

Unemployment Bulletin

Issue 36 July 2011

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INTRODUCTION

The Unemployment Bulletin provides a monthly update on unemployment data for Gloucestershire, the South West region and the United Kingdom. It is produced by the Economic section of the County Council Chief Executive's Support Unit Research Team. The data is sourced from the Office for National Statistics via Nomis (www.nomis.co.uk).

The claimant count measures the number of people claiming unemployment-related benefit (currently Job Seeker's allowance). The claimant rate is the number of claimants as a proportion of the working age population.

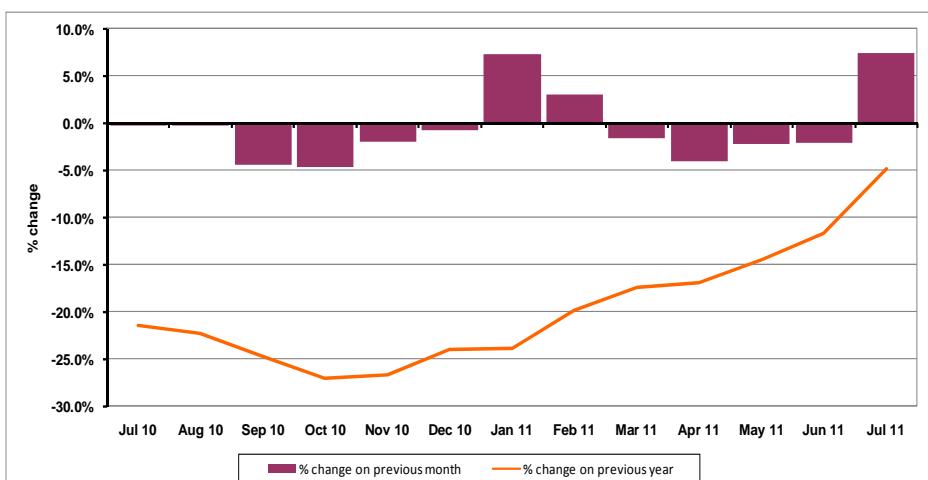
PART 1: SUMMARY

The claimant rate in Gloucestershire was 2.5 % in July 2011. This was an increase of 0.2% on the June 2011 figure. The UK and South West rate also increased to 3.8% and 2.5% respectively. Gloucestershire's rate was the same as the South West average of 2.5%, and 1.3% lower than the UK average of 3.8%.

The claimant count in Gloucestershire in July 2011 increased by 642 people. The amount of people claiming in July 2011 was 7.4% higher than the number in June 2011. This compares to a 3.5% increase in the South West and a 3.3% increase for the UK.

The year on year claimant count in Gloucestershire has decreased. The count was 4.9% lower in July 2011 than at the same point in the previous year as shown in the graph below.

Gloucestershire claimants - Month on Month and Year on Year change:
July 2010 to July 2011



Source: ONS Crown Copyright Reserved

DISTRICTS AT A GLANCE

At a glance unemployment information grouped by district. Includes:

Claim count: Total number of people claiming Job Seekers Allowance in July 2011

Compared to last month: How much larger/smaller July's claim count is compared to June, expressed as a %

Claimant rate: The % of working population claiming Job Seekers Allowance in July 2011

Highest claiming ward: The ward with the highest claim count in that district and the rate

CHELTENHAM BOROUGH

Claim count:	2,121
Compared to last month:	+7.4%
Claimant rate:	2.8%
Highest claiming ward	Hesters Way (5.9%)

GLOUCESTER CITY

Claim count:	2,829
Compared to last month:	+8.1%
Claimant rate:	3.7%
Highest claiming ward	Westgate (7.7%)

COTSWOLD DISTRICT

Claim count:	638
Compared to last month:	+3.4%
Claimant rate:	1.3%
Highest claiming ward	Cirencester Watermoor (3.2%)

STROUD DISTRICT

Claim count:	1,380
Compared to last month:	+10.9%
Claimant rate:	2.0%
Highest claiming ward	Central (4.9%)

FOREST OF DEAN

Claim count:	1,280
Compared to last month:	+5.5%
Claimant rate:	2.5%
Highest claiming ward	Cinderford East (4.9%)

TEWKESBURY BOROUGH

Claim count:	1,047
Compared to last month:	+6.1%
Claimant rate:	2.1%
Highest claiming ward	Tewkesbury Prior's Park (4.7%)

YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET)

As at the end of July 2011 there were 545 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (*) 16-18 NEET population of 4.4%.

PART 2: UK, SW AND GLOUCESTERSHIRE INDICATORS

The unemployment situation in Gloucestershire compared to the South West and the UK.

Claimant Rate

Figure 1: Claimant Rate for Gloucestershire, the South West and UK over the past year

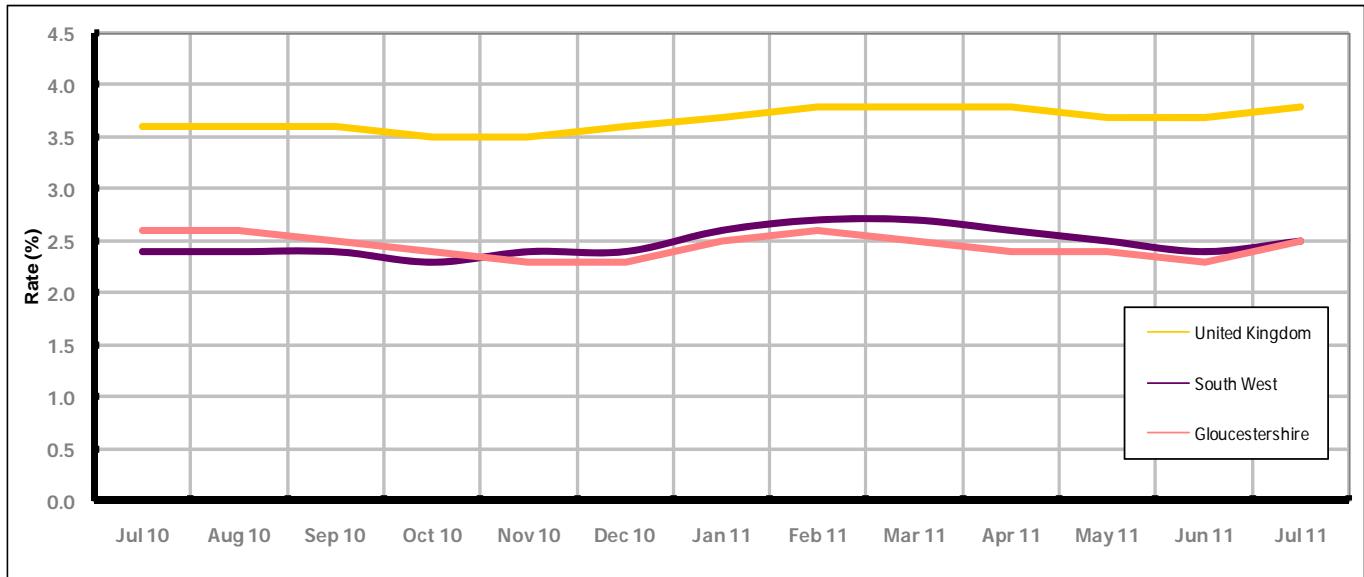


Figure 1 shows the claimant rate for Gloucestershire at 2.5% in July 2011. The rate remained lower than the South West average between November 2010 and July 2011, when it grew to the same as the South West rate, it has been persistently lower by approximately 1.3% against the UK average during the same period. The July 2011 rate represented a 0.2% increase on June 2011..

Claimant Count

Table 1: Analysis of UK, South West and Gloucestershire Claimant Counts

Area	Claimant Count in July 2011	% change on June 2011	Average % change over the last six months	Consecutive months increasing
UK	1,541,793	+3.3%	0.0%	0
South West	82,901	+3.5%	-1.2%	0
Gloucestershire	9,295	+7.4%	-0.5%	0

Table 1 shows that in July 2011, the number of claimants in Gloucestershire was 7.4% higher than the number in June 2011.

The average change in claimants in Gloucestershire for the six months to July 2011 was -0.5%. This is 0.5% lower than the UK average and 0.7% higher than the South West average.

PART 3: LOCAL AUTHORITY DISTRICT ANALYSIS

Claimant Rate and Claimant Count

Figure 2: Claimant Rate (%) across Gloucestershire - July 2011

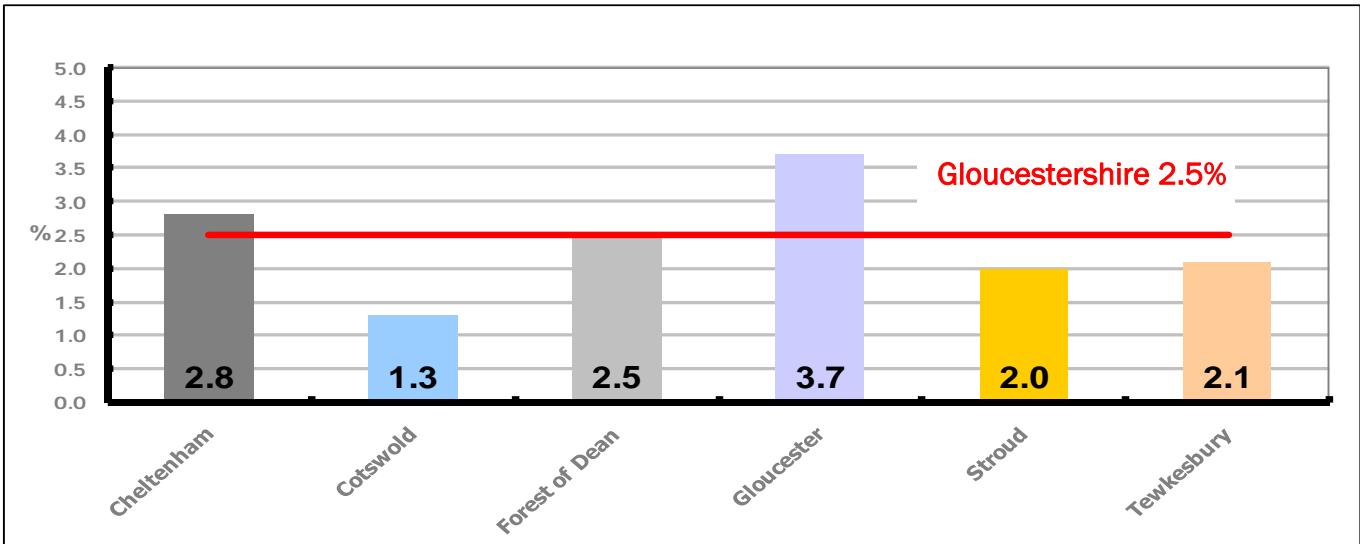


Figure 2 shows the claimant rate for July 2011 in Gloucestershire. Between June 2011 and July 2011 all districts increased.

Figure 3: Total claimants over the past year across Gloucestershire Districts

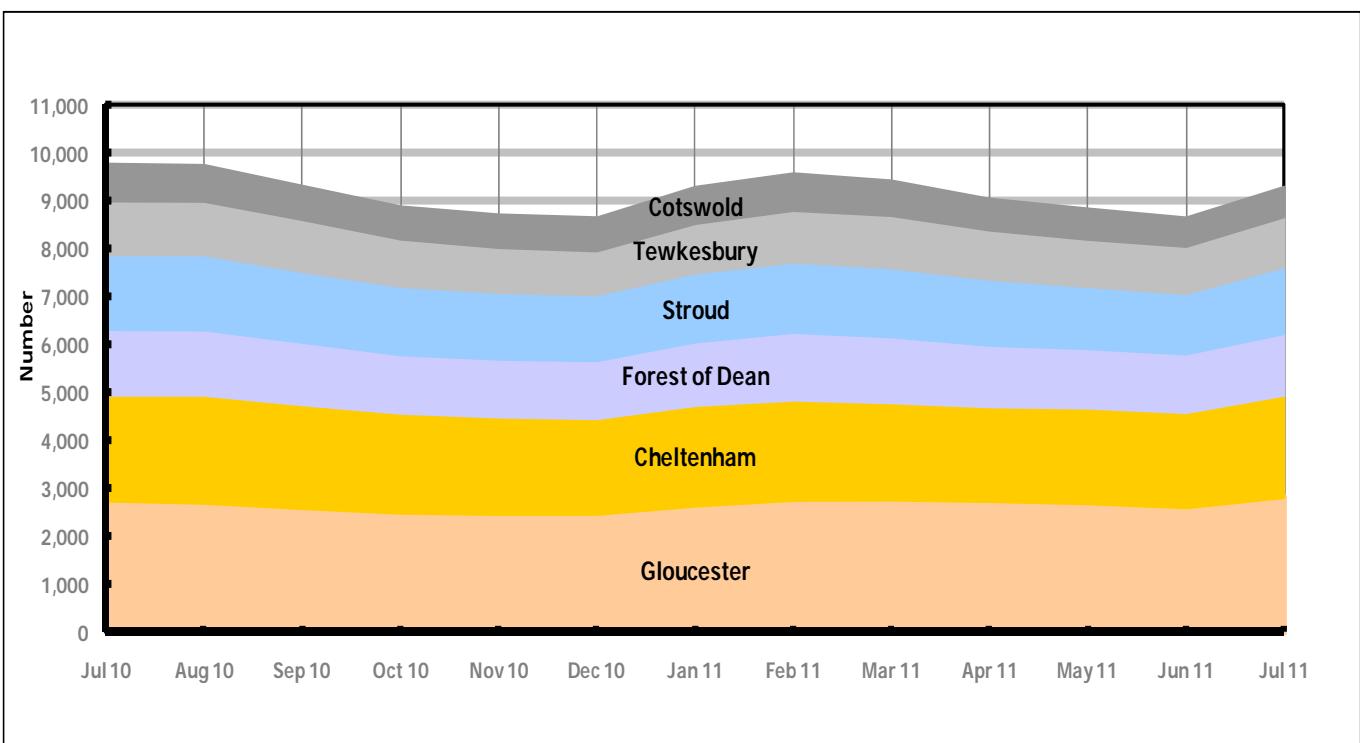


Figure 3 shows the overall claimant count by district for Gloucestershire over the past year. It shows the number of claimants have been declining since July 2010, with the exception of January, February and July 2011 when they increased.

Table 2: Analysis of Gloucestershire and District Claimant Counts

Total	Jul 11 Number	Jul 11 Rate	Jun 11 Number	Jun 11 Rate	Monthly change	% monthly change	Monthly change of rate
Gloucestershire	9,295	2.5	8,653	2.3	642	7.4%	0.2
Cheltenham	2,121	2.8	1,974	2.7	147	7.4%	0.1
Cotswold	638	1.3	617	1.2	21	3.4%	0.1
Forest of Dean	1,280	2.5	1,213	2.3	67	5.5%	0.2
Gloucester	2,829	3.7	2,618	3.4	211	8.1%	0.3
Stroud	1,380	2.0	1,244	1.8	136	10.9%	0.2
Tewkesbury	1,047	2.1	987	2.0	60	6.1%	0.1

Table 2 shows the change in the claimant count in July 2011 compared to June 2011. All districts experienced an increase in the number of claimants.

Table 3: Analysis of Male Gloucestershire and District Claimant Counts

Male	Jul 11 Number	Jul 11 Rate	Jun 11 Number	Jun 11 Rate	Monthly change	% monthly change	Monthly change of rate
Gloucestershire	6,177	3.3	5,830	3.1	347	6.0%	0.2
Cheltenham	1,426	3.8	1,349	3.6	77	5.7%	0.2
Cotswold	396	1.6	383	1.5	13	3.4%	0.1
Forest of Dean	830	3.2	806	3.1	24	3.0%	0.1
Gloucester	1,922	5.0	1,797	4.7	125	7.0%	0.3
Stroud	916	2.7	834	2.4	82	9.8%	0.3
Tewkesbury	687	2.8	661	2.7	26	3.9%	0.1

Table 3 shows the change in the male claimant count in July 2011 compared to June 2011. All districts experienced an increase in the number of male claimants.

Table 4: Analysis of Female Gloucestershire and District Claimant Counts

Female	Jul 11 Number	Jul 11 Rate	Jun 11 Number	Jun 11 Rate	Monthly change	% monthly change	Monthly change of rate
Gloucestershire	3,118	1.7	2,823	1.5	295	10.4%	0.2
Cheltenham	695	1.9	625	1.7	70	11.2%	0.2
Cotswold	242	0.9	234	0.9	8	3.4%	0.0
Forest of Dean	450	1.7	407	1.6	43	10.6%	0.1
Gloucester	907	2.4	821	2.2	86	10.5%	0.2
Stroud	464	1.3	410	1.2	54	13.2%	0.1
Tewkesbury	360	1.4	326	1.3	34	10.4%	0.1

Table 4 shows the change in the female claimant count in July 2011 compared to June 2011. All districts experienced an increase in the number of female claimants.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

This section covers the six districts and a comparison of their constituent wards.

4.1 Cheltenham Borough

Claimant Rate and Claimant Count

Figure 4: Cheltenham Borough claimant rate over the last year

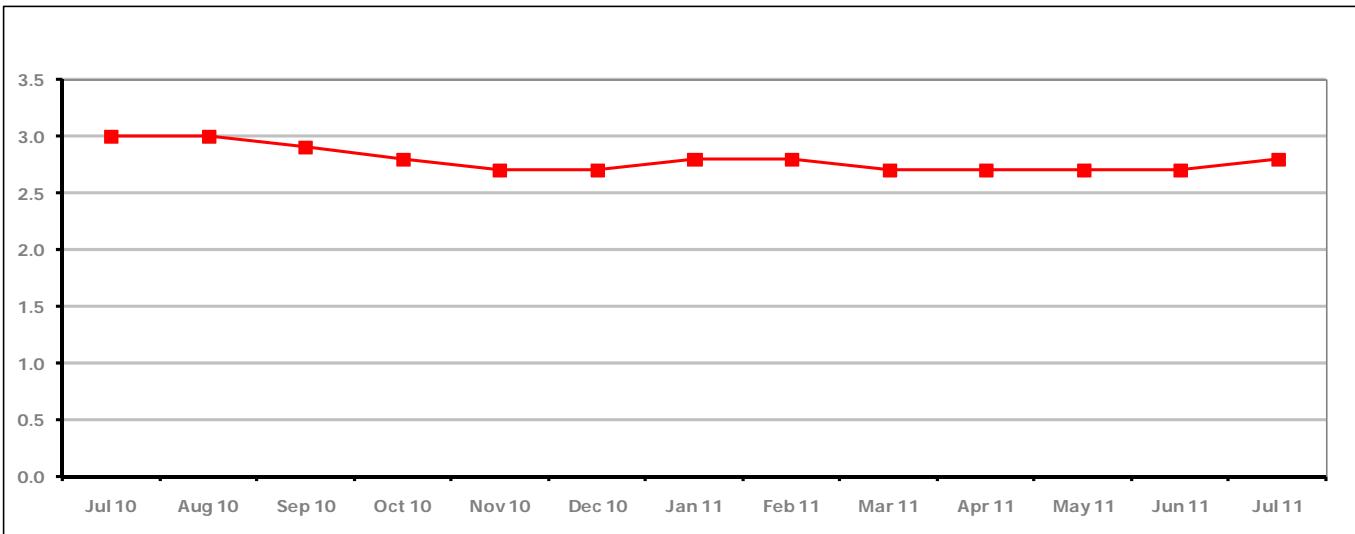


Figure 4 shows the claimant rate in Cheltenham increased in July 2011 to 2.8%.

Figure 5: Cheltenham Borough claimants - Month on Month and Year on Year change

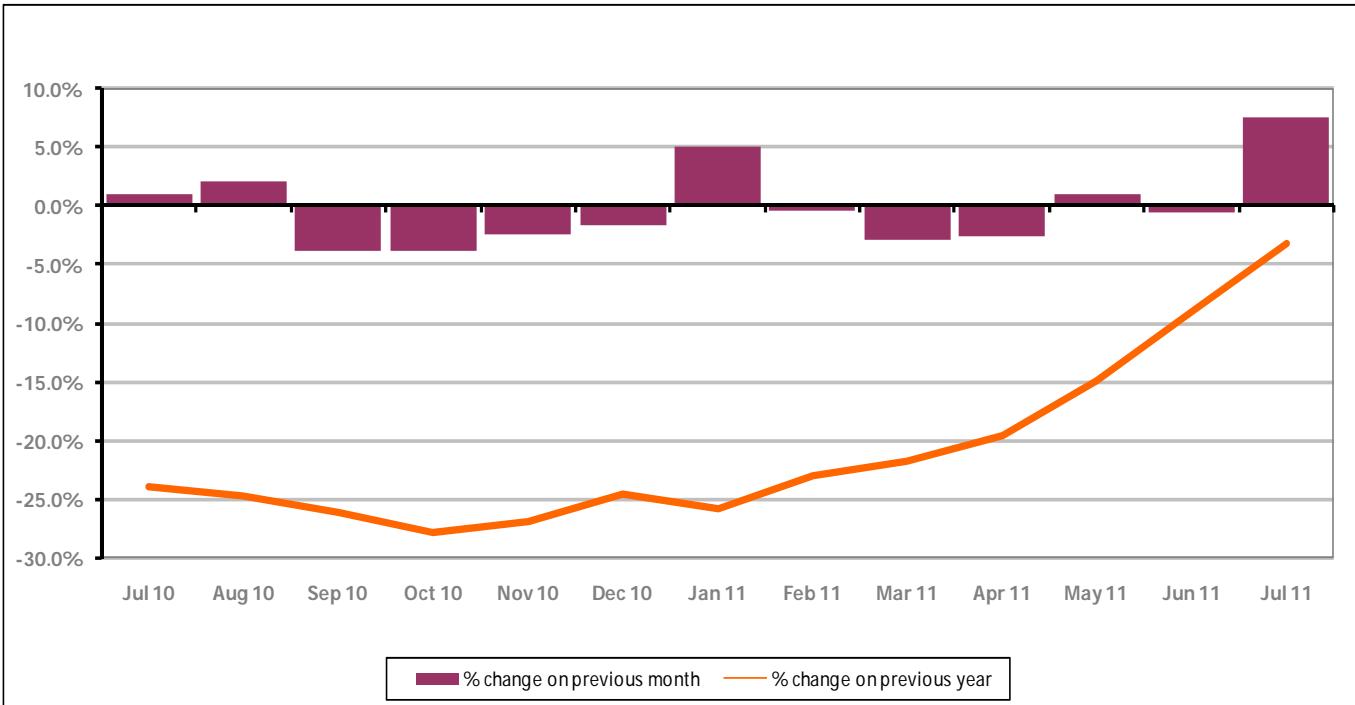


Figure 5 shows the claimant count increased by +7.4% since last month. The change on the previous year has increased in July 2011 compared to June 2011 to 3.3%.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.1 Cheltenham Borough continued...

Figure 6: Claimant rates across Cheltenham Borough wards - July 2011

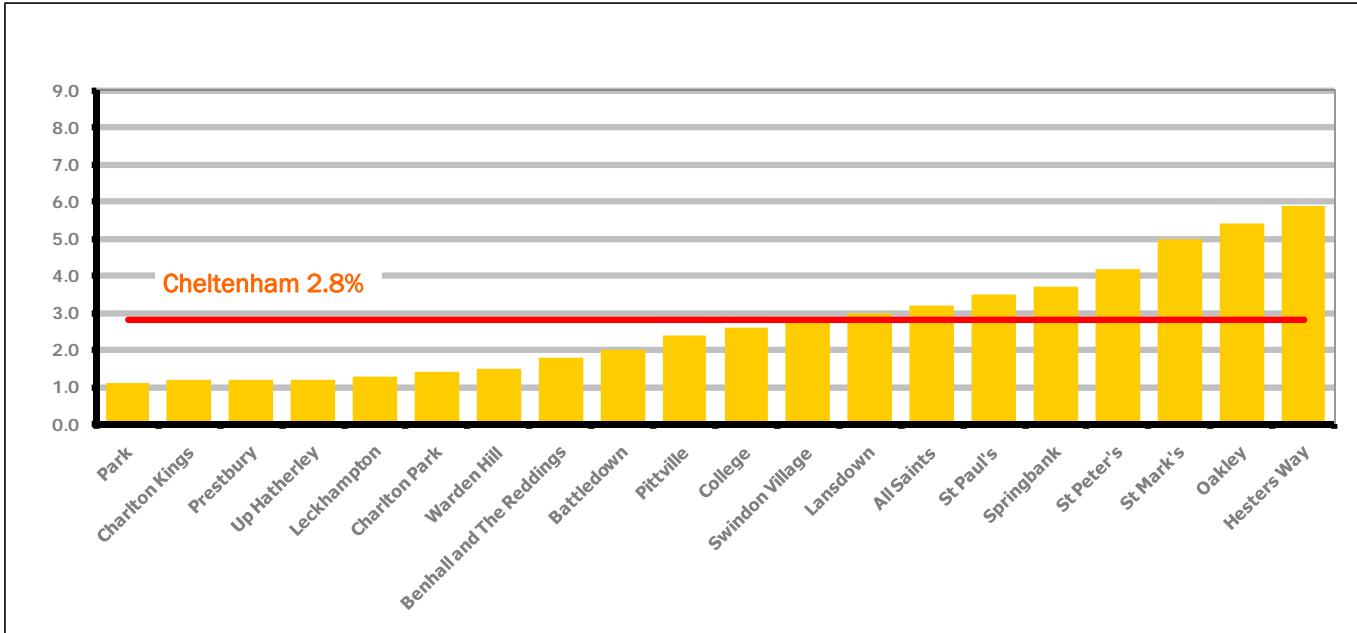


Figure 6 shows the claimant rates for Cheltenham Borough wards. The red line represents the average claimant rate across the Borough of 2.8%. Eight wards lie above the average.

Table 5: Analysis of Claimant Count at Cheltenham Borough ward level - July 2011

District	Ward	Rate	Rank*
Cheltenham	Park	1.1	25
Cheltenham	Charlton Kings	1.2	32
Cheltenham	Prestbury	1.2	32
Cheltenham	Up Hatherley	1.2	32
Cheltenham	Leckhampton	1.3	44
Cheltenham	Charlton Park	1.4	49
Cheltenham	Warden Hill	1.5	56
Cheltenham	Benhall and The Reddings	1.8	74
Cheltenham	Battledown	2.0	83
Cheltenham	Pittville	2.4	95
Cheltenham	College	2.6	102
Cheltenham	Swindon Village	2.8	107
Cheltenham	Lansdown	3.0	114
Cheltenham	All Saints	3.2	117
Cheltenham	St Paul's	3.5	122
Cheltenham	Springbank	3.7	125
Cheltenham	St Peter's	4.2	128
Cheltenham	St Mark's	5.0	136
Cheltenham	Oakley	5.4	137
Cheltenham	Hesters Way	5.9	140

	bottom 10% of county
	first quartile of county
	second quartile of county
	third quartile of county
	fourth quartile of county
	highest 10% of county

* 1 = "best" and 142 = "worst"

Table 5 shows overall claimant rates for Cheltenham Borough wards and their position relative to all wards in Gloucestershire.

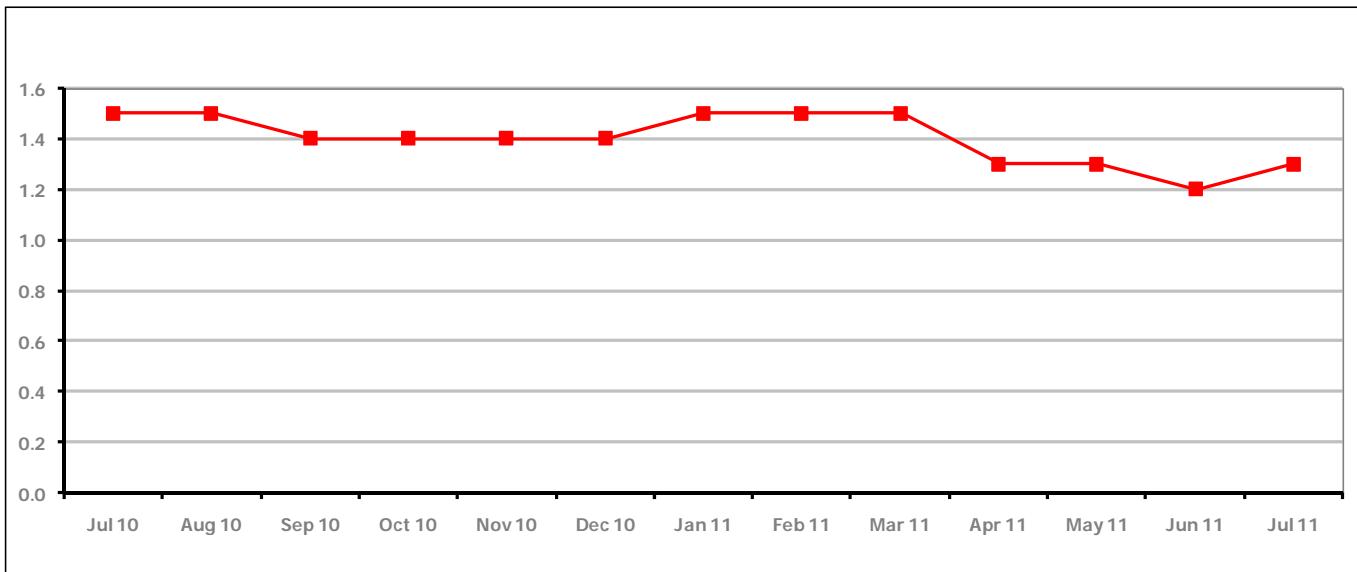
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.2 Cotswold District****Claimant Rate and Claimant Count***Figure 7: Cotswold District claimant rate over the last year*

Figure 7 shows the claimant rate in Cotswold District increased in July 2011 to 1.3%.

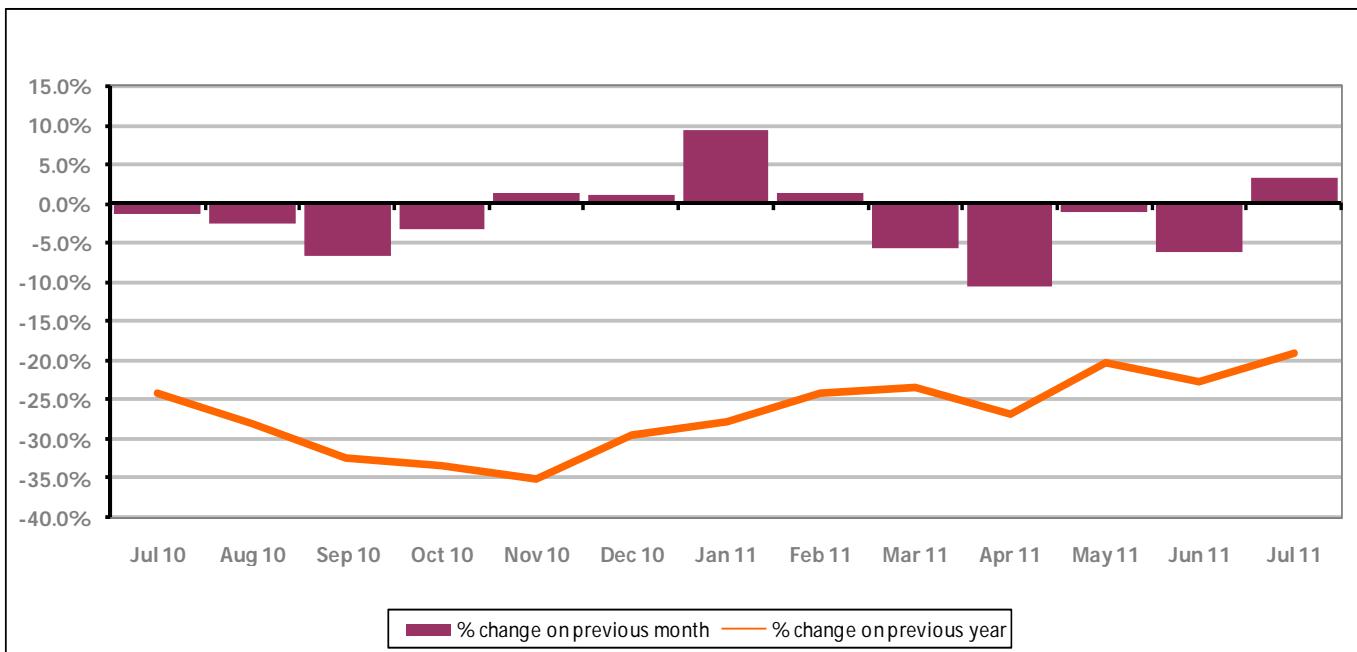
Figure 8: Cotswold District claimants - Month on Month and Year on Year change

Figure 8 shows the claimant count increased by +3.4% since June 2011. The change on the previous year has increased from June 2011 to July 2011 to -19.0%.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.2 Cotswold District continued...

Figure 9: Claimant rates across Cotswold District wards - July 2011

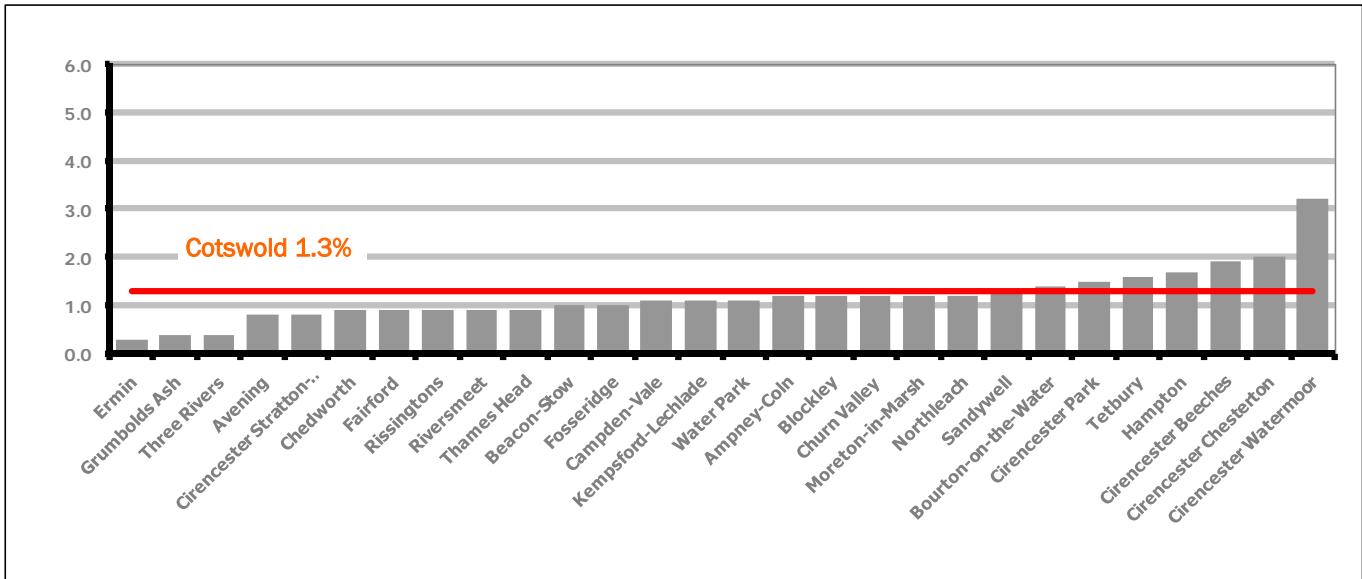


Figure 9 shows the claimant rates for Cotswold District wards. The red line represents the average claimant rate across the District of 1.3%. Seven wards lie above the average.

Table 6: Analysis of Claimant Count at Cotswold District ward level - July 2011

District	Ward	Rate	Rank*
Cotswolds	Ermin	0.3	1
Cotswolds	Grumbolds Ash	0.4	2
Cotswolds	Three Rivers	0.4	2
Cotswolds	Avening	0.8	7
Cotswolds	Cirencester Stratton-Whiteway	0.8	7
Cotswolds	Chedworth	0.9	11
Cotswolds	Fairford	0.9	11
Cotswolds	Rissingtons	0.9	11
Cotswolds	Riversmeet	0.9	11
Cotswolds	Thames Head	0.9	11
Cotswolds	Beacon-Stow	1.0	18
Cotswolds	Fosseridge	1.0	18
Cotswolds	Campden-Vale	1.1	25
Cotswolds	Kempsford-Lechlade	1.1	25
Cotswolds	Water Park	1.1	25
Cotswolds	Ampney-Colin	1.2	32
Cotswolds	Blockley	1.2	32
Cotswolds	Churn Valley	1.2	32
Cotswolds	Moreton-in-Marsh	1.2	32
Cotswolds	Northleach	1.2	32
Cotswolds	Sandywell	1.3	44
Cotswolds	Bourton-on-the-Water	1.4	49
Cotswolds	Cirencester Park	1.5	56
Cotswolds	Tetbury	1.6	61
Cotswolds	Hampton	1.7	69
Cotswolds	Cirencester Beeches	1.9	80
Cotswolds	Cirencester Chesterton	2.0	83
Cotswolds	Cirencester Watermoor	3.2	117

bottom 10% of county
 first quartile of county
 second quartile of county
 third quartile of county
 fourth quartile of county
 highest 10% of county

* 1 = "best" and 117 = "worst"

Table 6 shows overall claimant rates for Cotswold District wards and their position relative to all wards in Gloucestershire.

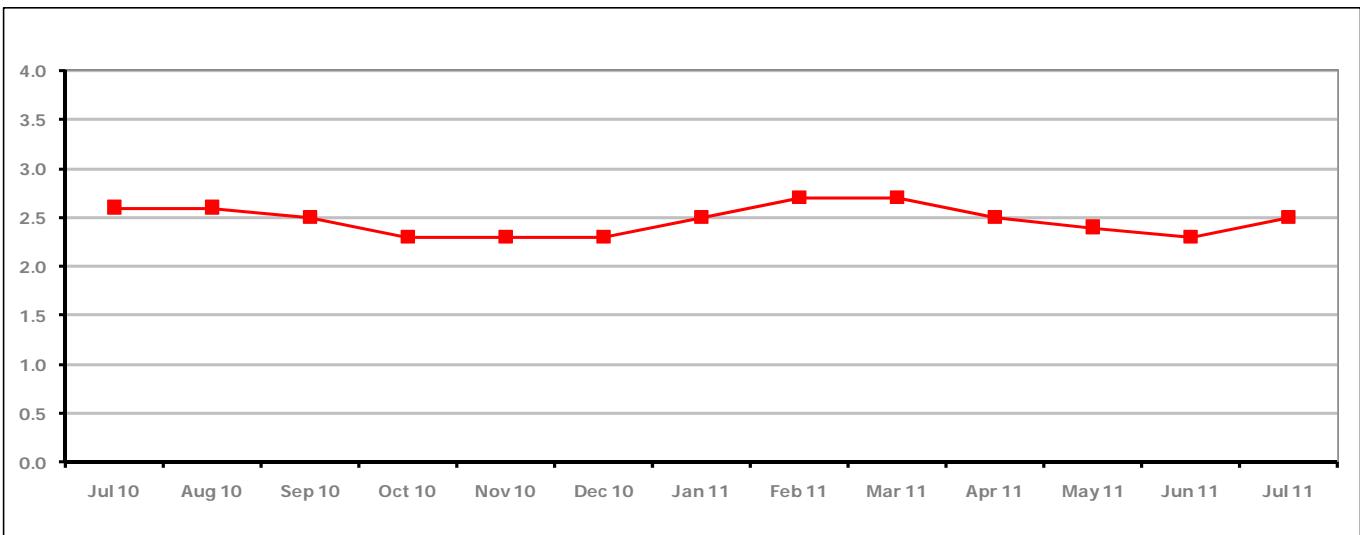
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.3 Forest of Dean District****Claimant Rate and Claimant Count***Figure 10: Forest of Dean District claimant rate over the last year*

Figure 10 shows the claimant rate in the Forest of Dean increased in July 2011 to 2.5%.

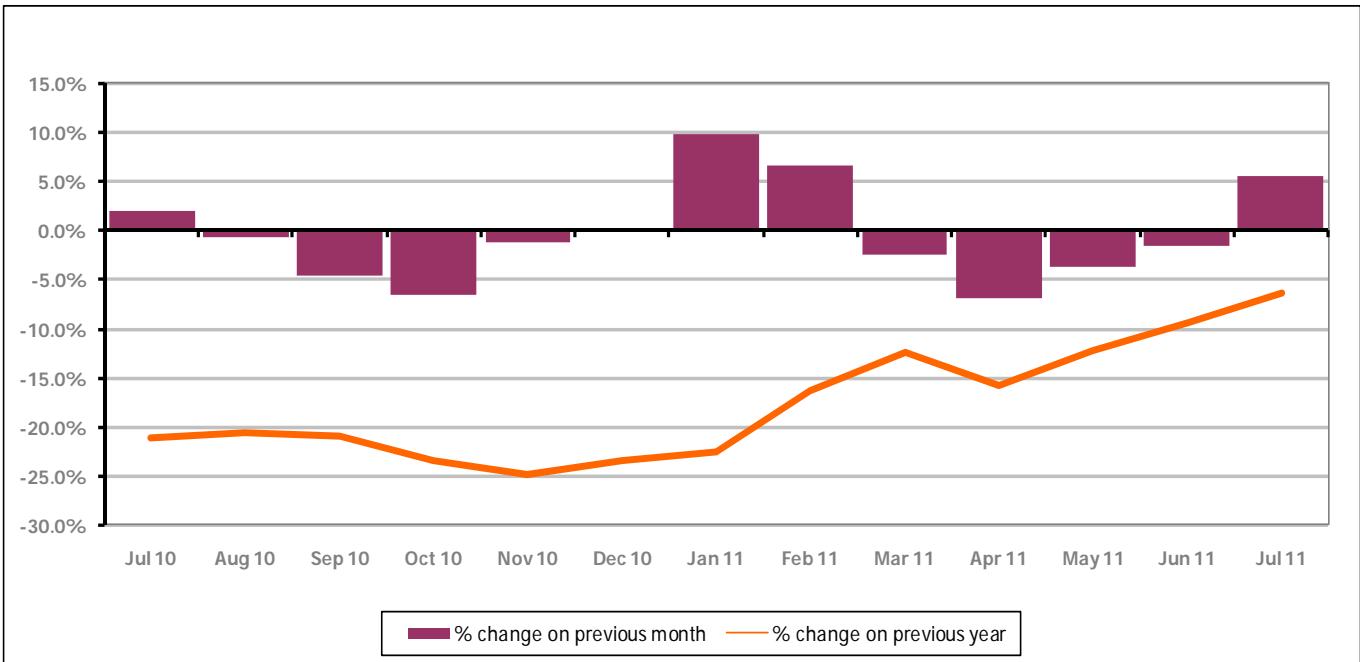
Figure 11: Forest of Dean District claimants - Month on Month and Year on Year change

Figure 11 shows the claimant count increased by +5.5% since June 2011. The change on the previous year increased between June and July 2011 to -6.4%.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.3 Forest of Dean District continued...

Figure 12: Claimant rates across Forest of Dean District wards - July 2011

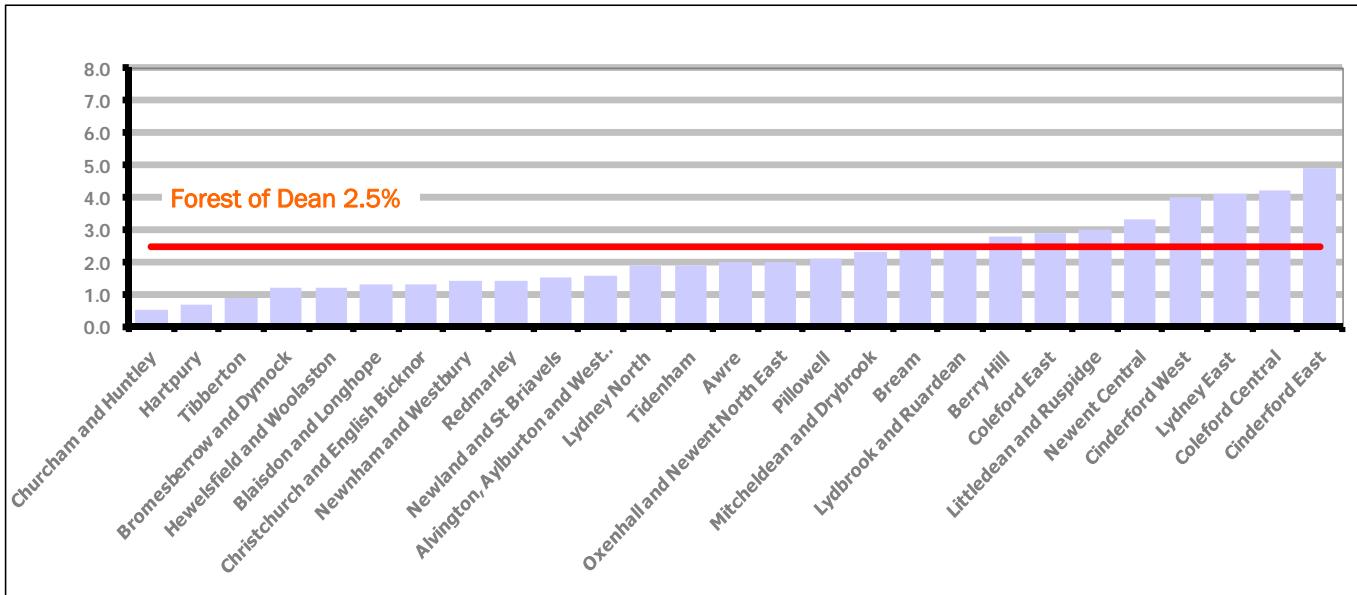
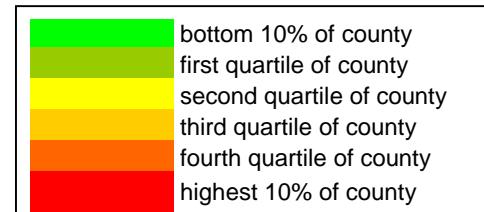


Figure 12 shows the claimant rates for Forest of Dean District wards. The red line represents the average claimant rate across the District of 2.5 %. Eight wards lie above the average.

Table 7: Analysis of Claimant Count at Forest of Dean District ward level - July 2011

District	Ward	Rate	Rank*
Forest	Churcham and Huntley	0.5	4
Forest	Hartpury	0.7	6
Forest	Tibberton	0.9	11
Forest	Bromesberrow and Dymock	1.2	32
Forest	Hewelsfield and Woolaston	1.2	32
Forest	Blaisdon and Longhope	1.3	44
Forest	Christchurch and English Bicknor	1.3	44
Forest	Newnham and Westbury	1.4	49
Forest	Redmarley	1.4	49
Forest	Newland and St Briavels	1.5	56
Forest	Alvington, Aylburton and West Lydney	1.6	61
Forest	Lydney North	1.9	80
Forest	Tidenham	1.9	80
Forest	Awre	2.0	83
Forest	Oxenhall and Newent North East	2.0	83
Forest	Pillowell	2.1	90
Forest	Mitcheldean and Drybrook	2.3	91
Forest	Bream	2.4	95
Forest	Lydbrook and Ruardean	2.5	98
Forest	Berry Hill	2.8	107
Forest	Coleford East	2.9	111
Forest	Littledean and Ruspidge	3.0	114
Forest	Newent Central	3.3	119
Forest	Cinderford West	4.0	126
Forest	Lydney East	4.1	127
Forest	Coleford Central	4.2	128
Forest	Cinderford East	4.9	134



* 1 = "best" and 134 = "worst"

Table 7 shows overall claimant rates for the Forest of Dean District wards and their position relative to all wards in Gloucestershire.

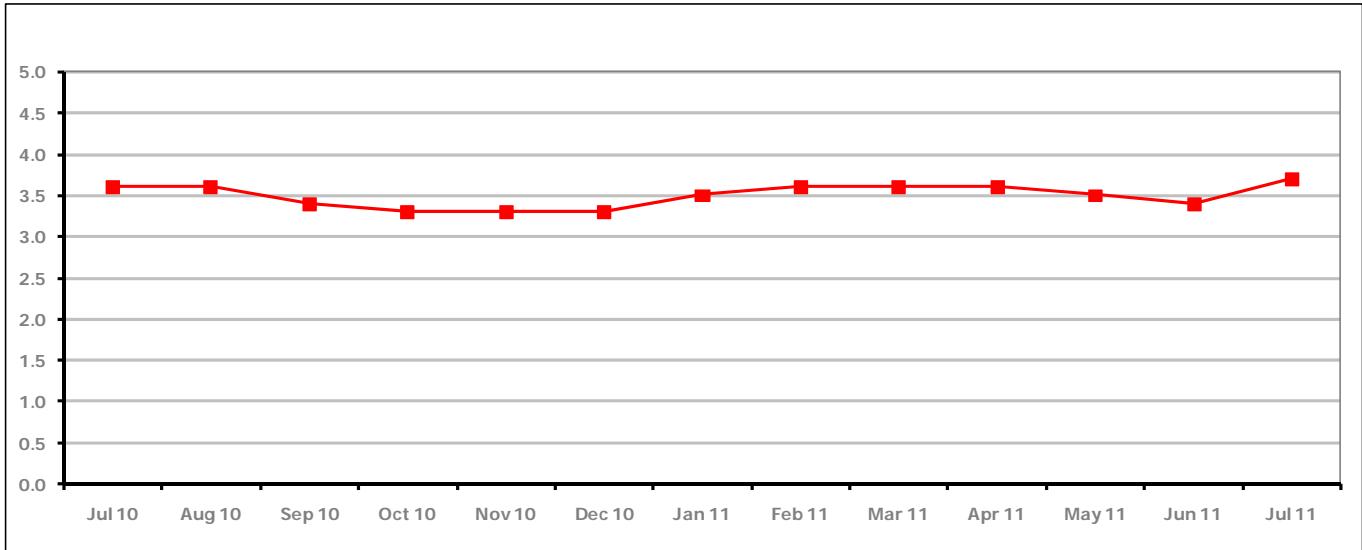
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.4 Gloucester City****Claimant Rate and Claimant Count***Figure 13: Gloucester City claimant rate over the last year*

Figure 13 shows the claimant rate for Gloucester City increased in July 2011 to 3.7%.

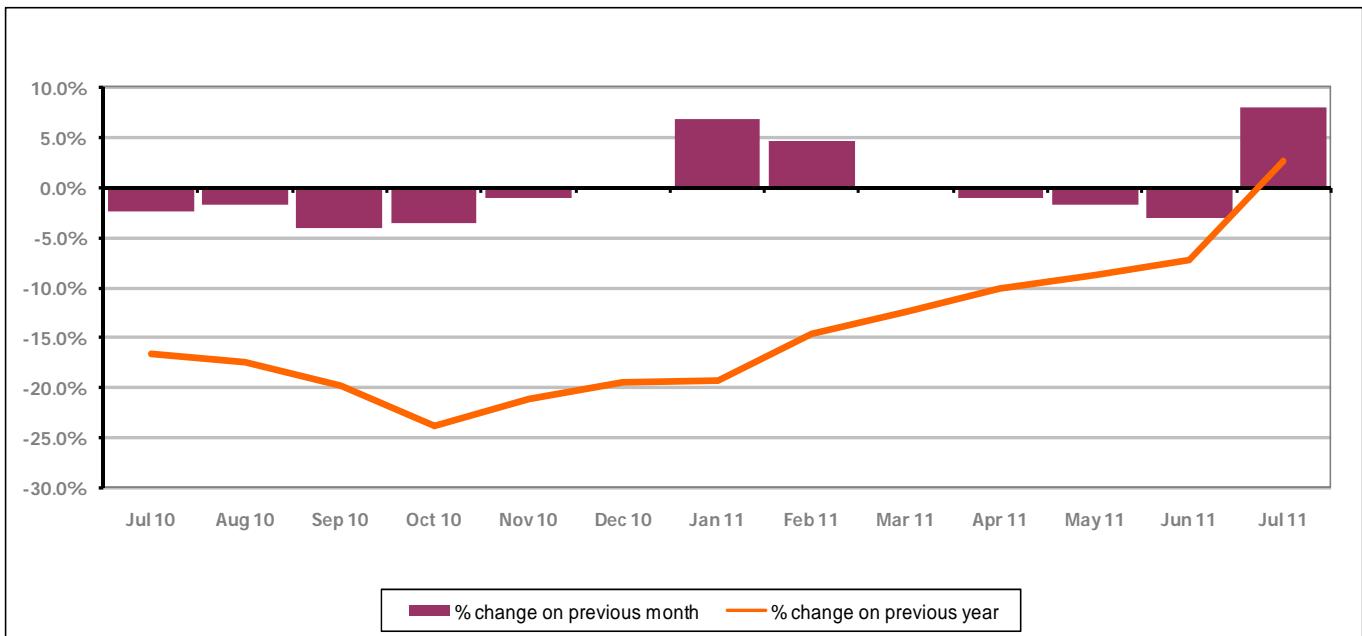
Figure 14: Gloucester City claimants - Month on Month and Year on Year change

Figure 14 shows the monthly claimant count increased by +8.1% since June 2011. The change on the previous year has increased between June 2011 and July 2011 to +2.7%.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.4 Gloucester City continued...

Figure 15: Claimant rates across Gloucester City wards - July 2011

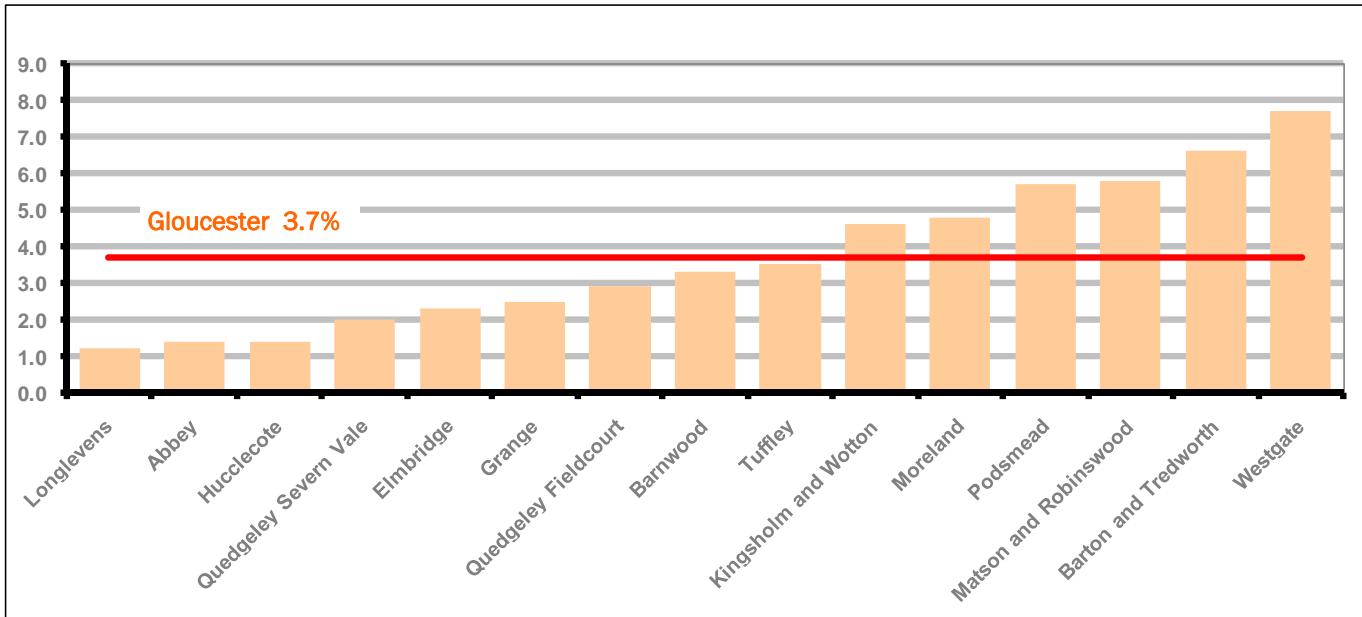
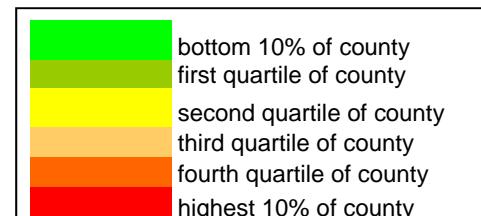


Figure 15 shows the claimant rates for Gloucester City district wards. The red line represents the average claimant rate across the City of 3.7%. Six wards lie above the average.

Table 8: Analysis of Claimant Count at Gloucester City ward level - July 2011

District	Ward	Rate	Rank*
Gloucester	Longlevens	1.2	32
Gloucester	Abbey	1.4	49
Gloucester	Hucclecote	1.4	49
Gloucester	Quedgeley Severn Vale	2.0	83
Gloucester	Elmbridge	2.3	91
Gloucester	Grange	2.5	98
Gloucester	Quedgeley Fieldcourt	2.9	111
Gloucester	Barnwood	3.3	119
Gloucester	Tuffley	3.5	122
Gloucester	Kingsholm and Wotton	4.6	131
Gloucester	Moreland	4.8	133
Gloucester	Podsmead	5.7	138
Gloucester	Matson and Robinswood	5.8	139
Gloucester	Barton and Tredworth	6.6	141
Gloucester	Westgate	7.7	142



* 1 = "best" and 142 = "worst"

Table 8 shows overall claimant rates for Gloucester City wards and their position relative to all wards in Gloucestershire.

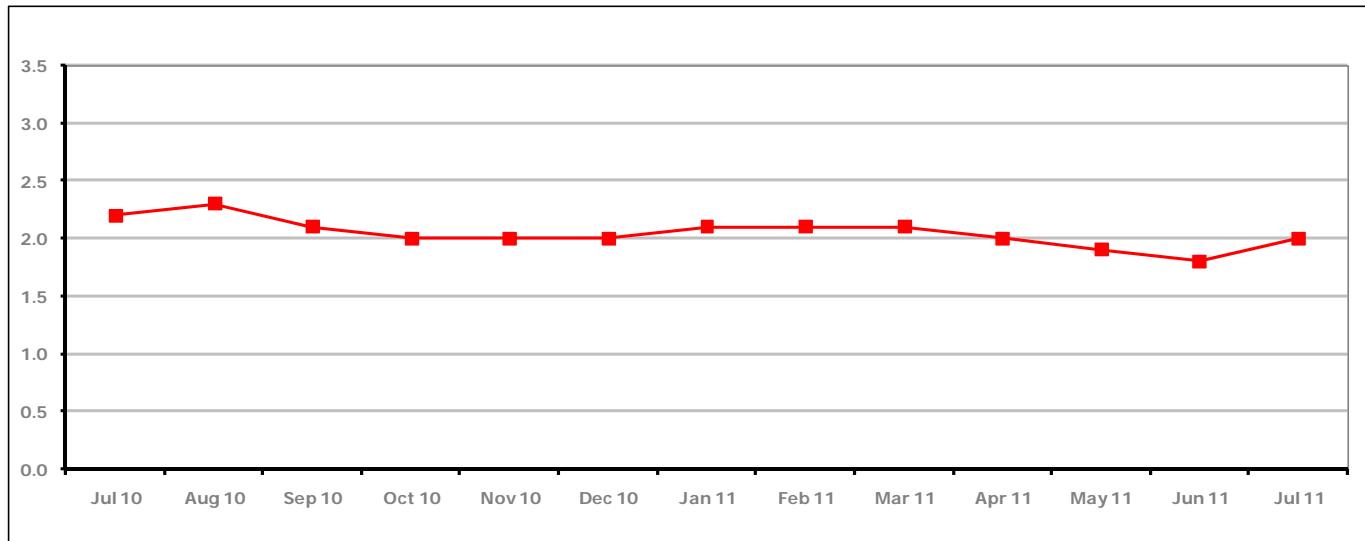
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.5 Stroud District****Claimant Rate and Claimant Count***Figure 16: Stroud District claimant rate over the last year*

Figure 16 shows the claimant rate for Stroud District increased in July 2011 to 2.0%.

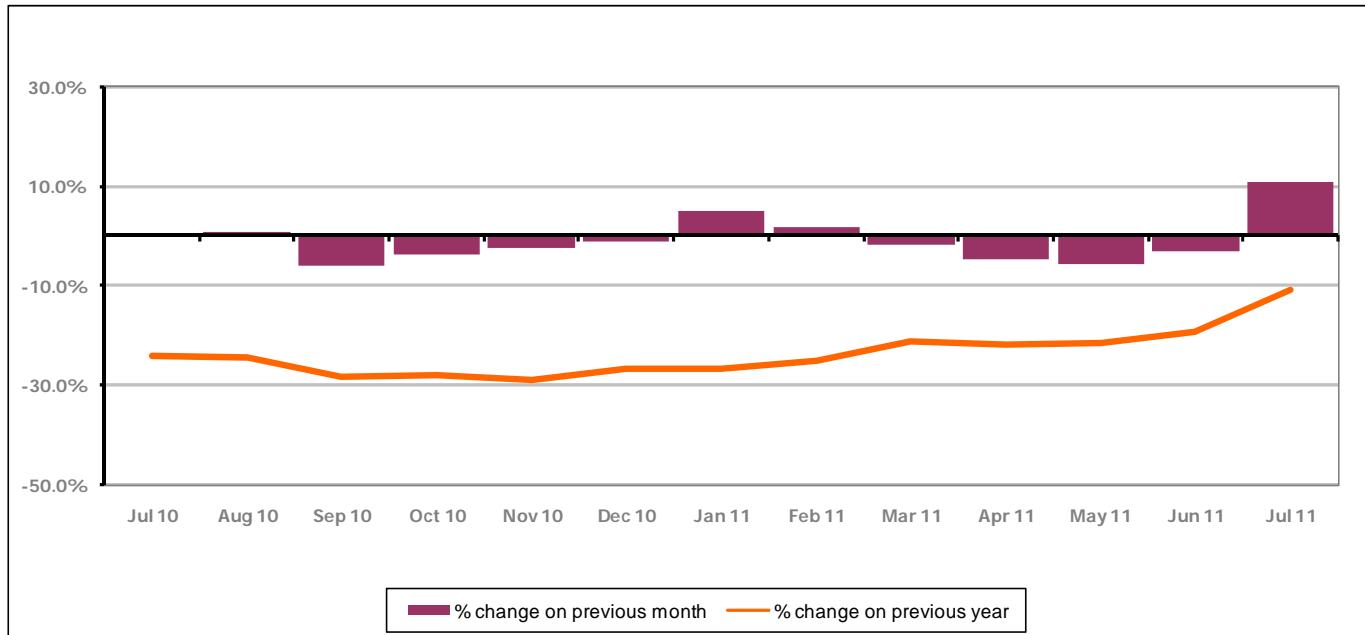
Figure 17: Stroud District claimants - Month on Month and Year on Year change

Figure 17 shows the monthly claimant count increased by +10.9% since June 2011. The change on the previous year has increased between June 2011 and July 2011 to -10.7%.

PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

4.5 Stroud District continued...

Figure 18: Claimant rates across Stroud District wards - July 2011

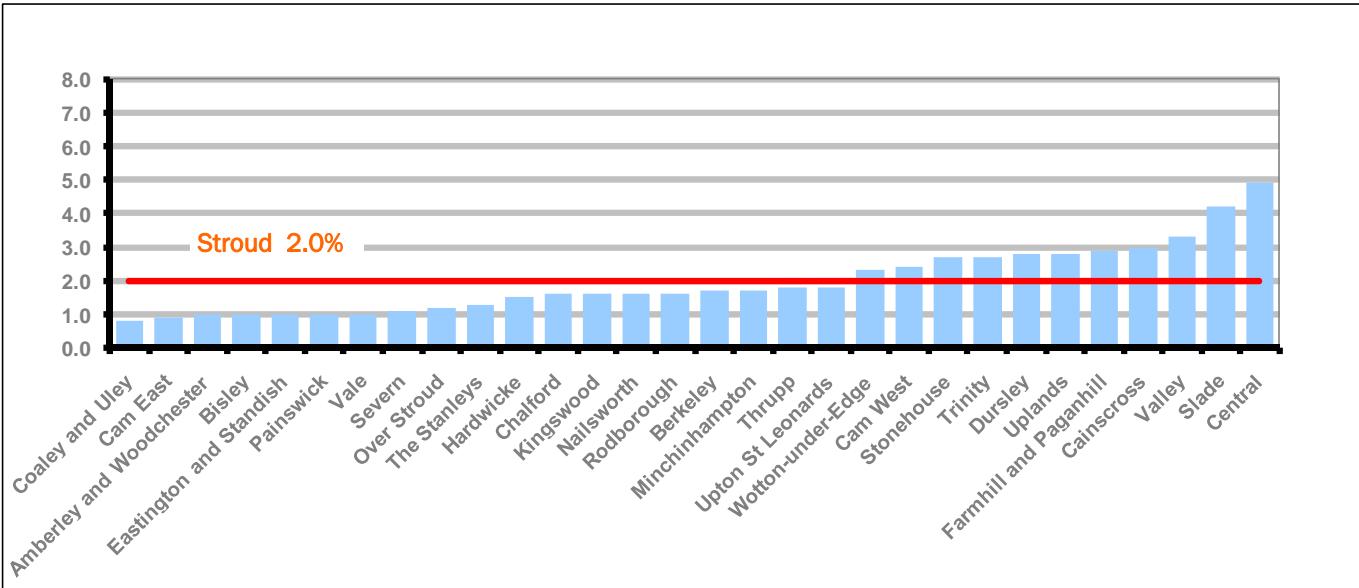
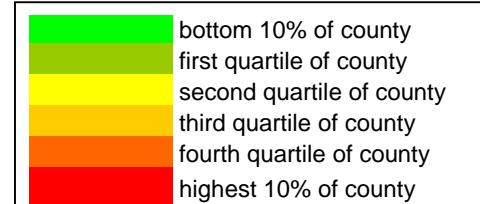


Figure 18 shows the claimant rates in Stroud District wards. The red line represents the average claimant rate across the District of 2.0%. Eleven wards are above the average.

Table 9: Analysis of Claimant Count at Stroud District ward level - July 2011

District	Ward	Rate	Rank*
Stroud	Coaley and Uley	0.8	7
Stroud	Cam East	0.9	11
Stroud	Amberley and Woodchester	1.0	18
Stroud	Bisley	1.0	18
Stroud	Eastington and Standish	1.0	18
Stroud	Painswick	1.0	18
Stroud	Vale	1.0	18
Stroud	Severn	1.1	25
Stroud	Over Stroud	1.2	32
Stroud	The Stanleys	1.3	44
Stroud	Hardwicke	1.5	56
Stroud	Chalford	1.6	61
Stroud	Kingswood	1.6	61
Stroud	Nailsworth	1.6	61
Stroud	Rodborough	1.6	61
Stroud	Berkeley	1.7	69
Stroud	Minchinhampton	1.7	69
Stroud	Thrupp	1.8	74
Stroud	Upton St Leonards	1.8	74
Stroud	Wotton-under-Edge	2.3	91
Stroud	Cam West	2.4	95
Stroud	Stonehouse	2.7	105
Stroud	Trinity	2.7	105
Stroud	Dursley	2.8	107
Stroud	Uplands	2.8	107
Stroud	Farmhill and Paganhill	2.9	111
Stroud	Cainscross	3.0	114
Stroud	Valley	3.3	119
Stroud	Slade	4.2	128
Stroud	Central	4.9	134



* 1 = "best" and 142 = "worst"

Table 9 shows overall claimant rates for Stroud District wards and their position relative to all wards in Gloucestershire.

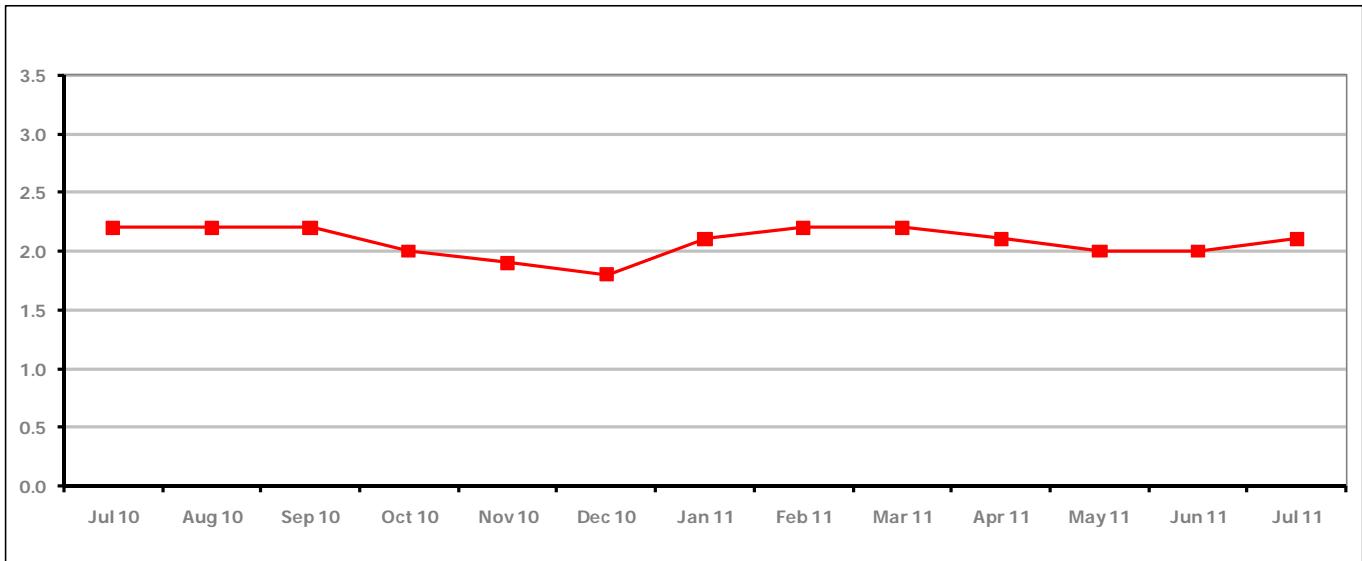
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.6 Tewkesbury District****Claimant Rate and Claimant Count***Figure 19: Tewkesbury District claimant rate over the last year*

Figure 19 shows the claimant rate for Tewkesbury District increased in July 2011 to 2.1%.

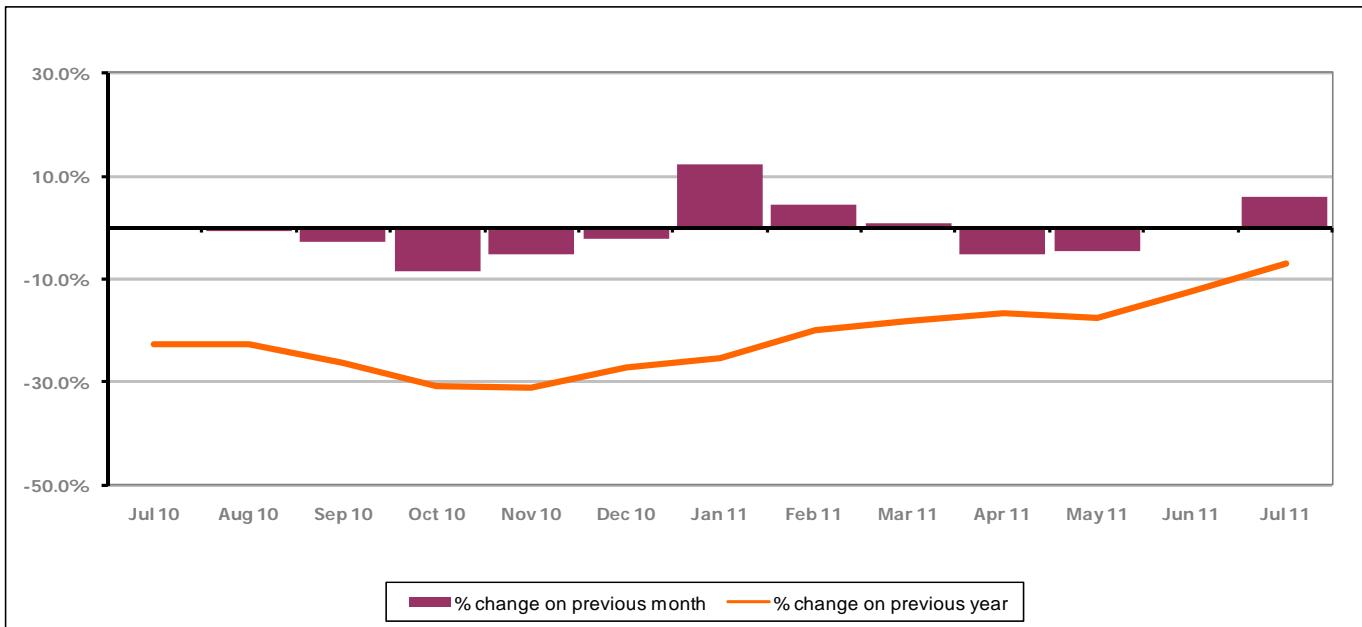
Figure 20: Tewkesbury District claimants - Month on Month and Year on Year change

Figure 20 shows that the monthly claimant count increased in July 2011 by +6.1%. The change on the previous year increased between July 2011 and June 2011 to -6.9%.

PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

4.6 Tewkesbury District continued...

Figure 21: Claimant rates across Tewkesbury District wards - July 2011

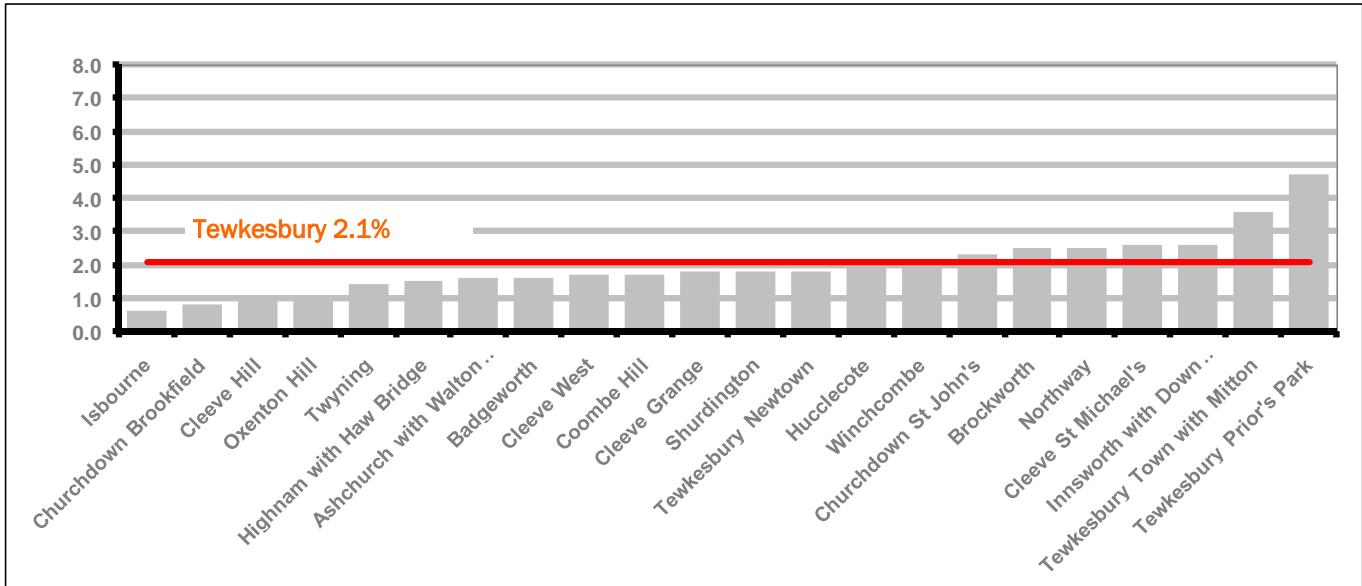
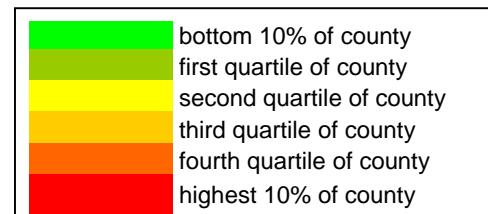


Figure 21 shows the claimant rates in Tewkesbury District wards. The red line represents the average claimant rate across the District of 2.1% and seven wards are above the average.

Table 10: Analysis of Claimant Count at Tewkesbury District level - July 2011

District	Ward	Rate	Rank*
Tewkesbury	Isbourne	0.6	5
Tewkesbury	Churchdown Brookfield	0.8	7
Tewkesbury	Cleeve Hill	1.1	25
Tewkesbury	Oxenton Hill	1.1	25
Tewkesbury	Twyning	1.4	49
Tewkesbury	Highnam with Haw Bridge	1.5	56
Tewkesbury	Ashchurch with Walton Cardiff	1.6	61
Tewkesbury	Badgeworth	1.6	61
Tewkesbury	Cleeve West	1.7	69
Tewkesbury	Coombe Hill	1.7	69
Tewkesbury	Cleeve Grange	1.8	74
Tewkesbury	Shurdington	1.8	74
Tewkesbury	Tewkesbury Newtown	1.8	74
Tewkesbury	Hucclecote	2.0	83
Tewkesbury	Winchcombe	2.0	83
Tewkesbury	Churchdown St John's	2.3	91
Tewkesbury	Brockworth	2.5	98
Tewkesbury	Northway	2.5	98
Tewkesbury	Cleeve St Michael's	2.6	102
Tewkesbury	Innsworth with Down Hatherley	2.6	102
Tewkesbury	Tewkesbury Town with Mitton	3.6	124
Tewkesbury	Tewkesbury Prior's Park	4.7	132

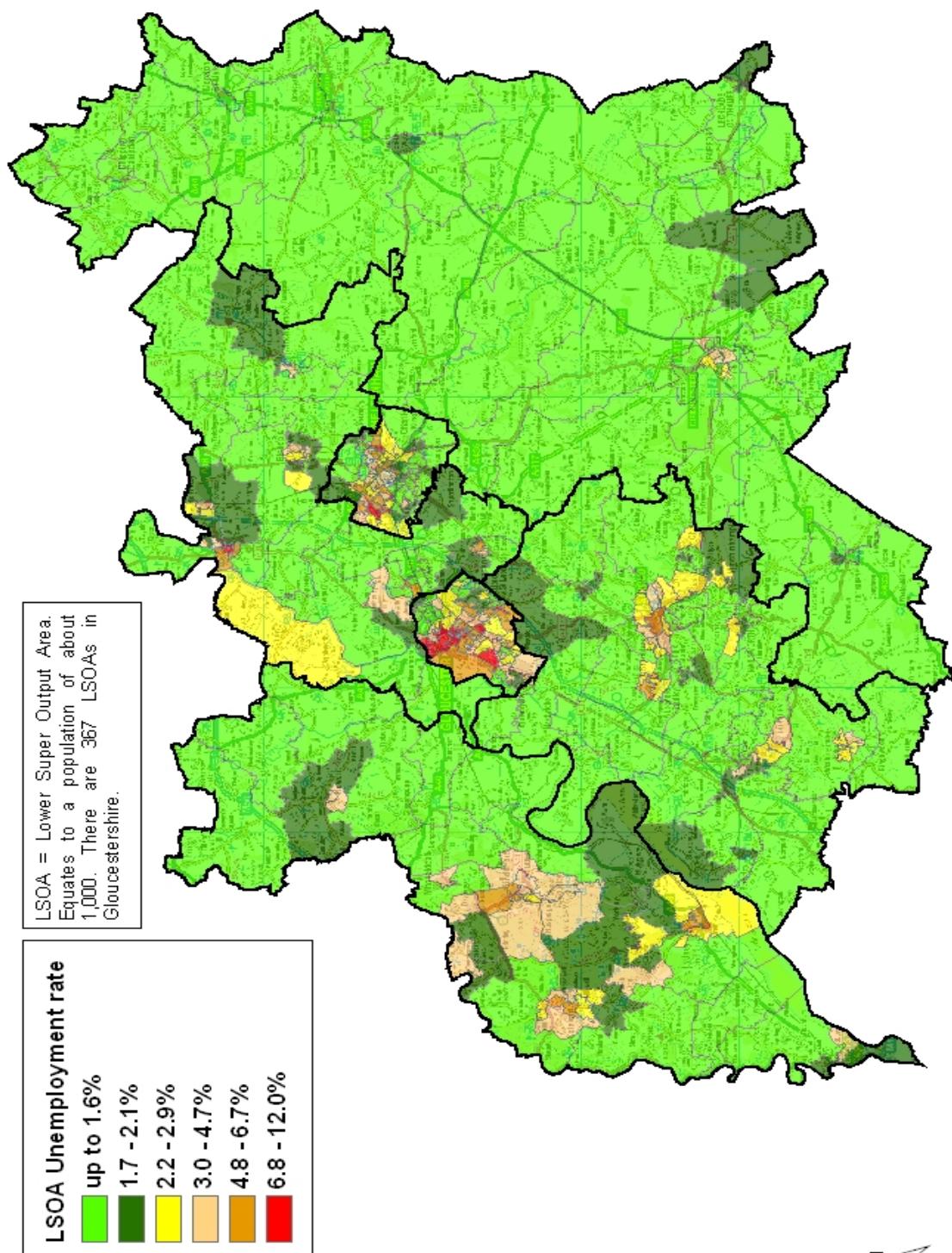


* 1 = "best" and 142 = "worst"

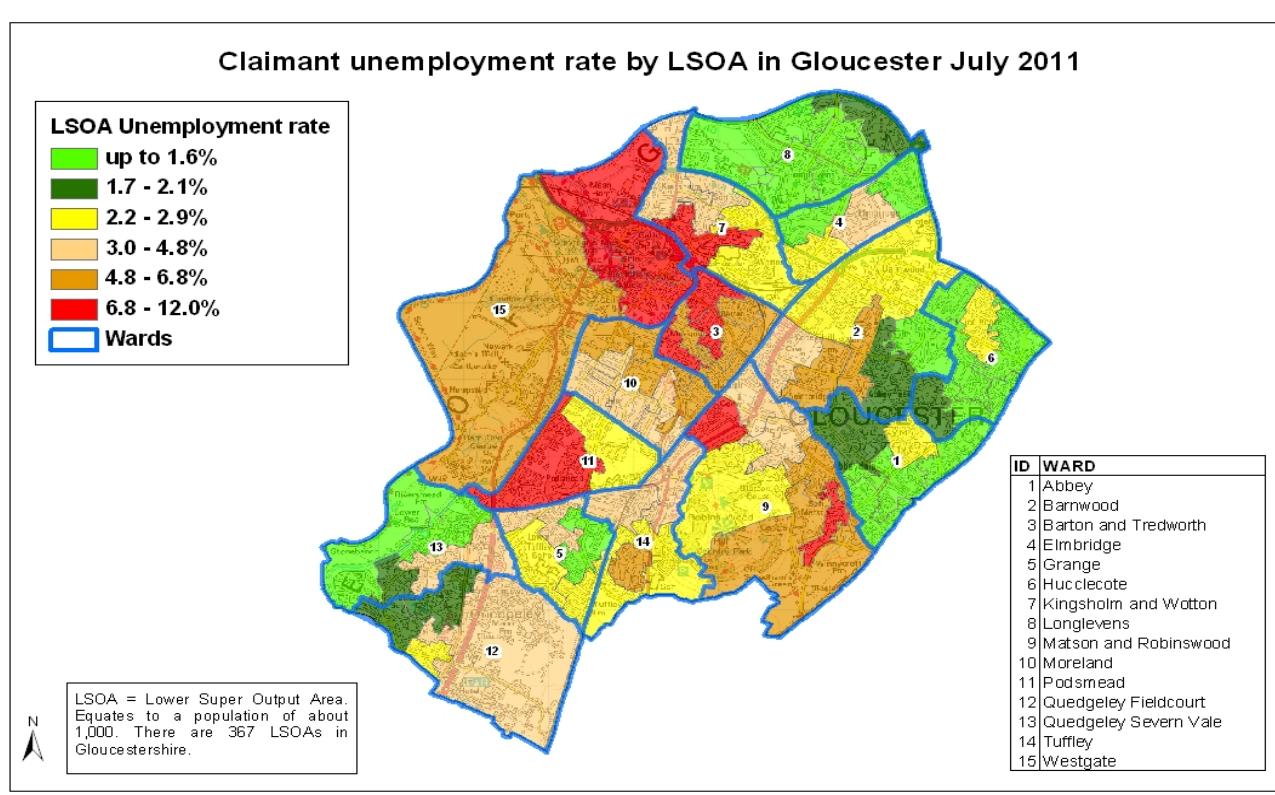
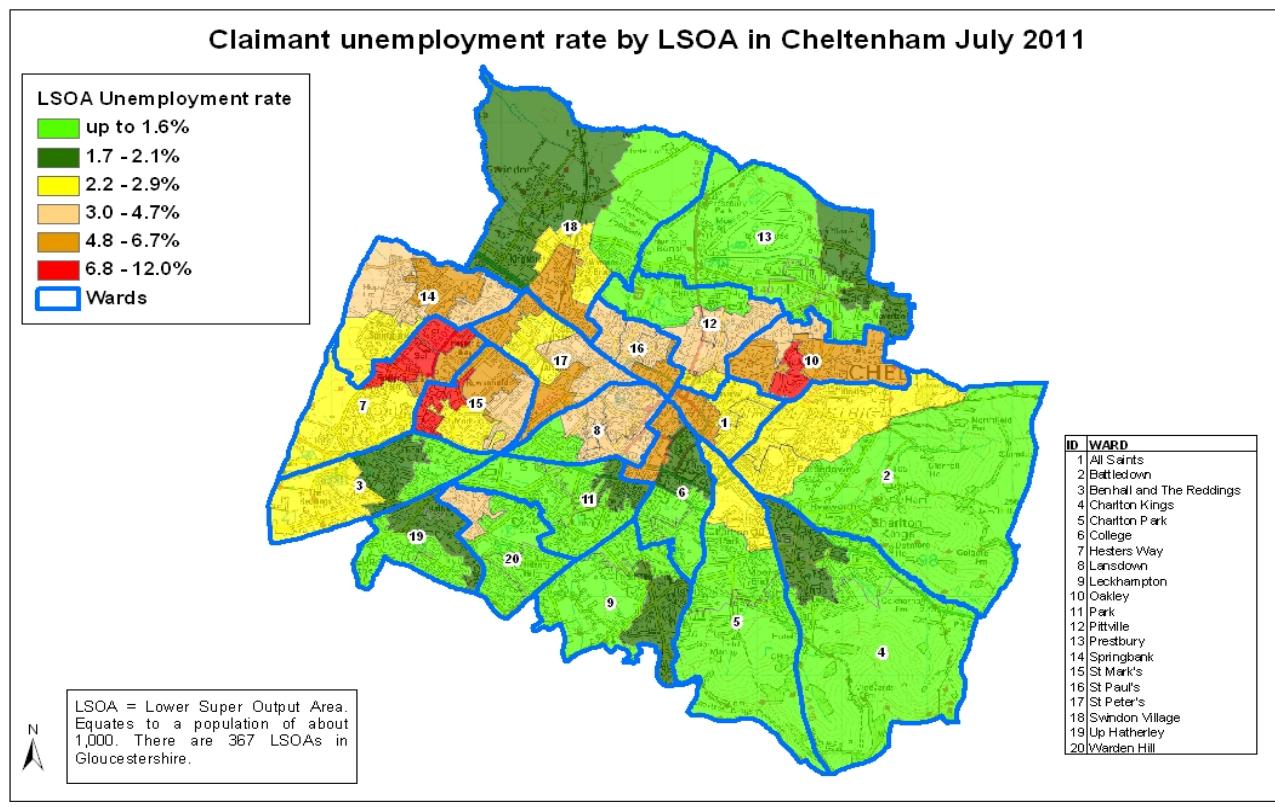
Table 10 shows overall claimant rates for Tewkesbury District wards and their position relative to all wards in Gloucestershire.

PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE

Claimant unemployment rate by LSOA in Gloucestershire July 2011



PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



PART 6: YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET) IN GLOUCESTERSHIRE

Data provided by Prospects, the Connexions service in Gloucestershire on the situation of young people (16-18) in Gloucestershire who are not in education, employment or formal training.

Connexions Gloucestershire is required to report performance with the 16-18 age range against nationally defined criteria for counting the NEET group. The NEET group includes young people actively seeking education, employment or training as well as those young people who are either not yet ready or who are unable to access these opportunities because of their personal circumstances. The figures quoted below include young people in both of these categories.

Summary

As at the end of July 2011 there were 545 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (*) 16-18 NEET population of 4.4%. The total number of NEET decreased by 29 young people in July 2011 compared to June 2011. 2 districts saw a decrease in their NEET figure, 2 saw an increase and 2 stayed the same.

Total NEET Group by District Area

July 2011 NEET Data

	Cheltenham	Cotswold	Forest	Gloucester	Stroud	Tewkesbury	Total
Number of NEET	150	29	57	167	74	68	545
Cohort	2250	1795	1990	3942	2214	1642	13833
% NEET	6.7%	1.6%	2.9%	4.2%	3.3%	4.1%	4.4%

If you would like to receive any further information on Gloucestershire's NEET strategy then please contact Ruth.Critchlow@gloucestershire.gov.uk or telephone 01452 551267.