

Unemployment Bulletin

Issue 24 July 2010

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*The population figures used to calculate the claimant count rates have changed from working age (16-59f/64m) to aged 16-64 for both males and females. June and July's rates have been adjusted to reflect this change

INTRODUCTION

The Unemployment Bulletin provides a monthly update on unemployment data for Gloucestershire, the South West region and the United Kingdom. It is produced by the Economic section of the County Council Chief Executive's Support Unit Research Team. The data is sourced from the Office for National Statistics via Nomis (www.nomis.co.uk).

The claimant count measures the number of people claiming unemployment-related benefit (currently Job Seeker's allowance). The claimant rate is the number of claimants as a proportion of the working age population.

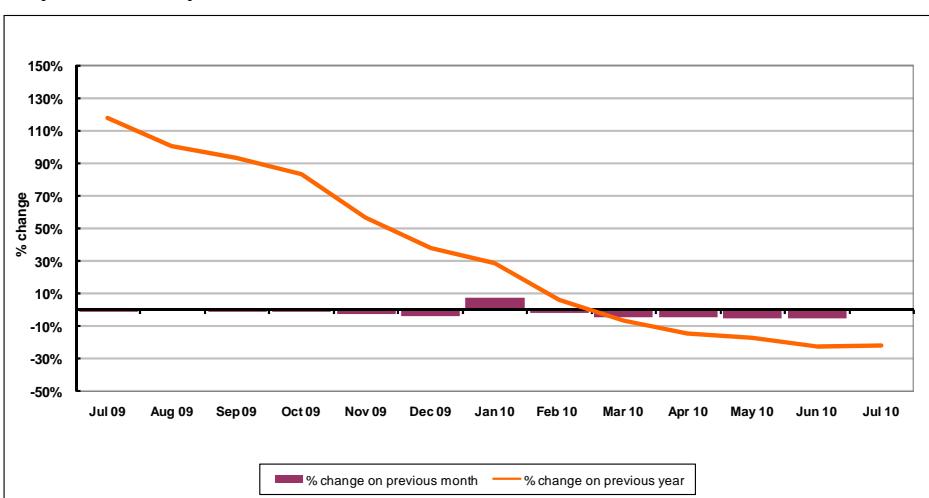
PART 1: SUMMARY

The claimant rate in Gloucestershire was 2.6% in July 2010. This was the same as the June 2010 figure. The UK and South West rate also remained the same at 3.6% and 2.4% respectively. Gloucestershire's rate remains above the South West average of 2.4%, but 1.0% lower than the UK average of 3.6%.

The claimant count in Gloucestershire in July 2010 decreased by 25 people. The amount of people claiming in July 2010 was 0.3% lower than the number in June 2010 this compares to a 1.6% decrease in the South West and a 0.2% decrease for the UK.

The year on year claimant count in Gloucestershire has decreased. The count was 16% lower in July 2010 than at the same point in the previous year as shown in the graph below.

Gloucestershire claimants - Month on Month and Year on Year change:
July 2009 to July 2010



Source: ONS Crown Copyright Reserved

Produced by:

The Research Team (Economics)
Chief Executive Support Unit
Gloucestershire County Council
August 2010

DISTRICTS AT A GLANCE

At a glance unemployment information grouped by district. Includes:

Claim count: Total number of people claiming Job Seekers Allowance in July 2010

Compared to last month: How much larger/smaller July's claim count is compared to June, expressed as a %

Claimant rate: The % of working population claiming Job Seekers Allowance in July 2010

Highest claiming ward: The ward with the highest claim count in that district and the rate

CHELTENHAM BOROUGH

Claim count:	2,193
Compared to last month:	+1.0%
Claimant rate:	3.0%
Highest claiming ward	Hesters Way (6.5%)

GLOUCESTER CITY

Claim count:	2,755
Compared to last month:	-2.4%
Claimant rate:	3.6%
Highest claiming ward	Westgate (7.3%)

COTSWOLD DISTRICT

Claim count:	788
Compared to last month:	-1.3%
Claimant rate:	1.5%
Highest claiming ward	Cirencester Watermoor (3.7%)

STROUD DISTRICT

Claim count:	1,546
Compared to last month:	+0.3%
Claimant rate:	2.2%
Highest claiming ward	Central (5.5%)

FOREST OF DEAN

Claim count:	1,367
Compared to last month:	+2.1%
Claimant rate:	2.6%
Highest claiming ward	Cinderford West (5.7%)

TEWKESBURY BOROUGH

Claim count:	1,125
Compared to last month:	-0.2%
Claimant rate:	2.2%
Highest claiming ward	Tewkesbury Prior's Park (5.4%)

YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET)

As at the end of July 2010 there were 590 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (*) 16-18 NEET population of 4.3%.

PART 2: UK, SW AND GLOUCESTERSHIRE INDICATORS

The unemployment situation in Gloucestershire compared to the South West and the UK.

Claimant Rate

Figure 1: Claimant Rate for Gloucestershire, the South West and UK over the past year

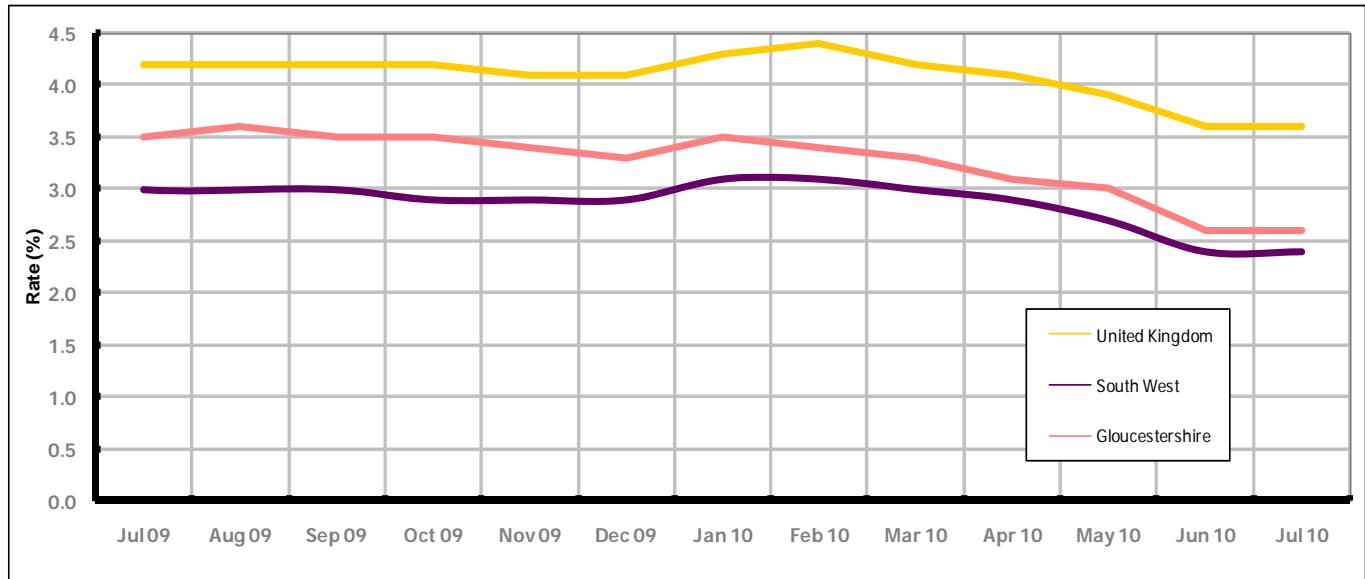


Figure 1 shows the claimant rate for Gloucestershire at 2.6% in July 2010. The rate has remained slightly higher than the South West average over the past year, but persistently lower by approximately 1.0% against the UK average during the same period. The July 2010 rate remained the same as last month.

Claimant Count

Table 1: Analysis of UK, South West and Gloucestershire Claimant Counts

Area	Claimant Count in July 2010	% change on June 2010	Average % increase over the last six months	Consecutive months decreasing
UK	1,441,035	-0.2%	-2.3%	4
South West	78,069	-1.6%	-3.7%	4
Gloucestershire	9,774	-0.3%	-3.3%	5

Table 1 shows that in July 2010, the number of claimants in Gloucestershire was 0.2% lower than the number in June 2010.

The average growth in claimants in Gloucestershire for the six months to July 2010 was -3.3%. This is 1.0% lower than the UK average and 0.4% higher than the South West average.

PART 3: LOCAL AUTHORITY DISTRICT ANALYSIS

Claimant Rate and Claimant Count

Figure 2: Claimant Rate (%) across Gloucestershire - July 2010

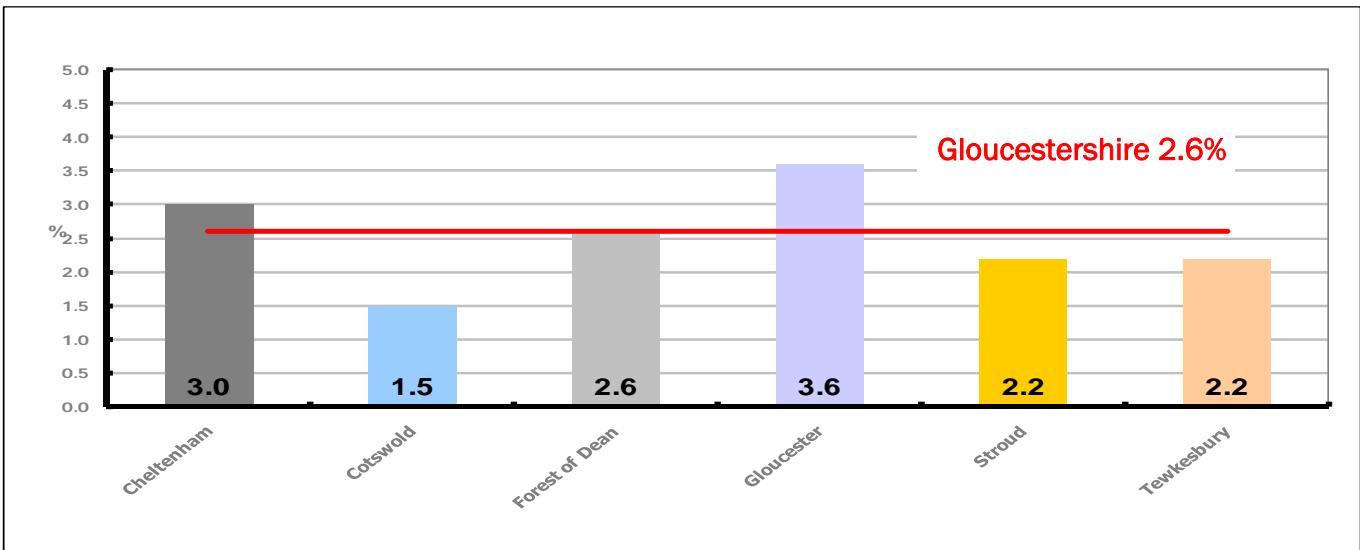


Figure 2 shows the claimant rate for July 2010 in Gloucestershire. Between June 2010 and July 2010 Cheltenham, Forest of Dean and Stroud experienced an increase, while Cotswold, Gloucester and Tewkesbury districts declined.

Figure 3: Total claimants over the past year across Gloucestershire Districts

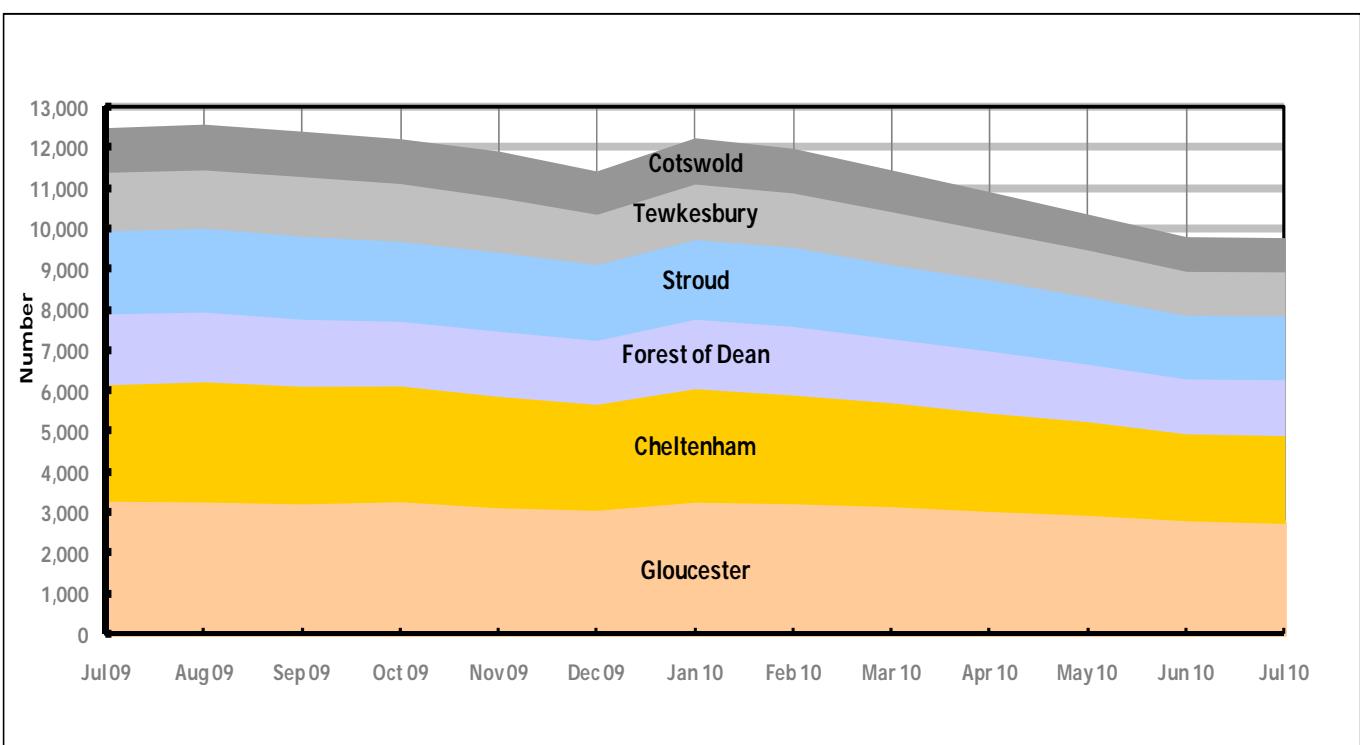


Figure 3 shows the overall claimant count by district for Gloucestershire over the past year. It shows the number of claimants have been declining since September 2009, with the exception of January 2010 when they increased.

Table 2: Analysis of Gloucestershire and District Claimant Counts

Total	July 10 Number	July 10 Rate	June 10 Number	June 10 Rate	Monthly change	% monthly change	Monthly change of rate
Gloucestershire	9,774	2.6	9,799	2.6	-25	-0.3%	0.0
Cheltenham	2,193	3.0	2,171	2.9	22	1.0%	0.1
Cotswold	788	1.5	798	1.6	-10	-1.3%	-0.1
Forest of Dean	1,367	2.6	1,339	2.6	28	2.1%	0.0
Gloucester	2,755	3.6	2,823	3.7	-68	-2.4%	-0.1
Stroud	1,546	2.2	1,541	2.2	5	0.3%	0.0
Tewkesbury	1,125	2.2	1,127	2.2	-2	-0.2%	0.0

Table 2 shows the change in the claimant count in July 2010 compared to June 2010. Cheltenham, Forest of Dean and Stroud experienced an increase in the number of claimants, while Cotswold, Gloucester and Tewkesbury districts saw a decrease.

Table 3: Analysis of Male Gloucestershire and District Claimant Counts

Male	July 10 Number	July 10 Rate	June 10 Number	June 10 Rate	Monthly change	% monthly change	Monthly change of rate
Gloucestershire	6,883	3.7	7,046	3.8	-173	-2.5%	-0.1
Cheltenham	1,596	4.2	1,623	4.3	-27	-1.7%	-0.1
Cotswold	544	2.2	556	2.2	-12	-2.2%	0.0
Forest of Dean	922	3.6	918	3.6	4	0.4%	0.0
Gloucester	1,969	5.2	2,049	5.4	-80	-3.9%	-0.2
Stroud	1,115	3.3	1,121	3.3	-6	-0.5%	0.0
Tewkesbury	737	3.0	779	3.1	-42	-5.4%	-0.1

Table 3 shows the change in the male claimant count in July 2010 compared to June 2010. Forest of Dean experienced a slight increase in the number of male claimants, while the other districts underwent a decrease.

Table 4: Analysis of Female Gloucestershire and District Claimant Counts

Female	July 10 Number	July 10 Rate	June 10 Number	June 10 Rate	Monthly change	% monthly change	Monthly change of rate
Gloucestershire	2,891	1.6	2,753	1.5	138	5.0%	0.1
Cheltenham	597	1.6	548	1.5	49	8.9%	0.1
Cotswold	244	1.0	242	0.9	2	0.8%	0.1
Forest of Dean	445	1.7	421	1.6	24	5.7%	0.1
Gloucester	786	2.1	774	2.0	12	1.6%	0.1
Stroud	431	1.2	420	1.2	11	2.6%	0.0
Tewkesbury	388	1.5	348	1.4	40	11.5%	0.1

Table 4 shows the change in the female claimant count in July 2010 compared to June 2010. All districts experienced an increase in the number of female claimants.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

This section covers the six districts and a comparison of their constituent wards.

4.1 Cheltenham Borough

Claimant Rate and Claimant Count

Figure 4: Cheltenham Borough claimant rate over the last year

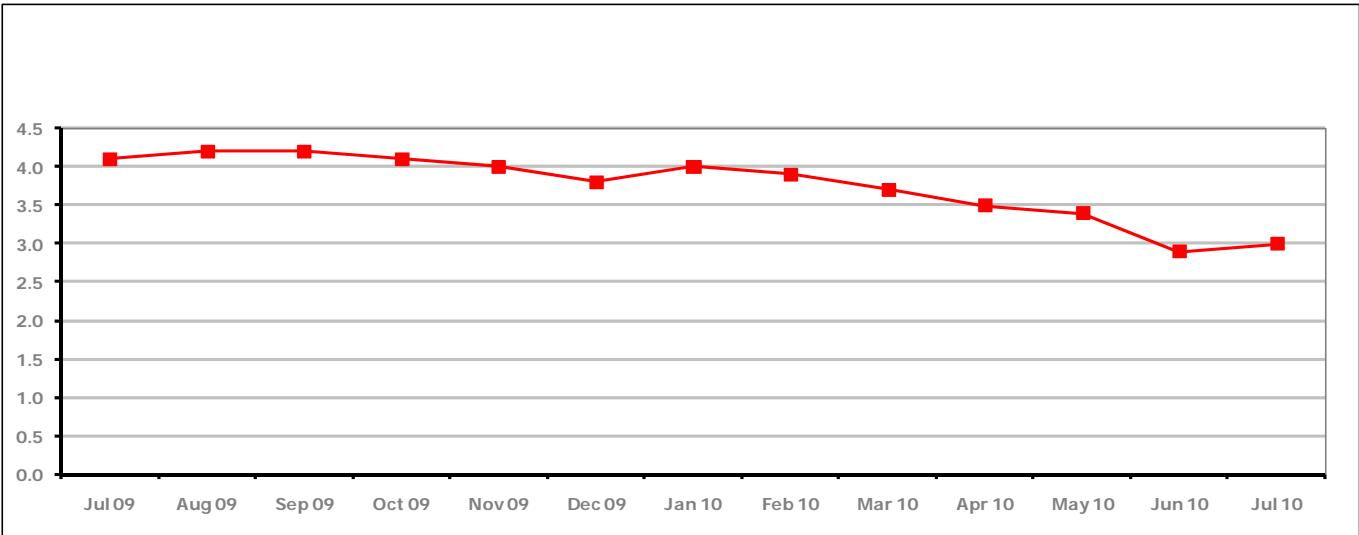


Figure 4 shows the claimant rate in Cheltenham increased in July 2010 to 3.0.%.

Figure 5: Cheltenham Borough claimants - Month on Month and Year on Year change

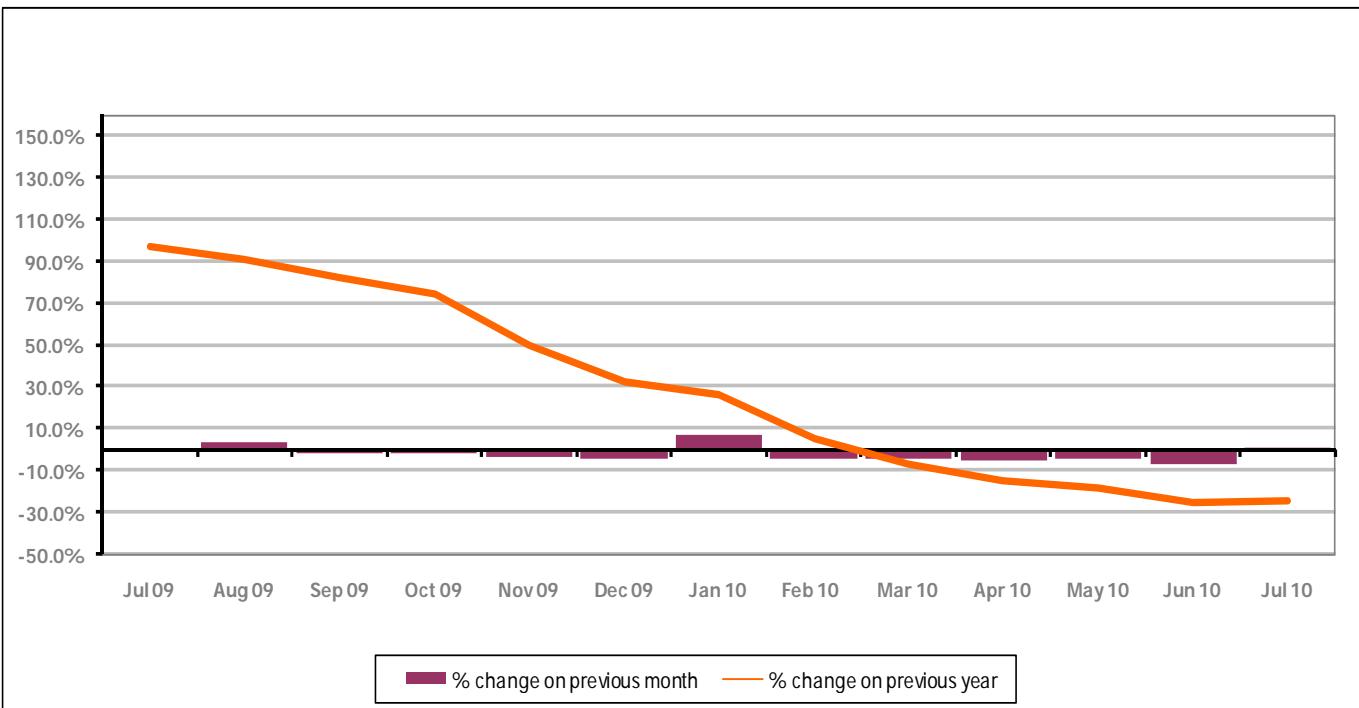


Figure 5 shows the claimant count increased by 1.0% since last month. The change on the previous year has gone down in July 2010 compared to June 2010 to -23.9%.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.1 Cheltenham Borough continued...

Figure 6: Claimant rates across Cheltenham Borough wards - July 2010

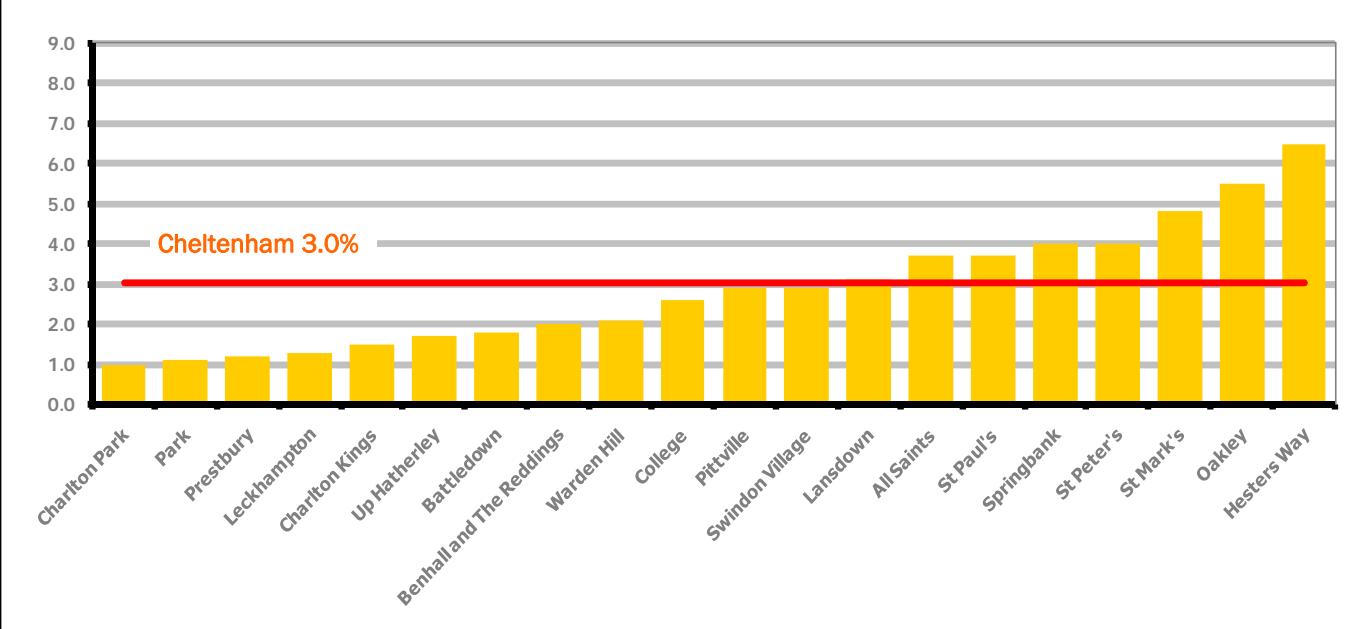
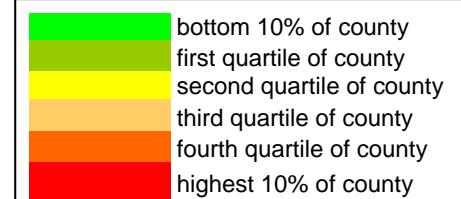


Figure 6 shows the claimant rates for Cheltenham Borough wards. The red line represents the average claimant rate across the Borough of 3.0%. Eight wards lie above the average.

Table 5: Analysis of Claimant Count at Cheltenham Borough ward level - July 2010

District	Ward	Rate	Rank*
Cheltenham	Charlton Park	1.0	17
Cheltenham	Park	1.1	24
Cheltenham	Prestbury	1.2	27
Cheltenham	Leckhampton	1.3	37
Cheltenham	Charlton Kings	1.5	44
Cheltenham	Up Hatherley	1.7	61
Cheltenham	Battledown	1.8	66
Cheltenham	Bennall and The Reddings	2.0	77
Cheltenham	Warden Hill	2.1	80
Cheltenham	College	2.6	96
Cheltenham	Pittville	2.9	104
Cheltenham	Swindon Village	2.9	104
Cheltenham	Lansdown	3.1	111
Cheltenham	All Saints	3.7	118
Cheltenham	St Paul's	3.7	118
Cheltenham	Springbank	4.0	125
Cheltenham	St Peter's	4.0	125
Cheltenham	St Mark's	4.8	132
Cheltenham	Oakley	5.5	136
Cheltenham	Hesters Way	6.5	141



* 1 = "best" and 142 = "worst"

Table 5 shows overall claimant rates for Cheltenham Borough wards and their position relative to all wards in Gloucestershire.

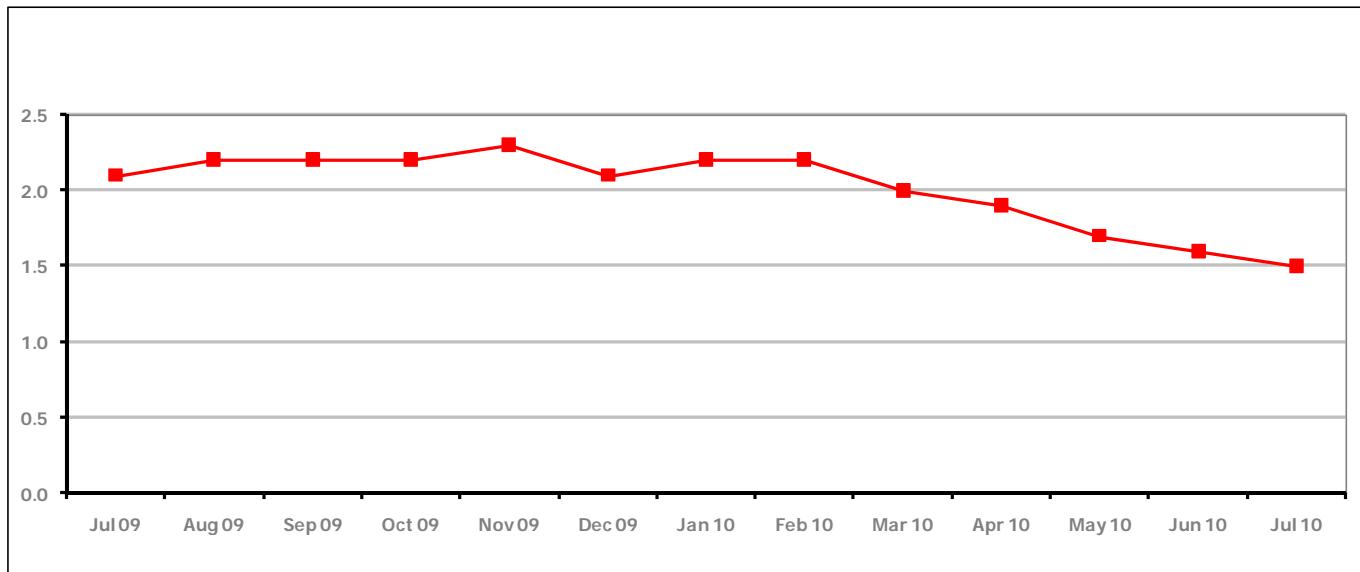
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.2 Cotswold District****Claimant Rate and Claimant Count***Figure 7: Cotswold District claimant rate over the last year*

Figure 7 shows the claimant rate in Cotswold District declined in July 2010 to 1.5%.

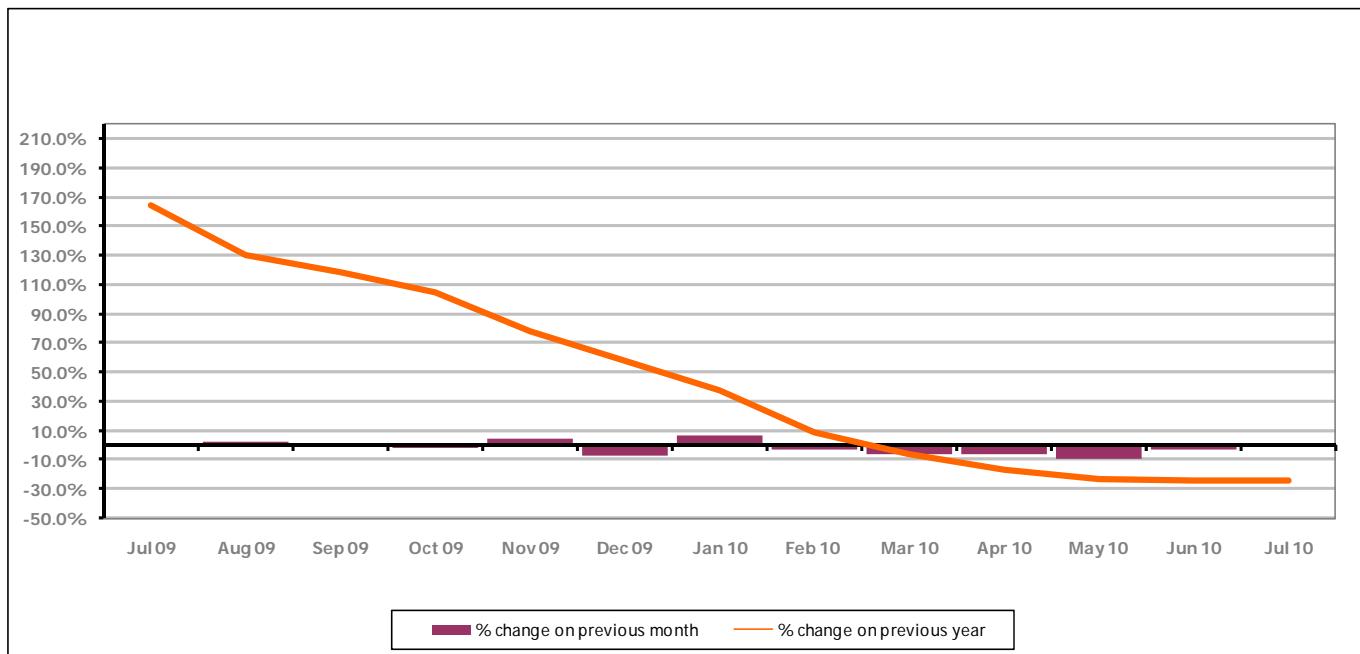
Figure 8: Cotswold District claimants - Month on Month and Year on Year change

Figure 8 shows the claimant count decreased by 1.3% since June 2010. The change on the previous year has decreased from June 2010 to July 2010 to -24.2%.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.2 Cotswold District continued...

Figure 9: Claimant rates across Cotswold District wards - July 2010

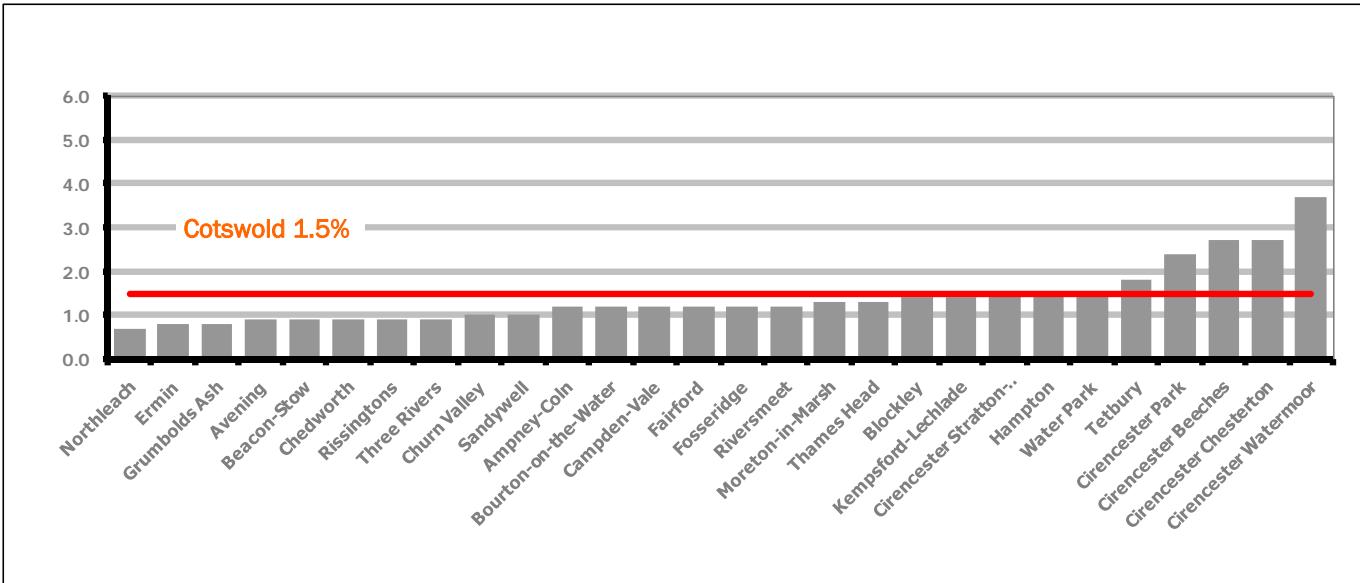


Figure 9 shows the claimant rates for Cotswold District wards. The red line represents the average claimant rate across the District of 1.5%. Five wards lie above the average.

Table 6: Analysis of Claimant Count at Cotswold District ward level - July 2010

District	Ward	Rate	Rank*
Cotswolds	Northleach	0.7	3
Cotswolds	Ermin	0.8	6
Cotswolds	Grumbolds Ash	0.8	6
Cotswolds	Avening	0.9	12
Cotswolds	Beacon-Stow	0.9	12
Cotswolds	Chedworth	0.9	12
Cotswolds	Risingshorts	0.9	12
Cotswolds	Three Rivers	0.9	12
Cotswolds	Churn Valley	1.0	17
Cotswolds	Sandywell	1.0	17
Cotswolds	Ampney-Colin	1.2	27
Cotswolds	Bourton-on-the-Water	1.2	27
Cotswolds	Campden-Vale	1.2	27
Cotswolds	Fairford	1.2	27
Cotswolds	Fosseridge	1.2	27
Cotswolds	Riversmeet	1.2	27
Cotswolds	Moreton-in-Marsh	1.3	37
Cotswolds	Thames Head	1.3	37
Cotswolds	Blockley	1.4	41
Cotswolds	Kempsford-Lechlade	1.4	41
Cotswolds	Cirencester Stratton-Whiteway	1.5	44
Cotswolds	Hampton	1.5	44
Cotswolds	Water Park	1.5	44
Cotswolds	Tetbury	1.8	66
Cotswolds	Cirencester Park	2.4	90
Cotswolds	Cirencester Beeches	2.7	98
Cotswolds	Cirencester Chesterton	2.7	98
Cotswolds	Cirencester Watermoor	3.7	118

* 1 = "best" and 118 = "worst"

Table 6 shows overall claimant rates for Cotswold District wards and their position relative to all wards in Gloucestershire.

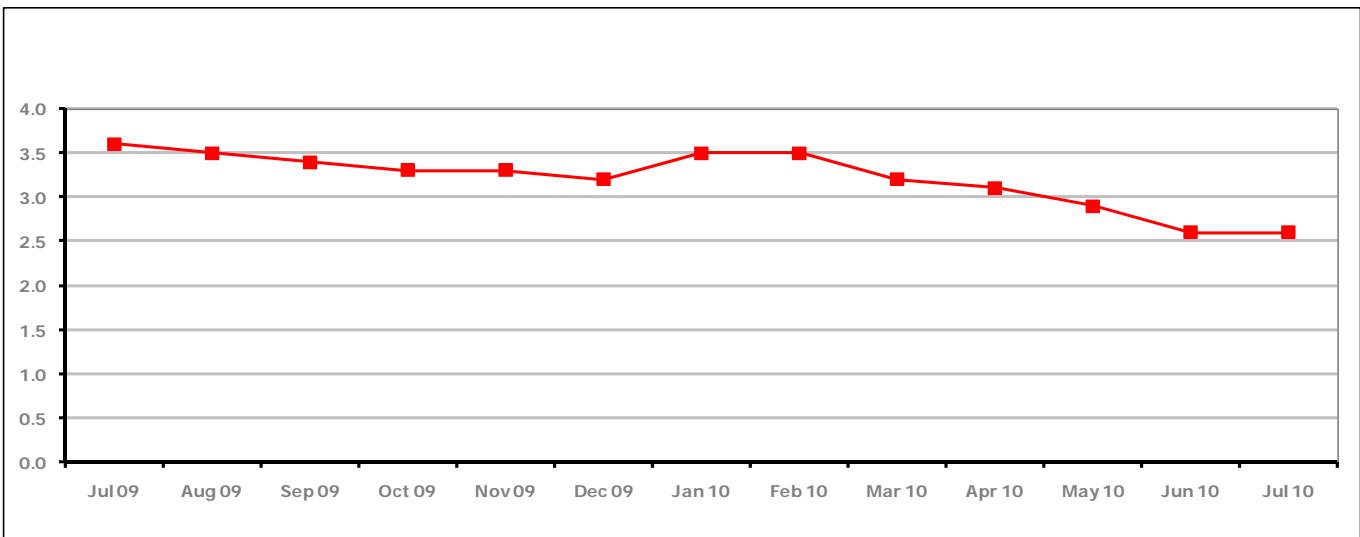
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.3 Forest of Dean District****Claimant Rate and Claimant Count***Figure 10: Forest of Dean District claimant rate over the last year*

Figure 10 shows the claimant rate in the Forest of Dean remained the same as last month at 2.6%.

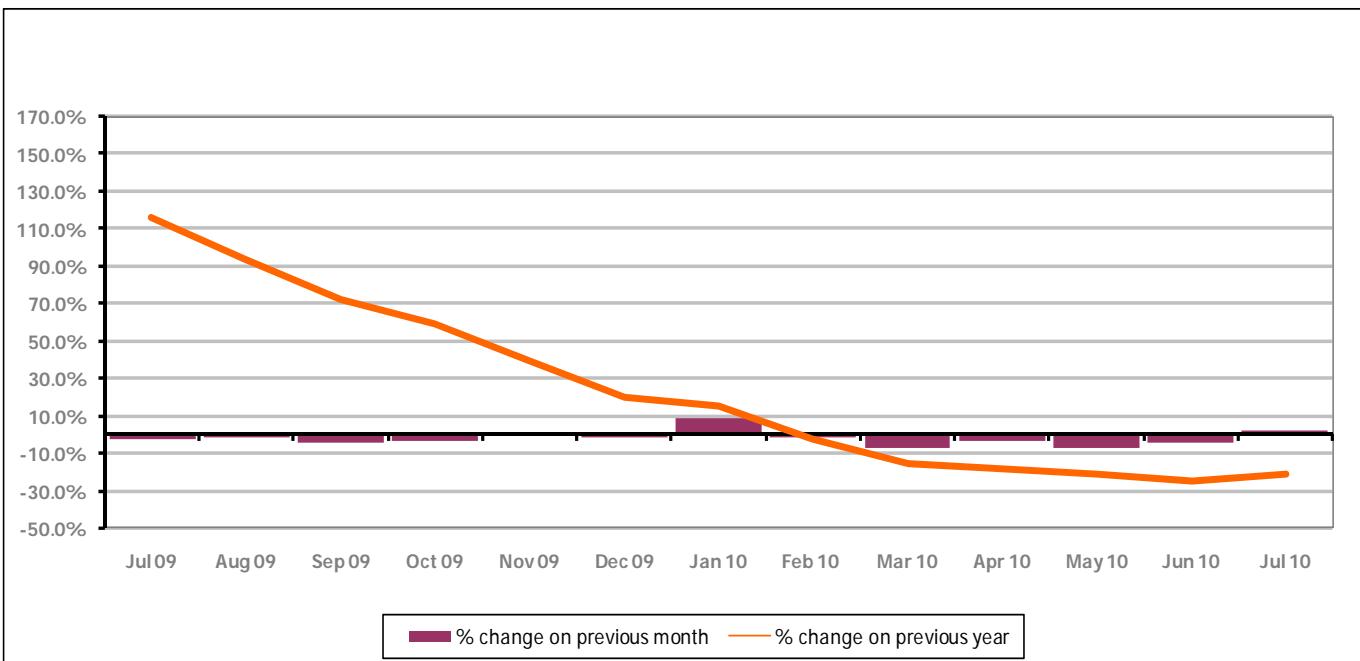
Figure 11: Forest of Dean District claimants - Month on Month and Year on Year change

Figure 11 shows the claimant count increased by 2.1% since June 2010. The change on the previous year decreased between July 2010 and June 2010 to -21.3%.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.3 Forest of Dean District continued...

Figure 12: Claimant rates across Forest of Dean District wards - July 2010

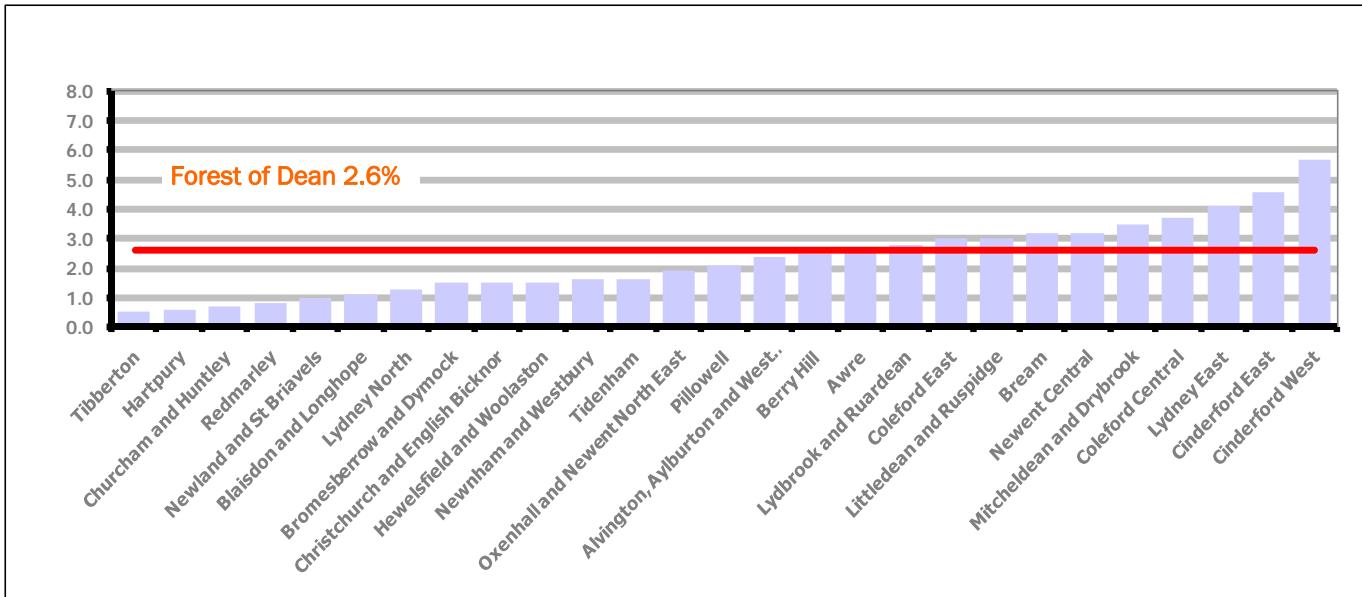
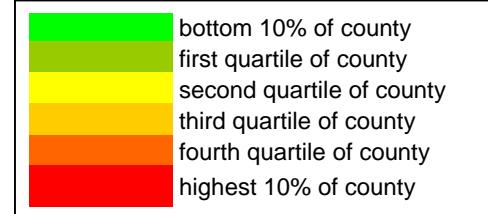


Figure 12 shows the claimant rates for Forest of Dean District wards. The red line represents the average claimant rate across the District of 2.6%. Ten wards lie above the average.

Table 7: Analysis of Claimant Count at Forest of Dean District ward level - July 2010

District	Ward	Rate	Rank*
Forest	Tibberton	0.5	1
Forest	Hartpury	0.6	2
Forest	Churcham and Huntley	0.7	3
Forest	Redmarley	0.8	6
Forest	Newland and St Briavels	1.0	17
Forest	Blaisdon and Longhope	1.1	24
Forest	Lydney North	1.3	37
Forest	Bromesberrow and Dymock	1.5	44
Forest	Christchurch and English Bicknor	1.5	44
Forest	Hewelsfield and Woolaston	1.5	44
Forest	Newnham and Westbury	1.6	55
Forest	Tidenham	1.6	55
Forest	Oxenhall and Newent North East	1.9	74
Forest	Pillowell	2.1	80
Forest	Alvington, Aylburton and West Lydney	2.4	90
Forest	Berry Hill	2.5	94
Forest	Awre	2.6	96
Forest	Lydbrook and Ruardean	2.8	101
Forest	Coleford East	3.0	108
Forest	Littledean and Ruspidge	3.0	108
Forest	Bream	3.2	112
Forest	Newent Central	3.2	112
Forest	Mitcheldean and Drybrook	3.5	116
Forest	Coleford Central	3.7	118
Forest	Lydney East	4.1	127
Forest	Cinderford East	4.6	130
Forest	Cinderford West	5.7	138



* 1 = "best" and 138 = "worst"

Table 7 shows overall claimant rates for the Forest of Dean District wards and their position relative to all wards in Gloucestershire.

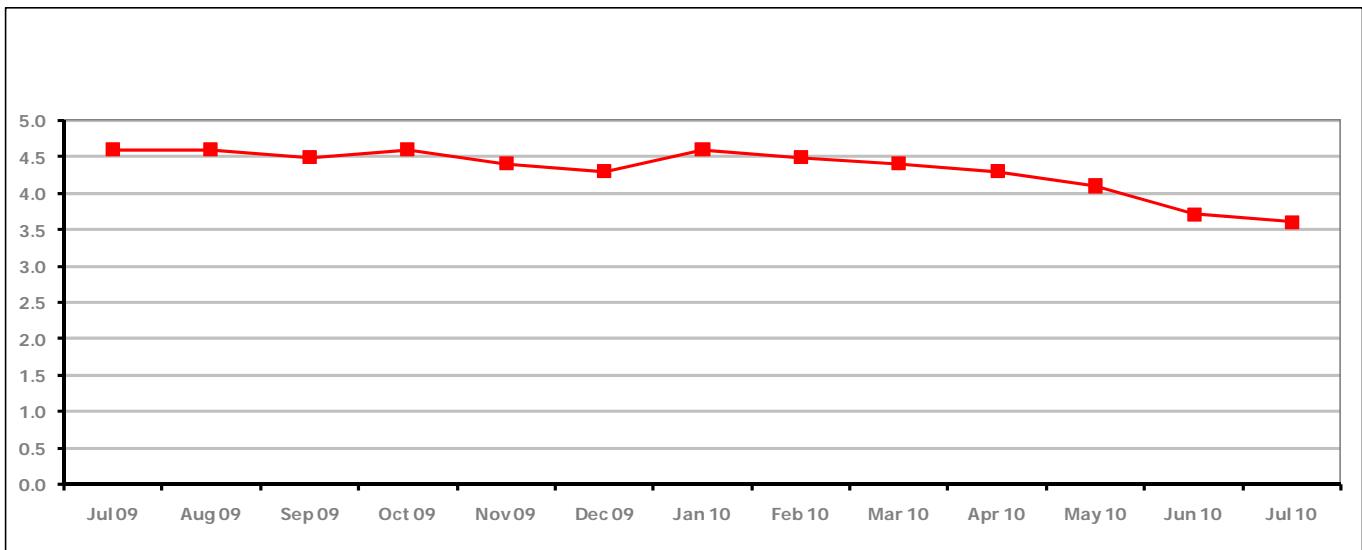
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.4 Gloucester City****Claimant Rate and Claimant Count***Figure 13: Gloucester City claimant rate over the last year*

Figure 13 shows the claimant rate for Gloucester City decreased in July 2010 to 3.6%.

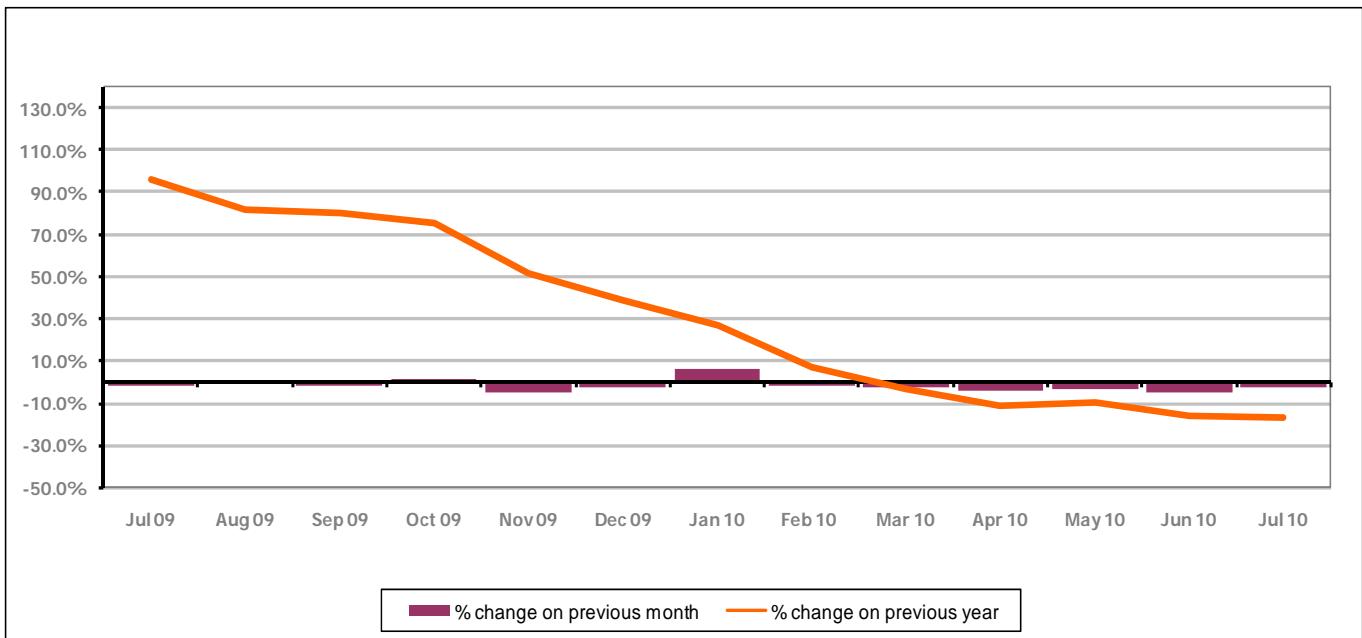
Figure 14: Gloucester City claimants - Month on Month and Year on Year change

Figure 14 shows the monthly claimant count decreased by 2.4% since June 2010. The change on the previous year has decreased between June 2010 and July 2010 to -16.6%.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.4 Gloucester City continued...

Figure 15: Claimant rates across Gloucester City wards - July 2010

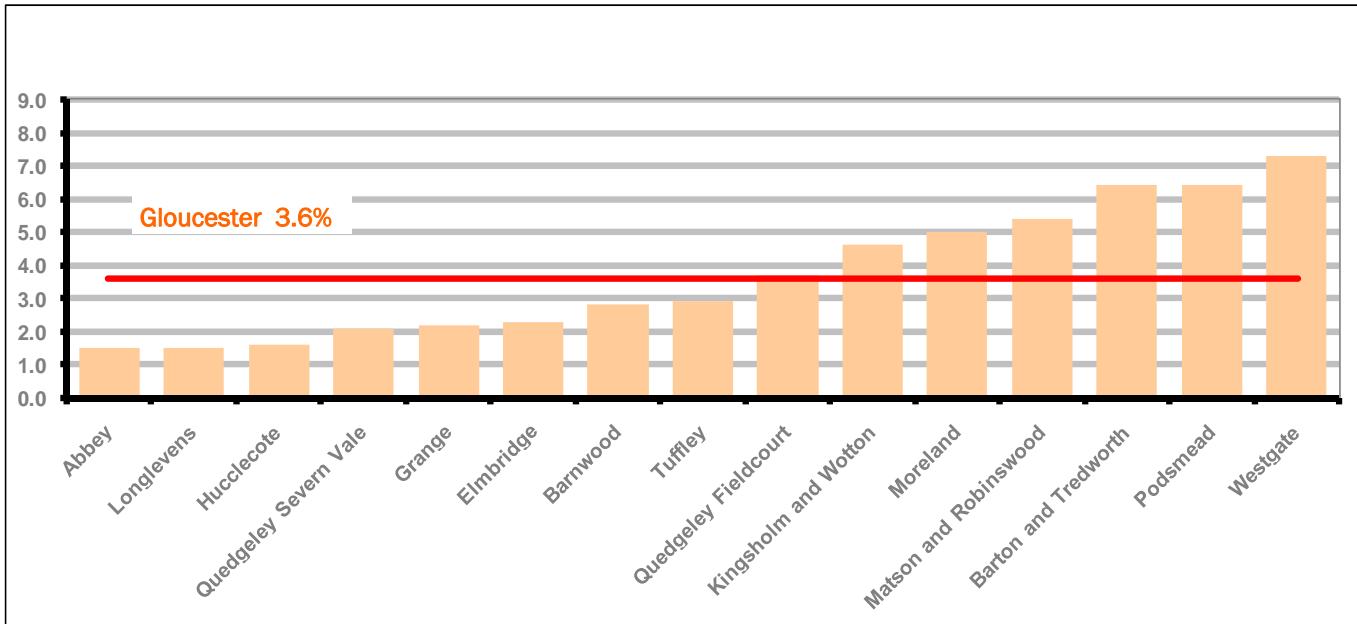
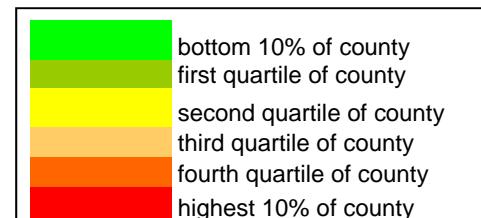


Figure 15 shows the claimant rates for Gloucester City district wards. The red line represents the average claimant rate across the City of 3.6%. Seven wards lie above the average.

Table 8: Analysis of Claimant Count at Gloucester City ward level - July 2010

District	Ward	Rate	Rank*
Gloucester	Abbey	1.5	44
Gloucester	Longlevens	1.5	44
Gloucester	Hucclecote	1.6	55
Gloucester	Quedgeley Severn Vale	2.1	80
Gloucester	Grange	2.2	85
Gloucester	Elmbridge	2.3	88
Gloucester	Barnwood	2.8	101
Gloucester	Tuffley	2.9	104
Gloucester	Quedgeley Fieldcourt	3.7	118
Gloucester	Kingsholm and Wotton	4.6	130
Gloucester	Moreland	5.0	133
Gloucester	Matson and Robinswood	5.4	134
Gloucester	Barton and Tredworth	6.4	139
Gloucester	Podsmead	6.4	139
Gloucester	Westgate	7.3	142



* 1 = "best" and 142 = "worst"

Table 8 shows overall claimant rates for Gloucester City wards and their position relative to all wards in Gloucestershire.

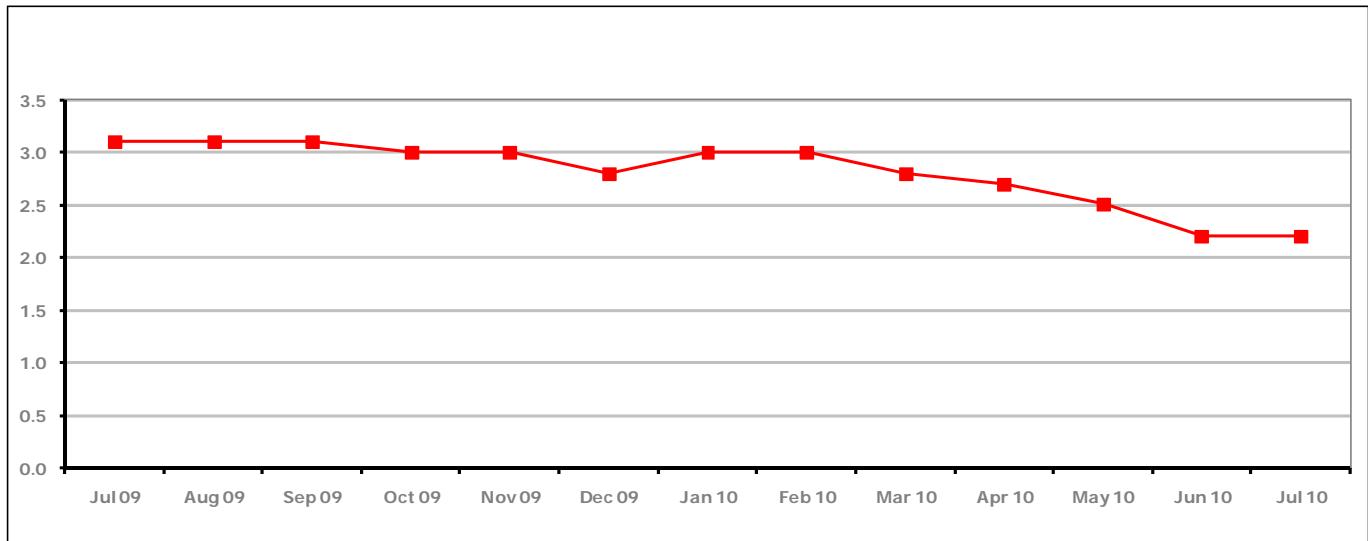
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.5 Stroud District****Claimant Rate and Claimant Count***Figure 16: Stroud District claimant rate over the last year*

Figure 16 shows the claimant rate for Stroud District remained the same as last month at 2.2%.

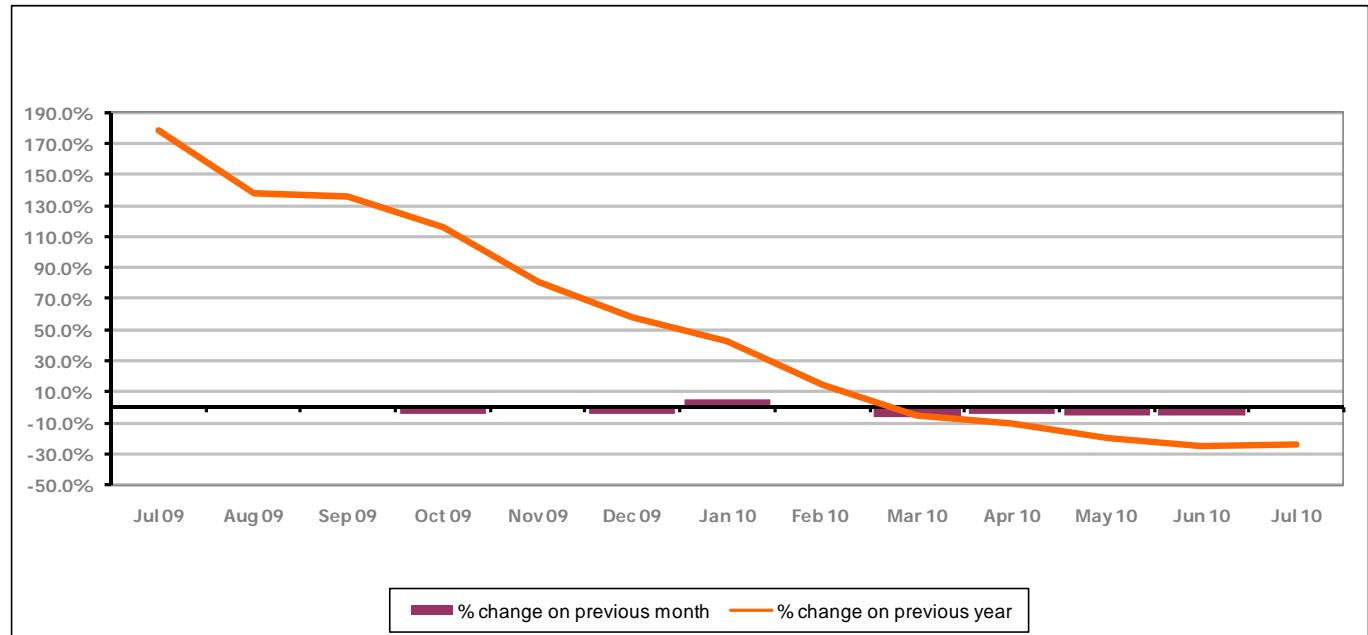
Figure 17: Stroud District claimants - Month on Month and Year on Year change

Figure 17 shows the monthly claimant count increased by 0.3% since June 2010. The change on the previous year has decreased between June 2010 and July 2010 to -24.1%.

PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

4.5 Stroud District continued...

Figure 18: Claimant rates across Stroud District wards - July 2010

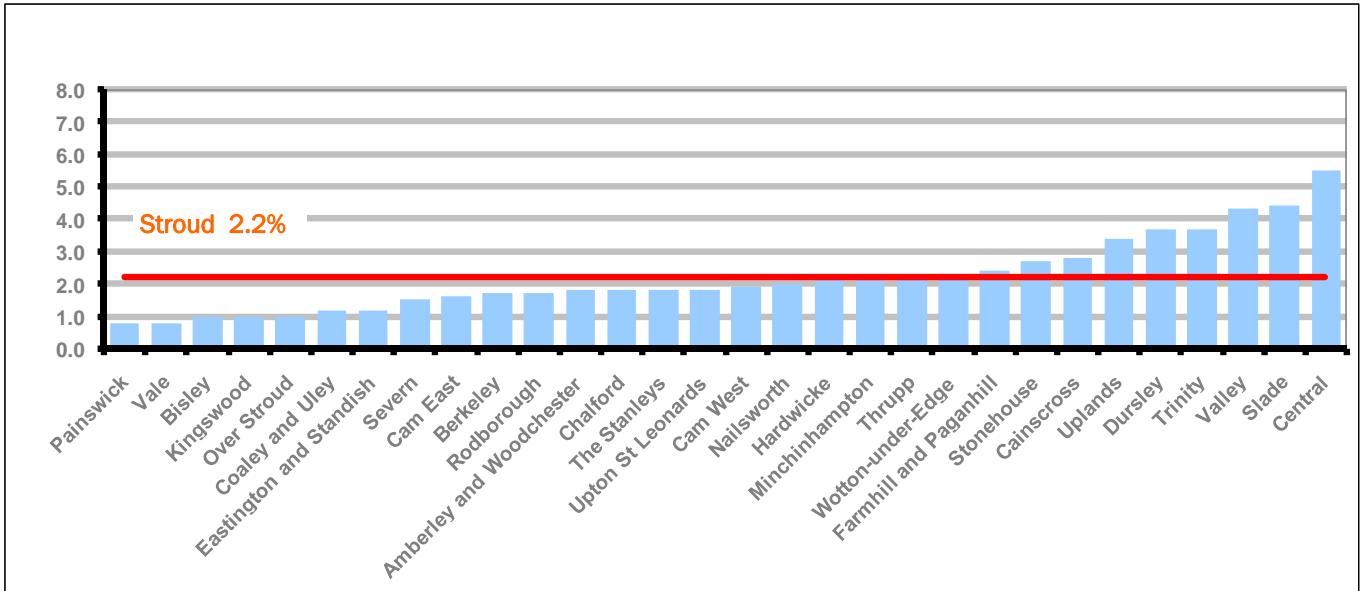
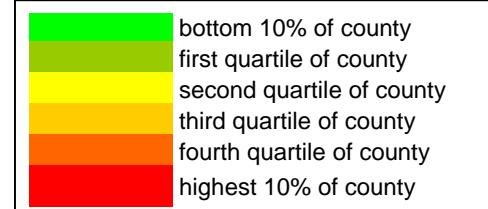


Figure 18 shows the claimant rates in Stroud District wards. The red line represents the average claimant rate across the District of 2.2%. Ten wards are above the average.

Table 9: Analysis of Claimant Count at Stroud District ward level - July 2010

District	Ward	Rate	Rank*
Stroud	Painswick	0.8	6
Stroud	Vale	0.8	6
Stroud	Bisley	1.0	17
Stroud	Kingswood	1.0	17
Stroud	Over Stroud	1.0	17
Stroud	Coaley and Uley	1.2	27
Stroud	Eastington and Standish	1.2	27
Stroud	Severn	1.5	44
Stroud	Cam East	1.6	55
Stroud	Berkeley	1.7	61
Stroud	Rodborough	1.7	61
Stroud	Amberley and Woodchester	1.8	66
Stroud	Chalford	1.8	66
Stroud	The Stanleys	1.8	66
Stroud	Upton St Leonards	1.8	66
Stroud	Cam West	1.9	74
Stroud	Nailsworth	2.0	77
Stroud	Hardwicke	2.1	80
Stroud	Minchinhampton	2.1	80
Stroud	Thrupp	2.2	85
Stroud	Wotton-under-Edge	2.3	88
Stroud	Farmhill and Paganhill	2.4	90
Stroud	Stonehouse	2.7	98
Stroud	Cainscross	2.8	101
Stroud	Uplands	3.4	115
Stroud	Dursley	3.7	118
Stroud	Trinity	3.7	118
Stroud	Valley	4.3	128
Stroud	Slade	4.4	129
Stroud	Central	5.5	136



* 1 = "best" and 136 = "worst"

Table 9 shows overall claimant rates for Stroud District wards and their position relative to all wards in Gloucestershire.

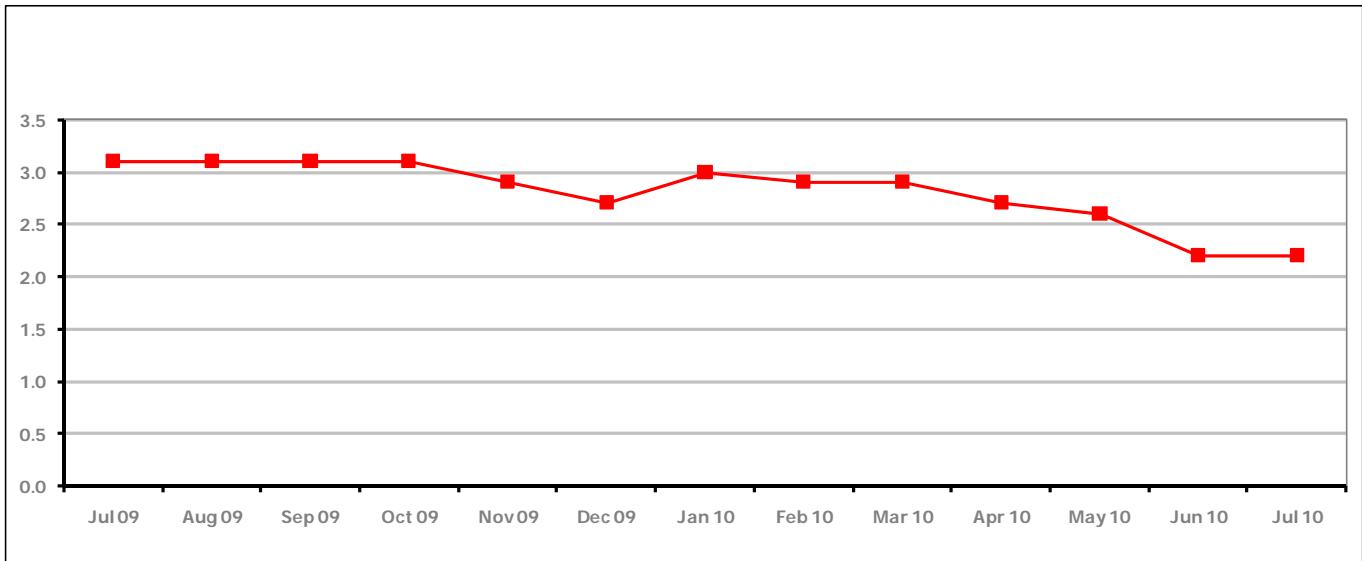
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.6 Tewkesbury District****Claimant Rate and Claimant Count***Figure 19: Tewkesbury District claimant rate over the last year*

Figure 19 shows the claimant rate for Tewkesbury District remained the same as last month at 2.2%.

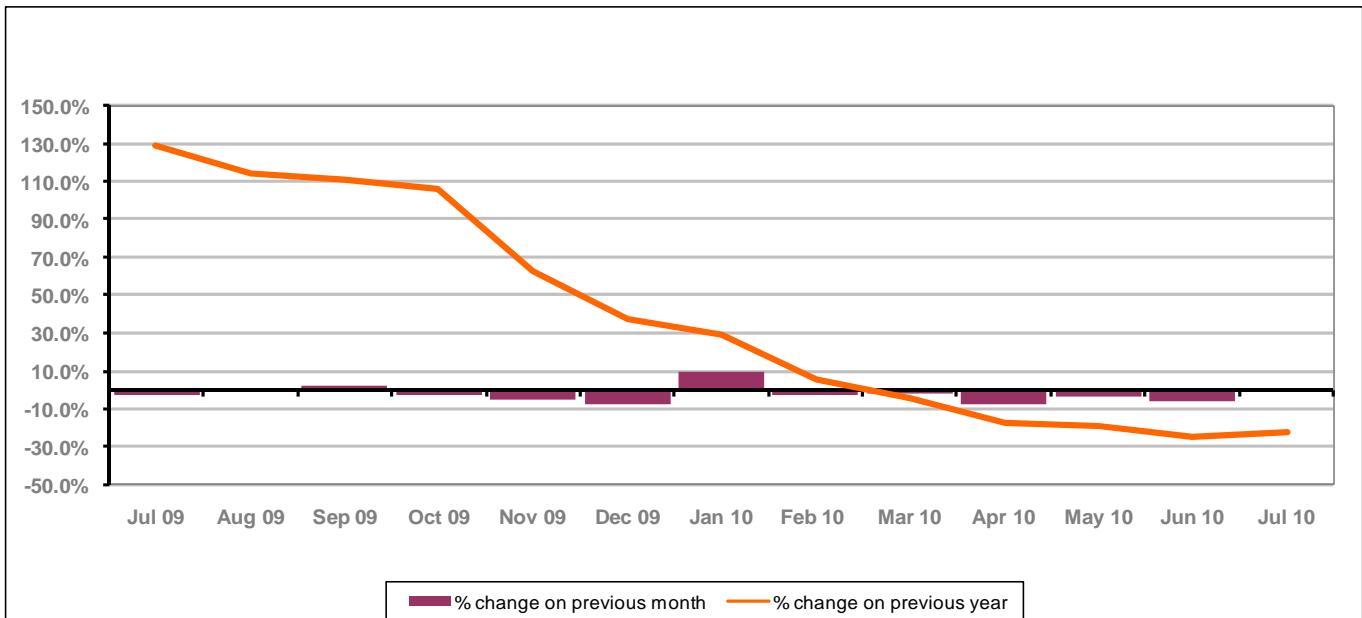
Figure 20: Tewkesbury District claimants - Month on Month and Year on Year change

Figure 20 shows that the monthly claimant count decreased in July 2010 by 0.2%. The change on the previous year decreased between June 2010 and July 2010 to -22.5%.

PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

4.6 Tewkesbury District continued...

Figure 21: Claimant rates across Tewkesbury District wards - July 2010

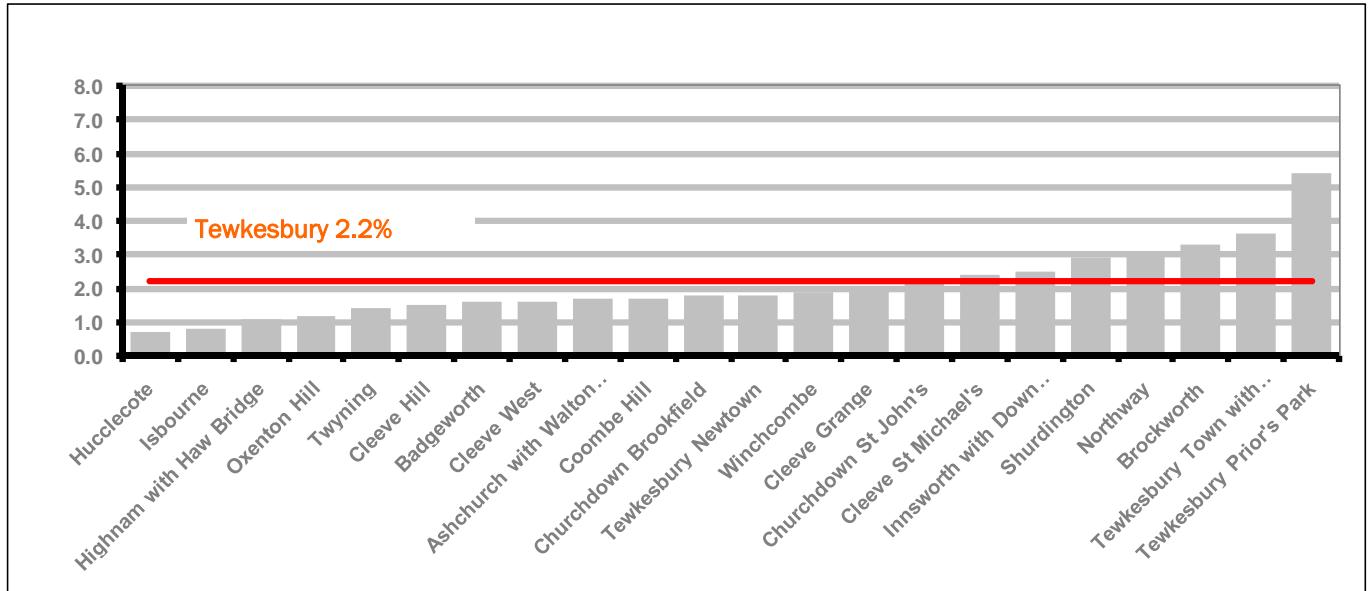
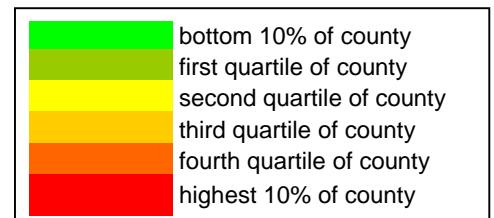


Figure 21 shows the claimant rates in Tewkesbury District wards. The red line represents the average claimant rate across the District of 2.2% and seven wards are above the average.

Table 10: Analysis of Claimant Count at Tewkesbury District level - July 2010

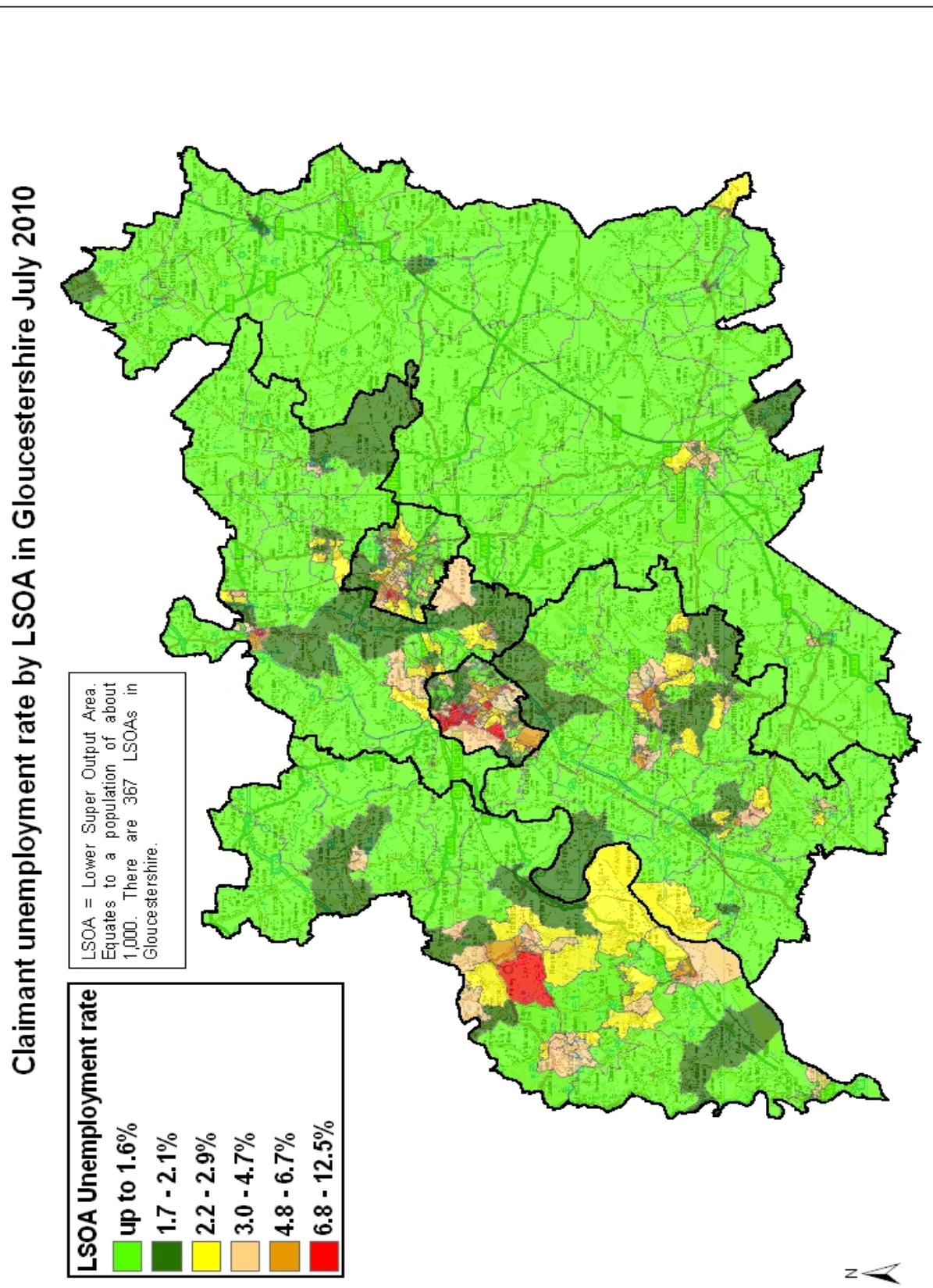
District	Ward	Rate	Rank*
Tewkesbury	Hucclecote	0.7	3
Tewkesbury	Isbourne	0.8	6
Tewkesbury	Highnam with Haw Bridge	1.1	24
Tewkesbury	Oxenton Hill	1.2	27
Tewkesbury	Twyning	1.4	41
Tewkesbury	Cleeve Hill	1.5	44
Tewkesbury	Badgeworth	1.6	55
Tewkesbury	Cleeve West	1.6	55
Tewkesbury	Ashchurch with Walton Cardiff	1.7	61
Tewkesbury	Coombe Hill	1.7	61
Tewkesbury	Churchdown Brookfield	1.8	66
Tewkesbury	Tewkesbury Newtown	1.8	66
Tewkesbury	Winchcombe	1.9	74
Tewkesbury	Cleeve Grange	2.0	77
Tewkesbury	Churchdown St John's	2.2	85
Tewkesbury	Cleeve St Michael's	2.4	90
Tewkesbury	Innsworth with Down Hatherley	2.5	94
Tewkesbury	Shurdington	2.9	104
Tewkesbury	Northway	3.0	108
Tewkesbury	Brockworth	3.3	114
Tewkesbury	Tewkesbury Town with Mitton	3.6	117
Tewkesbury	Tewkesbury Prior's Park	5.4	134



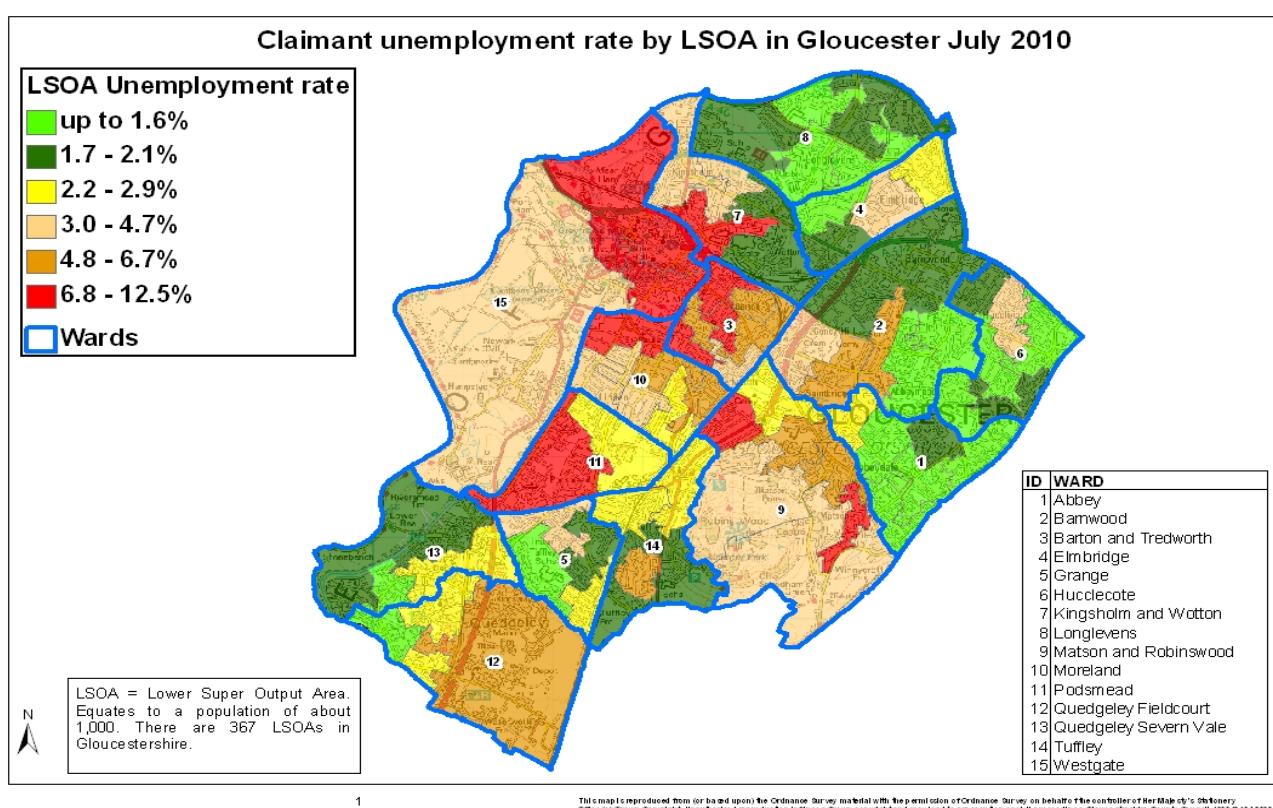
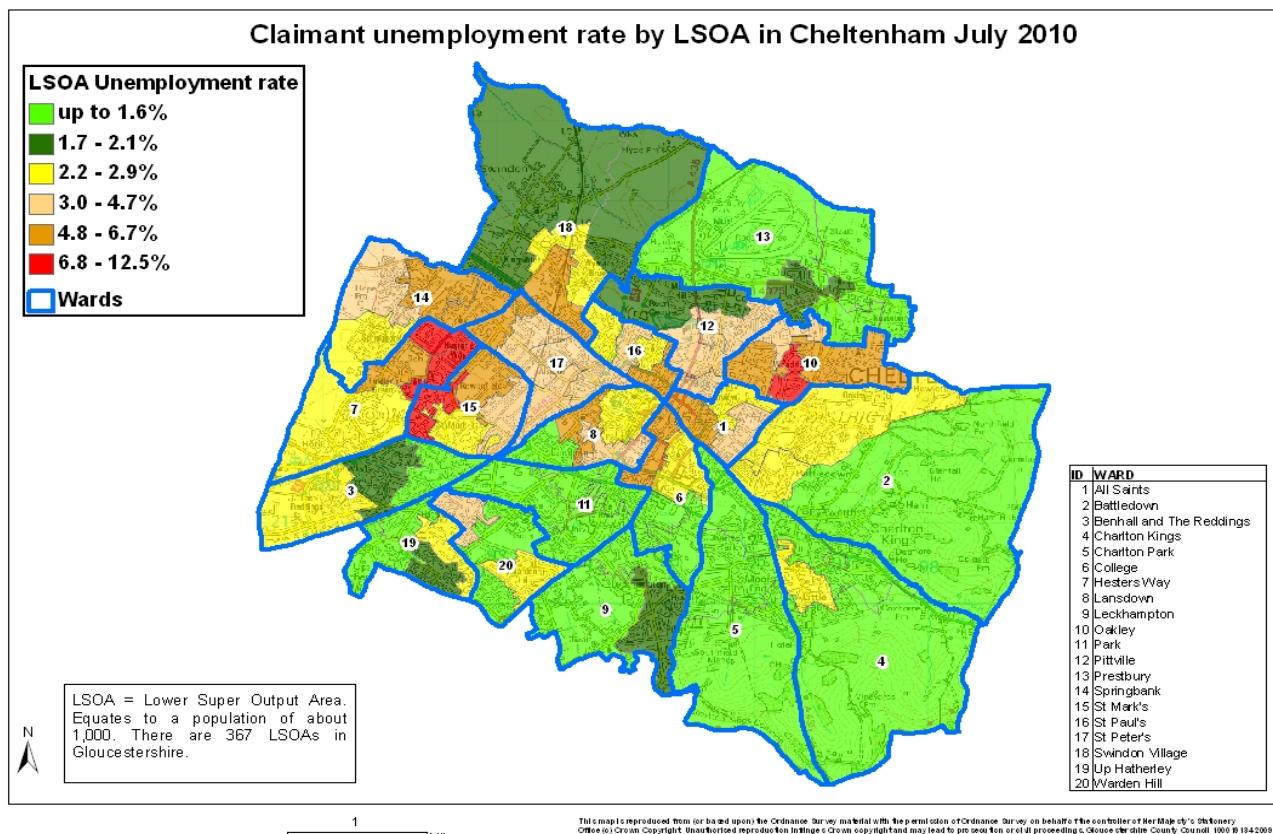
* 1 = "best" and 142 = "worst"

Table 10 shows overall claimant rates for Tewkesbury District wards and their position relative to all wards in Gloucestershire.

PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



PART 6: YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET) IN GLOUCESTERSHIRE

Data provided by Prospects, the Connexions service in Gloucestershire on the situation of young people (16-18) in Gloucestershire who are not in education, employment or formal training.

Connexions Gloucestershire is required to report performance with the 16-18 age range against nationally defined criteria for counting the NEET group. The NEET group includes young people actively seeking education, employment or training as well as those young people who are either not yet ready or who are unable to access these opportunities because of their personal circumstances. The figures quoted below include young people in both of these categories.

Summary

As at the end of July 2010 there were 590 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (*) 16-18 NEET population of 4.3%. The total number of NEET increased by 8 young people in July 2010 compared to June 2010. However, 3 Districts saw a reduction in their NEET figure.

Total NEET Group by District Area July 2010

	Cheltenham	Cotswold	Forest	Gloucester	Stroud	Tewkesbury	Total
Number of NEET	125	35	67	192	113	58	590
Cohort	2331	2120	2186	3924	2397	1674	14632
% NEET	5.4%	1.7%	3.0%	4.9%	4.7%	3.5%	4.3%

If you would like to receive any further information on Gloucestershire's NEET strategy then please contact Ruth.Critchlow@gloucestershire.gov.uk or telephone 01452 551267.

(*) Adjustment includes a proportion of young people aged 16-18 whose outcomes are not-known to Connexions Gloucestershire