

# Unemployment Bulletin

Issue 36 July 2011

## Contents

### Part 1: Summary

A summary of unemployment data at district, County, regional and national level

1

### Part 2: County

Unemployment figures for the County compared to the South West and the rest of the UK

3

### Part 3: Districts

A comparative break down of unemployment figures by district

4

### Part 4: Wards

Further breakdown of unemployment figures by ward:

Cheltenham

6

Cotswolds

8

Forest of Dean

10

Gloucester

12

Stroud

14

Tewkesbury

16

### Part 5: Map

Distribution of claimant rate across Gloucestershire

18

### Part 6: Young People

Data about Young People Not in Education, Employment or Training (NEET)

20

## INTRODUCTION

The Unemployment Bulletin provides a monthly update on unemployment data for Gloucestershire, the South West region and the United Kingdom. It is produced by the Economic section of the County Council Chief Executive's Support Unit Research Team. The data is sourced from the Office for National Statistics via Nomis ([www.nomis.co.uk](http://www.nomis.co.uk)).

The claimant count measures the number of people claiming unemployment-related benefit (currently Job Seeker's allowance). The claimant rate is the number of claimants as a proportion of the working age population.

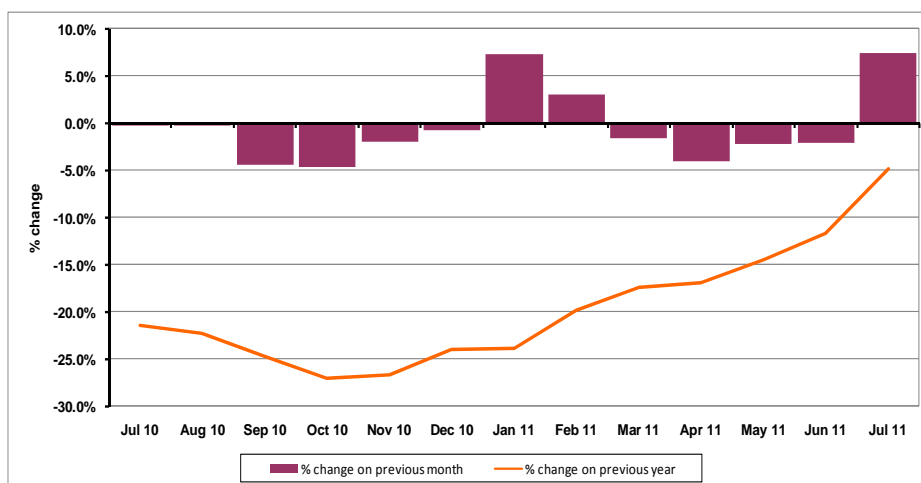
## PART 1: SUMMARY

**The claimant rate in Gloucestershire was 2.5 % in July 2011.** This was an increase of 0.2% on the June 2011 figure. The UK and South West rate also increased to 3.8% and 2.5% respectively. Gloucestershire's rate was the same as the South West average of 2.5%, and 1.3% lower than the UK average of 3.8%.

**The claimant count in Gloucestershire in July 2011 increased by 642 people.** The amount of people claiming in July 2011 was 7.4% higher than the number in June 2011. This compares to a 3.5% increase in the South West and a 3.3% increase for the UK.

**The year on year claimant count in Gloucestershire has decreased.** The count was 4.9% lower in July 2011 than at the same point in the previous year as shown in the graph below.

Gloucestershire claimants - Month on Month and Year on Year change: July 2010 to July 2011



Source: ONS Crown Copyright Reserved

Produced by:

**The Research Team (Economics)**  
Chief Executive Support Unit  
Gloucestershire County Council  
August 2011

## DISTRICTS AT A GLANCE

At a glance unemployment information grouped by district. Includes:

**Claim count:** Total number of people claiming Job Seekers Allowance in July 2011

**Compared to last month:** How much larger/smaller July's claim count is compared to June, expressed as a %

**Claimant rate:** The % of working population claiming Job Seekers Allowance in July 2011

**Highest claiming ward:** The ward with the highest claim count in that district and the rate

### CHELTEMHAM BOROUGH

|                         |                       |
|-------------------------|-----------------------|
| Claim count:            | 2,121                 |
| Compared to last month: | +7.4%                 |
| Claimant rate:          | 2.8%                  |
| Highest claiming ward   | Hesters Way<br>(5.9%) |

### GLOUCESTER CITY

|                         |                    |
|-------------------------|--------------------|
| Claim count:            | 2,829              |
| Compared to last month: | +8.1%              |
| Claimant rate:          | 3.7%               |
| Highest claiming ward   | Westgate<br>(7.7%) |

### COTSWOLD DISTRICT

|                         |                                 |
|-------------------------|---------------------------------|
| Claim count:            | 638                             |
| Compared to last month: | +3.4%                           |
| Claimant rate:          | 1.3%                            |
| Highest claiming ward   | Cirencester<br>Watermoor (3.2%) |

### STROUD DISTRICT

|                         |                   |
|-------------------------|-------------------|
| Claim count:            | 1,380             |
| Compared to last month: | +10.9%            |
| Claimant rate:          | 2.0%              |
| Highest claiming ward   | Central<br>(4.9%) |

### FOREST OF DEAN

|                         |                           |
|-------------------------|---------------------------|
| Claim count:            | 1,280                     |
| Compared to last month: | +5.5%                     |
| Claimant rate:          | 2.5%                      |
| Highest claiming ward   | Cinderford East<br>(4.9%) |

### TEWKESBURY BOROUGH

|                         |                                   |
|-------------------------|-----------------------------------|
| Claim count:            | 1,047                             |
| Compared to last month: | +6.1%                             |
| Claimant rate:          | 2.1%                              |
| Highest claiming ward   | Tewkesbury Prior's<br>Park (4.7%) |

## YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET)

As at the end of July 2011 there were 545 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 4.4%.

## PART 2: UK, SW AND GLOUCESTERSHIRE INDICATORS

The unemployment situation in Gloucestershire compared to the South West and the UK.

### Claimant Rate

Figure 1: Claimant Rate for Gloucestershire, the South West and UK over the past year

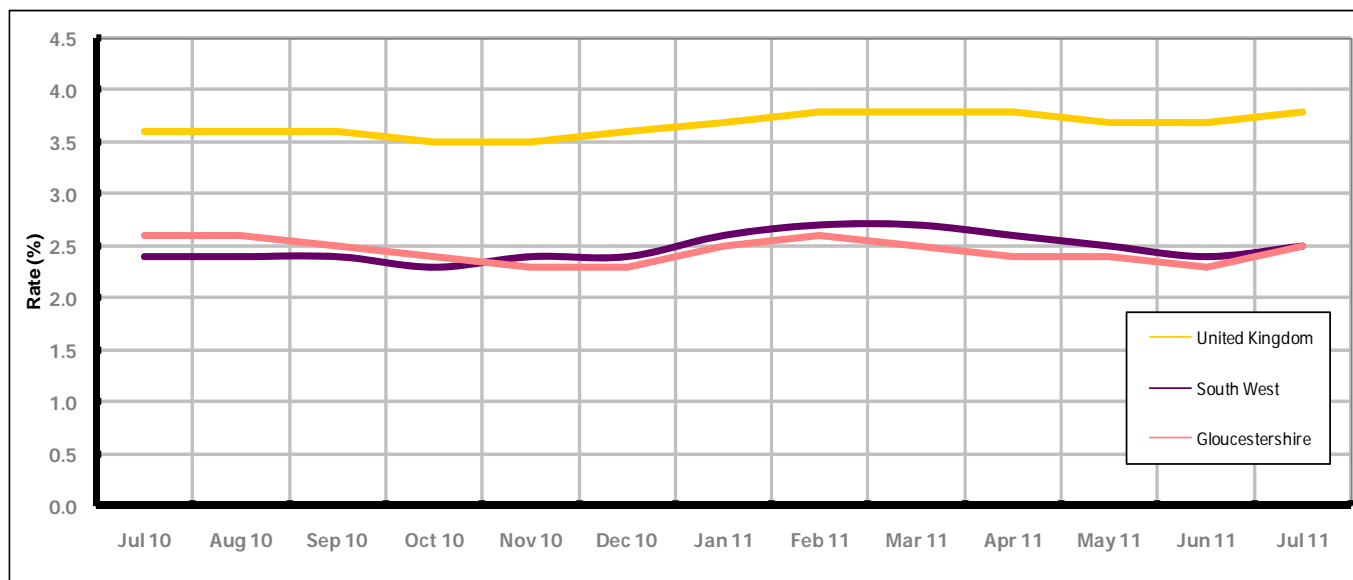


Figure 1 shows the claimant rate for Gloucestershire at 2.5% in July 2011. The rate remained lower than the South West average between November 2010 and July 2011, when it grew to the same as the South West rate, it has been persistently lower by approximately 1.3% against the UK average during the same period. The July 2011 rate represented a 0.2% increase on June 2011..

### Claimant Count

Table 1: Analysis of UK, South West and Gloucestershire Claimant Counts

| Area            | Claimant Count in July 2011 | % change on June 2011 | Average % change over the last six months | Consecutive months increasing |
|-----------------|-----------------------------|-----------------------|---|-------------------------------|
| UK              | 1,541,793                   | +3.3%                 | 0.0%                                      | 0                             |
| South West      | 82,901                      | +3.5%                 | -1.2%                                     | 0                             |
| Gloucestershire | 9,295                       | +7.4%                 | -0.5%                                     | 0                             |

Table 1 shows that in July 2011, the number of claimants in Gloucestershire was 7.4% higher than the number in June 2011.

The average change in claimants in Gloucestershire for the six months to July 2011 was -0.5%. This is 0.5% lower than the UK average and 0.7% higher than the South West average.

## PART 3: LOCAL AUTHORITY DISTRICT ANALYSIS

### Claimant Rate and Claimant Count

Figure 2: Claimant Rate (%) across Gloucestershire - July 2011

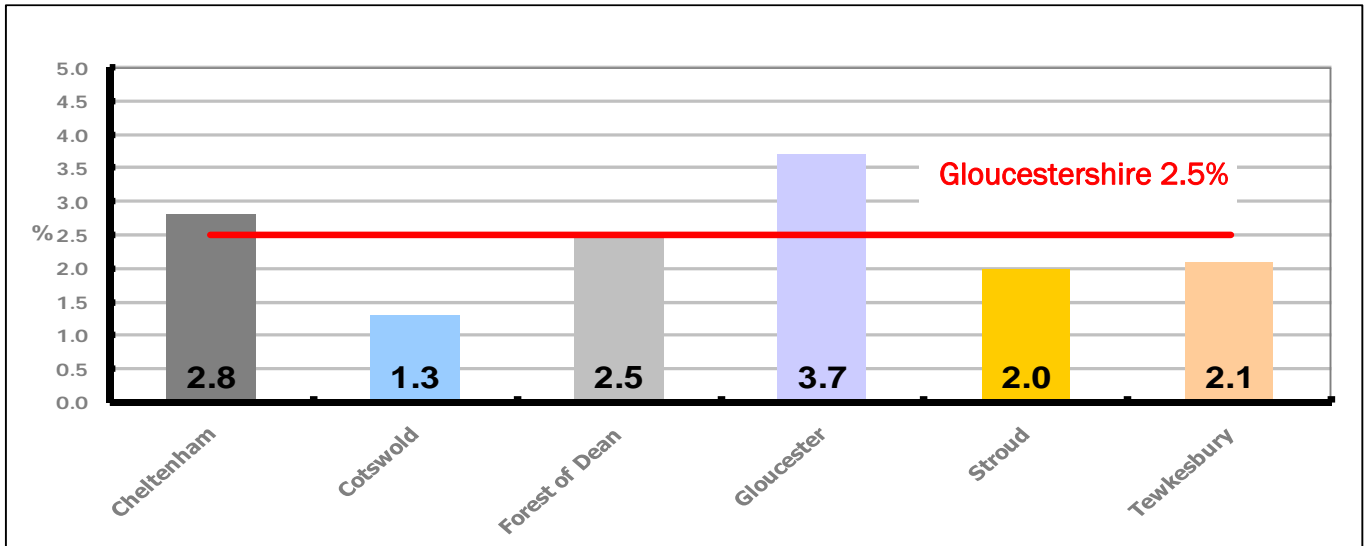


Figure 2 shows the claimant rate for July 2011 in Gloucestershire. Between June 2011 and July 2011 all districts increased.

Figure 3: Total claimants over the past year across Gloucestershire Districts

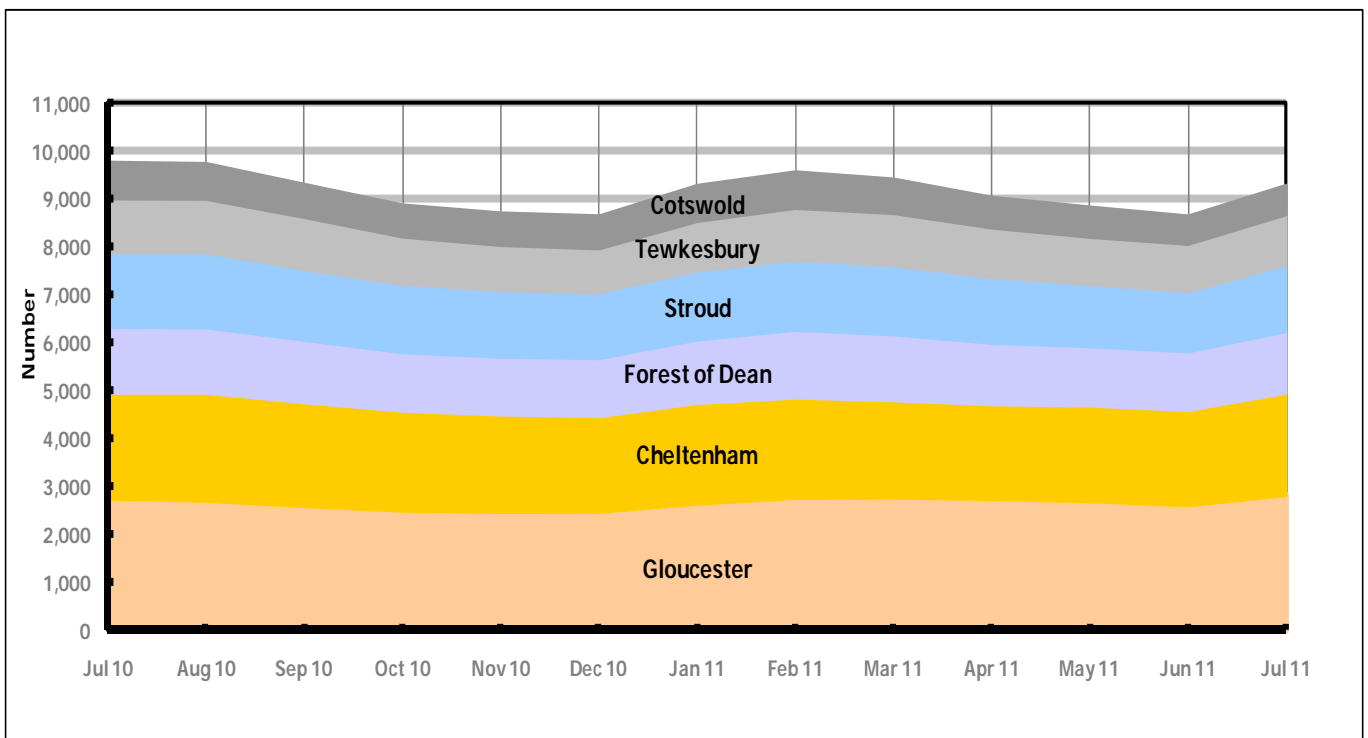


Figure 3 shows the overall claimant count by district for Gloucestershire over the past year. It shows the number of claimants have been declining since July 2010, with the exception of January, February and July 2011 when they increased.

Table 2: Analysis of Gloucestershire and District Claimant Counts

| Total                  | Jul 11<br>Number | Jul 11<br>Rate | Jun 11<br>Number | Jun 11<br>Rate | Monthly<br>change | % monthly<br>change | Monthly change<br>of rate |
|------------------------|------------------|----------------|------------------|----------------|-------------------|---------------------|---------------------------|
| <b>Gloucestershire</b> | 9,295            | 2.5            | 8,653            | 2.3            | 642               | 7.4%                | 0.2                       |
| Cheltenham             | 2,121            | 2.8            | 1,974            | 2.7            | 147               | 7.4%                | 0.1                       |
| Cotswold               | 638              | 1.3            | 617              | 1.2            | 21                | 3.4%                | 0.1                       |
| Forest of Dean         | 1,280            | 2.5            | 1,213            | 2.3            | 67                | 5.5%                | 0.2                       |
| Gloucester             | 2,829            | 3.7            | 2,618            | 3.4            | 211               | 8.1%                | 0.3                       |
| Stroud                 | 1,380            | 2.0            | 1,244            | 1.8            | 136               | 10.9%               | 0.2                       |
| Tewkesbury             | 1,047            | 2.1            | 987              | 2.0            | 60                | 6.1%                | 0.1                       |

Table 2 shows the change in the claimant count in July 2011 compared to June 2011. All districts experienced an increase in the number of claimants.

Table 3: Analysis of Male Gloucestershire and District Claimant Counts

| Male                   | Jul 11<br>Number | Jul 11<br>Rate | Jun 11<br>Number | Jun 11<br>Rate | Monthly<br>change | % monthly<br>change | Monthly change<br>of rate |
|------------------------|------------------|----------------|------------------|----------------|-------------------|---------------------|---------------------------|
| <b>Gloucestershire</b> | 6,177            | 3.3            | 5,830            | 3.1            | 347               | 6.0%                | 0.2                       |
| Cheltenham             | 1,426            | 3.8            | 1,349            | 3.6            | 77                | 5.7%                | 0.2                       |
| Cotswold               | 396              | 1.6            | 383              | 1.5            | 13                | 3.4%                | 0.1                       |
| Forest of Dean         | 830              | 3.2            | 806              | 3.1            | 24                | 3.0%                | 0.1                       |
| Gloucester             | 1,922            | 5.0            | 1,797            | 4.7            | 125               | 7.0%                | 0.3                       |
| Stroud                 | 916              | 2.7            | 834              | 2.4            | 82                | 9.8%                | 0.3                       |
| Tewkesbury             | 687              | 2.8            | 661              | 2.7            | 26                | 3.9%                | 0.1                       |

Table 3 shows the change in the male claimant count in July 2011 compared to June 2011. All districts experienced an increase in the number of male claimants.

Table 4: Analysis of Female Gloucestershire and District Claimant Counts

| Female                 | Jul 11<br>Number | Jul 11<br>Rate | Jun 11<br>Number | Jun 11<br>Rate | Monthly<br>change | % monthly<br>change | Monthly change<br>of rate |
|------------------------|------------------|----------------|------------------|----------------|-------------------|---------------------|---------------------------|
| <b>Gloucestershire</b> | 3,118            | 1.7            | 2,823            | 1.5            | 295               | 10.4%               | 0.2                       |
| Cheltenham             | 695              | 1.9            | 625              | 1.7            | 70                | 11.2%               | 0.2                       |
| Cotswold               | 242              | 0.9            | 234              | 0.9            | 8                 | 3.4%                | 0.0                       |
| Forest of Dean         | 450              | 1.7            | 407              | 1.6            | 43                | 10.6%               | 0.1                       |
| Gloucester             | 907              | 2.4            | 821              | 2.2            | 86                | 10.5%               | 0.2                       |
| Stroud                 | 464              | 1.3            | 410              | 1.2            | 54                | 13.2%               | 0.1                       |
| Tewkesbury             | 360              | 1.4            | 326              | 1.3            | 34                | 10.4%               | 0.1                       |

Table 4 shows the change in the female claimant count in July 2011 compared to June 2011. All districts experienced an increase in the number of female claimants.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

This section covers the six districts and a comparison of their constituent wards.

### 4.1 Cheltenham Borough

#### Claimant Rate and Claimant Count

Figure 4: Cheltenham Borough claimant rate over the last year

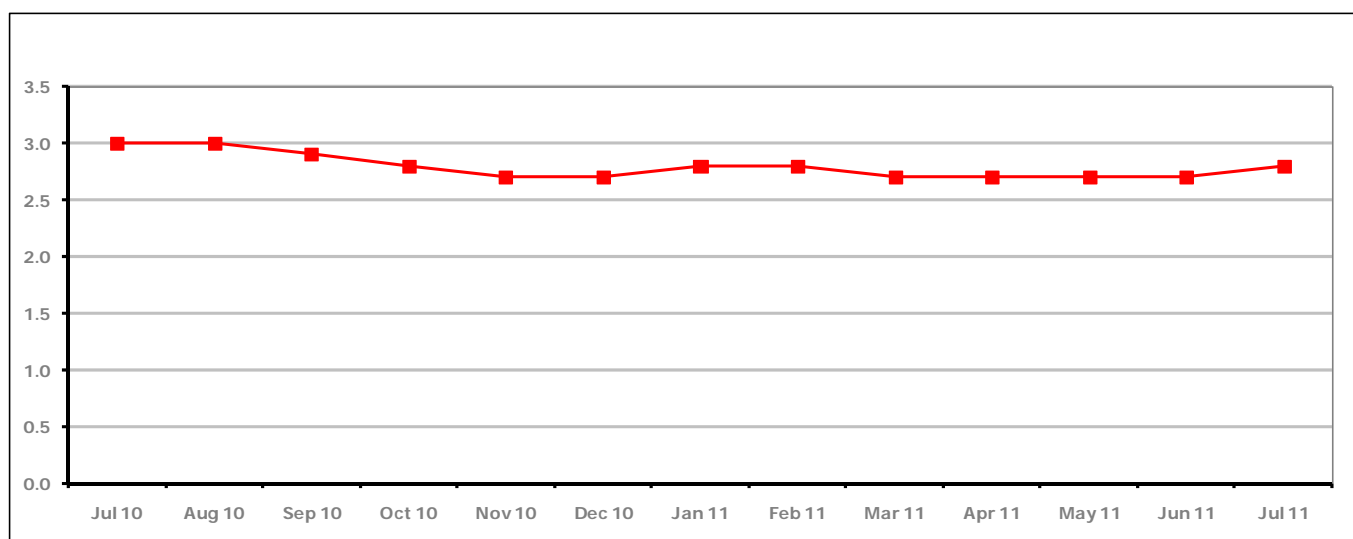


Figure 4 shows the claimant rate in Cheltenham increased in July 2011 to 2.8%.

Figure 5: Cheltenham Borough claimants - Month on Month and Year on Year change

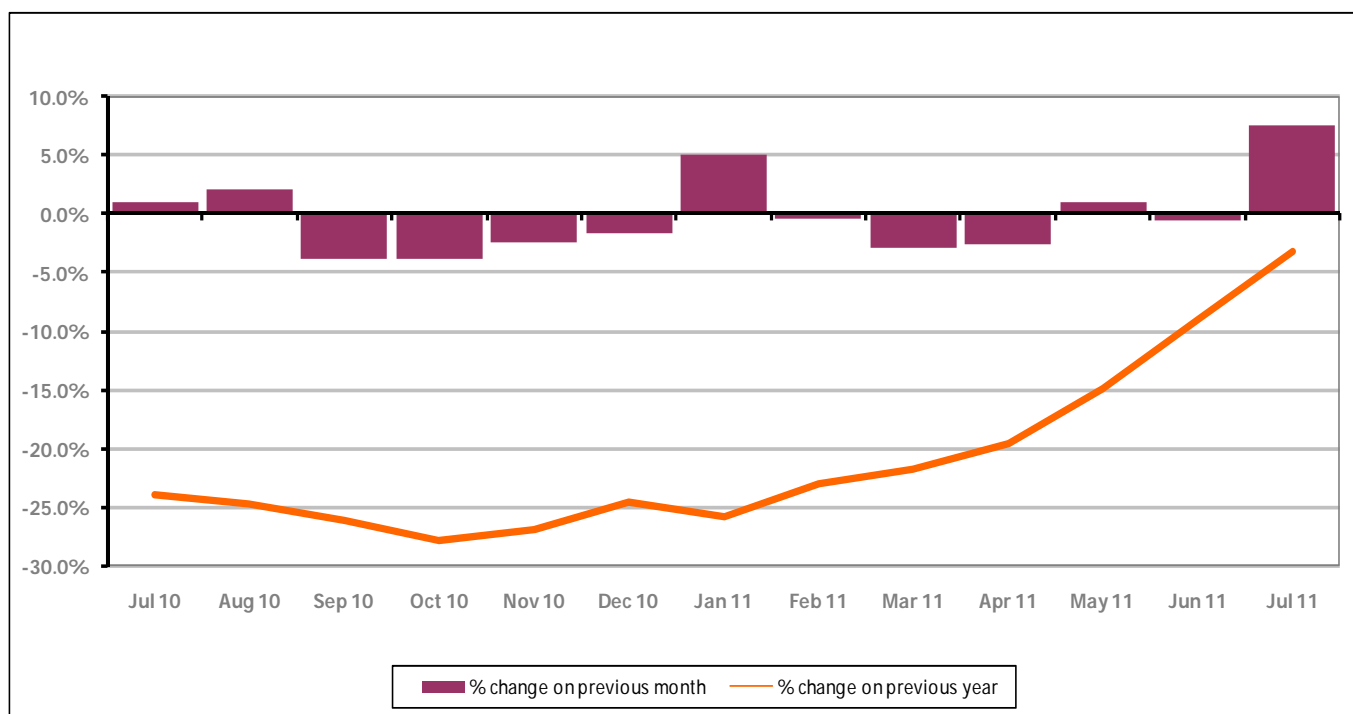


Figure 5 shows the claimant count increased by +7.4% since last month. The change on the previous year has increased in July 2011 compared to June 2011 to 3.3%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.1 Cheltenham Borough continued...

Figure 6: Claimant rates across Cheltenham Borough wards - July 2011

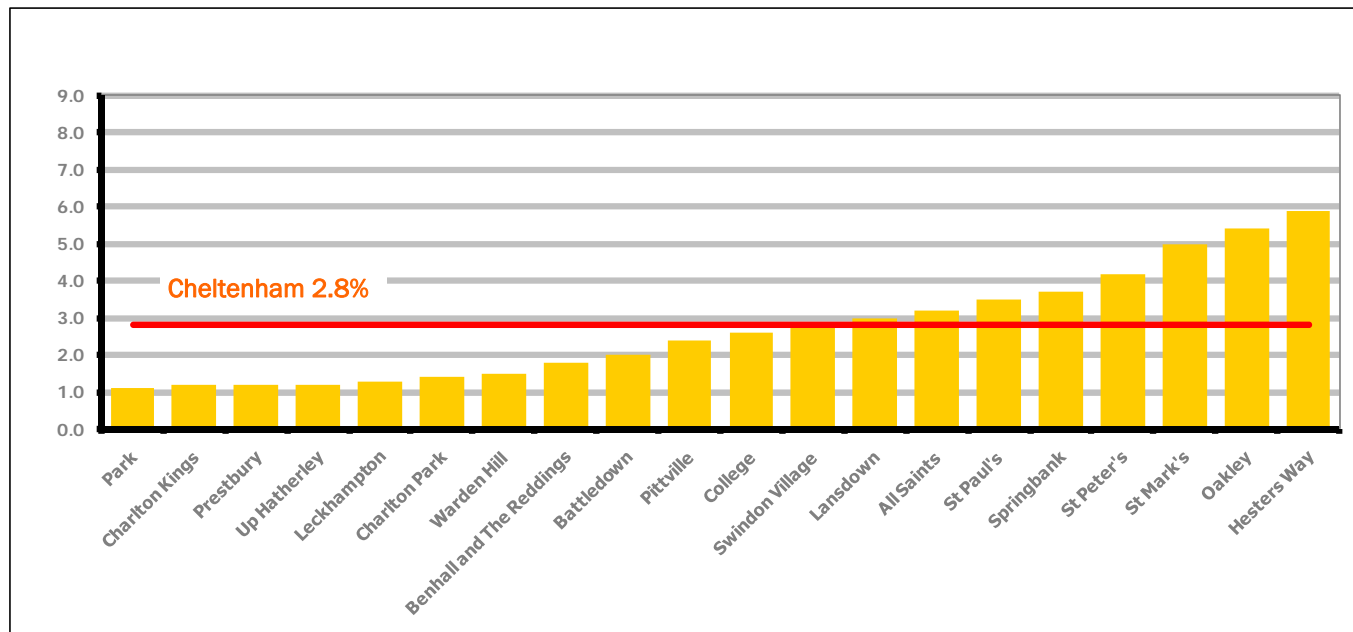
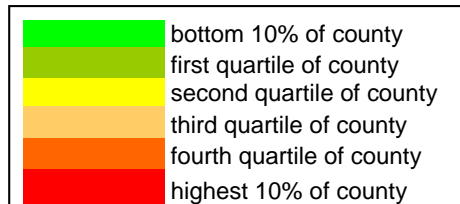


Figure 6 shows the claimant rates for Cheltenham Borough wards. The red line represents the average claimant rate across the Borough of 2.8%. Eight wards lie above the average.

Table 5: Analysis of Claimant Count at Cheltenham Borough ward level - July 2011

| District   | Ward                     | Rate | Rank* |
|------------|--------------------------|------|-------|
| Cheltenham | Park                     | 1.1  | 25    |
| Cheltenham | Charlton Kings           | 1.2  | 32    |
| Cheltenham | Prestbury                | 1.2  | 32    |
| Cheltenham | Up Hatherley             | 1.2  | 32    |
| Cheltenham | Leckhampton              | 1.3  | 44    |
| Cheltenham | Charlton Park            | 1.4  | 49    |
| Cheltenham | Warden Hill              | 1.5  | 56    |
| Cheltenham | Benhall and The Reddings | 1.8  | 74    |
| Cheltenham | Battledown               | 2.0  | 83    |
| Cheltenham | Pittville                | 2.4  | 95    |
| Cheltenham | College                  | 2.6  | 102   |
| Cheltenham | Swindon Village          | 2.8  | 107   |
| Cheltenham | Lansdown                 | 3.0  | 114   |
| Cheltenham | All Saints               | 3.2  | 117   |
| Cheltenham | St Paul's                | 3.5  | 122   |
| Cheltenham | Springbank               | 3.7  | 125   |
| Cheltenham | St Peter's               | 4.2  | 128   |
| Cheltenham | St Mark's                | 5.0  | 136   |
| Cheltenham | Oakley                   | 5.4  | 137   |
| Cheltenham | Hesters Way              | 5.9  | 140   |



\* 1 = "best" and 142 = "worst"

Table 5 shows overall claimant rates for Cheltenham Borough wards and their position relative to all wards in Gloucestershire.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.2 Cotswold District

## Claimant Rate and Claimant Count

Figure 7: Cotswold District claimant rate over the last year

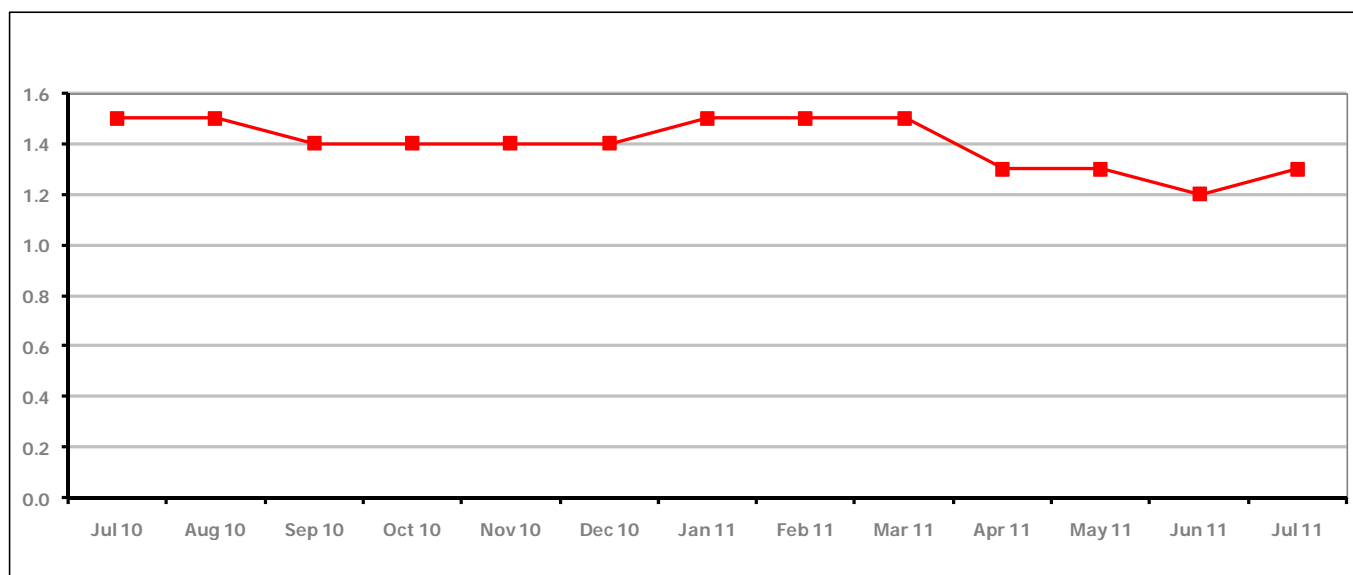


Figure 7 shows the claimant rate in Cotswold District increased in July 2011 to 1.3%.

Figure 8: Cotswold District claimants - Month on Month and Year on Year change

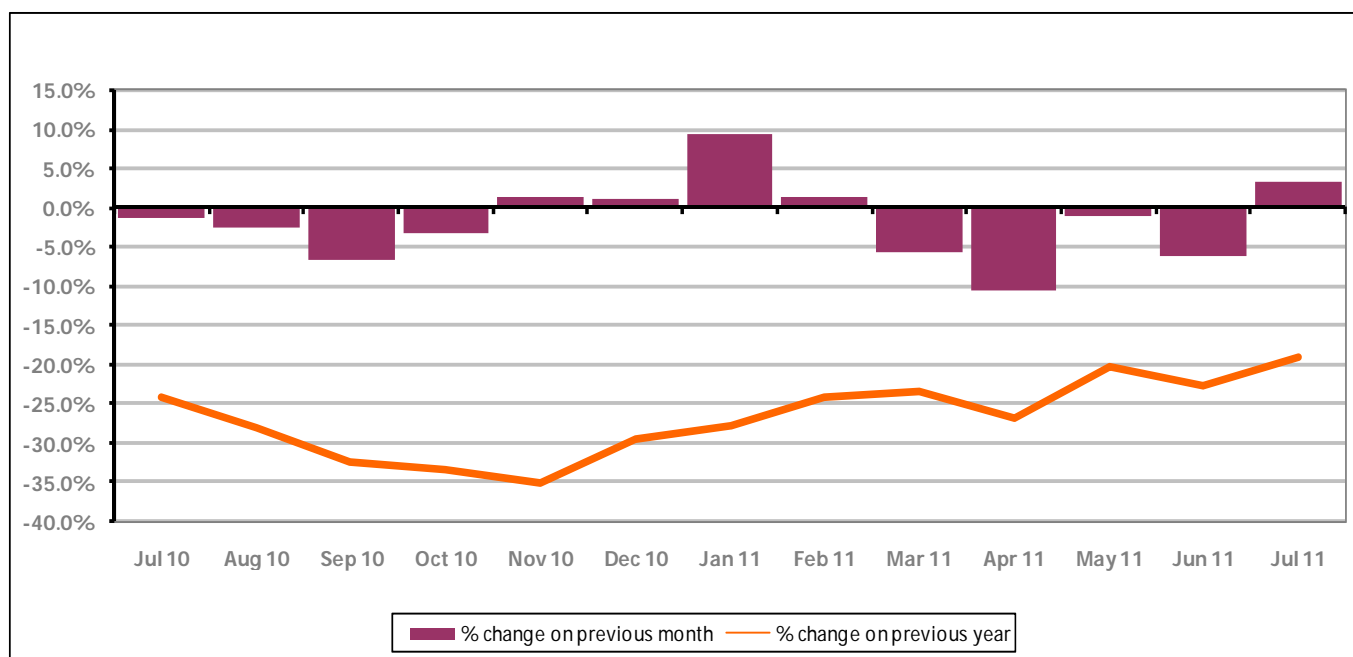


Figure 8 shows the claimant count increased by +3.4% since June 2011. The change on the previous year has increased from June 2011 to July 2011 to -19.0%.



## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.2 Cotswold District continued...

Figure 9: Claimant rates across Cotswold District wards - July 2011

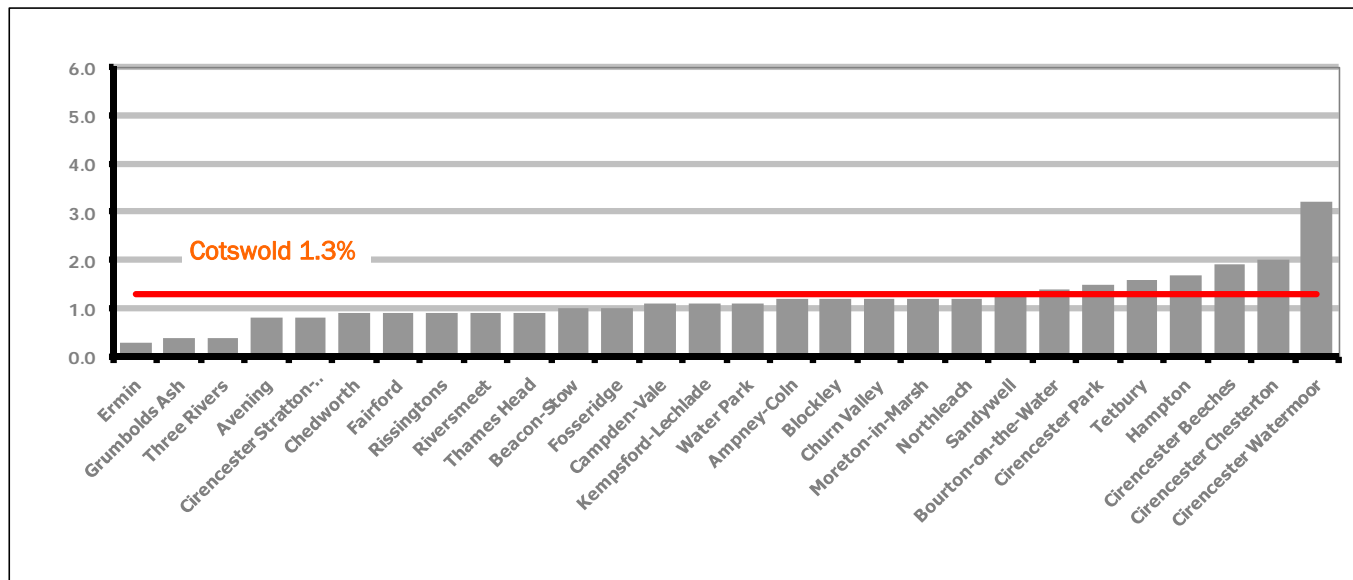
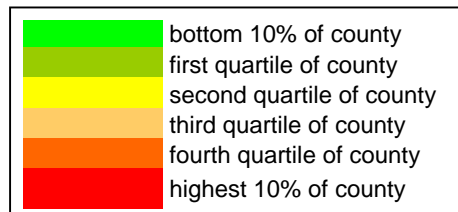


Figure 9 shows the claimant rates for Cotswold District wards. The red line represents the average claimant rate across the District of 1.3%. Seven wards lie above the average.

Table 6: Analysis of Claimant Count at Cotswold District ward level - July 2011

| District  | Ward                          | Rate | Rank* |
|-----------|-------------------------------|------|-------|
| Cotswolds | Ermin                         | 0.3  | 1     |
| Cotswolds | Grumbolds Ash                 | 0.4  | 2     |
| Cotswolds | Three Rivers                  | 0.4  | 2     |
| Cotswolds | Avening                       | 0.8  | 7     |
| Cotswolds | Cirencester Stratton-Whiteway | 0.8  | 7     |
| Cotswolds | Chedworth                     | 0.9  | 11    |
| Cotswolds | Fairford                      | 0.9  | 11    |
| Cotswolds | Rissingtons                   | 0.9  | 11    |
| Cotswolds | Riversmeet                    | 0.9  | 11    |
| Cotswolds | Thames Head                   | 0.9  | 11    |
| Cotswolds | Beacon-Stow                   | 1.0  | 18    |
| Cotswolds | Fosseridge                    | 1.0  | 18    |
| Cotswolds | Campden-Vale                  | 1.1  | 25    |
| Cotswolds | Kempsford-Lechlade            | 1.1  | 25    |
| Cotswolds | Water Park                    | 1.1  | 25    |
| Cotswolds | Ampney-Coln                   | 1.2  | 32    |
| Cotswolds | Blockley                      | 1.2  | 32    |
| Cotswolds | Churn Valley                  | 1.2  | 32    |
| Cotswolds | Moreton-in-Marsh              | 1.2  | 32    |
| Cotswolds | Northleach                    | 1.2  | 32    |
| Cotswolds | Sandywell                     | 1.3  | 44    |
| Cotswolds | Bourton-on-the-Water          | 1.4  | 49    |
| Cotswolds | Cirencester Park              | 1.5  | 56    |
| Cotswolds | Tetbury                       | 1.6  | 61    |
| Cotswolds | Hampton                       | 1.7  | 69    |
| Cotswolds | Cirencester Beeches           | 1.9  | 80    |
| Cotswolds | Cirencester Chesterton        | 2.0  | 83    |
| Cotswolds | Cirencester Watermoor         | 3.2  | 117   |



\* 1 = "best" and 142 = "worst"

Table 6 shows overall claimant rates for Cotswold District wards and their position relative to all wards in Gloucestershire.

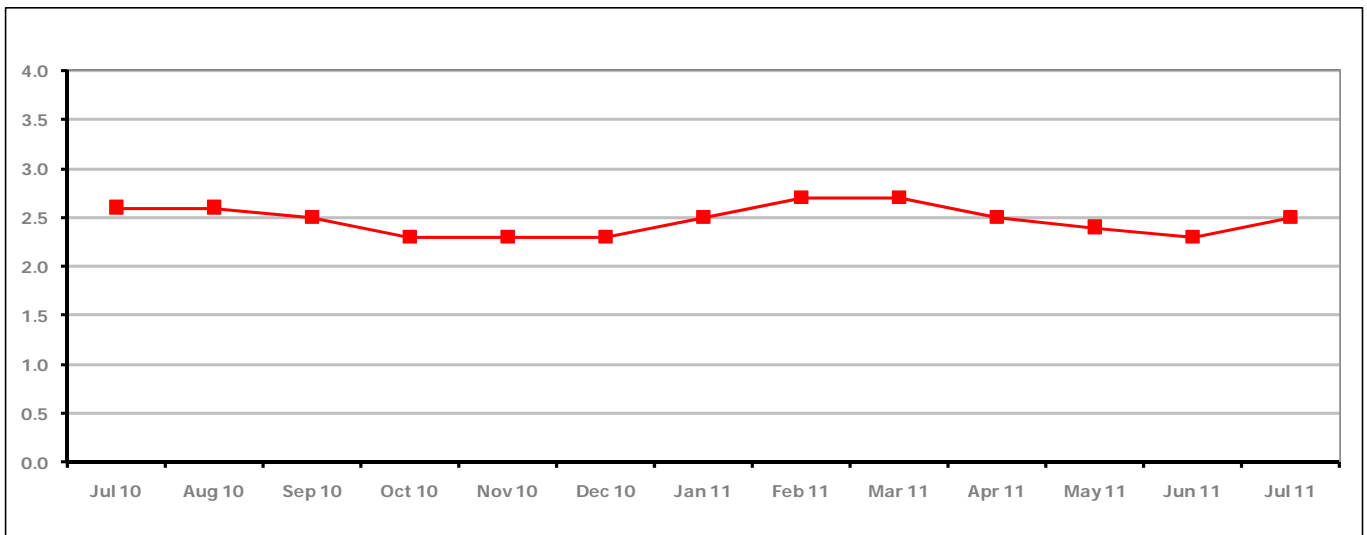
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.3 Forest of Dean District****Claimant Rate and Claimant Count***Figure 10: Forest of Dean District claimant rate over the last year*

Figure 10 shows the claimant rate in the Forest of Dean increased in July 2011 to 2.5%.

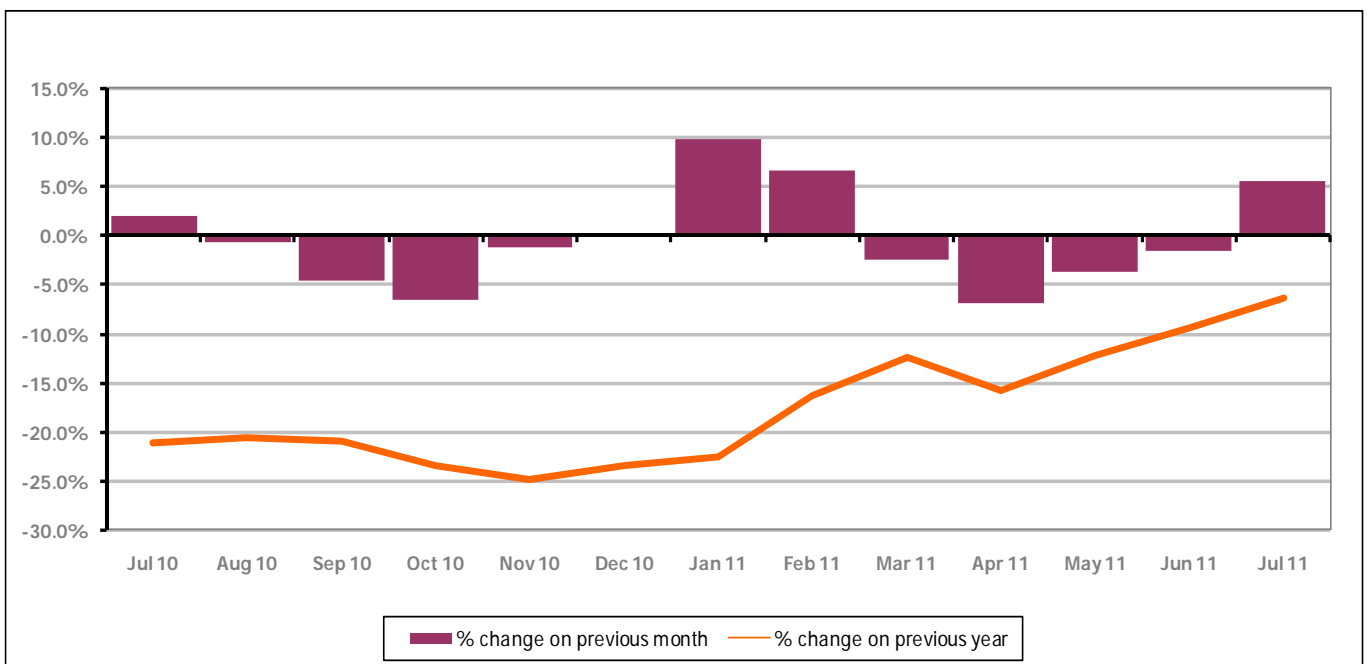
*Figure 11: Forest of Dean District claimants - Month on Month and Year on Year change*

Figure 11 shows the claimant count increased by +5.5% since June 2011. The change on the previous year increased between June and July 2011 to -6.4%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.3 Forest of Dean District continued...

Figure 12: Claimant rates across Forest of Dean District wards - July 2011

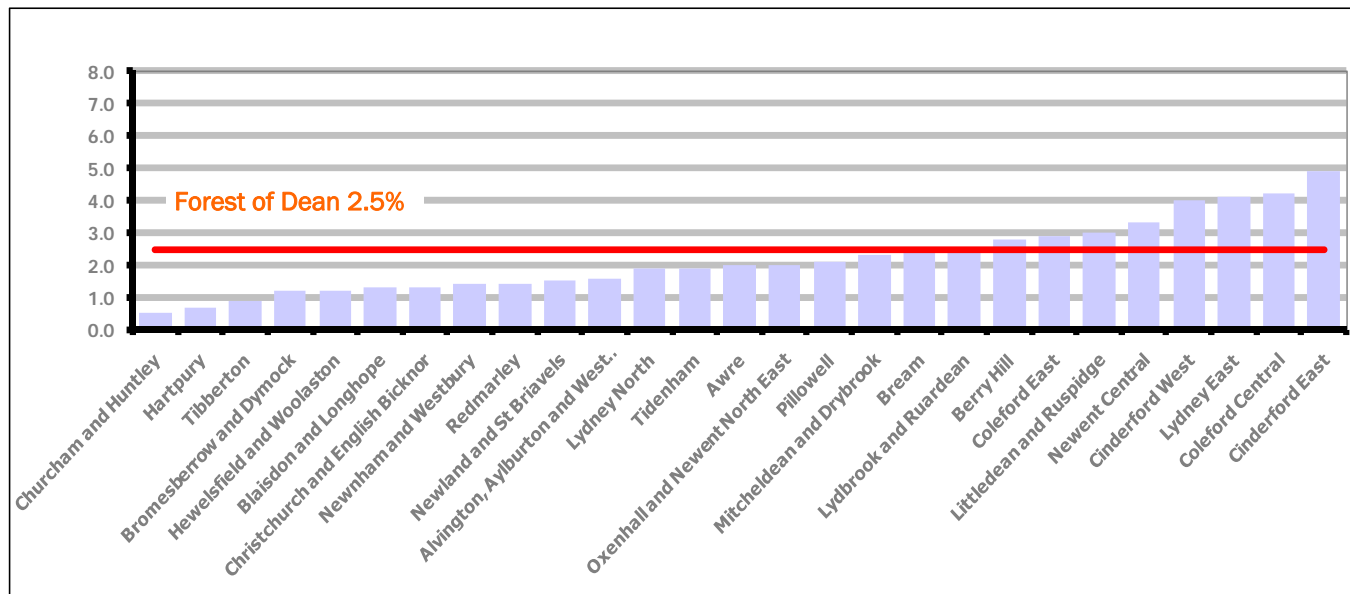
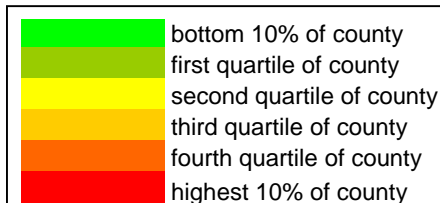


Figure 12 shows the claimant rates for Forest of Dean District wards. The red line represents the average claimant rate across the District of 2.5 %. Eight wards lie above the average.

Table 7: Analysis of Claimant Count at Forest of Dean District ward level - July 2011

| District | Ward                                 | Rate | Rank* |
|----------|--------------------------------------|------|-------|
| Forest   | Churcham and Huntley                 | 0.5  | 4     |
| Forest   | Hartpury                             | 0.7  | 6     |
| Forest   | Tibberton                            | 0.9  | 11    |
| Forest   | Bromesberrow and Dymock              | 1.2  | 32    |
| Forest   | Hewelsfield and Woolaston            | 1.2  | 32    |
| Forest   | Blaisdon and Longhope                | 1.3  | 44    |
| Forest   | Christchurch and English Bicknor     | 1.3  | 44    |
| Forest   | Newnham and Westbury                 | 1.4  | 49    |
| Forest   | Redmarley                            | 1.4  | 49    |
| Forest   | Newland and St Briavels              | 1.5  | 56    |
| Forest   | Alvington, Aylburton and West Lydney | 1.6  | 61    |
| Forest   | Lydney North                         | 1.9  | 80    |
| Forest   | Tidenham                             | 1.9  | 80    |
| Forest   | Awre                                 | 2.0  | 83    |
| Forest   | Oxenhall and Newent North East       | 2.0  | 83    |
| Forest   | Pillowell                            | 2.1  | 90    |
| Forest   | Mitcheldean and Drybrook             | 2.3  | 91    |
| Forest   | Bream                                | 2.4  | 95    |
| Forest   | Lydbrook and Ruardean                | 2.5  | 98    |
| Forest   | Berry Hill                           | 2.8  | 107   |
| Forest   | Coleford East                        | 2.9  | 111   |
| Forest   | Littledean and Ruspidge              | 3.0  | 114   |
| Forest   | Newent Central                       | 3.3  | 119   |
| Forest   | Cinderford West                      | 4.0  | 126   |
| Forest   | Lydney East                          | 4.1  | 127   |
| Forest   | Coleford Central                     | 4.2  | 128   |
| Forest   | Cinderford East                      | 4.9  | 134   |



\* 1 = "best" and 142 = "worst"

Table 7 shows overall claimant rates for the Forest of Dean District wards and their position relative to all wards in Gloucestershire.

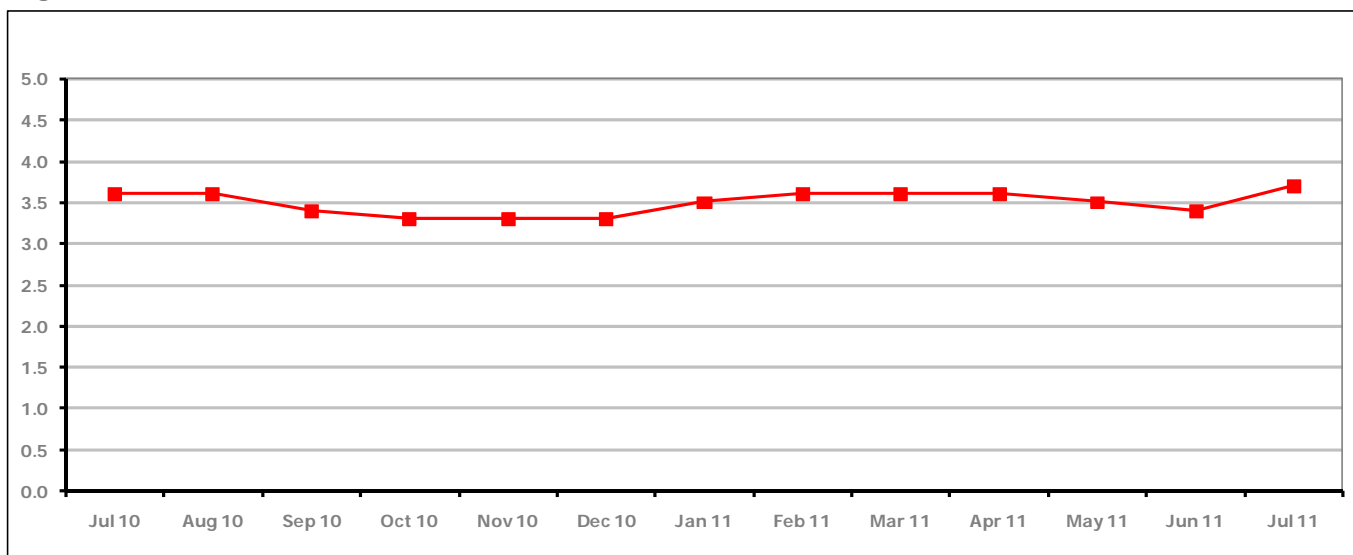
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.4 Gloucester City****Claimant Rate and Claimant Count***Figure 13: Gloucester City claimant rate over the last year*

Figure 13 shows the claimant rate for Gloucester City increased in July 2011 to 3.7%.

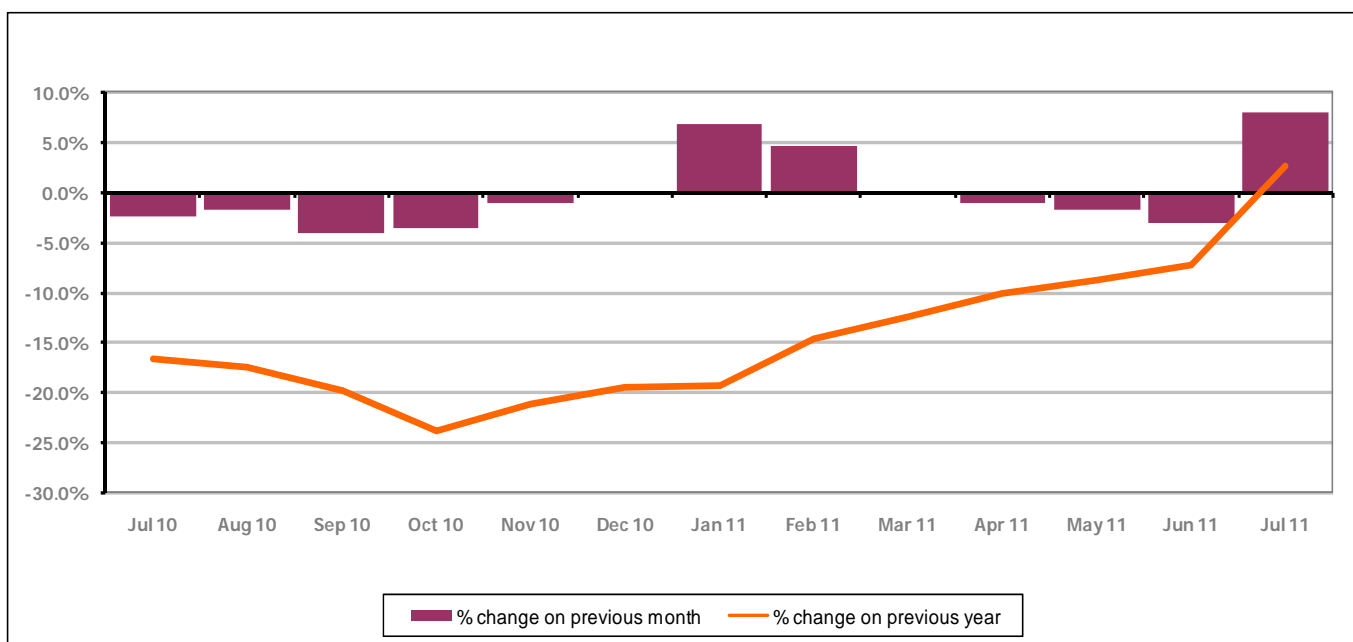
*Figure 14: Gloucester City claimants - Month on Month and Year on Year change*

Figure 14 shows the monthly claimant count increased by +8.1% since June 2011. The change on the previous year has increased between June 2011 and July 2011 to +2.7%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.4 Gloucester City continued...

Figure 15: Claimant rates across Gloucester City wards - July 2011

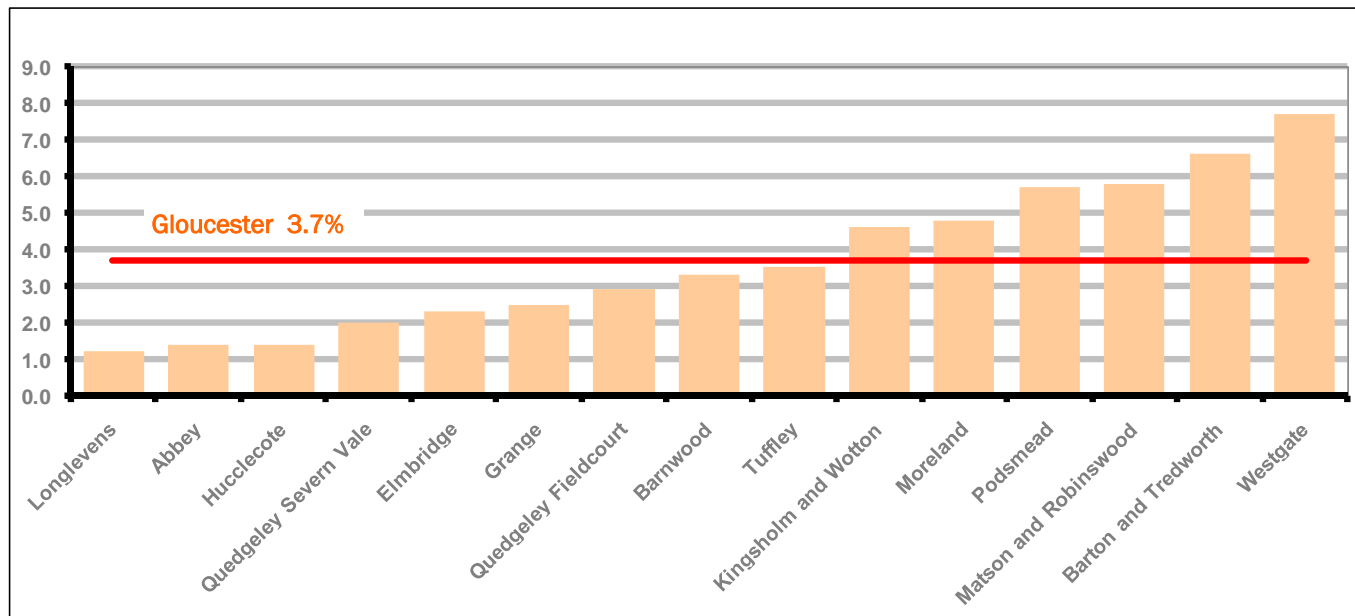
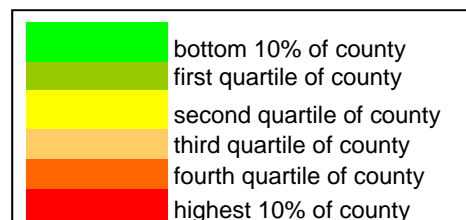


Figure 15 shows the claimant rates for Gloucester City district wards. The red line represents the average claimant rate across the City of 3.7%. Six wards lie above the average.

Table 8: Analysis of Claimant Count at Gloucester City ward level - July 2011

| District   | Ward                  | Rate | Rank* |
|------------|-----------------------|------|-------|
| Gloucester | Longlevens            | 1.2  | 32    |
| Gloucester | Abbey                 | 1.4  | 49    |
| Gloucester | Hucclecote            | 1.4  | 49    |
| Gloucester | Quedgeley Severn Vale | 2.0  | 83    |
| Gloucester | Elmbridge             | 2.3  | 91    |
| Gloucester | Grange                | 2.5  | 98    |
| Gloucester | Quedgeley Fieldcourt  | 2.9  | 111   |
| Gloucester | Barnwood              | 3.3  | 119   |
| Gloucester | Tuffley               | 3.5  | 122   |
| Gloucester | Kingsholm and Wotton  | 4.6  | 131   |
| Gloucester | Moreland              | 4.8  | 133   |
| Gloucester | Podsmead              | 5.7  | 138   |
| Gloucester | Matson and Robinswood | 5.8  | 139   |
| Gloucester | Barton and Tredworth  | 6.6  | 141   |
| Gloucester | Westgate              | 7.7  | 142   |



\* 1 = "best" and 142 = "worst"

Table 8 shows overall claimant rates for Gloucester City wards and their position relative to all wards in Gloucestershire.

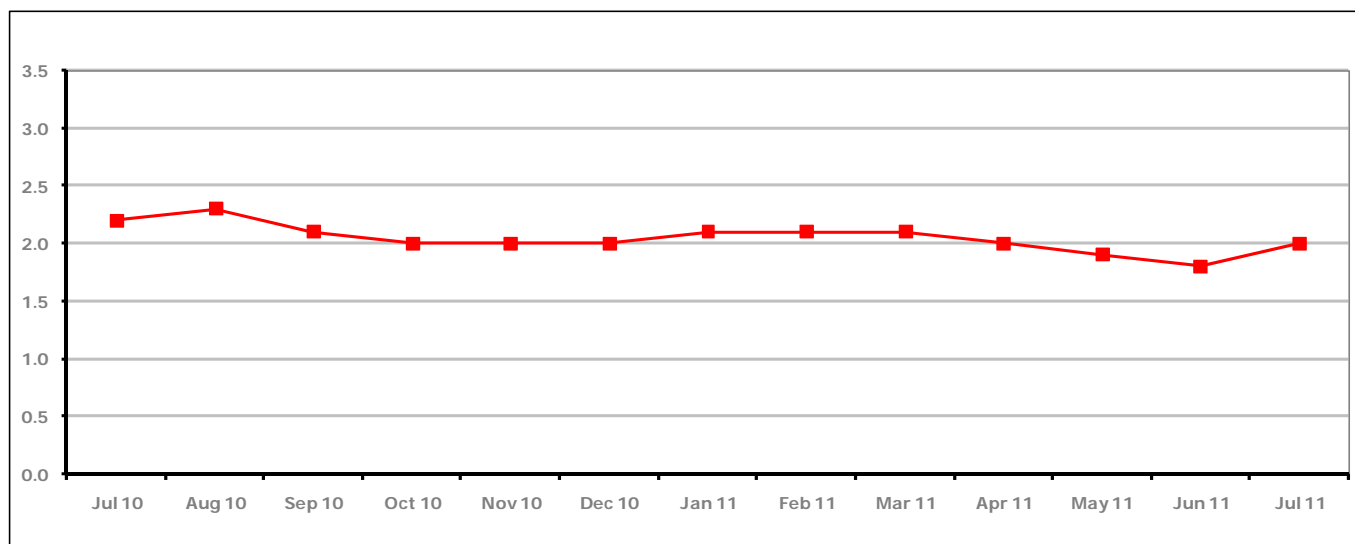
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.5 Stroud District****Claimant Rate and Claimant Count***Figure 16: Stroud District claimant rate over the last year*

Figure 16 shows the claimant rate for Stroud District increased in July 2011 to 2.0%.

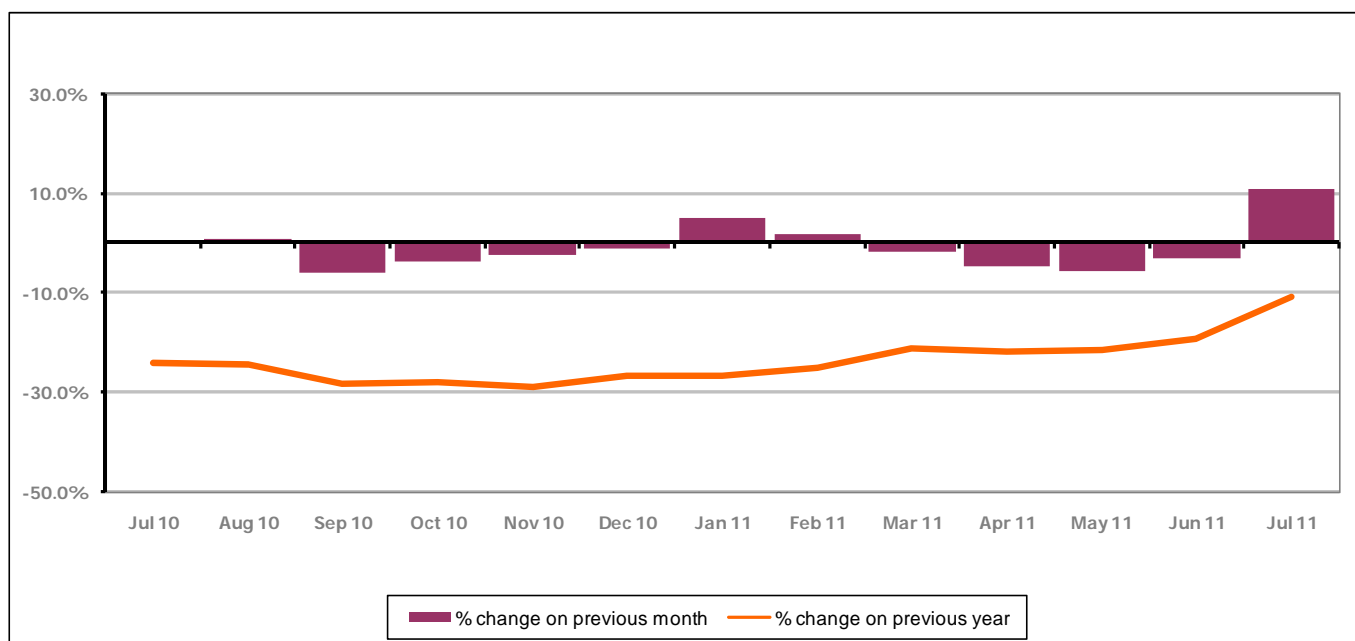
*Figure 17: Stroud District claimants - Month on Month and Year on Year change*

Figure 17 shows the monthly claimant count increased by +10.9% since June 2011. The change on the previous year has increased between June 2011 and July 2011 to -10.7%.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

## 4.5 Stroud District continued...

Figure 18: Claimant rates across Stroud District wards - July 2011

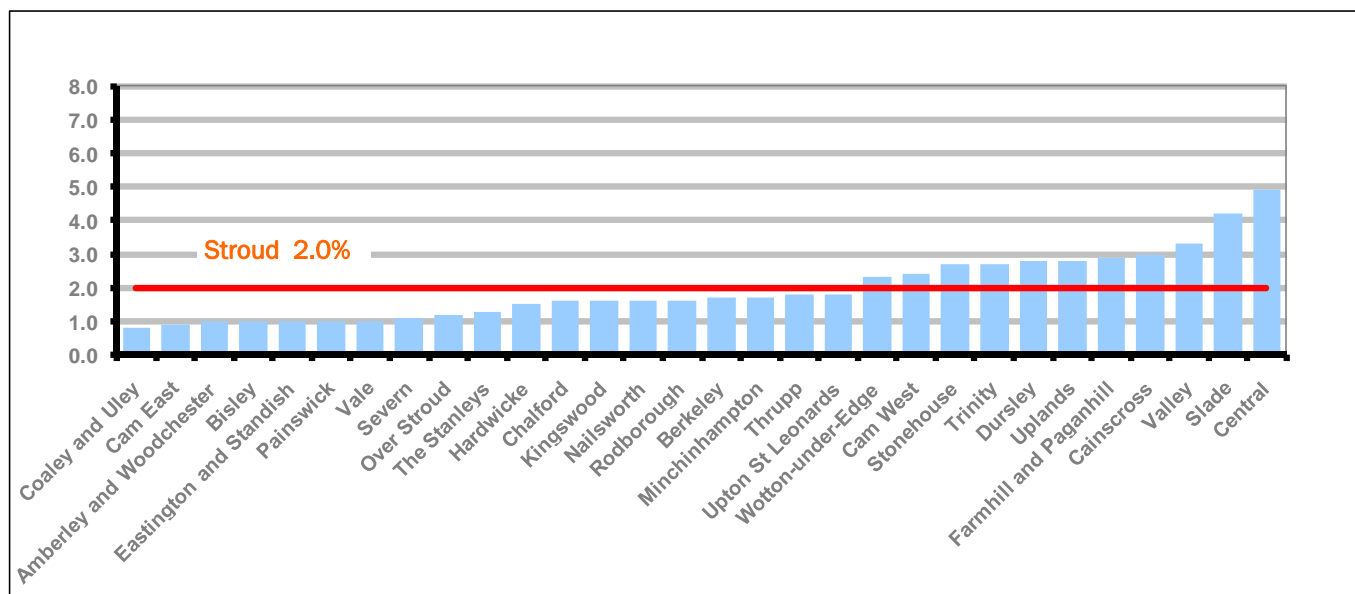
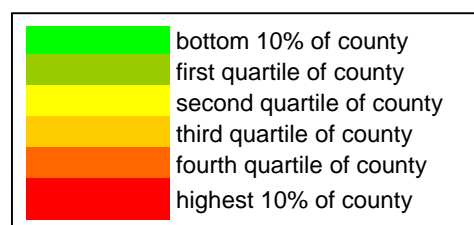


Figure 18 shows the claimant rates in Stroud District wards. The red line represents the average claimant rate across the District of 2.0%. Eleven wards are above the average.

Table 9: Analysis of Claimant Count at Stroud District ward level - July 2011

| District | Ward                     | Rate | Rank* |
|----------|--------------------------|------|-------|
| Stroud   | Coaley and Uley          | 0.8  | 7     |
| Stroud   | Cam East                 | 0.9  | 11    |
| Stroud   | Amberley and Woodchester | 1.0  | 18    |
| Stroud   | Bisley                   | 1.0  | 18    |
| Stroud   | Eastington and Standish  | 1.0  | 18    |
| Stroud   | Painswick                | 1.0  | 18    |
| Stroud   | Vale                     | 1.0  | 18    |
| Stroud   | Severn                   | 1.1  | 25    |
| Stroud   | Over Stroud              | 1.2  | 32    |
| Stroud   | The Stanleys             | 1.3  | 44    |
| Stroud   | Hardwicke                | 1.5  | 56    |
| Stroud   | Chalford                 | 1.6  | 61    |
| Stroud   | Kingswood                | 1.6  | 61    |
| Stroud   | Nailsworth               | 1.6  | 61    |
| Stroud   | Rodborough               | 1.6  | 61    |
| Stroud   | Berkeley                 | 1.7  | 69    |
| Stroud   | Minchinhampton           | 1.7  | 69    |
| Stroud   | Thrupp                   | 1.8  | 74    |
| Stroud   | Upton St Leonards        | 1.8  | 74    |
| Stroud   | Wotton-under-Edge        | 2.3  | 91    |
| Stroud   | Cam West                 | 2.4  | 95    |
| Stroud   | Stonehouse               | 2.7  | 105   |
| Stroud   | Trinity                  | 2.7  | 105   |
| Stroud   | Dursley                  | 2.8  | 107   |
| Stroud   | Uplands                  | 2.8  | 107   |
| Stroud   | Farmhill and Paganhill   | 2.9  | 111   |
| Stroud   | Cainscross               | 3.0  | 114   |
| Stroud   | Valley                   | 3.3  | 119   |
| Stroud   | Slade                    | 4.2  | 128   |
| Stroud   | Central                  | 4.9  | 134   |



\* 1 = "best" and 142 = "worst"

Table 9 shows overall claimant rates for Stroud District wards and their position relative to all wards in Gloucestershire.

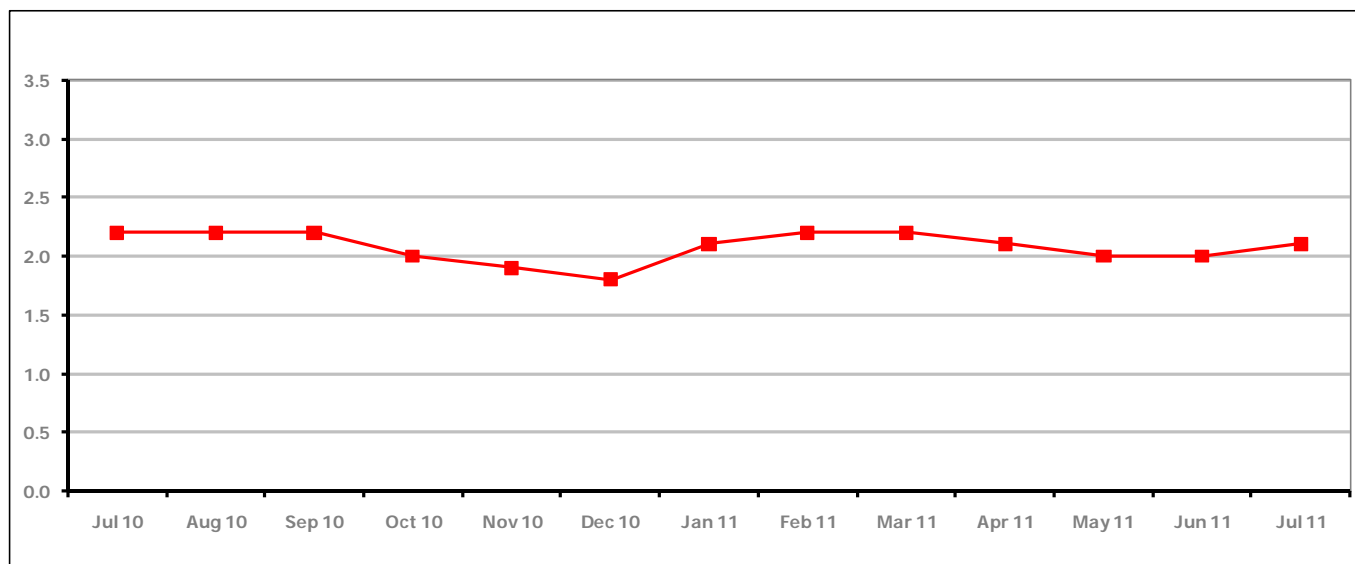
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.6 Tewkesbury District****Claimant Rate and Claimant Count***Figure 19: Tewkesbury District claimant rate over the last year*

Figure 19 shows the claimant rate for Tewkesbury District increased in July 2011 to 2.1%.

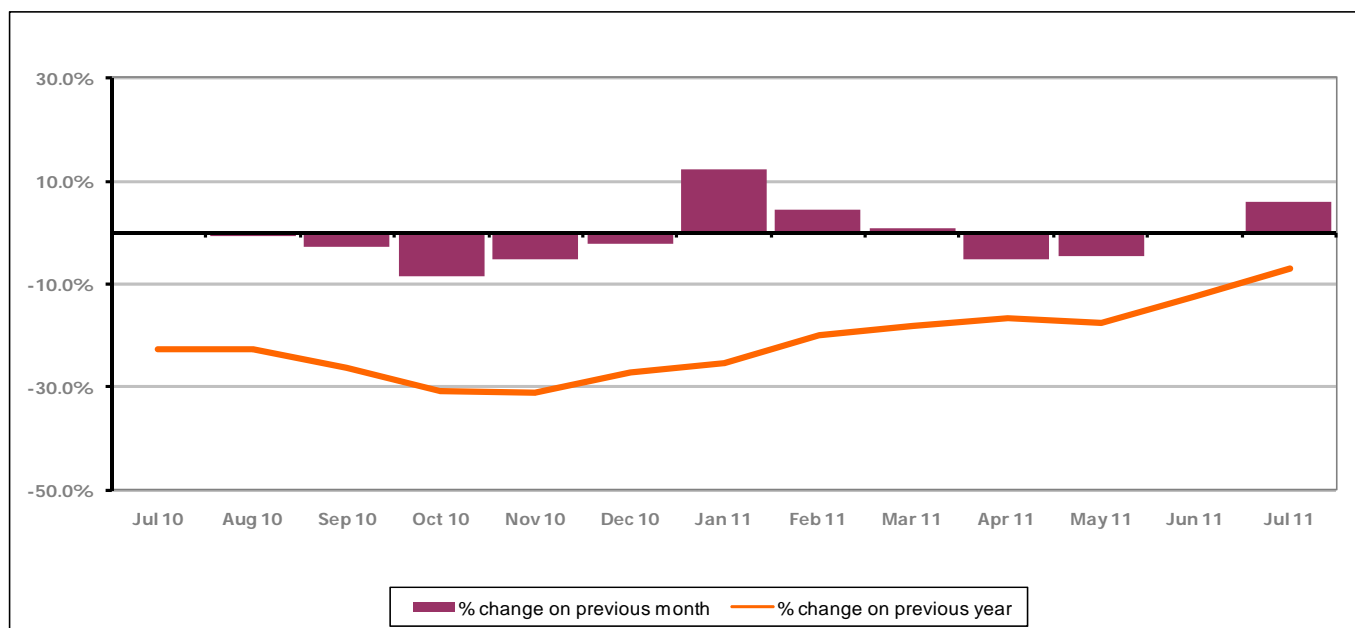
*Figure 20: Tewkesbury District claimants - Month on Month and Year on Year change*

Figure 20 shows that the monthly claimant count increased in July 2011 by +6.1%. The change on the previous year increased between July 2011 and June 2011 to -6.9%.



## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

## 4.6 Tewkesbury District continued...

Figure 21: Claimant rates across Tewkesbury District wards - July 2011

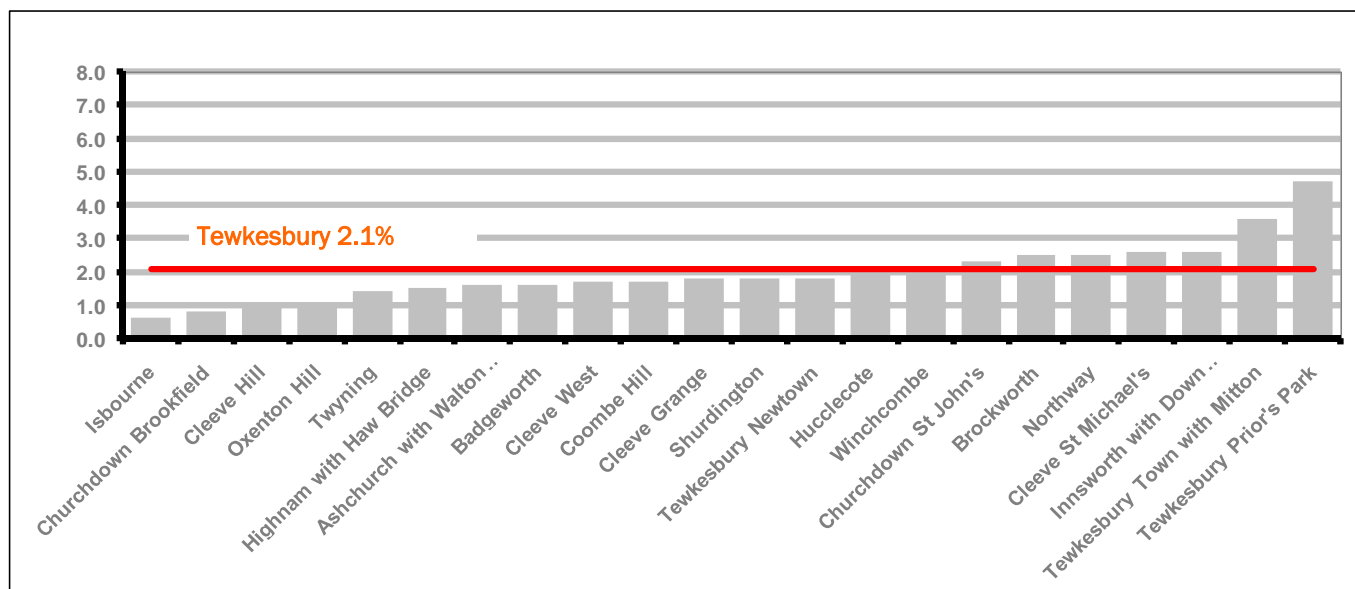
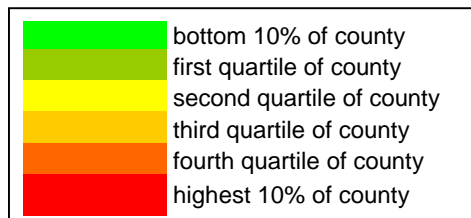


Figure 21 shows the claimant rates in Tewkesbury District wards. The red line represents the average claimant rate across the District of 2.1% and seven wards are above the average.

Table 10: Analysis of Claimant Count at Tewkesbury District level - July 2011

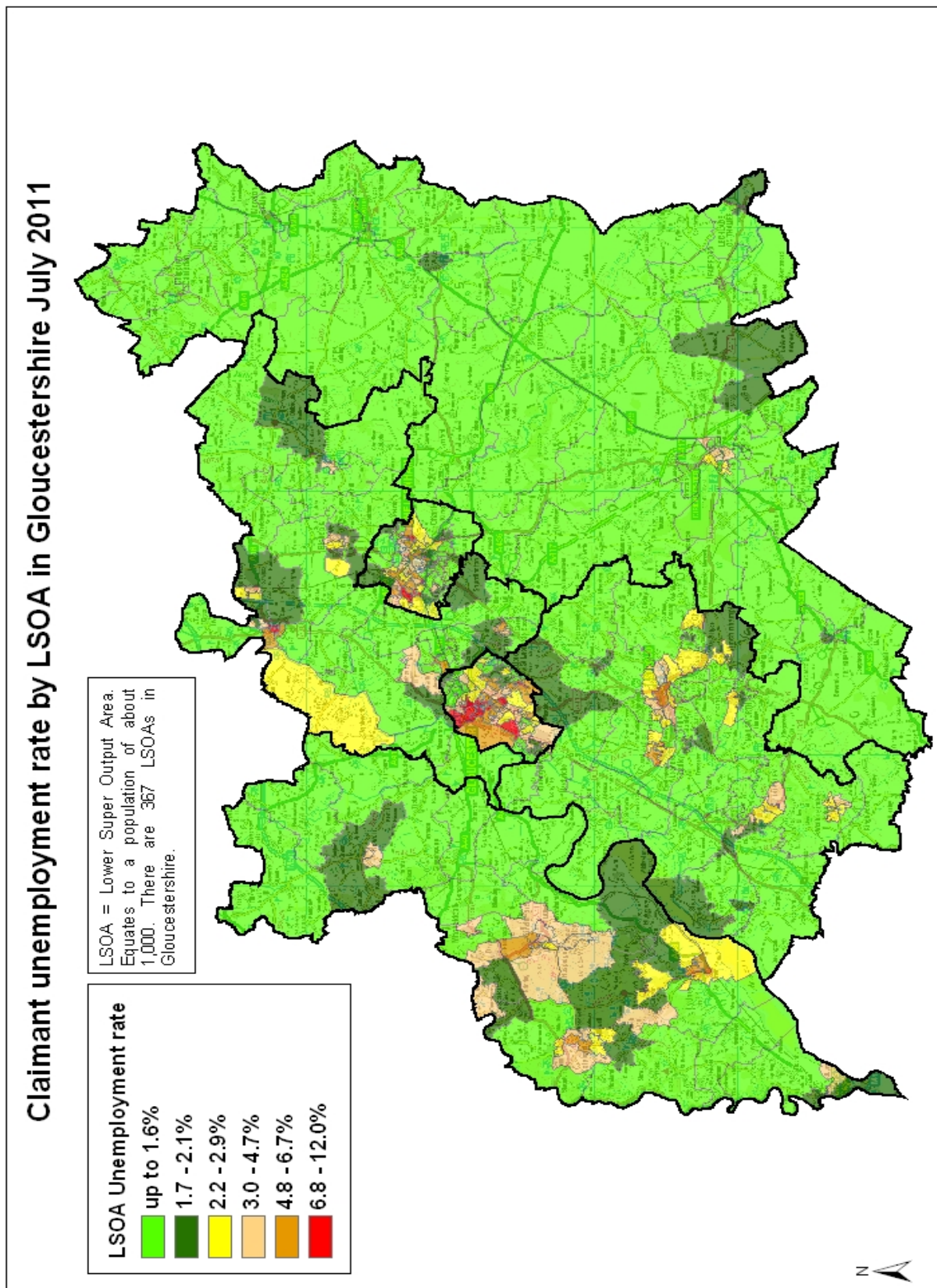
| District   | Ward                          | Rate | Rank* |
|------------|-------------------------------|------|-------|
| Tewkesbury | Isbourne                      | 0.6  | 5     |
| Tewkesbury | Churchdown Brookfield         | 0.8  | 7     |
| Tewkesbury | Cleeve Hill                   | 1.1  | 25    |
| Tewkesbury | Oxenton Hill                  | 1.1  | 25    |
| Tewkesbury | Twynning                      | 1.4  | 49    |
| Tewkesbury | Highnam with Haw Bridge       | 1.5  | 56    |
| Tewkesbury | Ashchurch with Walton Cardiff | 1.6  | 61    |
| Tewkesbury | Badgeworth                    | 1.6  | 61    |
| Tewkesbury | Cleeve West                   | 1.7  | 69    |
| Tewkesbury | Coombe Hill                   | 1.7  | 69    |
| Tewkesbury | Cleeve Grange                 | 1.8  | 74    |
| Tewkesbury | Shurdington                   | 1.8  | 74    |
| Tewkesbury | Tewkesbury Newtown            | 1.8  | 74    |
| Tewkesbury | Hucclecote                    | 2.0  | 83    |
| Tewkesbury | Winchcombe                    | 2.0  | 83    |
| Tewkesbury | Churchdown St John's          | 2.3  | 91    |
| Tewkesbury | Brockworth                    | 2.5  | 98    |
| Tewkesbury | Northway                      | 2.5  | 98    |
| Tewkesbury | Cleeve St Michael's           | 2.6  | 102   |
| Tewkesbury | Innsworth with Down Hatherley | 2.6  | 102   |
| Tewkesbury | Tewkesbury Town with Mitton   | 3.6  | 124   |
| Tewkesbury | Tewkesbury Prior's Park       | 4.7  | 132   |



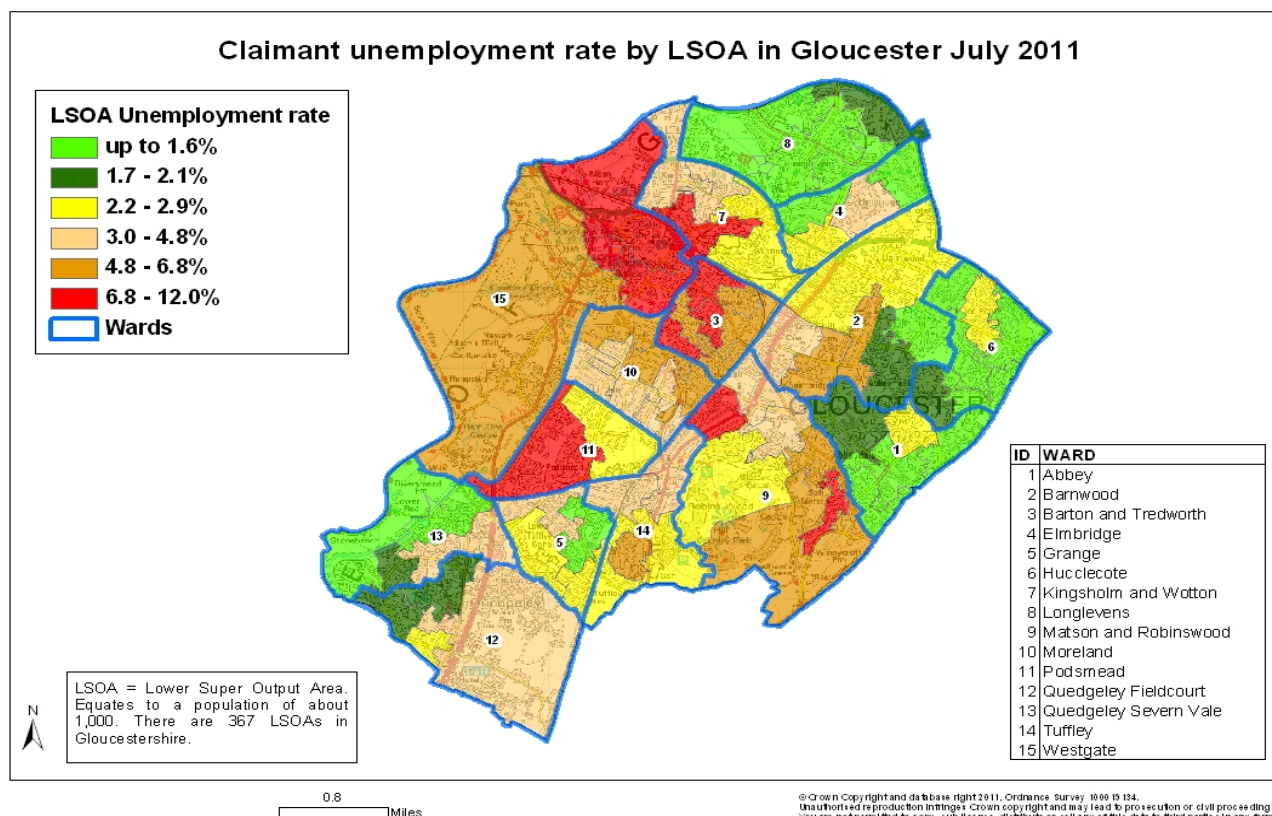
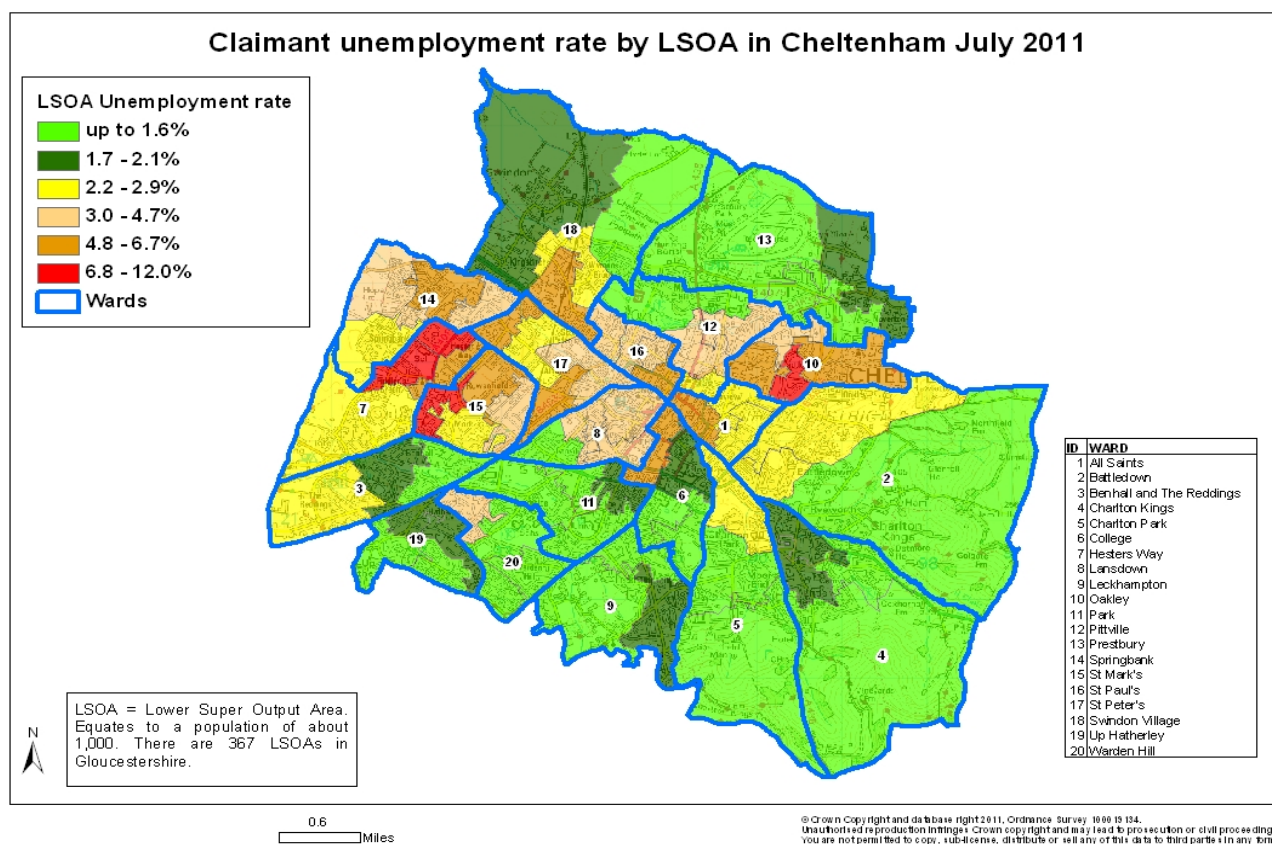
\* 1 = "best" and 142 = "worst"

Table 10 shows overall claimant rates for Tewkesbury District wards and their position relative to all wards in Gloucestershire.

## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE





## PART 6: YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET) IN GLOUCESTERSHIRE

Data provided by Prospects, the Connexions service in Gloucestershire on the situation of young people (16-18) in Gloucestershire who are not in education, employment or formal training.

Connexions Gloucestershire is required to report performance with the 16-18 age range against nationally defined criteria for counting the NEET group. The NEET group includes young people actively seeking education, employment or training as well as those young people who are either not yet ready or who are unable to access these opportunities because of their personal circumstances. The figures quoted below include young people in both of these categories.

### Summary

As at the end of July 2011 there were 545 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 4.4%. The total number of NEET decreased by 29 young people in July 2011 compared to June 2011. 2 districts saw a decrease in their NEET figure, 2 saw an increase and 2 stayed the same.

### Total NEET Group by District Area

#### July 2011 NEET Data

|                | Cheltenham | Cotswold | Forest | Gloucester | Stroud | Tewkesbury | Total |
|----------------|------------|----------|--------|------------|--------|------------|-------|
| Number of NEET | 150        | 29       | 57     | 167        | 74     | 68         | 545   |
| Cohort         | 2250       | 1795     | 1990   | 3942       | 2214   | 1642       | 13833 |
| % NEET         | 6.7%       | 1.6%     | 2.9%   | 4.2%       | 3.3%   | 4.1%       | 4.4%  |

If you would like to receive any further information on Gloucestershire's NEET strategy then please contact [Ruth.Critchlow@gloucestershire.gov.uk](mailto:Ruth.Critchlow@gloucestershire.gov.uk) or telephone 01452 551267.