

# Unemployment Bulletin

Issue 53 December 2012

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## INTRODUCTION

The Unemployment Bulletin provides a monthly update on unemployment data for Gloucestershire, the South West region and the United Kingdom. It is produced by the Strategic Needs Analysis Team in the County Council's Strategy and Challenge function. The data is sourced from the Office for National Statistics via Nomis ([www.nomis.co.uk](http://www.nomis.co.uk)).

The claimant count measures the number of people claiming unemployment-related benefit (currently Job Seeker's allowance). The claimant rate is the number of claimants as a proportion of the working age population.

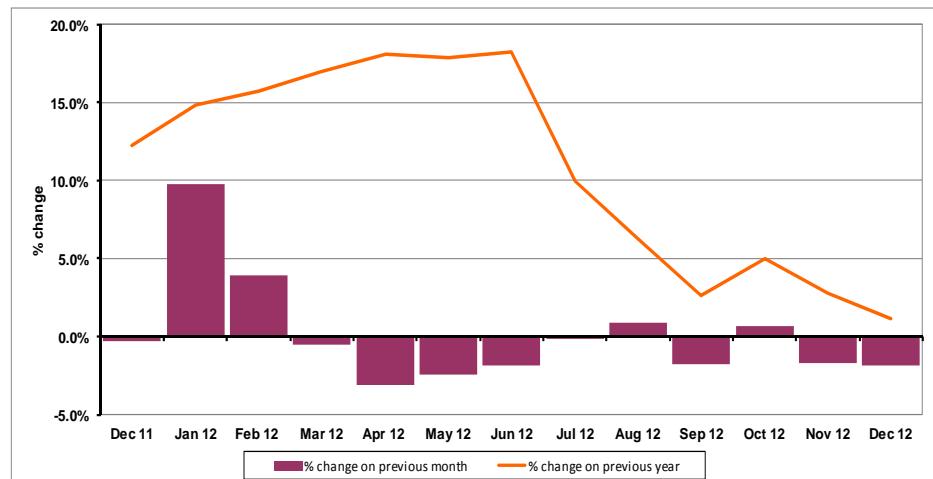
## PART 1: SUMMARY

**The claimant rate in Gloucestershire was 2.6% in December 2012.** This was a decrease of 0.1% on the November 2012 figure. The South West rate and UK rate also decreased by 0.1% to 2.5% and 3.7% respectively. Gloucestershire's rate was 0.1% higher than the South West average of 2.5%, and 1.1% lower than the UK average of 3.7%.

**The claimant count in Gloucestershire in December 2012 decreased by 185 people.** The amount of people claiming in December 2012 was -1.8% lower than the number in November 2012. This compares to a -0.7% decrease in the South West and a -0.8% decrease for the UK.

**The year on year claimant count in Gloucestershire has decreased since last month.** The count was 1.2% higher in December 2012 than at the same point in the previous year as shown in the graph below.

Gloucestershire claimants - Month on Month and Year on Year change:  
December 2011 to December 2012



Source: ONS Crown Copyright Reserved

## DISTRICTS AT A GLANCE

At a glance unemployment information grouped by district. Includes:

**Claim count:** Total number of people claiming Job Seekers Allowance in December 2012

**Compared to last month:** How much larger/smaller November's claimant count is compared to November, expressed as a %

**Claimant rate:** The % of working population claiming Job Seekers Allowance in December 2012

**Highest claiming ward:** The ward with the highest claim count in that district and the rate

### CHELTENHAM BOROUGH

Claim count:	2,320
Compared to last month:	-0.6%
Claimant rate:	3.1%
Highest claiming ward	Oakley (6.9%)

### GLOUCESTER CITY

Claim count:	3,055
Compared to last month:	-2.1%
Claimant rate:	4.0%
Highest claiming ward	Barton and Tredworth (8.7%)

### COTSWOLD DISTRICT

Claim count:	692
Compared to last month:	-1.8%
Claimant rate:	1.4%
Highest claiming ward	Cirencester Watermoor (3.7%)

### STROUD DISTRICT

Claim count:	1,448
Compared to last month:	-4.1%
Claimant rate:	2.1%
Highest claiming ward	Slade (6.0%)

### FOREST OF DEAN

Claim count:	1,293
Compared to last month:	+0.5%
Claimant rate:	2.5%
Highest claiming ward	Cinderford East and Lydney East (4.8%)

### TEWKESBURY BOROUGH

Claim count:	1,023
Compared to last month:	-3.4%
Claimant rate:	2.0%
Highest claiming ward	Tewkesbury Prior's Park (4.9%)

## YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET)

At the end of December 2012 there were 721 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 4.8%.

## PART 2: UK, SW AND GLOUCESTERSHIRE INDICATORS

The unemployment situation in Gloucestershire compared to the South West and the UK.

### Claimant Rate

Figure 1: Claimant Rate for Gloucestershire, the South West and UK over the past year

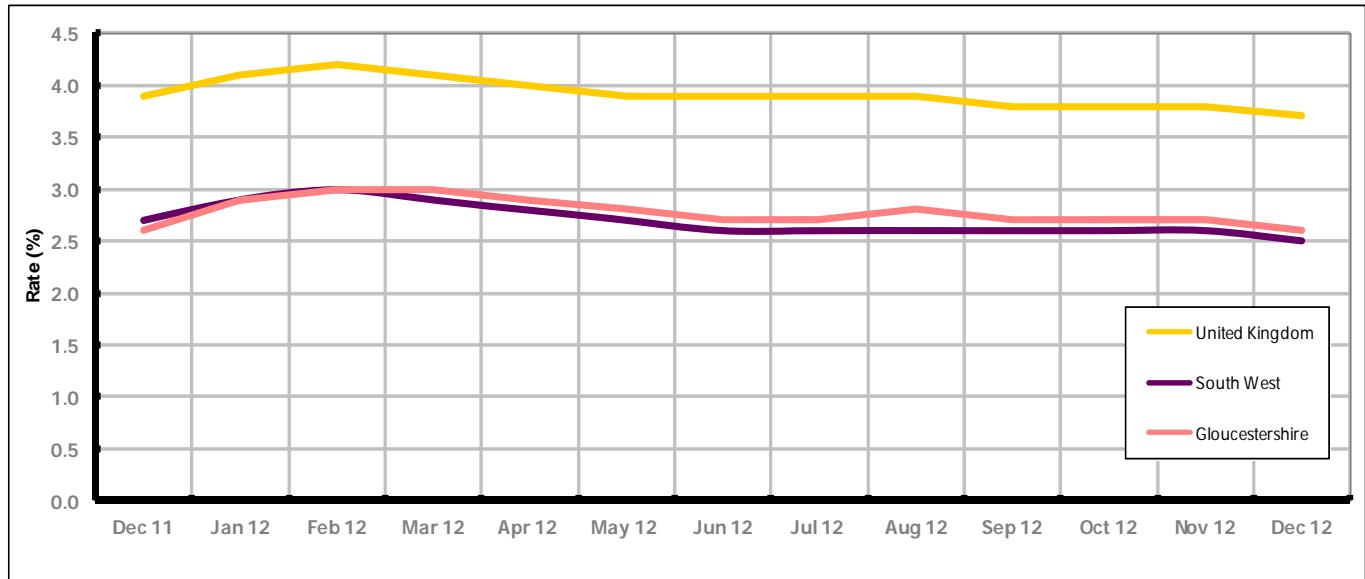


Figure 1 shows the claimant rate for Gloucestershire at 2.6% in December 2012. The rate remained lower or the same as the South West average, until March when it grew above the South West rate, it has been persistently lower by approximately 1.1% against the UK average during the same period. The December 2012 rate represents a 0.1% decrease on November 2012.

### Claimant Count

Table 1: Analysis of UK, South West and Gloucestershire Claimant Counts

Area	Claimant Count in December 2012	% change on November 2012	Average % change over the last six months	Consecutive months decreasing
UK	1,523,222	-0.8%	-0.5%	5
South West	84,506	-0.7%	-0.4%	1
Gloucestershire	9,831	-1.8%	-0.6%	0

Table 1 shows that in December 2012, the number of claimants in Gloucestershire was -1.8% lower than the number in November 2012.

The average change in claimants in Gloucestershire for the six months to December 2012 was -0.6%. This is 0.1% greater than the UK average and 0.2% greater than the South West average.

## PART 3: LOCAL AUTHORITY DISTRICT ANALYSIS

### Claimant Rate and Claimant Count

Figure 2: Claimant Rate (%) across Gloucestershire - December 2012

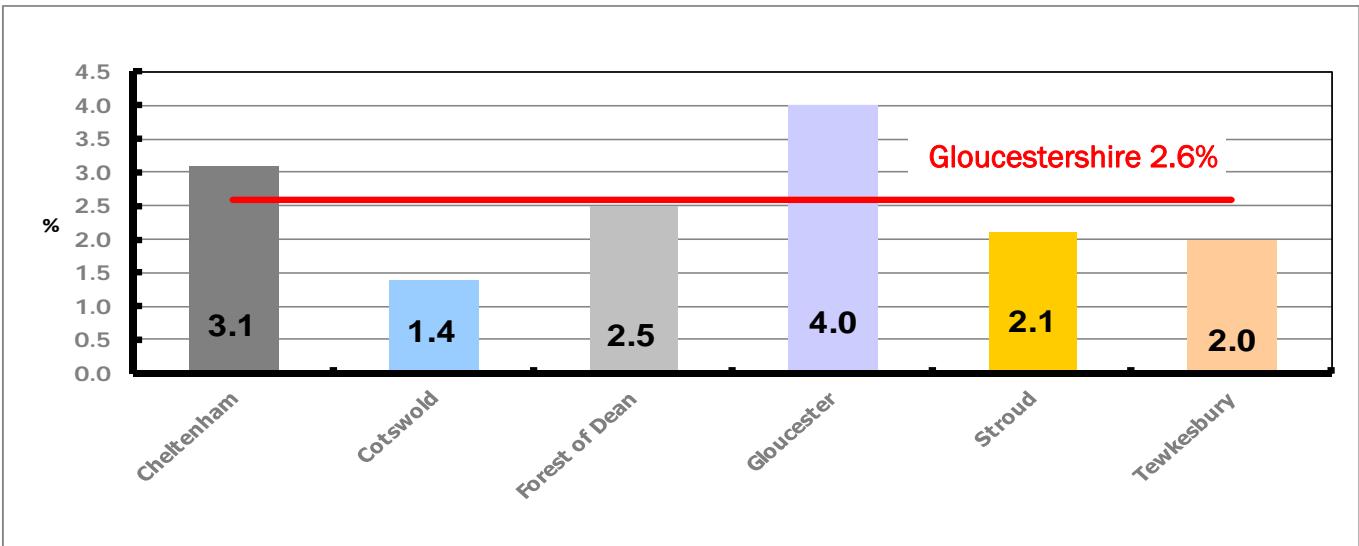


Figure 2 shows the claimant rate for December 2012 in Gloucestershire. Between November 2012 and December 2012 the rate in Gloucester, Stroud and Tewkesbury declined, while the other districts remained the same.

Figure 3: Total claimants over the past year across Gloucestershire Districts

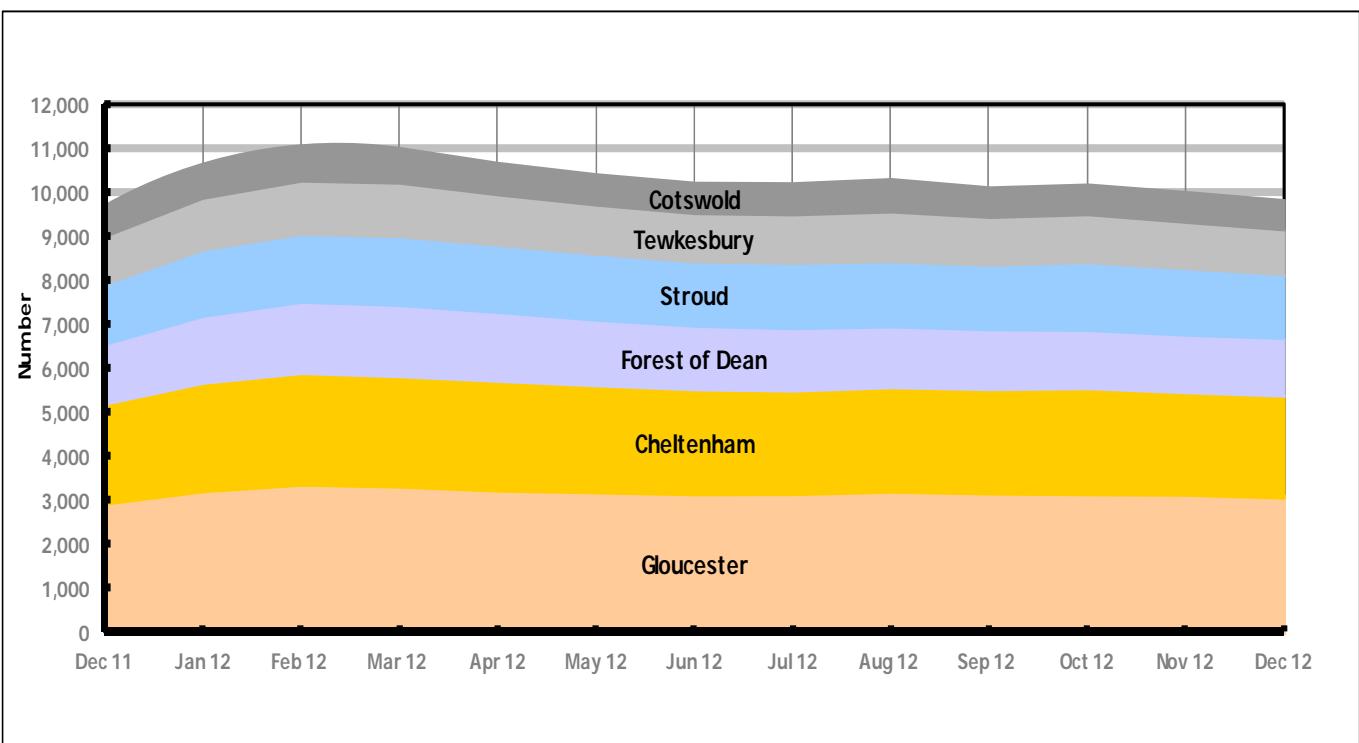


Figure 3 shows the overall claimant count by district over the past year. The number of claimants increased between December 2011 and February 2012. Since March 2012 the number of claimants has decreased, with the exception of August and November 2012, when they increased.

Table 2: Analysis of Gloucestershire and District Claimant Counts

Total	Dec 12 Number	Dec 12 Rate	Nov 12 Number	Nov 12 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	9,831	2.6	10,016	2.7	-185	-1.8%	-0.1
Cheltenham	2,320	3.1	2,335	3.1	-15	-0.6%	0.0
Cotswold	692	1.4	705	1.4	-13	-1.8%	0.0
Forest of Dean	1,293	2.5	1,287	2.5	6	0.5%	0.0
Gloucester	3,055	4.0	3,120	4.1	-65	-2.1%	-0.1
Stroud	1,448	2.1	1,510	2.2	-62	-4.1%	-0.1
Tewkesbury	1,023	2.0	1,059	2.1	-36	-3.4%	-0.1

Table 2 shows the change in the claimant count in December 2012 compared to November 2012. Forest of Dean saw a small increase in the number of claimants, while the remaining districts experienced a decline.

Table 3: Analysis of Male Gloucestershire and District Claimant Counts

Male	Dec 12 Number	Dec 12 Rate	Nov 12 Number	Nov 12 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	6,530	3.5	6,610	3.5	-80	-1.2%	0.0
Cheltenham	1,586	4.2	1,583	4.2	3	0.2%	0.0
Cotswold	471	1.9	470	1.9	1	0.2%	0.0
Forest of Dean	850	3.3	856	3.3	-6	-0.7%	0.0
Gloucester	2,009	5.2	2,039	5.3	-30	-1.5%	-0.1
Stroud	971	2.8	987	2.9	-16	-1.6%	-0.1
Tewkesbury	643	2.6	675	2.7	-32	-4.7%	-0.1

Table 3 shows the change in the male claimant count in December 2012 compared to November 2012. Cheltenham and Cotswold saw a small increase in the number of male claimants, while the remaining districts experienced a decline.

Table 4: Analysis of Female Gloucestershire and District Claimant Counts

Female	Dec 12 Number	Dec 12 Rate	Nov 12 Number	Nov 12 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	3,301	1.8	3,406	1.8	-105	-3.1%	0.0
Cheltenham	734	2.0	752	2.0	-18	-2.4%	0.0
Cotswold	221	0.9	235	0.9	-14	-6.0%	0.0
Forest of Dean	443	1.7	431	1.7	12	2.8%	0.0
Gloucester	1,046	2.7	1,081	2.8	-35	-3.2%	-0.1
Stroud	477	1.4	523	1.5	-46	-8.8%	-0.1
Tewkesbury	380	1.5	384	1.5	-4	-1.0%	0.0

Table 4 shows the change in the female claimant count in December 2012 compared to November 2012. Forest of Dean saw an increase in the number of female claimants, while the remaining districts experienced a decline.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

This section covers the six districts and a comparison of their constituent wards.

### 4.1 Cheltenham Borough

#### Claimant Rate and Claimant Count

Figure 4: Cheltenham Borough claimant rate over the last year

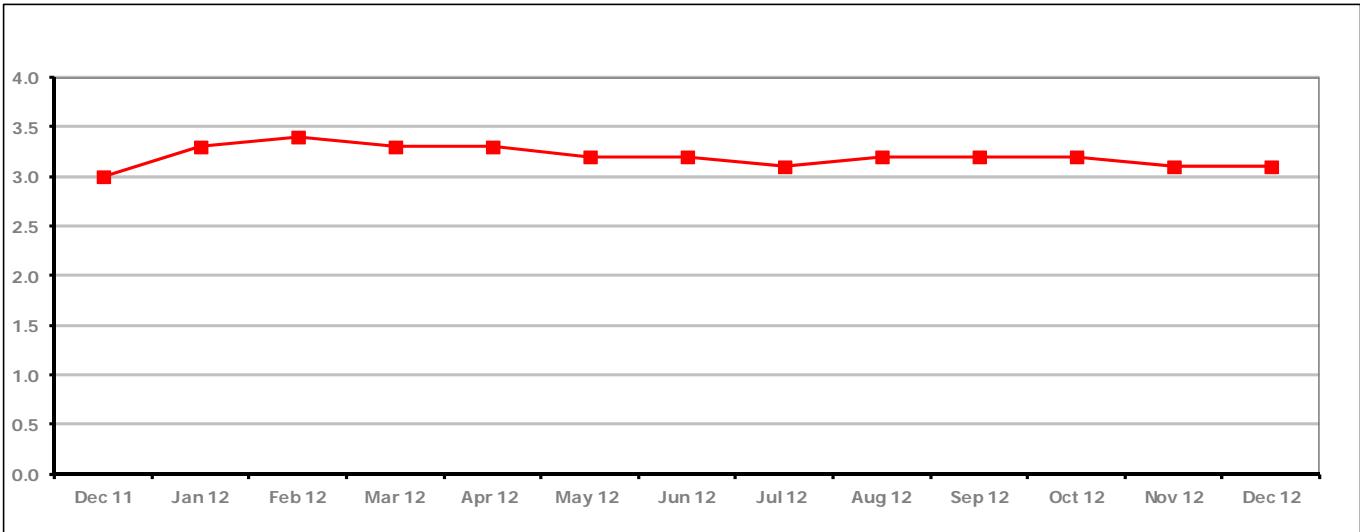


Figure 4 shows the claimant rate in Cheltenham remained the same as last month at 3.1%.

Figure 5: Cheltenham Borough claimants - Month on Month and Year on Year change

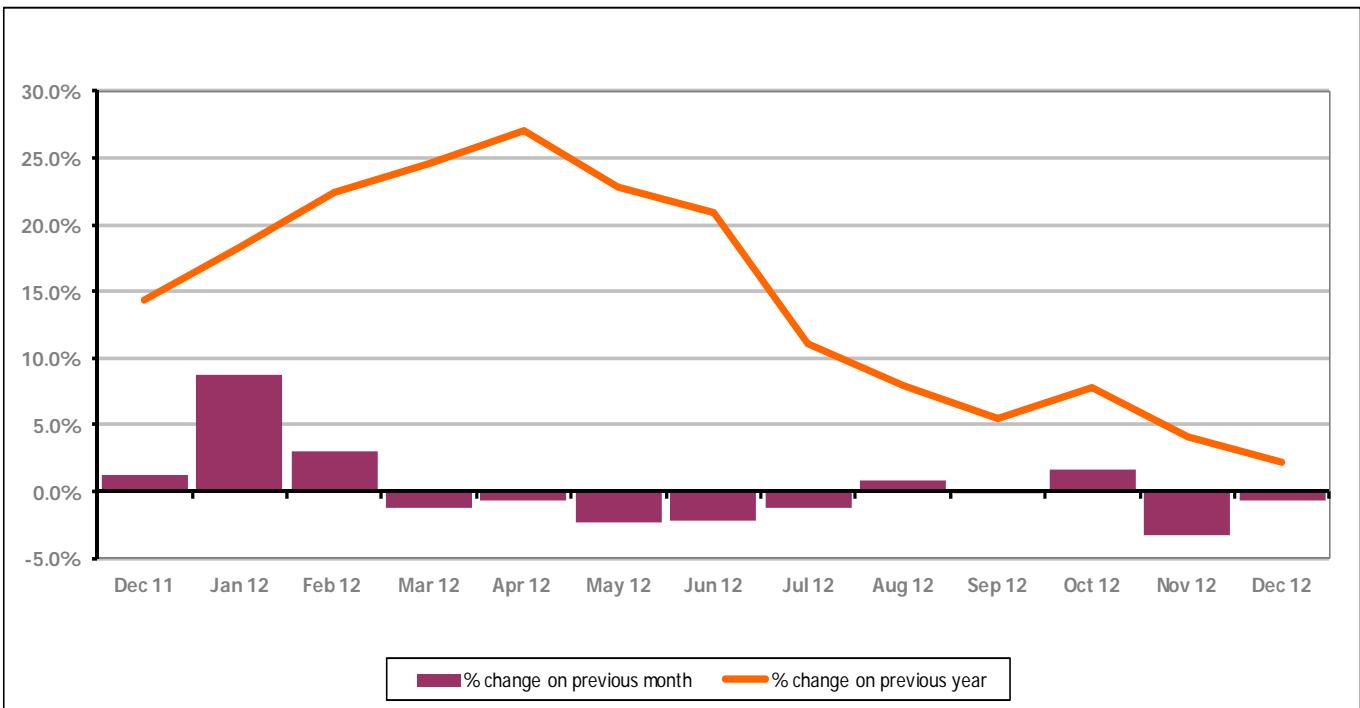


Figure 5 shows the claimant count decreased by -0.6% since last month. The change on the previous year has decreased in December 2012 compared to November 2012 to +2.2%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.1 Cheltenham Borough continued...

Figure 6: Claimant rates across Cheltenham Borough wards - December 2012

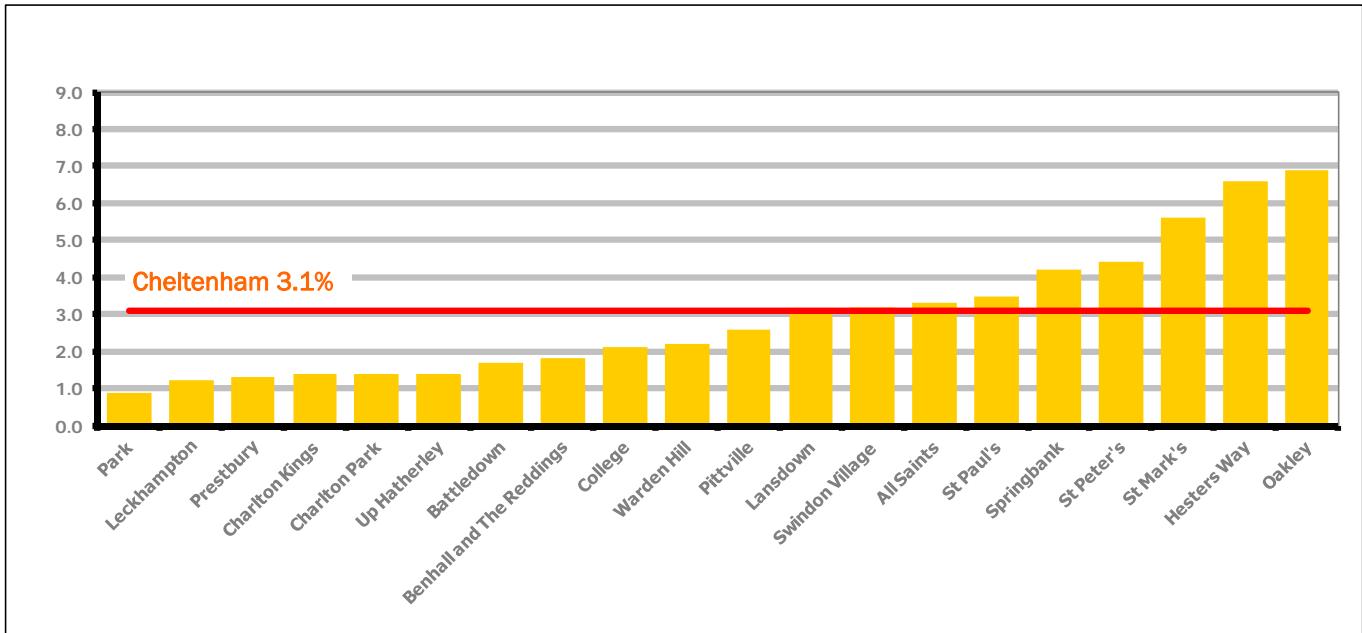
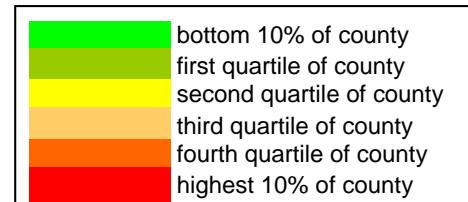


Figure 6 shows the claimant rates for Cheltenham Borough wards. The red line represents the average claimant rate across the Borough of 3.1%. Eight wards lie above the average.

Table 5: Analysis of Claimant Count at Cheltenham Borough ward level - December 2012

District	Ward	Rate	Rank*
Cheltenham	Park	0.9	14
Cheltenham	Leckhampton	1.2	36
Cheltenham	Prestbury	1.3	42
Cheltenham	Charlton Kings	1.4	49
Cheltenham	Charlton Park	1.4	49
Cheltenham	Up Hatherley	1.4	49
Cheltenham	Battledown	1.7	69
Cheltenham	Bennall and The Reddings	1.8	74
Cheltenham	College	2.1	87
Cheltenham	Warden Hill	2.2	91
Cheltenham	Pittville	2.6	102
Cheltenham	Lansdown	3.1	113
Cheltenham	Swindon Village	3.2	115
Cheltenham	All Saints	3.3	117
Cheltenham	St Paul's	3.5	121
Cheltenham	Springbank	4.2	124
Cheltenham	St Peter's	4.4	126
Cheltenham	St Mark's	5.6	135
Cheltenham	Hesters Way	6.6	138
Cheltenham	Oakley	6.9	140



\* 1 = "best" and 142 = "worst"

Table 5 shows overall claimant rates for Cheltenham Borough wards and their position relative to all wards in Gloucestershire.

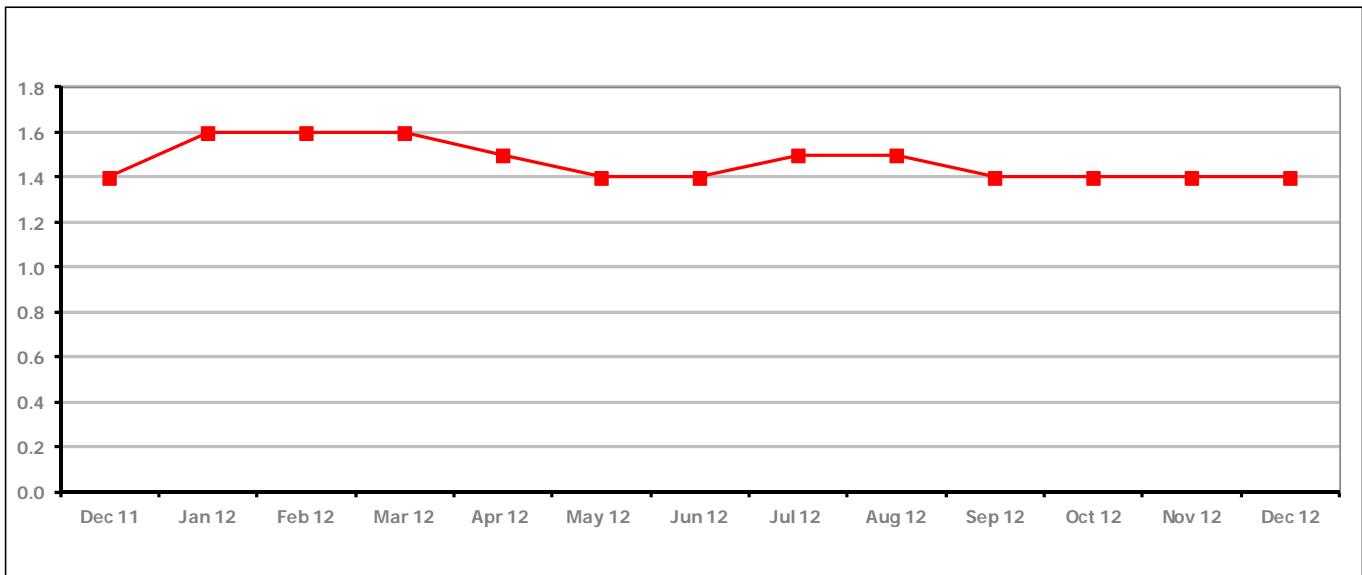
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.2 Cotswold District****Claimant Rate and Claimant Count***Figure 7: Cotswold District claimant rate over the last year*

Figure 7 shows the claimant rate in Cotswold District remained the same as the last three months at 1.4%

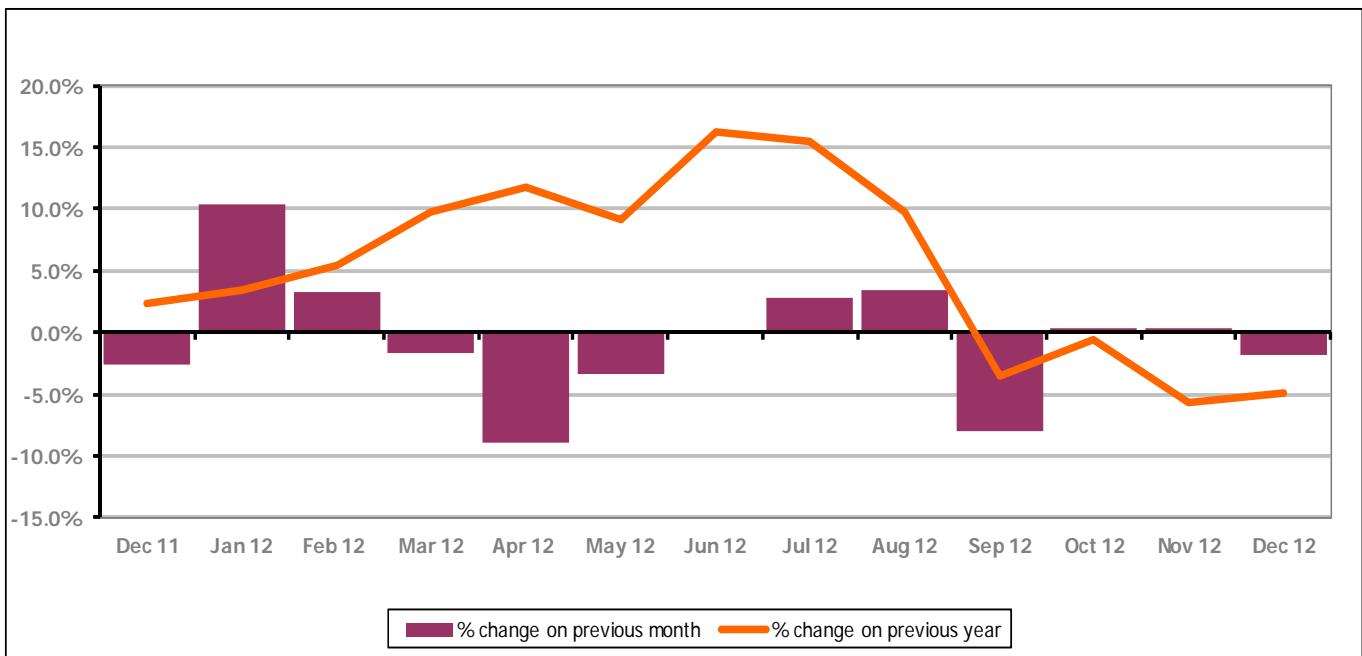
*Figure 8: Cotswold District claimants - Month on Month and Year on Year change*

Figure 8 shows the claimant count decreased by -1.8% since November 2012. The change on the previous year has increased from November 2012 compared to December 2012 to -4.9%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.2 Cotswold District continued...

Figure 9: Claimant rates across Cotswold District wards - December 2012

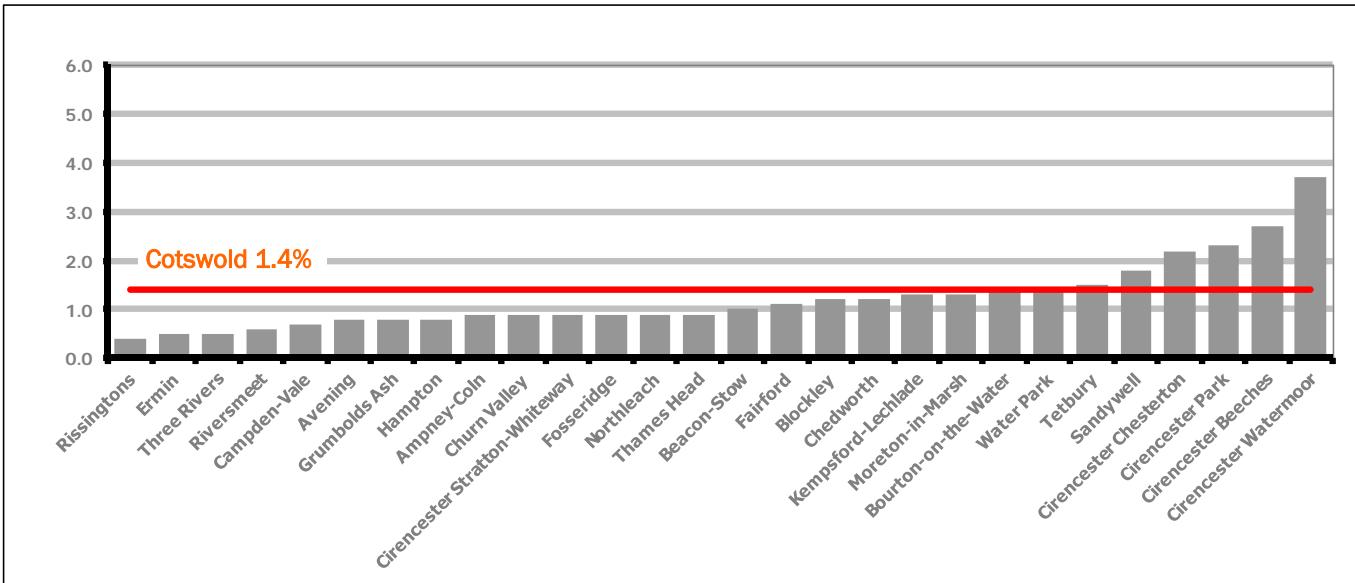


Figure 9 shows the claimant rates for Cotswold District wards. The red line represents the average claimant rate across the District of 1.4%. Six wards lie above the average.

Table 6: Analysis of Claimant Count at Cotswold District ward level - December 2012

District	Ward	Rate	Rank*
Cotswolds	Rissingtons	0.4	1
Cotswolds	Ermin	0.5	2
Cotswolds	Three Rivers	0.5	2
Cotswolds	Riversmeet	0.6	4
Cotswolds	Campden-Vale	0.7	6
Cotswolds	Avening	0.8	10
Cotswolds	Grumbolds Ash	0.8	10
Cotswolds	Hampton	0.8	10
Cotswolds	Ampney-Colin	0.9	14
Cotswolds	Churn Valley	0.9	14
Cotswolds	Cirencester Stratton-Whiteway	0.9	14
Cotswolds	Fosseridge	0.9	14
Cotswolds	Northleach	0.9	14
Cotswolds	Thames Head	0.9	14
Cotswolds	Beacon-Stow	1.0	23
Cotswolds	Fairford	1.1	30
Cotswolds	Blockley	1.2	36
Cotswolds	Chedworth	1.2	36
Cotswolds	Kempsford-Lechlade	1.3	42
Cotswolds	Moreton-in-Marsh	1.3	42
Cotswolds	Bourton-on-the-Water	1.4	49
Cotswolds	Water Park	1.4	49
Cotswolds	Tetbury	1.5	59
Cotswolds	Sandywell	1.8	74
Cotswolds	Cirencester Chesterton	2.2	91
Cotswolds	Cirencester Park	2.3	95
Cotswolds	Cirencester Beeches	2.7	106
Cotswolds	Cirencester Watermoor	3.7	122



\* 1 = "best" and 122 = "worst"

Table 6 shows overall claimant rates for Cotswold District wards and their position relative to all wards in Gloucestershire.

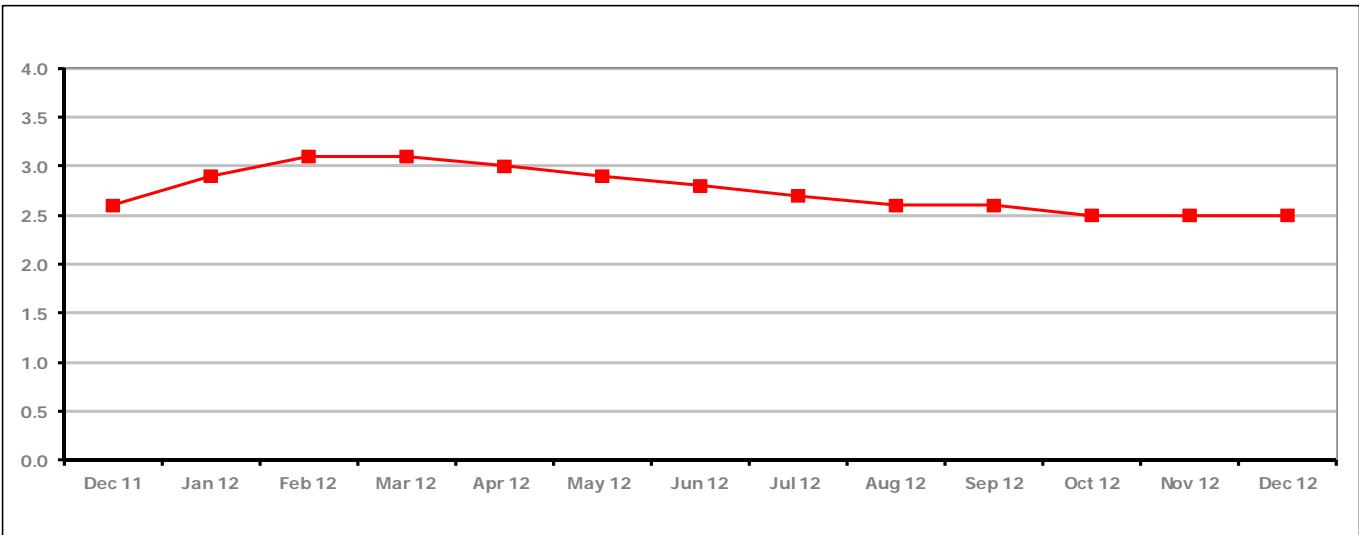
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.3 Forest of Dean District****Claimant Rate and Claimant Count***Figure 10: Forest of Dean District claimant rate over the last year*

Figure 10 shows the claimant rate in the Forest of Dean remained the same as the last two months at 2.5%

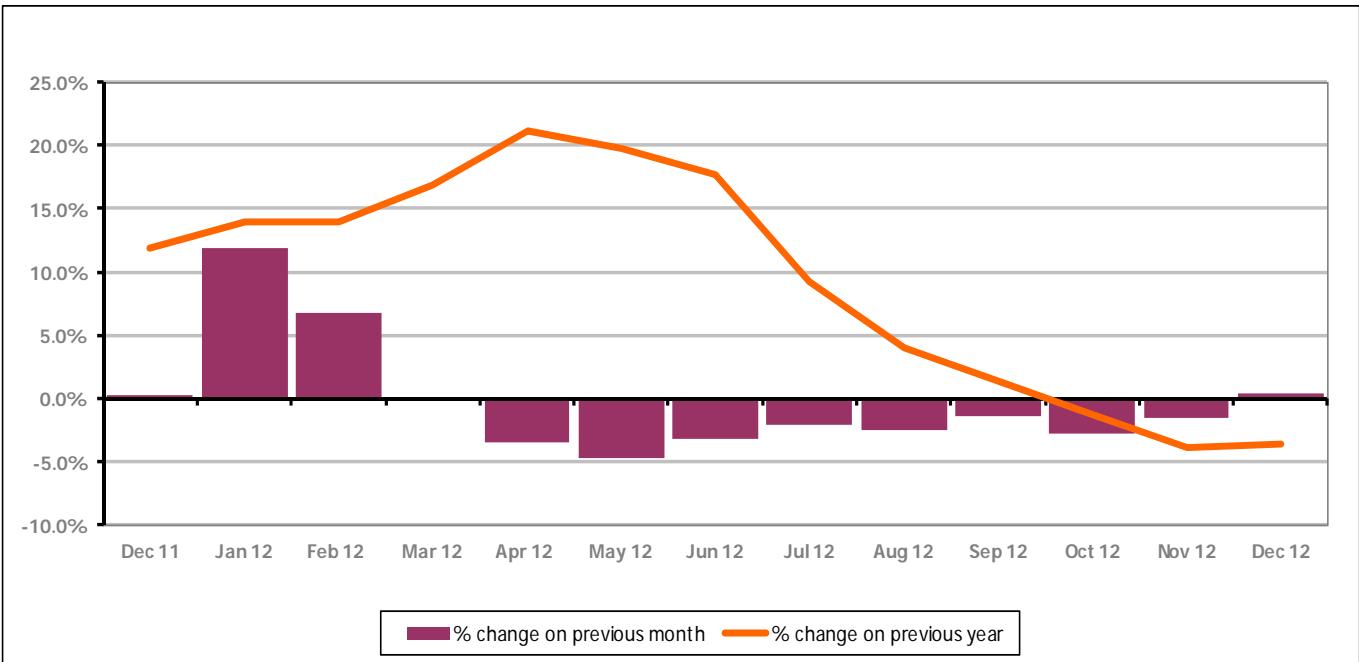
*Figure 11: Forest of Dean District claimants - Month on Month and Year on Year change*

Figure 11 shows the claimant count increased by +0.5% since November 2012. The change on the previous year has decreased from November 2012 compared to December 2012 to -3.7%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.3 Forest of Dean District continued...

Figure 12: Claimant rates across Forest of Dean District wards - December 2012

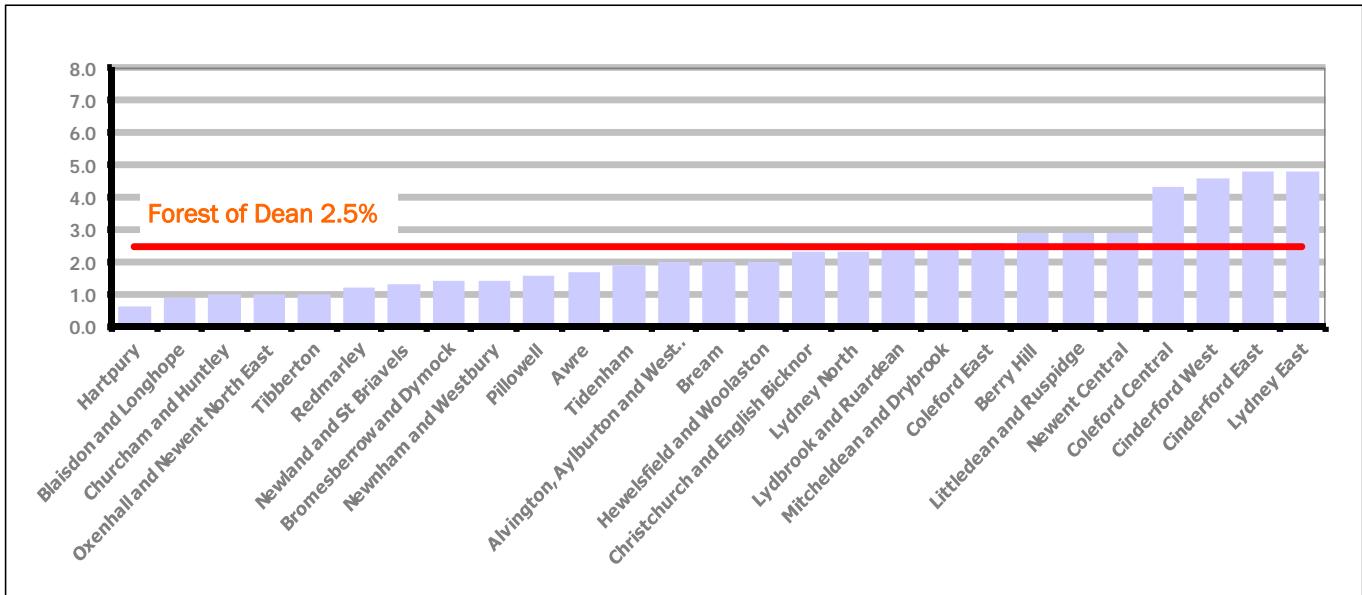
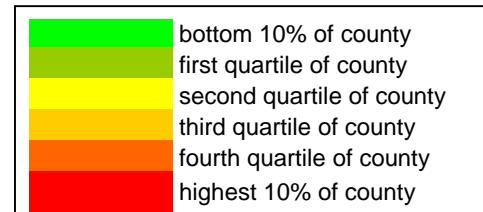


Figure 12 shows the claimant rates for Forest of Dean District wards. The red line represents the average claimant rate across the District of 2.5 %. Eight wards lie above the average.

Table 7: Analysis of Claimant Count at Forest of Dean District ward level - December 2012

District	Ward	Rate	Rank*
Forest	Hartpury	0.6	4
Forest	Blaisdon and Longhope	0.9	14
Forest	Churcham and Huntley	1.0	23
Forest	Oxenhall and Newent North East	1.0	23
Forest	Tibberton	1.0	23
Forest	Redmarley	1.2	36
Forest	Newland and St Briavels	1.3	42
Forest	Bromesberrow and Dymock	1.4	49
Forest	Newnham and Westbury	1.4	49
Forest	Pillowell	1.6	65
Forest	Awre	1.7	69
Forest	Tidenham	1.9	77
Forest	Alvington, Aylburton and West Lydney	2.0	80
Forest	Bream	2.0	80
Forest	Hewelsfield and Woolaston	2.0	80
Forest	Christchurch and English Bicknor	2.3	95
Forest	Lydney North	2.3	95
Forest	Lydbrook and Ruardean	2.4	98
Forest	Mitcheldean and Drybrook	2.5	99
Forest	Coleford East	2.6	102
Forest	Berry Hill	2.9	109
Forest	Littledean and Ruspidge	2.9	109
Forest	Newent Central	2.9	109
Forest	Coleford Central	4.3	125
Forest	Cinderford West	4.6	127
Forest	Cinderford East	4.8	128
Forest	Lydney East	4.8	128



\* 1 = "best" and 142 = "worst"

Table 7 shows overall claimant rates for the Forest of Dean District wards and their position relative to all wards in Gloucestershire.

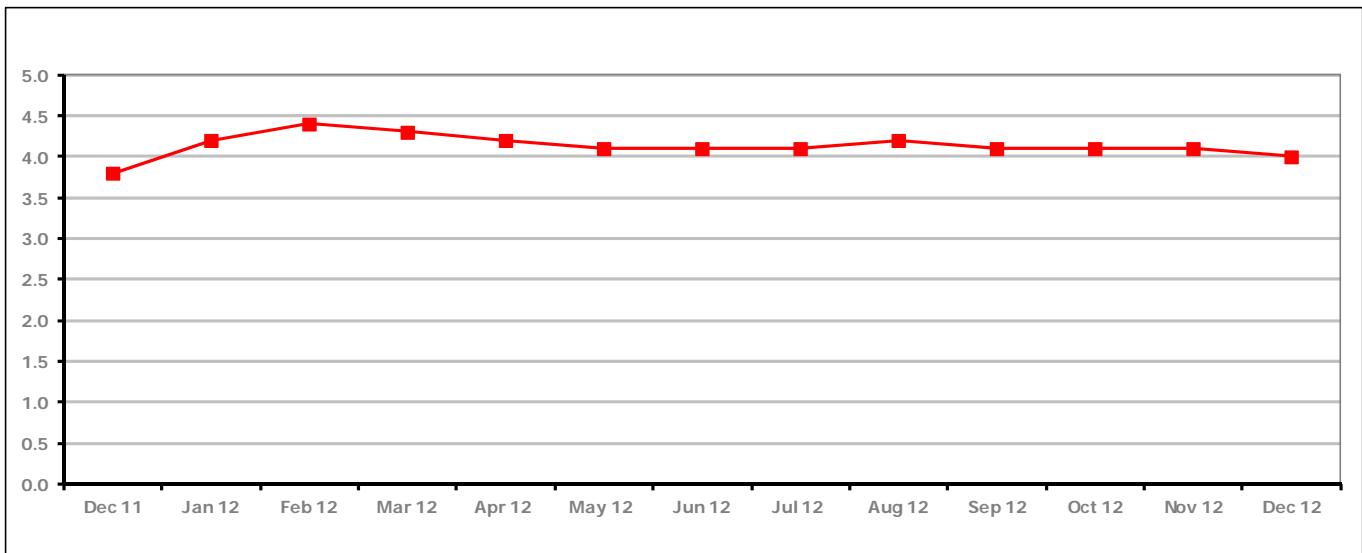
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.4 Gloucester City****Claimant Rate and Claimant Count***Figure 13: Gloucester City claimant rate over the last year*

Figure 13 shows the claimant rate for Gloucester City decreased in December 2012 to 4.0%.

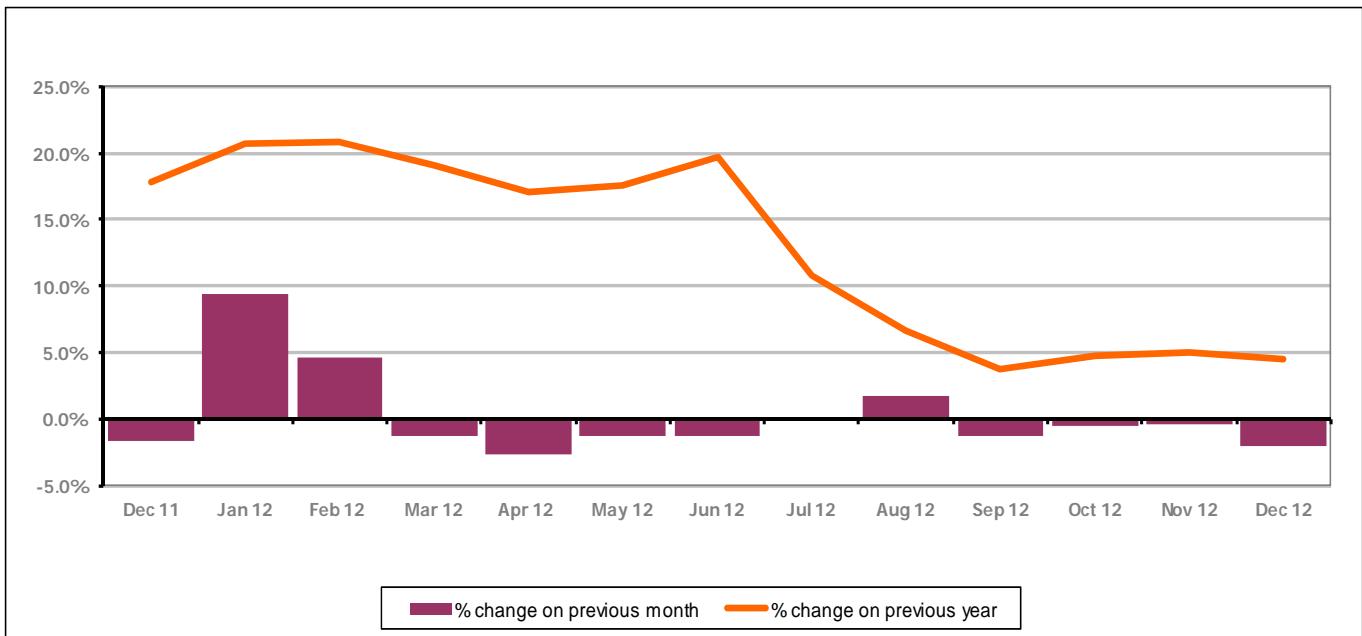
*Figure 14: Gloucester City claimants - Month on Month and Year on Year change*

Figure 14 shows the monthly claimant count decreased by -2.1% since November 2012. The change on the previous year has decreased from November 2012 compared to December 2012 to +4.5%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.4 Gloucester City continued...

Figure 15: Claimant rates across Gloucester City wards - December 2012

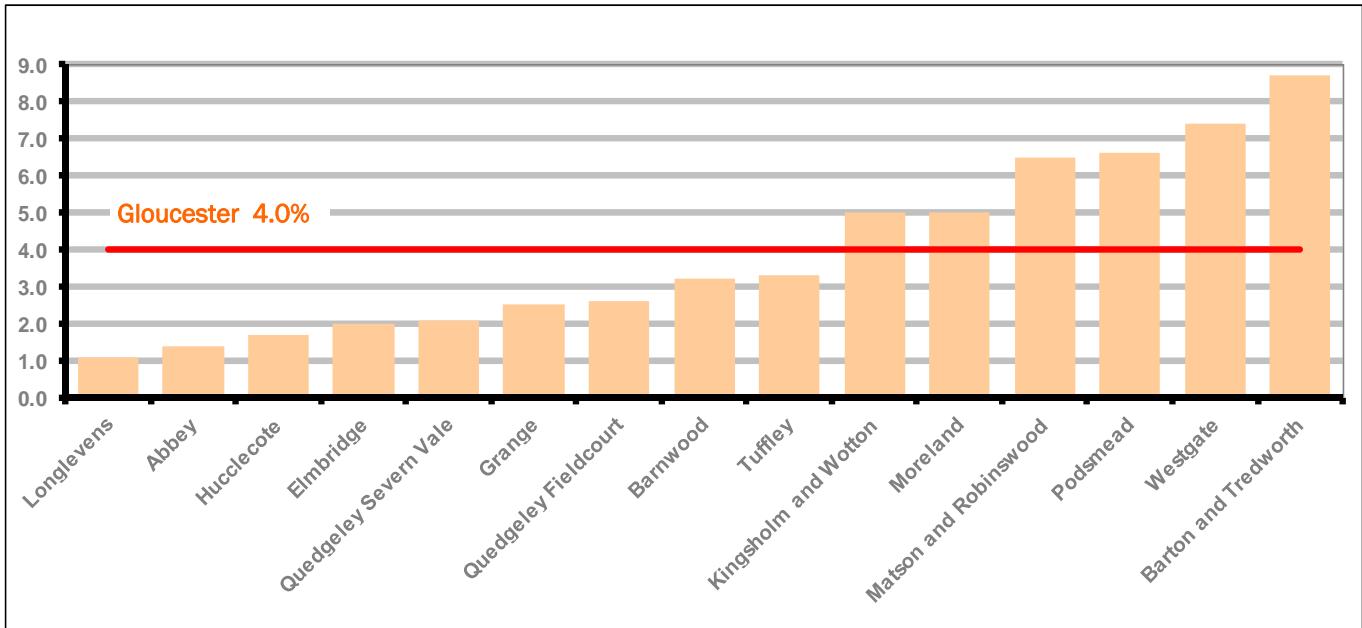
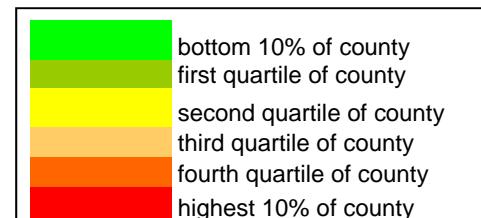


Figure 15 shows the claimant rates for Gloucester City district wards. The red line represents the average claimant rate across the City of 4.0%. Six wards lie above the average.

Table 8: Analysis of Claimant Count at Gloucester City ward level - December 2012

District	Ward	Rate	Rank*
Gloucester	Longlevens	1.1	30
Gloucester	Abbey	1.4	49
Gloucester	Hucclecote	1.7	69
Gloucester	Elmbridge	2.0	80
Gloucester	Quedgeley Severn Vale	2.1	87
Gloucester	Grange	2.5	99
Gloucester	Quedgeley Fieldcourt	2.6	102
Gloucester	Barnwood	3.2	115
Gloucester	Tuffley	3.3	117
Gloucester	Kingsholm and Wotton	5.0	131
Gloucester	Moreland	5.0	131
Gloucester	Matson and Robinswood	6.5	137
Gloucester	Podsmead	6.6	138
Gloucester	Westgate	7.4	141
Gloucester	Barton and Tredworth	8.7	142



\* 1 = "best" and 142 = "worst"

Table 8 shows overall claimant rates for Gloucester City wards and their position relative to all wards in Gloucestershire.

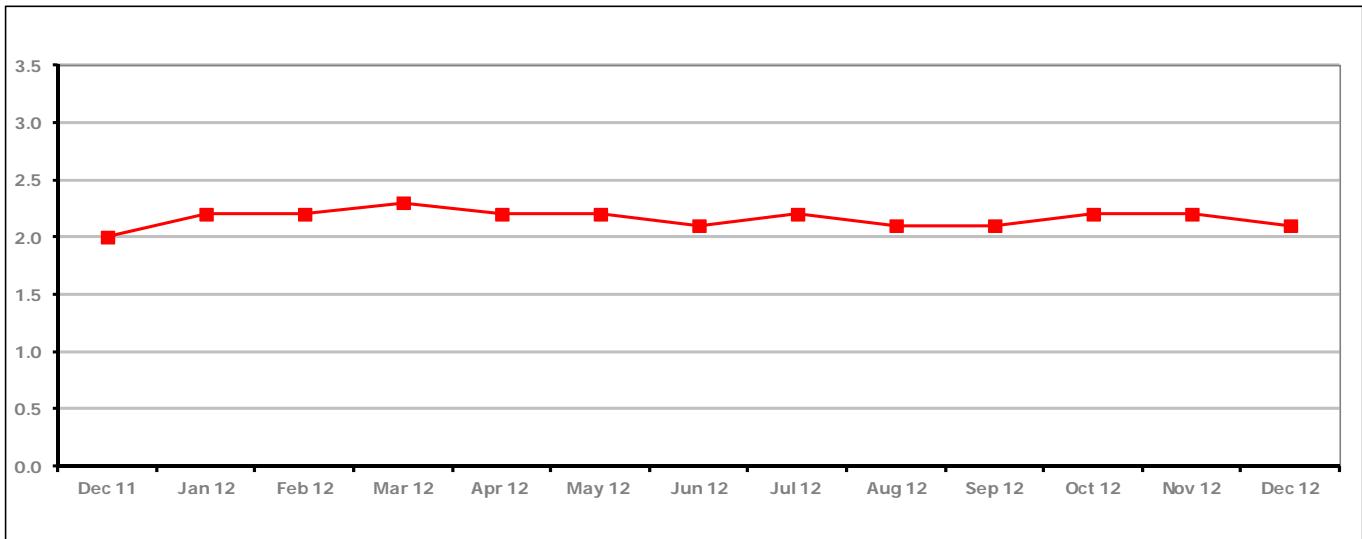
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.5 Stroud District****Claimant Rate and Claimant Count***Figure 16: Stroud District claimant rate over the last year*

Figure 16 shows the claimant rate for Stroud declined in December 2012 to 2.1%.

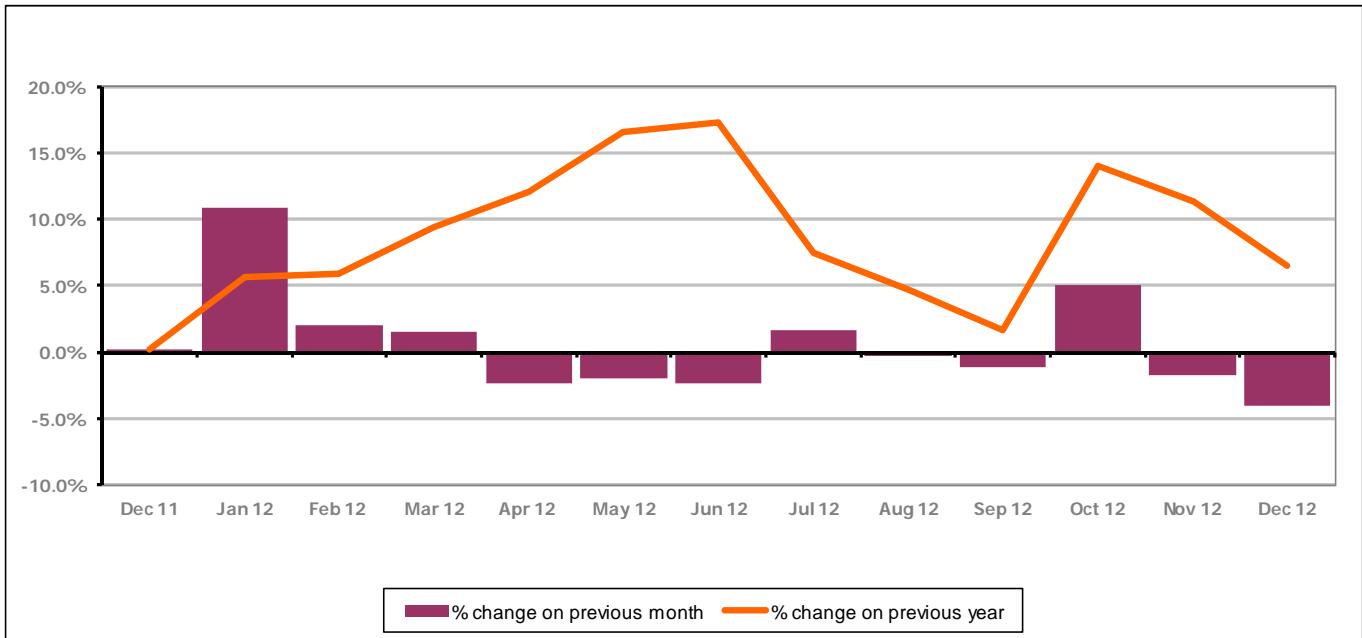
*Figure 17: Stroud District claimants - Month on Month and Year on Year change*

Figure 17 shows the monthly claimant count decreased by -4.1% since November 2012. The change on the previous year has decreased between November 2012 and December 2012 to +6.5%.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.5 Stroud District continued...

Figure 18: Claimant rates across Stroud District wards - December 2012

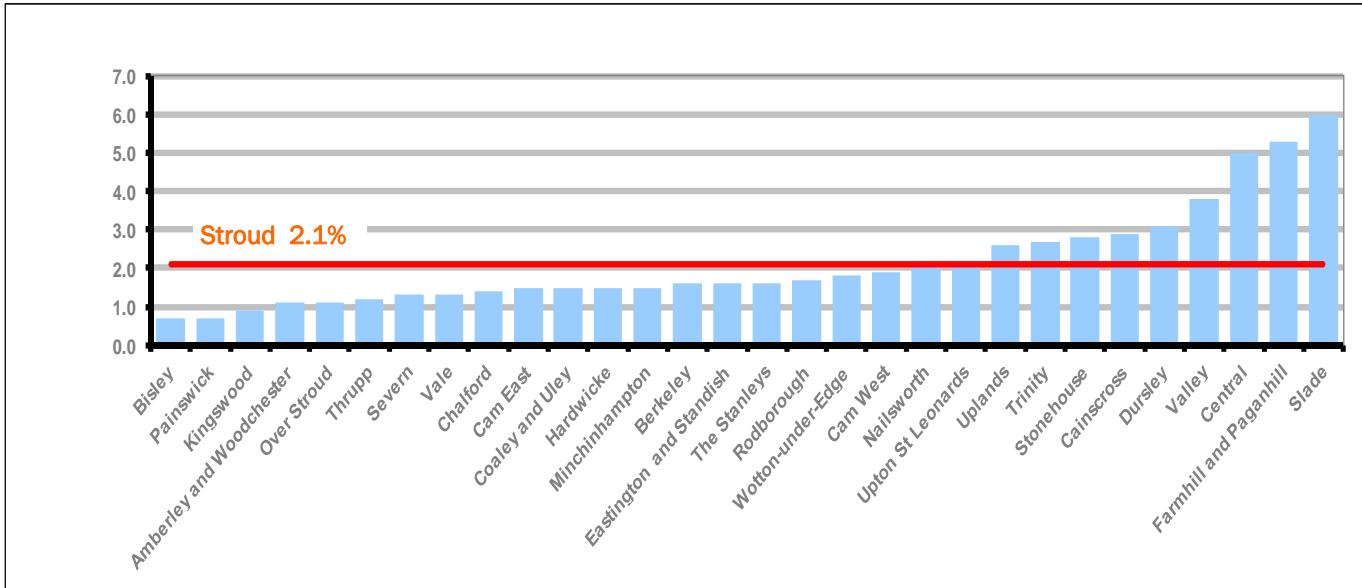
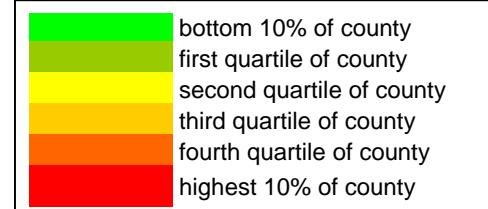


Figure 18 shows the claimant rates in Stroud District wards. The red line represents the average claimant rate across the District of 2.1%. Nine wards are above the average.

Table 9: Analysis of Claimant Count at Stroud District ward level - December 2012

District	Ward	Rate	Rank*
Stroud	Bisley	0.7	6
Stroud	Painswick	0.7	6
Stroud	Kingswood	0.9	14
Stroud	Amberley and Woodchester	1.1	30
Stroud	Over Stroud	1.1	30
Stroud	Thrupp	1.2	36
Stroud	Severn	1.3	42
Stroud	Vale	1.3	42
Stroud	Chalford	1.4	49
Stroud	Cam East	1.5	59
Stroud	Coaley and Uley	1.5	59
Stroud	Hardwicke	1.5	59
Stroud	Minchinhampton	1.5	59
Stroud	Berkeley	1.6	65
Stroud	Eastington and Standish	1.6	65
Stroud	The Stanleys	1.6	65
Stroud	Rodborough	1.7	69
Stroud	Wotton-under-Edge	1.8	74
Stroud	Cam West	1.9	77
Stroud	Nailsworth	2.0	80
Stroud	Upton St Leonards	2.0	80
Stroud	Uplands	2.6	102
Stroud	Trinity	2.7	106
Stroud	Stonehouse	2.8	108
Stroud	Cainscross	2.9	109
Stroud	Dursley	3.1	113
Stroud	Valley	3.8	123
Stroud	Central	5.0	131
Stroud	Farmhill and Paganhill	5.3	134
Stroud	Slade	6.0	136



\* 1 = "best" and 136 = "worst"

Table 9 shows overall claimant rates for Stroud District wards and their position relative to all wards in Gloucestershire.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.6 Tewkesbury District

#### Claimant Rate and Claimant Count

Figure 19: Tewkesbury District claimant rate over the last year

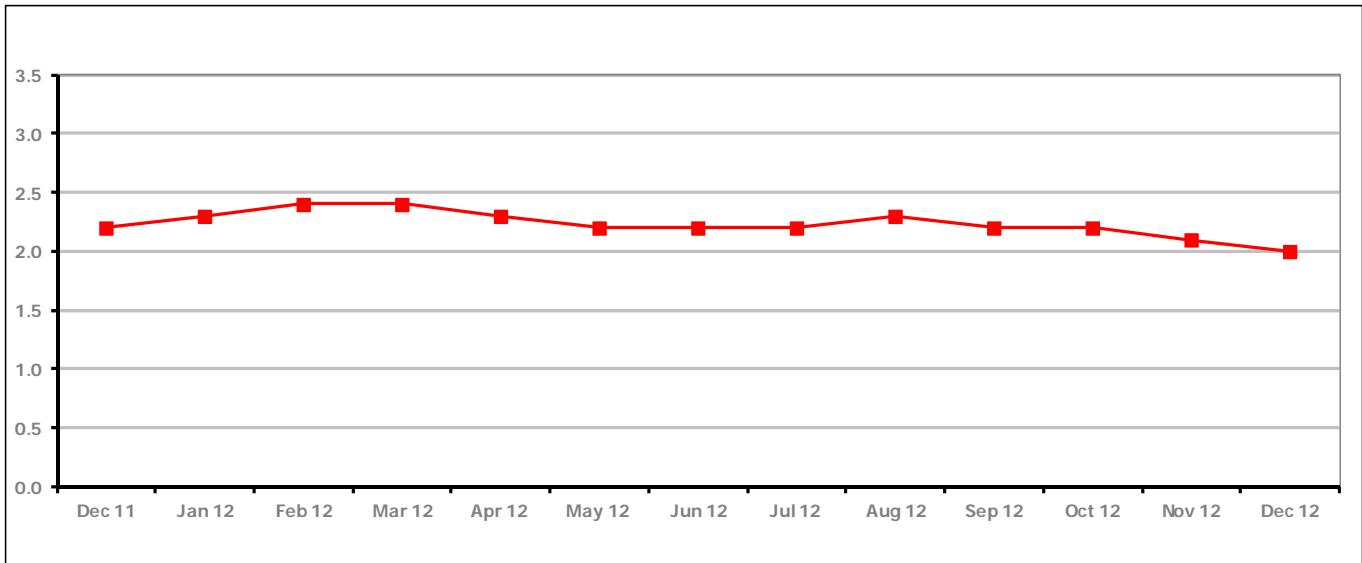


Figure 19 shows the claimant rate for Tewkesbury District decreased in December 2012 to 2.0%.

Figure 20: Tewkesbury District claimants - Month on Month and Year on Year change

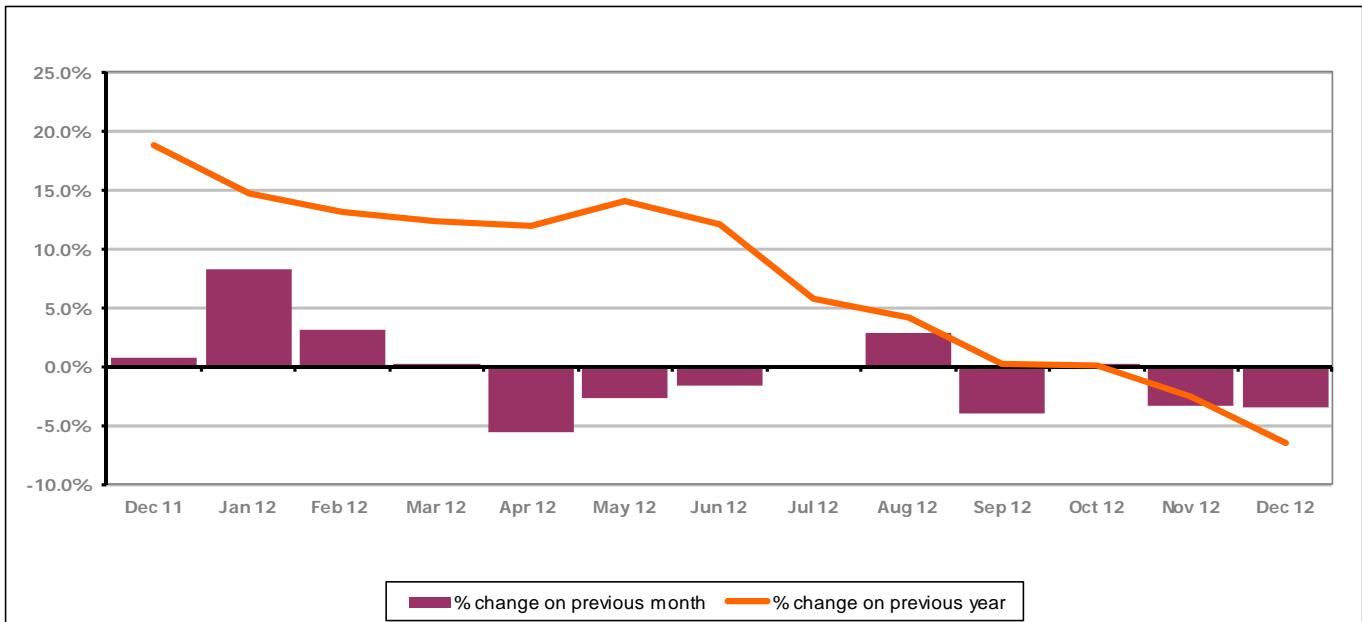


Figure 20 shows that the monthly claimant count decreased in December 2012 by -3.4%. The change on the previous year decreased between November 2012 and December 2012 to -6.5%.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.6 Tewkesbury District continued...

Figure 21: Claimant rates across Tewkesbury District wards - December 2012

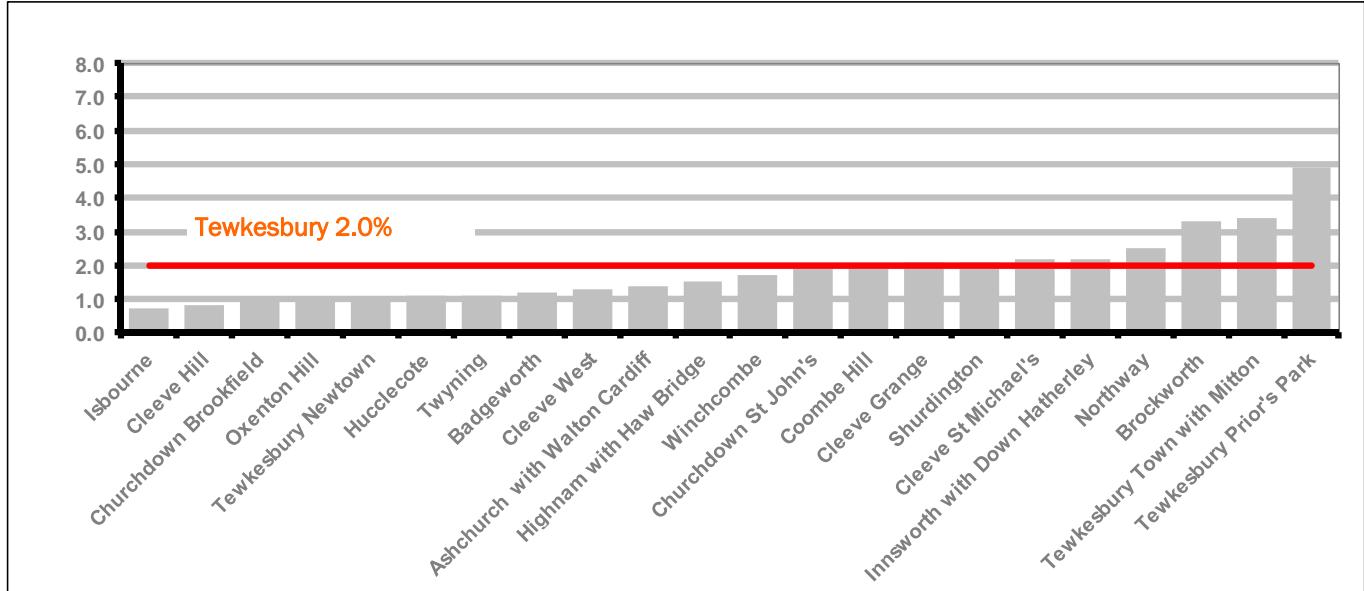
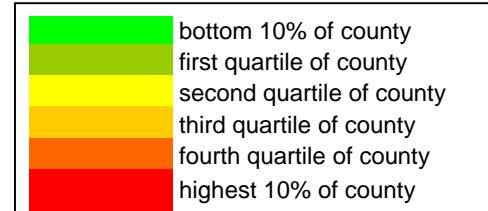


Figure 21 shows the claimant rates in Tewkesbury District wards. The red line represents the average claimant rate across the District of 2.0% and eight wards are above the average.

Table 10: Analysis of Claimant Count at Tewkesbury District level - December 2012

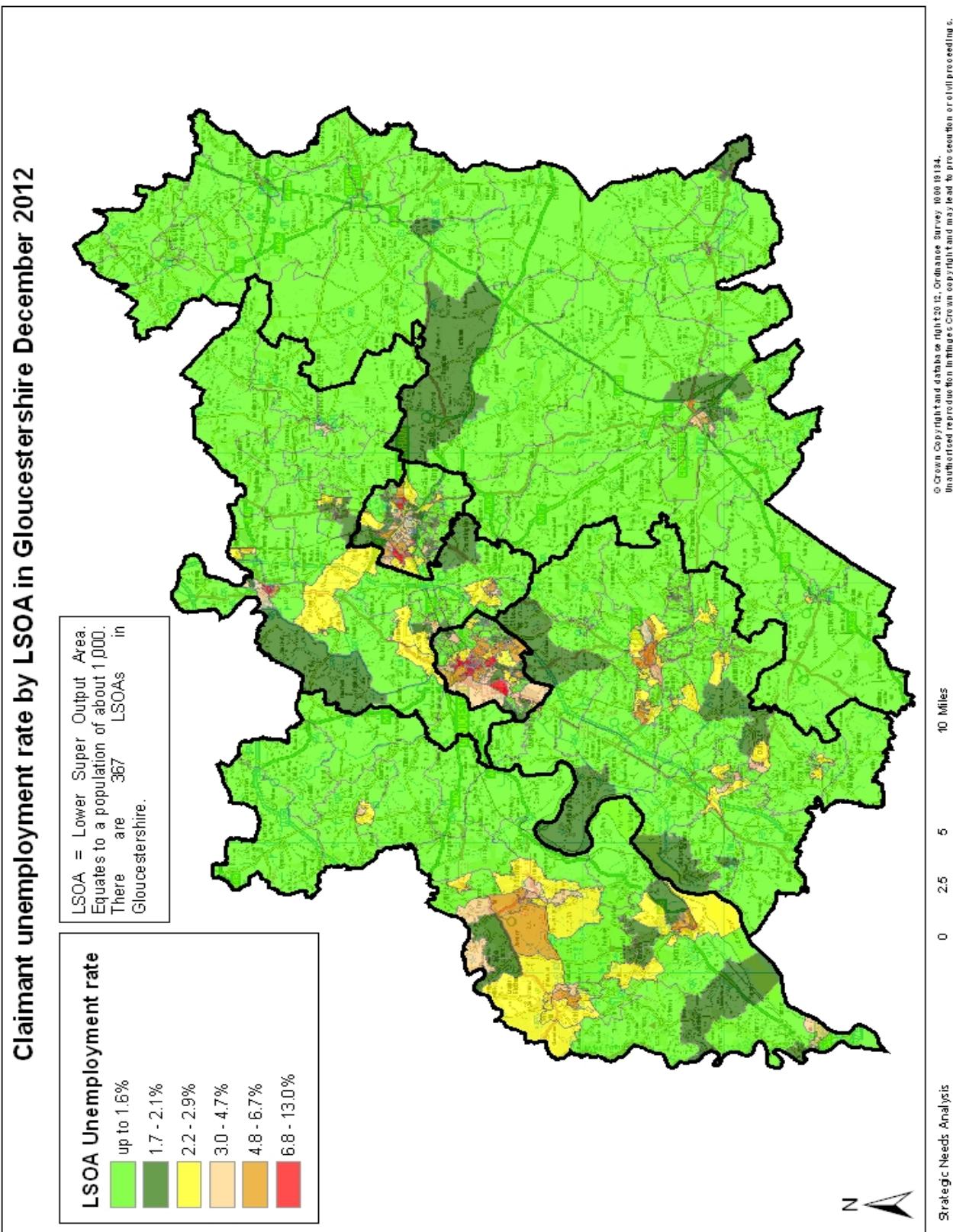
District	Ward	Rate	Rank*
Tewkesbury	Isbourne	0.7	6
Tewkesbury	Cleeve Hill	0.8	10
Tewkesbury	Churchdown Brookfield	1.0	23
Tewkesbury	Oxenton Hill	1.0	23
Tewkesbury	Tewkesbury Newtown	1.0	23
Tewkesbury	Hucclecote	1.1	30
Tewkesbury	Twyning	1.1	30
Tewkesbury	Badgeworth	1.2	36
Tewkesbury	Cleeve West	1.3	42
Tewkesbury	Ashchurch with Walton Cardiff	1.4	49
Tewkesbury	Highnam with Haw Bridge	1.5	59
Tewkesbury	Winchcombe	1.7	69
Tewkesbury	Churchdown St John's	1.9	77
Tewkesbury	Coombe Hill	2.0	80
Tewkesbury	Cleeve Grange	2.1	87
Tewkesbury	Shurdington	2.1	87
Tewkesbury	Cleeve St Michael's	2.2	91
Tewkesbury	Innsworth with Down Hatherley	2.2	91
Tewkesbury	Northway	2.5	99
Tewkesbury	Brockworth	3.3	117
Tewkesbury	Tewkesbury Town with Mitton	3.4	120
Tewkesbury	Tewkesbury Prior's Park	4.9	130



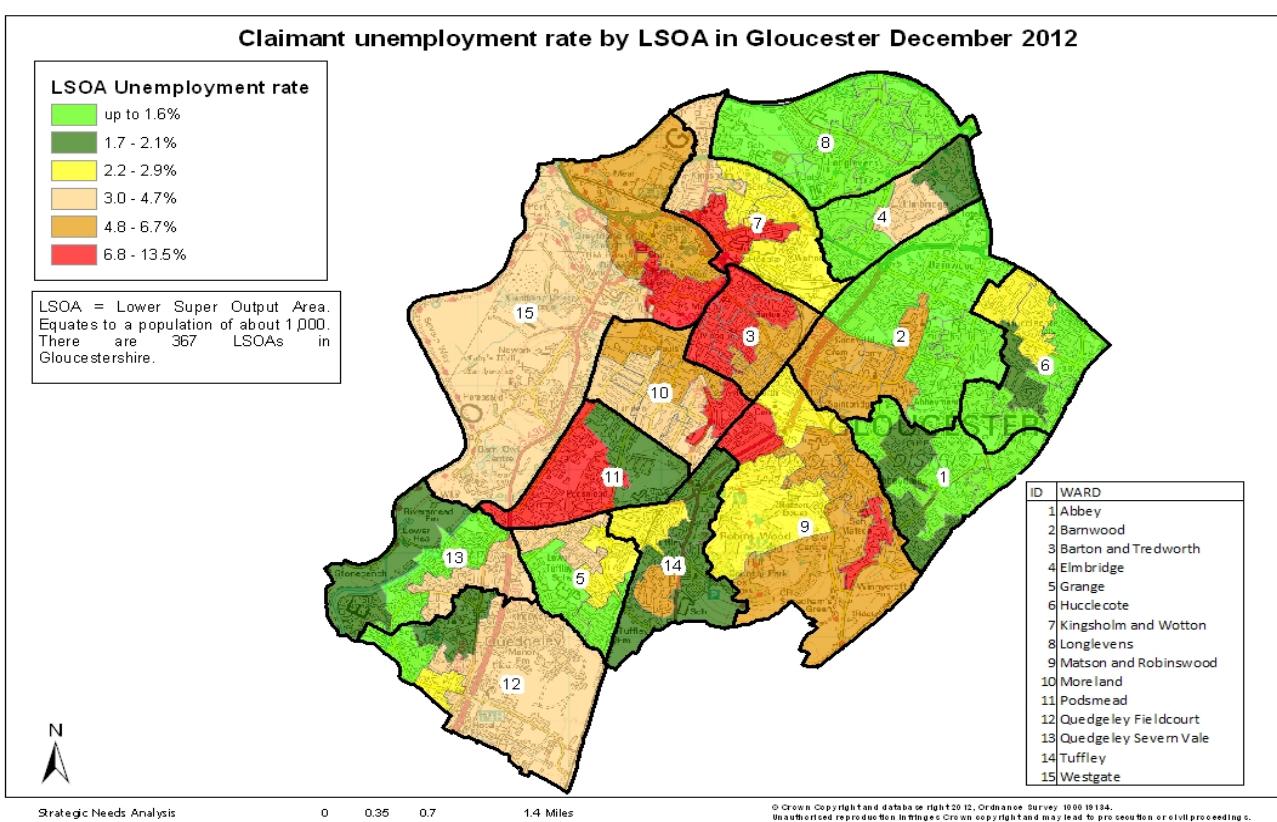
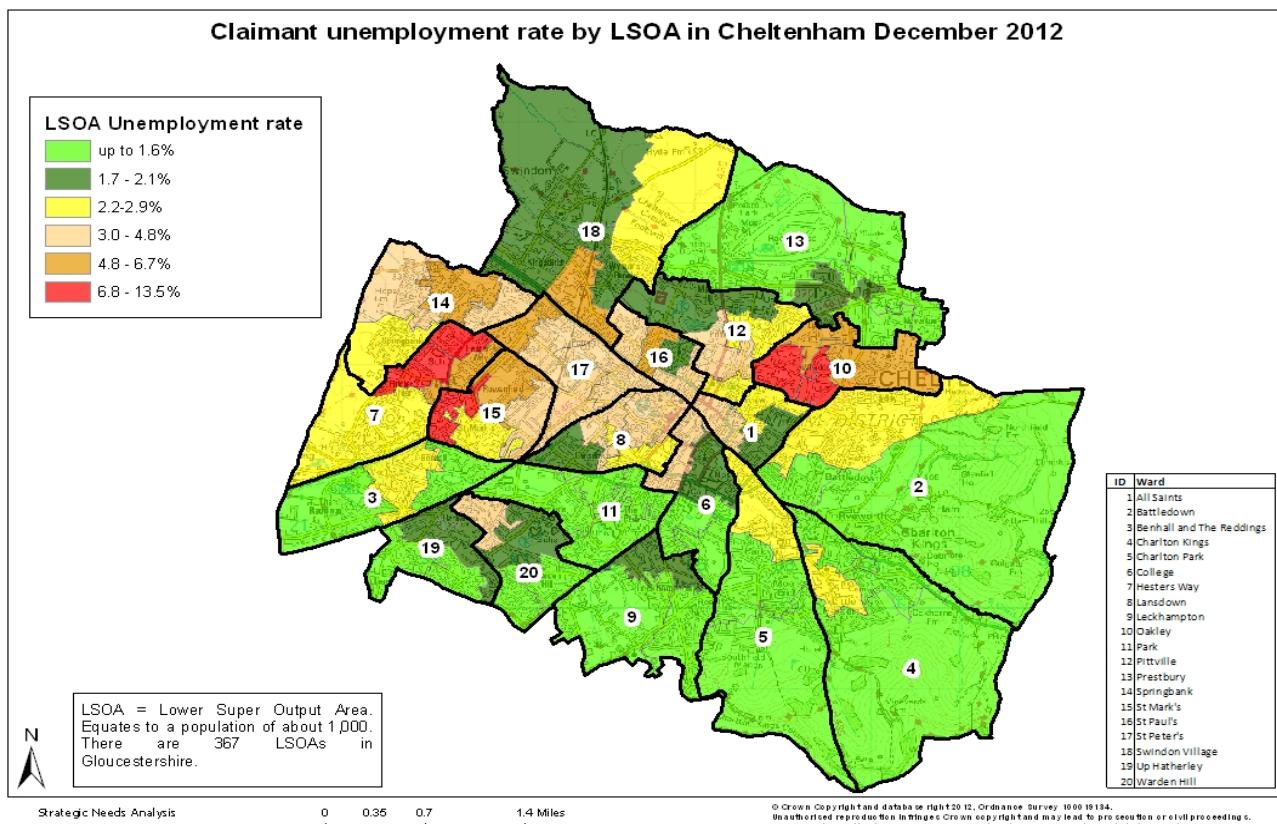
\* 1 = "best" and 142 = "worst"

Table 10 shows overall claimant rates for Tewkesbury District wards and their position relative to all wards in Gloucestershire.

## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



## PART 6: YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET) IN GLOUCESTERSHIRE

Data provided by Prospects, the Connexions service in Gloucestershire on the situation of young people (16-18) in Gloucestershire who are not in education, employment or formal training.

Connexions Gloucestershire is required to report performance with the 16-18 age range against nationally defined criteria for counting the NEET group. The NEET group includes young people actively seeking education, employment or training as well as those young people who are either not yet ready or who are unable to access these opportunities because of their personal circumstances. The figures quoted below include young people in both of these categories.

### Summary

At the end of December 2012 there were 721 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 4.8%. The total number of NEET decreased by 80 young people in December 2012 compared to November 2012. 5 districts saw a decrease in their NEET figure, one district saw an increase.

### Total NEET Group by District Area

### December 2012 NEET data

	Cheltenham	Cotswold	Forest	Gloucester	Stroud	Tewkesbury	Total
Total NEET	129	52	95	237	110	98	721
Cohort	2638	2197	2315	4943	3094	1970	17157
% NEET	4.9	2.4	4.1	4.8	3.6	5	4.8

If you would like to receive any further information on Gloucestershire's NEET strategy then please contact [Ruth.Critchlow@gloucestershire.gov.uk](mailto:Ruth.Critchlow@gloucestershire.gov.uk) or telephone 01452 551267.

(\*) Adjustment includes a proportion of young people aged 16-18 whose outcomes are not-known to Connexions Gloucestershire