

PUBLIC NOTICE
GLOUCESTERSHIRE COUNTY COUNCIL
(40 & 50 MPH SPEED LIMITS) (A40 LONDON ROAD & CHELTENHAM ROAD)
(PARISHES OF CHARLTON KINGS & DOWDESWELL) (CHELTENHAM BOROUGH & COTSWOLD DISTRICT) ORDER 2026

Notice is hereby given that Gloucestershire County Council in exercise of its enabling powers under Section 84 and Part IV of Schedule 9 of the Road Traffic Regulation Act 1984 proposes:

1. To introduce the 40mph speed limit detailed in Schedule 1 below; and
2. To introduce the 50mph speed limit detailed in Schedule 2 below.

Schedule 1 - 40mph Speed Limit to be Introduced

Road Name & Number	Description
London Road (A40)	From a point approximately 70m south-east of its junction with Woodgate Close (491069) extending south-east for approximately 1420m to a point approximately 140m east of its junction with the Cotswold Way.

Schedule 2 - 50mph Speed Limit to be Introduced

Road Name & Number	Description
A40 (Known in part as London Road & in part as Cheltenham Road)	From a point approximately 140m east of its junction with the Cotswold Way extending north-east for approximately 1,000m to a point approximately 80m north-east of its junction with the Road from A40 to Coach House Farm (C149).

PLEASE NOTE that this scheme overlaps with the Council's proposed Safer Roads & Community 20s programme for Cheltenham which has recently been out to informal public engagement. However, due to there being 17 recorded personal injury/fatal collisions along this stretch of the A40 in the last 5 years, the Council is giving priority to this location and proposing this Traffic Order separately.

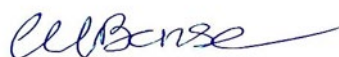
The lengths of road fall in the Parish of Charlton Kings within the Cheltenham Borough and in the Parish of Dowdeswell within the Cotswold District both within the County of Gloucestershire.

A copy of the draft Order together with the relevant plan and statement of reasons may be viewed at The Map Room, Shire Hall, Westgate Street, Gloucester, GL1 2TG and Charlton Kings Library, Church Street, Charlton Kings, Cheltenham, GL53 8AR during their normal opening hours or online at www.gloucestershire.gov.uk/tros.

Any objections or representations to the proposal together with the grounds on which they are made must be sent in writing to ADL Traffic & Highways Ltd, ADL House, Oaklands Business Park, Armstrong Way, Yate, BS37 5NA or emailed to info@adltraffic.co.uk no later than noon on 11th September 2026. (Please quote reference 5227/131). Representations of support will also be received during this period.

Any comments that you make concerning this proposal cannot be treated as confidential. For further details about how we deal with your comments and your personal details, please go to <http://www.gloucestershire.gov.uk/tros>.

Dated 20th August 2026



for Assistant Director of Legal Services