

SEVERN PROJECT

Planning the opening of a new Severn Bridge

The opening of a new bridge is always a big celebration. Your task is to plan the entertainment for the opening of a new bridge over the river. You will need to think about everything that will be needed on the day. Use the PMI structure to plan the day by identifying the Positive, Minus and Interesting points about each idea before finalising your launch event. Make a list below and when you are finished you can design a poster on the back of this sheet to advertise the day and what the guests and spectators will get to see!

Name:

Class:

Date



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Now that you have planned the match day entertainment, you need to design include the information on to a poster to advertise the event to attract as many spectators as possible. Good luck!

Name:

Class:

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