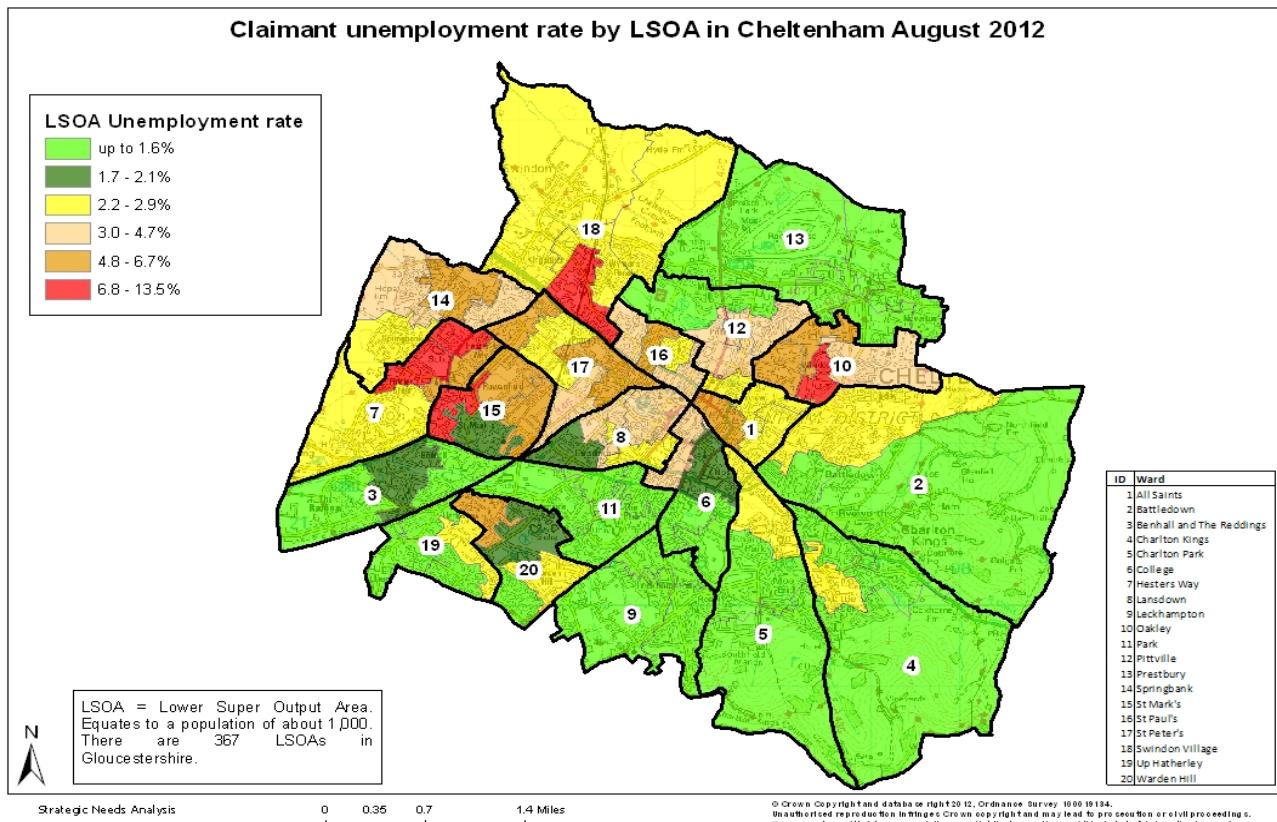
\* 1 = "best" and 131 = "worst"

Table 10 shows overall claimant rates for Tewkesbury District wards and their position relative to all wards in Gloucestershire.

## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



## PART 6: YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET) IN GLOUCESTERSHIRE

Data provided by Prospects, the Connexions service in Gloucestershire on the situation of young people (16-18) in Gloucestershire who are not in education, employment or formal training.

Connexions Gloucestershire is required to report performance with the 16-18 age range against nationally defined criteria for counting the NEET group. The NEET group includes young people actively seeking education, employment or training as well as those young people who are either not yet ready or who are unable to access these opportunities because of their personal circumstances. The figures quoted below include young people in both of these categories.

### Summary

At the end of August 2012 there were 643 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 5.4%. The total number of NEET increased by 6 young people in August 2012 compared to July 2012. 2 districts saw an increase in their NEET figure, 3 saw a decrease and 1 stayed the same.

### Total NEET Group by District Area

#### August 2012 NEET data

	Cheltenham	Cotswold	Forest	Gloucester	Stroud	Tewkesbury	Total
Number of NEET	141	48	105	194	97	58	643
Cohort	2106	1663	1828	3705	2204	1496	13002
% NEET	6.7%	2.9%	5.7%	5.2%	4.4%	3.9%	5.4%

If you would like to receive any further information on Gloucestershire's NEET strategy then please contact [Ruth.Critchlow@gloucestershire.gov.uk](mailto:Ruth.Critchlow@gloucestershire.gov.uk) or telephone 01452 551267.

(\*) Adjustment includes a proportion of young people aged 16-18 whose outcomes are not known to Connexions Gloucestershire