

# Unemployment Bulletin

Issue 19 February 2010

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Produced by:

**The Research Team (Economics)**  
Chief Executive Support Unit  
Gloucestershire County Council  
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## INTRODUCTION

The Unemployment Bulletin provides a monthly update on unemployment data for Gloucestershire, the South West region and the United Kingdom. It is produced by the Economic section of the County Council Chief Executive's Support Unit Research Team. The data is sourced from the Office for National Statistics via Nomis ([www.nomis.co.uk](http://www.nomis.co.uk)).

The claimant count measures the number of people claiming unemployment-related benefit (currently Job Seeker's allowance). The claimant rate is the number of claimants as a proportion of the working age population.

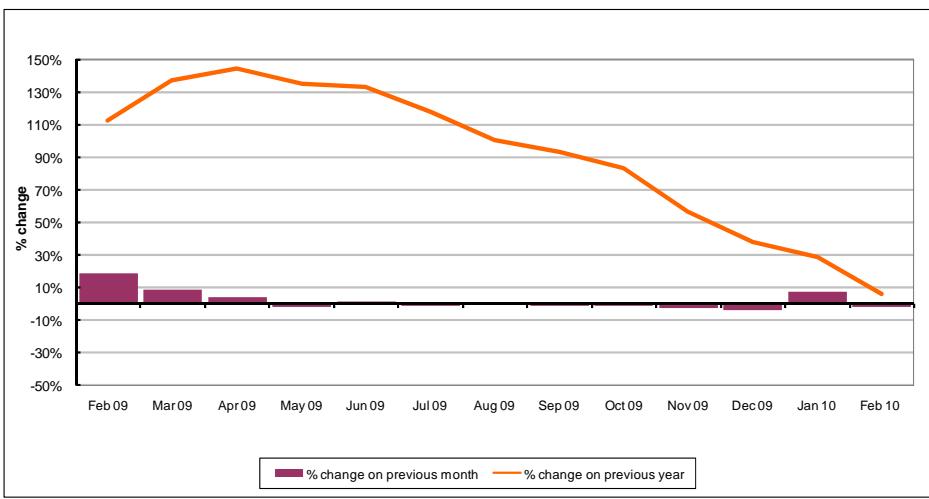
## PART 1: SUMMARY

**The claimant rate in Gloucestershire was 3.4% in February 2010.** This was a decrease of 0.1% on the January 2010 figure. In contrast the UK rate increased to 4.4% and the South West rate remained the same at 3.1%. Gloucestershire's rate remains above the South West average of 3.1%, but 1.0% lower than the UK average of 4.4%.

**The claimant count in Gloucestershire in February 2010 decreased by 257 people.** The amount of people claiming in February 2010 was 2.1% lower than the number in January 2010 compared to a 0.3% increase in the South West and a 0.2% increase for the UK.

**The year on year claimant count in Gloucestershire has decreased.** The count was 6% higher in February 2010 than at the same point in the previous year as shown in the graph below.

Gloucestershire claimants - Month on Month and Year on Year change:  
February 2009 to February 2010



## DISTRICTS AT A GLANCE

At a glance unemployment information grouped by district. Includes:

**Claim count:** Total number of people claiming Job Seekers Allowance in February 2010

**Compared to last month:** How much larger/smaller February's claim count is compared to January, expressed as a %

**Claimant rate:** The % of working population claiming Job Seekers Allowance in February 2010

**Highest claiming ward:** The ward with the highest claim count in that district and the rate

### CHELTENHAM BOROUGH

|                         |                    |
|-------------------------|--------------------|
| Claim count:            | 2,696              |
| Compared to last month: | -4.1%              |
| Claimant rate:          | 3.9%               |
| Highest claiming ward   | Hesters Way (7.5%) |

### GLOUCESTER CITY

|                         |                 |
|-------------------------|-----------------|
| Claim count:            | 3,244           |
| Compared to last month: | -1.2            |
| Claimant rate:          | 4.5%            |
| Highest claiming ward   | Westgate (8.8%) |

### COTSWOLD DISTRICT

|                         |                              |
|-------------------------|------------------------------|
| Claim count:            | 1,039                        |
| Compared to last month: | -3.5%                        |
| Claimant rate:          | 2.2%                         |
| Highest claiming ward   | Cirencester Watermoor (4.8%) |

### STROUD DISTRICT

|                         |                |
|-------------------------|----------------|
| Claim count:            | 1,940          |
| Compared to last month: | -0.6%          |
| Claimant rate:          | 3.0%           |
| Highest claiming ward   | Central (6.9%) |

### FOREST OF DEAN

|                         |                        |
|-------------------------|------------------------|
| Claim count:            | 1,681                  |
| Compared to last month: | -1.3%                  |
| Claimant rate:          | 3.5%                   |
| Highest claiming ward   | Cinderford West (6.0%) |

### TEWKESBURY BOROUGH

|                         |                                |
|-------------------------|--------------------------------|
| Claim count:            | 1,350                          |
| Compared to last month: | -2.3                           |
| Claimant rate:          | 2.9%                           |
| Highest claiming ward   | Tewkesbury Prior's Park (6.3%) |

## YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET)

As at the end of February 2010 there were 610 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 3.8%.

## PART 2: UK, SW AND GLOUCESTERSHIRE INDICATORS

The unemployment situation in Gloucestershire compared to the South West and the UK.

### Claimant Rate

Figure 1: Claimant Rate for Gloucestershire, the South West and UK over the past year

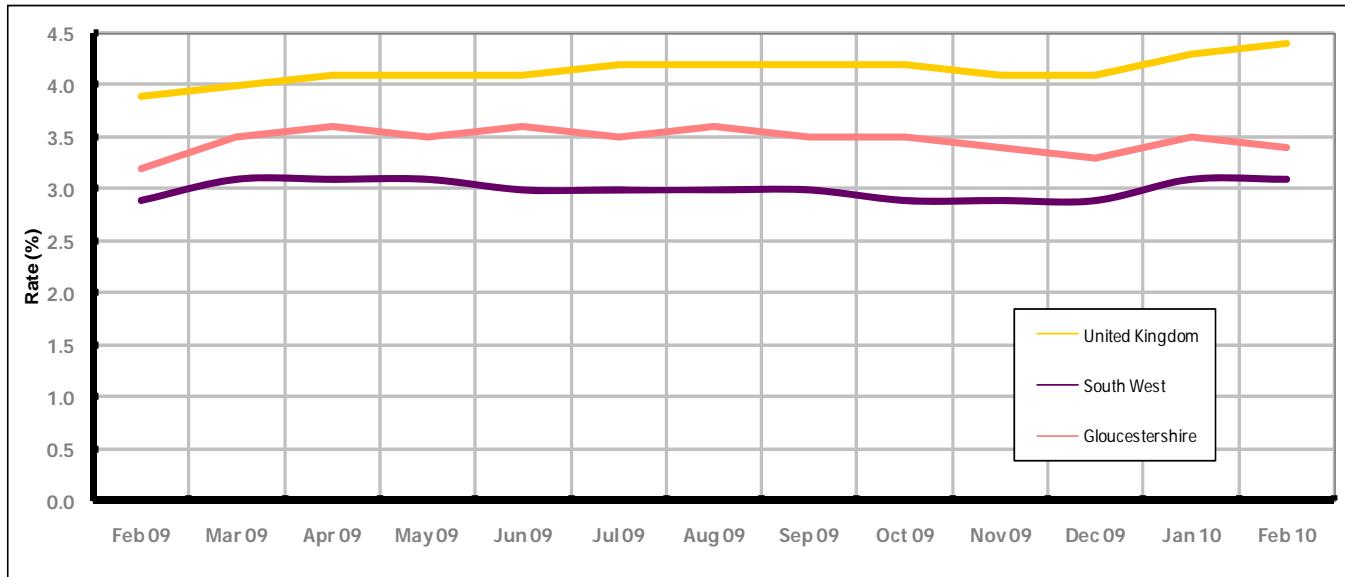


Figure 1 shows the claimant rate for Gloucestershire at 3.4% in February 2010. The rate has remained slightly higher than the South West average over the past year, but persistently lower by approximately 1.0% against the UK average during the same period. The February 2010 rate represented a 2.1% decrease on January 2010.

### Claimant Count

Table 1: Analysis of UK, South West and Gloucestershire Claimant Counts

| Area            | Claimant Count in February 2010 | % change on January 2009 | Average % increase over the last six months | Consecutive months increasing |
|-----------------|---------------------------------|--------------------------|---|-------------------------------|
| UK              | 1,657,041                       | 0.2%                     | 0.7%  | 0                             |
| South West      | 98,015                          | 0.3%                     | 0.8%  | 0                             |
| Gloucestershire | 11,950                          | -2.1%                    | -0.6%                                       | 0                             |

Table 1 shows that in February 2010, the number of claimants in Gloucestershire was 2.1% lower than the number in January 2010.

The average growth in claimants in Gloucestershire for the six months to February 2010 was -0.6%. This is 1.1% lower than the UK average and 1.2% lower than the South West average.

## PART 3: LOCAL AUTHORITY DISTRICT ANALYSIS

### Claimant Rate and Claimant Count

Figure 2: Claimant Rate (%) across Gloucestershire - February 2010

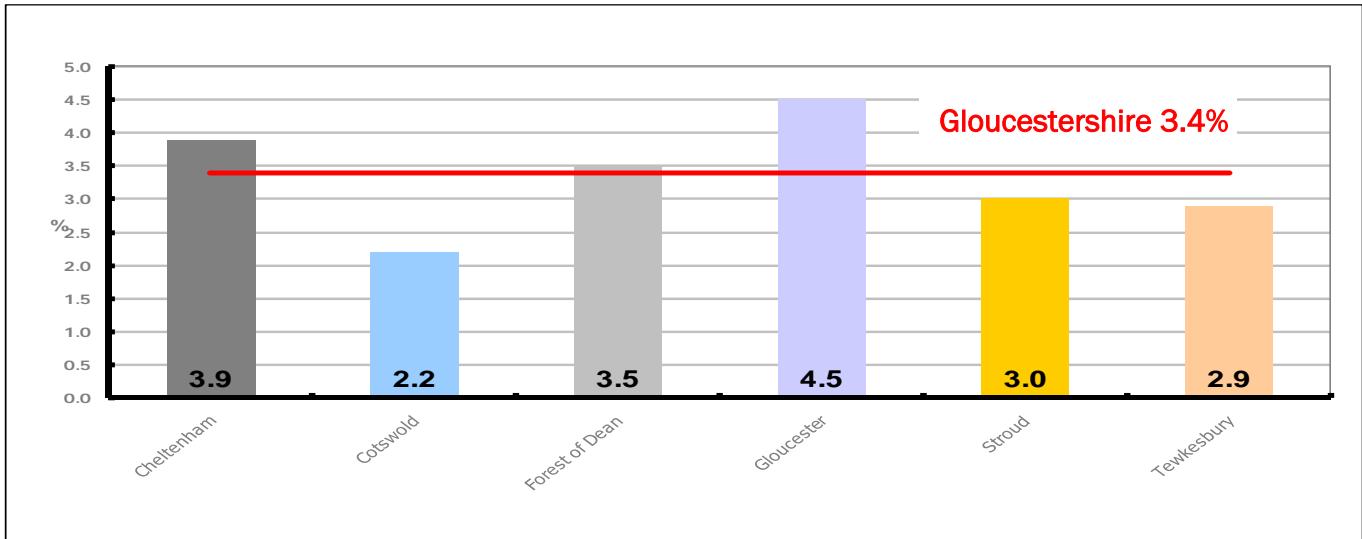


Figure 2 shows the claimant rate for February 2010 in Gloucestershire. Between January 2010 and February 2010 all districts decreased.

Figure 3: Total claimants over the past year across Gloucestershire Districts

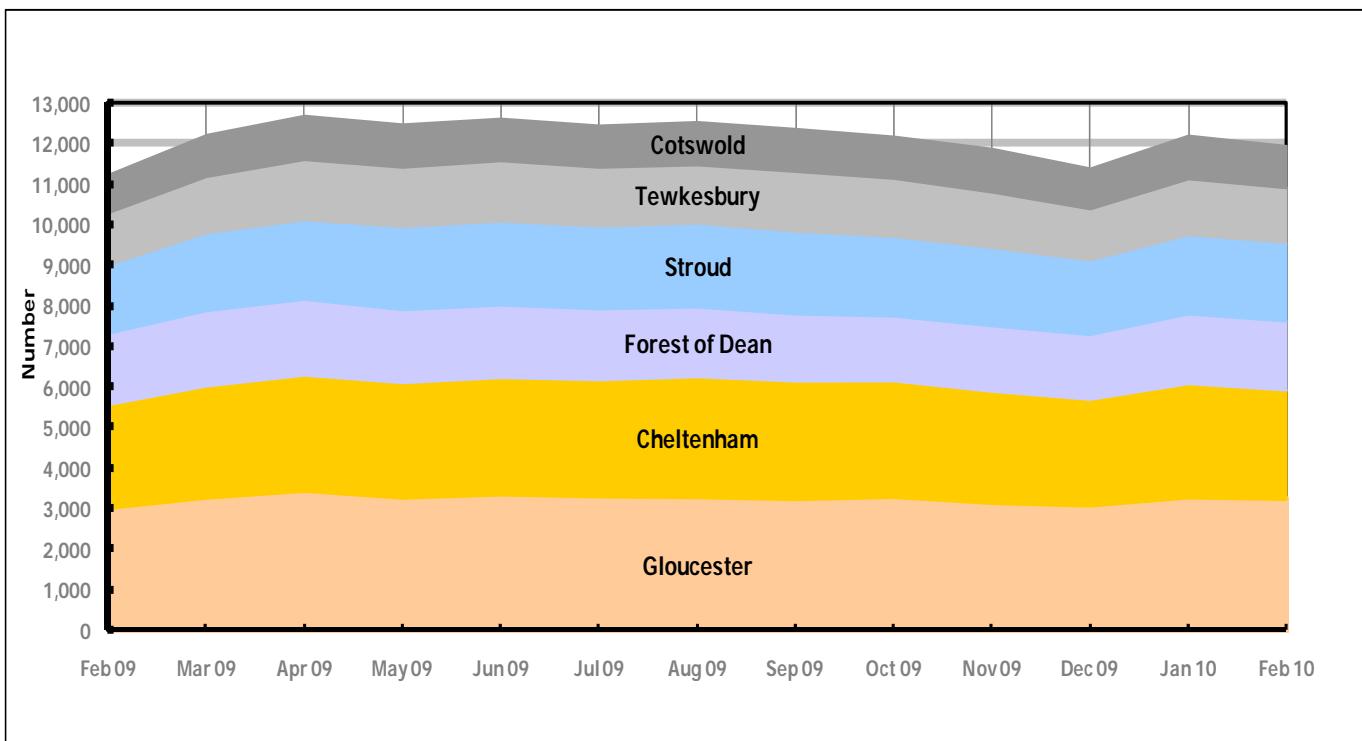


Figure 3 shows the overall claimant count by district for Gloucestershire over the past year. It shows the number of claimants have been declining since September 2009, with the exception of January 2010 when they increased.

Table 2: Analysis of Gloucestershire and District Claimant Counts

| Total                  | Feb 10<br>Number | Feb 10<br>Rate | Jan 10<br>Number | Jan 10<br>Rate | Monthly<br>change | % monthly<br>change | Monthly change<br>of rate |
|------------------------|------------------|----------------|------------------|----------------|-------------------|---------------------|---------------------------|
| <b>Gloucestershire</b> | 11,950           | 3.4            | 12,207           | 3.5            | -257              | -2.1%               | -0.1                      |
| Cheltenham             | 2,696            | 3.9            | 2,811            | 4.0            | -115              | -4.1%               | -0.1                      |
| Cotswold               | 1,039            | 2.2            | 1,077            | 2.2            | -38               | -3.5%               | 0.0                       |
| Forest of Dean         | 1,681            | 3.5            | 1,704            | 3.5            | -23               | -1.3%               | 0.0                       |
| Gloucester             | 3,244            | 4.5            | 3,282            | 4.6            | -38               | -1.2%               | -0.1                      |
| Stroud                 | 1,940            | 3.0            | 1,951            | 3.0            | -11               | -0.6%               | 0.0                       |
| Tewkesbury             | 1,350            | 2.9            | 1,382            | 3.0            | -32               | -2.3%               | -0.1                      |

Table 2 shows the change in the claimant count in February 2010 compared to January 2010. All districts experienced a decrease in the number of claimants.

Table 3: Analysis of Male Gloucestershire and District Claimant Counts

| Male                   | Feb 10<br>Number | Feb 10<br>Rate | Jan 10<br>Number | Jan 10<br>Rate | Monthly<br>change | % monthly<br>change | Monthly change<br>of rate |
|------------------------|------------------|----------------|------------------|----------------|-------------------|---------------------|---------------------------|
| <b>Gloucestershire</b> | 8,754            | 4.8            | 9,018            | 4.9            | -264              | -2.9%               | -0.1                      |
| Cheltenham             | 2,029            | 5.5            | 2,136            | 5.8            | -107              | -5.0%               | -0.3                      |
| Cotswold               | 749              | 3.0            | 777              | 3.1            | -28               | -3.6%               | -0.1                      |
| Forest of Dean         | 1,220            | 4.8            | 1,237            | 4.8            | -17               | -1.4%               | 0.0                       |
| Gloucester             | 2,403            | 6.5            | 2,474            | 6.7            | -71               | -2.9%               | -0.2                      |
| Stroud                 | 1,419            | 4.1            | 1,421            | 4.1            | -2                | -0.1%               | 0.0                       |
| Tewkesbury             | 934              | 3.8            | 973              | 4.0            | -39               | -4.0%               | -0.2                      |

Table 3 shows the change in the male claimant count in February 2010 compared to January 2010. All districts experienced a decrease in the number of male claimants.

Table 4: Analysis of Female Gloucestershire and District Claimant Counts

| Female                 | Feb 10<br>Number | Feb 10<br>Rate | Jan 10<br>Number | Jan 10<br>Rate | Monthly<br>change | % monthly<br>change | Monthly change<br>of rate |
|------------------------|------------------|----------------|------------------|----------------|-------------------|---------------------|---------------------------|
| <b>Gloucestershire</b> | 3,196            | 1.9            | 3,189            | 1.9            | 7                 | 0.2%                | 0.0                       |
| Cheltenham             | 667              | 2.0            | 675              | 2.1            | -8                | -1.2%               | -0.1                      |
| Cotswold               | 290              | 1.3            | 300              | 1.3            | -10               | -3.3%               | 0.0                       |
| Forest of Dean         | 461              | 2.0            | 467              | 2.1            | -6                | -1.3%               | -0.1                      |
| Gloucester             | 841              | 2.5            | 808              | 2.4            | 33                | 4.1%                | 0.1                       |
| Stroud                 | 521              | 1.7            | 530              | 1.7            | -9                | -1.7%               | 0.0                       |
| Tewkesbury             | 416              | 1.9            | 409              | 1.8            | 7                 | 1.7%                | 0.1                       |

Table 4 shows the change in the female claimant count in February 2010 compared to January 2010. Stroud and Tewkesbury districts experienced an increase in the number of claimants, while the other districts underwent a decline.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

This section covers the six districts and a comparison of their constituent wards.

### 4.1 Cheltenham Borough

#### Claimant Rate and Claimant Count

Figure 4: Cheltenham Borough claimant rate over the last year

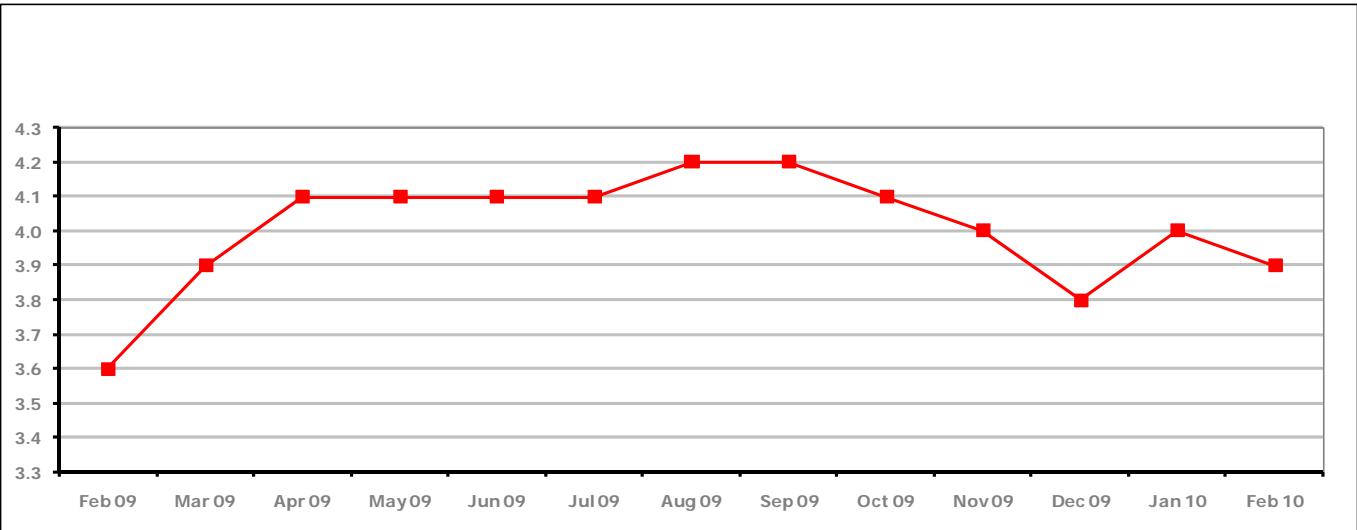


Figure 4 shows the claimant rate in Cheltenham decreased in February 2010 to 3.9%.

Figure 5: Cheltenham Borough claimants - Month on Month and Year on Year change

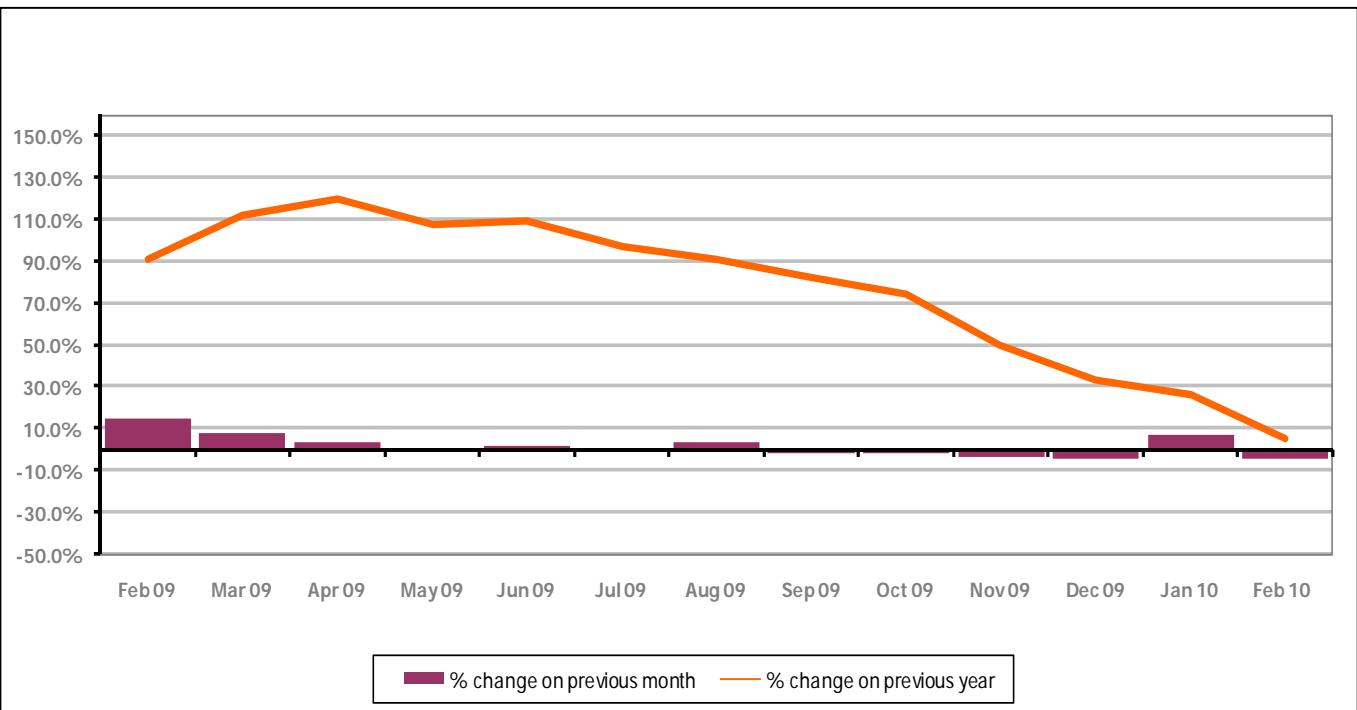


Figure 5 shows the claimant count decreased by 4.1% since last month. In addition the change on the previous year has gone down in February 2010 compared to January 2010 to 5.4%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.1 Cheltenham Borough continued...

Figure 6: Claimant rates across Cheltenham Borough wards - February 2010

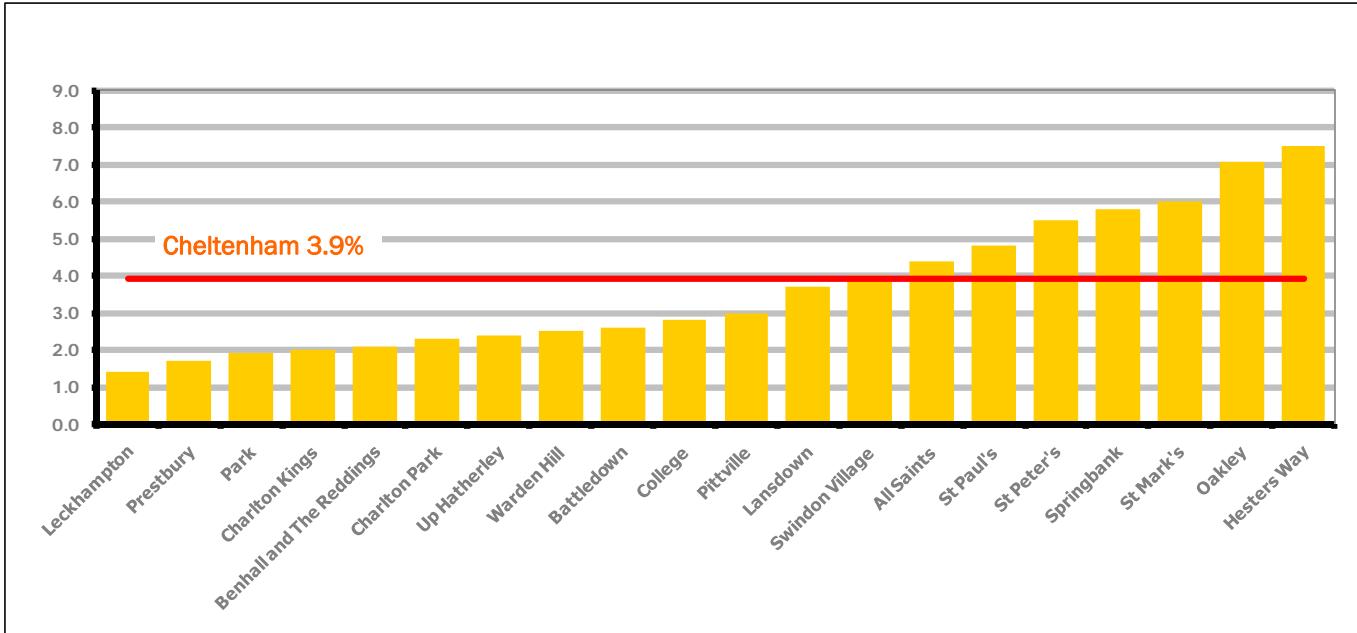
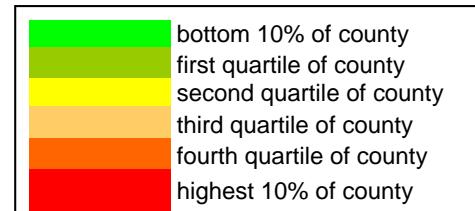


Figure 6 shows the claimant rates for Cheltenham Borough wards. The red line represents the average claimant rate across the Borough of 3.9%. Eight wards lie above the average.

Table 5: Analysis of Claimant Count at Cheltenham Borough ward level - February 2010

| District   | Ward                     | Rate | Rank* |
|------------|--------------------------|------|-------|
| Cheltenham | Leckhampton              | 1.4  | 11    |
| Cheltenham | Prestbury                | 1.7  | 22    |
| Cheltenham | Park                     | 1.9  | 32    |
| Cheltenham | Charlton Kings           | 2.0  | 40    |
| Cheltenham | Benhall and The Reddings | 2.1  | 45    |
| Cheltenham | Charlton Park            | 2.3  | 59    |
| Cheltenham | Up Hatherley             | 2.4  | 64    |
| Cheltenham | Warden Hill              | 2.5  | 70    |
| Cheltenham | Battledown               | 2.6  | 73    |
| Cheltenham | College                  | 2.8  | 80    |
| Cheltenham | Pittville                | 3.0  | 87    |
| Cheltenham | Lansdown                 | 3.7  | 106   |
| Cheltenham | Swindon Village          | 4.0  | 110   |
| Cheltenham | All Saints               | 4.4  | 116   |
| Cheltenham | St Paul's                | 4.8  | 123   |
| Cheltenham | St Peter's               | 5.5  | 129   |
| Cheltenham | Springbank               | 5.8  | 130   |
| Cheltenham | St Mark's                | 6.0  | 132   |
| Cheltenham | Oakley                   | 7.1  | 139   |
| Cheltenham | Hesters Way              | 7.5  | 140   |



\* 1 = "best" and 142 = "worst"

Table 5 shows overall claimant rates for Cheltenham Borough wards and their position relative to all wards in Gloucestershire.

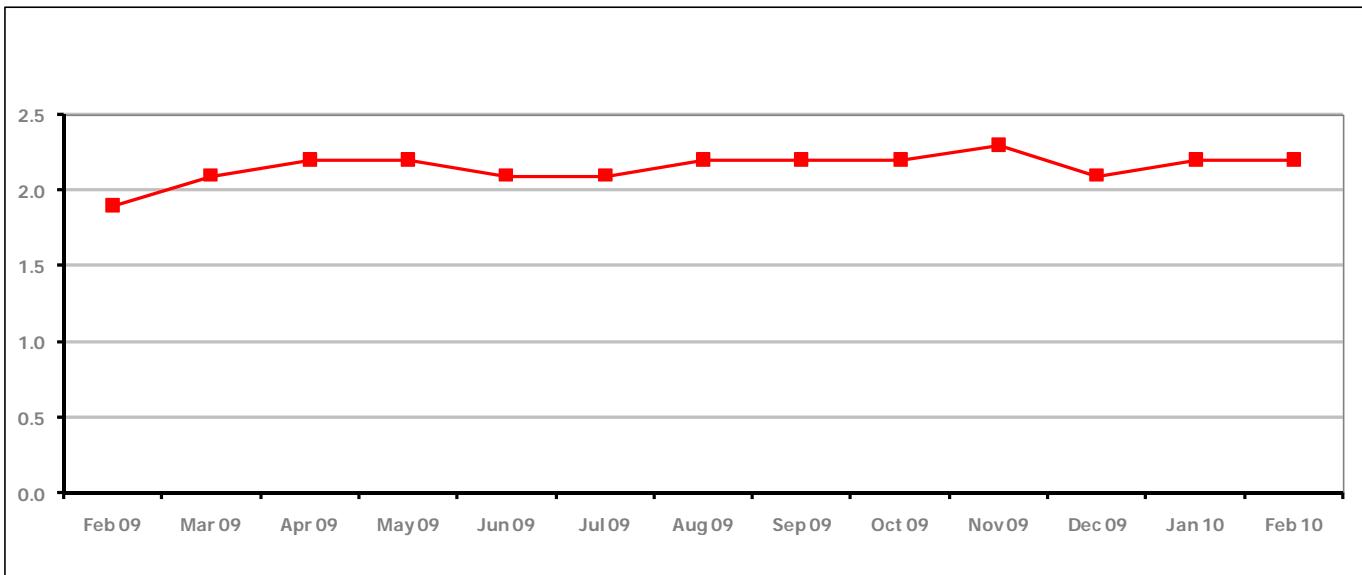
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.2 Cotswold District****Claimant Rate and Claimant Count***Figure 7: Cotswold District claimant rate over the last year*

Figure 7 shows the claimant rate in Cotswold District remained the same as last month at 2.2%.

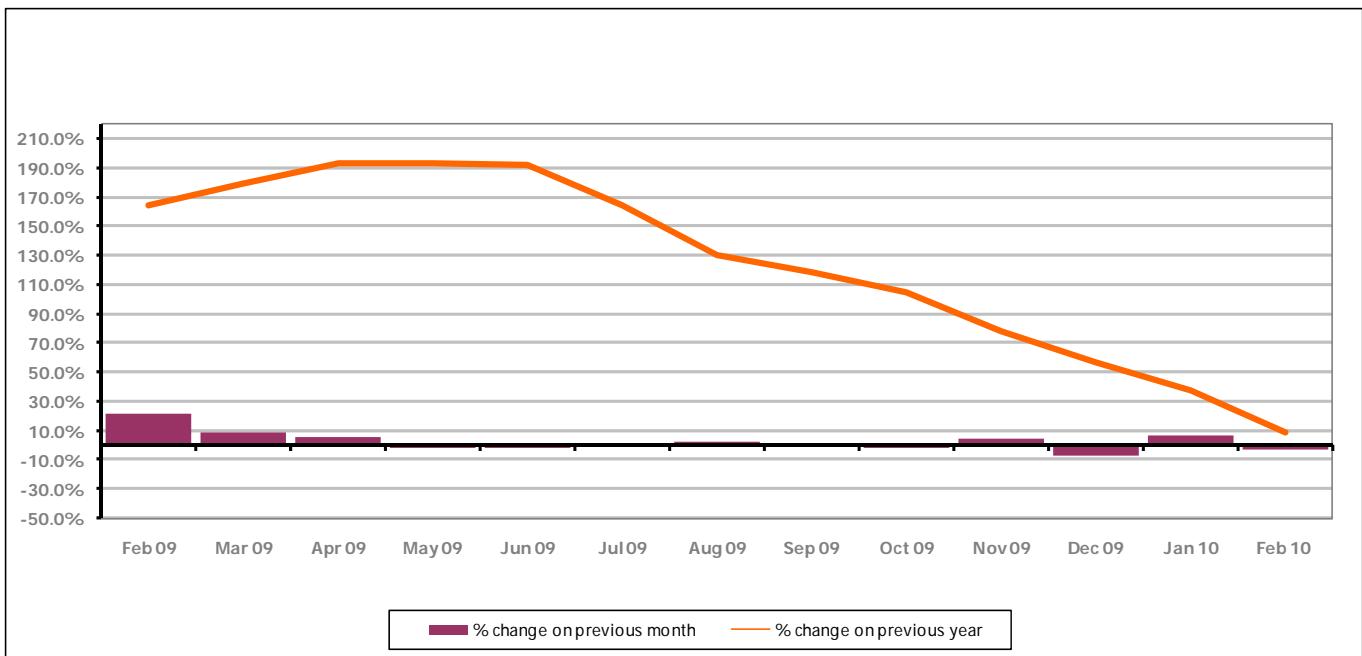
*Figure 8: Cotswold District claimants - Month on Month and Year on Year change*

Figure 8 shows the claimant count decreased by 3.5% since January 2010. The change on the previous year has decreased from January 2010 to February 2010 to 9%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.2 Cotswold District continued...

Figure 9: Claimant rates across Cotswold District wards - February 2010

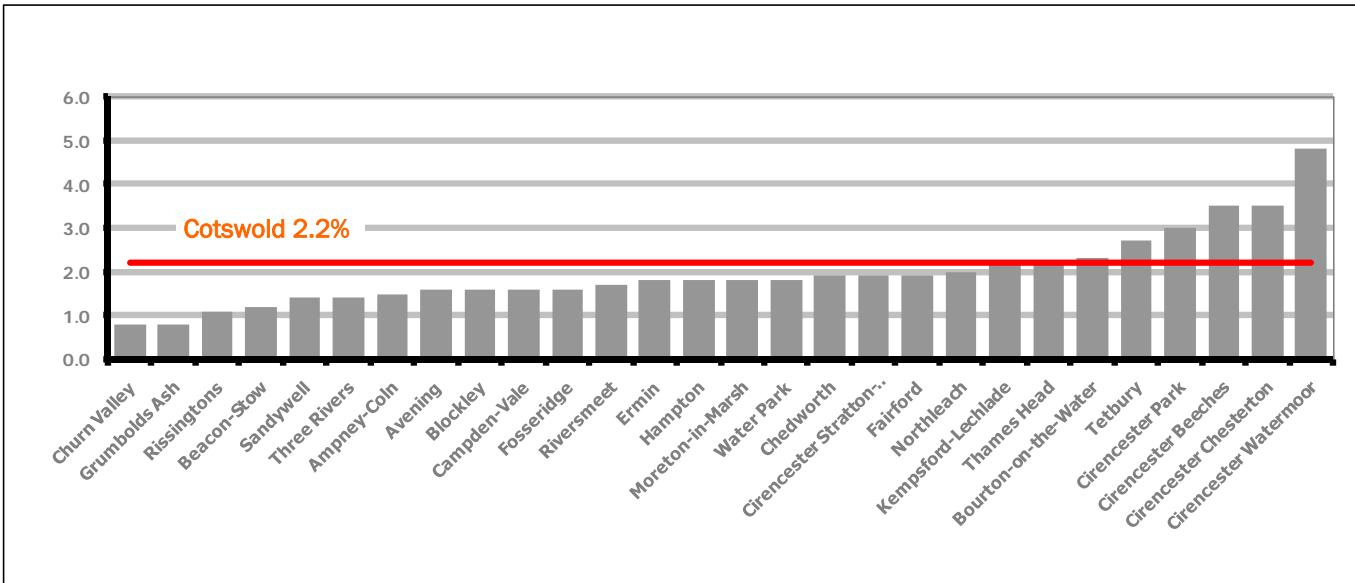
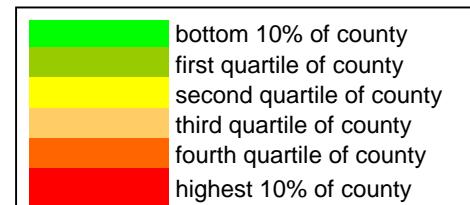


Figure 9 shows the claimant rates for Cotswold District wards. The red line represents the average claimant rate across the District of 2.2%. Six wards lie above the average.

Table 6: Analysis of Claimant Count at Cotswold District ward level - February 2010

| District  | Ward                          | Rate | Rank* |
|-----------|-------------------------------|------|-------|
| Cotswolds | Churn Valley                  | 0.8  | 3     |
| Cotswolds | Grumbolds Ash                 | 0.8  | 3     |
| Cotswolds | Rissingtons                   | 1.1  | 7     |
| Cotswolds | Beacon-Stow                   | 1.2  | 8     |
| Cotswolds | Sandywell                     | 1.4  | 11    |
| Cotswolds | Three Rivers                  | 1.4  | 11    |
| Cotswolds | Ampney-Coin                   | 1.5  | 15    |
| Cotswolds | Avening                       | 1.6  | 17    |
| Cotswolds | Blockley                      | 1.6  | 17    |
| Cotswolds | Campden-Vale                  | 1.6  | 17    |
| Cotswolds | Fosseridge                    | 1.6  | 17    |
| Cotswolds | Riversmeet                    | 1.7  | 22    |
| Cotswolds | Ermin                         | 1.8  | 25    |
| Cotswolds | Hampton                       | 1.8  | 25    |
| Cotswolds | Moreton-in-Marsh              | 1.8  | 25    |
| Cotswolds | Water Park                    | 1.8  | 25    |
| Cotswolds | Chedworth                     | 1.9  | 32    |
| Cotswolds | Cirencester Stratton-Whiteway | 1.9  | 32    |
| Cotswolds | Fairford                      | 1.9  | 32    |
| Cotswolds | Northleach                    | 2.0  | 40    |
| Cotswolds | Kemsford-Lechlade             | 2.2  | 53    |
| Cotswolds | Thames Head                   | 2.2  | 53    |
| Cotswolds | Bourton-on-the-Water          | 2.3  | 59    |
| Cotswolds | Tetbury                       | 2.7  | 77    |
| Cotswolds | Cirencester Park              | 3.0  | 87    |
| Cotswolds | Cirencester Beeches           | 3.5  | 100   |
| Cotswolds | Cirencester Chesterton        | 3.5  | 100   |
| Cotswolds | Cirencester Watermoor         | 4.8  | 123   |



\* 1 = "best" and 123 = "worst"

Table 6 shows overall claimant rates for Cotswold District wards and their position relative to all wards in Gloucestershire.

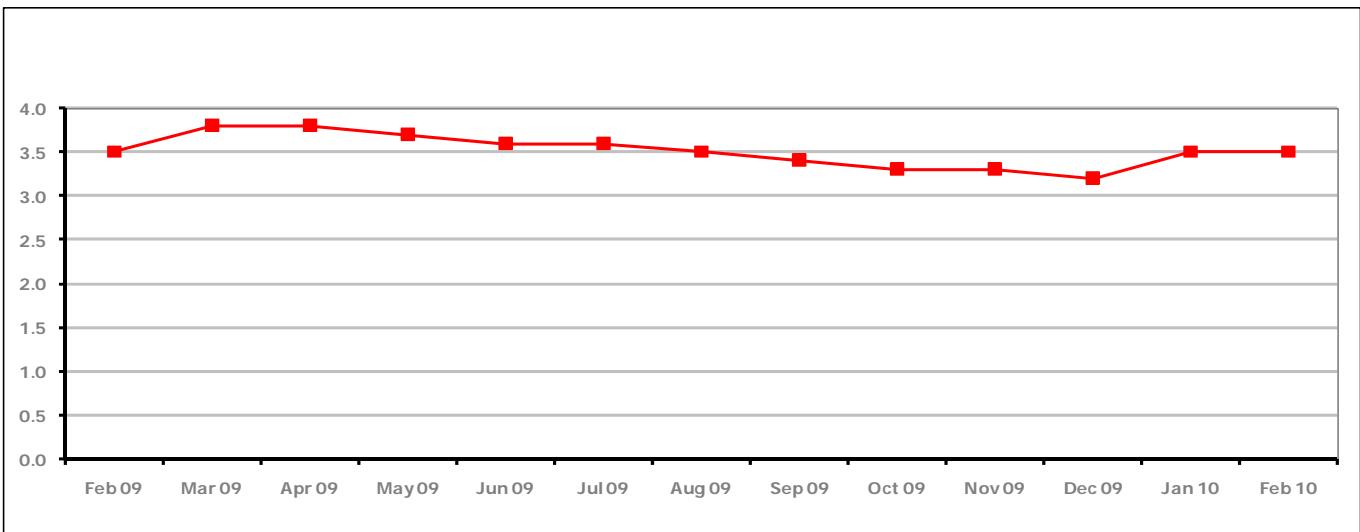
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.3 Forest of Dean District****Claimant Rate and Claimant Count***Figure 10: Forest of Dean District claimant rate over the last year*

Figure 10 shows the claimant rate in the Forest of Dean remained the same as last month at 3.5%.

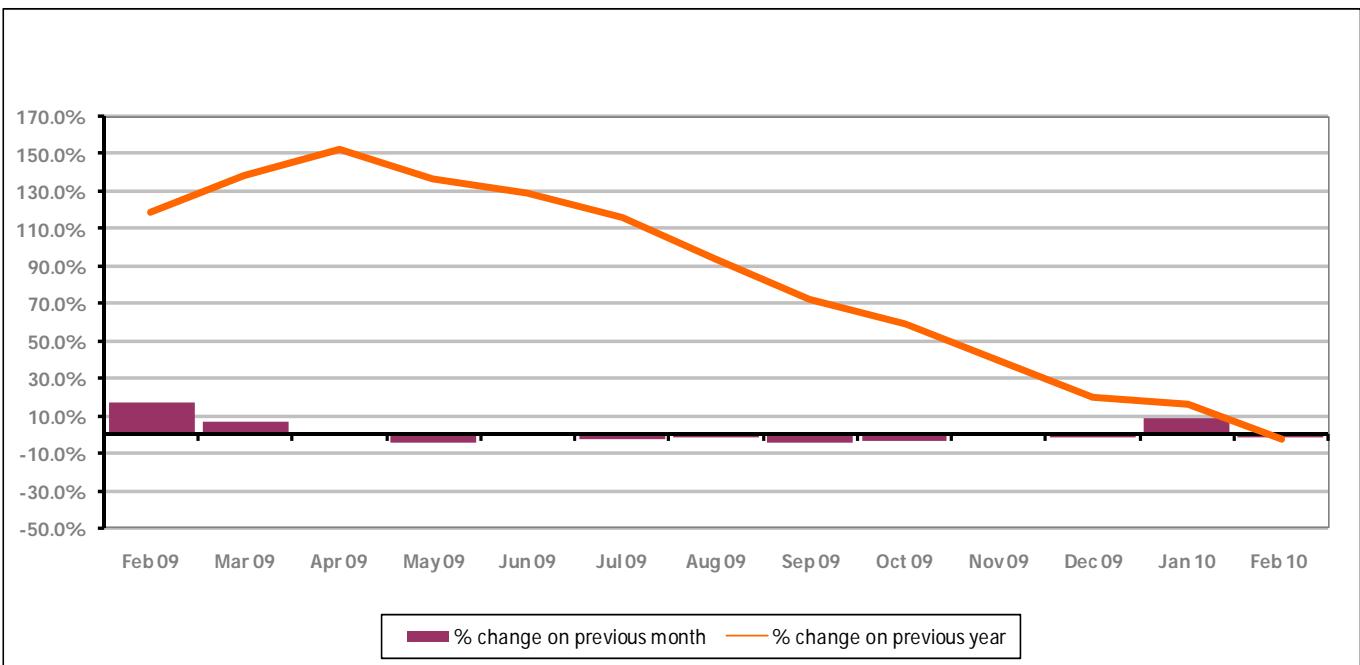
*Figure 11: Forest of Dean District claimants - Month on Month and Year on Year change*

Figure 11 shows the claimant count decreased by 1.3% since January 2009. The change on the previous year decreased between February 2010 and January 2010 to -3%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.3 Forest of Dean District continued...

Figure 12: Claimant rates across Forest of Dean District wards - February 2010

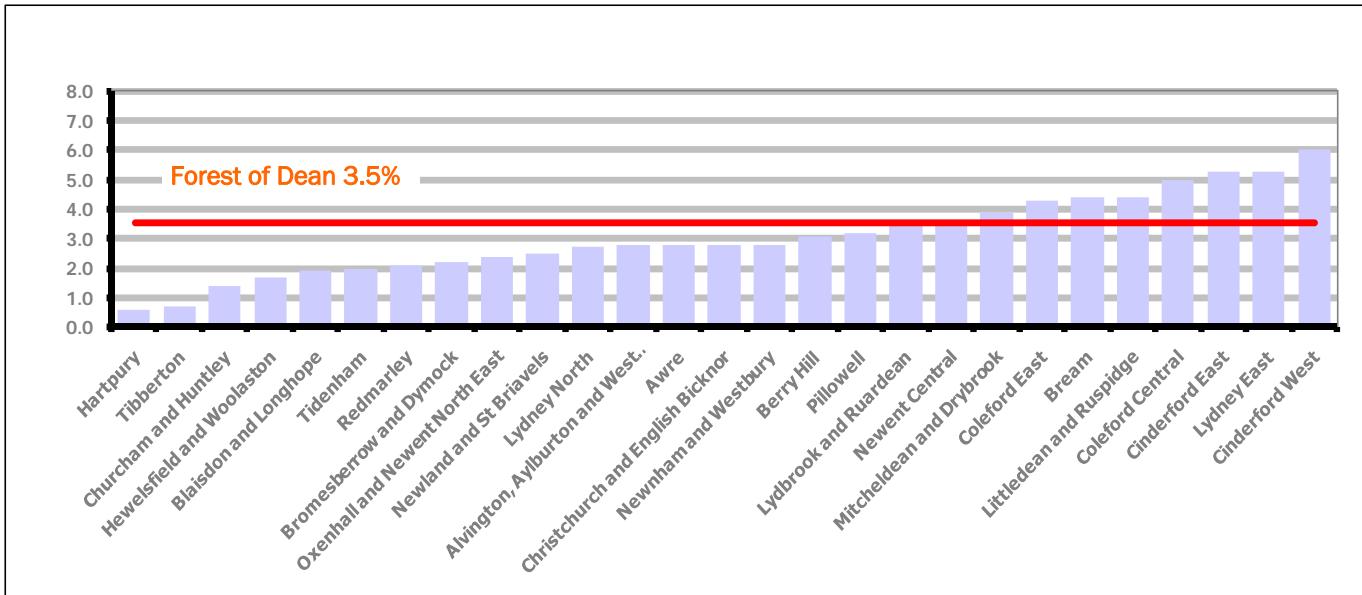
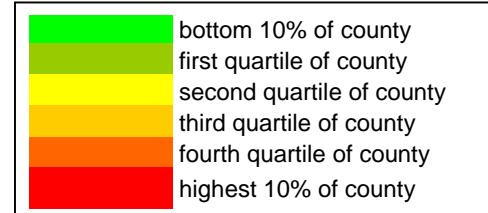


Figure 12 shows the claimant rates for Forest of Dean District wards. The red line represents the average claimant rate across the District of 3.5%. Eight wards lie above the average.

Table 7: Analysis of Claimant Count at Forest of Dean District ward level - February 2010

| District | Ward                                 | Rate | Rank* |
|----------|--------------------------------------|------|-------|
| Forest   | Hartpury                             | 0.6  | 1     |
| Forest   | Tibberton                            | 0.7  | 2     |
| Forest   | Churcham and Huntley                 | 1.4  | 11    |
| Forest   | Hewelsfield and Woolaston            | 1.7  | 22    |
| Forest   | Blaisdon and Longhope                | 1.9  | 32    |
| Forest   | Tidenham                             | 2.0  | 40    |
| Forest   | Redmarley                            | 2.1  | 45    |
| Forest   | Bromesberrow and Dymock              | 2.2  | 53    |
| Forest   | Oxenhall and Newent North East       | 2.4  | 64    |
| Forest   | Newland and St Briavels              | 2.5  | 70    |
| Forest   | Lydney North                         | 2.7  | 77    |
| Forest   | Alvington, Aylburton and West Lydney | 2.8  | 80    |
| Forest   | Awre                                 | 2.8  | 80    |
| Forest   | Christchurch and English Bicknor     | 2.8  | 80    |
| Forest   | Newnham and Westbury                 | 2.8  | 80    |
| Forest   | Berry Hill                           | 3.1  | 91    |
| Forest   | Pillowell                            | 3.2  | 96    |
| Forest   | Lydbrook and Ruardean                | 3.5  | 100   |
| Forest   | Newent Central                       | 3.5  | 100   |
| Forest   | Mitcheldean and Drybrook             | 3.9  | 108   |
| Forest   | Coleford East                        | 4.3  | 114   |
| Forest   | Bream                                | 4.4  | 116   |
| Forest   | Littledean and Ruspidge              | 4.4  | 116   |
| Forest   | Coleford Central                     | 5.0  | 125   |
| Forest   | Cinderford East                      | 5.3  | 126   |
| Forest   | Lydney East                          | 5.3  | 126   |
| Forest   | Cinderford West                      | 6.0  | 132   |



\* 1 = "best" and 132 = "worst"

Table 7 shows overall claimant rates for the Forest of Dean District wards and their position relative to all wards in Gloucestershire.

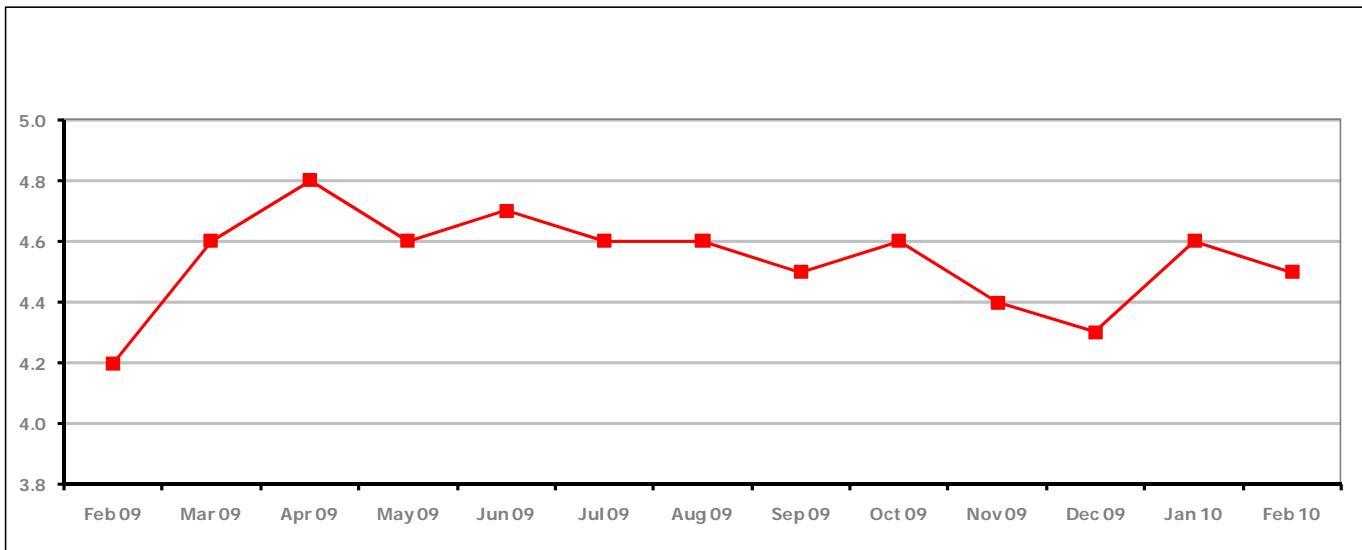
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.4 Gloucester City****Claimant Rate and Claimant Count***Figure 13: Gloucester City claimant rate over the last year*

Figure 13 shows the claimant rate for Gloucester City decreased in February 2010 to 4.5%.

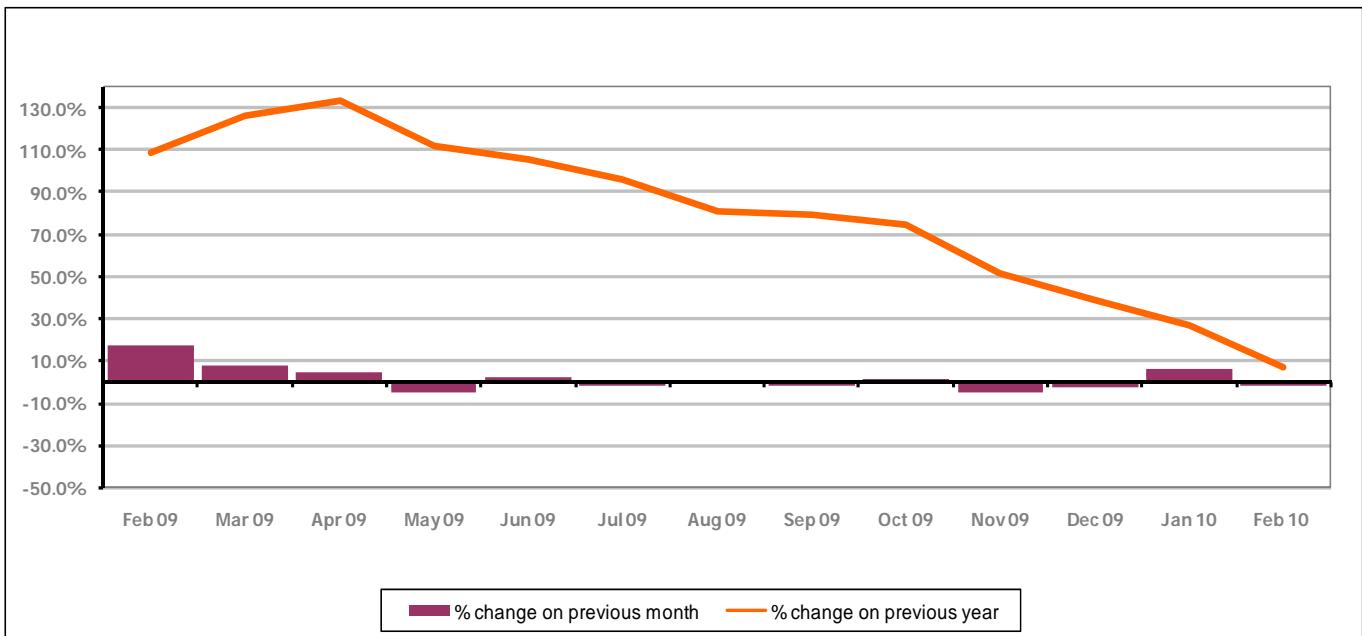
*Figure 14: Gloucester City claimants - Month on Month and Year on Year change*

Figure 14 shows the monthly claimant count decreased by 1.2% since January 2010. The change on the previous year has decreased between January 2010 and February 2010 to 7%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.4 Gloucester City continued...

Figure 15: Claimant rates across Gloucester City wards - February 2010

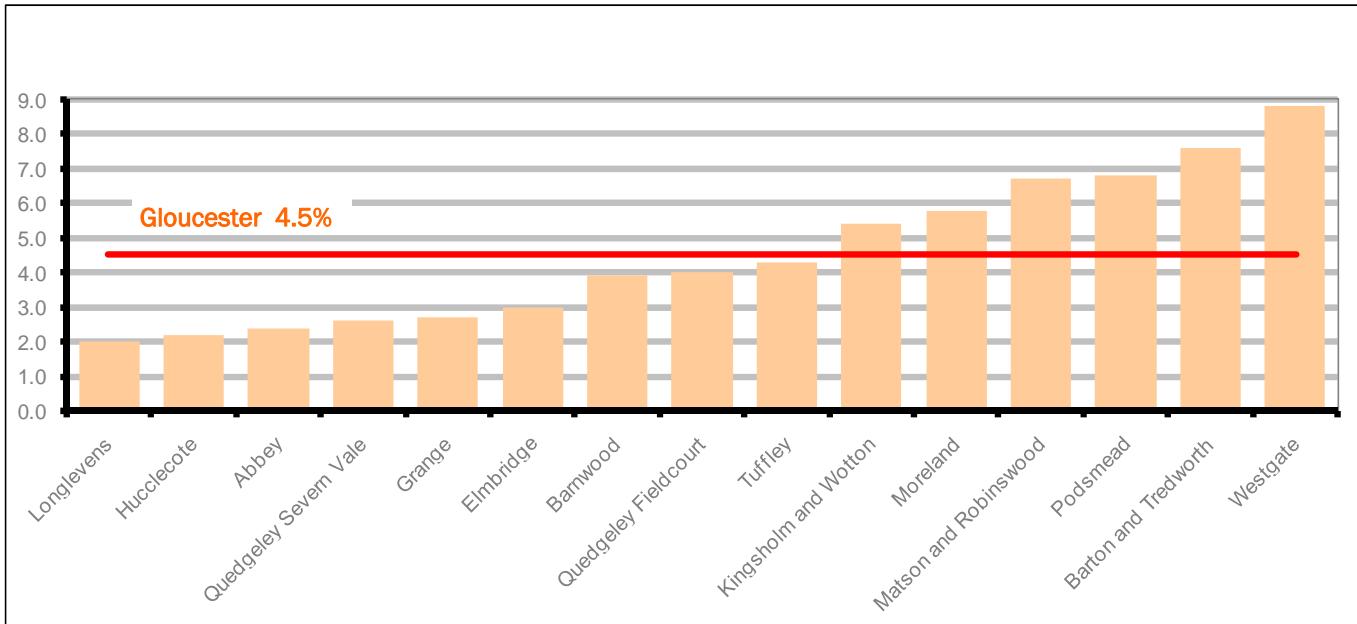
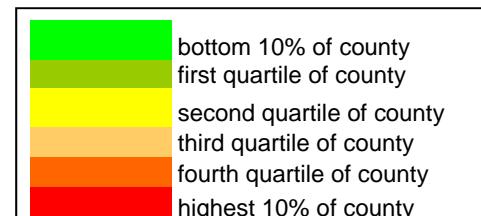


Figure 15 shows the claimant rates for Gloucester City district wards. The red line represents the average claimant rate across the City of 4.5%. Six wards lie above the average.

Table 8: Analysis of Claimant Count at Gloucester City ward level - February 2010

| District   | Ward                  | Rate | Rank* |
|------------|-----------------------|------|-------|
| Gloucester | Longlevens            | 2.0  | 40    |
| Gloucester | Hucclecote            | 2.2  | 53    |
| Gloucester | Abbey                 | 2.4  | 64    |
| Gloucester | Quedgeley Severn Vale | 2.6  | 73    |
| Gloucester | Grange                | 2.7  | 77    |
| Gloucester | Elmbridge             | 3.0  | 87    |
| Gloucester | Barnwood              | 3.9  | 108   |
| Gloucester | Quedgeley Fieldcourt  | 4.0  | 110   |
| Gloucester | Tuffley               | 4.3  | 114   |
| Gloucester | Kingsholm and Wotton  | 5.4  | 128   |
| Gloucester | Moreland              | 5.8  | 130   |
| Gloucester | Matson and Robinswood | 6.7  | 136   |
| Gloucester | Podsmead              | 6.8  | 137   |
| Gloucester | Barton and Tredworth  | 7.6  | 141   |
| Gloucester | Westgate              | 8.8  | 142   |



\* 1 = "best" and 142 = "worst"

Table 8 shows overall claimant rates for Gloucester City wards and their position relative to all wards in Gloucestershire.

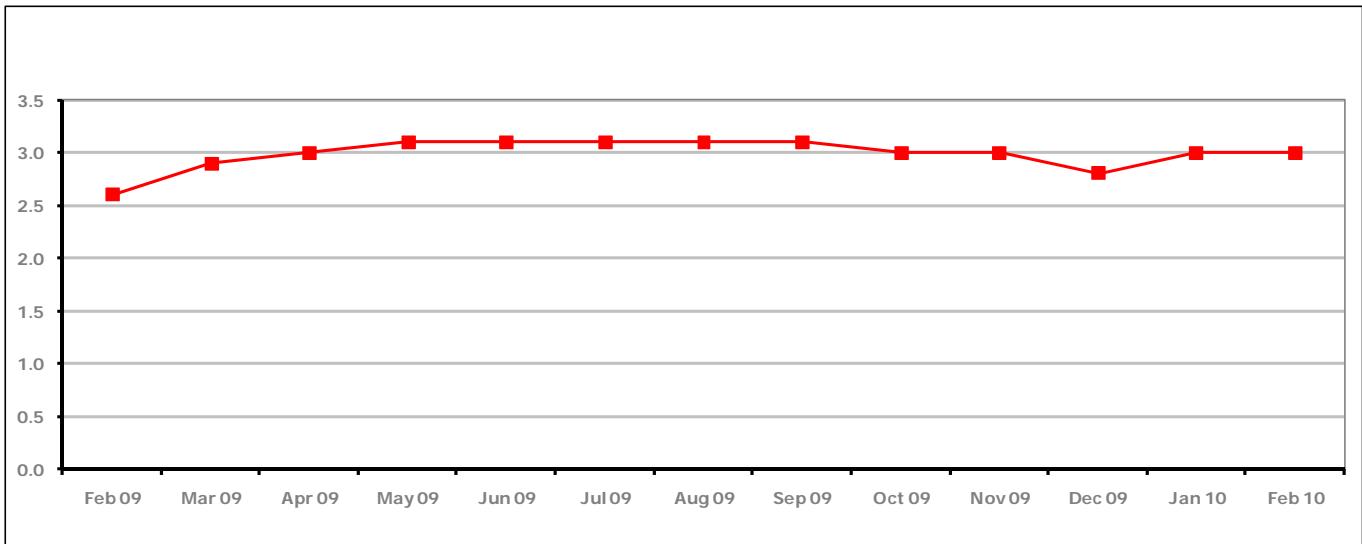
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.5 Stroud District****Claimant Rate and Claimant Count***Figure 16: Stroud District claimant rate over the last year*

Figure 16 shows the claimant rate for Stroud District remained the same as last month at 3.0%.

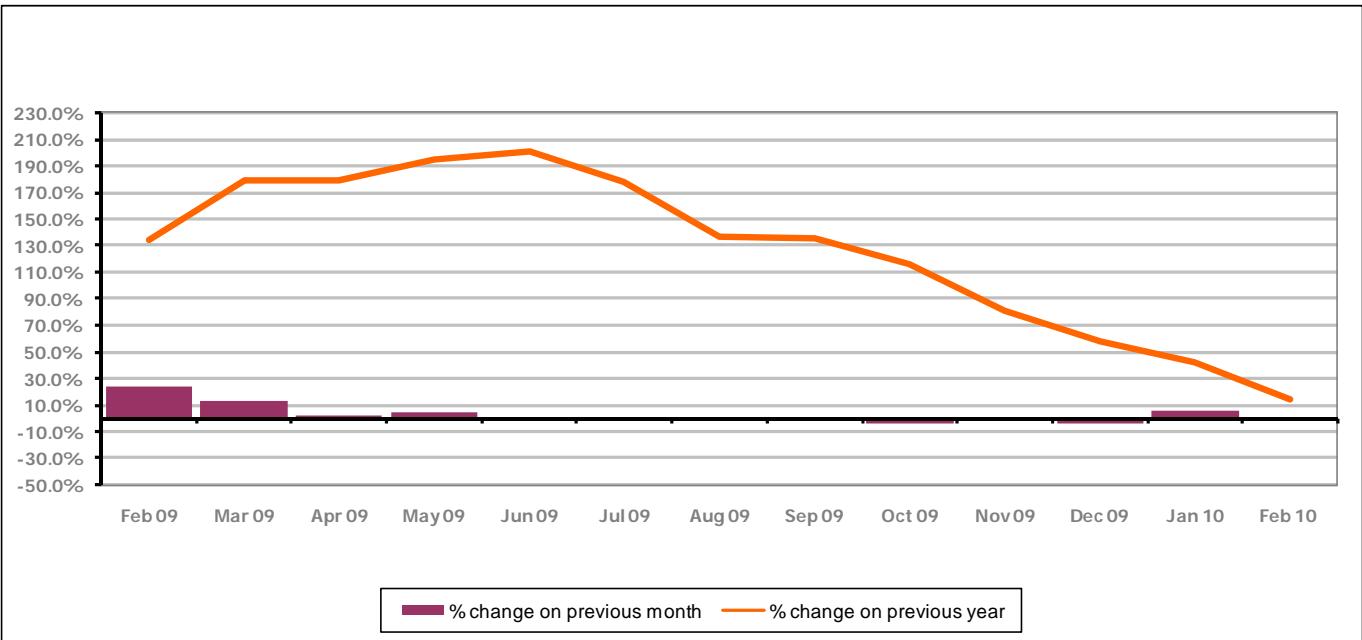
*Figure 17: Stroud District claimants - Month on Month and Year on Year change*

Figure 17 shows the monthly claimant count decreased by 0.6% since January 2010. The change on the previous year has decreased between January 2010 and February 2010 to 14%.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.5 Stroud District continued...

Figure 18: Claimant rates across Stroud District wards - February 2010

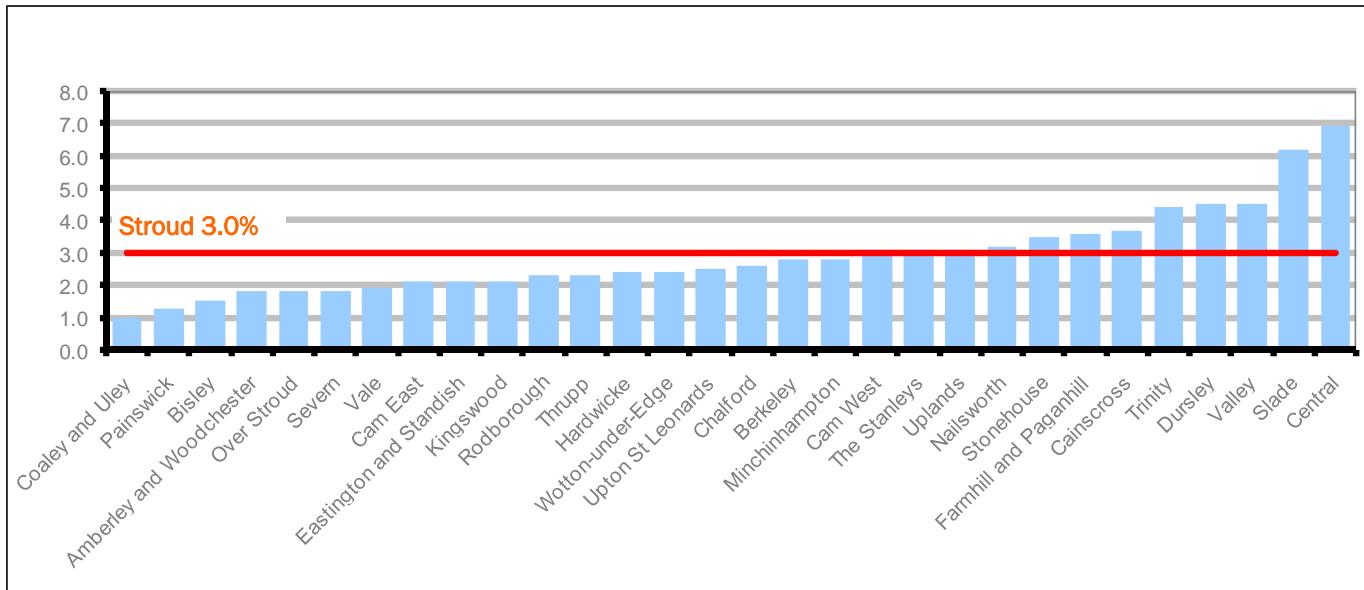
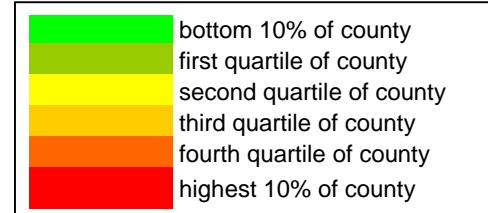


Figure 18 shows the claimant rates in Stroud District wards. The red line represents the average claimant rate across the District of 3.0%. Twelve wards are above the average.

Table 9: Analysis of Claimant Count at Stroud District ward level - February 2010

| District | Ward                     | Rate | Rank* |
|----------|--------------------------|------|-------|
| Stroud   | Coaley and Uley          | 1.0  | 6     |
| Stroud   | Painswick                | 1.3  | 9     |
| Stroud   | Bisley                   | 1.5  | 15    |
| Stroud   | Amberley and Woodchester | 1.8  | 25    |
| Stroud   | Over Stroud              | 1.8  | 25    |
| Stroud   | Severn                   | 1.8  | 25    |
| Stroud   | Vale                     | 1.9  | 32    |
| Stroud   | Cam East                 | 2.1  | 45    |
| Stroud   | Eastington and Standish  | 2.1  | 45    |
| Stroud   | Kingswood                | 2.1  | 45    |
| Stroud   | Rodborough               | 2.3  | 59    |
| Stroud   | Thrupp                   | 2.3  | 59    |
| Stroud   | Hardwicke                | 2.4  | 64    |
| Stroud   | Wotton-under-Edge        | 2.4  | 64    |
| Stroud   | Upton St Leonards        | 2.5  | 70    |
| Stroud   | Chalford                 | 2.6  | 73    |
| Stroud   | Berkeley                 | 2.8  | 80    |
| Stroud   | Minchinhampton           | 2.8  | 80    |
| Stroud   | Cam West                 | 3.1  | 91    |
| Stroud   | The Stanleys             | 3.1  | 91    |
| Stroud   | Uplands                  | 3.1  | 91    |
| Stroud   | Nailsworth               | 3.2  | 96    |
| Stroud   | Stonehouse               | 3.5  | 100   |
| Stroud   | Farmhill and Paganhill   | 3.6  | 105   |
| Stroud   | Cainscross               | 3.7  | 106   |
| Stroud   | Trinity                  | 4.4  | 116   |
| Stroud   | Dursley                  | 4.5  | 120   |
| Stroud   | Valley                   | 4.5  | 120   |
| Stroud   | Slade                    | 6.2  | 134   |
| Stroud   | Central                  | 6.9  | 138   |



\* 1 = "best" and 142 = "worst"

Table 9 shows overall claimant rates for Stroud District wards and their position relative to all wards in Gloucestershire.

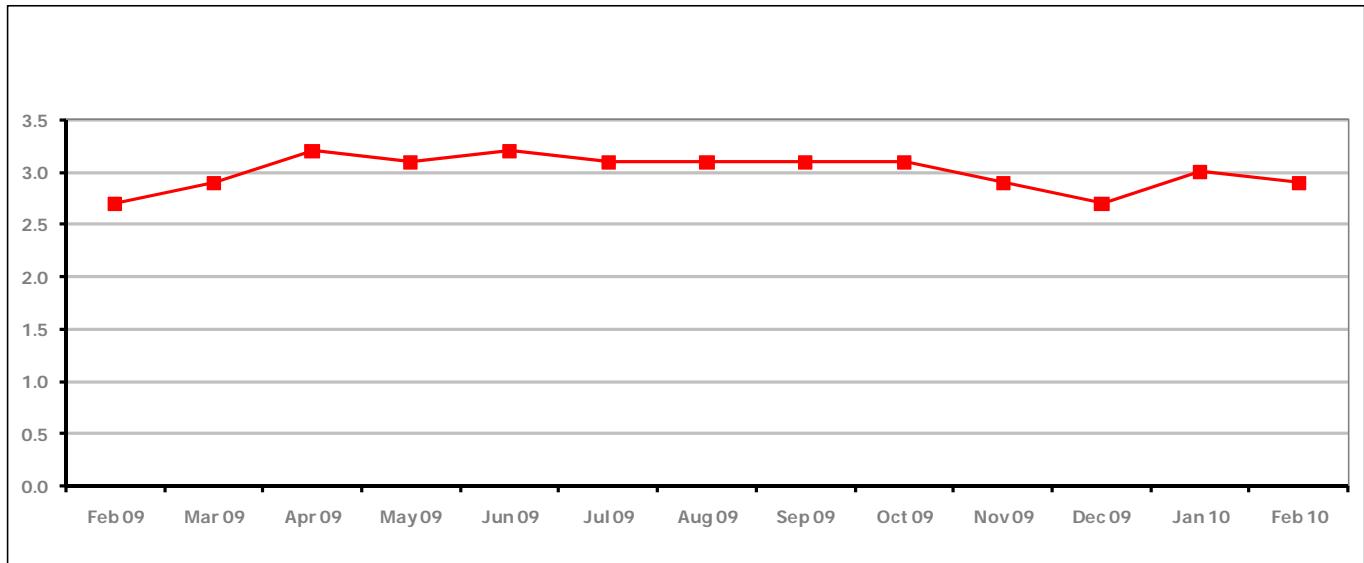
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.6 Tewkesbury District****Claimant Rate and Claimant Count***Figure 19: Tewkesbury District claimant rate over the last year*

Figure 19 shows the claimant rate for Tewkesbury District decreased in February 2010 to 2.9%.

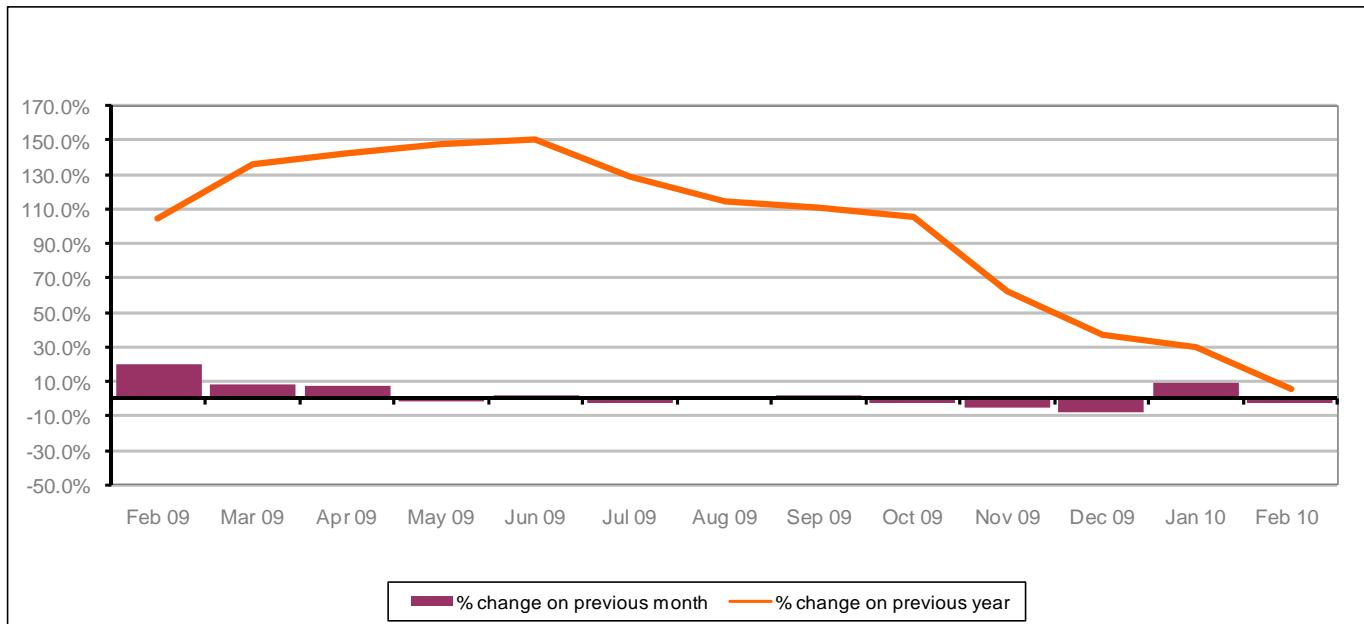
*Figure 20: Tewkesbury District claimants - Month on Month and Year on Year change*

Figure 20 shows that the monthly claimant count decreased in February 2010 by 2.3%. The change on the previous year decreased between January 2010 and February 2010 to 5%.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.6 Tewkesbury District continued...

Figure 21: Claimant rates across Tewkesbury District wards - February 2010

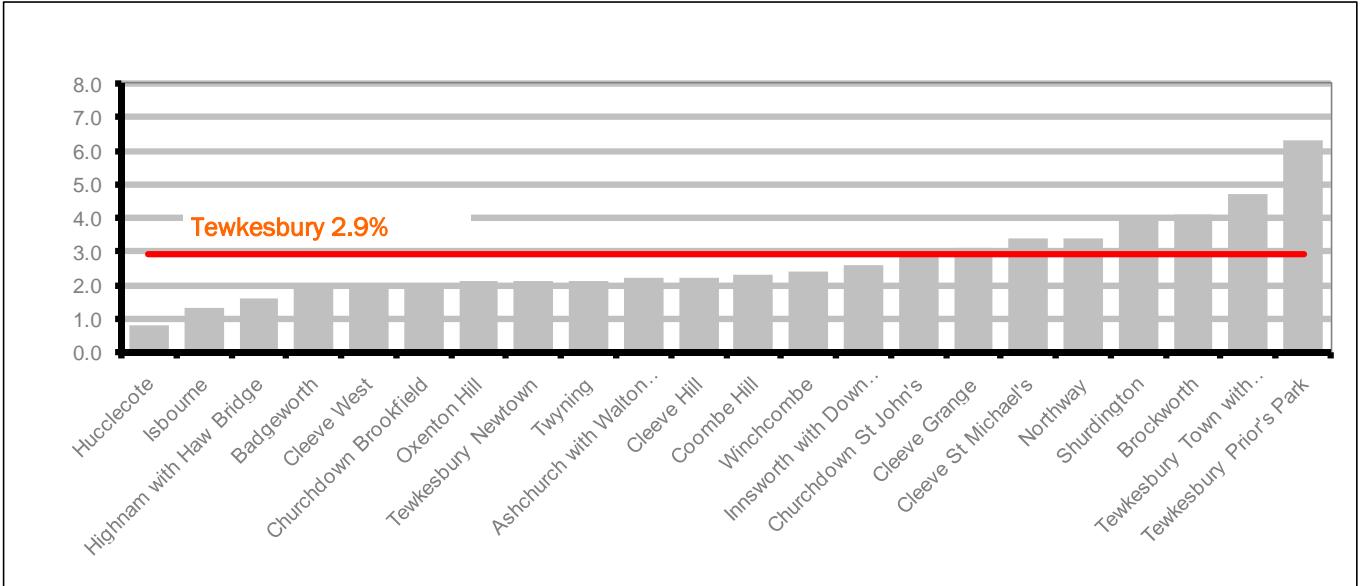
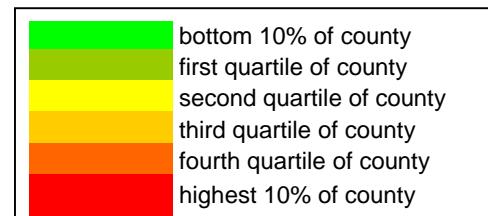


Figure 21 shows the claimant rates in Tewkesbury District wards. The red line represents the average claimant rate across the District of 2.9% and eight wards are above the average.

Table 10: Analysis of Claimant Count at Tewkesbury District level - February 2010

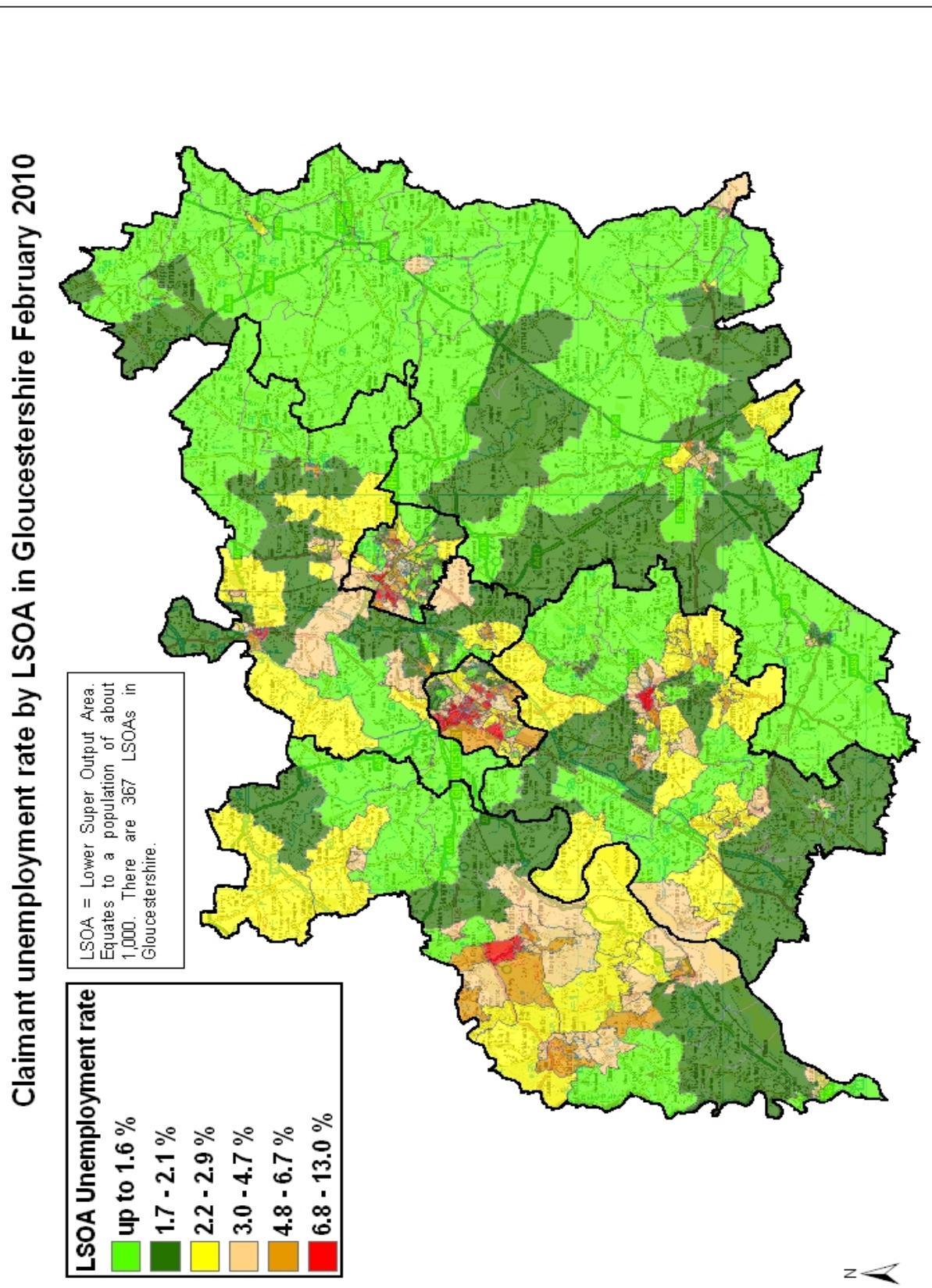
| District   | Ward                          | Rate | Rank* |
|------------|-------------------------------|------|-------|
| Tewkesbury | Hucclecote                    | 0.8  | 3     |
| Tewkesbury | Isbourne                      | 1.3  | 9     |
| Tewkesbury | Highnam with Haw Bridge       | 1.6  | 17    |
| Tewkesbury | Badgeworth                    | 1.9  | 32    |
| Tewkesbury | Cleeve West                   | 1.9  | 32    |
| Tewkesbury | Churchdown Brookfield         | 2.0  | 40    |
| Tewkesbury | Oxenton Hill                  | 2.1  | 45    |
| Tewkesbury | Tewkesbury Newtown            | 2.1  | 45    |
| Tewkesbury | Twynning                      | 2.1  | 45    |
| Tewkesbury | Ashchurch with Walton         | 2.2  | 53    |
| Tewkesbury | Cleeve Hill                   | 2.2  | 53    |
| Tewkesbury | Coombe Hill                   | 2.3  | 59    |
| Tewkesbury | Winchcombe                    | 2.4  | 64    |
| Tewkesbury | Innsworth with Down Hatherley | 2.6  | 73    |
| Tewkesbury | Churchdown St John's          | 3.0  | 87    |
| Tewkesbury | Cleeve Grange                 | 3.1  | 91    |
| Tewkesbury | Cleeve St Michael's           | 3.4  | 98    |
| Tewkesbury | Northway                      | 3.4  | 98    |
| Tewkesbury | Shurdington                   | 4.0  | 110   |
| Tewkesbury | Brockworth                    | 4.1  | 113   |
| Tewkesbury | Tewkesbury Town with Mitton   | 4.7  | 122   |
| Tewkesbury | Tewkesbury Prior's Park       | 6.3  | 135   |



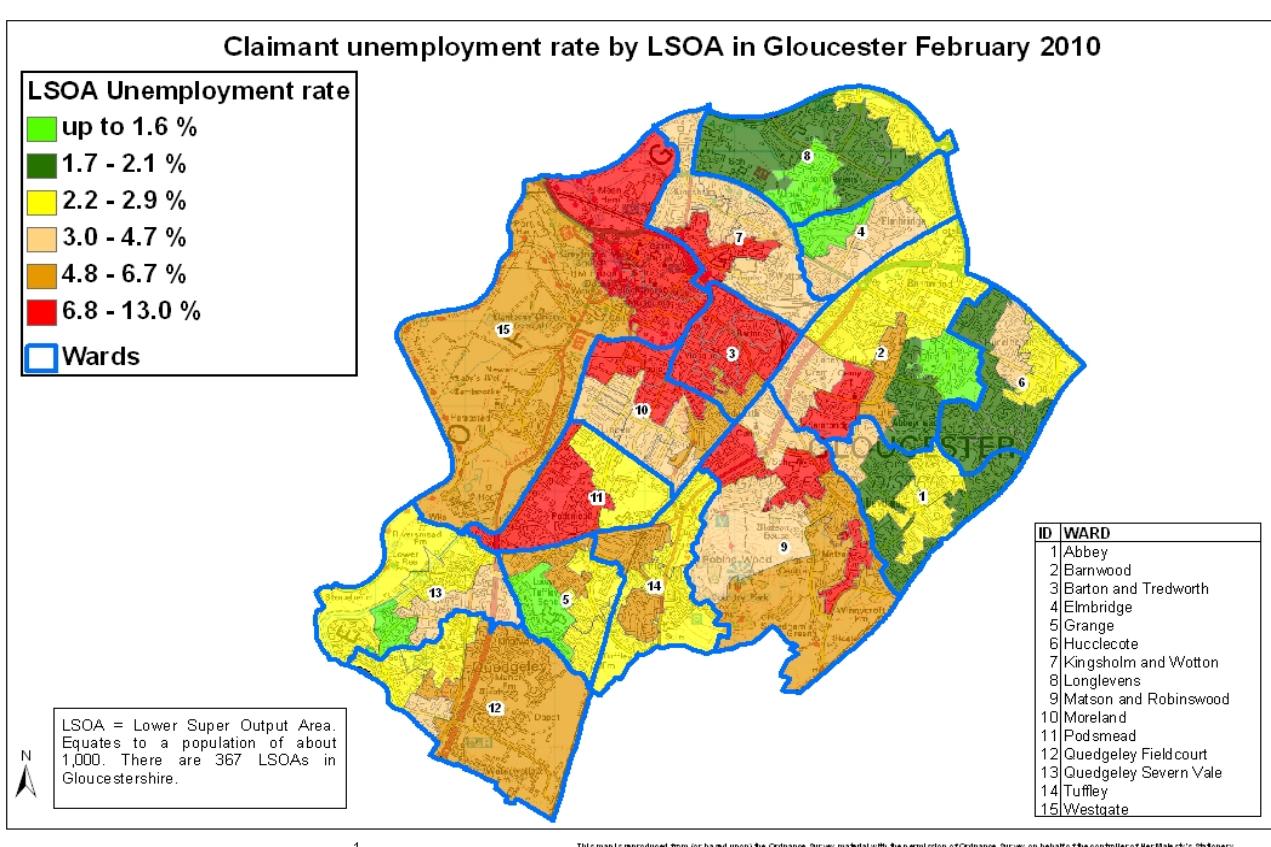
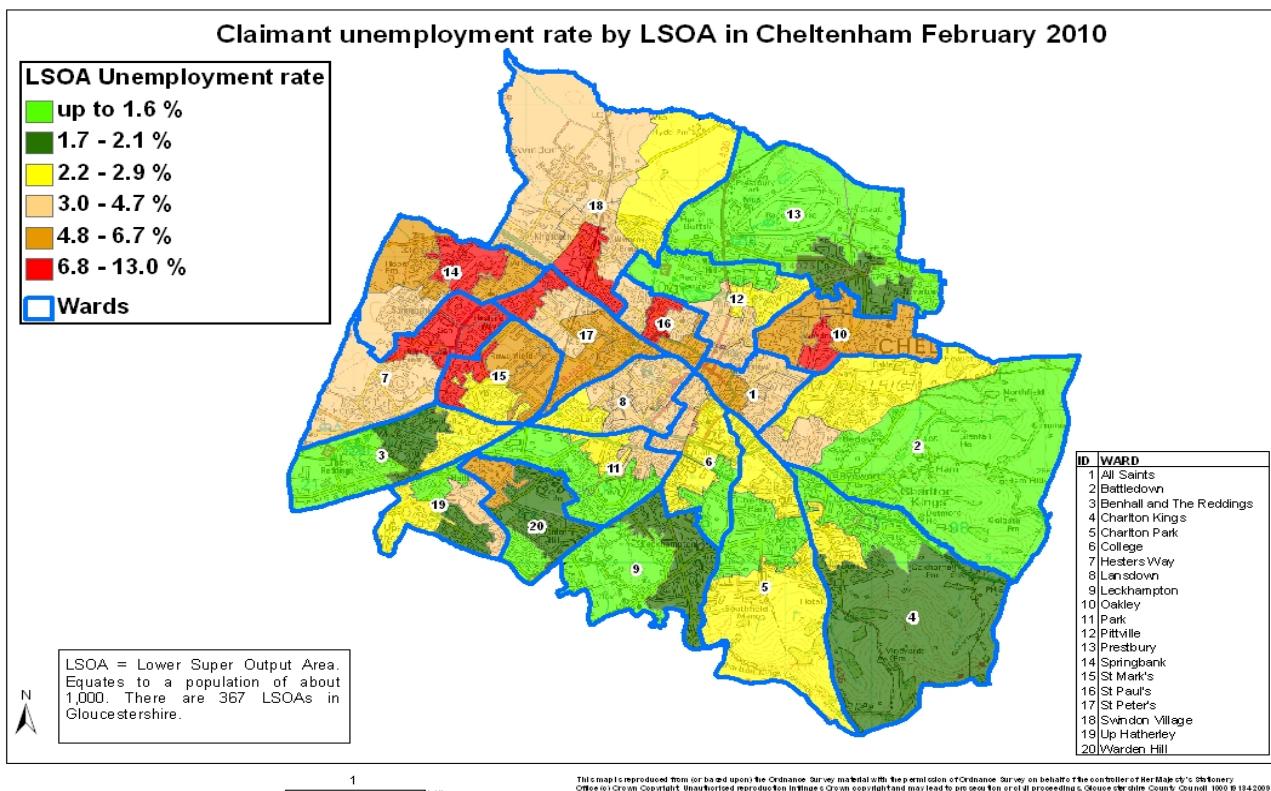
\* 1 = "best" and 135 = "worst"

Table 10 shows overall claimant rates for Tewkesbury District wards and their position relative to all wards in Gloucestershire.

## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



## PART 6: YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET) IN GLOUCESTERSHIRE

Data provided by Prospects, the Connexions service in Gloucestershire on the situation of young people (16-18) in Gloucestershire who are not in education, employment or formal training.

Connexions Gloucestershire is required to report performance with the 16-18 age range against nationally defined criteria for counting the NEET group. The NEET group includes young people actively seeking education, employment or training as well as those young people who are either not yet ready or who are unable to access these opportunities because of their personal circumstances. The figures quoted below include young people in both of these categories.

### Summary

As at the end of February 2010 there were 610 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 3.8%. This figure evidences a 0.1% decrease from the performance achieved at the end of January 2010. Two of the area Teams have seen a reduction in NEETs this month compared to last month. Although we have seen an increase in the NEET percentage, the NEET group has only increased by 7 young people. The overall cohort size has reduced by 488 young people, which has resulted in the percentage being affected.

### Total NEET Group by District Area

28th February 2010

|                | Cheltenham | Cotswold | Forest | Gloucester | Stroud | Tewkesbury | Total |
|----------------|------------|----------|--------|------------|--------|------------|-------|
| Number of NEET | 135        | 48       | 85     | 164        | 109    | 69         | 610   |
| Cohort         | 2783       | 2472     | 2605   | 4727       | 2916   | 2003       | 17506 |
| % NEET         | 4.8%       | 1.9%     | 3.3%   | 3.5%       | 3.7%   | 3.4%       | 3.8%  |

### January Guarantee

The Prime Minister announced on 18<sup>th</sup> November plans to build on the September guarantee by guaranteeing the offer of a place on an Entry to Employment programme to all 16 and 17 year olds who are not in education, employment or training (NEET) in January 2010.

January is a key point in the year when additional support is needed. Seasonal employment and short courses come to an end and some young people realise that their initial choice was not right for them and do not return to school/College after the Christmas holiday. This Guarantee will allow young people who are NEET to reengage quickly in positive and productive learning, remain motivated and engaged. We will thereby reduce the risk of long term disengagement.

In Gloucestershire we are supporting this and have contacted young people for whom the guarantee applies to encourage them to take up this opportunity. We will be recording and monitoring against this between January and the end of March 2010.

If you would like to receive any further information on Gloucestershire's NEET strategy then please contact [Ruth.Critchlow@gloucestershire.gov.uk](mailto:Ruth.Critchlow@gloucestershire.gov.uk) or telephone 01452 551267.

(\*) Adjustment includes a proportion of young people aged 16-18 whose outcomes are not-known to Connexions Gloucestershire