

# Unemployment Bulletin

Issue 192 July 2024

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A summary of unemployment data at district, County, regional and national level

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Further breakdown of unemployment figures by ward:

Cheltenham

1

The Claimant Count is a measure of the number of people who are unemployed and claiming benefits. From 1996 until the recent introduction of Universal Credit, this was based on the number of people claiming Jobseeker's Allowance. However, since its introduction some unemployment benefit claimants will be claiming Universal Credit instead. **To reflect this change, the Claimant Count has been expanded to include people claiming Jobseeker's Allowance plus those who claim Universal Credit and who are searching for work.**

Cotswolds

3

Since 2016 Gloucestershire has been transitioning to full Universal Credit with the process due to be completed in 2025. This means a broader span of claimants will be required to look for work than under Jobseekers Allowance. As more people are brought within the coverage of Universal Credit, the Claimant Count is set to rise. In addition, in May 2024 the DWP rolled out an increase in the administrative earnings threshold (AET) for full work search conditionality. This means a cohort of claimants who are in work but on an income below the AET will now be required to search for work. This change is likely to affect around 180,000 claimants across the country over around 6 months, increasing the Claimant Count over that time. More information about Universal Credit please see the [ONS website](#).

Forest of Dean

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## INTRODUCTION

The Unemployment Bulletin provides a monthly update on unemployment data for Gloucestershire, the South West region and the United Kingdom. It is produced by the Data, Analysis & Insights Team in the County Council's Planning, Performance and Insight function. The data are sourced from the Office for National Statistics via Nomis ([www.nomis.co.uk](http://www.nomis.co.uk)). All data are rounded to the nearest 5 and may not precisely add to the sum of the number of people claiming JSA, and the number of people claiming Universal Credit required to seek work, due to independent rounding.

## PART 1: SUMMARY

**The claimant rate in Gloucestershire increased to 2.8% in July 2024.** The South West rate increased to 2.9% and the UK rate increased to 4.3%. Gloucestershire's rate was 0.1% lower than the South West average of 2.9%, and 1.5% lower than the UK average of 4.3%.

**The claimant count in Gloucestershire in July 2024 increased by 780 people.** The amount of people claiming in July was 7.6% higher than the number in June. This compares to a 8.0% increase in the South West and a 9.9% increase in the UK.

Produced by:

**Data, Analysis & Insights Team**  
Planning, Performance and Insight  
Gloucestershire County Council  
August 2024

## DISTRICTS AT A GLANCE

At a glance unemployment information grouped by district. Includes:

**Claimant count:** Total number of people claiming Job Seekers Allowance and Universal Credit who are not in work in July 2024

**Claimant count change on previous month:** How much larger/smaller July's claimant count is compared to June expressed as a %

**Claimant rate:** The % of working age population claiming Job Seekers Allowance and Universal Credit who are not in work in July 2024

**Highest claiming ward:** The ward with the highest claim count in that district and the rate

### CHELTENHAM BOROUGH

Claimant count:	2,225
Claimant count change on previous month:	9.9%
Claimant rate:	2.9%
Highest claiming ward(s)	Oakley (6.4%)

### GLOUCESTER CITY

Claimant count:	3,240
Claimant count change on previous month:	7.6%
Claimant rate:	3.8%
Highest claiming ward(s)	Westgate (8.1%)

### COTSWOLD DISTRICT

Claimant count:	1,030
Claimant count change on previous month:	7.3%
Claimant rate:	2.0%
Highest claiming ward(s)	Watermoor (4.6%)

### STROUD DISTRICT

Claimant count:	1,525
Claimant count change on previous month:	8.5%
Claimant rate:	2.1%
Highest claiming ward(s)	Stroud Slade (4.5%)

### FOREST OF DEAN

Claimant count:	1,640
Claimant count change on previous month:	3.1%
Claimant rate:	3.2%
Highest claiming ward(s)	Tidenham (7.2%)

### TEWKESBURY BOROUGH

Claimant count:	1,370
Claimant count change on previous month:	8.7%
Claimant rate:	2.4%
Highest claiming ward(s)	Tewkesbury South (4.4%)

## PART 2: UK, SW AND GLOUCESTERSHIRE INDICATORS

The unemployment situation in Gloucestershire compared to the South West and the UK.

### Claimant Rate

Figure 1: Claimant Rate for Gloucestershire, the South West and UK over the past year

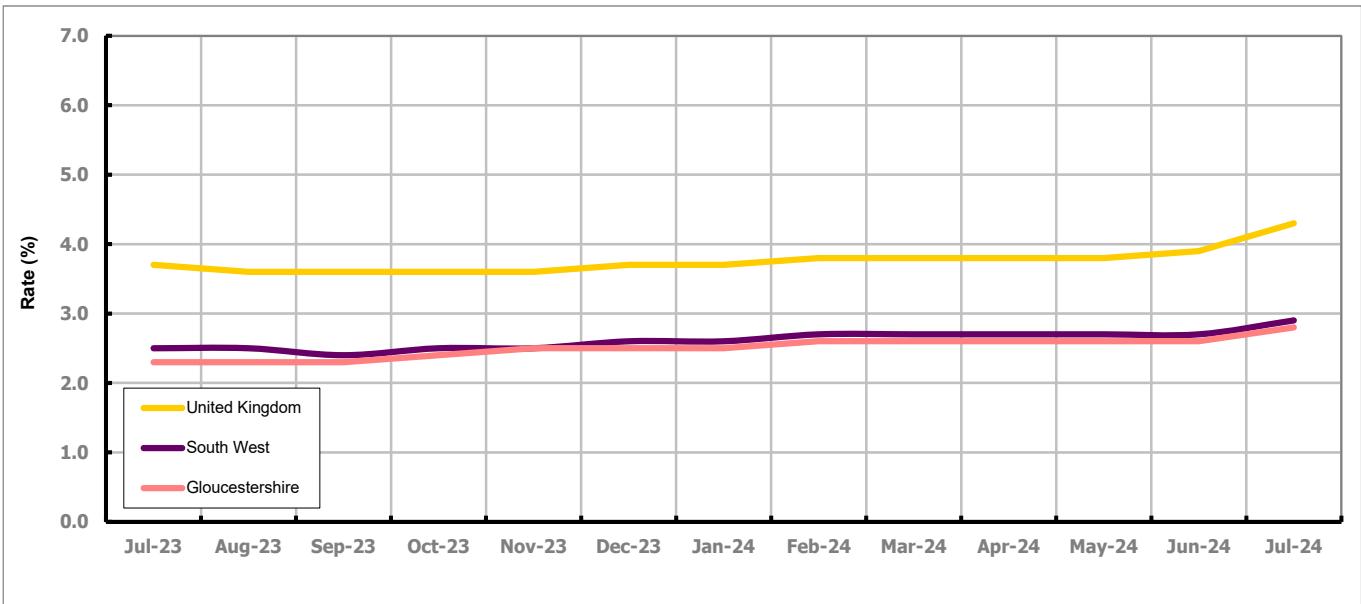


Figure 1 shows the claimant rate for Gloucestershire at 2.8% in July 2024. The Gloucestershire rate has been lower than the South West average since November 2015, with the exception of April and May 2016 and, more recently, November 2023 when it was the same. On average, it has been approximately 1.2% lower than the UK average since the same month of the previous year.

### Claimant Count

Table 1: Analysis of UK, South West and Gloucestershire Claimant Counts

Area	Claimant Count in July 2024	% change on June 2024	Consecutive months increasing
UK	1,802,410	9.9%	2
South West	100,590	8.0%	1
Gloucestershire	11,030	7.6%	1

Table 1 shows that in July 2024, the number of claimants in Gloucestershire was 7.6% higher than the number in June 2024.

## PART 3: LOCAL AUTHORITY DISTRICT ANALYSIS

### Claimant Rate and Claimant Count

Figure 2: Claimant Rate (%) across Gloucestershire - July 2024

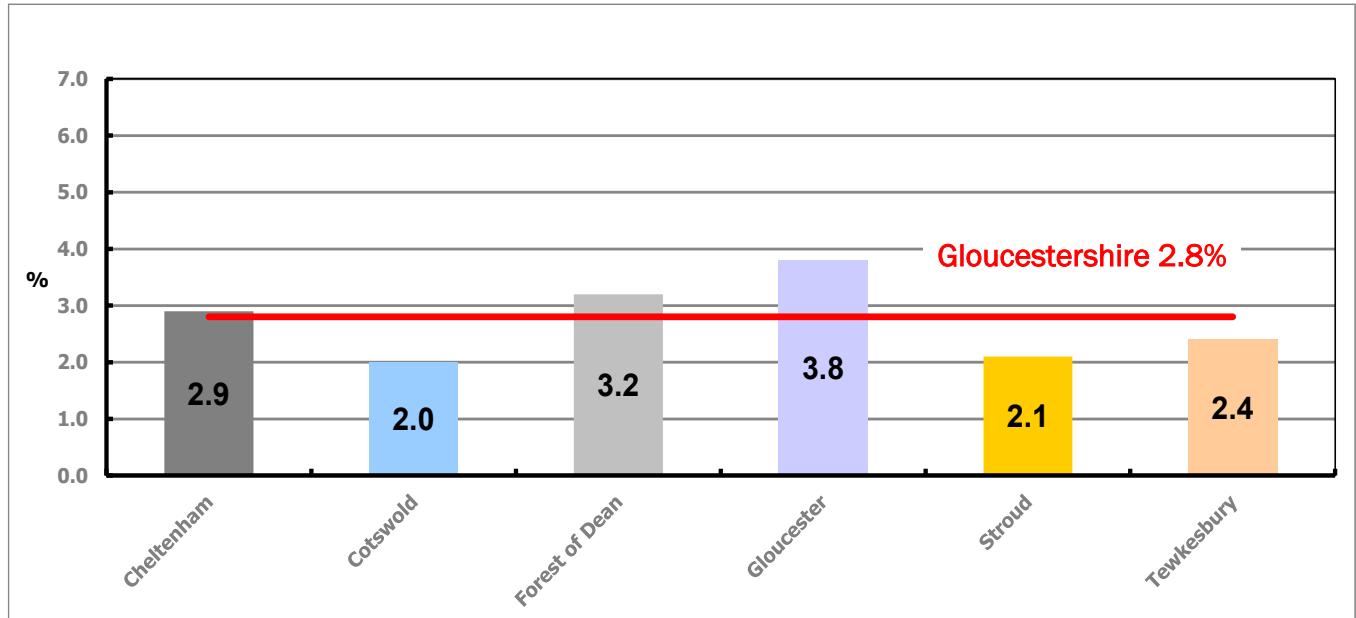


Figure 2 shows the claimant rate for July 2024 in Gloucestershire. Between June and July 2024 the rate increased in all districts.

Table 2: Analysis of Gloucestershire and District Claimant Counts

Total	Jul 24 Number	Jul 24 Rate	Jun 24 Number	Jun 24 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	11,030	2.8	10,250	2.6	780	7.6%	0.2
Cheltenham	2,225	2.9	2,025	2.7	200	9.9%	0.2
Cotswold	1,030	2.0	960	1.8	70	7.3%	0.2
Forest of Dean	1,640	3.2	1,590	3.1	50	3.1%	0.1
Gloucester	3,240	3.8	3,010	3.5	230	7.6%	0.3
Stroud	1,525	2.1	1,405	1.9	120	8.5%	0.2
Tewkesbury	1,370	2.4	1,260	2.2	110	8.7%	0.2

Table 2 shows the change in the claimant count in July compared to June 2024. All districts saw an increase in the number of claimants.

Table 3: Analysis of Male Gloucestershire and District Claimant Counts

Male	Jul 24 Number	Jul 24 Rate	Jun 24 Number	Jun 24 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	5,745	3.0	5,575	2.9	170	3.0%	0.1
Cheltenham	1,190	3.2	1,145	3.0	45	3.9%	0.2
Cotswold	495	1.9	480	1.9	15	3.1%	0.0
Forest of Dean	855	3.4	850	3.3	5	0.6%	0.1
Gloucester	1,810	4.3	1,765	4.2	45	2.5%	0.1
Stroud	725	2.0	700	2.0	25	3.6%	0.0
Tewkesbury	665	2.4	635	2.3	30	4.7%	0.1

Table 3 shows the change in the male claimant count in July compared to June 2024. All districts saw an increase in the number of male claimants.

Table 4: Analysis of Female Gloucestershire and District Claimant Counts

Female	Jul 24 Number	Jul 24 Rate	Jun 24 Number	Jun 24 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	5,290	2.7	4,675	2.3	615	13.2%	0.4
Cheltenham	1,035	2.7	880	2.3	155	17.6%	0.4
Cotswold	535	2.0	480	1.8	55	11.5%	0.2
Forest of Dean	785	3.0	740	2.9	45	6.1%	0.1
Gloucester	1,430	3.4	1,245	2.9	185	14.9%	0.5
Stroud	800	2.2	705	1.9	95	13.5%	0.3
Tewkesbury	705	2.4	620	2.1	85	13.7%	0.3

Table 4 shows the change in the female claimant count in July compared to June 2024. All districts saw an increase in the number of female claimants.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

This section covers the six districts and a comparison of their constituent wards.

### 4.1 Cheltenham Borough

#### Claimant Rate and Claimant Count

Figure 3: Cheltenham Borough claimant rate over the last year

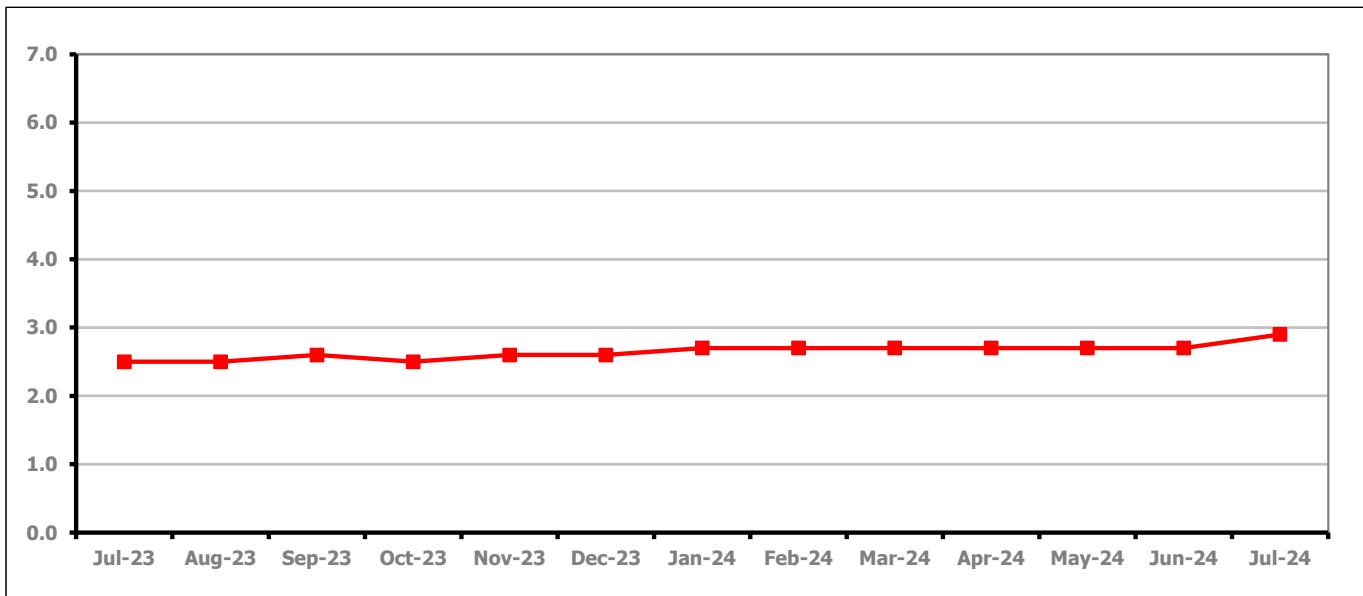


Figure 3 shows the claimant rate in Cheltenham increased to 2.9% in July 2024.

Figure 4: Claimant rates across Cheltenham Borough wards - July 2024

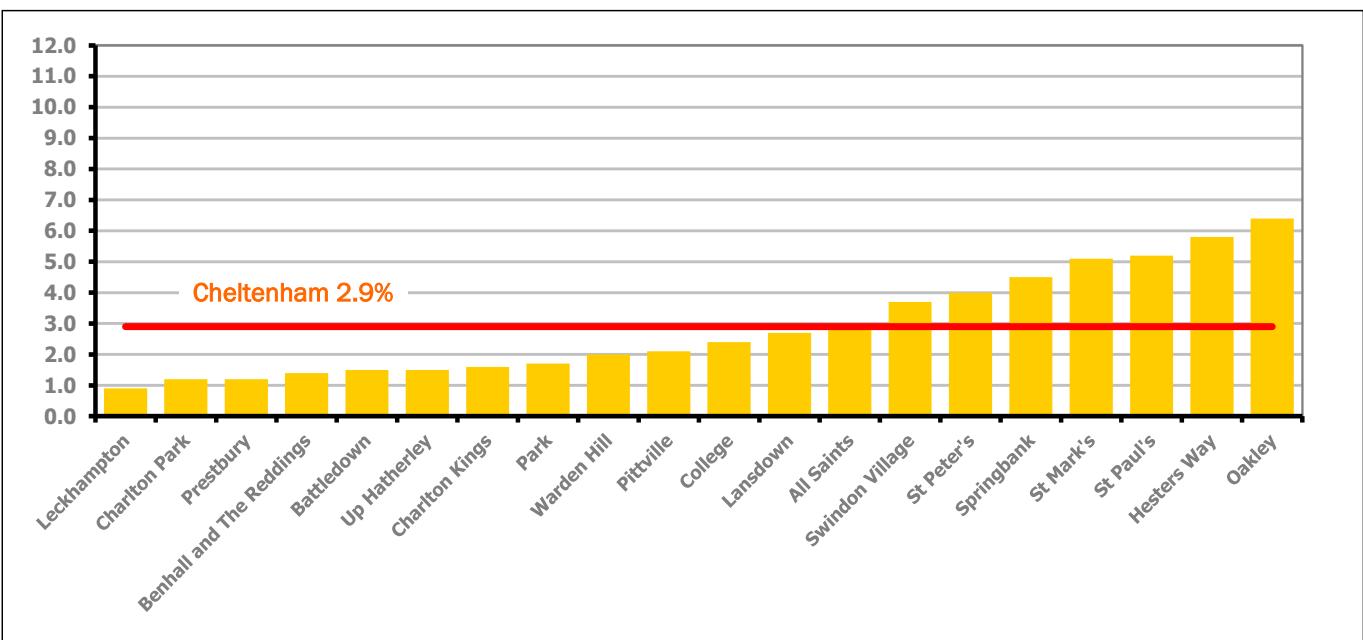


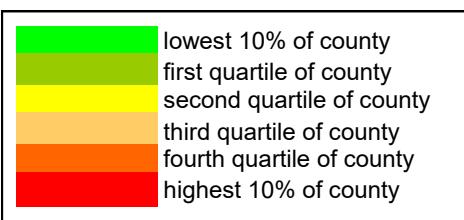
Figure 4 shows the claimant rates for Cheltenham Borough wards. The red line represents the average claimant rate across the Borough of 2.9%. Eight wards lie above the average.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.1 Cheltenham Borough continued...

Table 5: Analysis of Claimant Count at Cheltenham Borough ward level - July 2024

District	Ward	Rate	Rank*
Cheltenham	Leckhampton	0.9	2
Cheltenham	Charlton Park	1.2	3
Cheltenham	Prestbury	1.2	3
Cheltenham	Benhall and The Reddings	1.4	16
Cheltenham	Battledown	1.5	23
Cheltenham	Up Hatherley	1.5	23
Cheltenham	Charlton Kings	1.6	30
Cheltenham	Park	1.7	39
Cheltenham	Warden Hill	2.0	60
Cheltenham	Pittville	2.1	63
Cheltenham	College	2.4	73
Cheltenham	Lansdown	2.7	92
Cheltenham	All Saints	3.0	106
Cheltenham	Swindon Village	3.7	116
Cheltenham	St Peter's	4.0	119
Cheltenham	Springbank	4.5	122
Cheltenham	St Mark's	5.1	129
Cheltenham	St Paul's	5.2	131
Cheltenham	Hesters Way	5.8	134
Cheltenham	Oakley	6.4	135



\* 1 = "best" and 138 = "worst"

Table 5 shows overall claimant rates for Cheltenham Borough wards and their position relative to all wards in Gloucestershire.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.2 Cotswold District

#### Claimant Rate and Claimant Count

Figure 5: Cotswold District claimant rate over the last year

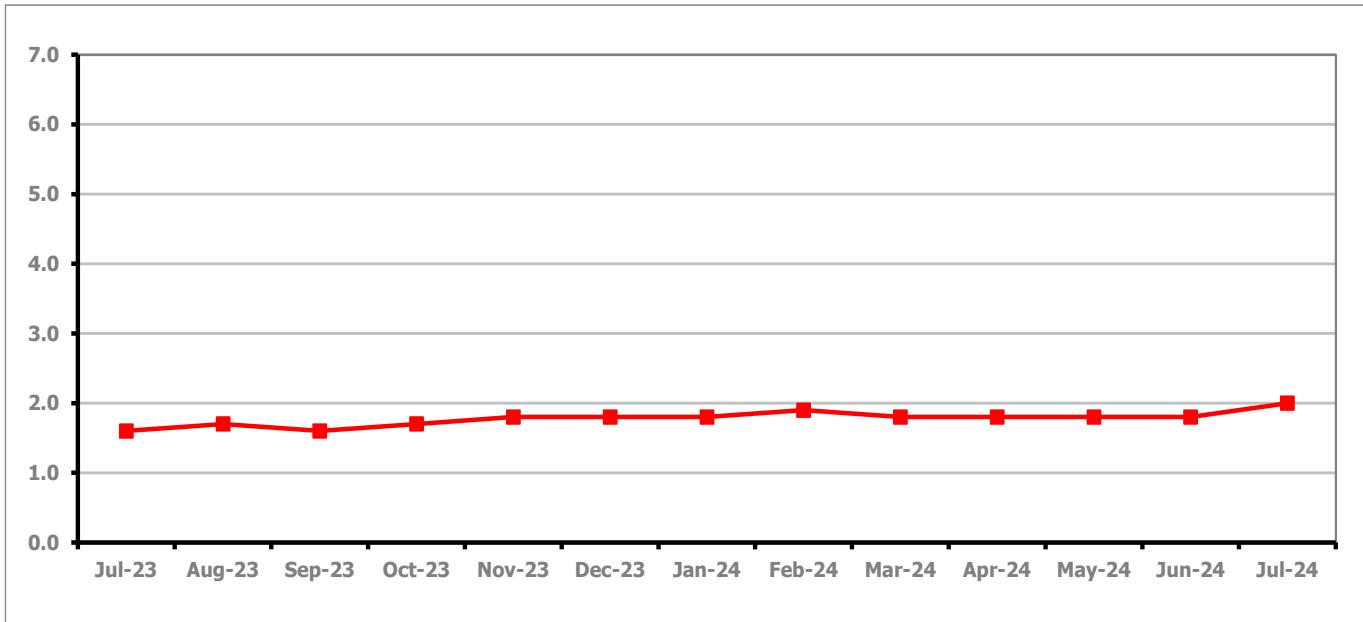


Figure 5 shows the claimant rate in Cotswold District increased to 2.0% in July 2024.

Figure 6: Claimant rates across Cotswold District wards – July 2024

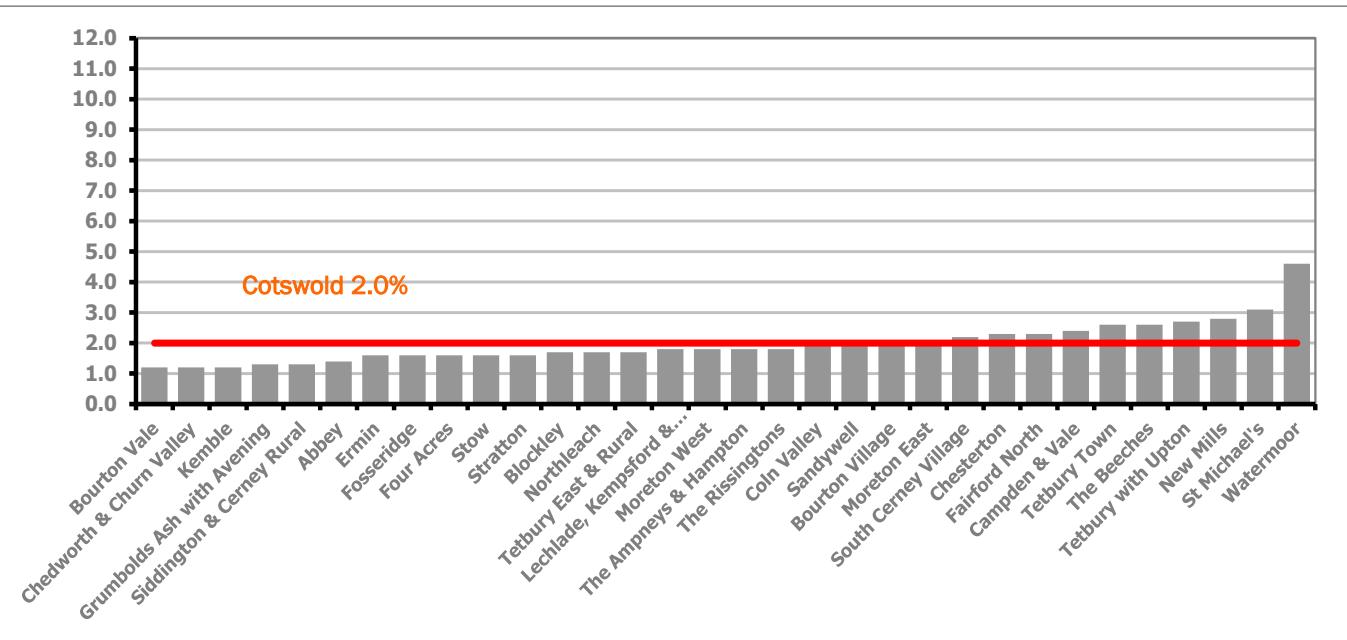


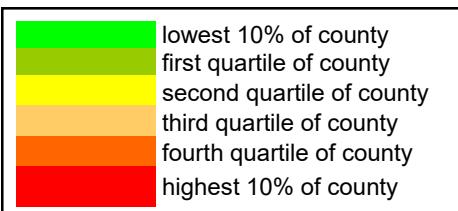
Figure 6 shows the claimant rates for Cotswold District wards. The red line represents the average claimant rate across the District of 2.0%. Ten wards lie above the average.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.2 Cotswold District continued...

Table 6: Analysis of Claimant Count at Cotswold District ward level - July 2024

District	Ward	Rate	Rank*
Cotswold	Bourton Vale	1.2	3
Cotswold	Chedworth & Churn Valley	1.2	3
Cotswold	Kemble	1.2	3
Cotswold	Grumbolds Ash with Avening	1.3	10
Cotswold	Siddington & Cerney Rural	1.3	10
Cotswold	Abbey	1.4	16
Cotswold	Ermin	1.6	30
Cotswold	Fosseridge	1.6	30
Cotswold	Four Acres	1.6	30
Cotswold	Stow	1.6	30
Cotswold	Stratton	1.6	30
Cotswold	Blockley	1.7	39
Cotswold	Northleach	1.7	39
Cotswold	Tetbury East & Rural	1.7	39
Cotswold	Lechlade, Kempsford & Fairford South	1.8	46
Cotswold	Moreton West	1.8	46
Cotswold	The Ampneys & Hampton	1.8	46
Cotswold	The Rissingtons	1.8	46
Cotswold	Coln Valley	1.9	54
Cotswold	Sandywell	1.9	54
Cotswold	Bourton Village	2.0	60
Cotswold	Moreton East	2.0	60
Cotswold	South Cerney Village	2.2	66
Cotswold	Chesterton	2.3	70
Cotswold	Fairford North	2.3	70
Cotswold	Campden & Vale	2.4	73
Cotswold	Tetbury Town	2.6	85
Cotswold	The Beeches	2.6	85
Cotswold	Tetbury with Upton	2.7	92
Cotswold	New Mills	2.8	101
Cotswold	St Michael's	3.1	110
Cotswold	Watermoor	4.6	124



\* 1 = "best" and 138 = "worst"

Table 6 shows overall claimant rates for Cotswold District wards and their position relative to all wards in Gloucestershire.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.3 Forest of Dean District

#### Claimant Rate and Claimant Count

Figure 7: Forest of Dean District claimant rate over the last year

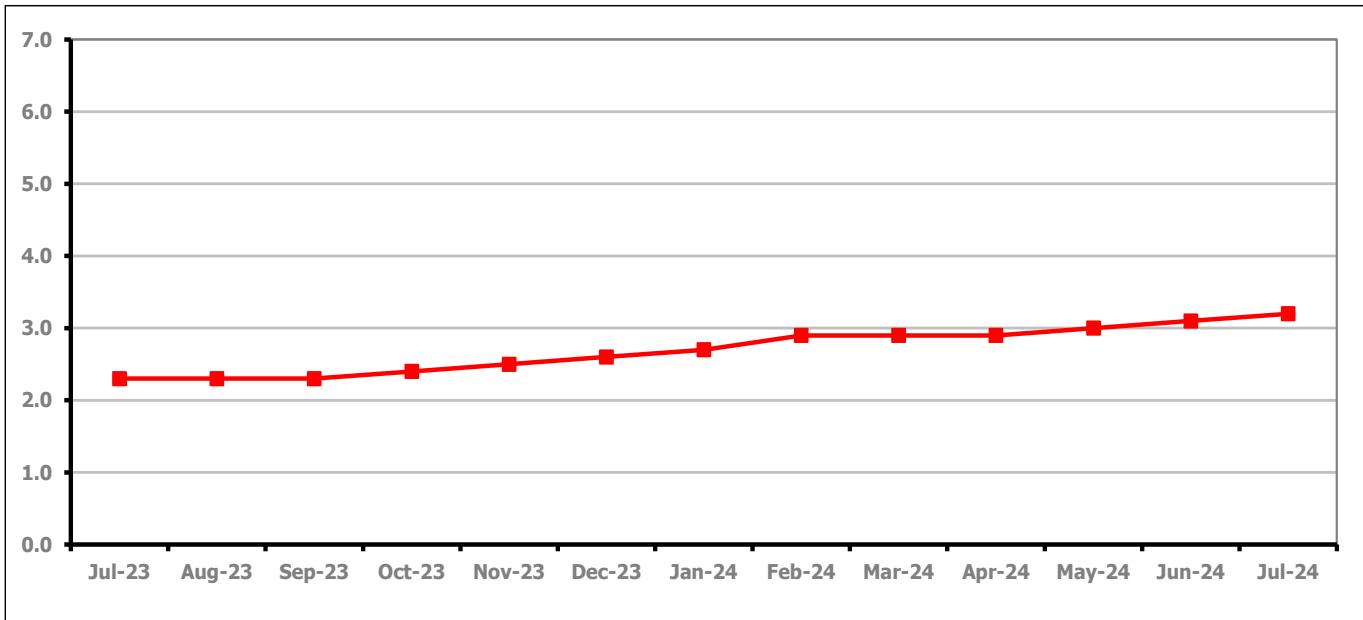


Figure 7 shows the claimant rate in the Forest of Dean increased to 3.2% in July 2024.

Figure 8: Claimant rates across Forest of Dean District wards – July 2024

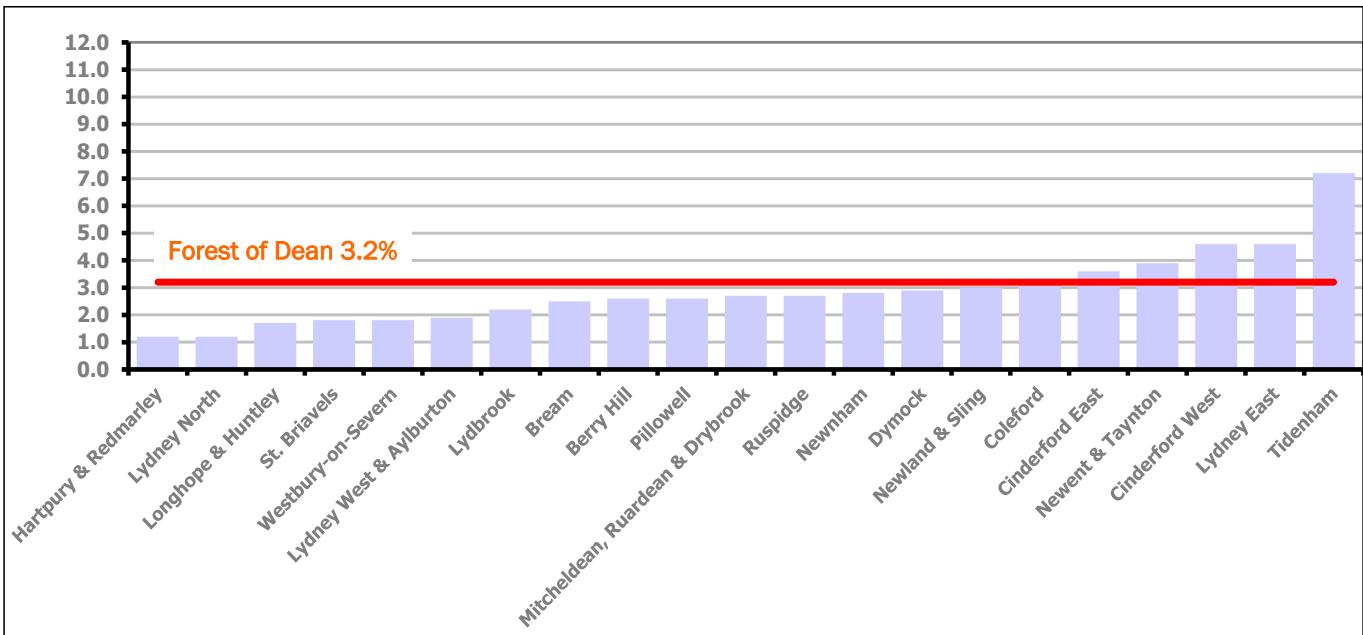


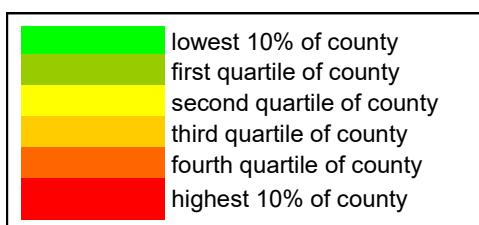
Figure 8 shows the claimant rates for the Forest of Dean District wards. The red line represents the average claimant rate across the District of 3.2%. Six wards lie above the average.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.3 Forest of Dean District continued...

Table 7: Analysis of Claimant Count at Forest of Dean District ward level - July 2024

District	Ward	Rate	Rank*
Forest	Hartpury & Redmarley	1.2	3
Forest	Lydney North	1.2	3
Forest	Longhope & Huntley	1.7	39
Forest	St. Briavels	1.8	46
Forest	Westbury-on-Severn	1.8	46
Forest	Lydney West & Aylburton	1.9	54
Forest	Lydbrook	2.2	66
Forest	Bream	2.5	79
Forest	Berry Hill	2.6	85
Forest	Pillowell	2.6	85
Forest	Mitcheldean, Ruardean & Drybrook	2.7	92
Forest	Ruspidge	2.7	92
Forest	Newnham	2.8	101
Forest	Dymock	2.9	105
Forest	Newland & Sling	3.0	106
Forest	Coleford	3.3	111
Forest	Cinderford East	3.6	115
Forest	Newent & Taynton	3.9	118
Forest	Cinderford West	4.6	124
Forest	Lydney East	4.6	124
Forest	Tidenham	7.2	136



\* 1 = "best" and 138 = "worst"

Table 7 shows overall claimant rates for the Forest of Dean District wards and their position relative to all wards in Gloucestershire.

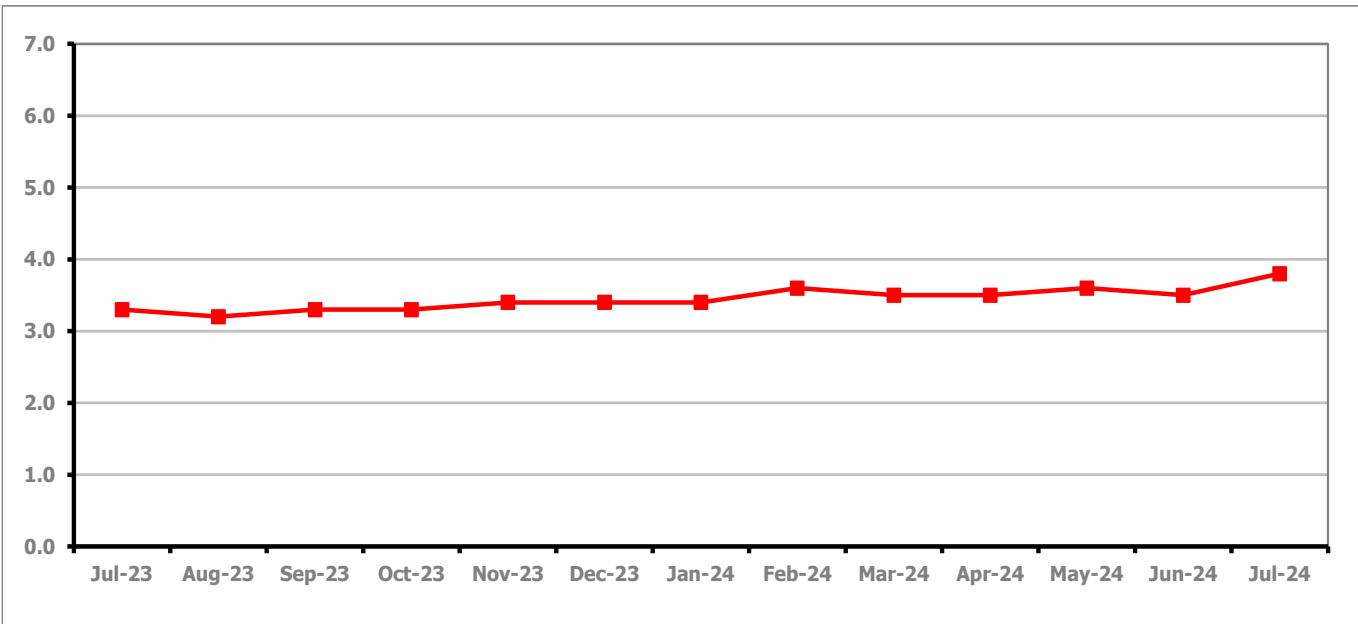
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.4 Gloucester City****Claimant Rate and Claimant Count***Figure 9: Gloucester City claimant rate over the last year*

Figure 9 shows the claimant rate for Gloucester City increased to 3.8% in July 2024.

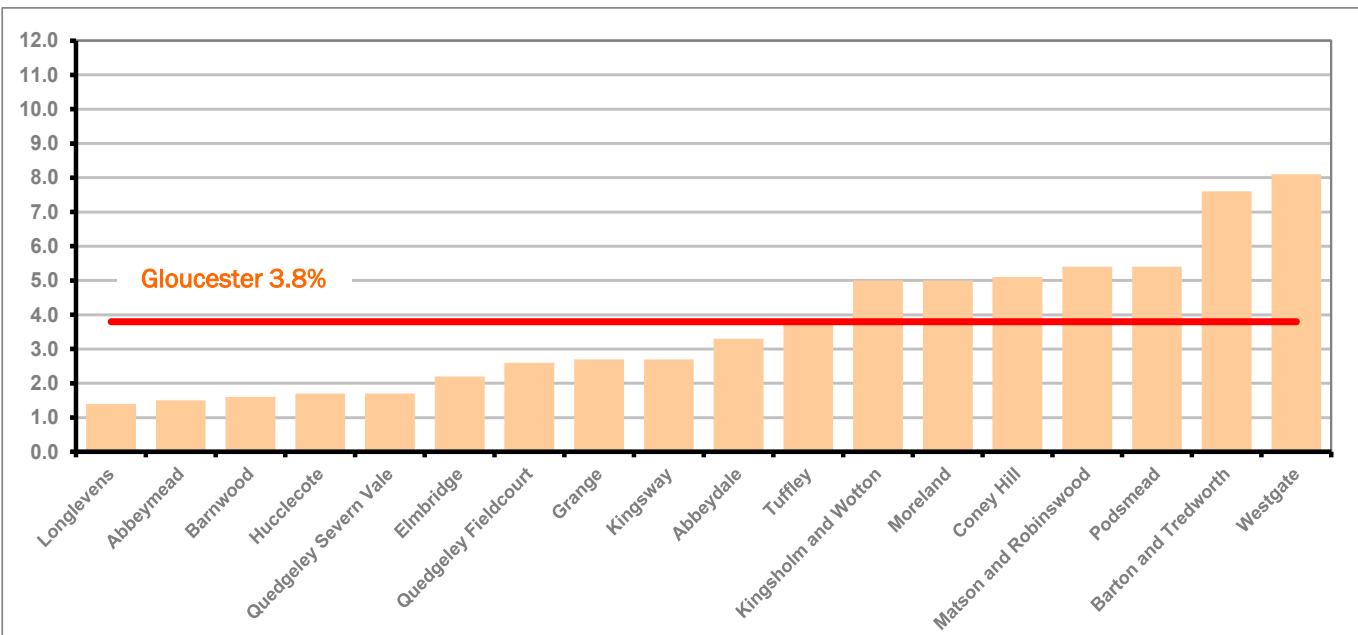
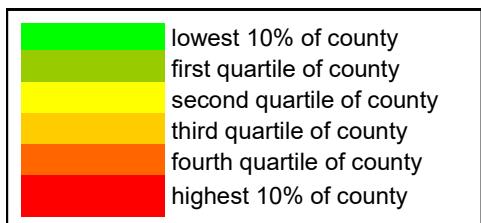
*Figure 10: Claimant rates across Gloucester City wards - July 2024*

Figure 10 shows the claimant rates for Gloucester City district wards. The red line represents the average claimant rate across the City of 3.8%. Seven wards lie above the average.

**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.4 Gloucester City continued...***Table 8: Analysis of Claimant Count at Gloucester City ward level - July 2024*

District	Ward	Rate	Rank*
Gloucester	Longlevens	1.4	16
Gloucester	Abbeymead	1.5	23
Gloucester	Barnwood	1.6	30
Gloucester	Hucclecote	1.7	39
Gloucester	Quedgeley Severn Vale	1.7	39
Gloucester	Elmbridge	2.2	66
Gloucester	Quedgeley Fieldcourt	2.6	85
Gloucester	Grange	2.7	92
Gloucester	Kingsway	2.7	92
Gloucester	Abbeydale	3.3	111
Gloucester	Tuffley	3.8	117
Gloucester	Kingsholm and Wotton	5.0	127
Gloucester	Moreland	5.0	127
Gloucester	Coney Hill	5.1	129
Gloucester	Matson and Robinswood	5.4	132
Gloucester	Podsmead	5.4	132
Gloucester	Barton and Tredworth	7.6	137
Gloucester	Westgate	8.1	138



\* 1 = "best" and 138 = "worst"

Table 8 shows overall claimant rates for Gloucester City wards and their position relative to all wards in Gloucestershire.

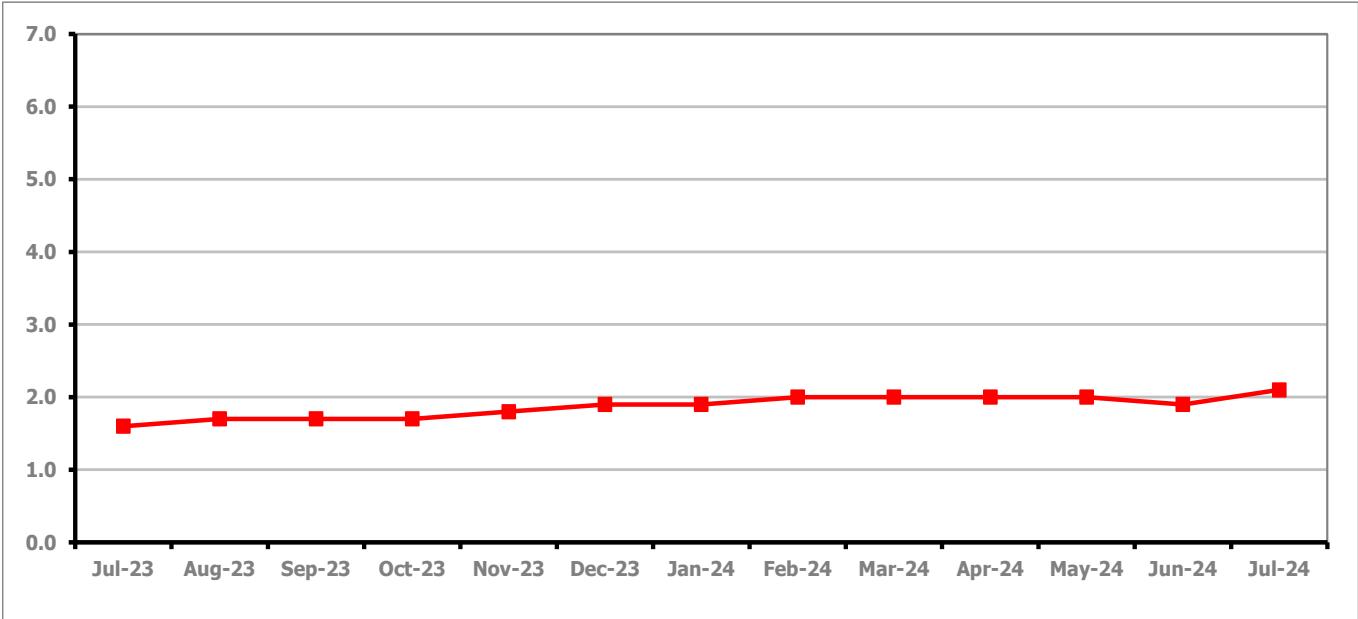
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.5 Stroud District****Claimant Rate and Claimant Count***Figure 11: Stroud District claimant rate over the last year*

Figure 11 shows the claimant rate for Stroud increased to 2.1% in July 2024.

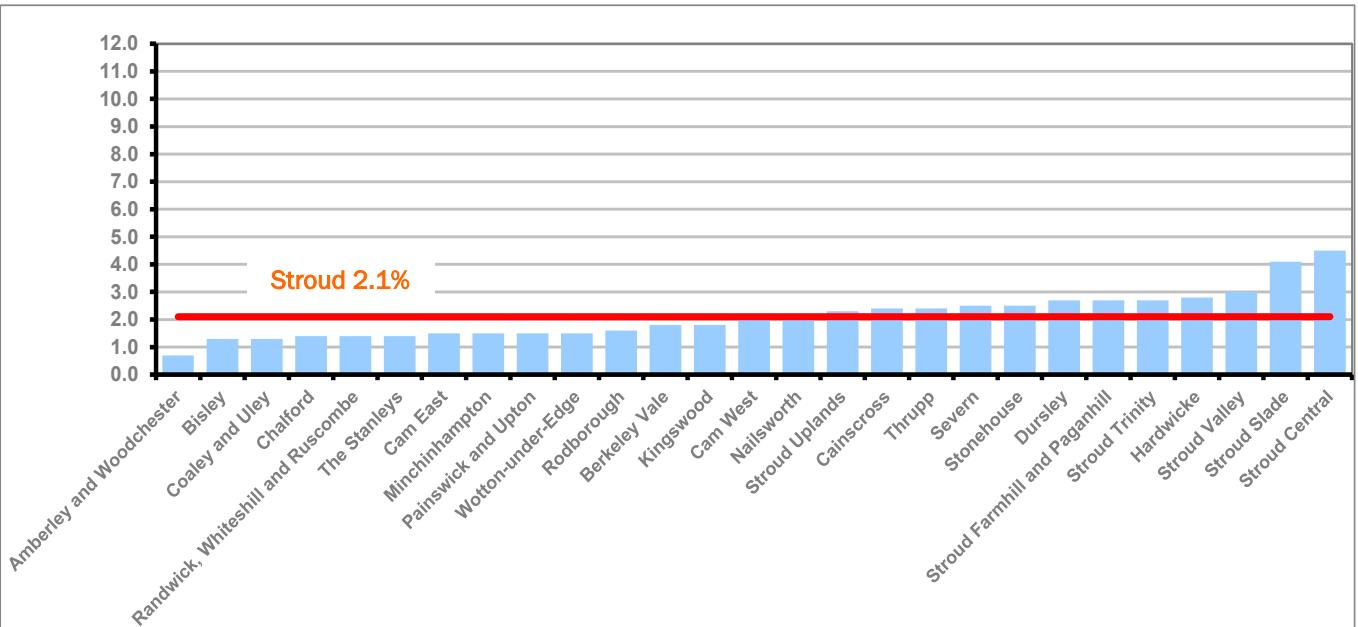
*Figure 12: Claimant rates across Stroud District wards - July 2024*

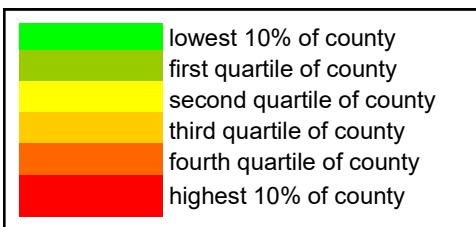
Figure 12 shows the claimant rates in Stroud District wards. The red line represents the average claimant rate across the District of 2.1%. Thirteen wards are above the average.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.5 Stroud District continued...

Table 9: Analysis of Claimant Count at Stroud District ward level - July 2024

District	Ward	Rate	Rank*
Stroud	Amberley and Woodchester	0.7	1
Stroud	Bisley	1.3	10
Stroud	Coaley and Uley	1.3	10
Stroud	Chalford	1.4	16
Stroud	Randwick, Whiteshill and Ruscombe	1.4	16
Stroud	The Stanleys	1.4	16
Stroud	Cam East	1.5	23
Stroud	Minchinhampton	1.5	23
Stroud	Painswick and Upton	1.5	23
Stroud	Wotton-under-Edge	1.5	23
Stroud	Rodborough	1.6	30
Stroud	Berkeley Vale	1.8	46
Stroud	Kingswood	1.8	46
Stroud	Cam West	2.1	63
Stroud	Nailsworth	2.2	66
Stroud	Stroud Uplands	2.3	70
Stroud	Cainscross	2.4	73
Stroud	Thrupp	2.4	73
Stroud	Severn	2.5	79
Stroud	Stonehouse	2.5	79
Stroud	Dursley	2.7	92
Stroud	Stroud Farmhill and Paganhill	2.7	92
Stroud	Stroud Trinity	2.7	92
Stroud	Hardwicke	2.8	101
Stroud	Stroud Valley	3.0	106
Stroud	Stroud Slade	4.1	120
Stroud	Stroud Central	4.5	122



\* 1 = "best" and 138 = "worst"

Table 9 shows overall claimant rates for Stroud District wards and their position relative to all wards in Gloucestershire.

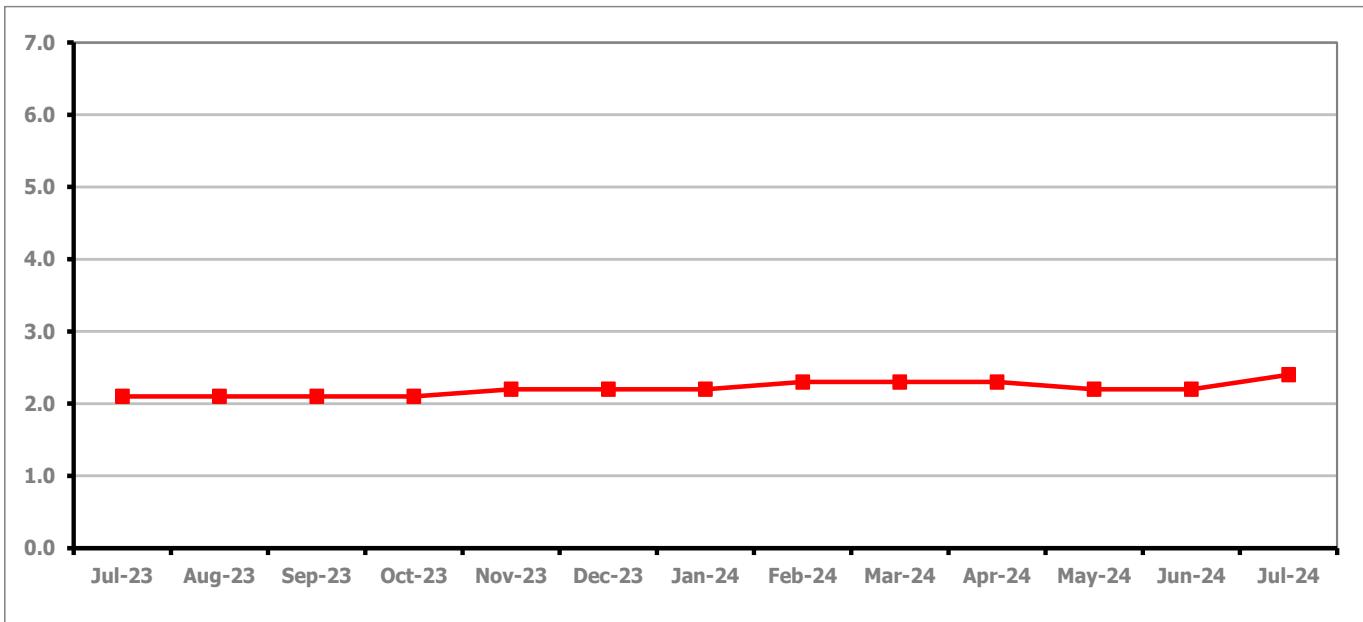
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.6 Tewkesbury Borough****Claimant Rate and Claimant Count***Figure 13: Tewkesbury Borough claimant rate over the last year*

Figure 13 shows the claimant rate for Tewkesbury Borough increased to 2.4% in July 2024.

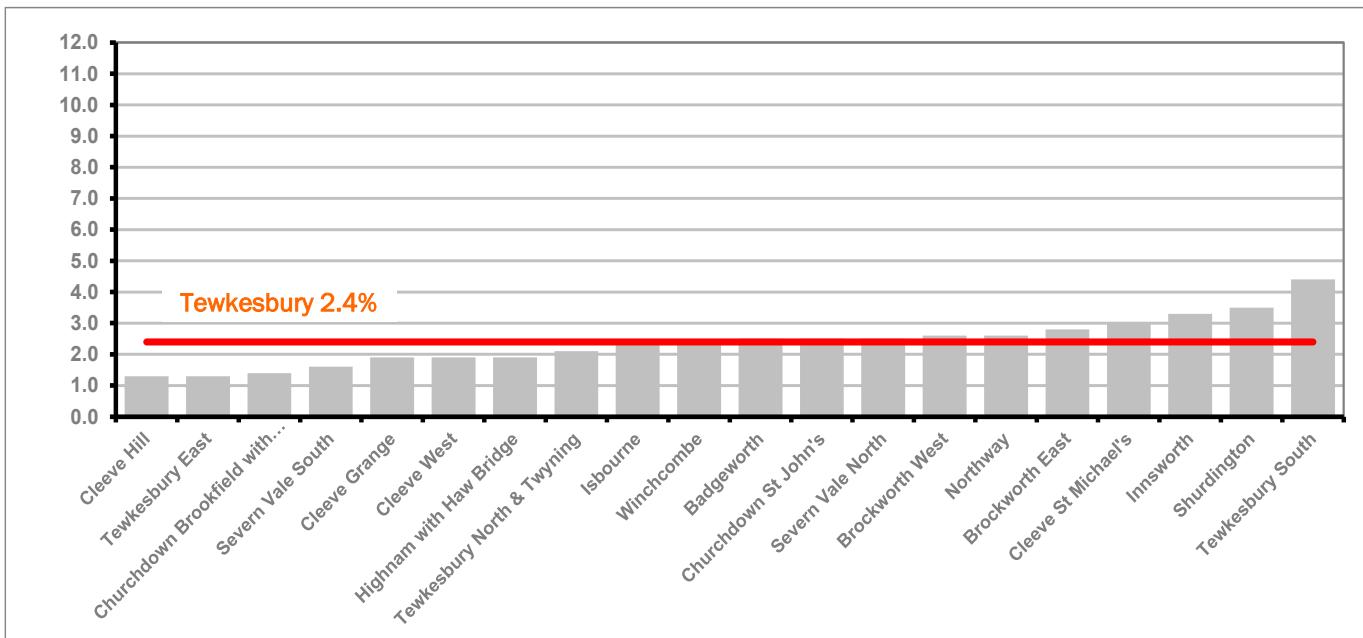
*Figure 14: Claimant rates across Tewkesbury Borough wards - July 2024*

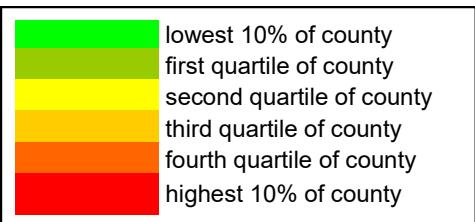
Figure 14 shows the claimant rates in Tewkesbury Borough wards. The red line represents the average claimant rate across the District of 2.4%. Ten wards are above the average.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.6 Tewkesbury Borough continued...

Table 10: Analysis of Claimant Count at Tewkesbury Borough level - July 2024

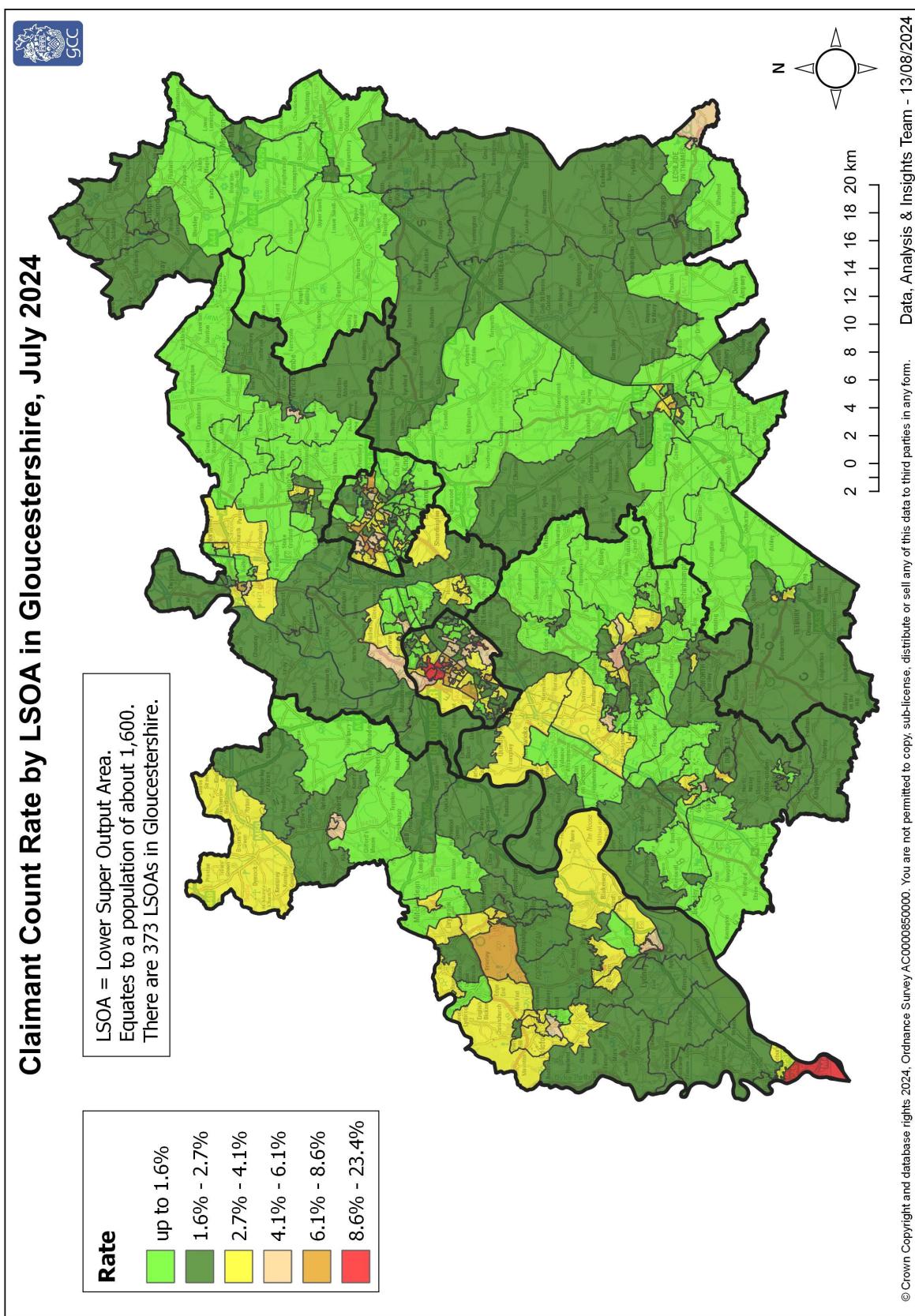
District	Ward	Rate	Rank*
Tewkesbury	Cleeve Hill	1.3	10
Tewkesbury	Tewkesbury East	1.3	10
Tewkesbury	Churchdown Brookfield with Hucclecote	1.4	16
Tewkesbury	Severn Vale South	1.6	30
Tewkesbury	Cleeve Grange	1.9	54
Tewkesbury	Cleeve West	1.9	54
Tewkesbury	Highnam with Haw Bridge	1.9	54
Tewkesbury	Tewkesbury North & Twyning	2.1	63
Tewkesbury	Isbourne	2.4	73
Tewkesbury	Winchcombe	2.4	73
Tewkesbury	Badgeworth	2.5	79
Tewkesbury	Churchdown St John's	2.5	79
Tewkesbury	Severn Vale North	2.5	79
Tewkesbury	Brockworth West	2.6	85
Tewkesbury	Northway	2.6	85
Tewkesbury	Brockworth East	2.8	101
Tewkesbury	Cleeve St Michael's	3.0	106
Tewkesbury	Innsworth	3.3	111
Tewkesbury	Shurdington	3.5	114
Tewkesbury	Tewkesbury South	4.4	121



\* 1 = "best" and 138 = "worst"

Table 10 shows overall claimant rates for Tewkesbury Borough wards and their position relative to all wards in Gloucestershire.

## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE

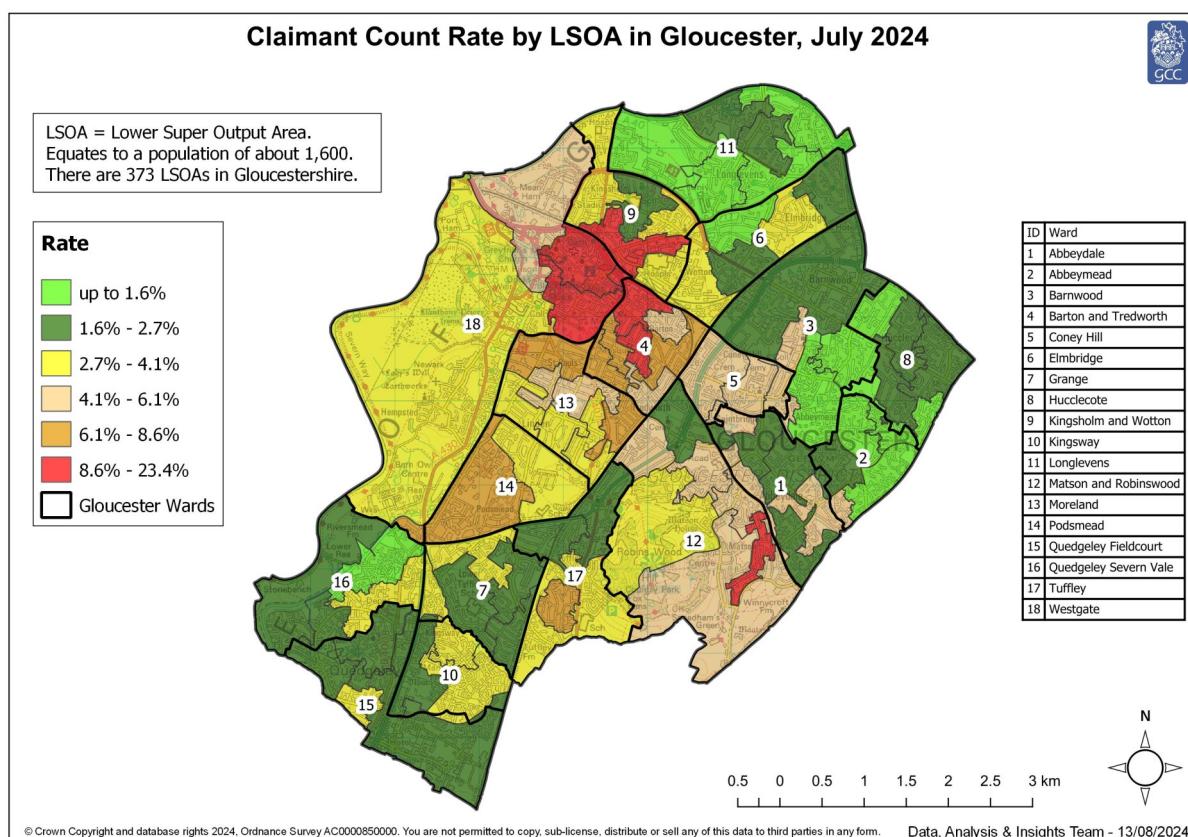
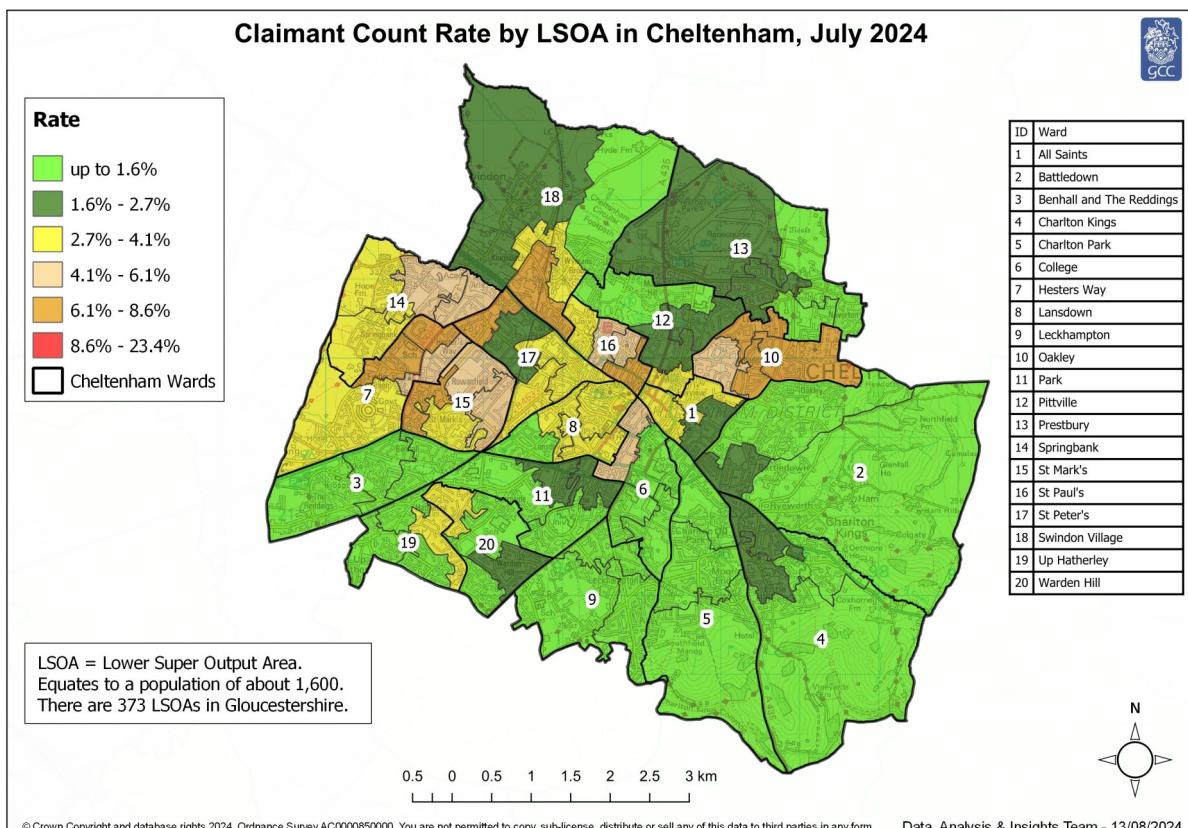


These maps currently show the 2011 LSOA boundaries.

Note: We have made changes to the way in which the rates illustrated on the maps are calculated - this means they are not comparable with those shown in previous bulletins.

Rates calculated using Lower Layer Super Output Area Population Estimates Mid-2020, Office for National Statistics

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## PART 6: YOUTH UNEMPLOYMENT(18-24 year olds)

### Youth Claimant Rate and Claimant Count

Figure 15: Claimant Count for Gloucestershire over the past year

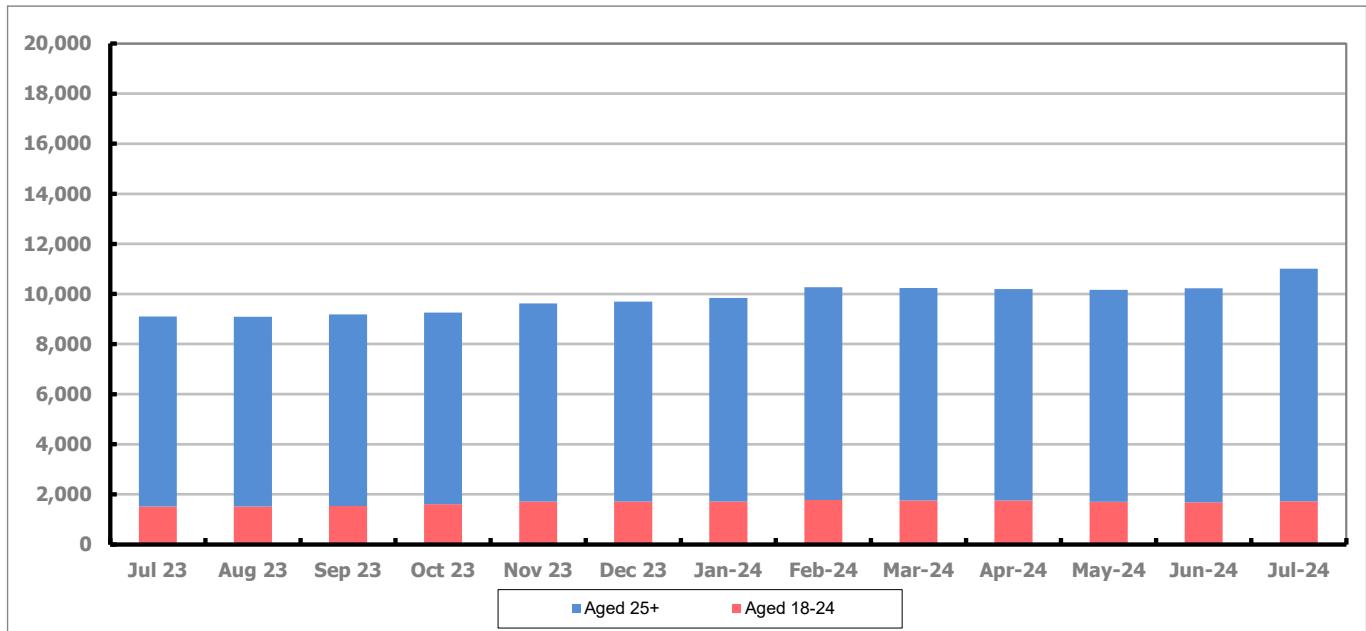


Figure 15 shows that in July 2024, 1,725 people aged 18-24 were claiming Job Seekers Allowance and Universal Credit who were not in work in Gloucestershire, this represents 15.6% of total working age claimants.

## PART 7: YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET) IN GLOUCESTERSHIRE

Data provided by Gloucestershire Youth Support Team on the situation of young people (16-18) in Gloucestershire who are not in education, employment or formal training.

Gloucestershire Youth Support Team is required to report performance on the Academic Year 12 and 13 (16/17 age) against nationally defined criteria for counting the NEET group to the Department for Education (DfE) on a monthly basis. The NEET group includes young people actively seeking education, employment or training as well as those young people who are either not yet ready or who are unable to access these opportunities because of their personal circumstances. The figures quoted below include young people in both of these categories.

(End of) July 2024

### Academic Year 12-13 Summary

	NEET	Cohort	%
Cheltenham	73	2333	3.13%
Cotswold	31	1779	1.74%
Forest	43	1733	2.48%
Gloucester	150	3385	4.43%
Stroud	43	2728	1.58%
Tewkesbury	47	2041	2.30%
Total	387	13999	2.76%

### 16-18 Age Summary

	NEET	Cohort	%
Cheltenham	78	2429	3.21%
Cotswold	31	1852	1.67%
Forest	47	1803	2.61%
Gloucester	158	3507	4.51%
Stroud	45	2840	1.58%
Tewkesbury	49	2124	2.31%
Total	408	14555	2.80%

16-18 Adjust NEET*	2.88%
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Monthly Change	-19	5	-0.14%
Previous month	406	13994	2.90%

Monthly Change	-11	-582	-0.03%
Previous month	419	15137	2.77%

The academic year 12-13 group contains a proportion of young people who turn 18 in the academic year but were 17 on the 31<sup>st</sup> August the previous academic year so are entitled to learning through RPA (raising participation age).

Please note all figures quoted above are subject to change before the submission date to the DfE which usually happens in the second or third week of the month for the previous month.

If you would like to receive any further information on Gloucestershire's NEET strategy, then please contact [Lynne.Speak@Prospects.co.uk](mailto:Lynne.Speak@Prospects.co.uk) or telephone 07900 391182.

(\* ) Adjustment includes a proportion of young people aged 16-18 whose outcomes are not known to Gloucestershire Youth Support Team.