

# Unemployment Bulletin

Issue 51 October 2012

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Produced by:

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Strategy and Challenge  
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## INTRODUCTION

The Unemployment Bulletin provides a monthly update on unemployment data for Gloucestershire, the South West region and the United Kingdom. It is produced by the Strategic Needs Analysis Team in the County Council's Strategy and Challenge function. The data is sourced from the Office for National Statistics via Nomis ([www.nomis.co.uk](http://www.nomis.co.uk)).

The claimant count measures the number of people claiming unemployment-related benefit (currently Job Seeker's allowance). The claimant rate is the number of claimants as a proportion of the working age population.

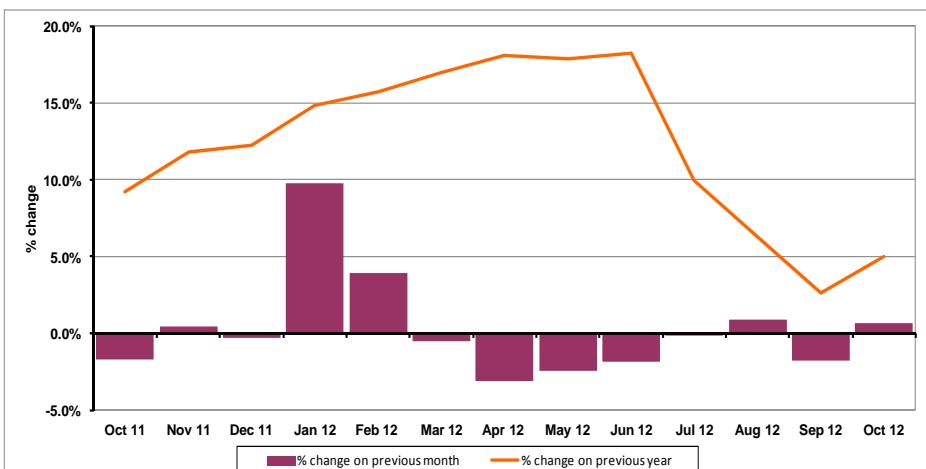
## PART 1: SUMMARY

**The claimant rate in Gloucestershire was 2.7% in October 2012.** This was the same as the September 2012 figure. The South West rate and UK rate also remained the same as last month at 2.6% and 3.8% respectively. Gloucestershire's rate was 0.1% higher than the South West average of 2.6%, and 1.1% lower than the UK average of 3.8%.

**The claimant count in Gloucestershire in October 2012 increased by 64 people.** The amount of people claiming in October 2012 was 0.6% higher than the number in September 2012. This compares to a 0.5% increase in the South West and a -0.4% decrease for the UK.

**The year on year claimant count in Gloucestershire has increased since last month.** The count was 5.0% higher in October 2012 than at the same point in the previous year as shown in the graph below.

Gloucestershire claimants - Month on Month and Year on Year change:  
October 2011 to October 2012



Source: ONS Crown Copyright Reserved

## DISTRICTS AT A GLANCE

At a glance unemployment information grouped by district. Includes:

**Claim count:** Total number of people claiming Job Seekers Allowance in October 2012

**Compared to last month:** How much larger/smaller September's claimant count is compared to September, expressed as a %

**Claimant rate:** The % of working population claiming Job Seekers Allowance in October 2012

**Highest claiming ward:** The ward with the highest claim count in that district and the rate

### CHELTENHAM BOROUGH

Claim count:	2,413
Compared to last month:	+1.6%
Claimant rate:	3.2%
Highest claiming ward	Hesters Way (6.8%) and Oakley (6.8%)

### GLOUCESTER CITY

Claim count:	3,133
Compared to last month:	-0.5%
Claimant rate:	4.1%
Highest claiming ward	Barton and Tredworth (8.6%)

### COTSWOLD DISTRICT

Claim count:	703
Compared to last month:	+0.3%
Claimant rate:	1.4%
Highest claiming ward	Cirencester Watermoor (3.4%)

### STROUD DISTRICT

Claim count:	1,536
Compared to last month:	+5.0%
Claimant rate:	2.2%
Highest claiming ward	Slade (5.6%)

### FOREST OF DEAN

Claim count:	1,307
Compared to last month:	-2.8%
Claimant rate:	2.5%
Highest claiming ward	Cinderford West (5.2%)

### TEWKESBURY BOROUGH

Claim count:	1,095
Compared to last month:	+0.3%
Claimant rate:	2.2%
Highest claiming ward	Tewkesbury Prior's Park (5.2%)

## YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET)

At the end of October 2012 there were 855 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 5.7%.

## PART 2: UK, SW AND GLOUCESTERSHIRE INDICATORS

The unemployment situation in Gloucestershire compared to the South West and the UK.

### Claimant Rate

Figure 1: Claimant Rate for Gloucestershire, the South West and UK over the past year

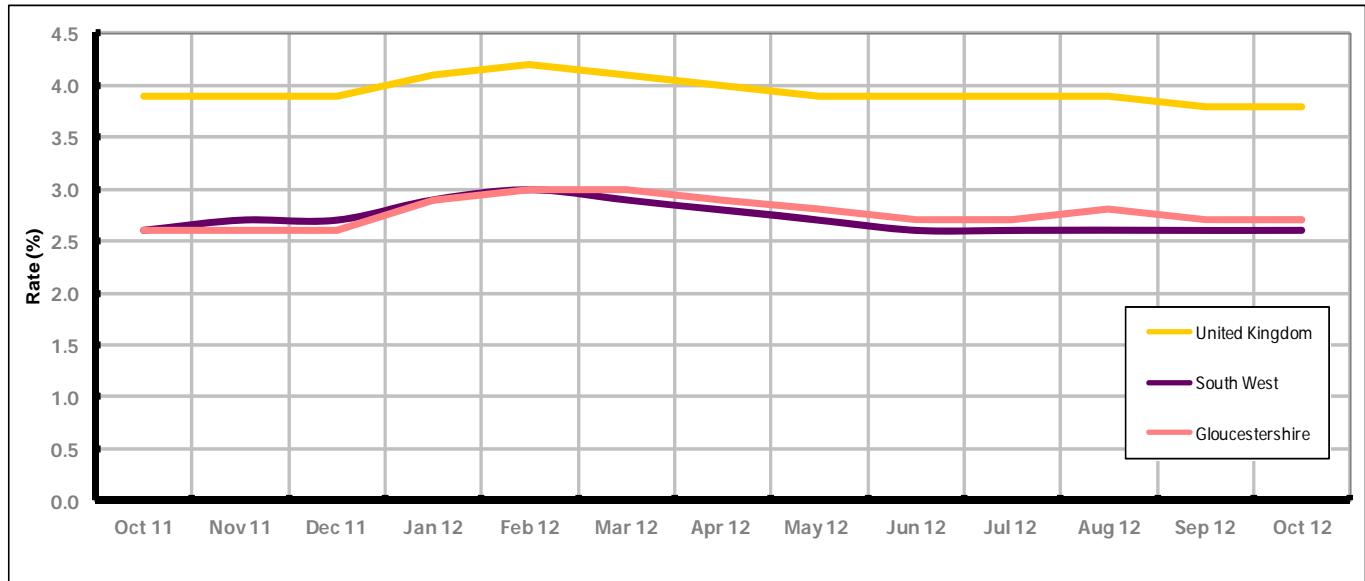


Figure 1 shows the claimant rate for Gloucestershire at 2.7% in October 2012. The rate remained lower or the same as the South West average, until March when it grew above the South West rate, it has been persistently lower by approximately 1.2% against the UK average during the same period. The October 2012 rate remained the same as last month..

### Claimant Count

Table 1: Analysis of UK, South West and Gloucestershire Claimant Counts

Area	Claimant Count in October 2012	% change on September 2012	Average % change over the last six months	Consecutive months decreasing
UK	1,547,425	-0.4%	-0.5%	3
South West	84,997	+0.5%	-0.8%	0
Gloucestershire	10,187	+0.6%	-0.4%	0

Table 1 shows that in October 2012, the number of claimants in Gloucestershire was +0.6% higher than the number in September 2012.

The average change in claimants in Gloucestershire for the six months to October 2012 was -0.4%. This is 0.1% lower than the UK average and 0.4% lower than the South West average.

## PART 3: LOCAL AUTHORITY DISTRICT ANALYSIS

### Claimant Rate and Claimant Count

Figure 2: Claimant Rate (%) across Gloucestershire - October 2012

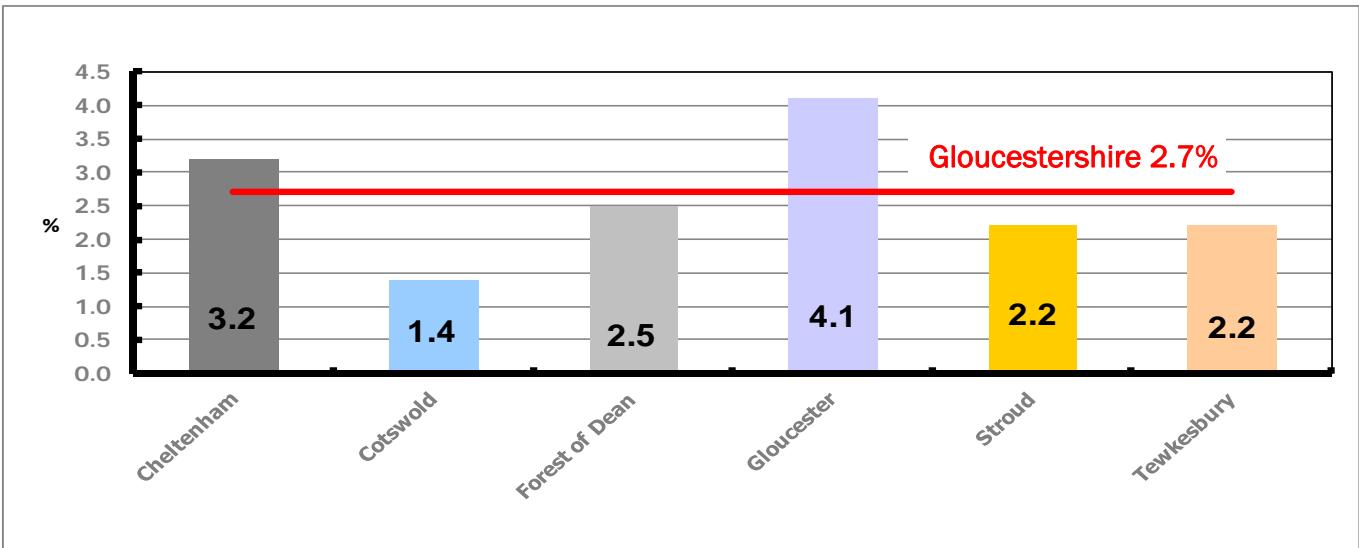


Figure 2 shows the claimant rate for October 2012 in Gloucestershire. Between September 2012 and October 2012 the rate in the Forest of Dean declined, Stroud experienced an increase, while the other districts remained the same.

Figure 3: Total claimants over the past year across Gloucestershire Districts

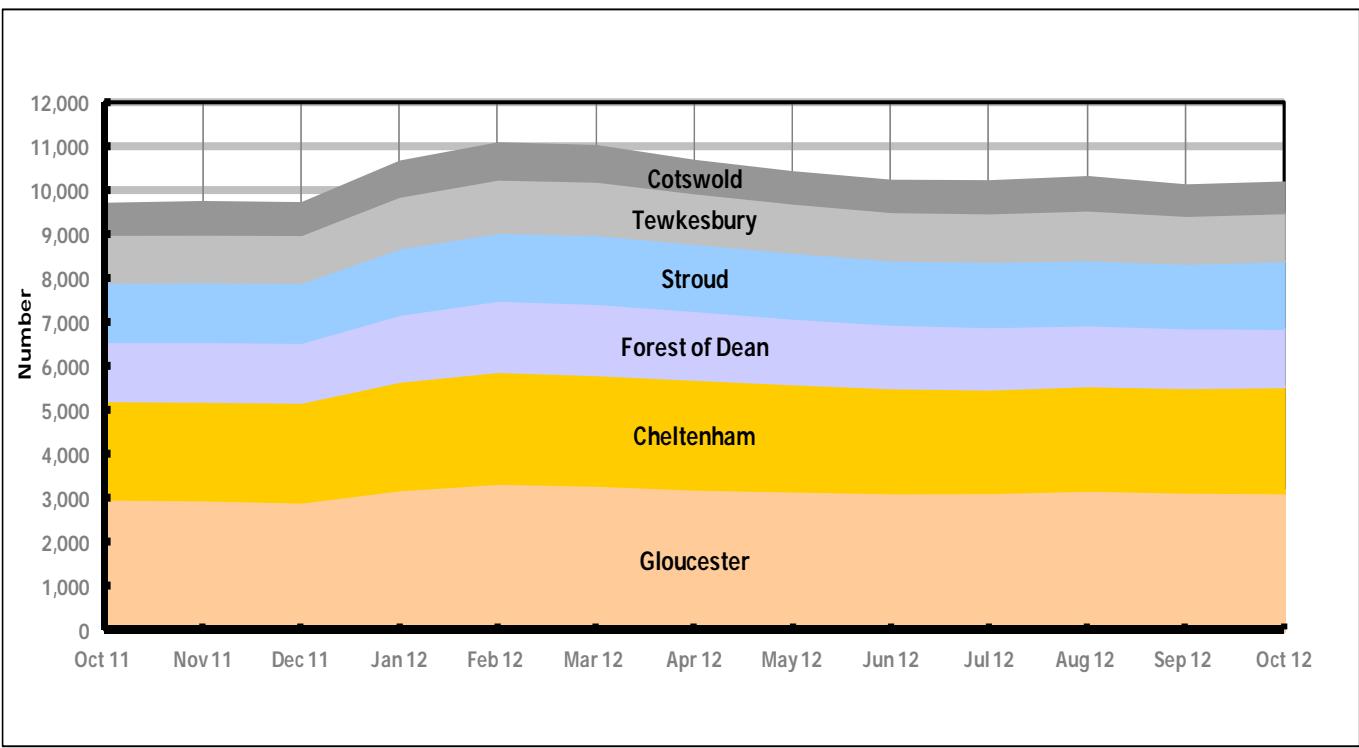


Figure 3 shows the overall claimant count by district over the past year. The number of claimants generally increased between October 2011 and February 2012. Since March 2012 the number of claimants has decreased, with the exception of August and October 2012, when they increased.

Table 2: Analysis of Gloucestershire and District Claimant Counts

Total	Oct 12 Number	Oct 12 Rate	Sep 12 Number	Sep 12 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	10,187	2.7	10,123	2.7	64	0.6%	0.0
Cheltenham	2,413	3.2	2,374	3.2	39	1.6%	0.0
Cotswold	703	1.4	701	1.4	2	0.3%	0.0
Forest of Dean	1,307	2.5	1,345	2.6	-38	-2.8%	-0.1
Gloucester	3,133	4.1	3,148	4.1	-15	-0.5%	0.0
Stroud	1,536	2.2	1,463	2.1	73	5.0%	0.1
Tewkesbury	1,095	2.2	1,092	2.2	3	0.3%	0.0

Table 2 shows the change in the claimant count in October 2012 compared to September 2012. Cheltenham, Cotswold, Stroud and Tewkesbury saw an increase in the number of claimants, while the remaining districts experienced a decline.

Table 3: Analysis of Male Gloucestershire and District Claimant Counts

Male	Oct 12 Number	Oct 12 Rate	Sep 12 Number	Sep 12 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	6,677	3.6	6,639	3.6	38	0.6%	0.0
Cheltenham	1,639	4.3	1,618	4.3	21	1.3%	0.0
Cotswold	448	1.8	446	1.8	2	0.4%	0.0
Forest of Dean	869	3.4	903	3.5	-34	-3.8%	-0.1
Gloucester	2,036	5.3	2,037	5.3	-1	0.0%	0.0
Stroud	989	2.9	952	2.8	37	3.9%	0.1
Tewkesbury	696	2.8	683	2.7	13	1.9%	0.1

Table 3 shows the change in the male claimant count in October 2012 compared to September 2012. Cheltenham, Cotswold, Stroud and Tewkesbury saw an increase in the number of male claimants, while the remaining districts experienced a decline.

Table 4: Analysis of Female Gloucestershire and District Claimant Counts

Female	Oct 12 Number	Oct 12 Rate	Sep 12 Number	Sep 12 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	3,510	1.9	3,484	1.9	26	0.7%	0.0
Cheltenham	774	2.1	756	2.0	18	2.4%	0.1
Cotswold	255	1.0	255	1.0	0	0.0%	0.0
Forest of Dean	438	1.7	442	1.7	-4	-0.9%	0.0
Gloucester	1,097	2.9	1,111	2.9	-14	-1.3%	0.0
Stroud	547	1.6	511	1.5	36	7.0%	0.1
Tewkesbury	399	1.6	409	1.6	-10	-2.4%	0.0

Table 4 shows the change in the female claimant count in October 2012 compared to September 2012. Cheltenham and Stroud experienced an increase in the number of female claimants, Cotswold saw no change and the remaining districts underwent a decline.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

This section covers the six districts and a comparison of their constituent wards.

### 4.1 Cheltenham Borough

#### Claimant Rate and Claimant Count

Figure 4: Cheltenham Borough claimant rate over the last year

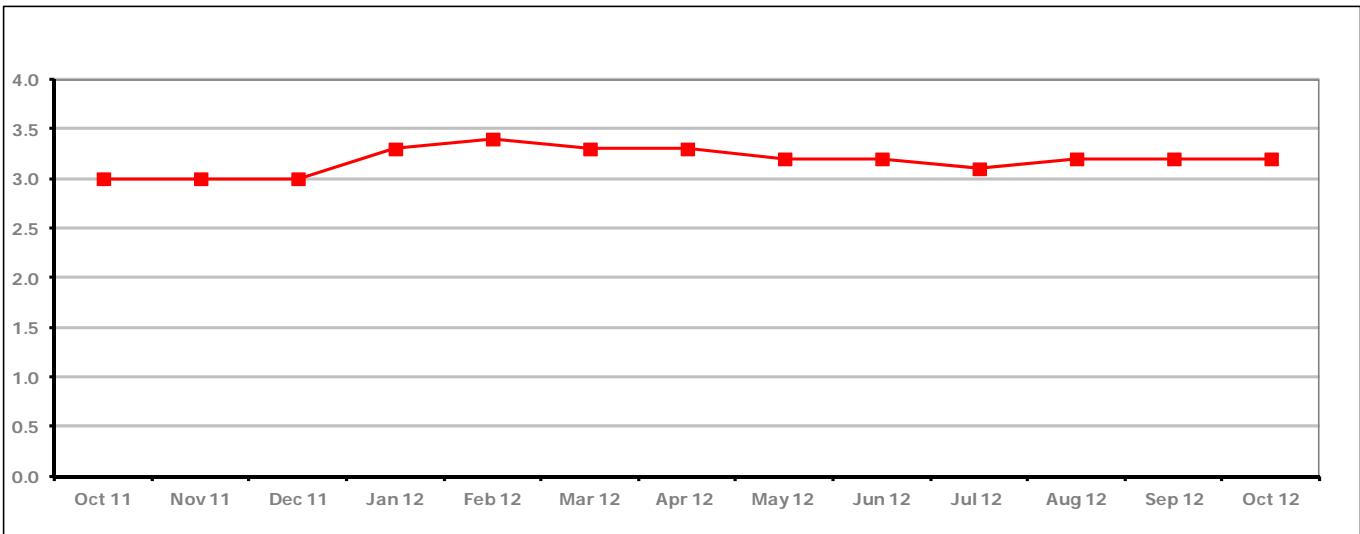


Figure 4 shows the claimant rate in Cheltenham remained the same as the last two months at 3.2%.

Figure 5: Cheltenham Borough claimants - Month on Month and Year on Year change

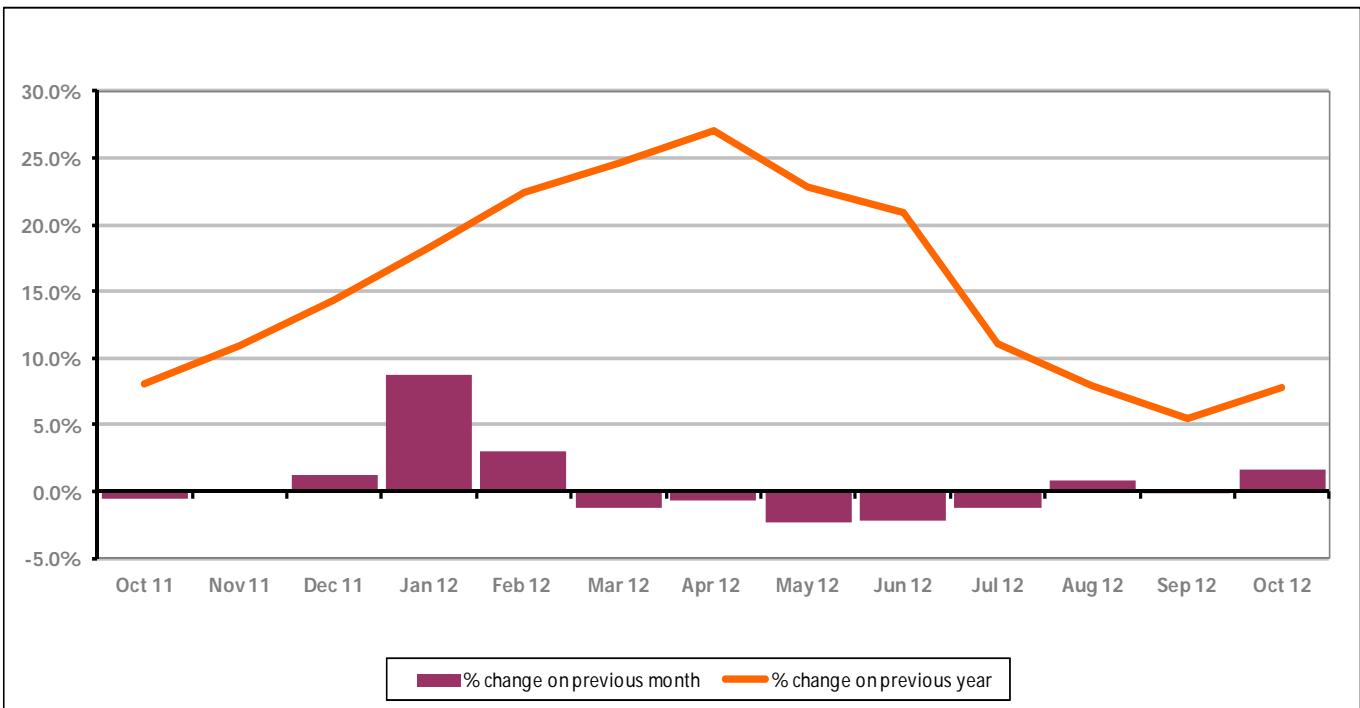


Figure 5 shows the claimant count increased by +1.6% since last month. The change on the previous year has increased in October 2012 compared to September 2012 to +7.8%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.1 Cheltenham Borough continued...

Figure 6: Claimant rates across Cheltenham Borough wards - October 2012

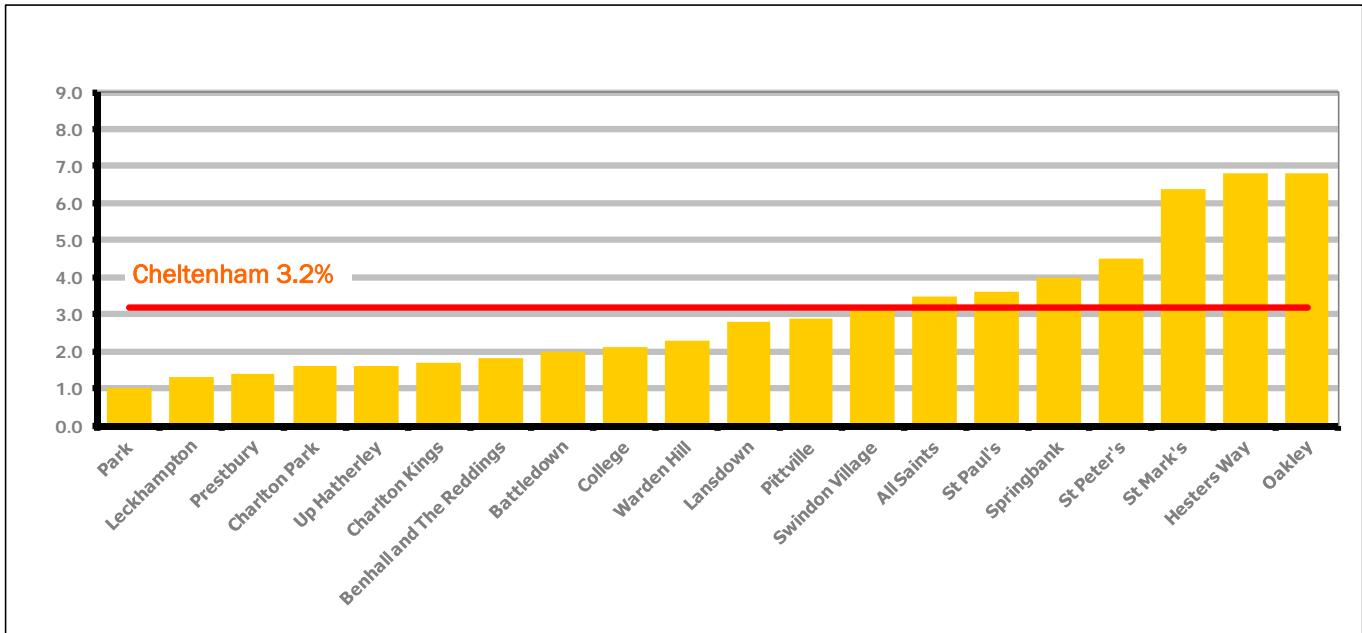


Figure 6 shows the claimant rates for Cheltenham Borough wards. The red line represents the average claimant rate across the Borough of 3.2%. Seven wards lie above the average.

Table 5: Analysis of Claimant Count at Cheltenham Borough ward level - October 2012

District	Ward	Rate	Rank*
Cheltenham	Park	1.0	12
Cheltenham	Leckhampton	1.3	36
Cheltenham	Prestbury	1.4	45
Cheltenham	Charlton Park	1.6	56
Cheltenham	Up Hatherley	1.6	56
Cheltenham	Charlton Kings	1.7	64
Cheltenham	Benhall and The Reddings	1.8	71
Cheltenham	Battledown	2	78
Cheltenham	College	2.1	82
Cheltenham	Warden Hill	2.3	89
Cheltenham	Lansdown	2.8	103
Cheltenham	Pittville	2.9	106
Cheltenham	Swindon Village	3.2	112
Cheltenham	All Saints	3.5	120
Cheltenham	St Paul's	3.6	121
Cheltenham	Springbank	4.0	124
Cheltenham	St Peter's	4.5	126
Cheltenham	St Mark's	6.4	138
Cheltenham	Hesters Way	6.8	139
Cheltenham	Oakley	6.8	139

	bottom 10% of county
	first quartile of county
	second quartile of county
	third quartile of county
	fourth quartile of county
	highest 10% of county

\* 1 = "best" and 142 = "worst"

Table 5 shows overall claimant rates for Cheltenham Borough wards and their position relative to all wards in Gloucestershire.

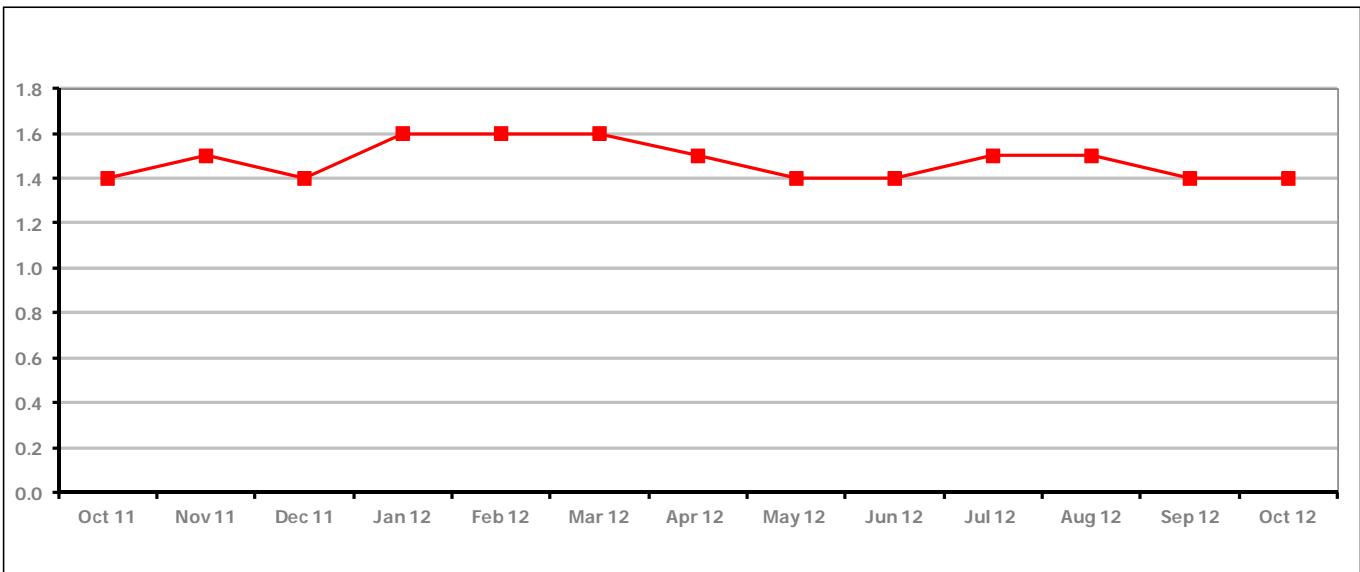
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.2 Cotswold District****Claimant Rate and Claimant Count***Figure 7: Cotswold District claimant rate over the last year*

Figure 7 shows the claimant rate in Cotswold District remained the same as last month at 1.4%

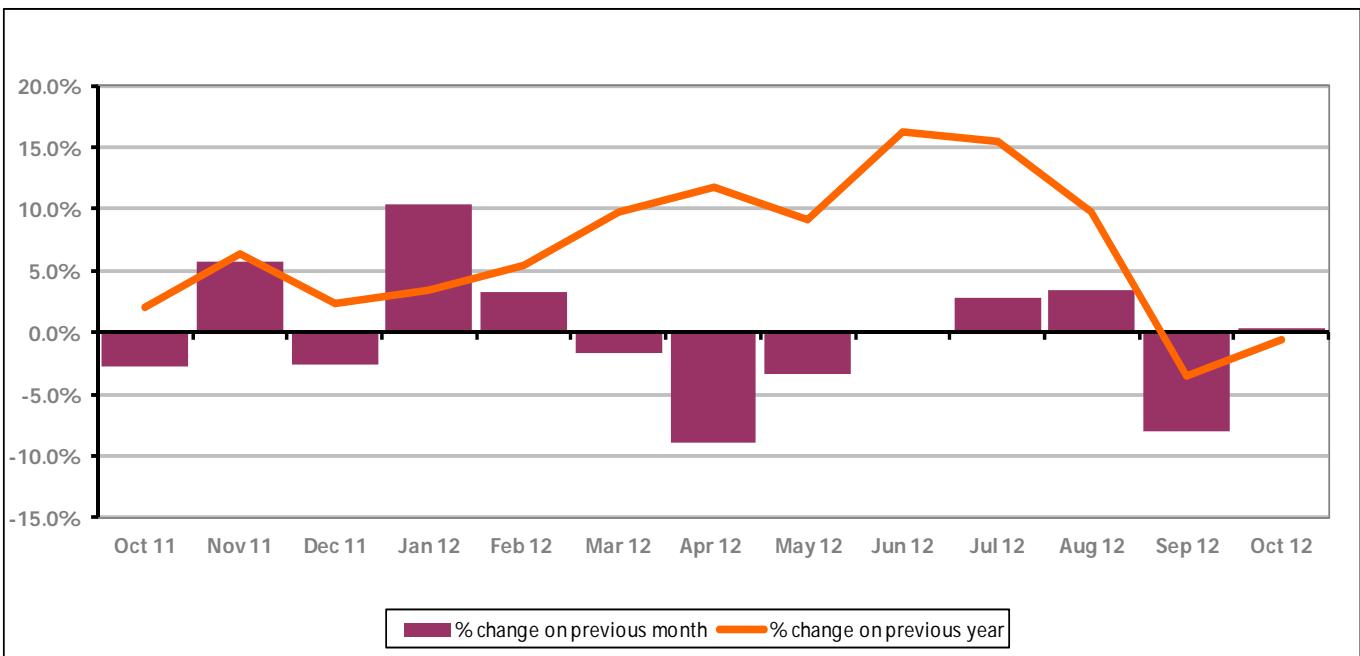
*Figure 8: Cotswold District claimants - Month on Month and Year on Year change*

Figure 8 shows the claimant count increased by +0.3% since September 2012. The change on the previous year has increased from September 2012 compared to October 2012 to -0.6%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.2 Cotswold District continued...

Figure 9: Claimant rates across Cotswold District wards - October 2012

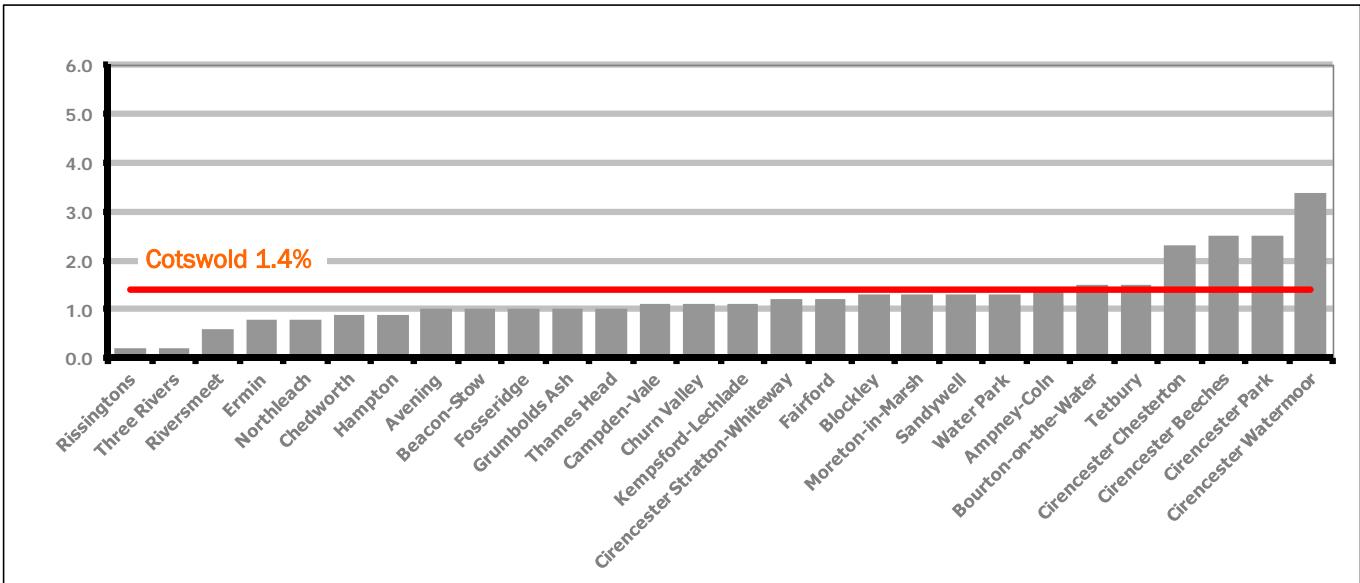
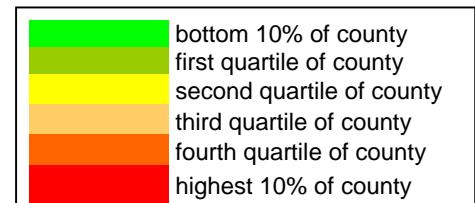


Figure 9 shows the claimant rates for Cotswold District wards. The red line represents the average claimant rate across the District of 1.4%. Six wards lie above the average.

Table 6: Analysis of Claimant Count at Cotswold District ward level - October 2012

District	Ward	Rate	Rank*
Cotswolds	Rissingtons	0.2	1
Cotswolds	Three Rivers	0.2	1
Cotswolds	Riversmeet	0.6	3
Cotswolds	Ermin	0.8	7
Cotswolds	Northleach	0.8	7
Cotswolds	Chedworth	0.9	9
Cotswolds	Hampton	0.9	9
Cotswolds	Avening	1.0	12
Cotswolds	Beacon-Stow	1.0	12
Cotswolds	Fosseridge	1.0	12
Cotswolds	Grumbolds Ash	1.0	12
Cotswolds	Thames Head	1.0	12
Cotswolds	Campden-Vale	1.1	23
Cotswolds	Churn Valley	1.1	23
Cotswolds	Kempsford-Lechlade	1.1	23
Cotswolds	Cirencester Stratton-Whiteway	1.2	28
Cotswolds	Fairford	1.2	28
Cotswolds	Blockley	1.3	36
Cotswolds	Moreton-in-Marsh	1.3	36
Cotswolds	Sandywell	1.3	36
Cotswolds	Water Park	1.3	36
Cotswolds	Ampney-Coin	1.4	45
Cotswolds	Bourton-on-the-Water	1.5	50
Cotswolds	Tetbury	1.5	50
Cotswolds	Cirencester Chesterton	2.3	89
Cotswolds	Cirencester Beeches	2.5	96
Cotswolds	Cirencester Park	2.5	96
Cotswolds	Cirencester Watermoor	3.4	118



\* 1 = "best" and 118 = "worst"

Table 6 shows overall claimant rates for Cotswold District wards and their position relative to all wards in Gloucestershire.

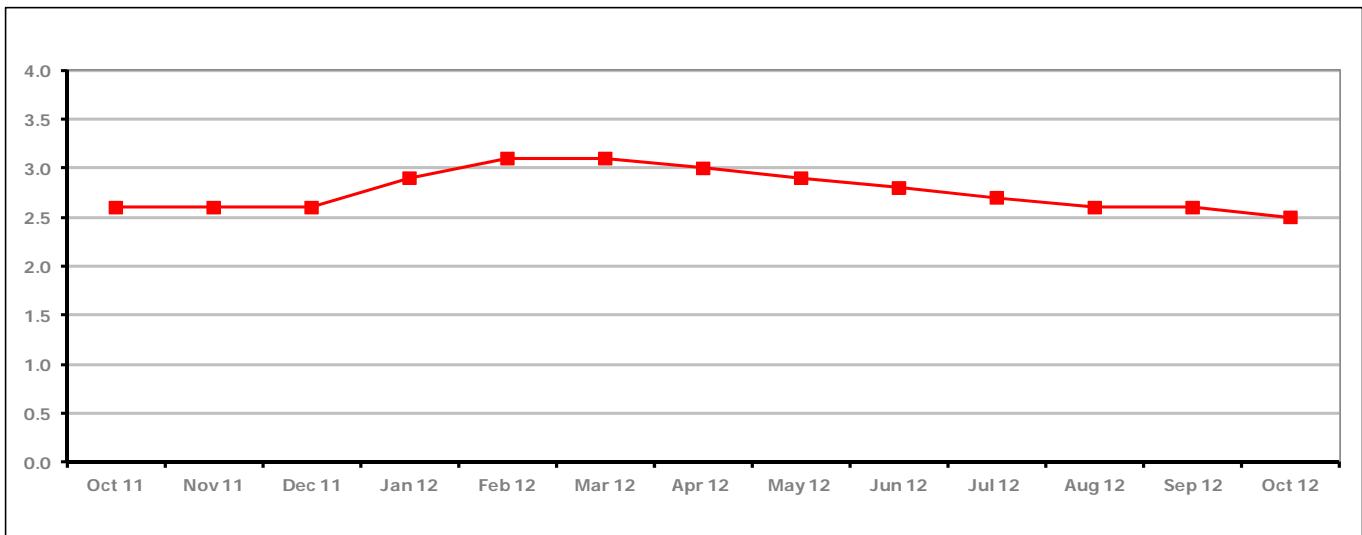
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.3 Forest of Dean District****Claimant Rate and Claimant Count***Figure 10: Forest of Dean District claimant rate over the last year*

Figure 10 shows the claimant rate in the Forest of Dean decreased in October 2011 to 2.5%

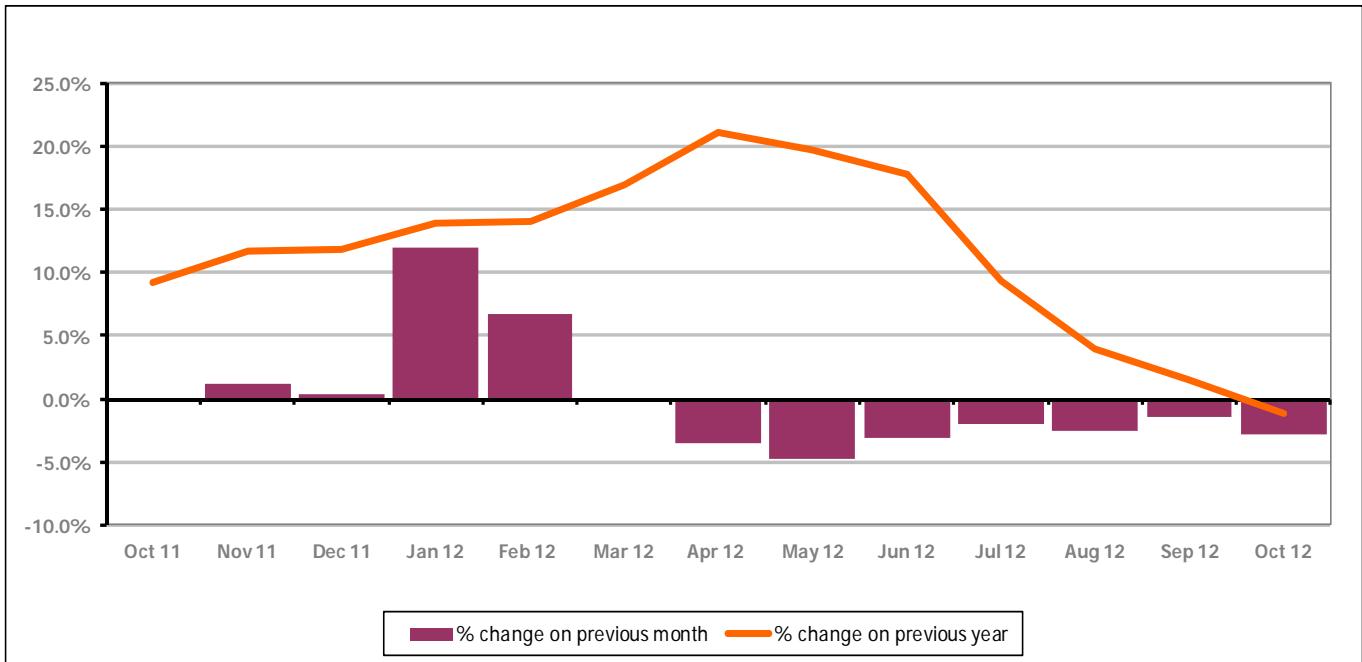
*Figure 11: Forest of Dean District claimants - Month on Month and Year on Year change*

Figure 11 shows the claimant count decreased by -2.8% since September 2012. The change on the previous year has decreased from September 2012 compared to October 2012 to -1.2%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.3 Forest of Dean District continued...

Figure 12: Claimant rates across Forest of Dean District wards - October 2012

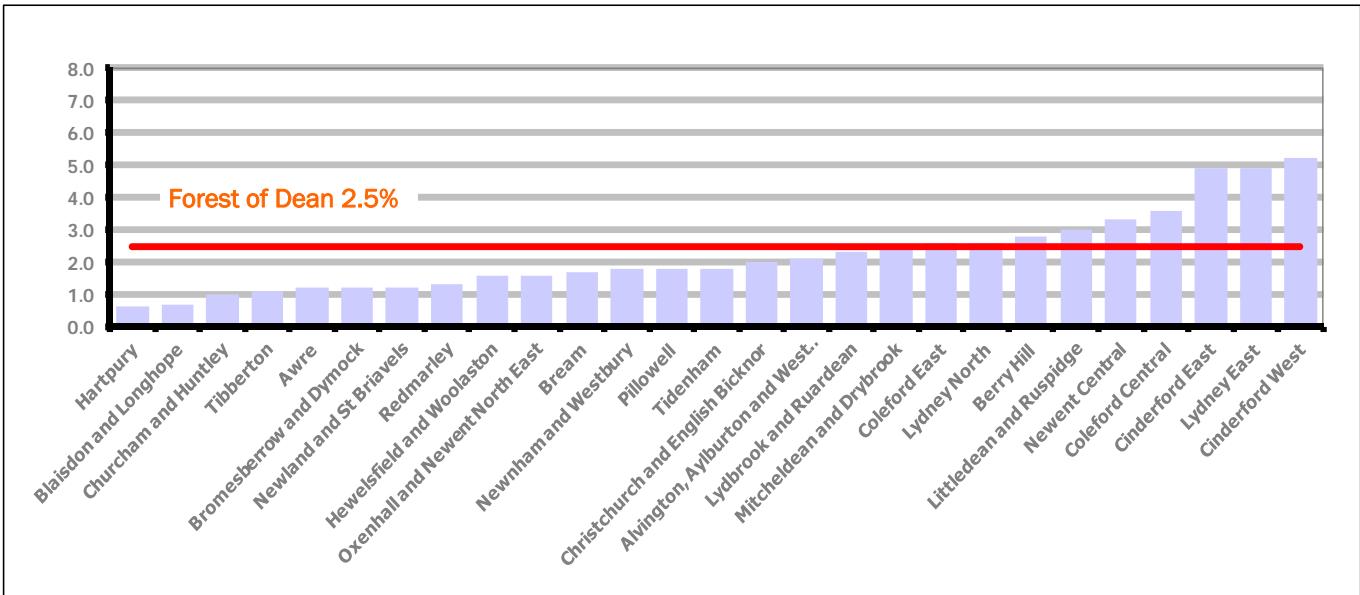


Figure 12 shows the claimant rates for Forest of Dean District wards. The red line represents the average claimant rate across the District of 2.5 %. Nine wards lie above the average.

Table 7: Analysis of Claimant Count at Forest of Dean District ward level - October 2012

District	Ward	Rate	Rank*
Forest	Hartpury	0.6	3
Forest	Blaisdon and Longhope	0.7	6
Forest	Churcham and Huntley	1.0	12
Forest	Tibberton	1.1	23
Forest	Awre	1.2	28
Forest	Bromesberrow and Dymock	1.2	28
Forest	Newland and St Briavels	1.2	28
Forest	Redmarley	1.3	36
Forest	Hewelsfield and Woolaston	1.6	56
Forest	Oxenhall and Newent North East	1.6	56
Forest	Bream	1.7	64
Forest	Newnham and Westbury	1.8	71
Forest	Pillowell	1.8	71
Forest	Tidenham	1.8	71
Forest	Christchurch and English Bicknor	2.0	78
Forest	Alvington, Aylburton and West Lydney	2.1	82
Forest	Lydbrook and Ruardean	2.3	89
Forest	Mitcheldean and Drybrook	2.5	96
Forest	Coleford East	2.6	100
Forest	Lydney North	2.6	100
Forest	Berry Hill	2.8	103
Forest	Littledean and Ruspidge	3.0	108
Forest	Newent Central	3.3	116
Forest	Coleford Central	3.6	121
Forest	Cinderford East	4.9	127
Forest	Lydney East	4.9	127
Forest	Cinderford West	5.2	132

bottom 10% of county  
 first quartile of county  
 second quartile of county  
 third quartile of county  
 fourth quartile of county  
 highest 10% of county

\* 1 = "best" and 132 = "worst"

Table 7 shows overall claimant rates for the Forest of Dean District wards and their position relative to all wards in Gloucestershire.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.4 Gloucester City

#### Claimant Rate and Claimant Count

Figure 13: Gloucester City claimant rate over the last year

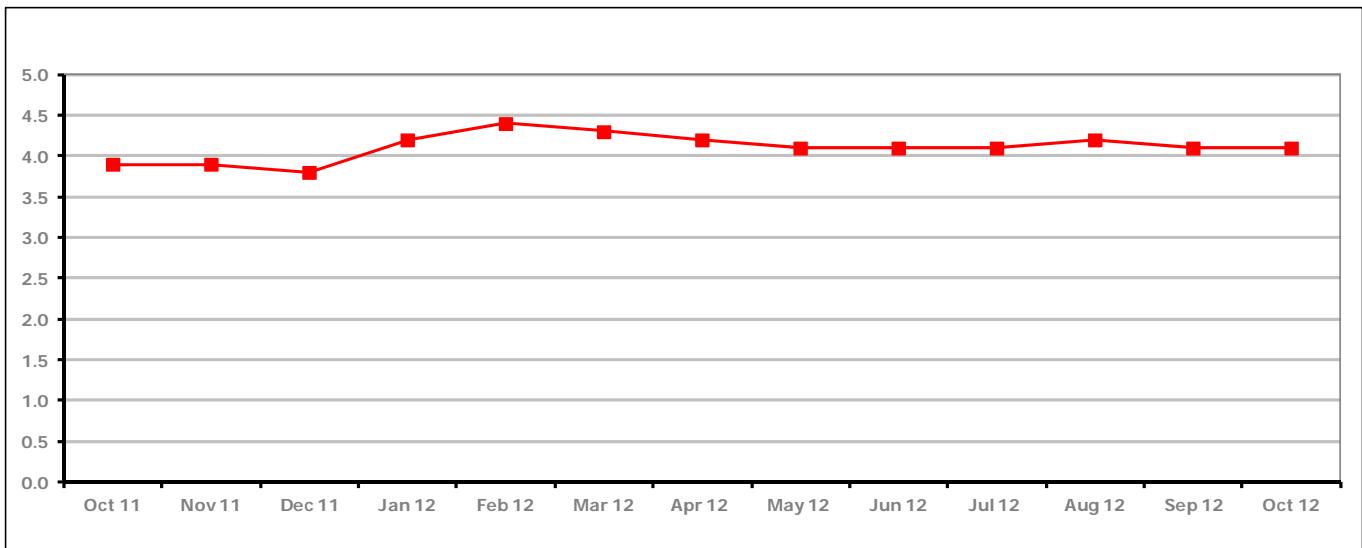


Figure 13 shows the claimant rate for Gloucester City remained the same as last month at 4.1%.

Figure 14: Gloucester City claimants - Month on Month and Year on Year change

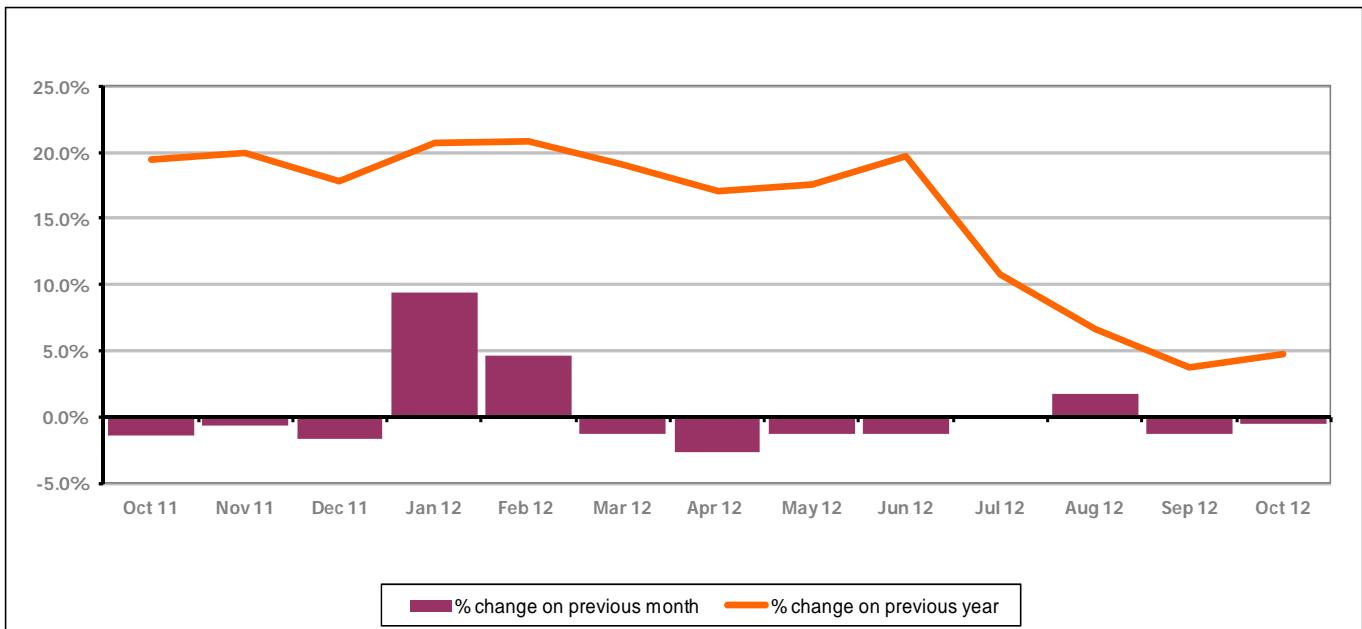


Figure 14 shows the monthly claimant count decreased by -0.5% since September 2012. The change on the previous year has increased from September 2012 compared to October 2012 to +4.7%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.4 Gloucester City continued...

Figure 15: Claimant rates across Gloucester City wards - October 2012

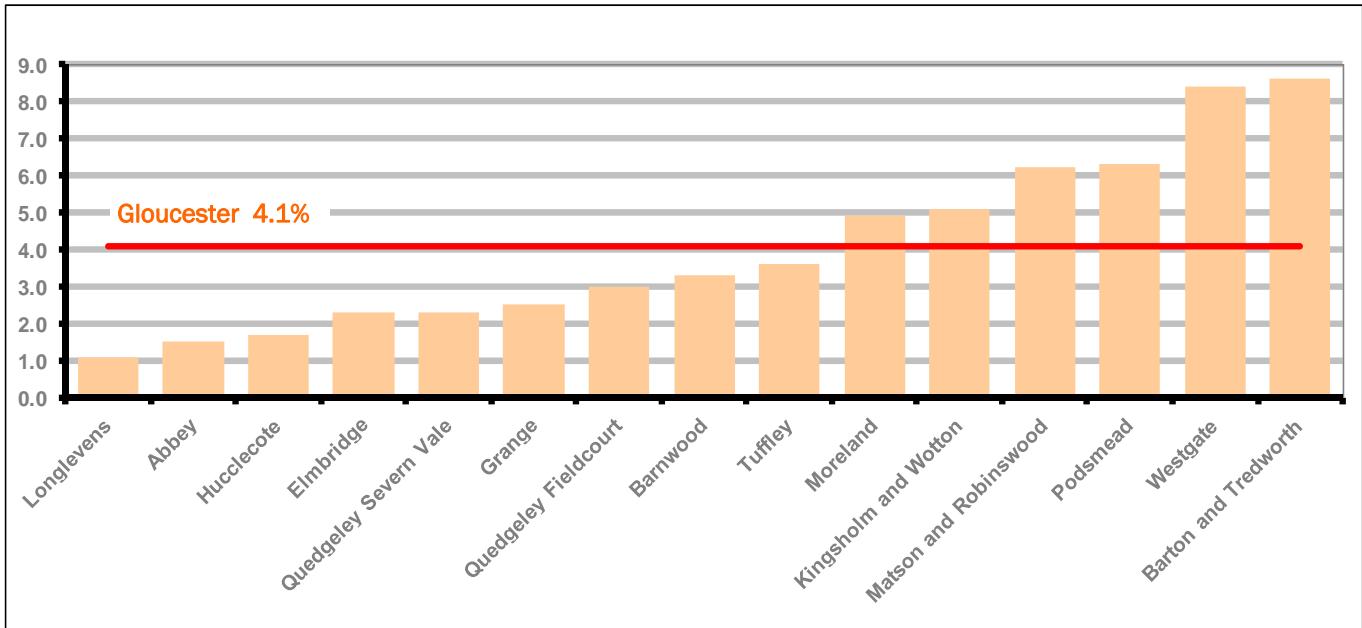
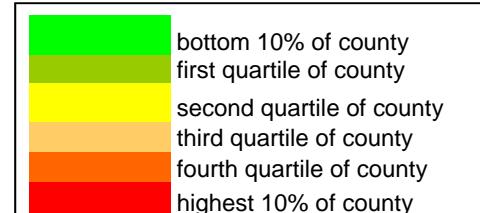


Figure 15 shows the claimant rates for Gloucester City district wards. The red line represents the average claimant rate across the City of 4.1%. Six wards lie above the average.

Table 8: Analysis of Claimant Count at Gloucester City ward level - October 2012

District	Ward	Rate	Rank*
Gloucester	Longlevens	1.1	23
Gloucester	Abbey	1.5	50
Gloucester	Hucclecote	1.7	64
Gloucester	Elmbridge	2.3	89
Gloucester	Quedgeley Severn Vale	2.3	89
Gloucester	Grange	2.5	96
Gloucester	Quedgeley Fieldcourt	3.0	108
Gloucester	Barnwood	3.3	116
Gloucester	Tuffley	3.6	121
Gloucester	Moreland	4.9	127
Gloucester	Kingsholme and Wotton	5.1	131
Gloucester	Matson and Robinswood	6.2	136
Gloucester	Podsmead	6.3	137
Gloucester	Westgate	8.4	141
Gloucester	Barton and Tredworth	8.6	142



\* 1 = "best" and 142 = "worst"

Table 8 shows overall claimant rates for Gloucester City wards and their position relative to all wards in Gloucestershire.

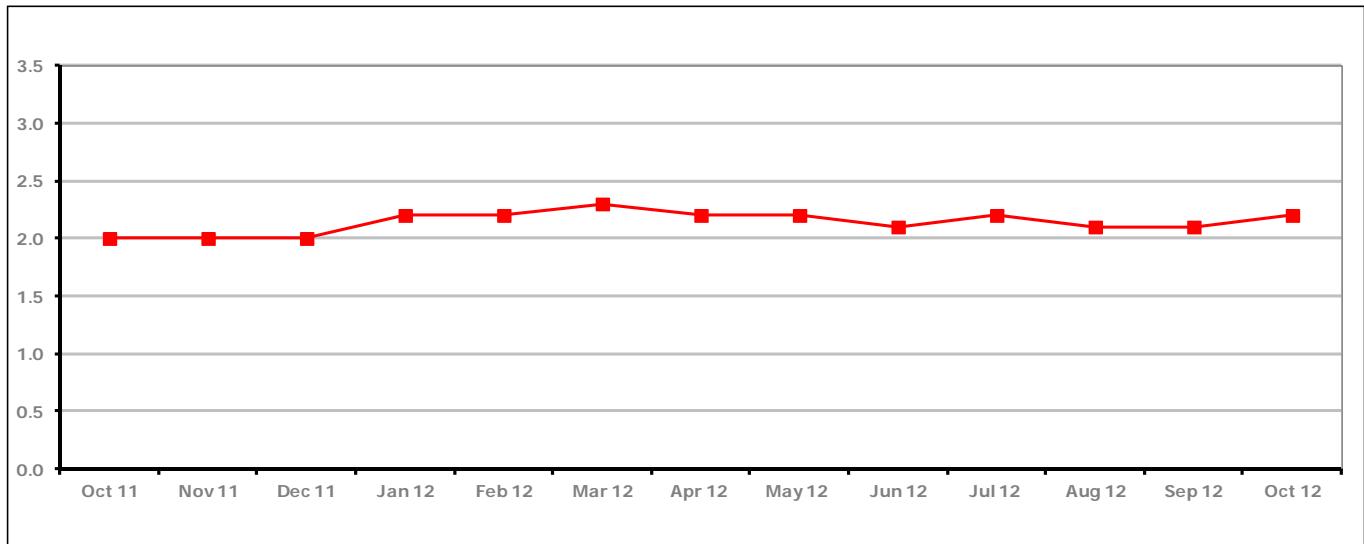
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.5 Stroud District****Claimant Rate and Claimant Count***Figure 16: Stroud District claimant rate over the last year*

Figure 16 shows the claimant rate for Stroud District increased in October 2012 to 2.2%.

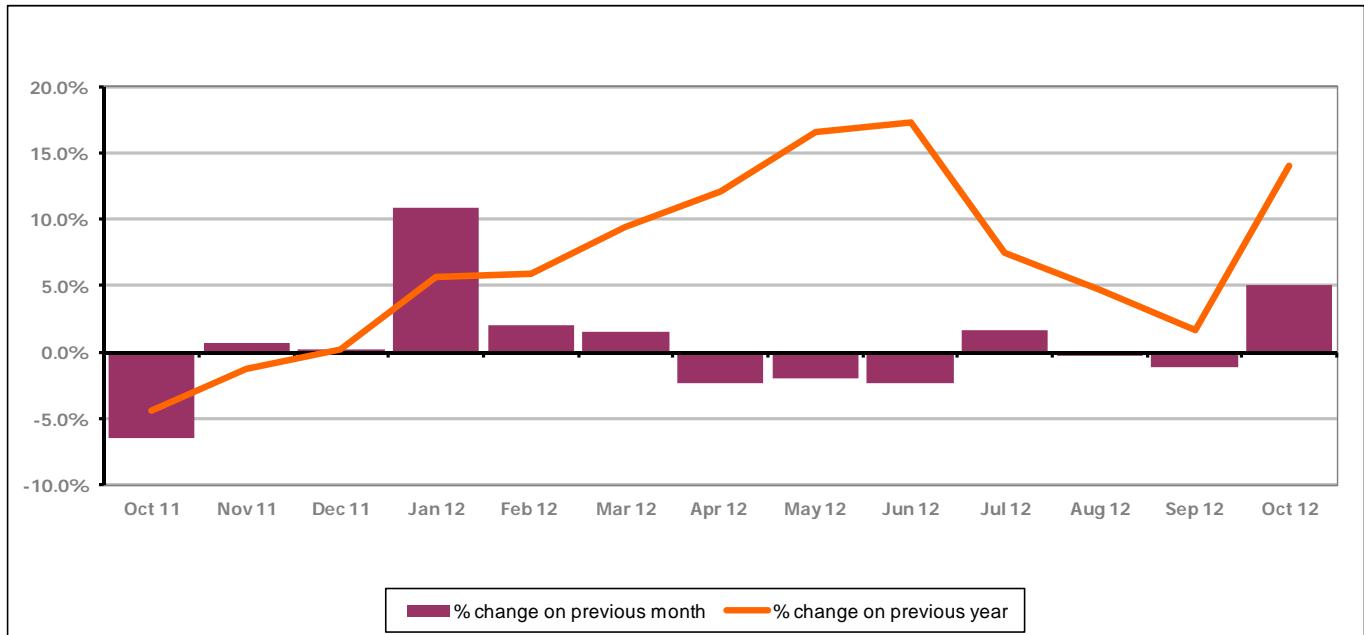
*Figure 17: Stroud District claimants - Month on Month and Year on Year change*

Figure 17 shows the monthly claimant count increased by +5.0% since September 2012. The change on the previous year has increased between September 2012 and October 2012 to +14.0%.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.5 Stroud District continued...

Figure 18: Claimant rates across Stroud District wards - October 2012

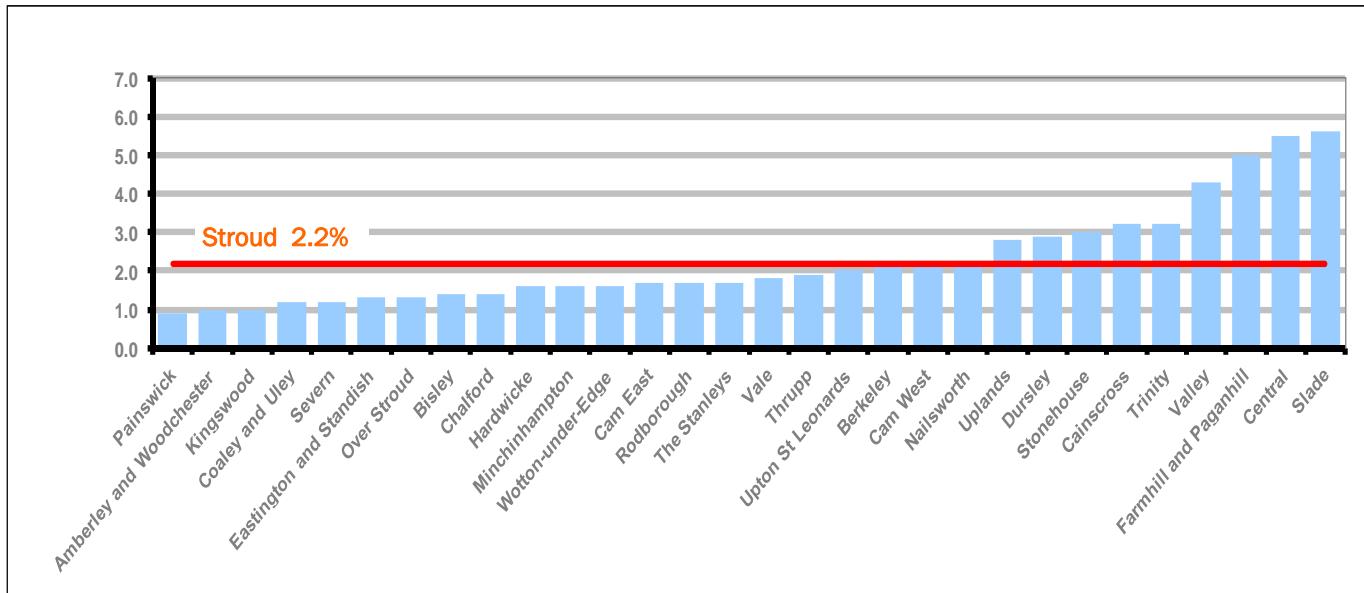
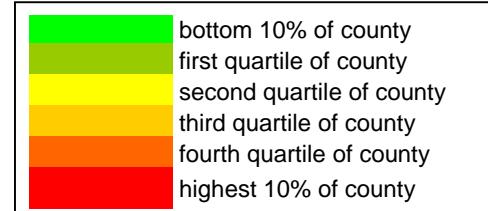


Figure 18 shows the claimant rates in Stroud District wards. The red line represents the average claimant rate across the District of 2.2%. Nine wards are above the average.

Table 9: Analysis of Claimant Count at Stroud District ward level - October 2012

District	Ward	Rate	Rank*
Stroud	Painswick	0.9	9
Stroud	Amberley and Woodchester	1.0	12
Stroud	Kingswood	1.0	12
Stroud	Coaley and Uley	1.2	28
Stroud	Severn	1.2	28
Stroud	Eastington and Standish	1.3	36
Stroud	Over Stroud	1.3	36
Stroud	Bisley	1.4	45
Stroud	Chalford	1.4	45
Stroud	Hardwicke	1.6	56
Stroud	Minchinhampton	1.6	56
Stroud	Wotton-under-Edge	1.6	56
Stroud	Cam East	1.7	64
Stroud	Rodborough	1.7	64
Stroud	The Stanleys	1.7	64
Stroud	Vale	1.8	71
Stroud	Thrupp	1.9	77
Stroud	Upton St Leonards	2.0	78
Stroud	Berkeley	2.1	82
Stroud	Cam West	2.1	82
Stroud	Nailsworth	2.2	87
Stroud	Uplands	2.8	103
Stroud	Dursley	2.9	106
Stroud	Stonehouse	3.0	108
Stroud	Cainscross	3.2	112
Stroud	Trinity	3.2	112
Stroud	Valley	4.3	125
Stroud	Farmhill and Paganhill	5.0	130
Stroud	Central	5.5	134
Stroud	Slade	5.6	135



\* 1 = "best" and 135 = "worst"

Table 9 shows overall claimant rates for Stroud District wards and their position relative to all wards in Gloucestershire.

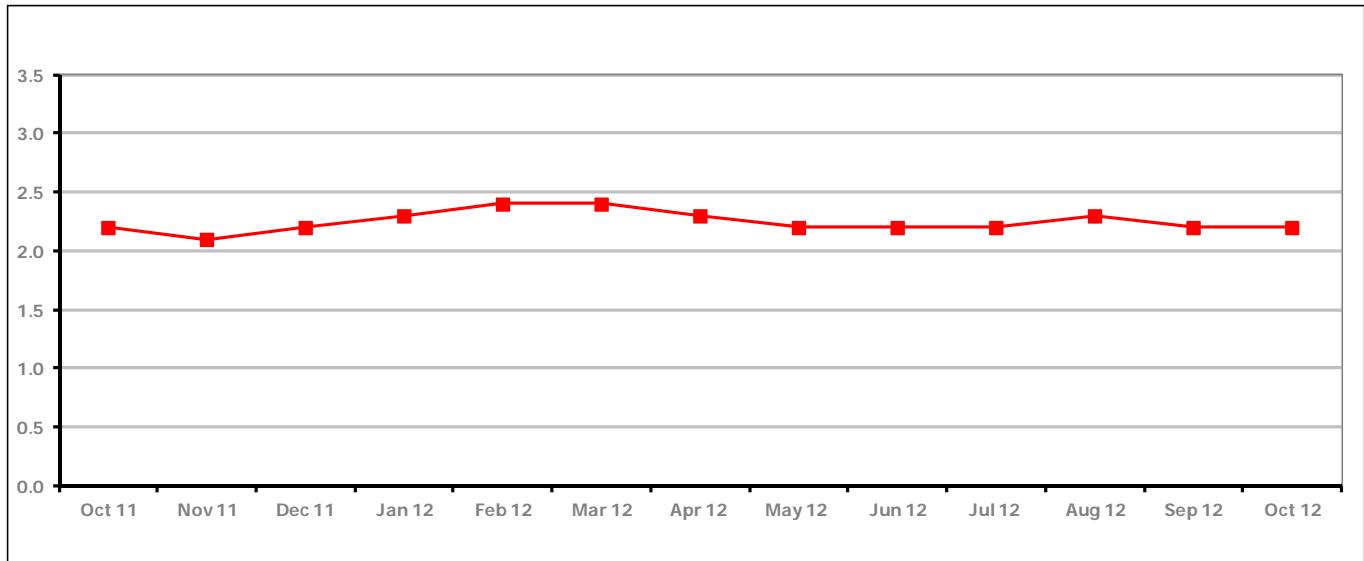
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.6 Tewkesbury District****Claimant Rate and Claimant Count***Figure 19: Tewkesbury District claimant rate over the last year*

Figure 19 shows the claimant rate for Tewkesbury District remained the same as last month at 2.2%.

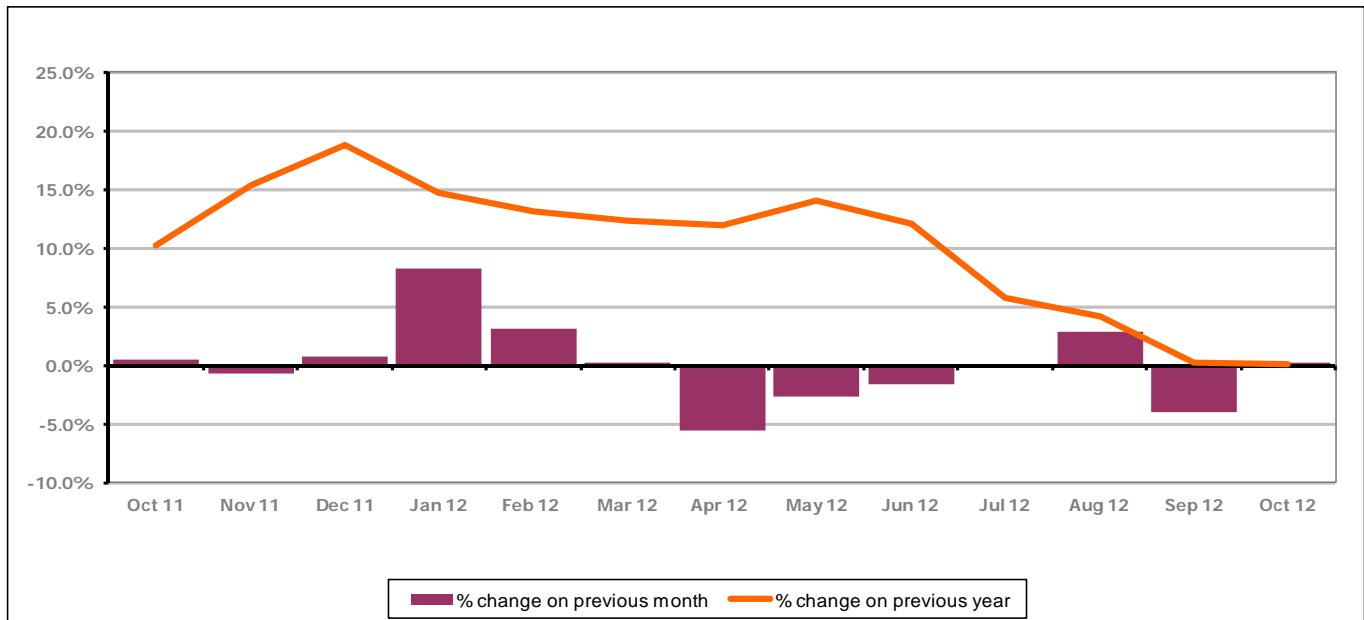
*Figure 20: Tewkesbury District claimants - Month on Month and Year on Year change*

Figure 20 shows that the monthly claimant count increased in October 2012 by +0.3%. The change on the previous year decreased between September 2012 and October 2012 to +0.1%.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.6 Tewkesbury District continued...

Figure 21: Claimant rates across Tewkesbury District wards - October 2012

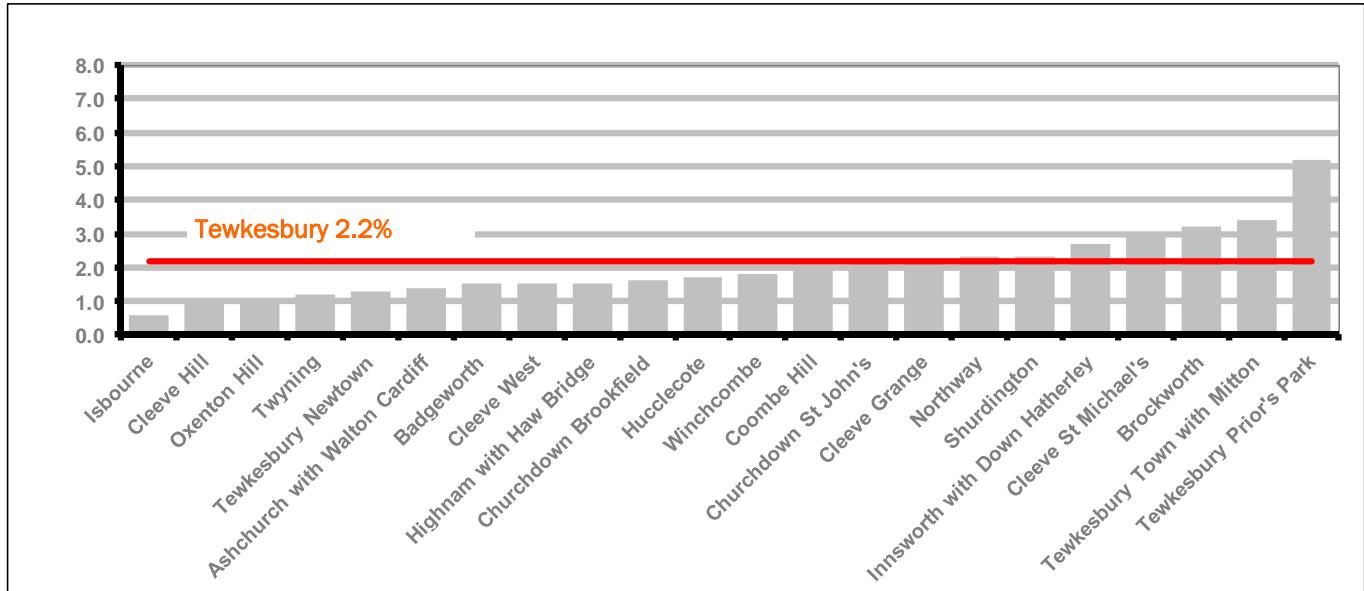
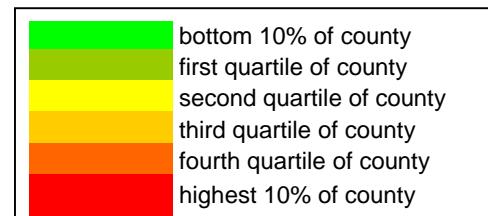


Figure 21 shows the claimant rates in Tewkesbury District wards. The red line represents the average claimant rate across the District of 2.2% and seven wards are above the average.

Table 10: Analysis of Claimant Count at Tewkesbury District level - October 2012

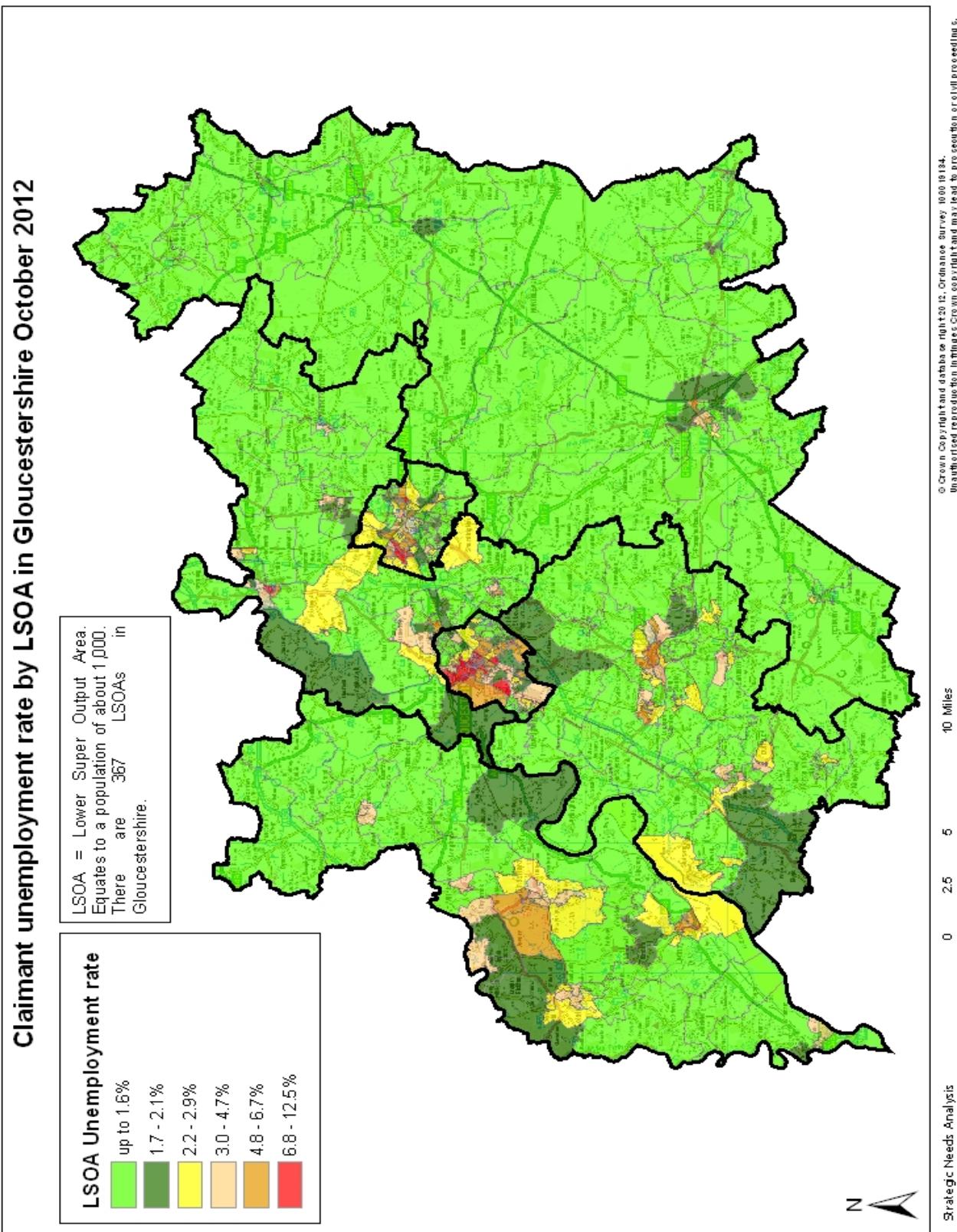
District	Ward	Rate	Rank*
Tewkesbury	Isbourne	0.6	3
Tewkesbury	Cleeve Hill	1.0	12
Tewkesbury	Oxenton Hill	1.0	12
Tewkesbury	Twyning	1.2	28
Tewkesbury	Tewkesbury Newtown	1.3	36
Tewkesbury	Ashchurch with Walton Cardiff	1.4	45
Tewkesbury	Badgeworth	1.5	50
Tewkesbury	Cleeve West	1.5	50
Tewkesbury	Highnam with Haw Bridge	1.5	50
Tewkesbury	Churchdown Brookfield	1.6	56
Tewkesbury	Hucclecote	1.7	64
Tewkesbury	Winchcombe	1.8	71
Tewkesbury	Coombe Hill	2.0	78
Tewkesbury	Churchdown St John's	2.1	82
Tewkesbury	Cleeve Grange	2.2	87
Tewkesbury	Northway	2.3	89
Tewkesbury	Shurdington	2.3	89
Tewkesbury	Innsworth with Down Hatherley	2.7	102
Tewkesbury	Cleeve St Michael's	3.0	108
Tewkesbury	Brockworth	3.2	112
Tewkesbury	Tewkesbury Town with Mitton	3.4	118
Tewkesbury	Tewkesbury Prior's Park	5.2	132



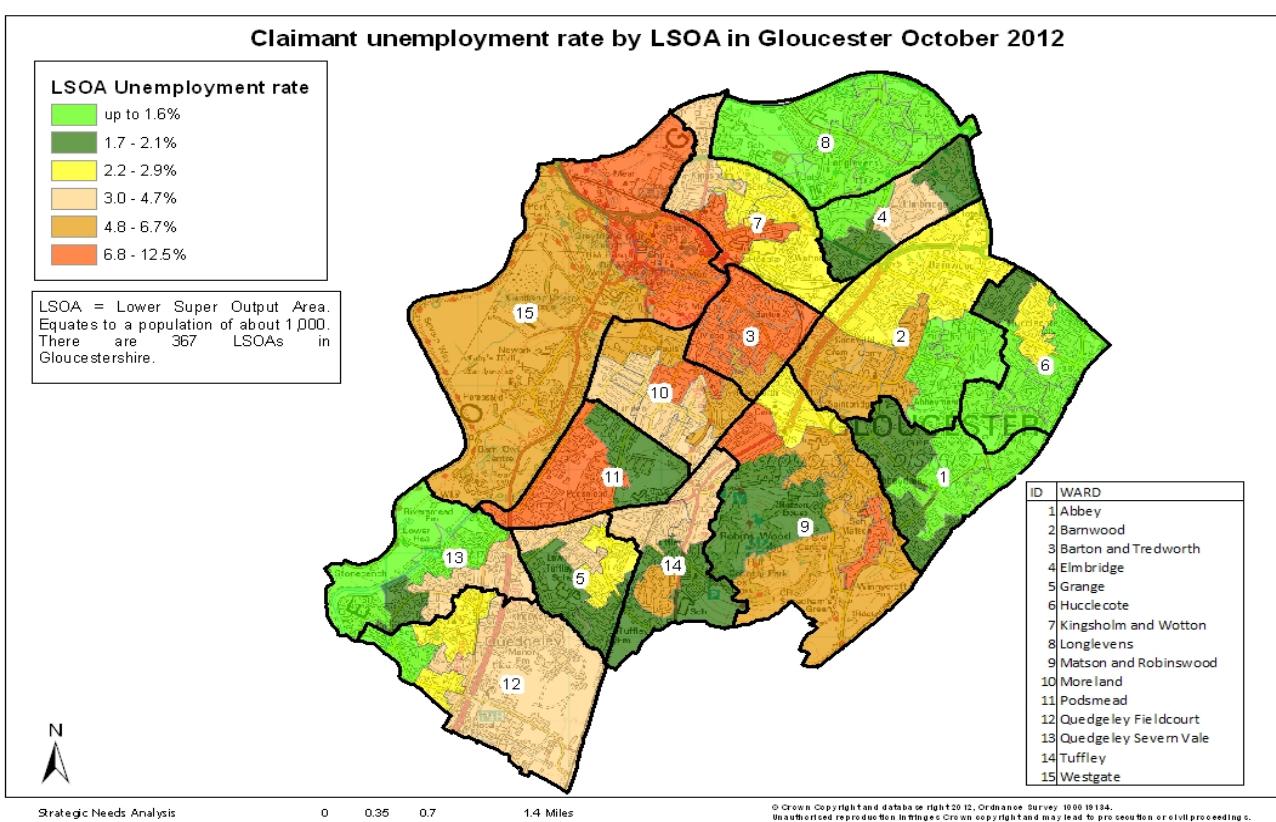
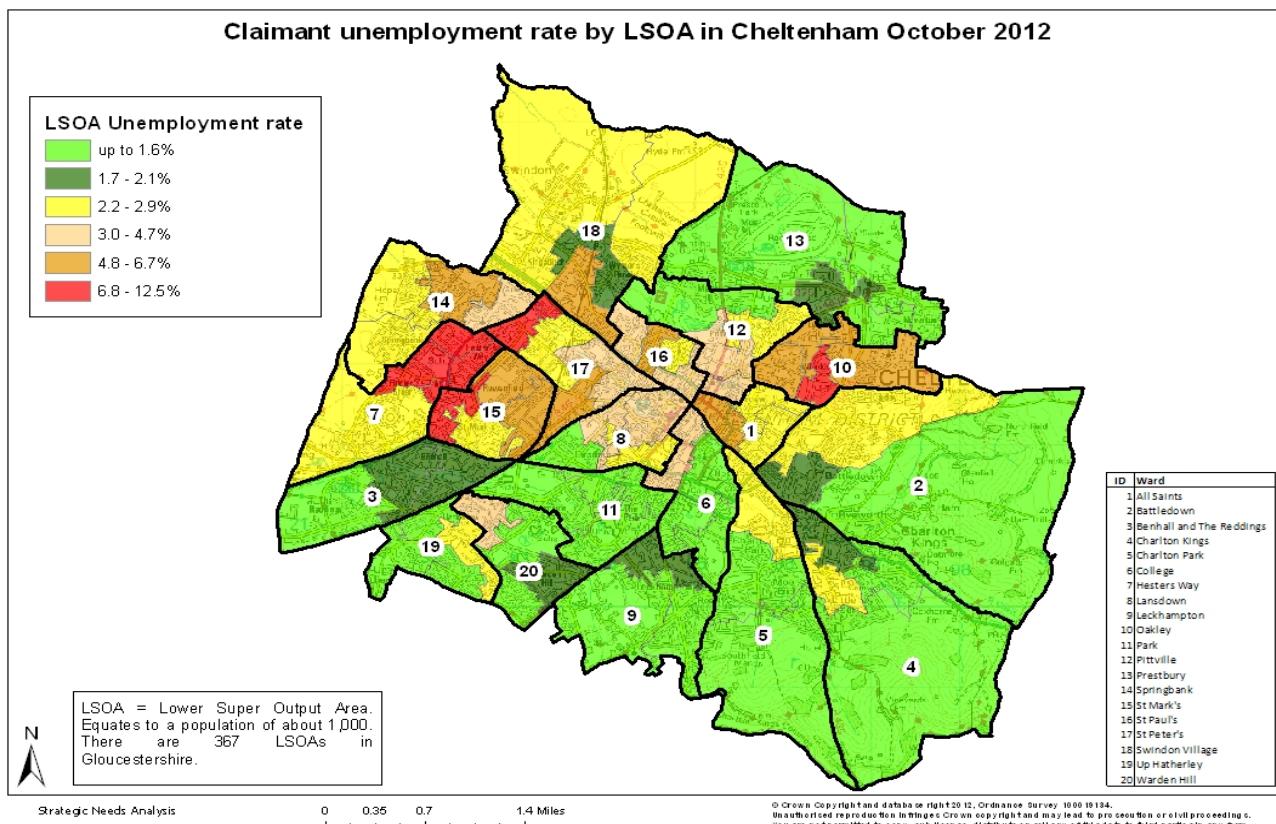
\* 1 = "best" and 132 = "worst"

Table 10 shows overall claimant rates for Tewkesbury District wards and their position relative to all wards in Gloucestershire.

## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



## PART 6: YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET) IN GLOUCESTERSHIRE

Data provided by Prospects, the Connexions service in Gloucestershire on the situation of young people (16-18) in Gloucestershire who are not in education, employment or formal training.

Connexions Gloucestershire is required to report performance with the 16-18 age range against nationally defined criteria for counting the NEET group. The NEET group includes young people actively seeking education, employment or training as well as those young people who are either not yet ready or who are unable to access these opportunities because of their personal circumstances. The figures quoted below include young people in both of these categories.

### Summary

At the end of October 2012 there were 855 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 5.7%. The total number of NEET increased by 239 young people in October 2012 compared to September 2012. All 6 districts saw an increase in their NEET figure.

### Total NEET Group by District Area

#### October 2012 NEET data

	Cheltenham	Cotswold	Forest	Gloucester	Stroud	Tewkesbury	Total
Total NEET	153	66	108	291	140	97	855
Cohort	2855	2264	2437	5217	3253	2084	18110
% NEET	5.4	2.9	4.4	5.6	4.3	4.7	5.7

If you would like to receive any further information on Gloucestershire's NEET strategy then please contact [Ruth.Critchlow@gloucestershire.gov.uk](mailto:Ruth.Critchlow@gloucestershire.gov.uk) or telephone 01452 551267.