

# Unemployment Bulletin

Issue 61 August 2013

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## INTRODUCTION

The Unemployment Bulletin provides a monthly update on unemployment data for Gloucestershire, the South West region and the United Kingdom. It is produced by the Strategic Needs Analysis Team in the County Council's Strategy and Challenge function. The data is sourced from the Office for National Statistics via Nomis ([www.nomis.co.uk](http://www.nomis.co.uk)).

The claimant count measures the number of people claiming unemployment-related benefit (currently Job Seeker's allowance). The claimant rate is the number of claimants as a proportion of the working age population.

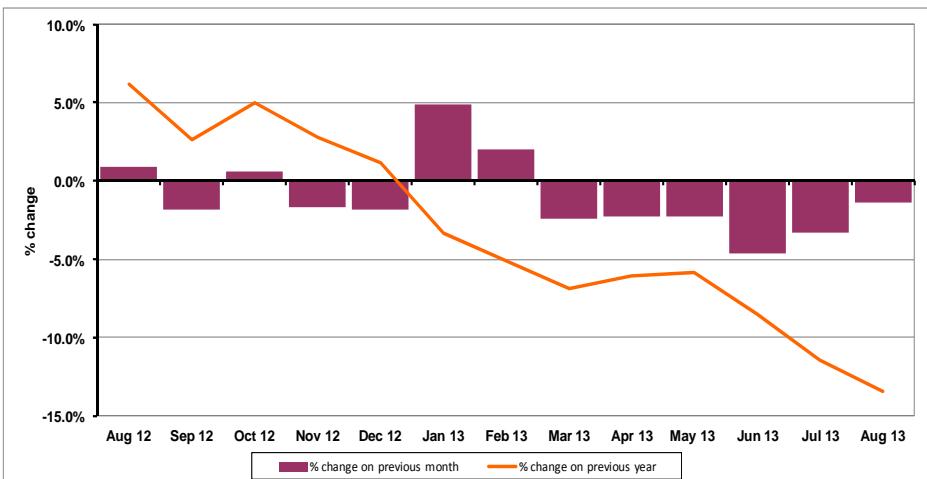
## PART 1: SUMMARY

**The claimant rate in Gloucestershire was 2.4% in August 2013.** This was the same as the July 2013 figure. The South West rate also remained the same at 2.2%, while the UK rate decreased to 3.4%. Gloucestershire's rate is 0.2% above the South West average of 2.2%, and 1.0% lower than the UK average of 3.4%.

**The claimant count in Gloucestershire in August 2013 decreased by 125 people.** The amount of people claiming in August 2013 was 1.4% lower than the number in July 2013. This compares to a 2.5% decrease in the South West and a 2.0% decrease for the UK.

**The year on year claimant count in Gloucestershire has decreased since last month.** The count was 13.4% lower in August 2013 than at the same point in the previous year as shown in the graph below.

Gloucestershire claimants - Month on Month and Year on Year change:  
August 2012 to August 2013



Source: ONS Crown Copyright Reserved

Produced by:

Strategic Needs Analysis Team  
Strategy and Challenge  
Gloucestershire County Council  
September 2013

## DISTRICTS AT A GLANCE

At a glance unemployment information grouped by district. Includes:

**Claim count:** Total number of people claiming Job Seekers Allowance in August 2013

**Compared to last month:** How much larger/smaller August's claimant count is compared to July, expressed as a %

**Claimant rate:** The % of working population claiming Job Seekers Allowance in August 2013

**Highest claiming ward:** The ward with the highest claim count in that district and the rate

### CHELTENHAM BOROUGH

Claim count:	1,961
Compared to last month:	-0.8%
Claimant rate:	2.6%
Highest claiming ward	Oakley (5.4%)

### GLOUCESTER CITY

Claim count:	2,961
Compared to last month:	-3.7%
Claimant rate:	3.7%
Highest claiming ward	Barton and Tredworth (8.8%)

### COTSWOLD DISTRICT

Claim count:	625
Compared to last month:	-3.5%
Claimant rate:	1.2%
Highest claiming ward	Cirencester Watermoor (3.5%)

### STROUD DISTRICT

Claim count:	1,202
Compared to last month:	+0.1%
Claimant rate:	1.7%
Highest claiming ward	Central (4.6%)

### FOREST OF DEAN

Claim count:	1,160
Compared to last month:	+2.4%
Claimant rate:	2.3%
Highest claiming ward	Cinderford East (4.8%)

### TEWKESBURY BOROUGH

Claim count:	1,017
Compared to last month:	0.0%
Claimant rate:	2.0%
Highest claiming ward	Tewkesbury Prior's Park (5.3%)

## YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET)

At the end of August 2013 there were 579 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 4.7%.

## PART 2: UK, SW AND GLOUCESTERSHIRE INDICATORS

The unemployment situation in Gloucestershire compared to the South West and the UK.

### Claimant Rate

Figure 1: Claimant Rate for Gloucestershire, the South West and UK over the past year

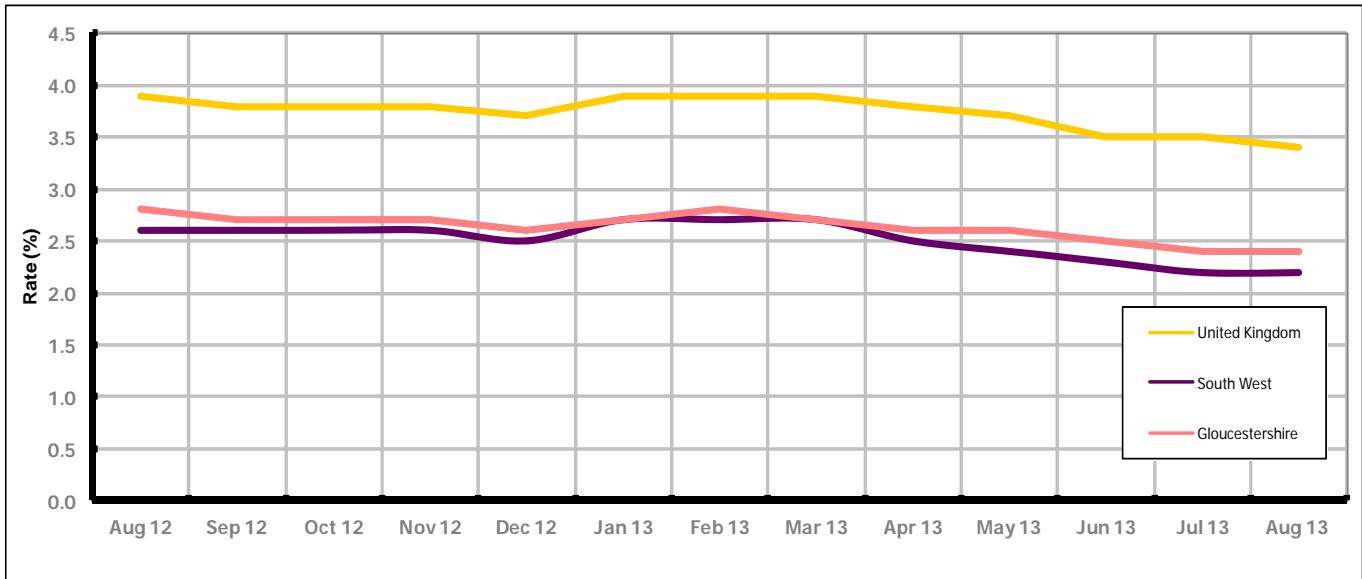


Figure 1 shows the claimant rate for Gloucestershire at 2.4% in August 2013. With the exception of January and March 2013, the rate has been slightly higher than the South West average since March 2012. It has been persistently lower by approximately 1.0% against the UK average during the same period. The August 2013 rate remained the same as last month.

### Claimant Count

Table 1: Analysis of UK, South West and Gloucestershire Claimant Counts

Area	Claimant Count in August 2013	% change on July 2013	Average % change over the last six months	Consecutive months decreasing
UK	1,389,688	-2.0%	-2.2%	5
South West	72,280	-2.5%	-3.3%	5
Gloucestershire	8,926	-1.4%	-2.3%	5

Table 1 shows that in August 2013, the number of claimants in Gloucestershire was 1.4% lower than the number in July 2013.

The average change in claimants in Gloucestershire for the six months to August 2013 was -2.3%.

## PART 3: LOCAL AUTHORITY DISTRICT ANALYSIS

### Claimant Rate and Claimant Count

Figure 2: Claimant Rate (%) across Gloucestershire - August 2013

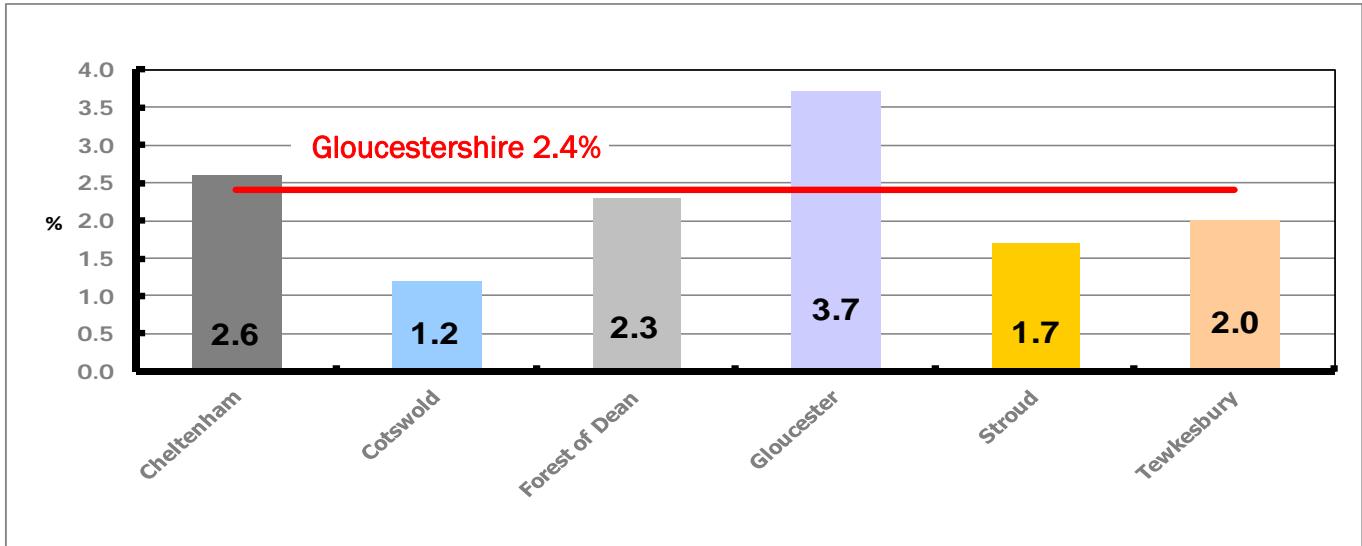


Figure 2 shows the claimant rate for August 2013 in Gloucestershire. Between July 2013 and August 2013 the rate in Cheltenham, Stroud and Tewkesbury remained the same, the rate in the Forest of Dean increased, while in the other districts it decreased.

Figure 3: Total claimants over the past year across Gloucestershire Districts

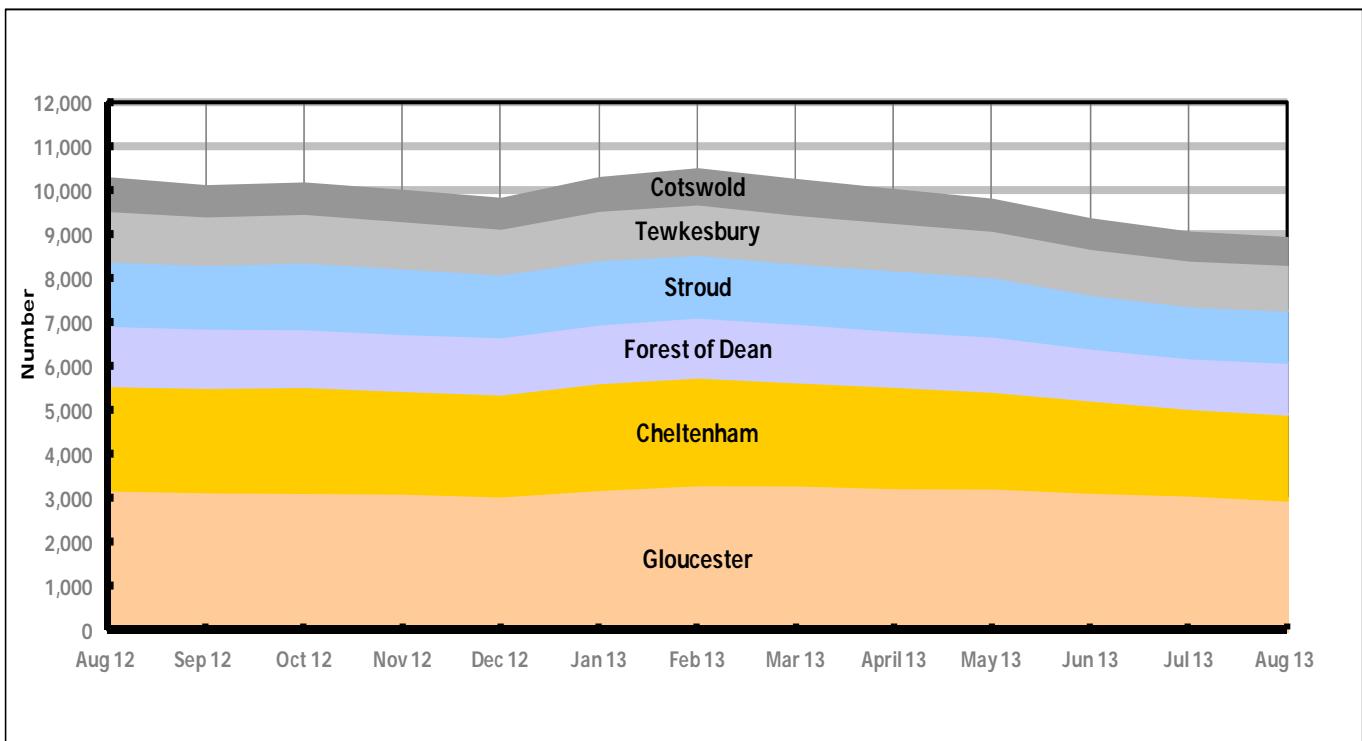


Figure 3 shows the overall claimant count by district over the past year. Since August 2012 the number of claimants has decreased, with the exception of October, January and February when they increased.

Table 2: Analysis of Gloucestershire and District Claimant Counts

Total	Aug 13 Number	Aug 13 Rate	Jul 13 Number	Jul 13 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	8,926	2.4	9,051	2.4	-125	-1.4%	0.0
Cheltenham	1,961	2.6	1,977	2.6	-16	-0.8%	0.0
Cotswold	625	1.2	648	1.3	-23	-3.5%	-0.1
Forest of Dean	1,160	2.3	1,133	2.2	27	2.4%	0.1
Gloucester	2,961	3.7	3,075	3.9	-114	-3.7%	-0.2
Stroud	1,202	1.7	1,201	1.7	1	0.1%	0.0
Tewkesbury	1,017	2.0	1,017	2.0	0	0.0%	0.0

Table 2 shows the change in the claimant count in August 2013 compared to July 2013. Cheltenham, Cotswold and Gloucester saw a decrease in claimants, the Forest of Dean and Stroud saw an increase, while Tewkesbury saw no change.

Table 3: Analysis of Male Gloucestershire and District Claimant Counts

Male	Aug 13 Number	Aug 13 Rate	Jul 13 Number	Jul 13 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	5,710	3.0	5,843	3.1	-133	-2.3%	-0.1
Cheltenham	1,285	3.4	1,302	3.4	-17	-1.3%	0.0
Cotswold	398	1.6	411	1.7	-13	-3.2%	-0.1
Forest of Dean	759	3.0	728	2.9	31	4.3%	0.1
Gloucester	1,888	4.7	2,005	5.0	-117	-5.8%	-0.3
Stroud	748	2.1	751	2.1	-3	-0.4%	0.0
Tewkesbury	632	2.5	646	2.6	-14	-2.2%	-0.1

Table 3 shows the change in the male claimant count in August 2013 compared to July 2013. Forest of Dean saw an increase in the number of male claimants, while all of the other districts saw a decrease.

Table 4: Analysis of Female Gloucestershire and District Claimant Counts

Female	Aug 13 Number	Aug 13 Rate	Jul 13 Number	Jul 13 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	3,216	1.7	3,208	1.7	8	0.2%	0.0
Cheltenham	676	1.8	675	1.8	1	0.1%	0.0
Cotswold	227	0.9	237	0.9	-10	-4.2%	0.0
Forest of Dean	401	1.6	405	1.6	-4	-1.0%	0.0
Gloucester	1,073	2.7	1,070	2.7	3	0.3%	0.0
Stroud	454	1.3	450	1.3	4	0.9%	0.0
Tewkesbury	385	1.5	371	1.4	14	3.8%	0.1

Table 4 shows the change in the female claimant count in August 2013 compared to July 2013. Cotswold and the Forest of Dean saw a slight decrease in the number of female claimants, while the other districts experienced an increase.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

This section covers the six districts and a comparison of their constituent wards.

### 4.1 Cheltenham Borough

#### Claimant Rate and Claimant Count

Figure 4: Cheltenham Borough claimant rate over the last year

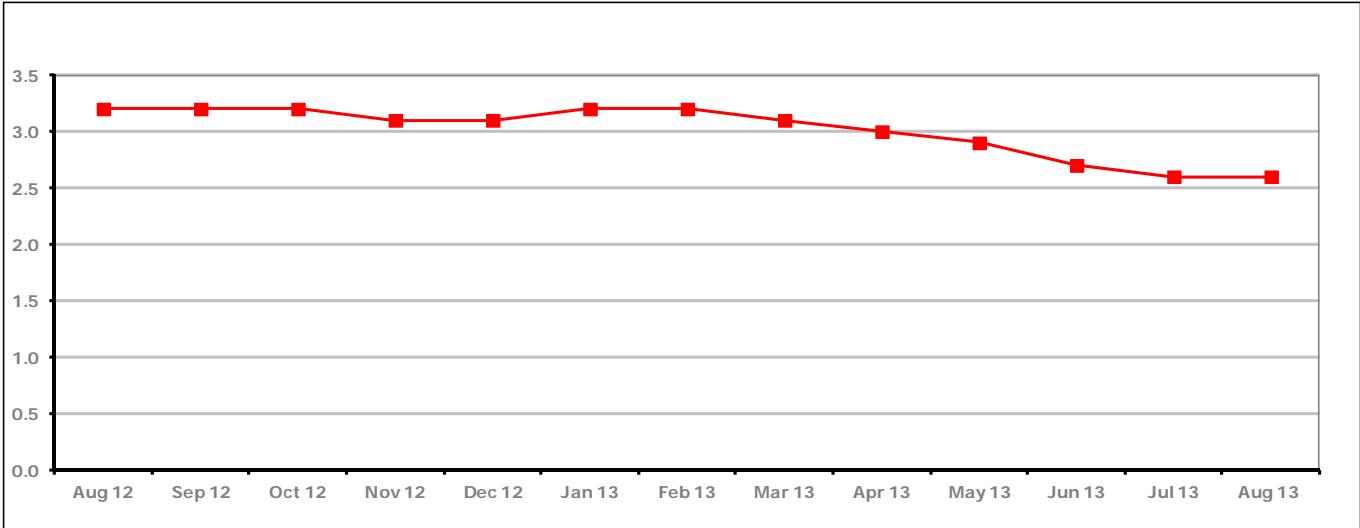


Figure 4 shows the claimant rate in Cheltenham remained the same as last month at 2.6%.

Figure 5: Cheltenham Borough claimants - Month on Month and Year on Year change

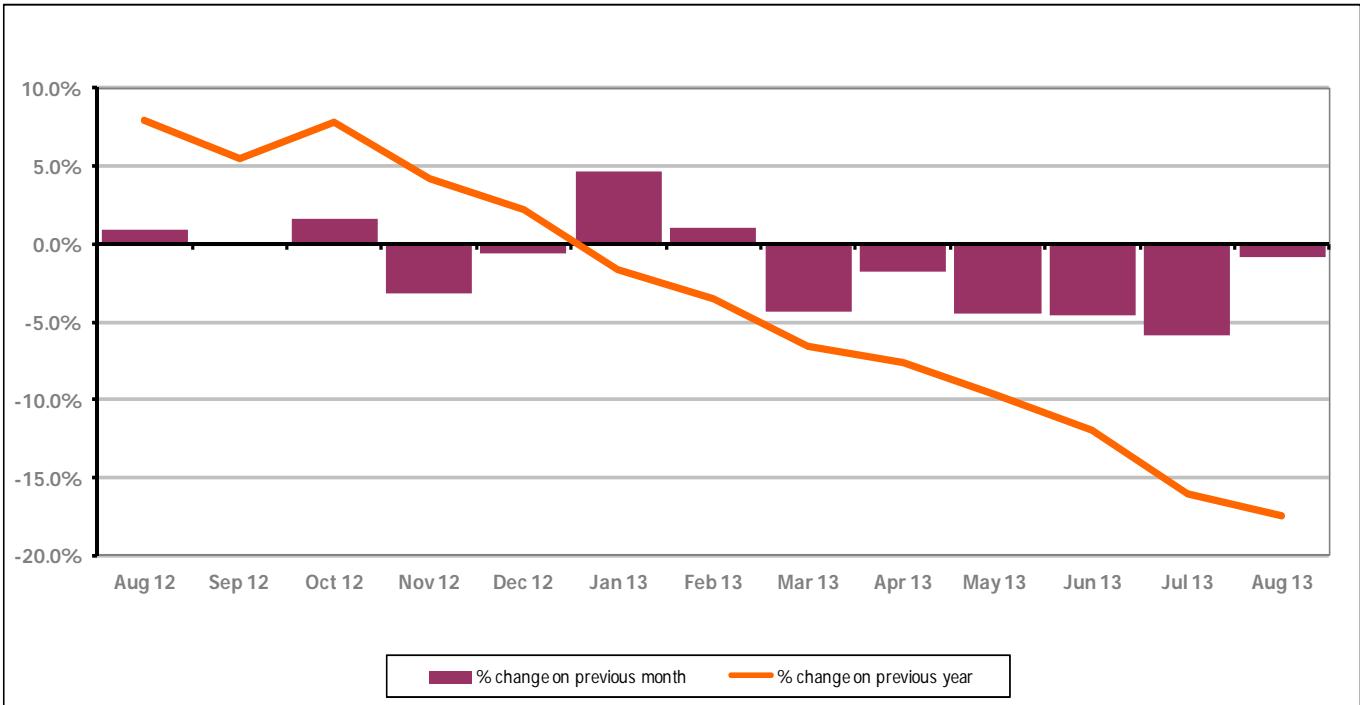


Figure 5 shows the claimant count decreased by -0.8% since last month. The change on the previous year has decreased in August 2013 compared to July 2013 to -17.5%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.1 Cheltenham Borough continued...

Figure 6: Claimant rates across Cheltenham Borough wards - August 2013

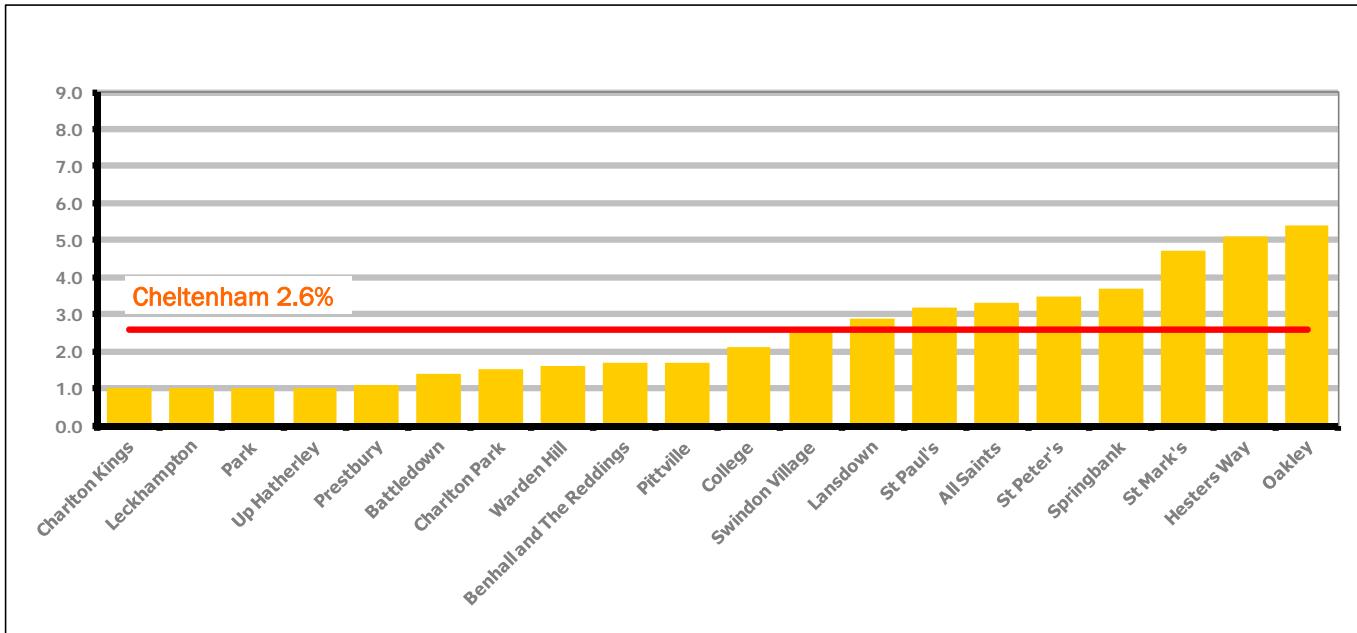


Figure 6 shows the claimant rates for Cheltenham Borough wards. The red line represents the average claimant rate across the Borough of 2.6%. Eight wards lie above the average.

Table 5: Analysis of Claimant Count at Cheltenham Borough ward level - August 2013

District	Ward	Rate	Rank*
Cheltenham	Charlton Kings	1.0	26
Cheltenham	Leckhampton	1.0	26
Cheltenham	Park	1.0	26
Cheltenham	Up Hatherley	1.0	26
Cheltenham	Prestbury	1.1	37
Cheltenham	Battledown	1.4	57
Cheltenham	Charlton Park	1.5	63
Cheltenham	Warden Hill	1.6	70
Cheltenham	Benhall and The Reddings	1.7	77
Cheltenham	Pittville	1.7	77
Cheltenham	College	2.1	95
Cheltenham	Swindon Village	2.6	107
Cheltenham	Lansdown	2.9	115
Cheltenham	St Paul's	3.2	118
Cheltenham	All Saints	3.3	121
Cheltenham	St Peter's	3.5	123
Cheltenham	Springbank	3.7	126
Cheltenham	St. Mark's	4.7	132
Cheltenham	Hesters Way	5.1	136
Cheltenham	Oakley	5.4	138

	bottom 10% of county
	first quartile of county
	second quartile of county
	third quartile of county
	fourth quartile of county
	highest 10% of county

\* 1 = "best" and 142 = "worst"

Table 5 shows overall claimant rates for Cheltenham Borough wards and their position relative to all wards in Gloucestershire.

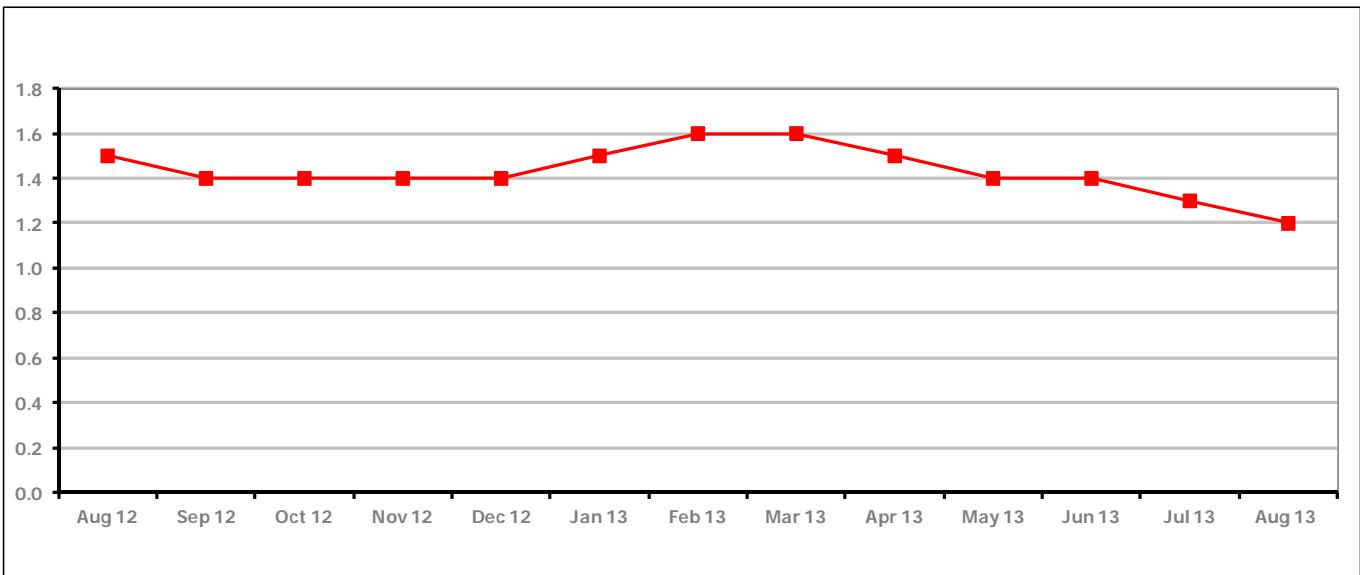
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.2 Cotswold District****Claimant Rate and Claimant Count***Figure 7: Cotswold District claimant rate over the last year*

Figure 7 shows the claimant rate in Cotswold District decreased in August 2013 to 1.2%.

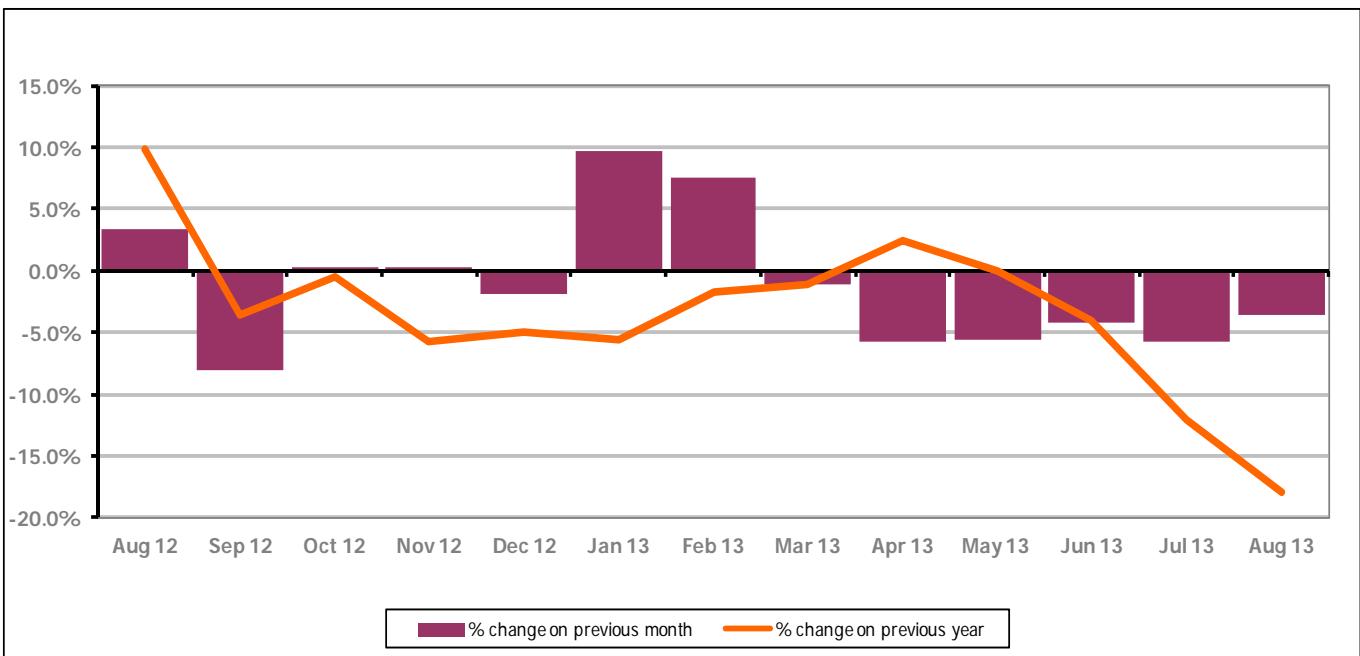
*Figure 8: Cotswold District claimants - Month on Month and Year on Year change*

Figure 8 shows the claimant count decreased by -3.5% since July 2013. The change on the previous year has decreased from July 2013 compared to August 2013 to -18.0%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.2 Cotswold District continued...

Figure 9: Claimant rates across Cotswold District wards - August 2013

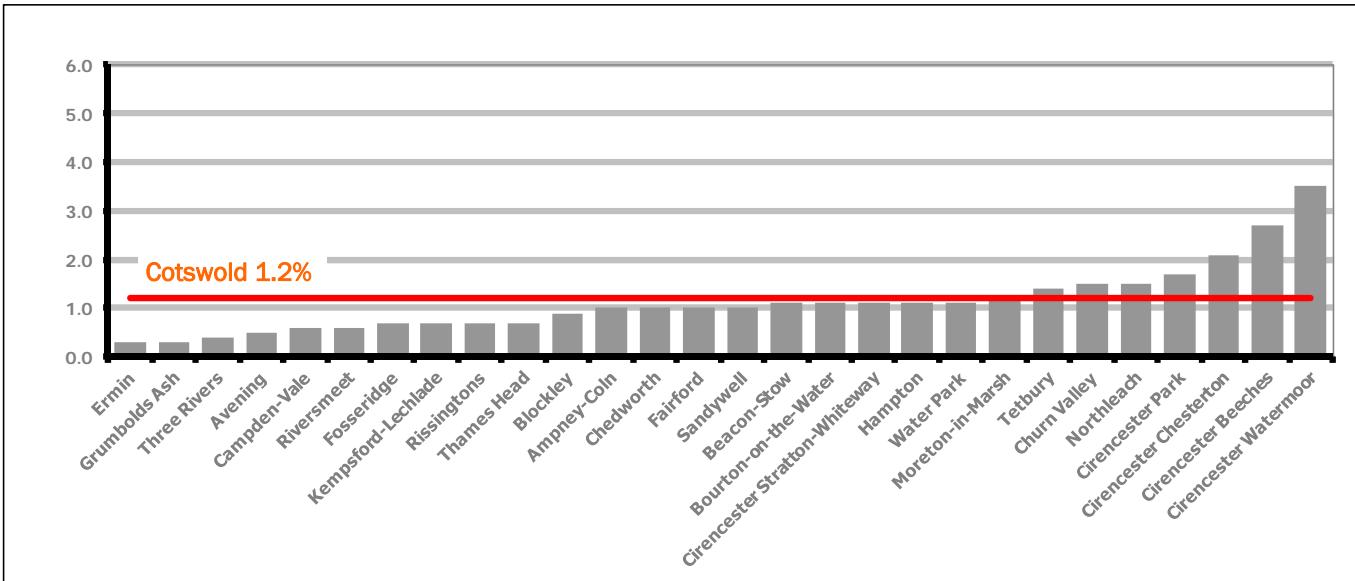
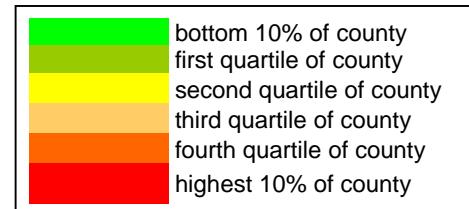


Figure 9 shows the claimant rates for Cotswold District wards. The red line represents the average claimant rate across the District of 1.2%. Seven wards lie above the average.

Table 6: Analysis of Claimant Count at Cotswold District ward level - August 2013

District	Ward	Rate	Rank*
Cotswolds	Ermin	0.3	1
Cotswolds	Grumbolds Ash	0.3	1
Cotswolds	Three Rivers	0.4	3
Cotswolds	Avening	0.5	5
Cotswolds	Campden-Vale	0.6	9
Cotswolds	Riversmeet	0.6	9
Cotswolds	Fosseridge	0.7	14
Cotswolds	Kempsford-Lechlade	0.7	14
Cotswolds	Rissingtons	0.7	14
Cotswolds	Thames Head	0.7	14
Cotswolds	Blockley	0.9	22
Cotswolds	Ampney-Colin	1.0	26
Cotswolds	Chedworth	1.0	26
Cotswolds	Fairford	1.0	26
Cotswolds	Sandywell	1.0	26
Cotswolds	Beacon-Stow	1.1	37
Cotswolds	Bourton-on-the-Water	1.1	37
Cotswolds	Cirencester Stratton-Whiteway	1.1	37
Cotswolds	Hampton	1.1	37
Cotswolds	Water Park	1.1	37
Cotswolds	Moreton-in-Marsh	1.2	49
Cotswolds	Tetbury	1.4	57
Cotswolds	Churn Valley	1.5	63
Cotswolds	Northleach	1.5	63
Cotswolds	Cirencester Park	1.7	77
Cotswolds	Cirencester Chesterton	2.1	95
Cotswolds	Cirencester Beeches	2.7	112
Cotswolds	Cirencester Watermoor	3.5	123



\* 1 = "best" and 123 = "worst"

Table 6 shows overall claimant rates for Cotswold District wards and their position relative to all wards in Gloucestershire.

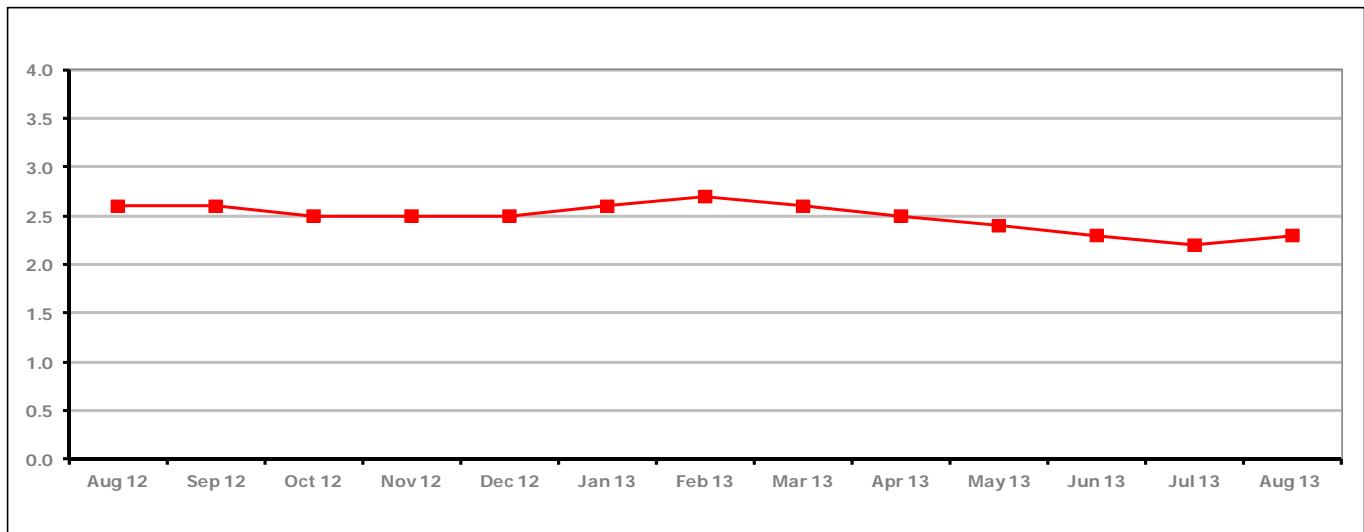
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.3 Forest of Dean District****Claimant Rate and Claimant Count***Figure 10: Forest of Dean District claimant rate over the last year*

Figure 10 shows the claimant rate in the Forest of Dean increased in August 2013 to 2.3%.

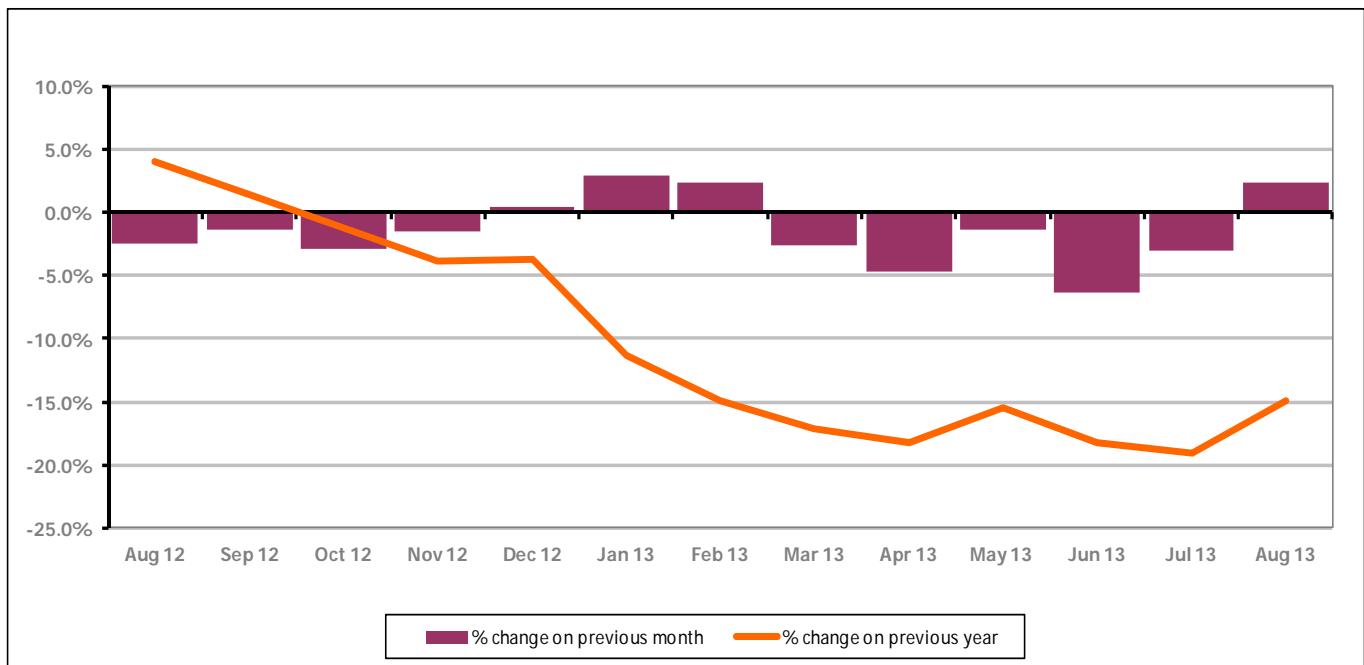
*Figure 11: Forest of Dean District claimants - Month on Month and Year on Year change*

Figure 11 shows the claimant count increased by 2.4% since July 2013. The change on the previous year has increased from July 2013 compared to August 2013 to -15.0%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.3 Forest of Dean District continued...

Figure 12: Claimant rates across Forest of Dean District wards - August 2013

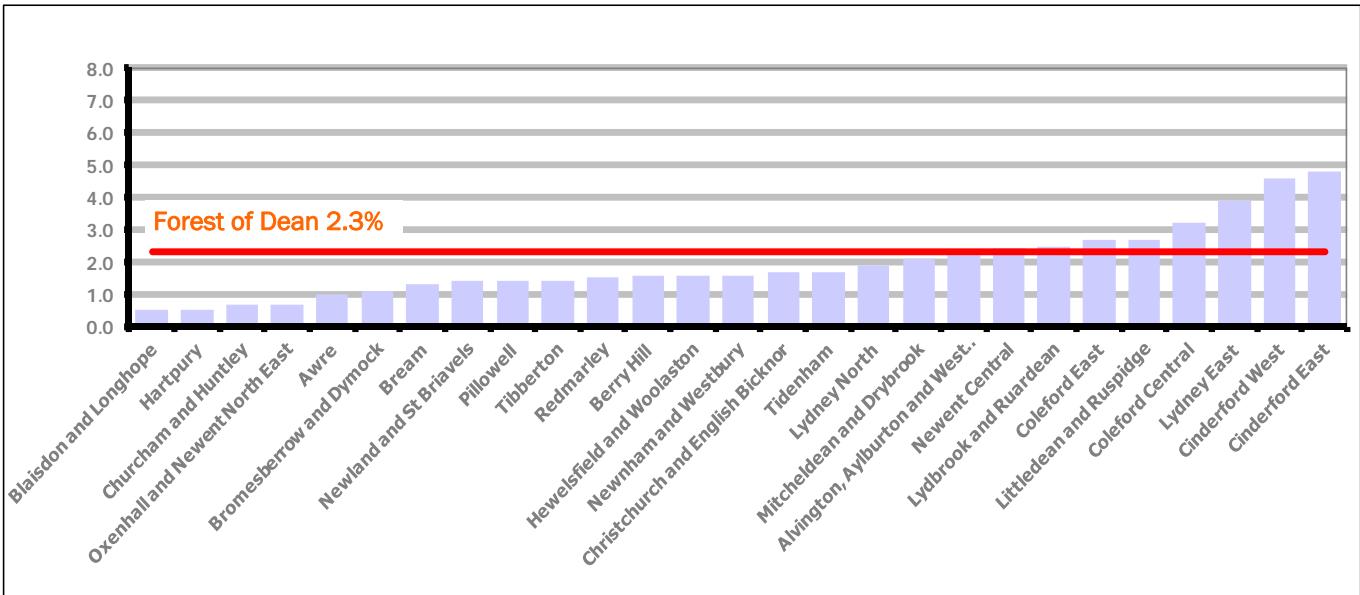
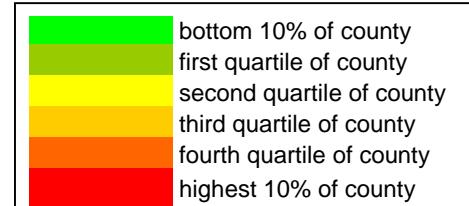


Figure 12 shows the claimant rates for Forest of Dean District wards. The red line represents the average claimant rate across the District of 2.3 %. Eight wards lie above the average.

Table 7: Analysis of Claimant Count at Forest of Dean District ward level - August 2013

District	Ward	Rate	Rank*
Forest	Blaisdon and Longhope	0.5	5
Forest	Hartpury	0.5	5
Forest	Churcham and Huntley	0.7	14
Forest	Oxenhall and Newent North East	0.7	14
Forest	Awre	1.0	26
Forest	Bromesberrow and Dymock	1.1	37
Forest	Bream	1.3	56
Forest	Newland and St Briavels	1.4	57
Forest	Pillowell	1.4	57
Forest	Tibberton	1.4	57
Forest	Redmarley	1.5	63
Forest	Berry Hill	1.6	70
Forest	Hewelsfield and Woolaston	1.6	70
Forest	Newnham and Westbury	1.6	70
Forest	Christchurch and English Bicknor	1.7	77
Forest	Tidenham	1.7	77
Forest	Lydney North	1.9	91
Forest	Mitcheldean and Drybrook	2.1	95
Forest	Alvington, Aylburton and West Lydney	2.2	99
Forest	Newent Central	2.4	102
Forest	Lydbrook and Ruardean	2.5	104
Forest	Coleford East	2.7	112
Forest	Littledean and Ruspidge	2.7	112
Forest	Coleford Central	3.2	118
Forest	Lydney East	3.9	127
Forest	Cinderford West	4.6	130
Forest	Cinderford East	4.8	134



\* 1 = "best" and 134 = "worst"

Table 7 shows overall claimant rates for the Forest of Dean District wards and their position relative to all wards in Gloucestershire.

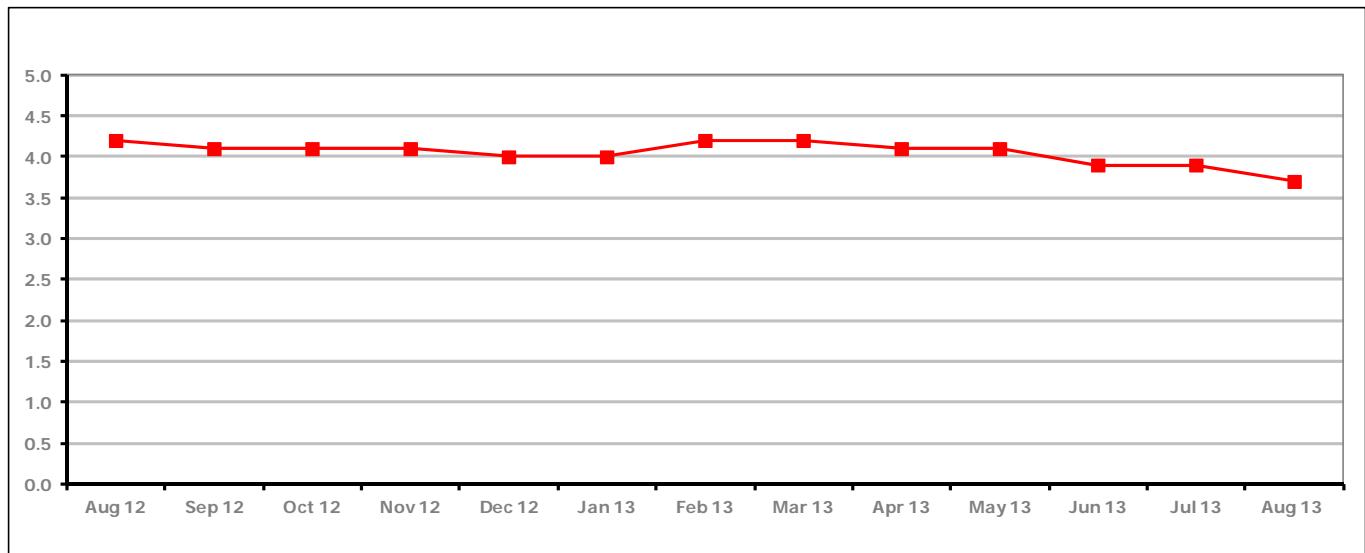
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.4 Gloucester City****Claimant Rate and Claimant Count***Figure 13: Gloucester City claimant rate over the last year*

Figure 13 shows the claimant rate for Gloucester City decreased in August 2013 to 3.7%.

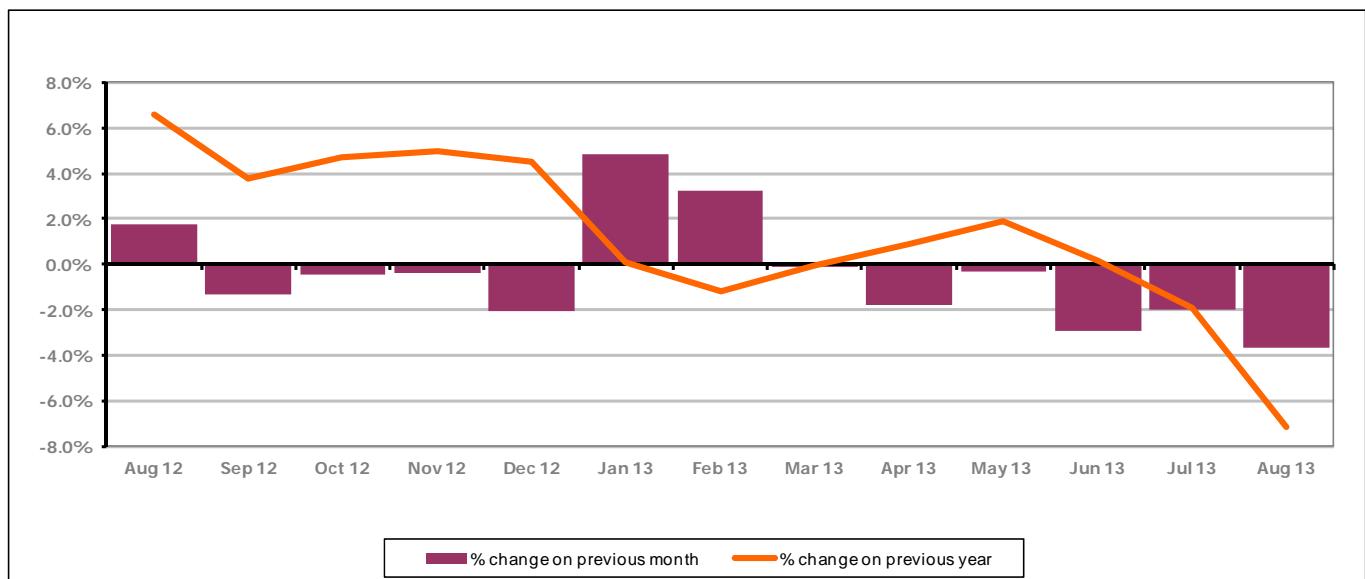
*Figure 14: Gloucester City claimants - Month on Month and Year on Year change*

Figure 14 shows the monthly claimant count decreased by -3.7% since July 2013. The change on the previous year has decreased from July 2013 compared to August 2013 to -7.2%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.4 Gloucester City continued...

Figure 15: Claimant rates across Gloucester City wards - August 2013

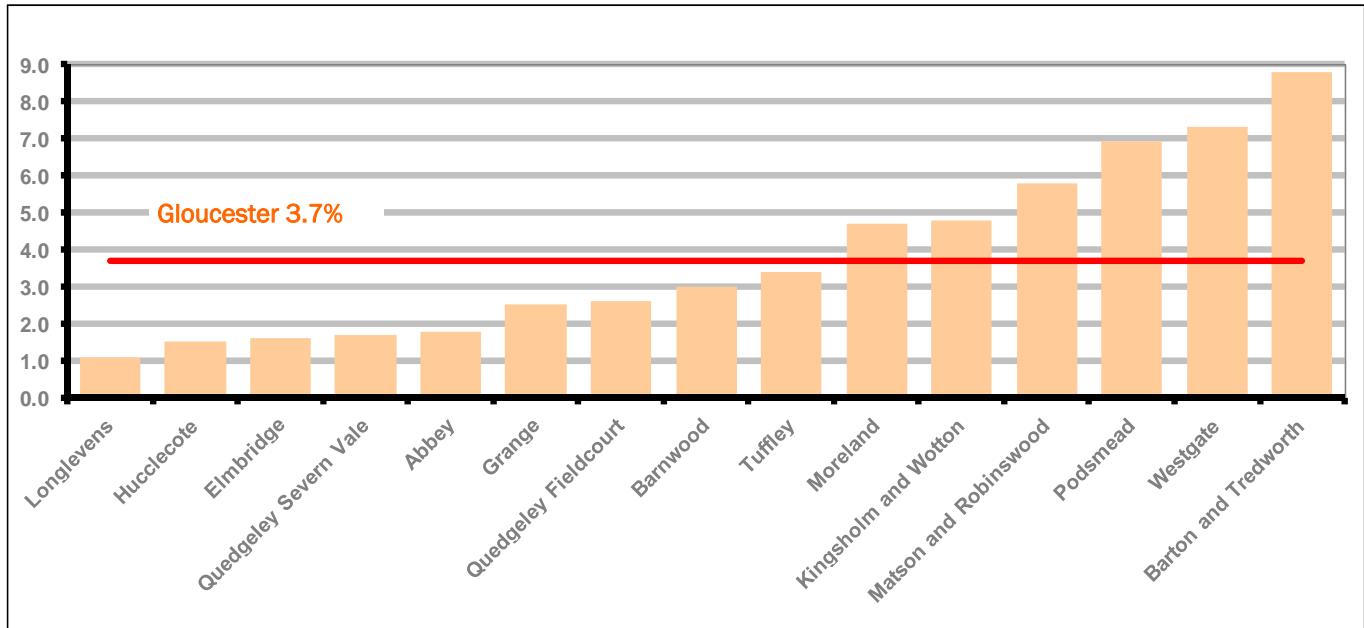
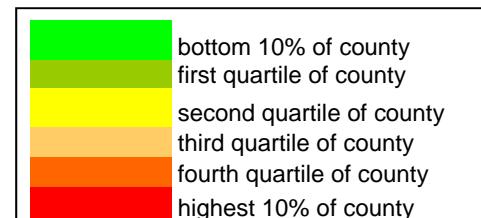


Figure 15 shows the claimant rates for Gloucester City district wards. The red line represents the average claimant rate across the City of 3.7%. Six wards lie above the average.

Table 8: Analysis of Claimant Count at Gloucester City ward level - August 2013

District	Ward	Rate	Rank*
Gloucester	Longlevens	1.1	37
Gloucester	Hucclecote	1.5	63
Gloucester	Elmbridge	1.6	70
Gloucester	Quedgeley Severn Vale	1.7	77
Gloucester	Abbey	1.8	87
Gloucester	Grange	2.5	104
Gloucester	Quedgeley Fieldcourt	2.6	107
Gloucester	Barnwood	3.0	117
Gloucester	Tuffley	3.4	122
Gloucester	Moreland	4.7	132
Gloucester	Kingsholm and Wotton	4.8	134
Gloucester	Matson and Robinswood	5.8	139
Gloucester	Podsmead	6.9	140
Gloucester	Westgate	7.3	141
Gloucester	Barton and Tredworth	8.8	142



\* 1 = "best" and 142 = "worst"

Table 8 shows overall claimant rates for Gloucester City wards and their position relative to all wards in Gloucestershire.

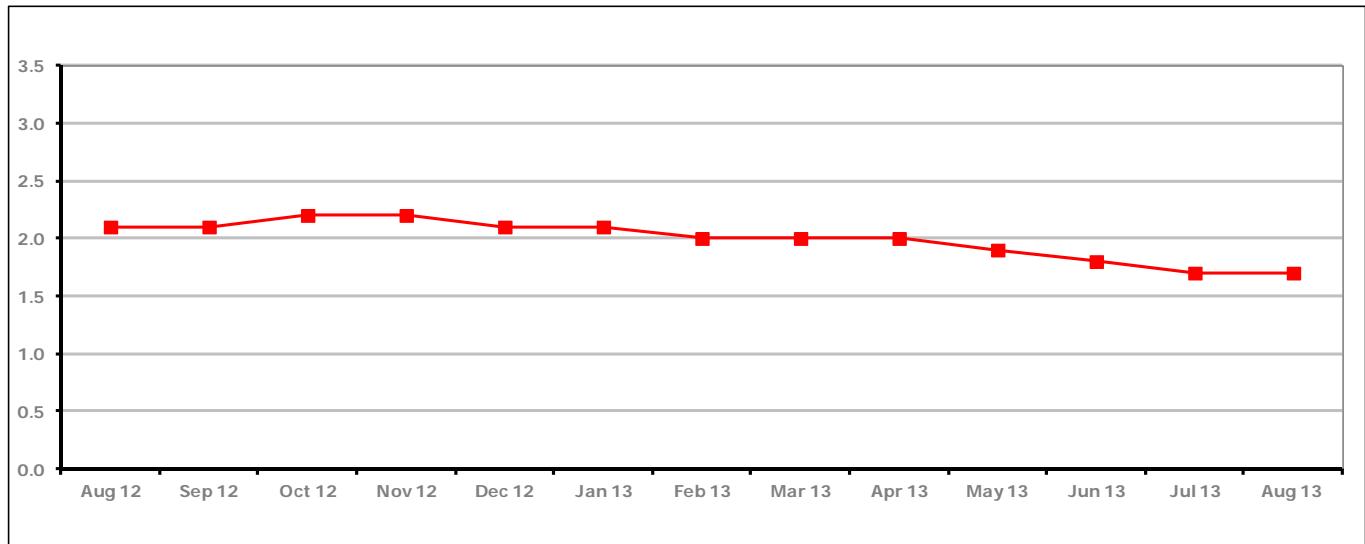
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.5 Stroud District****Claimant Rate and Claimant Count***Figure 16: Stroud District claimant rate over the last year*

Figure 16 shows the claimant rate for Stroud remained the same as last month at 1.7%..

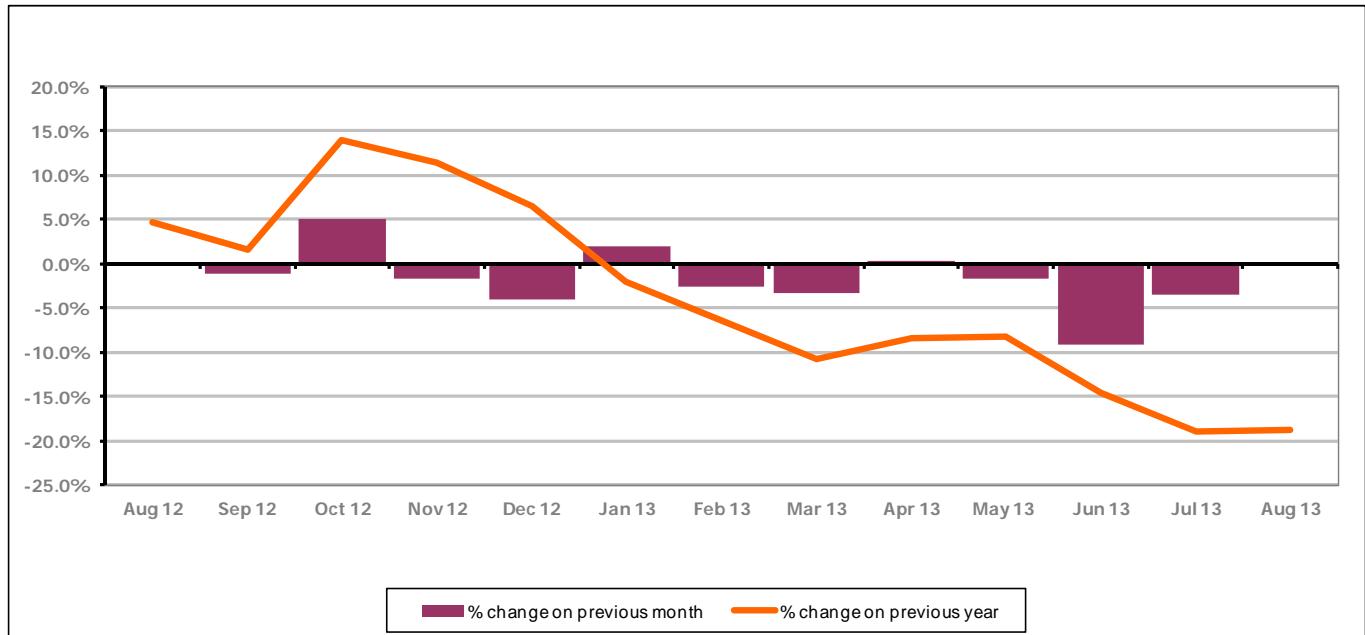
*Figure 17: Stroud District claimants - Month on Month and Year on Year change*

Figure 17 shows the monthly claimant count increased by 0.1% since July 2013 . The change on the previous year has increased between July 2013 and August 2013 to -18.7%.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.5 Stroud District continued...

Figure 18: Claimant rates across Stroud District wards - August 2013

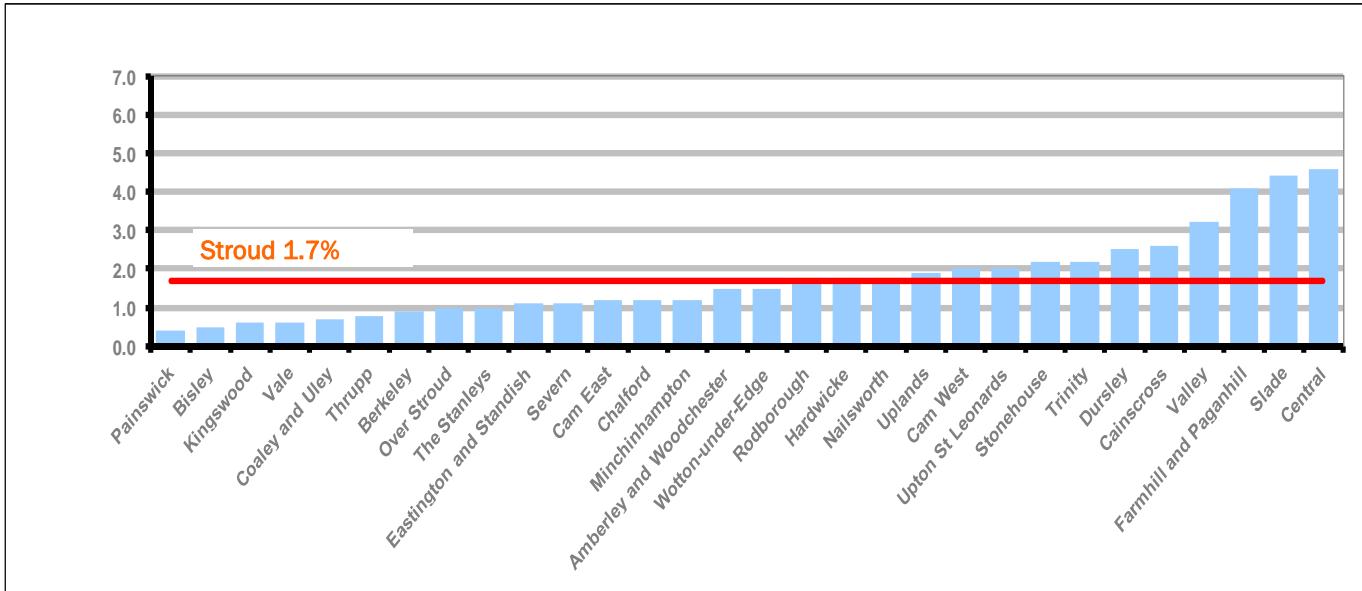
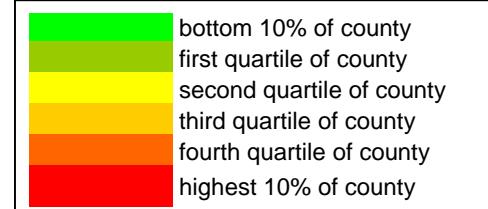


Figure 18 shows the claimant rates in Stroud District wards. The red line represents the average claimant rate across the District of 1.7%. Eleven wards are above the average.

Table 9: Analysis of Claimant Count at Stroud District ward level - August 2013

District	Ward	Rate	Rank*
Stroud	Painswick	0.4	3
Stroud	Bisley	0.5	5
Stroud	Kingswood	0.6	9
Stroud	Vale	0.6	9
Stroud	Coaley and Uley	0.7	14
Stroud	Thrupp	0.8	21
Stroud	Berkeley	0.9	22
Stroud	Over Stroud	1.0	26
Stroud	The Stanleys	1.0	26
Stroud	Eastington and Standish	1.1	37
Stroud	Severn	1.1	37
Stroud	Cam East	1.2	49
Stroud	Chalford	1.2	49
Stroud	Minchinhampton	1.2	49
Stroud	Amberley and Woodchester	1.5	63
Stroud	Wotton-under-Edge	1.5	63
Stroud	Rodborough	1.6	70
Stroud	Hardwicke	1.7	77
Stroud	Nailsworth	1.7	77
Stroud	Uplands	1.9	91
Stroud	Cam West	2.0	93
Stroud	Upton St Leonards	2.0	93
Stroud	Stonehouse	2.2	99
Stroud	Trinity	2.2	99
Stroud	Dursley	2.5	104
Stroud	Cainscross	2.6	107
Stroud	Valley	3.2	118
Stroud	Farmhill and Paganhill	4.1	128
Stroud	Slade	4.4	129
Stroud	Central	4.6	130



\* 1 = "best" and 130 = "worst"

Table 9 shows overall claimant rates for Stroud District wards and their position relative to all wards in Gloucestershire.

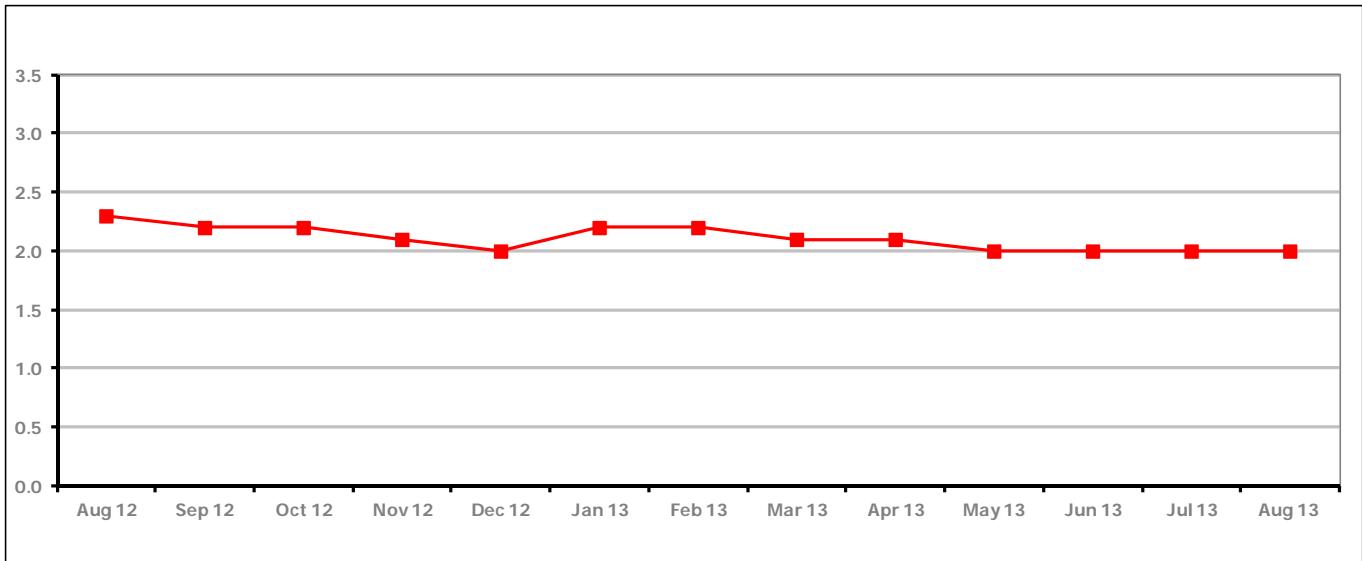
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.6 Tewkesbury District****Claimant Rate and Claimant Count***Figure 19: Tewkesbury District claimant rate over the last year*

Figure 19 shows the claimant rate for Tewkesbury District remained the same as the last three months at 2.0%.

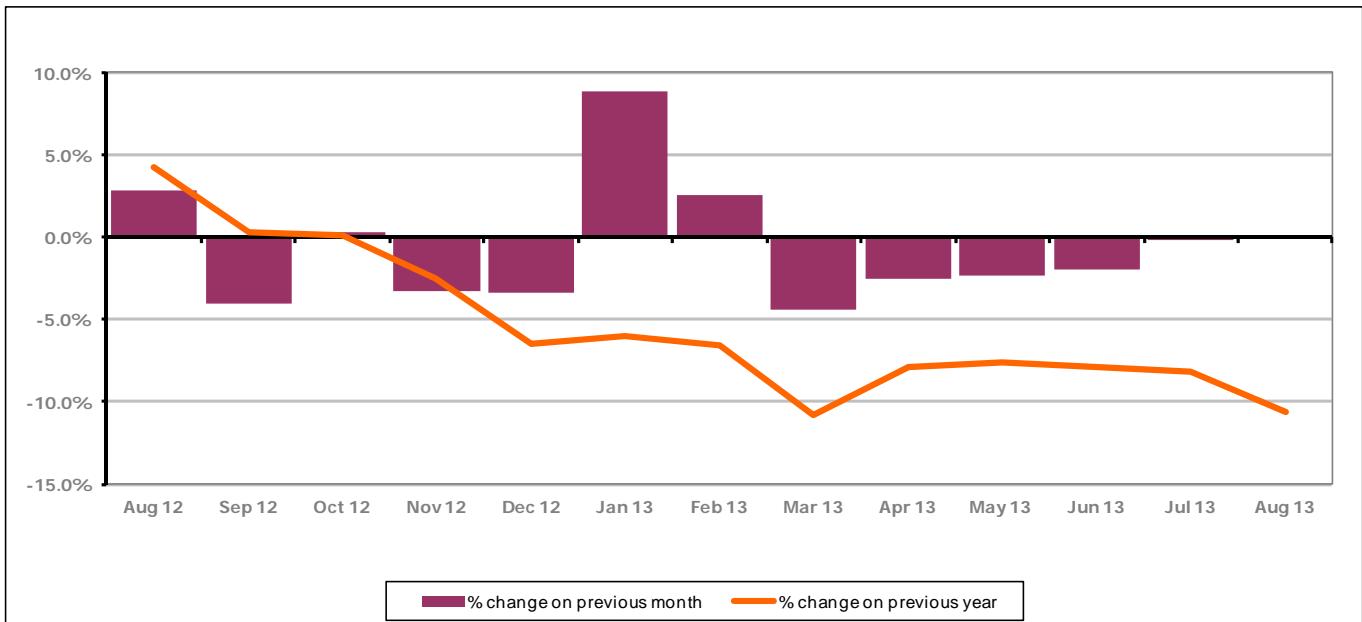
*Figure 20: Tewkesbury District claimants - Month on Month and Year on Year change*

Figure 20 shows that the monthly claimant count remained the same as last month. The change on the previous year decreased between July 2013 and August 2013 to -10.6%.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.6 Tewkesbury District continued...

Figure 21: Claimant rates across Tewkesbury District wards - August 2013

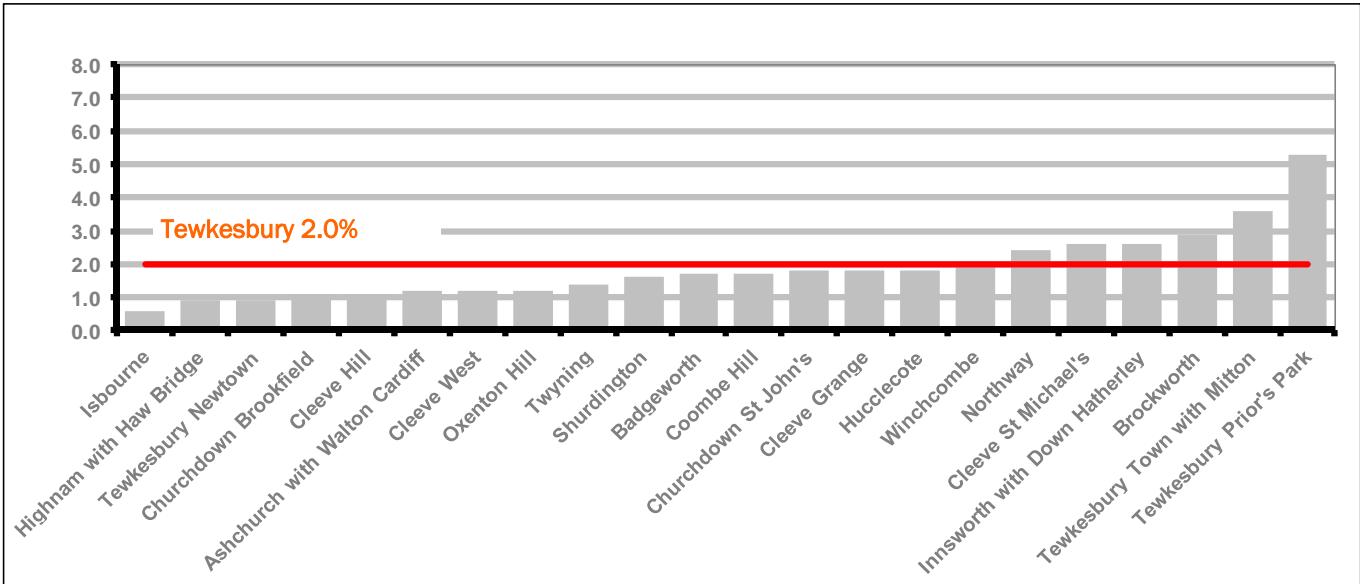
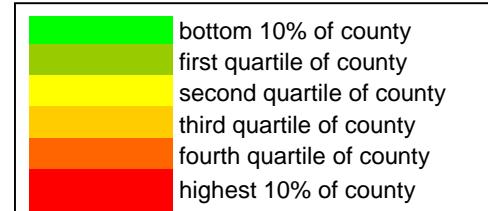


Figure 21 shows the claimant rates in Tewkesbury District wards. The red line represents the average claimant rate across the District of 2.0% and seven wards are above the average.

Table 10: Analysis of Claimant Count at Tewkesbury District level - August 2013

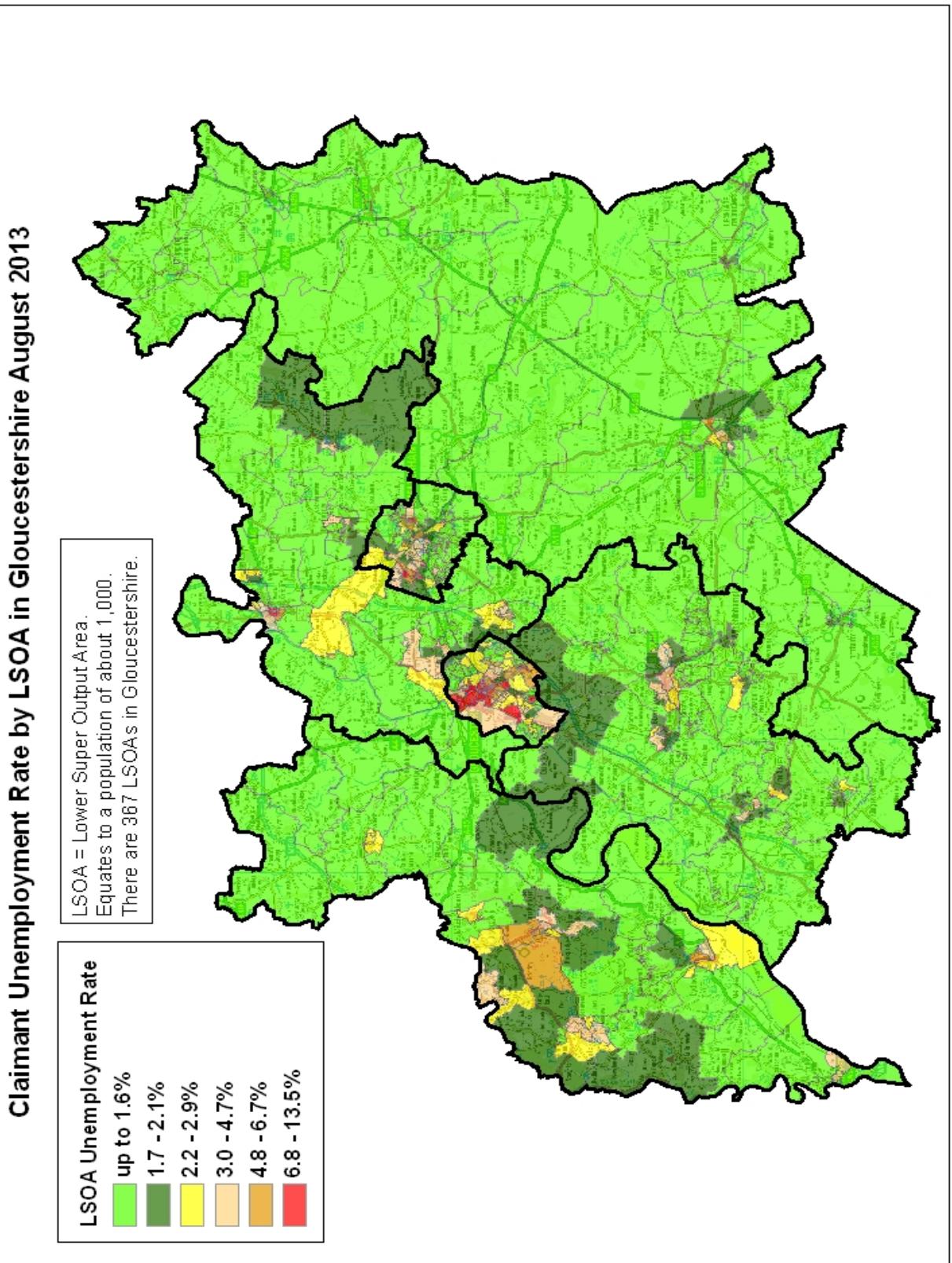
District	Ward	Rate	Rank*
Tewkesbury	Isbourne	0.6	9
Tewkesbury	Highnam with Haw Bridge	0.9	22
Tewkesbury	Tewkesbury Newtown	0.9	22
Tewkesbury	Churchdown Brookfield	1.1	37
Tewkesbury	Cleeve Hill	1.1	37
Tewkesbury	Ashchurch with Walton Cardiff	1.2	49
Tewkesbury	Cleeve West	1.2	49
Tewkesbury	Oxenton Hill	1.2	49
Tewkesbury	Twynning	1.4	57
Tewkesbury	Shurdington	1.6	70
Tewkesbury	Badgeworth	1.7	77
Tewkesbury	Coombe Hill	1.7	77
Tewkesbury	Churchdown St John's	1.8	87
Tewkesbury	Cleeve Grange	1.8	87
Tewkesbury	Hucclecote	1.8	87
Tewkesbury	Winchcombe	2.1	95
Tewkesbury	Northway	2.4	102
Tewkesbury	Cleeve St Michael's	2.6	107
Tewkesbury	Innsworth with Down Hatherley	2.6	107
Tewkesbury	Brockworth	2.9	115
Tewkesbury	Tewkesbury Town with Mitton	3.6	125
Tewkesbury	Tewkesbury Prior's Park	5.3	137



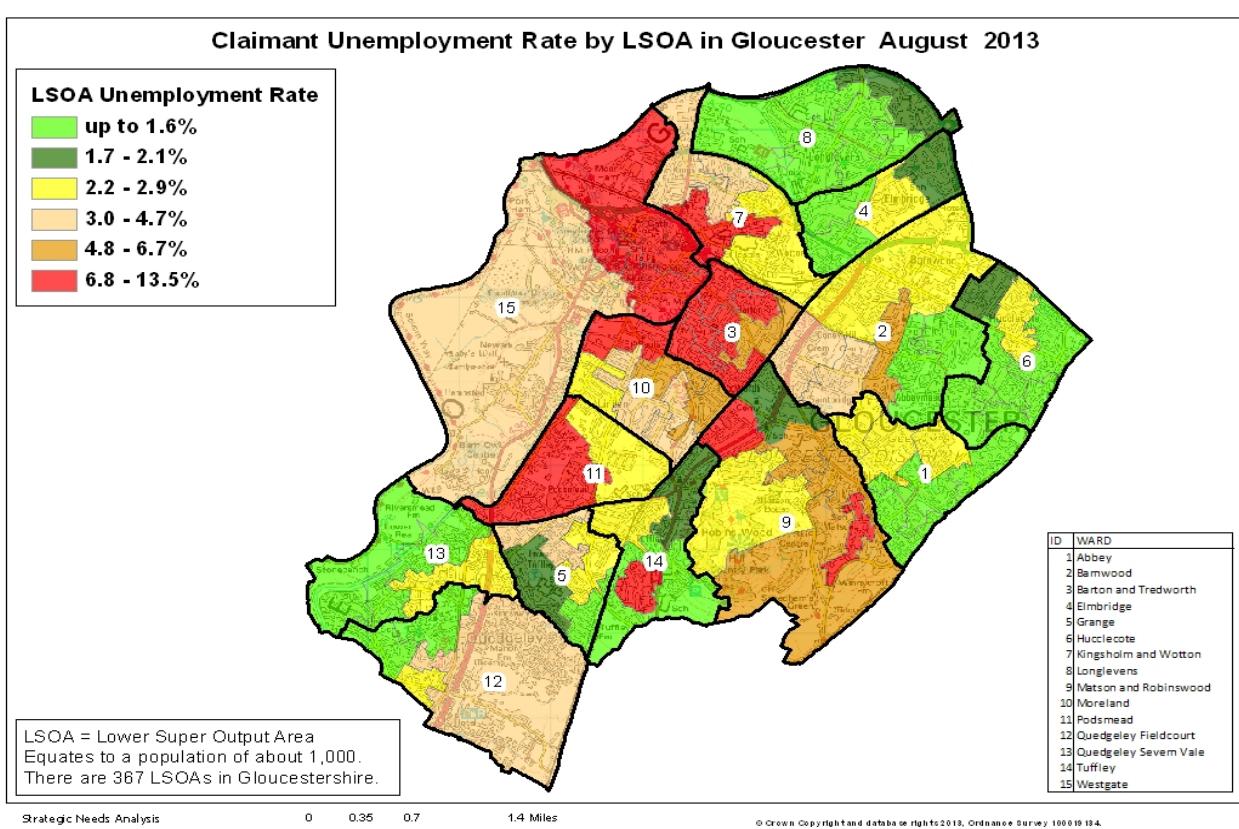
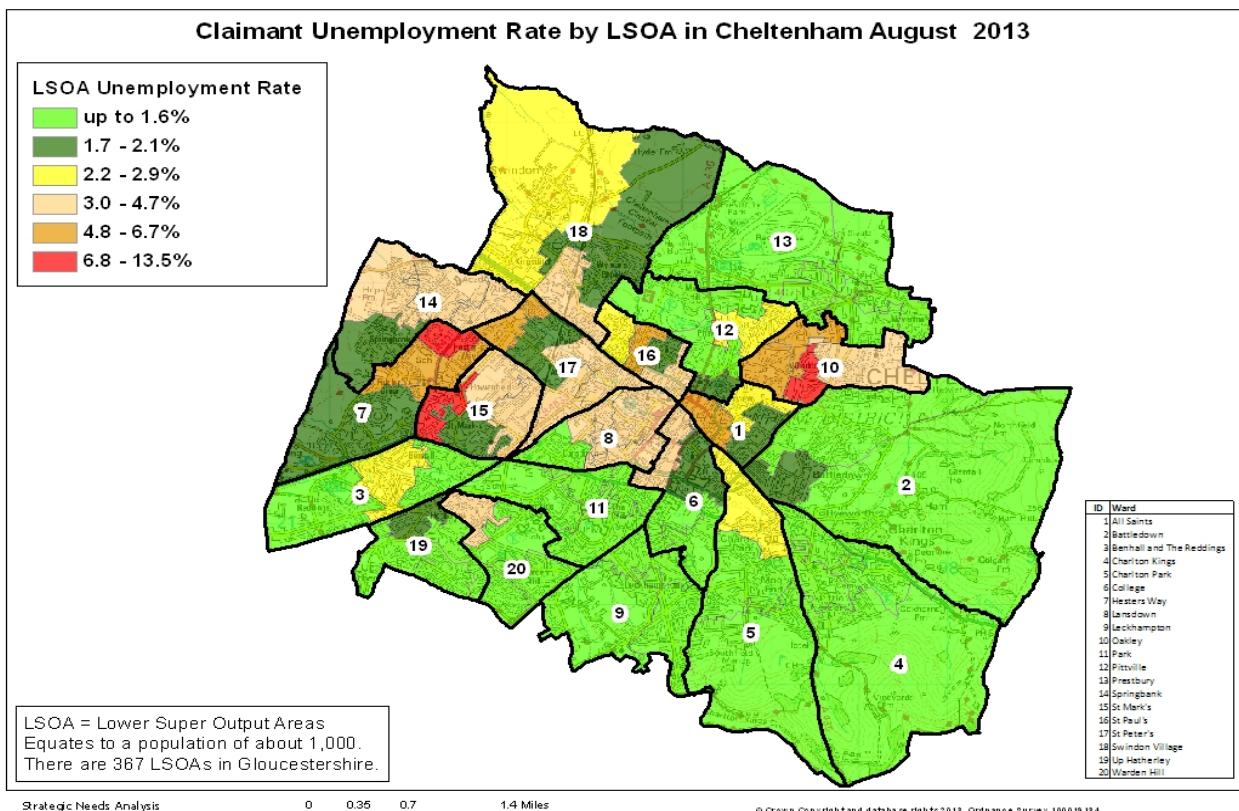
\* 1 = "best" and 137 = "worst"

Table 10 shows overall claimant rates for Tewkesbury District wards and their position relative to all wards in Gloucestershire.

## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



## PART 6: YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET) IN GLOUCESTERSHIRE

Data provided by Prospects, the Connexions service in Gloucestershire on the situation of young people (16-18) in Gloucestershire who are not in education, employment or formal training.

Connexions Gloucestershire is required to report performance with the 16-18 age range against nationally defined criteria for counting the NEET group. The NEET group includes young people actively seeking education, employment or training as well as those young people who are either not yet ready or who are unable to access these opportunities because of their personal circumstances. The figures quoted below include young people in both of these categories.

### Summary

At the end of August 2013 there were 579 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 4.7%. The total number of NEET decreased by 1 young person in August 2013 compared to July 2013. Three districts saw a decrease in their NEET figures and two districts saw an increase and one district stayed the same.

### Total NEET Group by District Area

#### August 2013 NEET data

	Cheltenham	Cotswold	Forest	Gloucester	Stroud	Tewkesbury	Total
Total NEET	118	42	63	199	97	60	579
Cohort	1955	1633	1695	3684	2161	1443	12571
% NEET	6.0	2.6	3.7	5.4	4.5	4.2	4.7

If you would like to receive any further information on Gloucestershire's NEET strategy then please contact [Ruth.Critchlow@gloucestershire.gov.uk](mailto:Ruth.Critchlow@gloucestershire.gov.uk) or telephone 01452 551267.

(\*) Adjustment includes a proportion of young people aged 16-18 whose outcomes are not-known to Connexions Gloucestershire