

Unemployment Bulletin

Issue 25 August 2010

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*The population figures used to calculate the claimant count rates have changed from working age (16-59f/64m) to aged 16-64 for both males and females. June, July and August's rates have been adjusted to reflect this change

INTRODUCTION

The Unemployment Bulletin provides a monthly update on unemployment data for Gloucestershire, the South West region and the United Kingdom. It is produced by the Economic section of the County Council Chief Executive's Support Unit Research Team. The data is sourced from the Office for National Statistics via Nomis (www.nomis.co.uk).

The claimant count measures the number of people claiming unemployment-related benefit (currently Job Seeker's allowance). The claimant rate is the number of claimants as a proportion of the working age population.

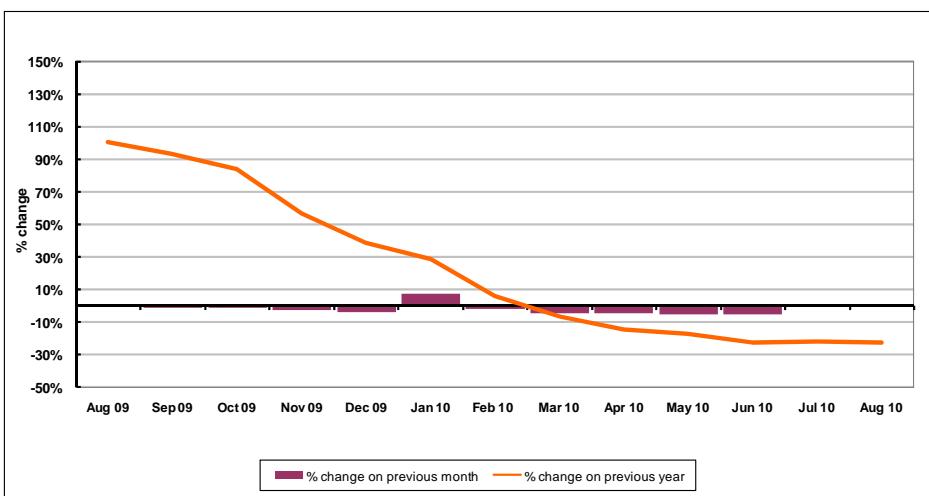
PART 1: SUMMARY

The claimant rate in Gloucestershire was 2.6% in August 2010. This was the same as the July 2010 figure. The UK and South West rate also remained the same at 3.6% and 2.4% respectively. Gloucestershire's rate remains above the South West average of 2.4%, but 1.0% lower than the UK average of 3.6%.

The claimant count in Gloucestershire in August 2010 decreased by 27 people. The amount of people claiming in August 2010 was -0.3% lower than the number in July 2010. This compares to a 0.6% increase in the South West and a 1.0% increase for the UK.

The year on year claimant count in Gloucestershire has decreased. The count was 22% lower in August 2010 than at the same point in the previous year as shown in the graph below.

Gloucestershire claimants - Month on Month and Year on Year change:
August 2009 to August 2010



Source: ONS Crown Copyright Reserved

Produced by:

The Research Team (Economics)
Chief Executive Support Unit
Gloucestershire County Council
August 2010

DISTRICTS AT A GLANCE

At a glance unemployment information grouped by district. Includes:

Claim count: Total number of people claiming Job Seekers Allowance in August 2010

Compared to last month: How much larger/smaller August's claim count is compared to July, expressed as a %

Claimant rate: The % of working population claiming Job Seekers Allowance in August 2010

Highest claiming ward: The ward with the highest claim count in that district and the rate

CHELTENHAM BOROUGH

Claim count:	2,239
Compared to last month:	+2.1%
Claimant rate:	3.0%
Highest claiming ward	Hesters Way (6.5%)

GLOUCESTER CITY

Claim count:	2,709
Compared to last month:	-1.7%
Claimant rate:	3.6%
Highest claiming ward	Westgate (7.7%)

COTSWOLD DISTRICT

Claim count:	768
Compared to last month:	-2.5%
Claimant rate:	1.5%
Highest claiming ward	Cirencester Watermoor (3.6%)

STROUD DISTRICT

Claim count:	1,558
Compared to last month:	+0.8%
Claimant rate:	2.3%
Highest claiming ward	Central (5.5%)

FOREST OF DEAN

Claim count:	1,357
Compared to last month:	-0.7%
Claimant rate:	2.6%
Highest claiming ward	Cinderford West (5.4%)

TEWKESBURY BOROUGH

Claim count:	1,116
Compared to last month:	-0.8%
Claimant rate:	2.2%
Highest claiming ward	Tewkesbury Prior's Park (5.0%)

YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET)

As at the end of August 2010 there were 612 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (*) 16-18 NEET population of 4.6%.

PART 2: UK, SW AND GLOUCESTERSHIRE INDICATORS

The unemployment situation in Gloucestershire compared to the South West and the UK.

Claimant Rate

Figure 1: Claimant Rate for Gloucestershire, the South West and UK over the past year

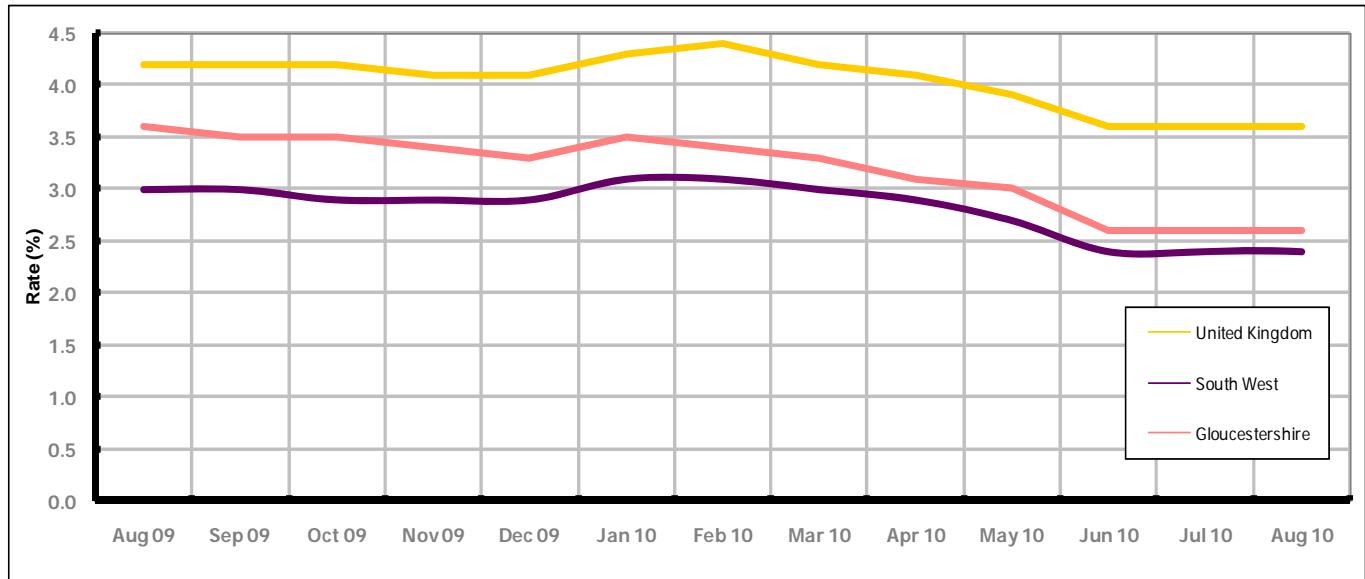


Figure 1 shows the claimant rate for Gloucestershire at 2.6% in August 2010. The rate has remained slightly higher than the South West average over the past year, but persistently lower by approximately 1.0% against the UK average during the same period. The August 2010 rate remained the same as the last two months.

Claimant Count

Table 1: Analysis of UK, South West and Gloucestershire Claimant Counts

Area	Claimant Count in August 2010	% change on July 2010	Average % increase over the last six months	Consecutive months decreasing
UK	1,456,023	1.0%	-1.7%	0
South West	78,546	0.6%	-3.0%	0
Gloucestershire	9,747	-0.3%	-2.6%	6

Table 1 shows that in August 2010, the number of claimants in Gloucestershire was 0.3% lower than the number in July 2010.

The average change in claimants in Gloucestershire for the six months to August 2010 was -2.6%. This is 0.9% lower than the UK average and 0.4% higher than the South West average.

PART 3: LOCAL AUTHORITY DISTRICT ANALYSIS

Claimant Rate and Claimant Count

Figure 2: Claimant Rate (%) across Gloucestershire - August 2010

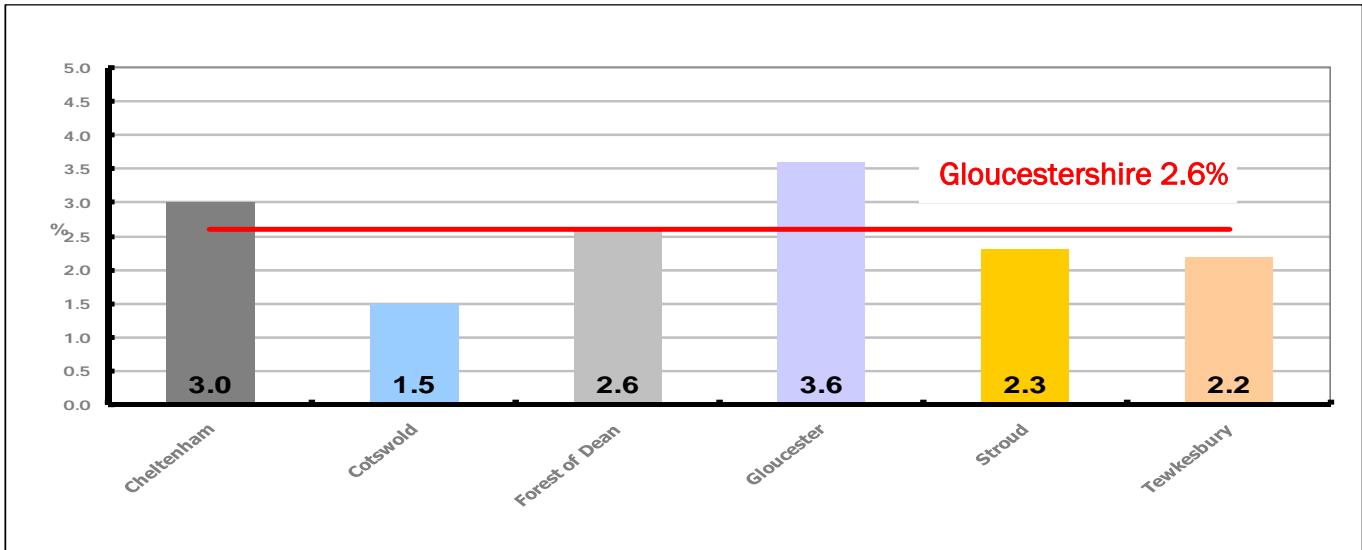


Figure 2 shows the claimant rate for August 2010 in Gloucestershire. Between July 2010 and August 2010 Stroud district experienced an increase, while all the other districts remained the same.

Figure 3: Total claimants over the past year across Gloucestershire Districts

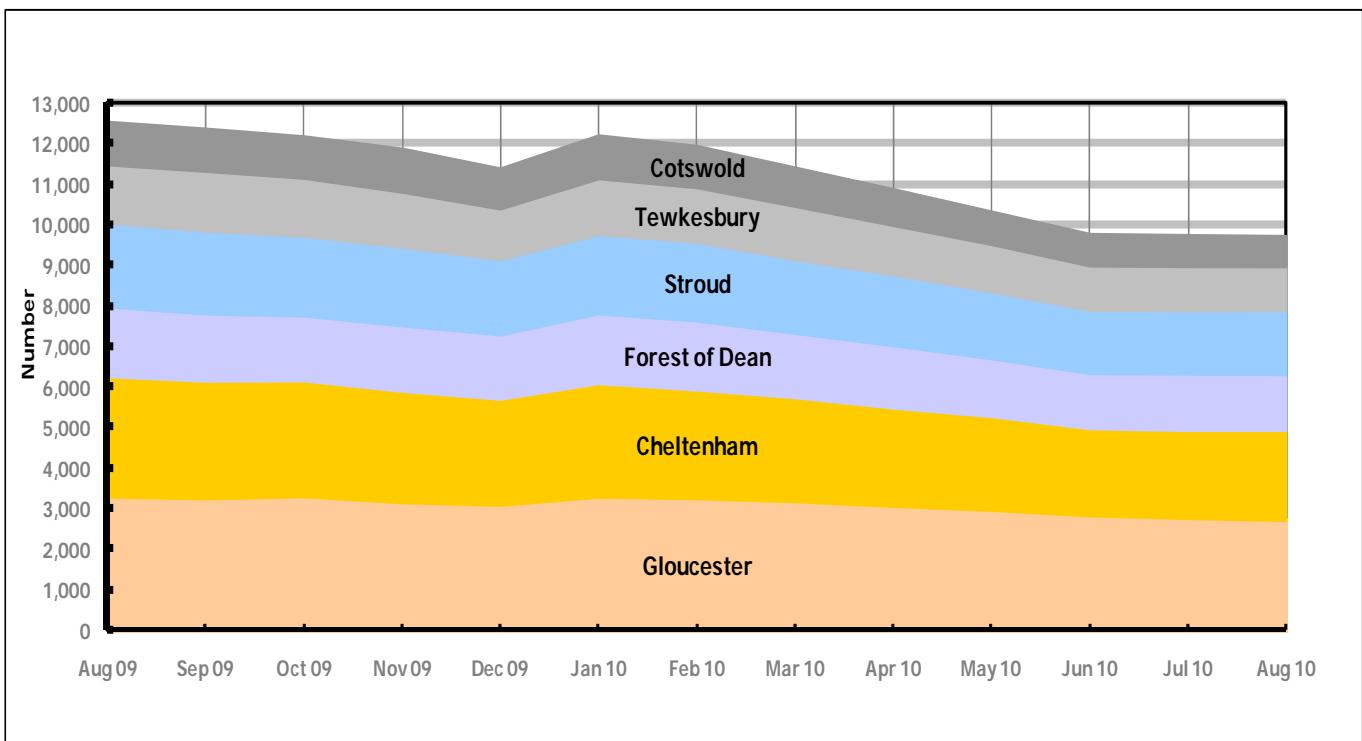


Figure 3 shows the overall claimant count by district for Gloucestershire over the past year. It shows the number of claimants have been declining since September 2009, with the exception of January 2010 when they increased.

Table 2: Analysis of Gloucestershire and District Claimant Counts

Total	Aug 10 Number	Aug 10 Rate	July 10 Number	July 10 Rate	Monthly change	% monthly change	Monthly change of rate
Gloucestershire	9,747	2.6	9,774	2.6	-27	-0.3%	0.0
Cheltenham	2,239	3.0	2,193	3.0	46	2.1%	0.0
Cotswold	768	1.5	788	1.5	-20	-2.5%	0.0
Forest of Dean	1,357	2.6	1,367	2.6	-10	-0.7%	0.0
Gloucester	2,709	3.6	2,755	3.6	-46	-1.7%	0.0
Stroud	1,558	2.3	1,546	2.2	12	0.8%	0.1
Tewkesbury	1,116	2.2	1,125	2.2	-9	-0.8%	0.0

Table 2 shows the change in the claimant count in August 2010 compared to July 2010. Cheltenham and Stroud experienced an increase in the number of claimants, while Cotswold, Gloucester, Forest of Dean and Tewkesbury districts saw a decrease.

Table 3: Analysis of Male Gloucestershire and District Claimant Counts

Male	Aug 10 Number	Aug 10 Rate	July 10 Number	July 10 Rate	Monthly change	% monthly change	Monthly change of rate
Gloucestershire	6,789	3.7	6,883	3.7	-94	-1.4%	0.0
Cheltenham	1,603	4.3	1,596	4.2	7	0.4%	0.1
Cotswold	537	2.1	544	2.2	-7	-1.3%	-0.1
Forest of Dean	916	3.6	922	3.6	-6	-0.7%	0.0
Gloucester	1,936	5.1	1,969	5.2	-33	-1.7%	-0.1
Stroud	1,078	3.1	1,115	3.3	-37	-3.3%	-0.2
Tewkesbury	719	2.9	737	3.0	-18	-2.4%	-0.1

Table 3 shows the change in the male claimant count in August 2010 compared to July 2010. Cheltenham experienced a slight increase in the number of male claimants, while the other districts underwent a decrease.

Table 4: Analysis of Female Gloucestershire and District Claimant Counts

Female	Aug 10 Number	Aug 10 Rate	July 10 Number	July 10 Rate	Monthly change	% monthly change	Monthly change of rate
Gloucestershire	2,958	1.6	2,891	1.6	67	2.3%	0.0
Cheltenham	636	1.7	597	1.6	39	6.5%	0.1
Cotswold	231	0.9	244	1.0	-13	-5.3%	-0.1
Forest of Dean	441	1.7	445	1.7	-4	-0.9%	0.0
Gloucester	773	2.0	786	2.1	-13	-1.7%	-0.1
Stroud	480	1.4	431	1.2	49	11.4%	0.2
Tewkesbury	397	1.6	388	1.5	9	2.3%	0.1

Table 4 shows the change in the female claimant count in August 2010 compared to July 2010. Cheltenham, Stroud and Tewkesbury experienced an increase in the number of female claimants, while Cotswold, Forest of Dean and Gloucester districts saw a decrease.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

This section covers the six districts and a comparison of their constituent wards.

4.1 Cheltenham Borough

Claimant Rate and Claimant Count

Figure 4: Cheltenham Borough claimant rate over the last year

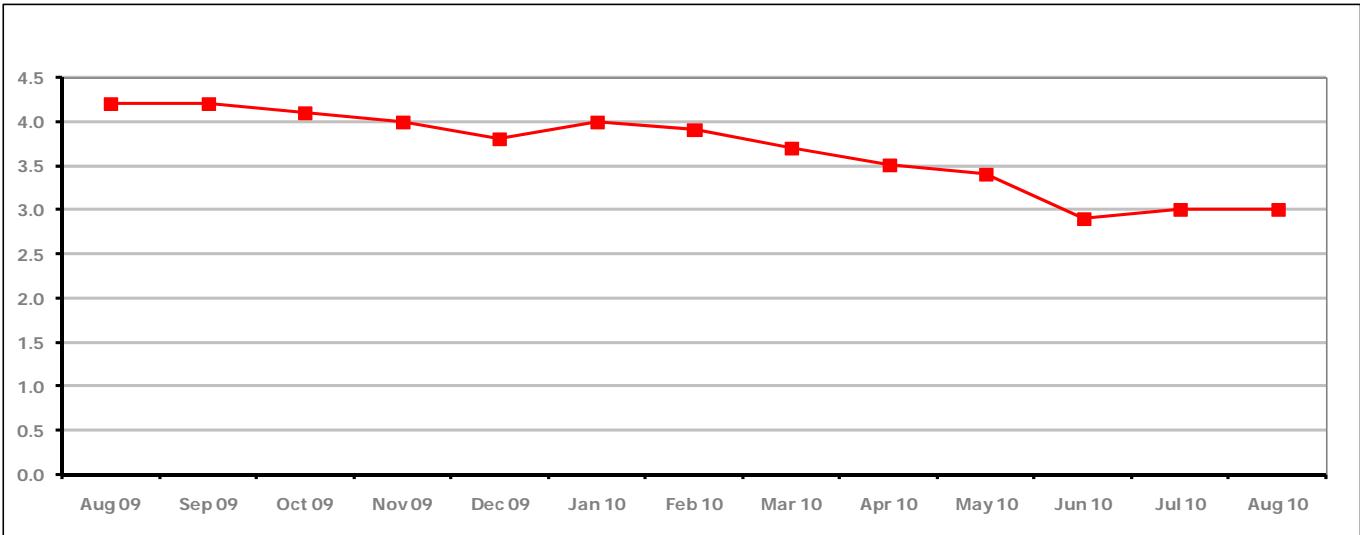


Figure 4 shows the claimant rate in Cheltenham remained the same as last month at 3.0%.

Figure 5: Cheltenham Borough claimants - Month on Month and Year on Year change

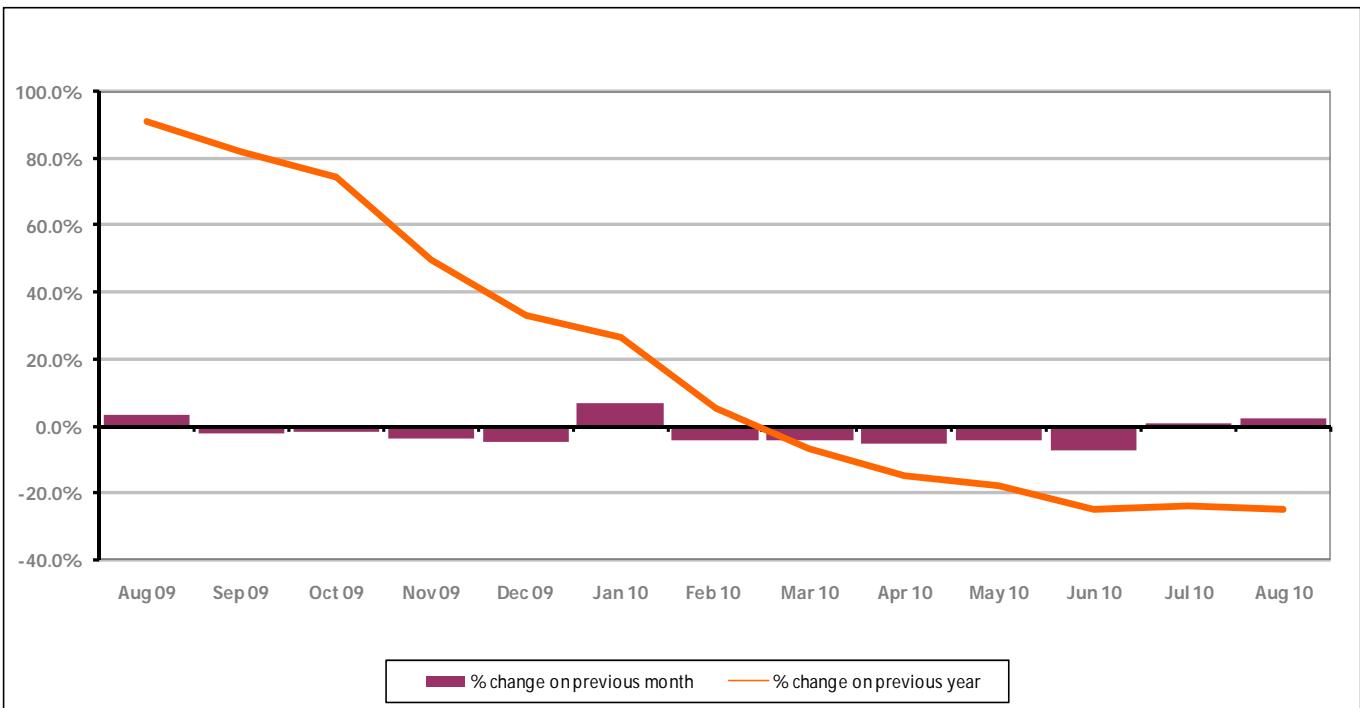


Figure 5 shows the claimant count increased by 2.1% since last month. The change on the previous year has gone down in August 2010 compared to July 2010 to -24.7%.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.1 Cheltenham Borough continued...

Figure 6: Claimant rates across Cheltenham Borough wards - August 2010

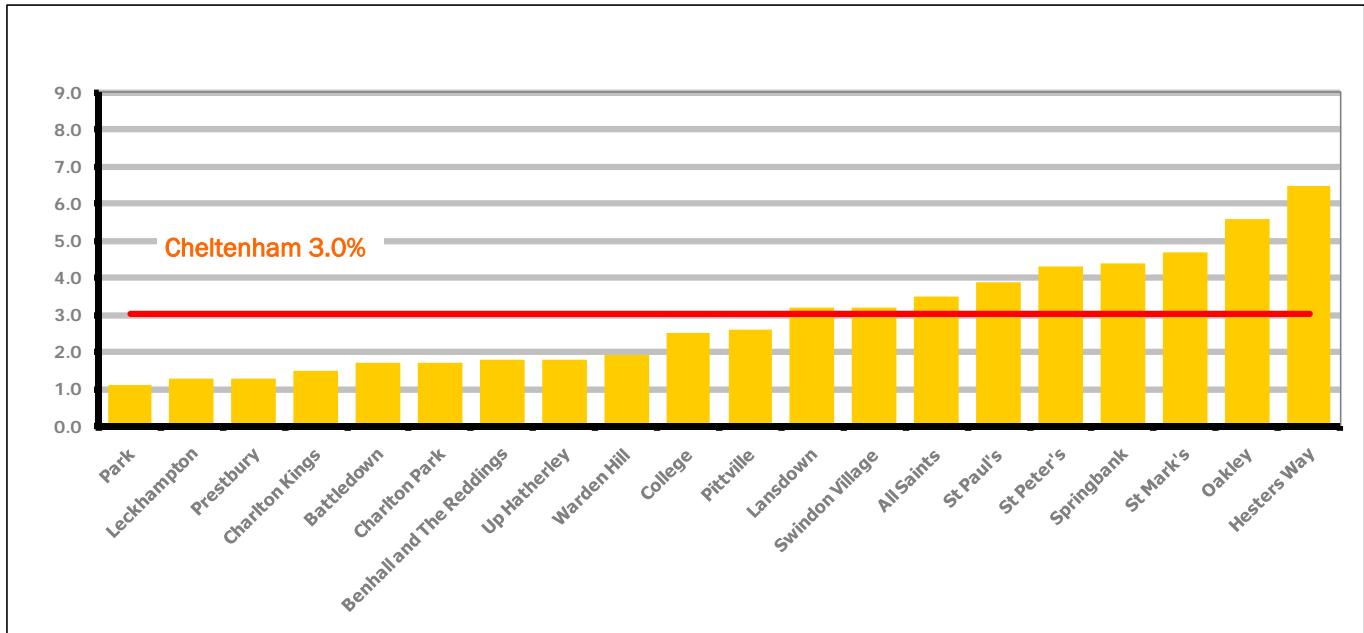


Figure 6 shows the claimant rates for Cheltenham Borough wards. The red line represents the average claimant rate across the Borough of 3.0%. Nine wards lie above the average.

Table 5: Analysis of Claimant Count at Cheltenham Borough ward level - August 2010

District	Ward	Rate	Rank*
Cheltenham	Park	1.1	23
Cheltenham	Leckhampton	1.3	27
Cheltenham	Prestbury	1.3	27
Cheltenham	Charlton Kings	1.5	45
Cheltenham	Battledown	1.7	61
Cheltenham	Charlton Park	1.7	61
Cheltenham	Bennall and The Reddings	1.8	68
Cheltenham	Up Hatherley	1.8	68
Cheltenham	Warden Hill	1.9	74
Cheltenham	College	2.5	95
Cheltenham	Pittville	2.6	100
Cheltenham	Lansdown	3.2	111
Cheltenham	Swindon Village	3.2	111
Cheltenham	All Saints	3.5	115
Cheltenham	St Paul's	3.9	124
Cheltenham	St Peter's	4.3	127
Cheltenham	Springbank	4.4	128
Cheltenham	St Mark's	4.7	132
Cheltenham	Oakley	5.6	138
Cheltenham	Hesters Way	6.5	141

	bottom 10% of county
	first quartile of county
	second quartile of county
	third quartile of county
	fourth quartile of county
	highest 10% of county

* 1 = "best" and 142 = "worst"

Table 5 shows overall claimant rates for Cheltenham Borough wards and their position relative to all wards in Gloucestershire.

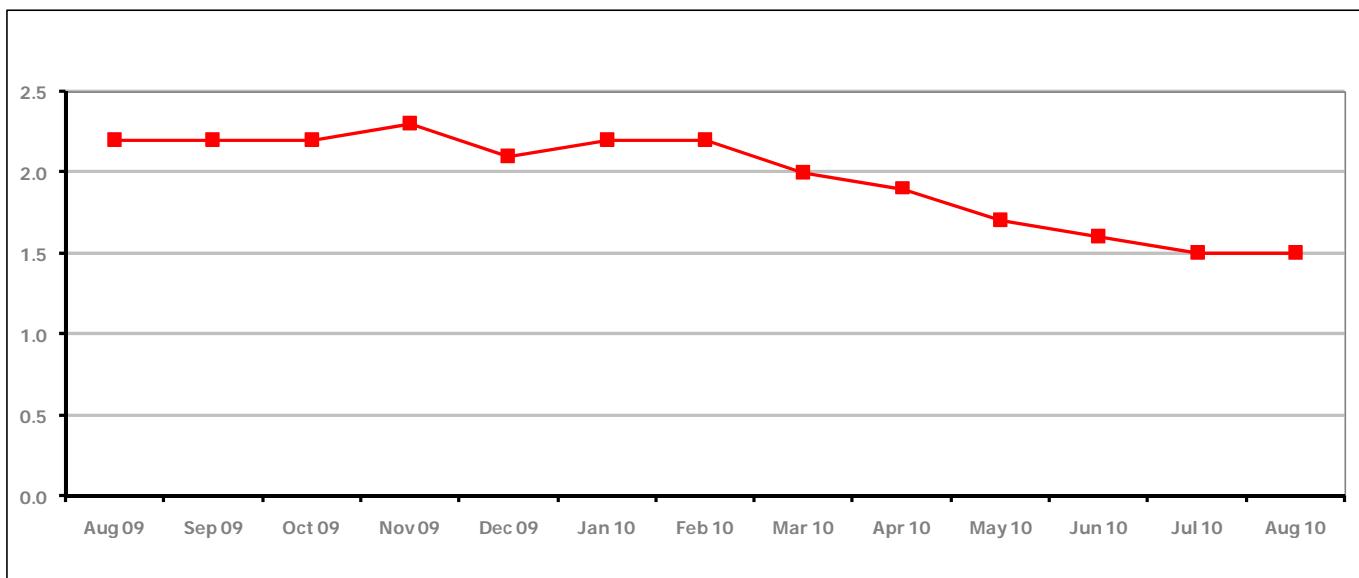
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.2 Cotswold District****Claimant Rate and Claimant Count***Figure 7: Cotswold District claimant rate over the last year*

Figure 7 shows the claimant rate in Cotswold District remained the same as last month at 1.5%.

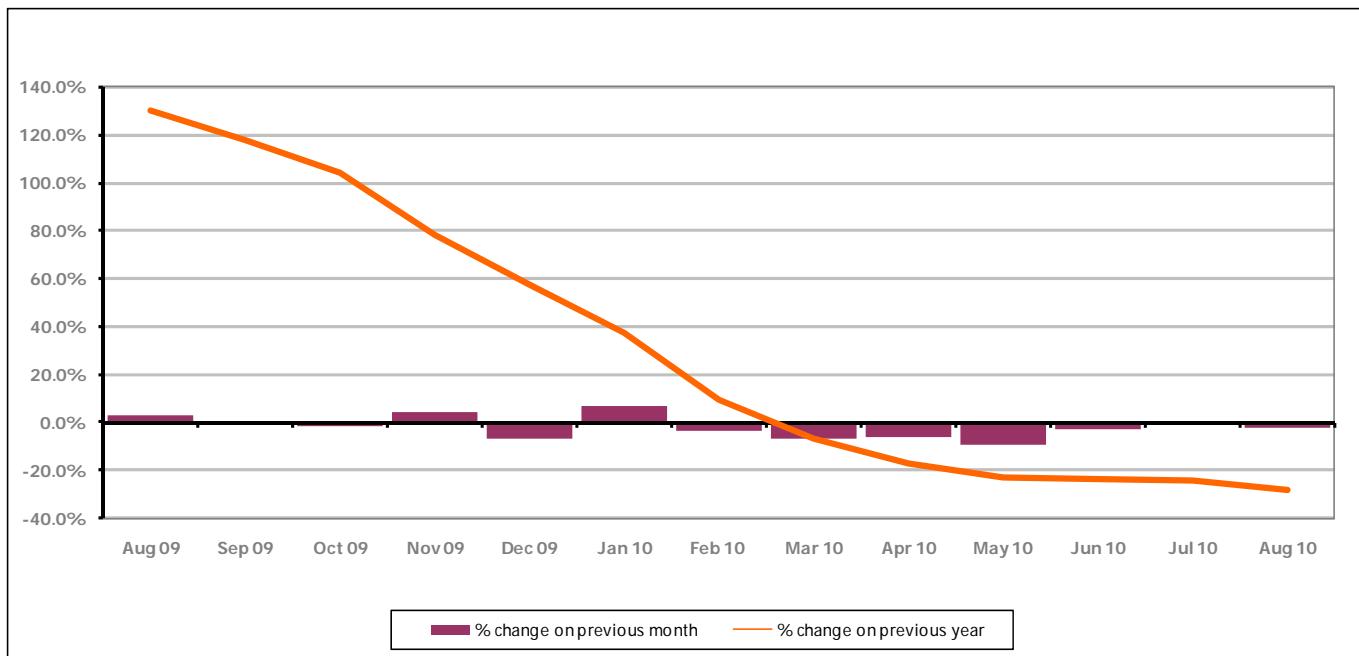
Figure 8: Cotswold District claimants - Month on Month and Year on Year change

Figure 8 shows the claimant count decreased by 2.5% since July 2010. The change on the previous year has decreased from July 2010 to August 2010 to -28.1%.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.2 Cotswold District continued...

Figure 9: Claimant rates across Cotswold District wards - August 2010

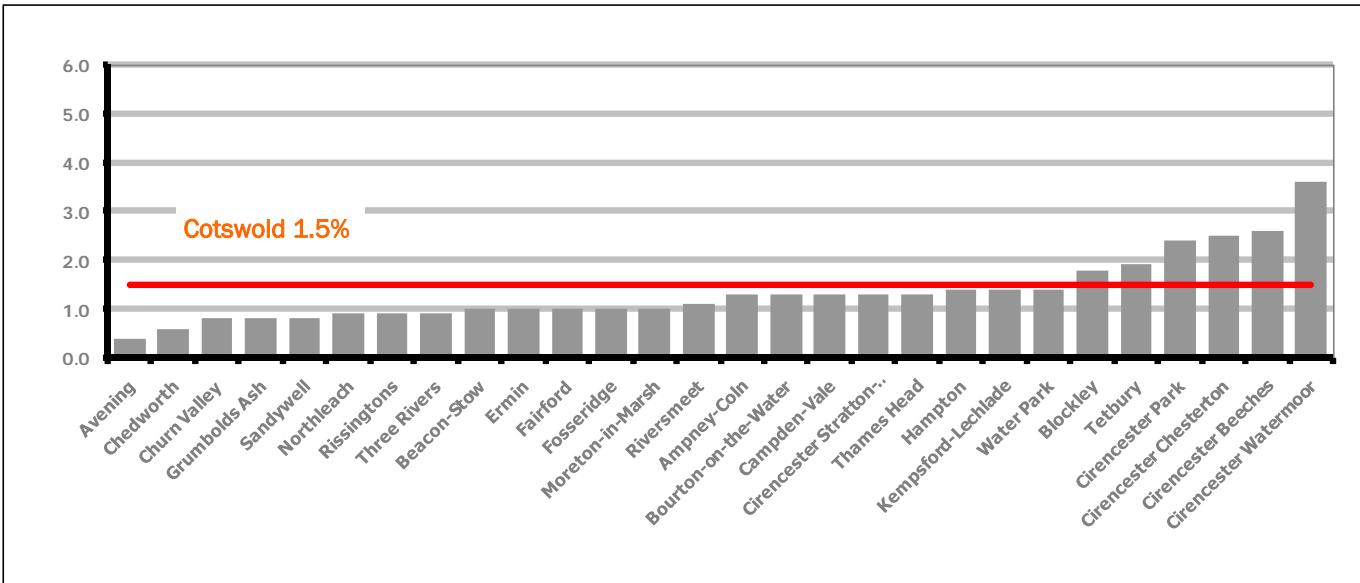
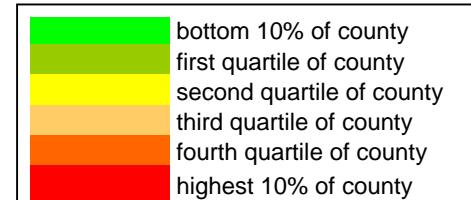


Figure 9 shows the claimant rates for Cotswold District wards. The red line represents the average claimant rate across the District of 1.5%. Six wards lie above the average.

Table 6: Analysis of Claimant Count at Cotswold District ward level - August 2010

District	Ward	Rate	Rank*
Cotswolds	Avening	0.4	1
Cotswolds	Chedworth	0.6	2
Cotswolds	Churn Valley	0.8	8
Cotswolds	Grumbolds Ash	0.8	8
Cotswolds	Sandywell	0.8	8
Cotswolds	Northleach	0.9	11
Cotswolds	Rissingtons	0.9	11
Cotswolds	Three Rivers	0.9	11
Cotswolds	Beacon-Stow	1.0	16
Cotswolds	Ermin	1.0	16
Cotswolds	Fairford	1.0	16
Cotswolds	Fosseridge	1.0	16
Cotswolds	Moreton-in-Marsh	1.0	16
Cotswolds	Riversmeet	1.1	23
Cotswolds	Ampney-Colin	1.3	27
Cotswolds	Bourton-on-the-Water	1.3	27
Cotswolds	Campden-Vale	1.3	27
Cotswolds	Cirencester Stratton-Whiteway	1.3	27
Cotswolds	Thames Head	1.3	27
Cotswolds	Hampton	1.4	37
Cotswolds	Kemsford-Lechlade	1.4	37
Cotswolds	Water Park	1.4	37
Cotswolds	Blockley	1.8	68
Cotswolds	Tetbury	1.9	74
Cotswolds	Cirencester Park	2.4	91
Cotswolds	Cirencester Chesterton	2.5	95
Cotswolds	Cirencester Beeches	2.6	100
Cotswolds	Cirencester Watermoor	3.6	118



* 1 = "best" and 118 = "worst"

Table 6 shows overall claimant rates for Cotswold District wards and their position relative to all wards in Gloucestershire.

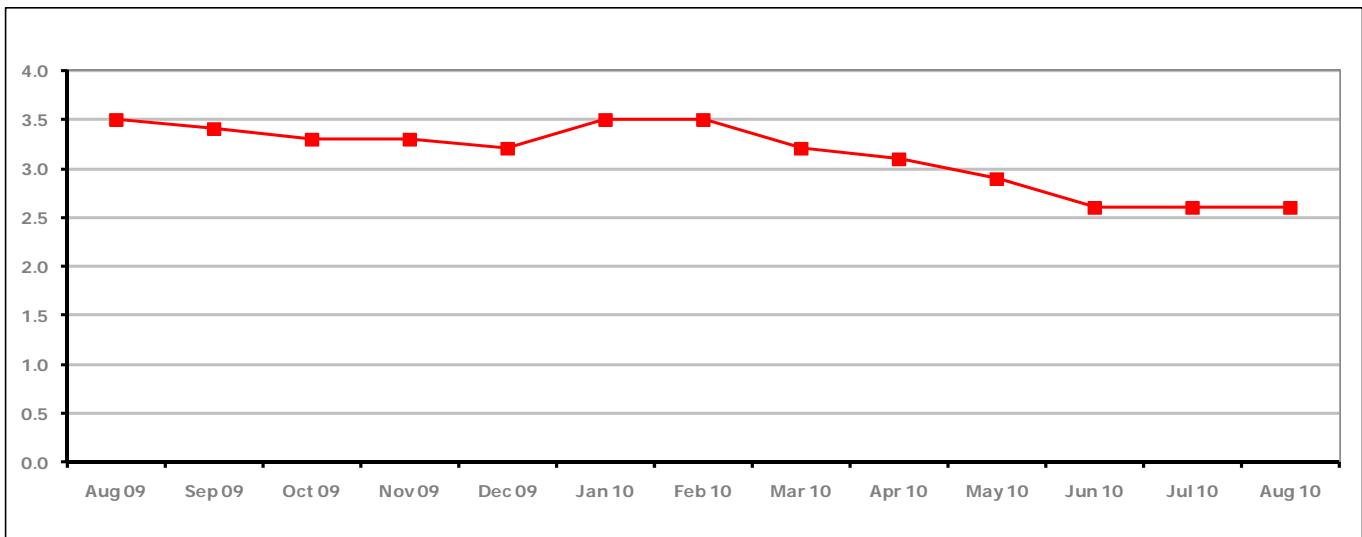
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.3 Forest of Dean District****Claimant Rate and Claimant Count***Figure 10: Forest of Dean District claimant rate over the last year*

Figure 10 shows the claimant rate in the Forest of Dean remained the same as the last two last months at 2.6%.

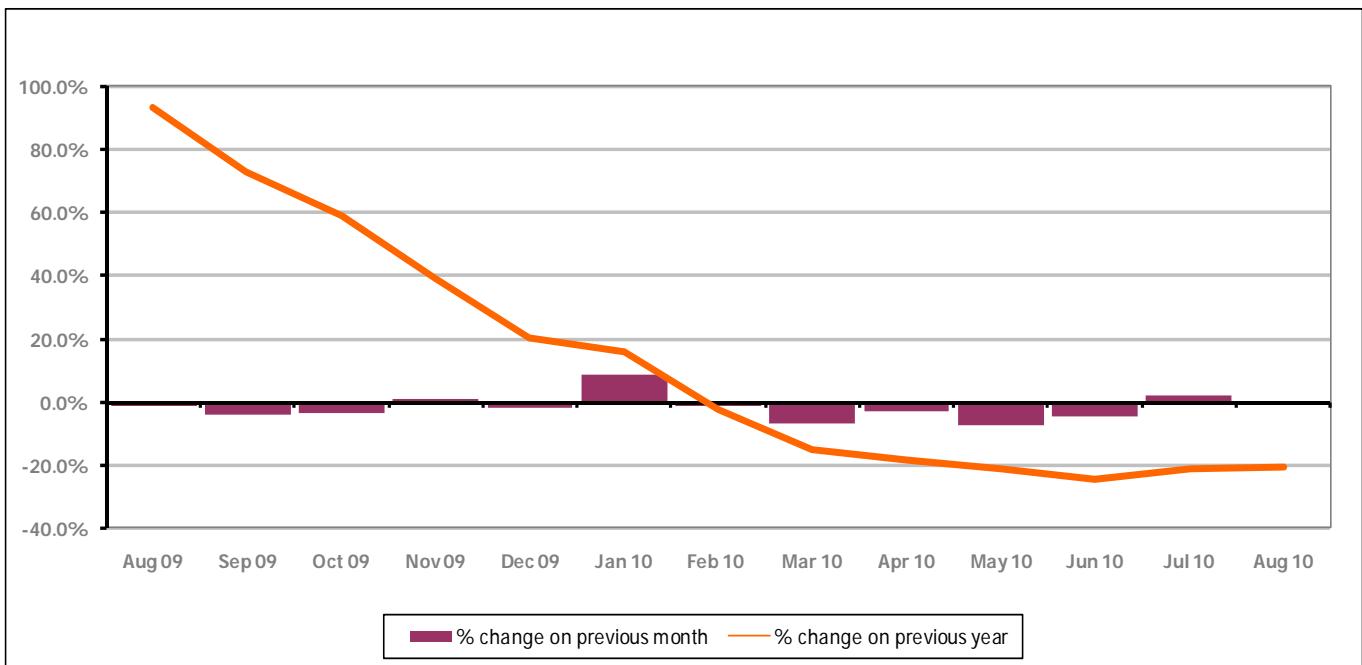
Figure 11: Forest of Dean District claimants - Month on Month and Year on Year change

Figure 11 shows the claimant count decreased by 0.7% since July 2010. The change on the previous year increased between August 2010 and July 2010 to -20.7%.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.3 Forest of Dean District continued...

Figure 12: Claimant rates across Forest of Dean District wards - August 2010

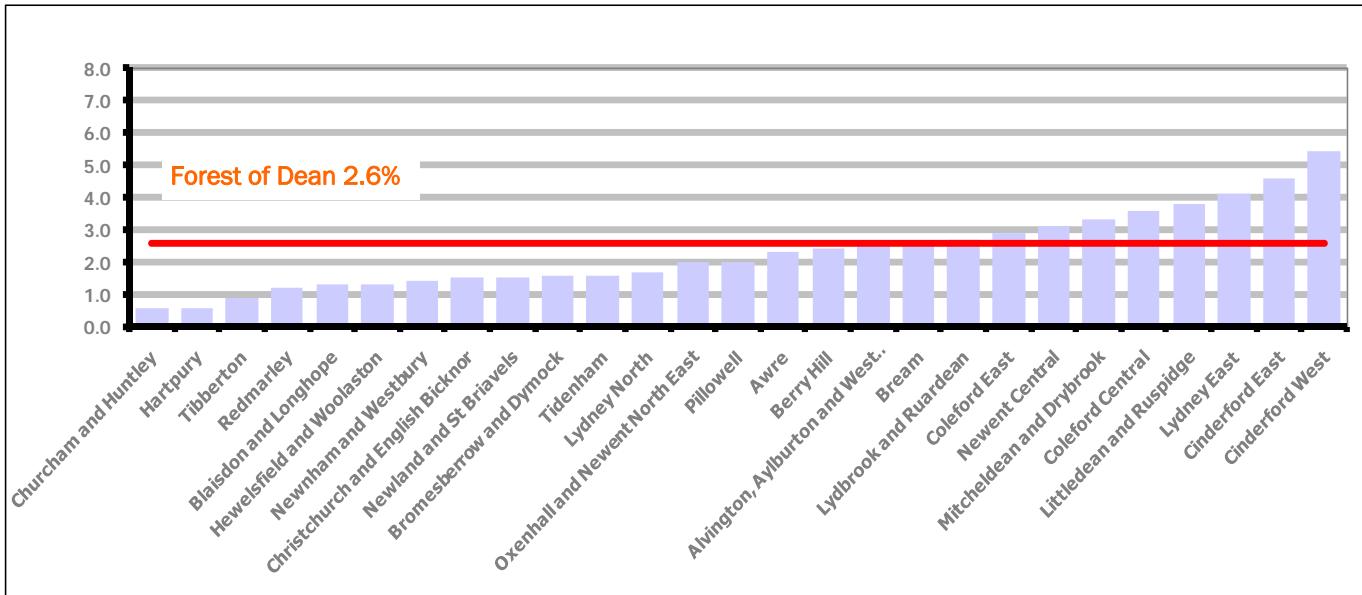
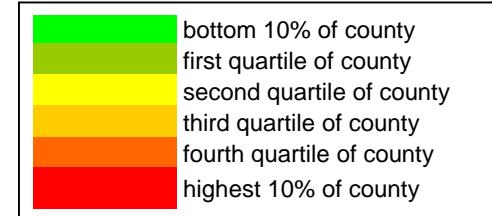


Figure 12 shows the claimant rates for Forest of Dean District wards. The red line represents the average claimant rate across the District of 2.6%. Nine wards lie above the average.

Table 7: Analysis of Claimant Count at Forest of Dean District ward level - August 2010

District	Ward	Rate	Rank*
Forest	Churcham and Huntley	0.6	2
Forest	Hartpury	0.6	2
Forest	Tibberton	0.9	11
Forest	Redmarley	1.2	26
Forest	Blaisdon and Longhope	1.3	27
Forest	Hewelsfield and Woolaston	1.3	27
Forest	Newnham and Westbury	1.4	37
Forest	Christchurch and English Bicknor	1.5	45
Forest	Newland and St Briavels	1.5	45
Forest	Bromesberrow and Dymock	1.6	52
Forest	Tidenham	1.6	52
Forest	Lydne North	1.7	61
Forest	Oxenhall and Newent North East	2.0	78
Forest	Pillowell	2.0	78
Forest	Awre	2.3	87
Forest	Berry Hill	2.4	91
Forest	Alvington, Aylburton and West Lydney	2.5	95
Forest	Bream	2.5	95
Forest	Lydbrook and Ruardean	2.7	102
Forest	Coleford East	2.9	107
Forest	Newent Central	3.1	109
Forest	Mitcheldean and Drybrook	3.3	113
Forest	Coleford Central	3.6	118
Forest	Littledean and Ruspidge	3.8	121
Forest	Lydney East	4.1	125
Forest	Cinderford East	4.6	131
Forest	Cinderford West	5.4	135



* 1 = "best" and 142 = "worst"

Table 7 shows overall claimant rates for the Forest of Dean District wards and their position relative to all wards in Gloucestershire.

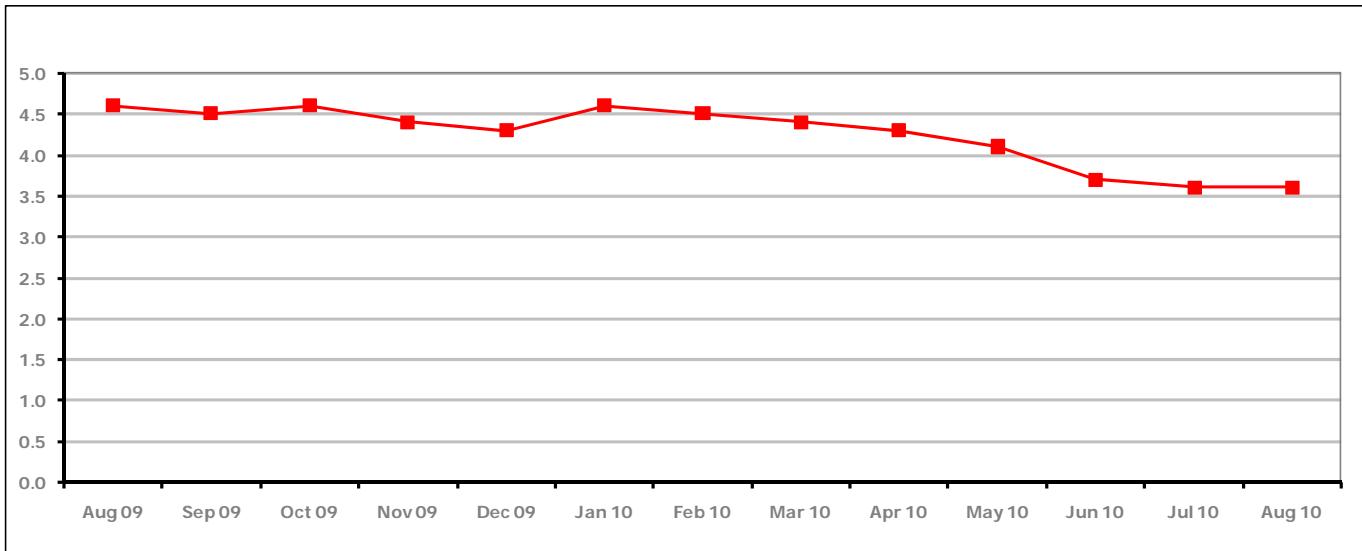
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.4 Gloucester City****Claimant Rate and Claimant Count***Figure 13: Gloucester City claimant rate over the last year*

Figure 13 shows the claimant rate for Gloucester City remained the same as last month at 3.6%.

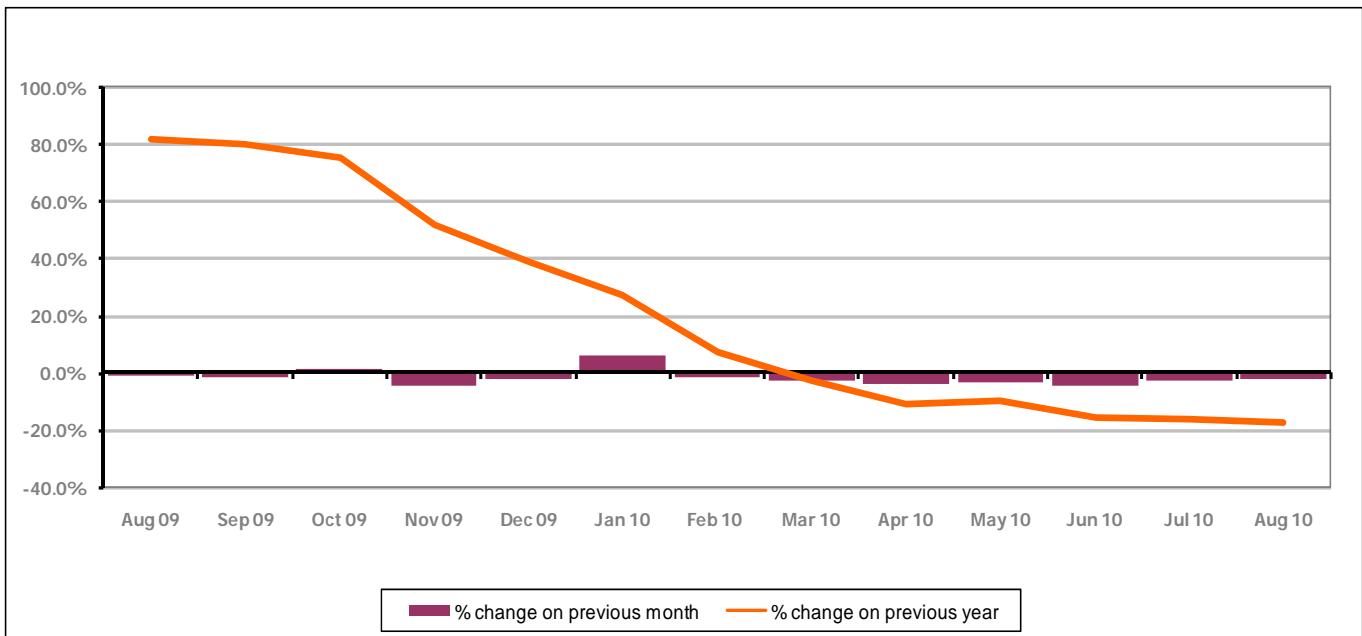
Figure 14: Gloucester City claimants - Month on Month and Year on Year change

Figure 14 shows the monthly claimant count decreased by 1.7% since July 2010. The change on the previous year has decreased between July 2010 and August 2010 to -17.6%.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.4 Gloucester City continued...

Figure 15: Claimant rates across Gloucester City wards - August 2010

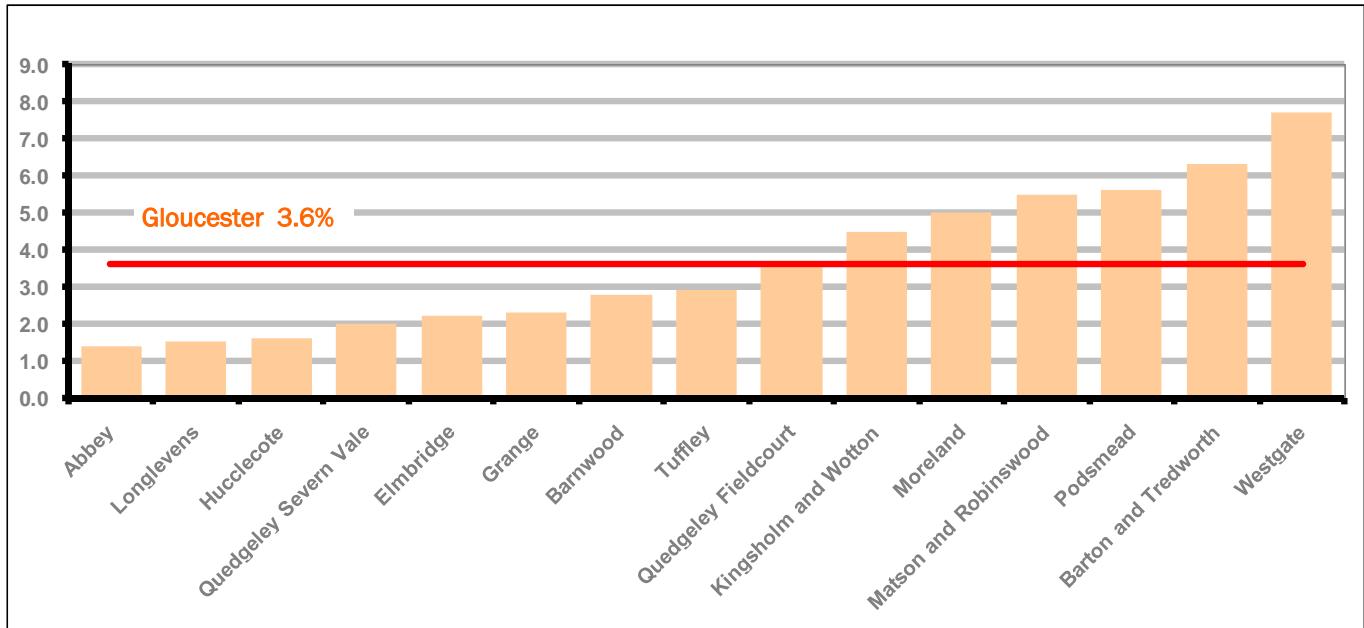
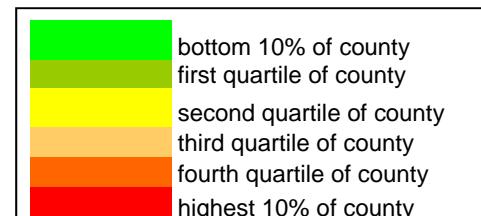


Figure 15 shows the claimant rates for Gloucester City district wards. The red line represents the average claimant rate across the City of 3.6%. Six wards lie above the average.

Table 8: Analysis of Claimant Count at Gloucester City ward level - August 2010

District	Ward	Rate	Rank*
Gloucester	Abbey	1.4	37
Gloucester	Longlevens	1.5	45
Gloucester	Hucclecote	1.6	52
Gloucester	Quedgeley Severn Vale	2.0	78
Gloucester	Elmbridge	2.2	84
Gloucester	Grange	2.3	87
Gloucester	Barnwood	2.8	104
Gloucester	Tuffley	2.9	107
Gloucester	Quedgeley Fieldcourt	3.5	115
Gloucester	Kingsholm and Wotton	4.5	129
Gloucester	Moreland	5.0	133
Gloucester	Matson and Robinswood	5.5	136
Gloucester	Podsmead	5.6	138
Gloucester	Barton and Tredworth	6.3	140
Gloucester	Westgate	7.7	142



* 1 = "best" and 142 = "worst"

Table 8 shows overall claimant rates for Gloucester City wards and their position relative to all wards in Gloucestershire.

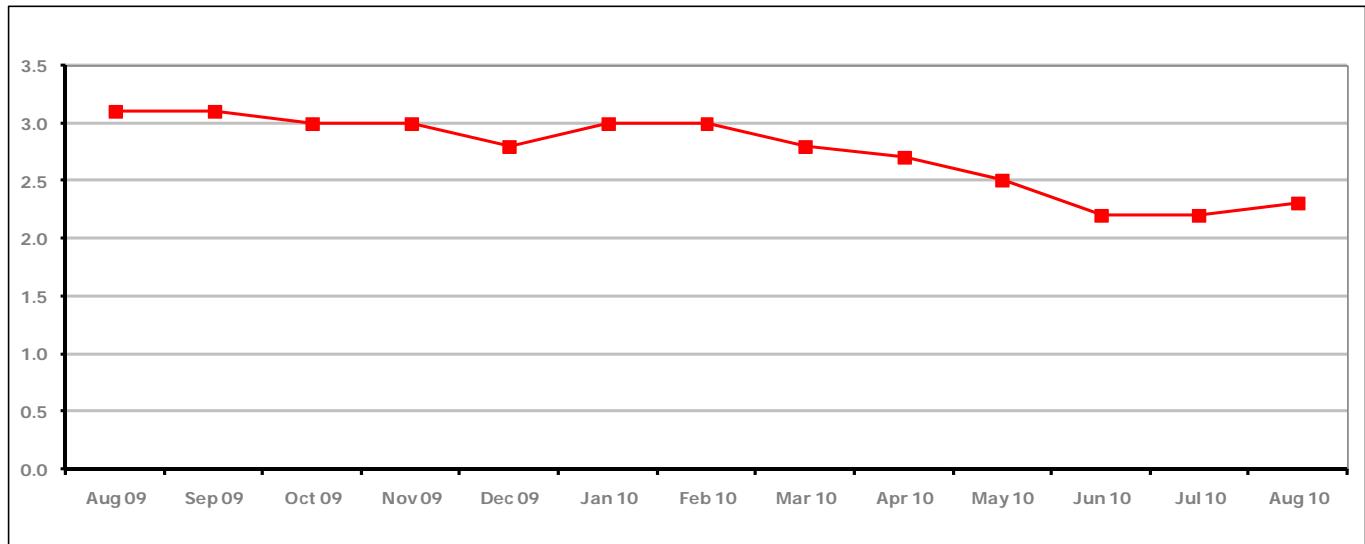
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.5 Stroud District****Claimant Rate and Claimant Count***Figure 16: Stroud District claimant rate over the last year*

Figure 16 shows the claimant rate for Stroud District increased in August 2010 to 2.3%.

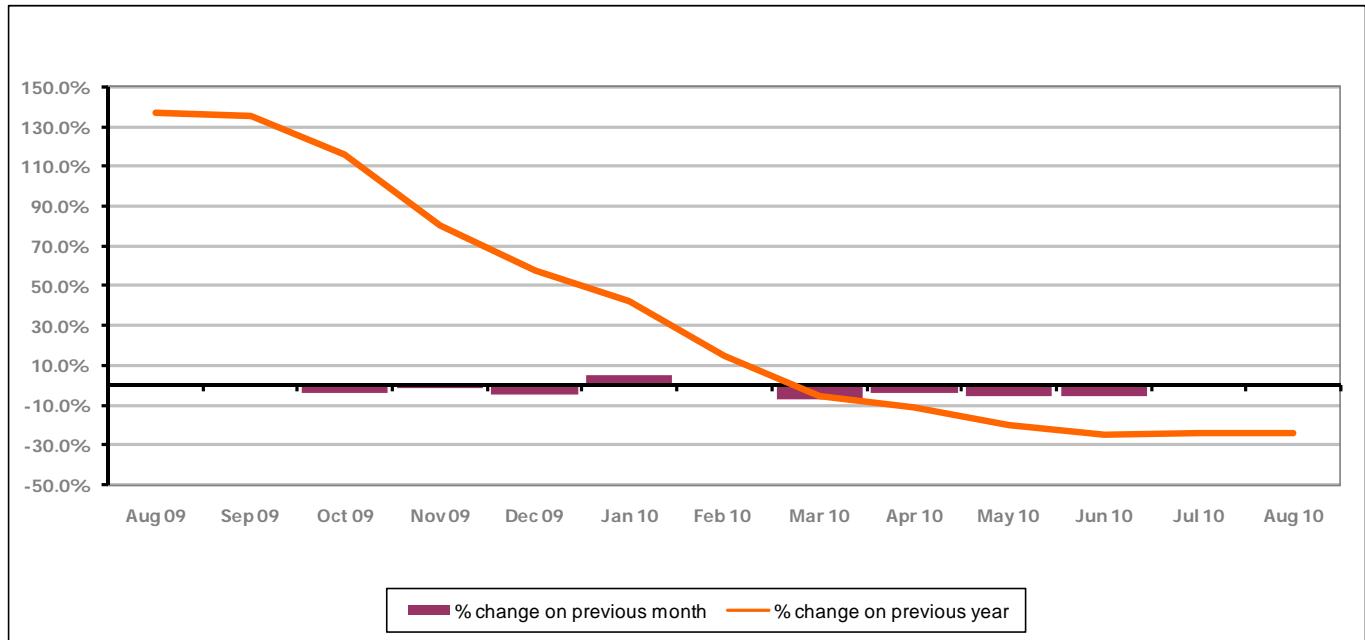
Figure 17: Stroud District claimants - Month on Month and Year on Year change

Figure 17 shows the monthly claimant count increased by 0.8% since July 2010. The change on the previous year has decreased between July 2010 and August 2010 to -24.3%.

PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

4.5 Stroud District continued...

Figure 18: Claimant rates across Stroud District wards - August 2010

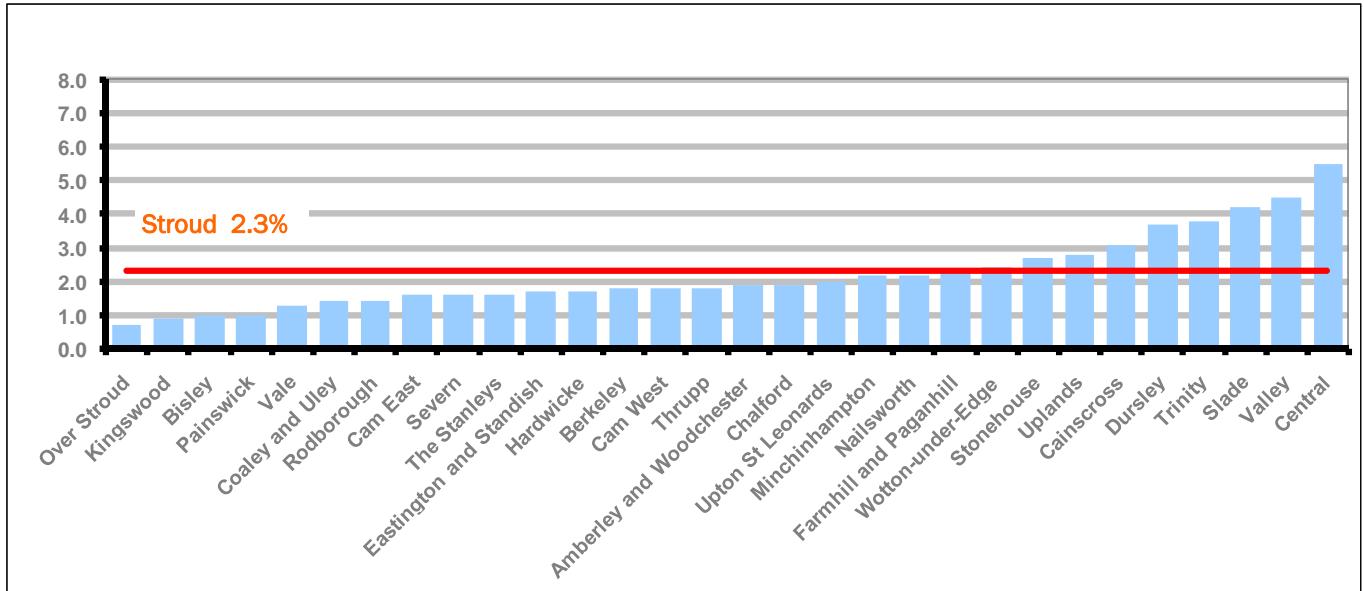
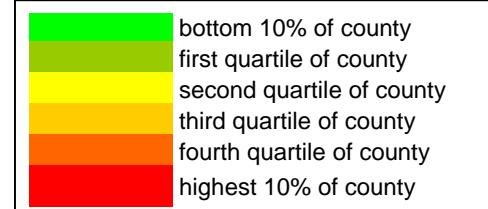


Figure 18 shows the claimant rates in Stroud District wards. The red line represents the average claimant rate across the District of 2.3%. Nine wards are above the average.

Table 9: Analysis of Claimant Count at Stroud District ward level - August 2010

District	Ward	Rate	Rank*
Stroud	Over Stroud	0.7	6
Stroud	Kingswood	0.9	11
Stroud	Bisley	1.0	16
Stroud	Painswick	1.0	16
Stroud	Vale	1.3	27
Stroud	Coaley and Uley	1.4	37
Stroud	Rodborough	1.4	37
Stroud	Cam East	1.6	52
Stroud	Severn	1.6	52
Stroud	The Stanleys	1.6	52
Stroud	Eastington and Standish	1.7	61
Stroud	Hardwicke	1.7	61
Stroud	Berkeley	1.8	68
Stroud	Cam West	1.8	68
Stroud	Thrupp	1.8	68
Stroud	Amberley and Woodchester	1.9	74
Stroud	Chalford	1.9	74
Stroud	Upton St Leonards	2.0	78
Stroud	Minchinhampton	2.2	84
Stroud	Nailsworth	2.2	84
Stroud	Farmhill and Paganhill	2.3	87
Stroud	Wotton-under-Edge	2.4	91
Stroud	Stonehouse	2.7	102
Stroud	Uplands	2.8	104
Stroud	Cainscross	3.1	109
Stroud	Dursley	3.7	120
Stroud	Trinity	3.8	121
Stroud	Slade	4.2	126
Stroud	Valley	4.5	129
Stroud	Central	5.5	136



* 1 = "best" and 136 = "worst"

Table 9 shows overall claimant rates for Stroud District wards and their position relative to all wards in Gloucestershire.

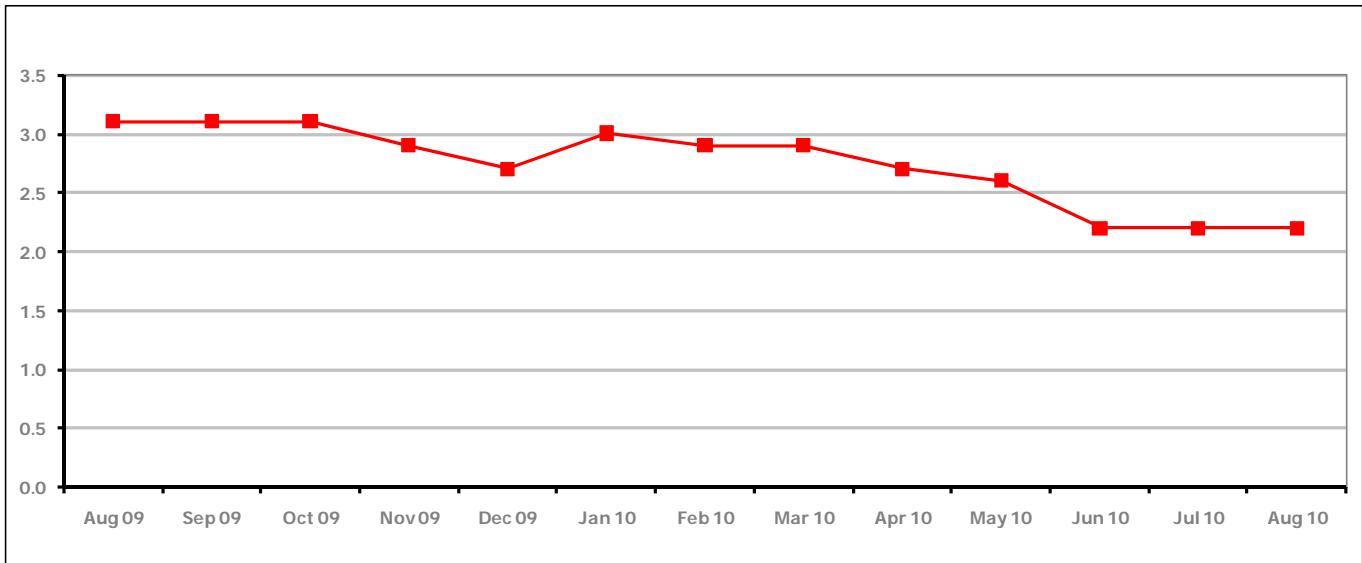
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.6 Tewkesbury District****Claimant Rate and Claimant Count***Figure 19: Tewkesbury District claimant rate over the last year*

Figure 19 shows the claimant rate for Tewkesbury District remained the same as last month at 2.2%.

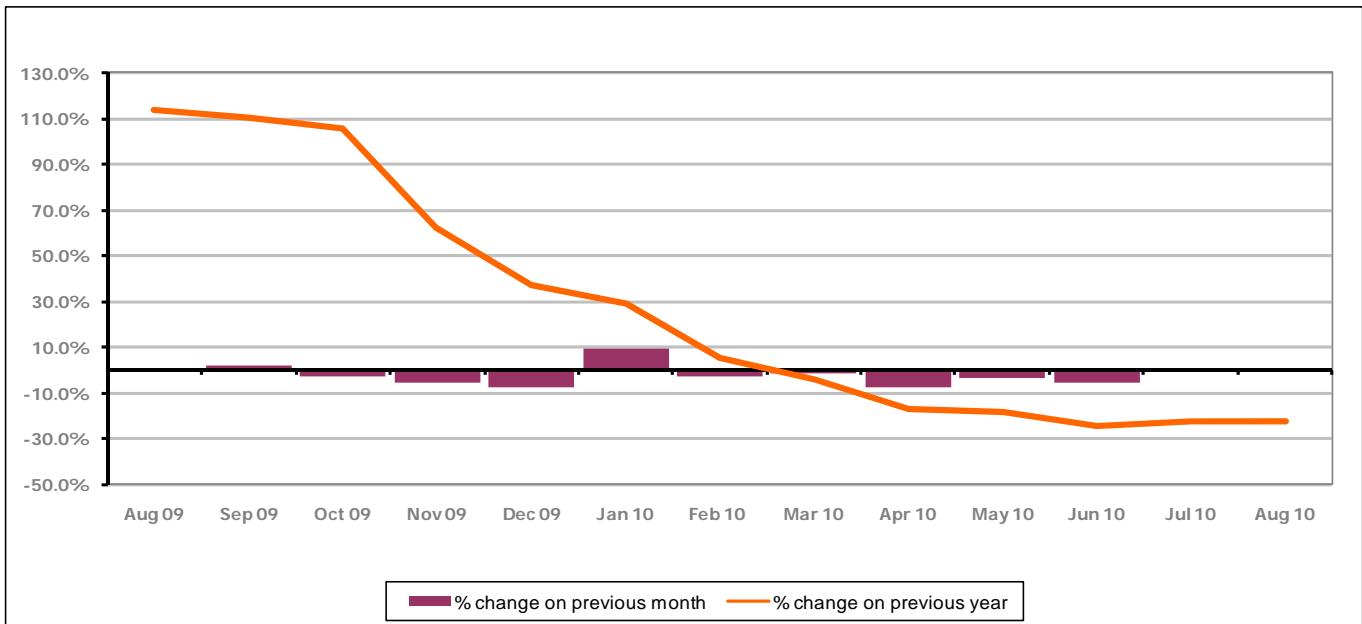
Figure 20: Tewkesbury District claimants - Month on Month and Year on Year change

Figure 20 shows that the monthly claimant count decreased in August 2010 by 0.8%. The change on the previous year remained the same as last month at -22.5%.

PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

4.6 Tewkesbury District continued...

Figure 21: Claimant rates across Tewkesbury District wards - August 2010

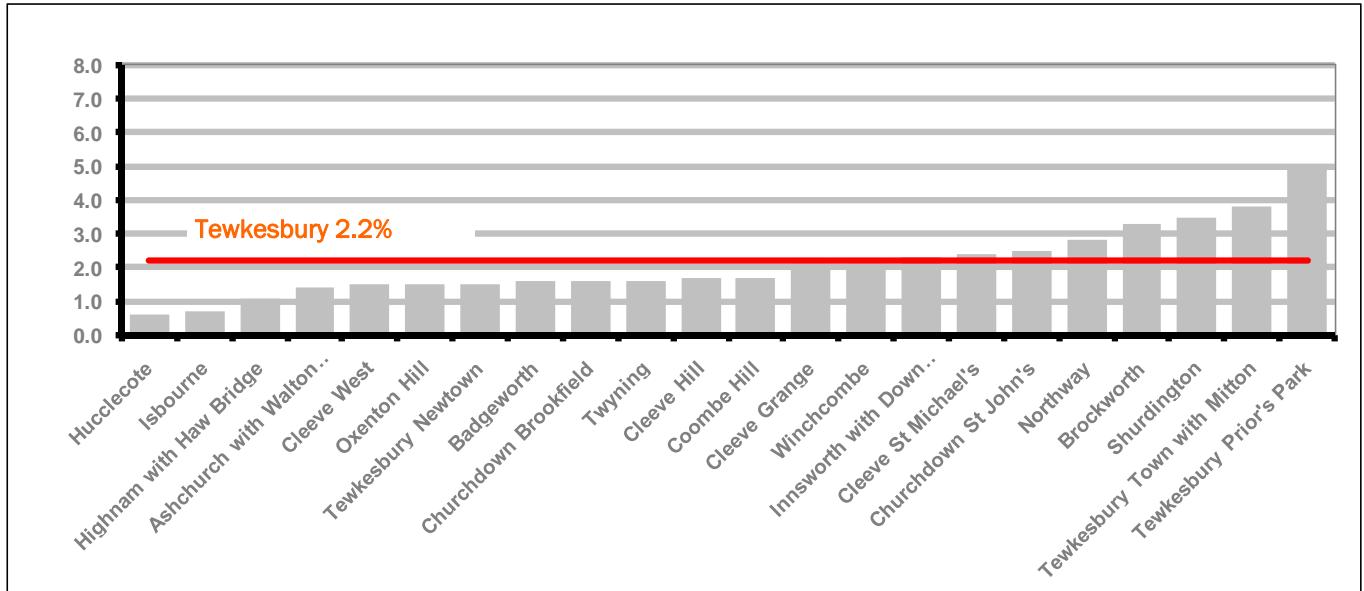
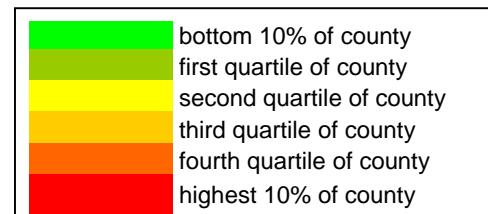


Figure 21 shows the claimant rates in Tewkesbury District wards. The red line represents the average claimant rate across the District of 2.2% and eight wards are above the average.

Table 10: Analysis of Claimant Count at Tewkesbury District level - August 2010

District	Ward	Rate	Rank*
Tewkesbury	Hucclecote	0.6	2
Tewkesbury	Isbourne	0.7	6
Tewkesbury	Highnam with Haw Bridge	1.1	23
Tewkesbury	Ashchurch with Walton Cardiff	1.4	37
Tewkesbury	Cleeve West	1.5	45
Tewkesbury	Oxenton Hill	1.5	45
Tewkesbury	Tewkesbury Newtown	1.5	45
Tewkesbury	Badgeworth	1.6	52
Tewkesbury	Churchdown Brookfield	1.6	52
Tewkesbury	Twyning	1.6	52
Tewkesbury	Cleeve Hill	1.7	61
Tewkesbury	Coombe Hill	1.7	61
Tewkesbury	Cleeve Grange	2.1	82
Tewkesbury	Winchcombe	2.1	82
Tewkesbury	Innsworth with Down Hatherley	2.3	87
Tewkesbury	Cleeve St Michael's	2.4	91
Tewkesbury	Churchdown St John's	2.5	95
Tewkesbury	Northway	2.8	104
Tewkesbury	Brockworth	3.3	113
Tewkesbury	Shurdington	3.5	115
Tewkesbury	Tewkesbury Town with Mitton	3.8	121
Tewkesbury	Tewkesbury Prior's Park	5.0	133



* 1 = "best" and 133 = "worst"

Table 10 shows overall claimant rates for Tewkesbury District wards and their position relative to all wards in Gloucestershire.

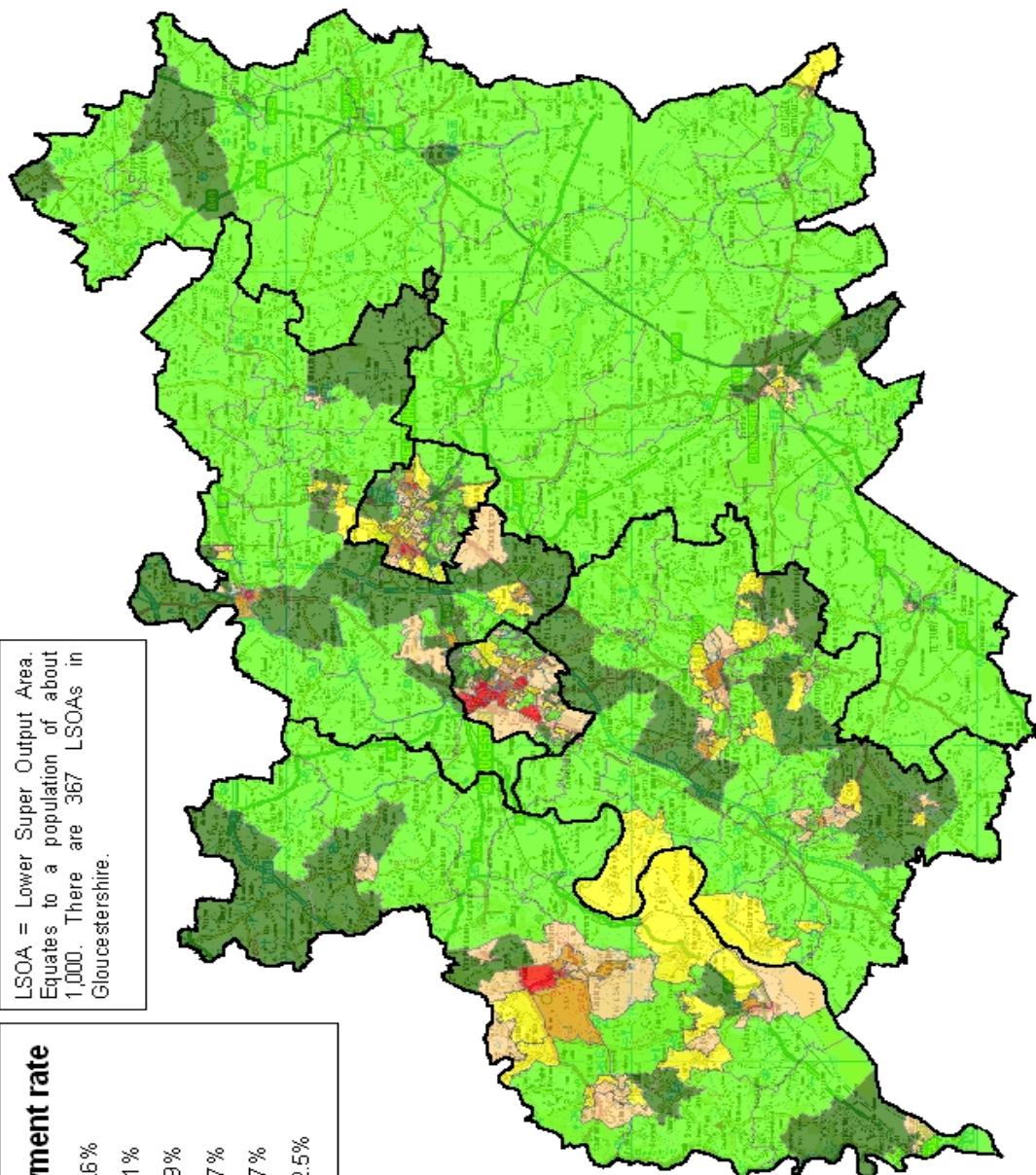
PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE

Claimant unemployment rate by LSOA in Gloucestershire August 2010

LSOA = Lower Super Output Area.
Equates to a population of about 1,000. There are 367 LSOAs in Gloucestershire.

LSOA Unemployment rate

up to 1.6%
1.7 - 2.1%
2.2 - 2.9%
3.0 - 4.7%
4.8 - 6.7%
6.8 - 12.5%

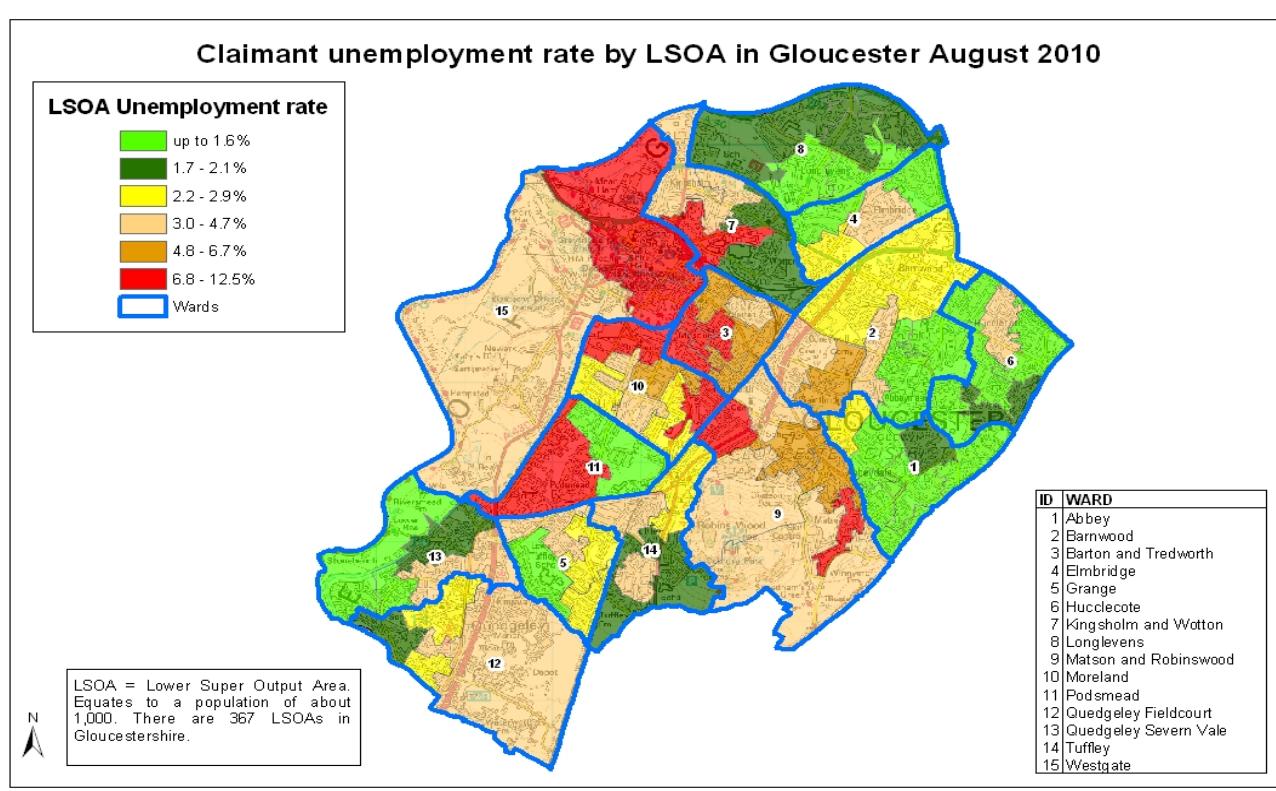
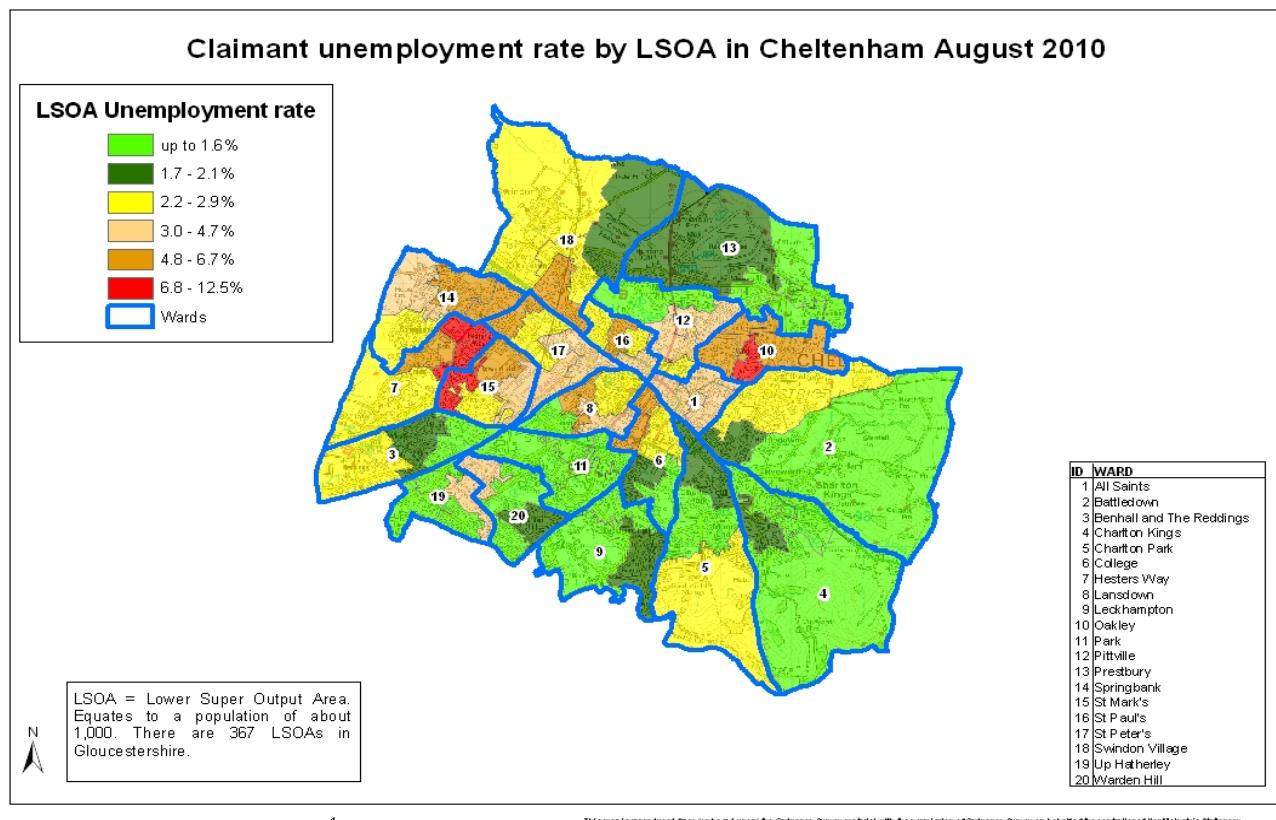


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7.5 Miles



PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



PART 6: YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET) IN GLOUCESTERSHIRE

Data provided by Prospects, the Connexions service in Gloucestershire on the situation of young people (16-18) in Gloucestershire who are not in education, employment or formal training.

Connexions Gloucestershire is required to report performance with the 16-18 age range against nationally defined criteria for counting the NEET group. The NEET group includes young people actively seeking education, employment or training as well as those young people who are either not yet ready or who are unable to access these opportunities because of their personal circumstances. The figures quoted below include young people in both of these categories.

Summary

As at the end of August 2010 there were 612 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (*) 16-18 NEET population of 4.6%. The total number of NEET increased by 22 young people in August 2010 compared to July 2010. However, 2 Districts saw a reduction in their NEET figure.

Total NEET Group by District Area August 2010

	Cheltenham	Cotswold	Forest	Gloucester	Stroud	Tewkesbury	Total
Number of NEET	143	36	70	187	107	69	612
Cohort	2313	2051	2094	3786	2318	1608	14070
% NEET	6.5%	1.7%	3.3%	4.9%	4.6%	4.3%	4.6%

If you would like to receive any further information on Gloucestershire's NEET strategy then please contact Ruth.Critchlow@gloucestershire.gov.uk or telephone 01452 551267.

(*) Adjustment includes a proportion of young people aged 16-18 whose outcomes are not-known to Connexions Gloucestershire