

# Unemployment Bulletin

Issue 31 February 2011

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\*The population figures used to calculate the claimant count rates have changed from working age (16-59f/64m) to aged 16-64 for both males and females. The last eight months rates have been adjusted to reflect this change

## INTRODUCTION

The Unemployment Bulletin provides a monthly update on unemployment data for Gloucestershire, the South West region and the United Kingdom. It is produced by the Economic section of the County Council Chief Executive's Support Unit Research Team. The data is sourced from the Office for National Statistics via Nomis ([www.nomis.co.uk](http://www.nomis.co.uk)).

The claimant count measures the number of people claiming unemployment-related benefit (currently Job Seeker's allowance). The claimant rate is the number of claimants as a proportion of the working age population.

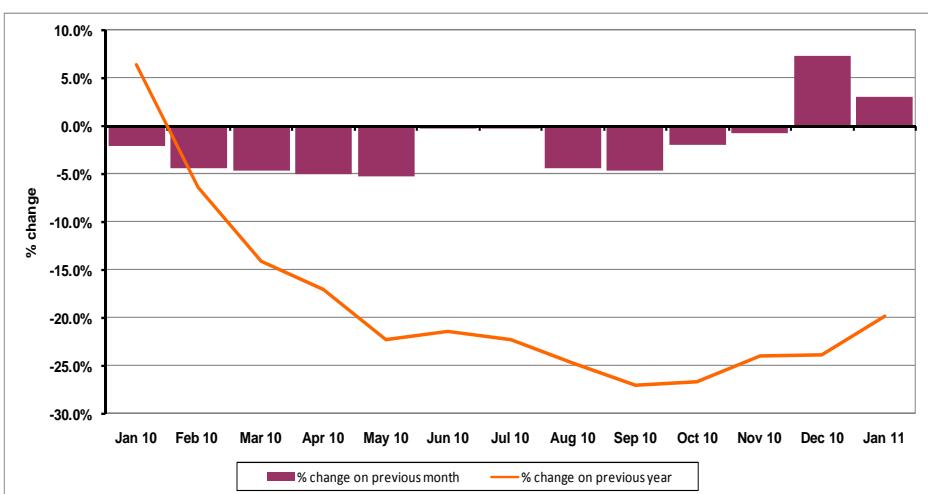
## PART 1: SUMMARY

**The claimant rate in Gloucestershire was 2.6% in February 2011.** This was an increase of 0.1% on the January 2011 figure. The UK and South West rate also increased to 3.8%, and 2.7% respectively. Gloucestershire's rate remains 0.1% lower than the South West average of 2.7%, and 1.2% lower than the UK average of 3.8%.

**The claimant count in Gloucestershire in February 2011 increased by 283 people.** The amount of people claiming in February 2011 was 3.0% higher than the number in January 2011. This compares to a 4.1% increase in the South West and a 2.2% increase for the UK.

**The year on year claimant count in Gloucestershire has decreased.** The count was 19.9% lower in February 2011 than at the same point in the previous year as shown in the graph below.

Gloucestershire claimants - Month on Month and Year on Year change:  
February 2010 to February 2011



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Produced by:

**The Research Team (Economics)**  
Chief Executive Support Unit  
Gloucestershire County Council  
March 2011

## DISTRICTS AT A GLANCE

At a glance unemployment information grouped by district. Includes:

**Claim count:** Total number of people claiming Job Seekers Allowance in February 2011

**Compared to last month:** How much larger/smaller January's claim count is compared to January, expressed as a %

**Claimant rate:** The % of working population claiming Job Seekers Allowance in February 2011

**Highest claiming ward:** The ward with the highest claim count in that district and the rate

### CHELTENHAM BOROUGH

Claim count:	2,078
Compared to last month:	-0.4%
Claimant rate:	2.8%
Highest claiming ward	Hesters Way (5.4%)

### GLOUCESTER CITY

Claim count:	2,770
Compared to last month:	+4.6%
Claimant rate:	3.6%
Highest claiming ward	Westgate (8.3%)

### COTSWOLD DISTRICT

Claim count:	787
Compared to last month:	+1.3%
Claimant rate:	1.5%
Highest claiming ward	Cirencester Watermoor (3.4%)

### STROUD DISTRICT

Claim count:	1,453
Compared to last month:	+1.8%
Claimant rate:	2.1%
Highest claiming ward	Central (5.2%)

### FOREST OF DEAN

Claim count:	1,406
Compared to last month:	+6.7%
Claimant rate:	2.7%
Highest claiming ward	Cinderford East (5.3%)

### TEWKESBURY BOROUGH

Claim count:	1,080
Compared to last month:	+4.5%
Claimant rate:	2.2%
Highest claiming ward	Tewkesbury Prior's Park (4.8%)

## YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET)

As at the end of February 2011 there were 612 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 3.7%.

## PART 2: UK, SW AND GLOUCESTERSHIRE INDICATORS

The unemployment situation in Gloucestershire compared to the South West and the UK.

### Claimant Rate

Figure 1: Claimant Rate for Gloucestershire, the South West and UK over the past year

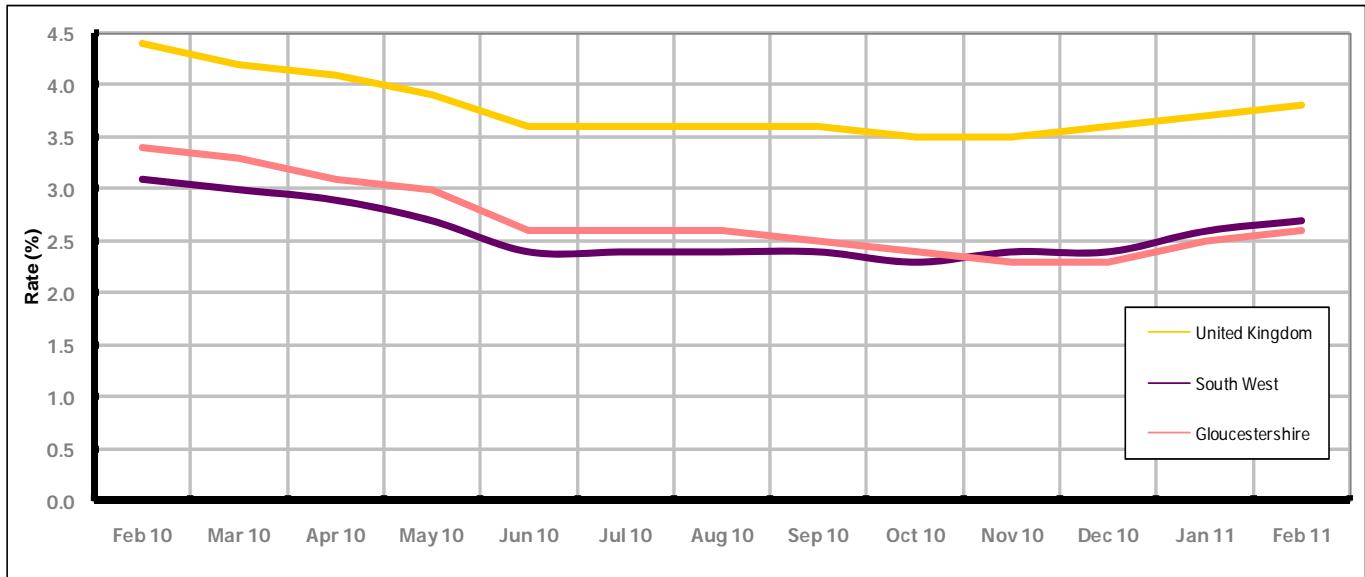


Figure 1 shows the claimant rate for Gloucestershire at 2.6% in February 2011. The rate remained higher than the South West average, until November 2010, when it fell below the South West rate, it has been persistently lower by approximately 1.2% against the UK average during the same period. The February 2011 rate represented a 0.1% increase on January 2011.

### Claimant Count

Table 1: Analysis of UK, South West and Gloucestershire Claimant Counts

Area	Claimant Count in February 2011	% change on January 2011	Average % change over the last six months	Consecutive months increasing
UK	1,538,187	+2.2%	+1.1%	3
South West	88,974	+4.1%	+2.2%	4
Gloucestershire	9,574	+3.0%	+0.5%	1

Table 1 shows that in February 2011, the number of claimants in Gloucestershire was 3.0% higher than the number in January 2011.

The average change in claimants in Gloucestershire for the six months to February 2011 was + 0.5%. This is 0.6% lower than the UK average and 1.7% lower than the South West average.

## PART 3: LOCAL AUTHORITY DISTRICT ANALYSIS

### Claimant Rate and Claimant Count

Figure 2: Claimant Rate (%) across Gloucestershire - February 2011

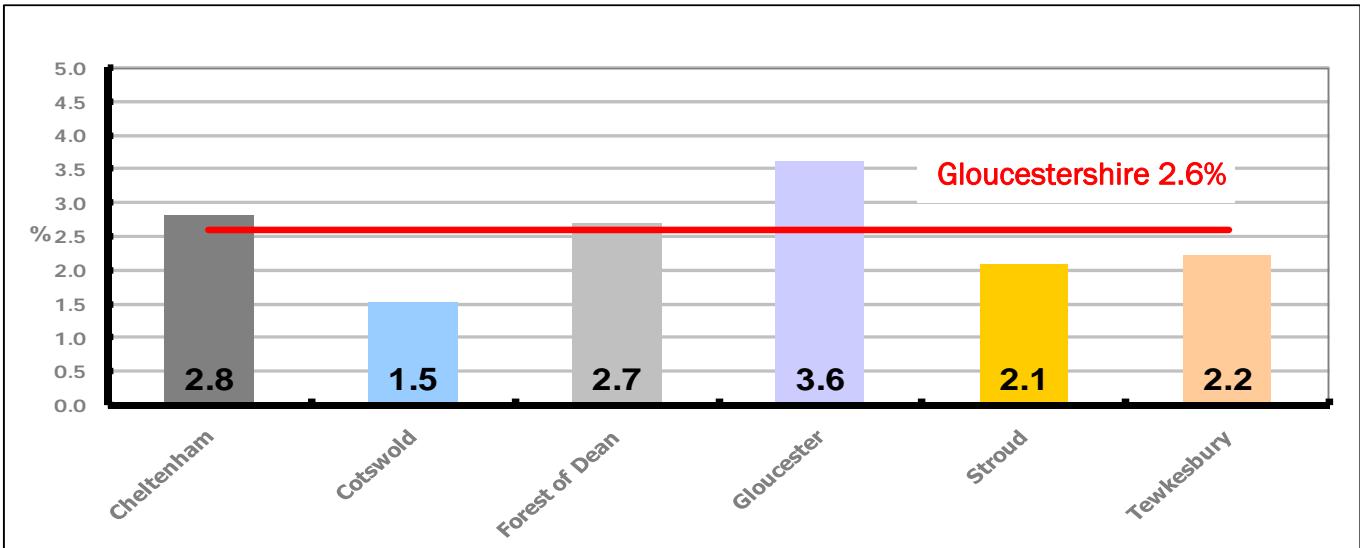


Figure 2 shows the claimant rate for February 2011 in Gloucestershire. Between January 2011 and February 2011, Forest of Dean, Gloucester and Tewkesbury districts experienced an increase, while the remaining districts remained the same.

Figure 3: Total claimants over the past year across Gloucestershire Districts

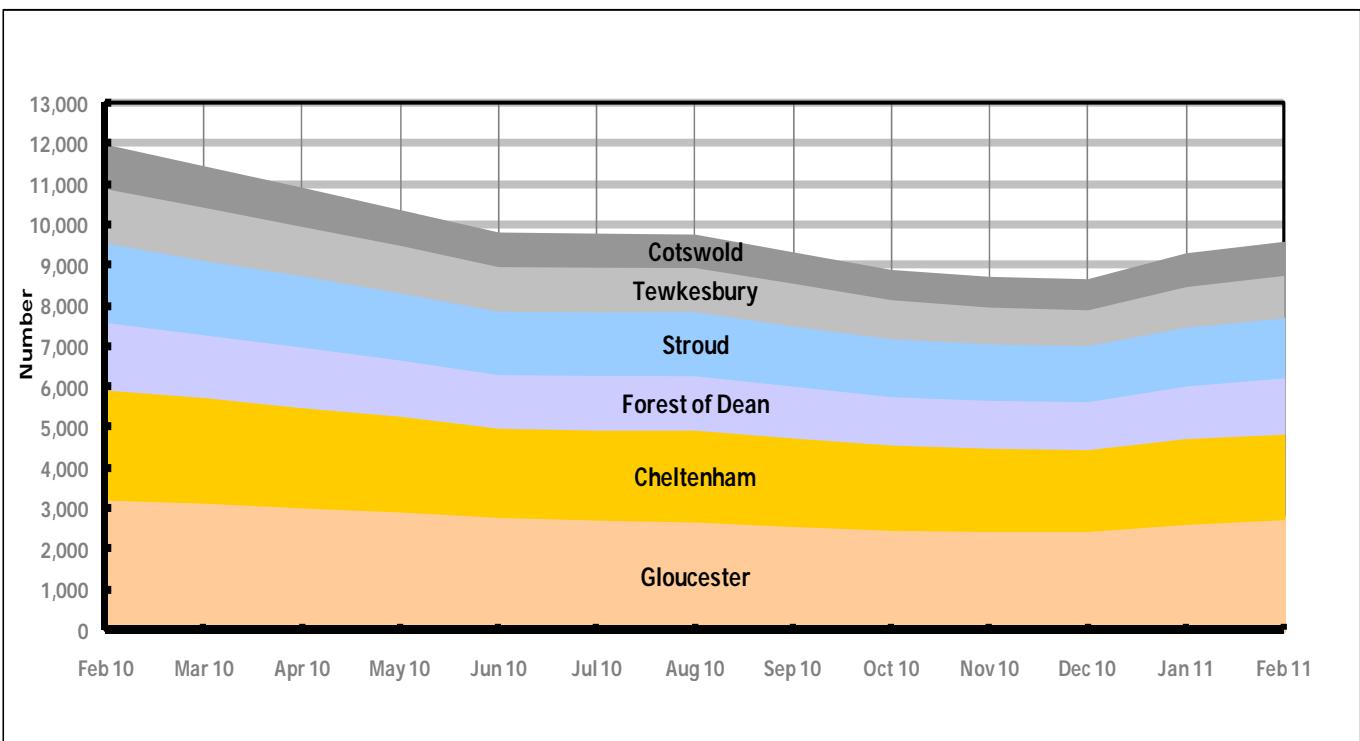


Figure 3 shows the overall claimant count by district for Gloucestershire over the past year. It shows the number of claimants have been declining since February 2010, with the exception of January and February 2011 when they increased.

Table 2: Analysis of Gloucestershire and District Claimant Counts

Total	Feb 11 Number	Feb 11 Rate	Jan 11 Number	Jan 11 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	9,574	2.6	9,291	2.5	283	3.0%	0.1
Cheltenham	2,078	2.8	2,087	2.8	-9	-0.4%	0.0
Cotswold	787	1.5	777	1.5	10	1.3%	0.0
Forest of Dean	1,406	2.7	1,318	2.5	88	6.7%	0.2
Gloucester	2,770	3.6	2,649	3.5	121	4.6%	0.1
Stroud	1,453	2.1	1,427	2.1	26	1.8%	0.0
Tewkesbury	1,080	2.2	1,033	2.1	47	4.5%	0.1

Table 2 shows the change in the claimant count in February 2011 compared to January 2011. Cheltenham experienced a slight decline in the number of claimants, while the other districts saw an increase.

Table 3: Analysis of Male Gloucestershire and District Claimant Counts

Male	Feb 11 Number	Feb 11 Rate	Jan 11 Number	Jan 11 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	6,594	3.6	6,414	3.5	180	2.8%	0.1
Cheltenham	1,445	3.8	1,453	3.9	-8	-0.6%	-0.1
Cotswold	509	2.0	515	2.0	-6	-1.2%	0.0
Forest of Dean	954	3.7	900	3.5	54	6.0%	0.2
Gloucester	1,951	5.1	1,864	4.9	87	4.7%	0.2
Stroud	1,000	2.9	997	2.9	3	0.3%	0.0
Tewkesbury	735	3.0	685	2.8	50	7.3%	0.2

Table 3 shows the change in the male claimant count in February 2011 compared to January 2011. Cheltenham and Cotswold experienced a slight decline in the number of male claimants, while the other districts saw an increase.

Table 4: Analysis of Female Gloucestershire and District Claimant Counts

Female	Feb 11 Number	Feb 11 Rate	Jan 11 Number	Jan 11 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	2,980	1.6	2,877	1.5	103	3.6%	0.1
Cheltenham	633	1.7	634	1.7	-1	-0.2%	0.0
Cotswold	278	1.1	262	1.0	16	6.1%	0.1
Forest of Dean	452	1.7	418	1.6	34	8.1%	0.1
Gloucester	819	2.1	785	2.1	34	4.3%	0.0
Stroud	453	1.3	430	1.2	23	5.3%	0.1
Tewkesbury	345	1.4	348	1.4	-3	-0.9%	0.0

Table 4 shows the change in the female claimant count in February 2011 compared to January 2011. Cheltenham and Tewkesbury experienced a slight decline in the number of female claimants, while the other districts saw an increase.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

This section covers the six districts and a comparison of their constituent wards.

### 4.1 Cheltenham Borough

#### Claimant Rate and Claimant Count

Figure 4: Cheltenham Borough claimant rate over the last year

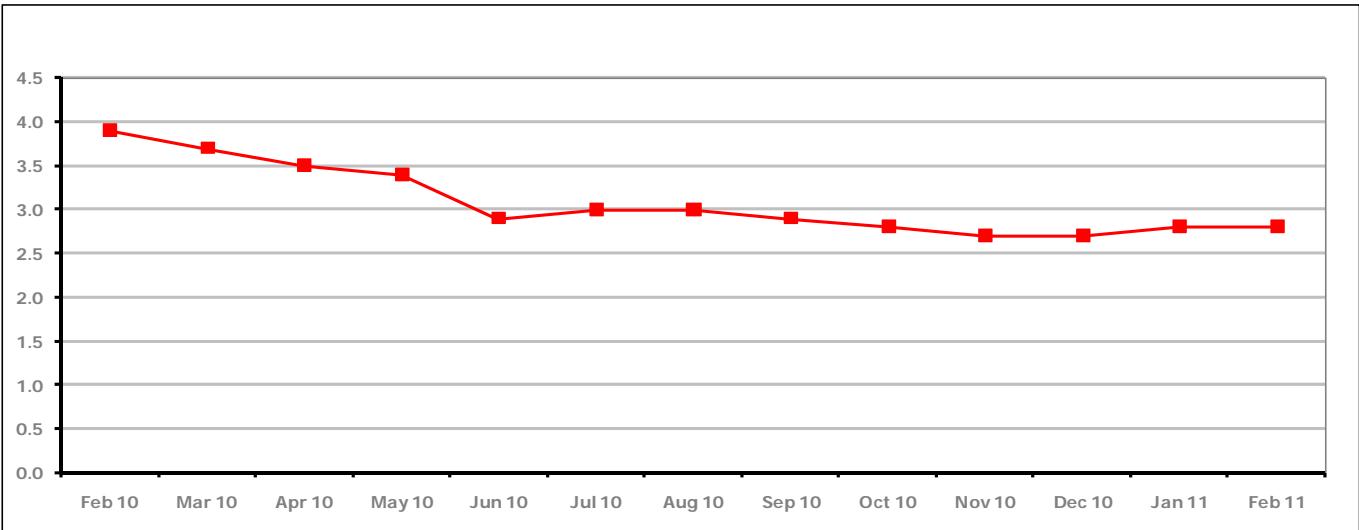


Figure 4 shows the claimant rate in Cheltenham remained the same as last month at 2.8%.

Figure 5: Cheltenham Borough claimants - Month on Month and Year on Year change

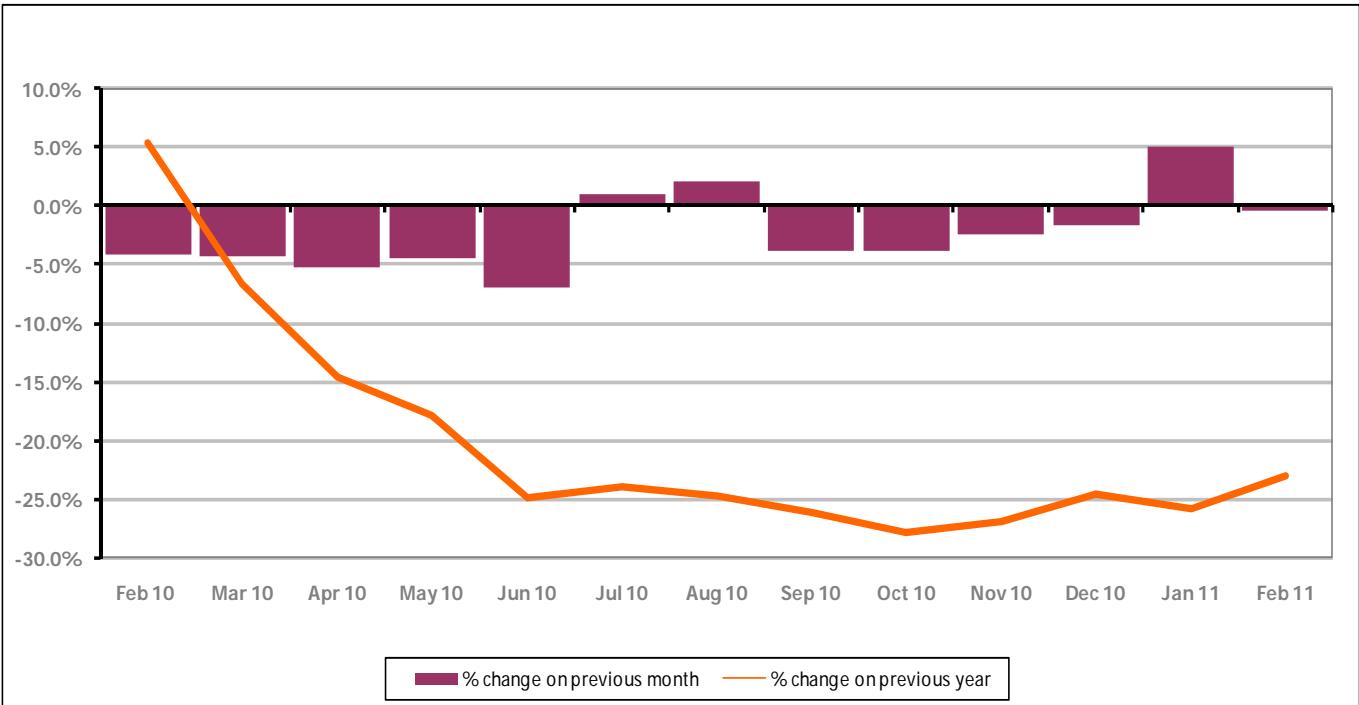


Figure 5 shows the claimant count decreased by -0.4% since last month. The change on the previous year has increased in February 2011 compared to January 2011 to -22.9%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.1 Cheltenham Borough continued...

Figure 6: Claimant rates across Cheltenham Borough wards - February 2011

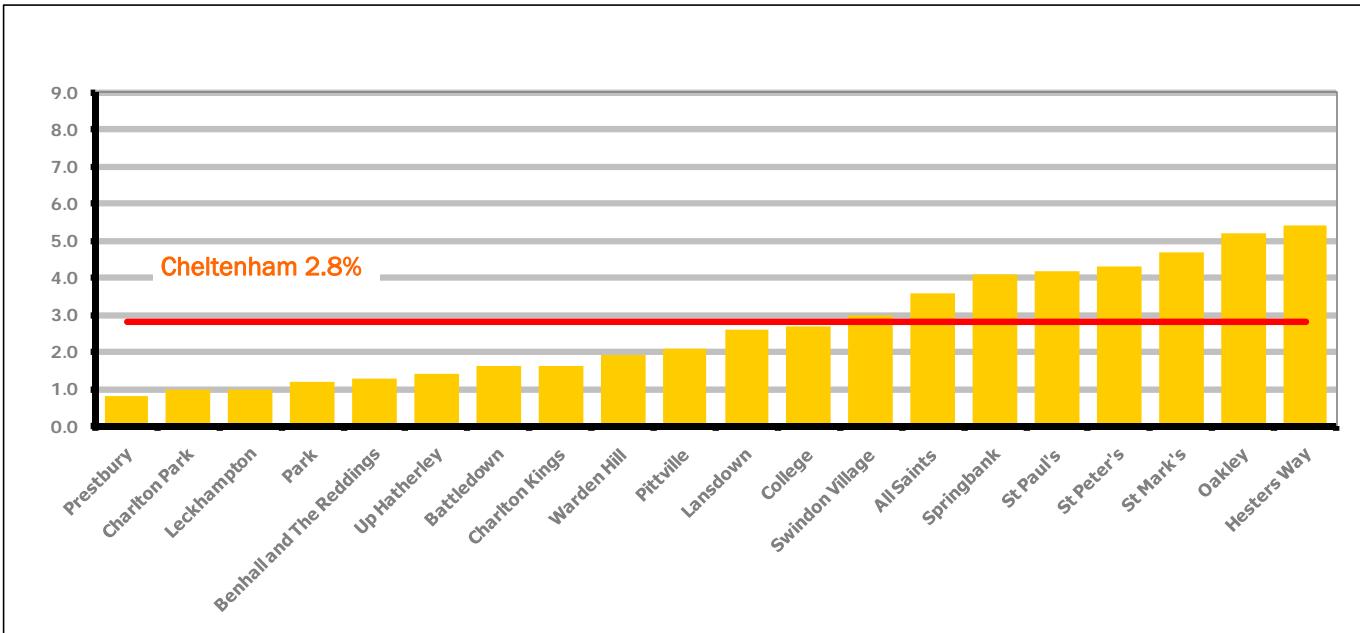


Figure 6 shows the claimant rates for Cheltenham Borough wards. The red line represents the average claimant rate across the Borough of 2.8%. Eight wards lie above the average.

Table 5: Analysis of Claimant Count at Cheltenham Borough ward level - February 2011

District	Ward	Rate	Rank*
Cheltenham	Prestbury	0.8	6
Cheltenham	Charlton Park	1.0	13
Cheltenham	Leckhampton	1.0	13
Cheltenham	Park	1.2	26
Cheltenham	Benhall and The Reddings	1.3	33
Cheltenham	Up Hatherley	1.4	42
Cheltenham	Battledown	1.6	60
Cheltenham	Charlton Kings	1.6	60
Cheltenham	Warden Hill	1.9	76
Cheltenham	Pittville	2.1	83
Cheltenham	Lansdown	2.6	98
Cheltenham	College	2.7	100
Cheltenham	Swindon Village	3.0	105
Cheltenham	All Saints	3.6	121
Cheltenham	Springbank	4.1	125
Cheltenham	St Paul's	4.2	126
Cheltenham	St Peter's	4.3	129
Cheltenham	St Mark's	4.7	130
Cheltenham	Oakley	5.2	134
Cheltenham	Hesters Way	5.4	139

	bottom 10% of county
	first quartile of county
	second quartile of county
	third quartile of county
	fourth quartile of county
	highest 10% of county

\* 1 = "best" and 142 = "worst"

Table 5 shows overall claimant rates for Cheltenham Borough wards and their position relative to all wards in Gloucestershire.

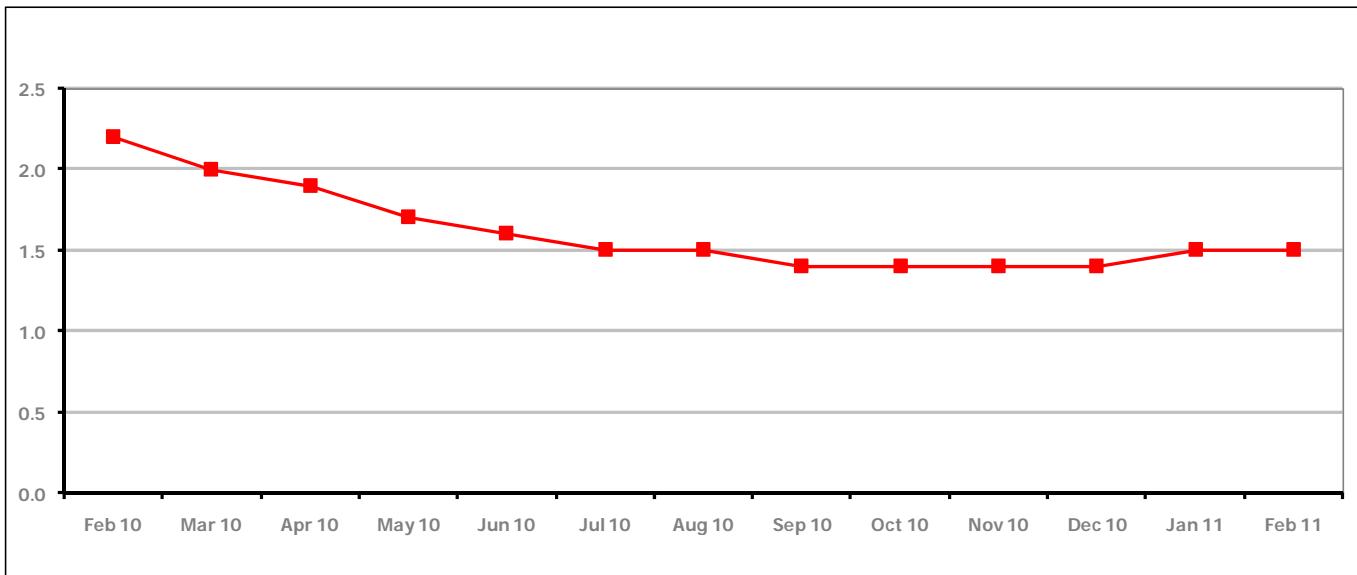
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.2 Cotswold District****Claimant Rate and Claimant Count***Figure 7: Cotswold District claimant rate over the last year*

Figure 7 shows the claimant rate in Cotswold District remained the same as last month at 1.5%.

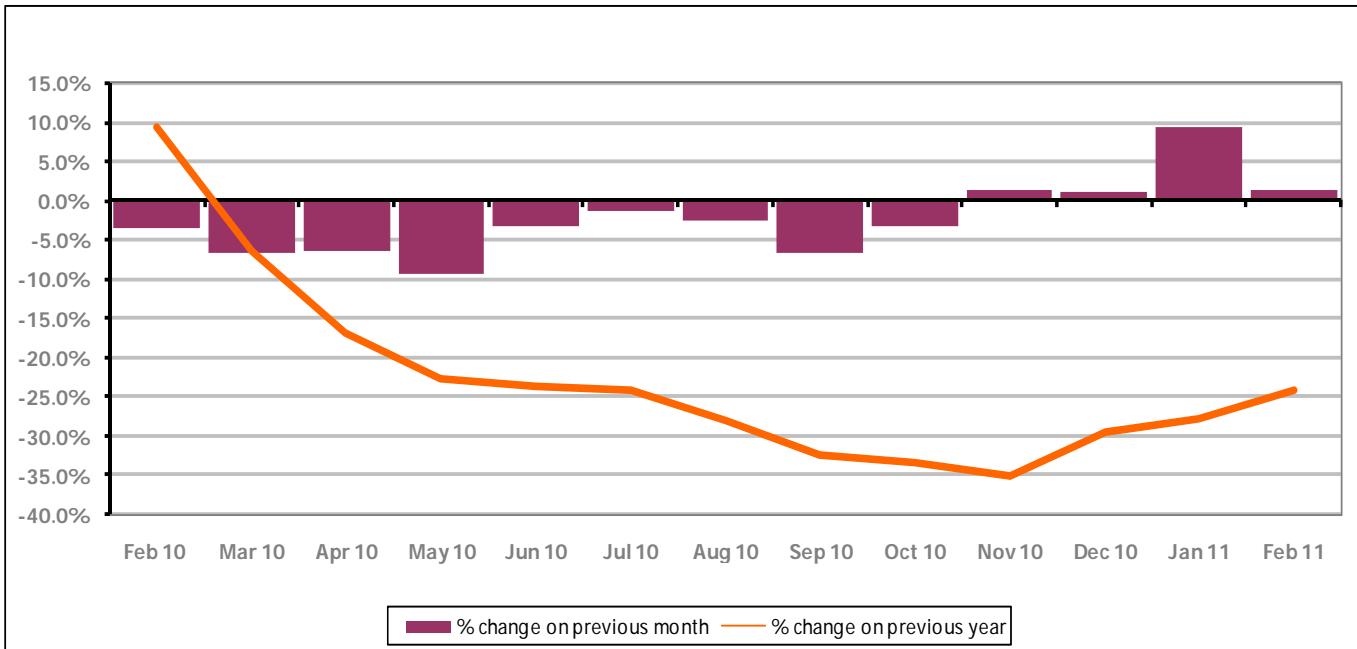
*Figure 8: Cotswold District claimants - Month on Month and Year on Year change*

Figure 8 shows the claimant count increased by 1.3% since January 2011. The change on the previous year has increased from January 2011 to February 2011 to -24.3%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.2 Cotswold District continued...

Figure 9: Claimant rates across Cotswold District wards - February 2011

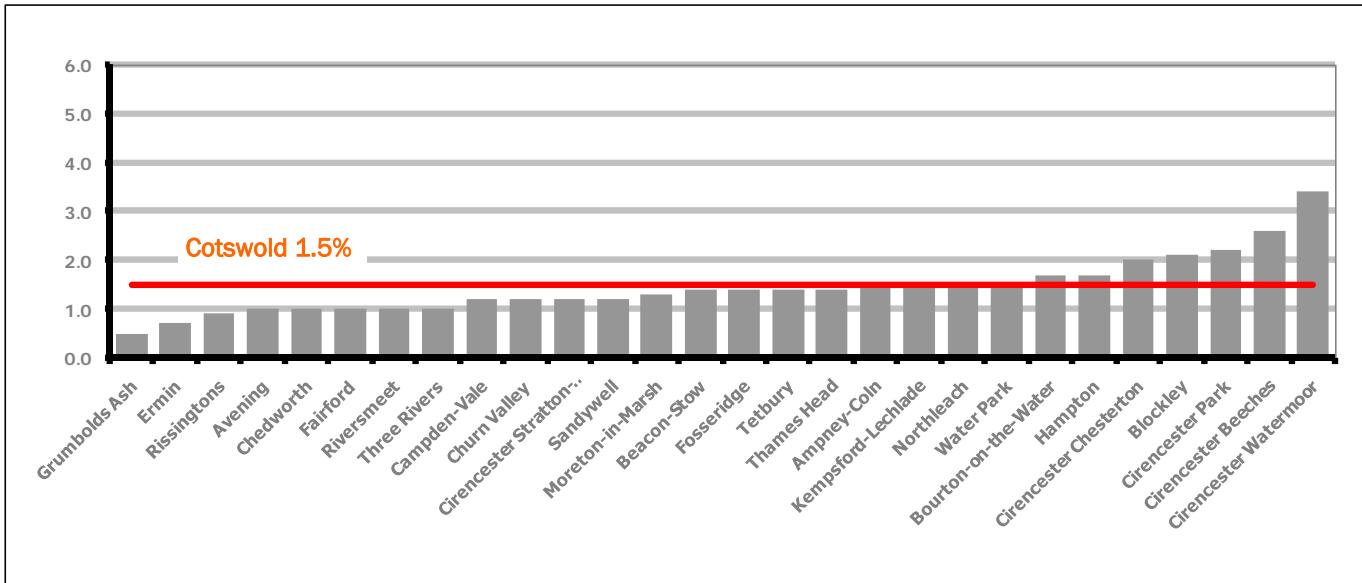
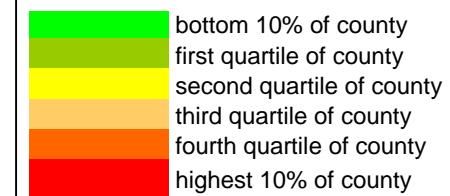


Figure 9 shows the claimant rates for Cotswold District wards. The red line represents the average claimant rate across the District of 1.5%. Seven wards lie above the average.

Table 6: Analysis of Claimant Count at Cotswold District ward level - February 2011

District	Ward	Rate	Rank*
Cotswolds	Grumbolds Ash	0.5	3
Cotswolds	Ermin	0.7	5
Cotswolds	Rissingtons	0.9	9
Cotswolds	Avening	1.0	13
Cotswolds	Chedworth	1.0	13
Cotswolds	Fairford	1.0	13
Cotswolds	Riversmeet	1.0	13
Cotswolds	Three Rivers	1.0	13
Cotswolds	Campden-Vale	1.2	26
Cotswolds	Churn Valley	1.2	26
Cotswolds	Cirencester Stratton-Whiteway	1.2	26
Cotswolds	Sandywell	1.2	26
Cotswolds	Moreton-in-Marsh	1.3	33
Cotswolds	Beacon-Stow	1.4	42
Cotswolds	Fosseridge	1.4	42
Cotswolds	Tetbury	1.4	42
Cotswolds	Thames Head	1.4	42
Cotswolds	Ampney-Coin	1.5	51
Cotswolds	Kempsford-Lechlade	1.5	51
Cotswolds	Northleach	1.5	51
Cotswolds	Water Park	1.5	51
Cotswolds	Bourton-on-the-Water	1.7	68
Cotswolds	Hampton	1.7	68
Cotswolds	Cirencester Chesterton	2.0	79
Cotswolds	Blockley	2.1	83
Cotswolds	Cirencester Park	2.2	87
Cotswolds	Cirencester Beeches	2.6	98
Cotswolds	Cirencester Watermoor	3.4	116



\* 1 = "best" and 116 = "worst"

Table 6 shows overall claimant rates for Cotswold District wards and their position relative to all wards in Gloucestershire.

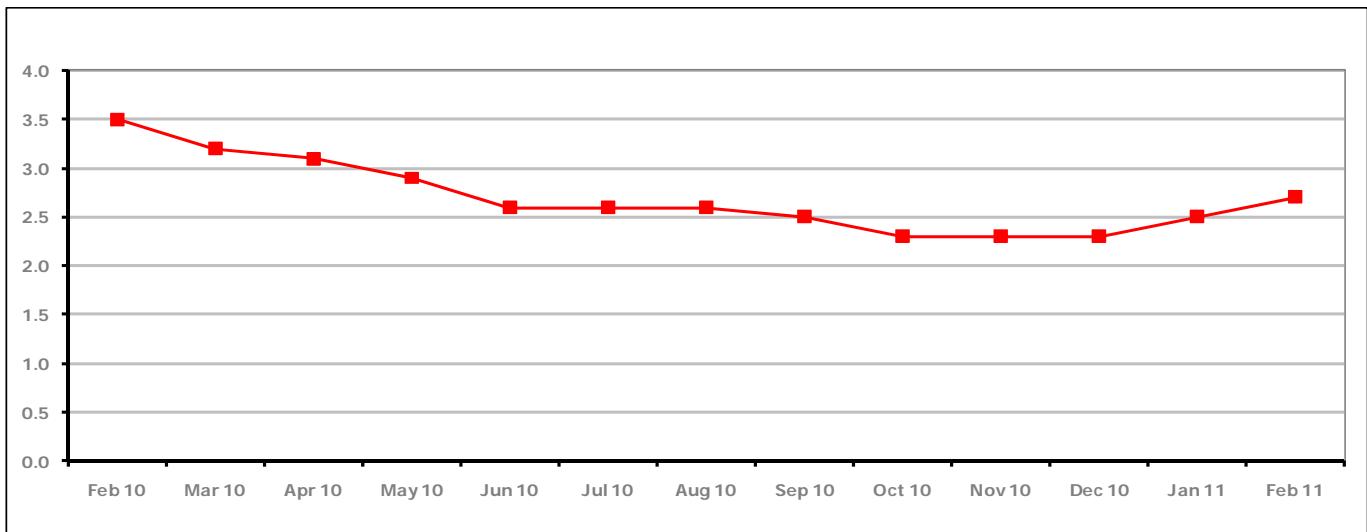
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.3 Forest of Dean District****Claimant Rate and Claimant Count***Figure 10: Forest of Dean District claimant rate over the last year*

Figure 10 shows the claimant rate in the Forest of Dean increased in February 2011 to 2.7%.

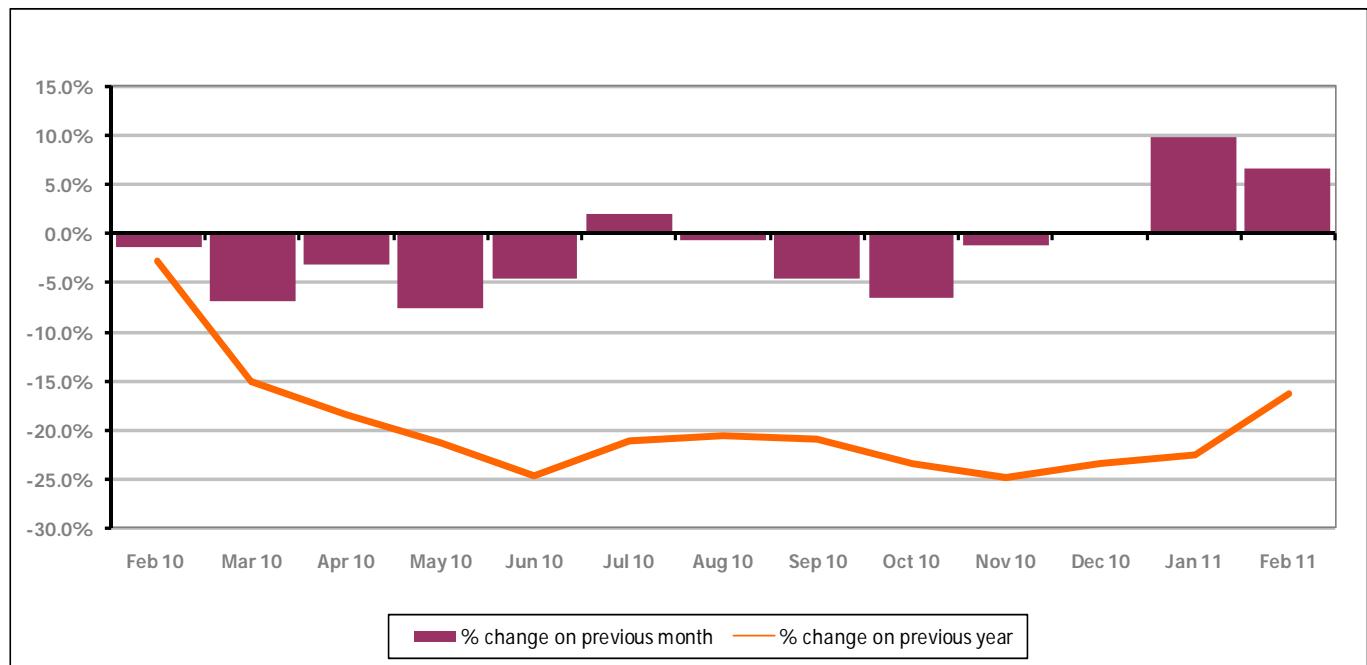
*Figure 11: Forest of Dean District claimants - Month on Month and Year on Year change*

Figure 11 shows the claimant count increased by 6.7% since January 2011. The change on the previous year increased between January and February 2011 to -16.4%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.3 Forest of Dean District continued...

Figure 12: Claimant rates across Forest of Dean District wards - February 2011

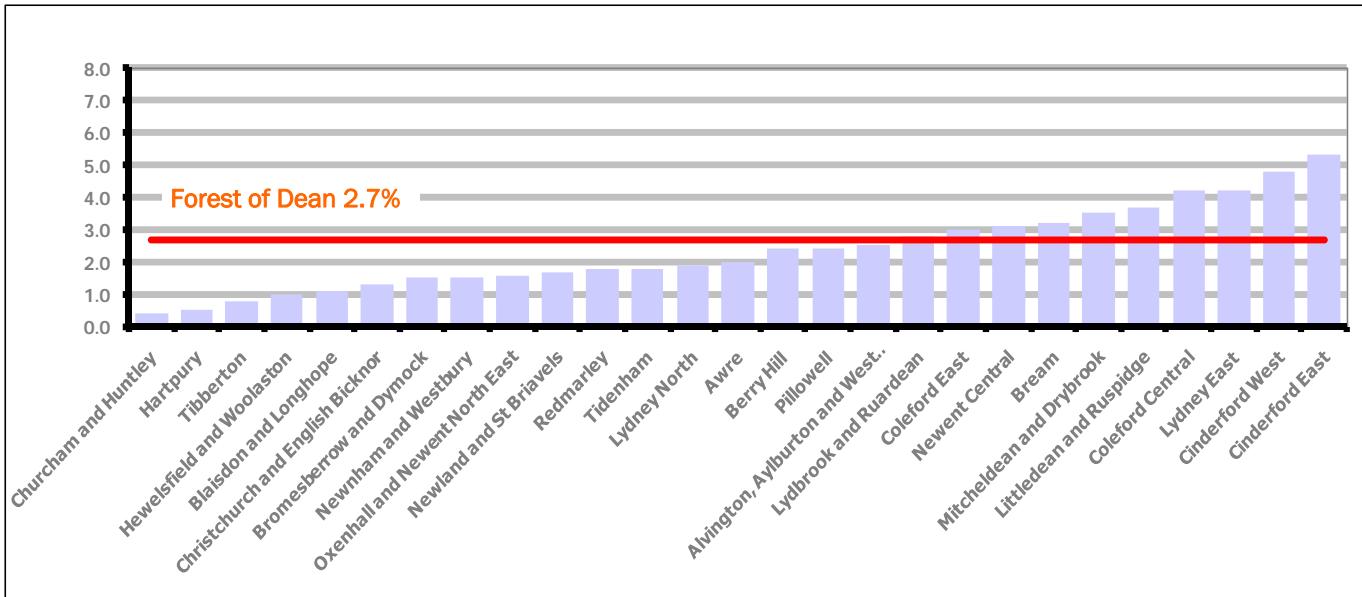
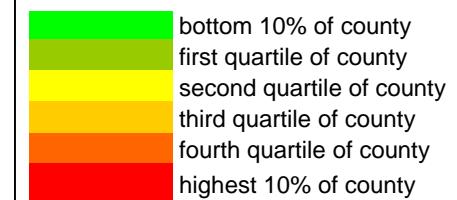


Figure 12 shows the claimant rates for Forest of Dean District wards. The red line represents the average claimant rate across the District of 2.7 %. Ten wards lie above the average.

Table 7: Analysis of Claimant Count at Forest of Dean District ward level - February 2011

District	Ward	Rate	Rank*
Forest	Churcham and Huntley	0.4	1
Forest	Hartpury	0.5	3
Forest	Tibberton	0.8	6
Forest	Hewelsfield and Woolaston	1.0	13
Forest	Blaisdon and Longhope	1.1	22
Forest	Christchurch and English Bicknor	1.3	33
Forest	Bromesberrow and Dymock	1.5	51
Forest	Newnham and Westbury	1.5	51
Forest	Oxenhall and Newent North East	1.6	60
Forest	Newland and St Briavels	1.7	68
Forest	Redmarley	1.8	72
Forest	Tidenham	1.8	72
Forest	Lydney North	1.9	76
Forest	Awre	2.0	79
Forest	Berry Hill	2.4	92
Forest	Pillowell	2.4	92
Forest	Alvington, Aylburton and West Lydney	2.5	96
Forest	Lydbrook and Ruardean	2.8	102
Forest	Coleford East	3.0	105
Forest	Newent Central	3.1	109
Forest	Bream	3.2	111
Forest	Mitcheldean and Drybrook	3.5	119
Forest	Littledean and Ruspidge	3.7	122
Forest	Coleford Central	4.2	126
Forest	Lydney East	4.2	126
Forest	Cinderford West	4.8	131
Forest	Cinderford East	5.3	137



\* 1 = "best" and 137 = "worst"

Table 7 shows overall claimant rates for the Forest of Dean District wards and their position relative to all wards in Gloucestershire.

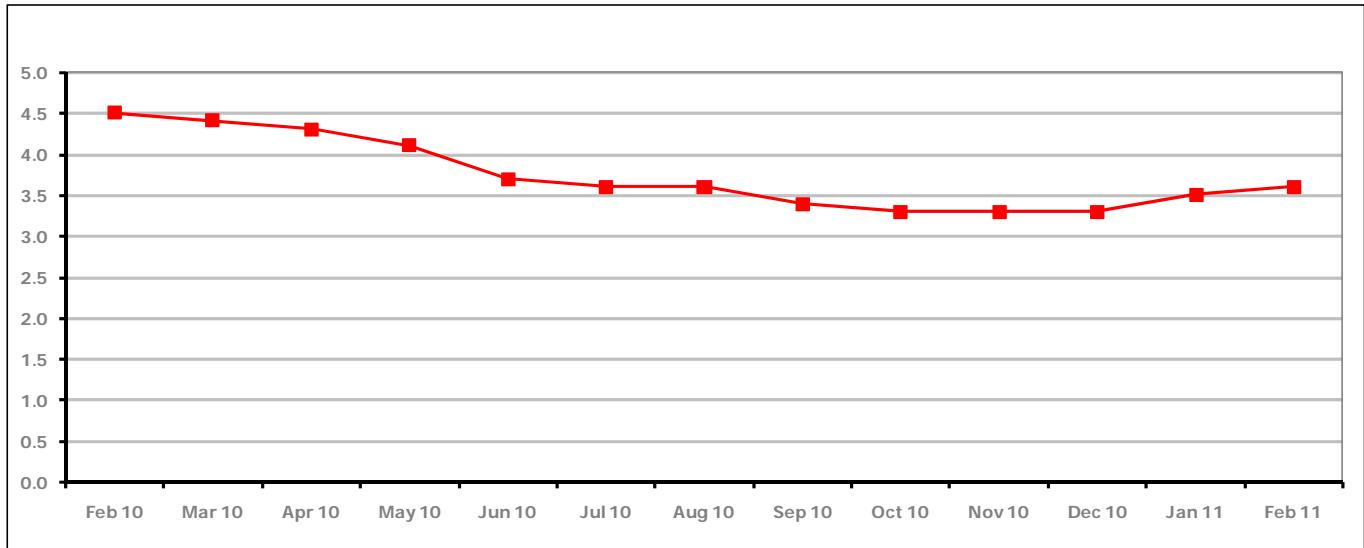
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.4 Gloucester City****Claimant Rate and Claimant Count***Figure 13: Gloucester City claimant rate over the last year*

Figure 13 shows the claimant rate for Gloucester City increased in February 2011 to 3.6%.

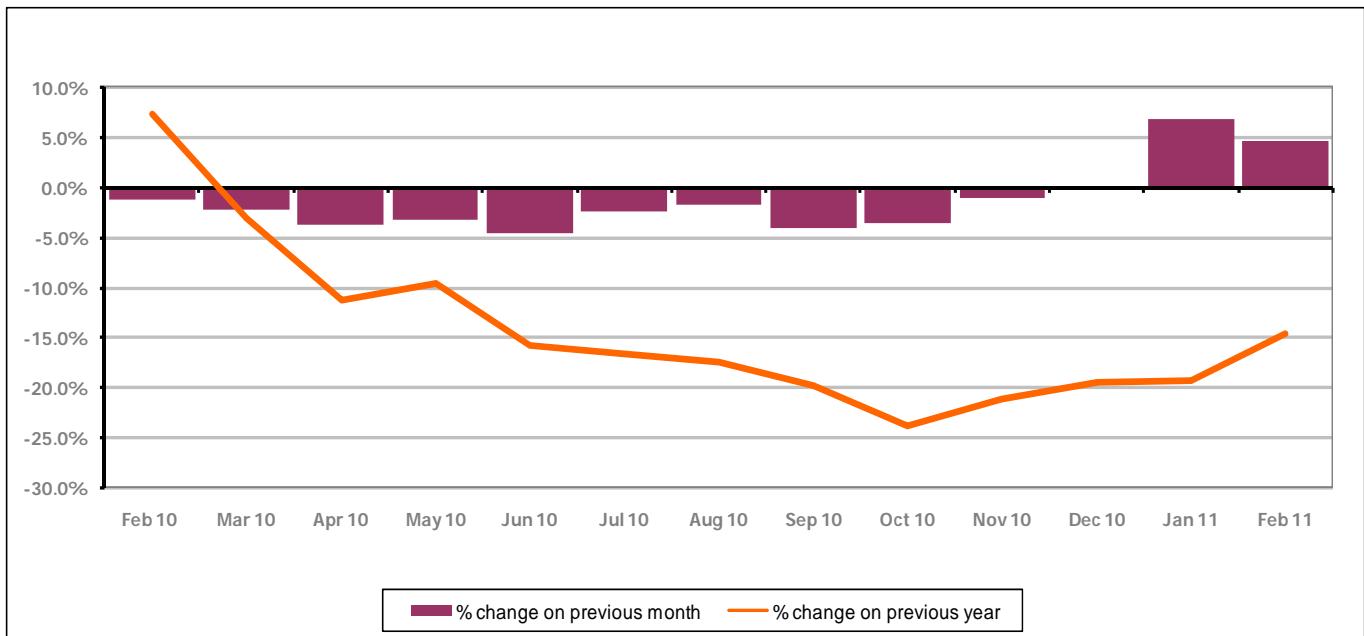
*Figure 14: Gloucester City claimants - Month on Month and Year on Year change*

Figure 14 shows the monthly claimant count increased by 4.6% since January 2011. The change on the previous year has increased between January 2011 and February 2011 to -14.6%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.4 Gloucester City continued...

Figure 15: Claimant rates across Gloucester City wards - February 2011

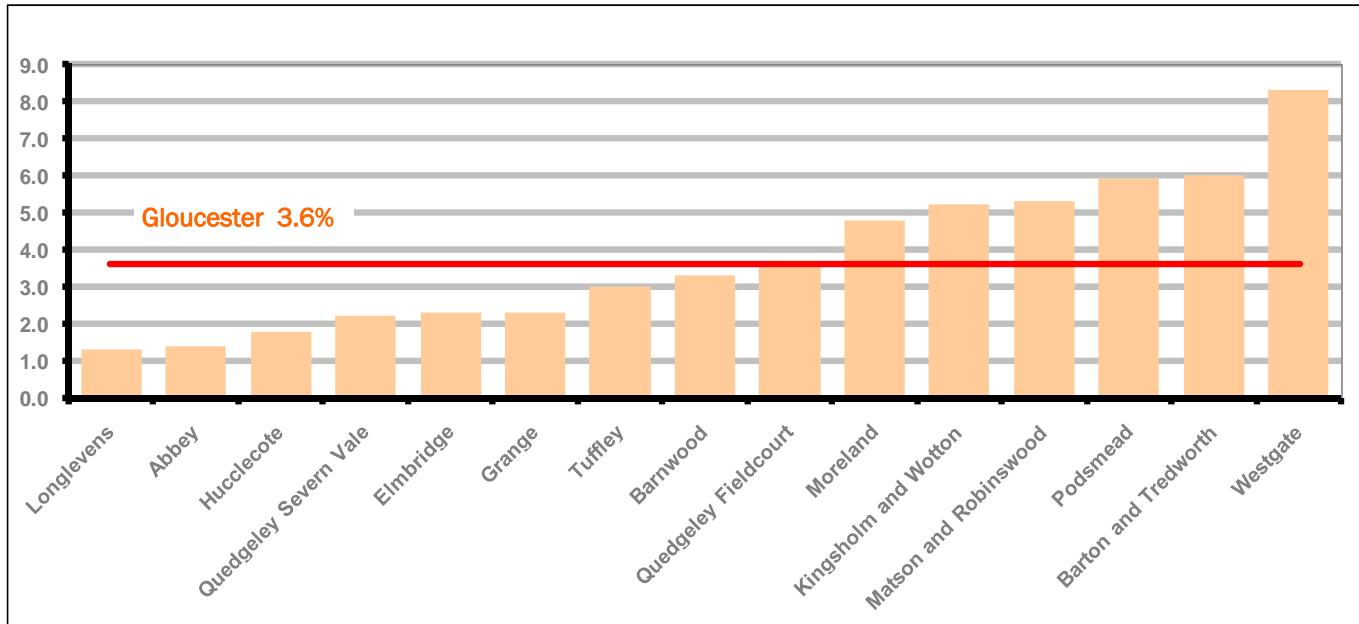
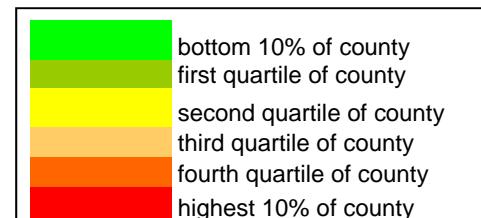


Figure 15 shows the claimant rates for Gloucester City district wards. The red line represents the average claimant rate across the City of 3.6%. Six wards lie above the average.

Table 8: Analysis of Claimant Count at Gloucester City ward level - February 2011

District	Ward	Rate	Rank*
Gloucester	Longlevens	1.3	33
Gloucester	Abbey	1.4	42
Gloucester	Hucclecote	1.8	72
Gloucester	Quedgeley Severn Vale	2.2	87
Gloucester	Elmbridge	2.3	89
Gloucester	Grange	2.3	89
Gloucester	Tuffley	3.0	105
Gloucester	Barnwood	3.3	113
Gloucester	Quedgeley Fieldcourt	3.5	119
Gloucester	Moreland	4.8	131
Gloucester	Kingsholm and Wotton	5.2	134
Gloucester	Matson and Robinswood	5.3	137
Gloucester	Podsmead	5.9	140
Gloucester	Barton and Tredworth	6.0	141
Gloucester	Westgate	8.3	142



\* 1 = "best" and 142 = "worst"

Table 8 shows overall claimant rates for Gloucester City wards and their position relative to all wards in Gloucestershire.

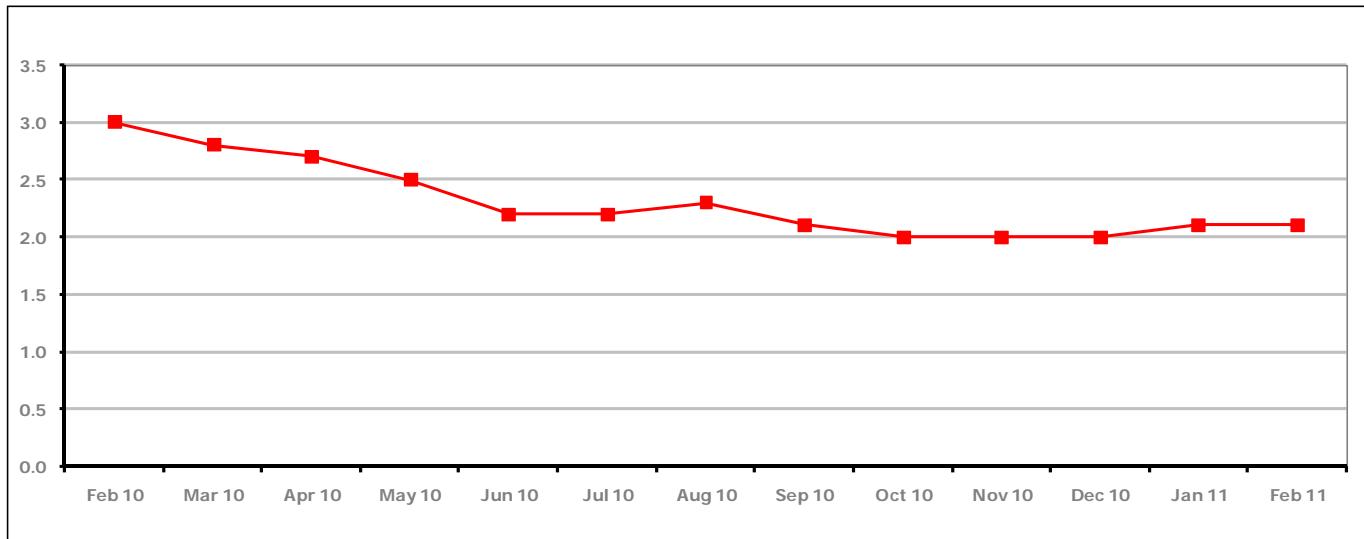
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.5 Stroud District****Claimant Rate and Claimant Count***Figure 16: Stroud District claimant rate over the last year*

Figure 16 shows the claimant rate for Stroud District remained the same as last month at 2.1%.

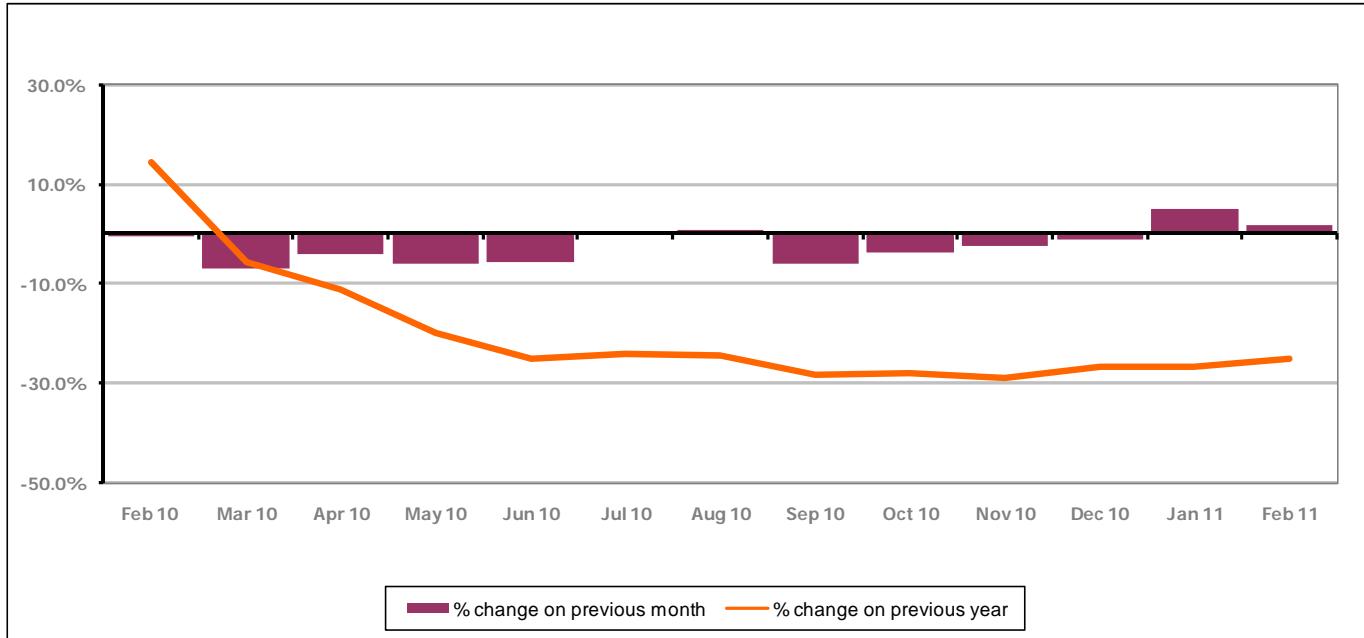
*Figure 17: Stroud District claimants - Month on Month and Year on Year change*

Figure 17 shows the monthly claimant count increased by 1.8% since January 2011. The change on the previous year has increased between January 2011 and February 2011 to -25.1%.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.5 Stroud District continued...

Figure 18: Claimant rates across Stroud District wards - February 2011

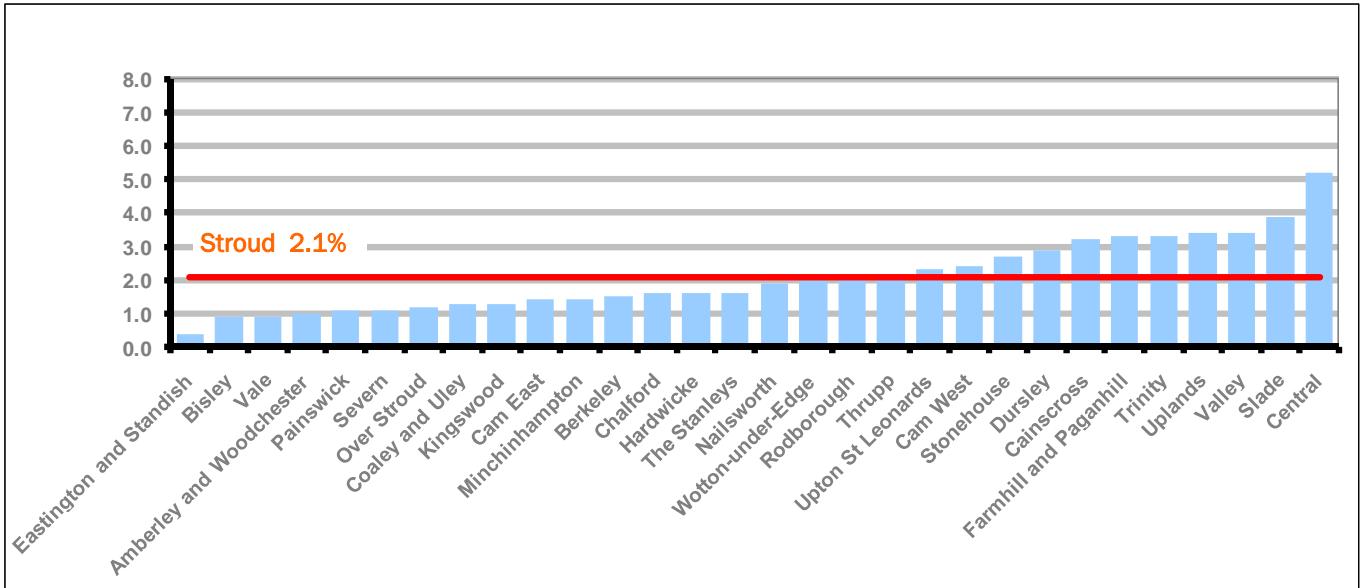
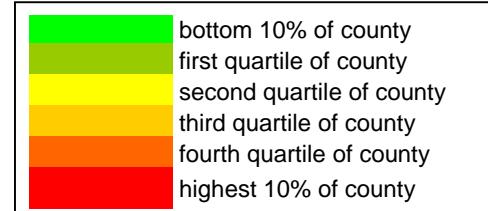


Figure 18 shows the claimant rates in Stroud District wards. The red line represents the average claimant rate across the District of 2.1%. Eleven wards are above the average.

Table 9: Analysis of Claimant Count at Stroud District ward level - February 2011

District	Ward	Rate	Rank*
Stroud	Eastington and Standish	0.4	1
Stroud	Bisley	0.9	9
Stroud	Vale	0.9	9
Stroud	Amberley and Woodchester	1.0	13
Stroud	Painswick	1.1	22
Stroud	Severn	1.1	22
Stroud	Over Stroud	1.2	26
Stroud	Coaley and Uley	1.3	33
Stroud	Kingswood	1.3	33
Stroud	Cam East	1.4	42
Stroud	Minchinhampton	1.4	42
Stroud	Berkeley	1.5	51
Stroud	Chalford	1.6	60
Stroud	Hardwicke	1.6	60
Stroud	The Stanleys	1.6	60
Stroud	Nailsworth	1.9	76
Stroud	Wotton-under-Edge	2.0	79
Stroud	Rodborough	2.1	83
Stroud	Thrupp	2.1	83
Stroud	Upton St Leonards	2.3	89
Stroud	Cam West	2.4	92
Stroud	Stonehouse	2.7	100
Stroud	Dursley	2.9	104
Stroud	Cainscross	3.2	111
Stroud	Farmhill and Paganhill	3.3	113
Stroud	Trinity	3.3	113
Stroud	Uplands	3.4	116
Stroud	Valley	3.4	116
Stroud	Slade	3.9	124
Stroud	Central	5.2	134



\* 1 = "best" and 134 = "worst"

Table 9 shows overall claimant rates for Stroud District wards and their position relative to all wards in Gloucestershire.

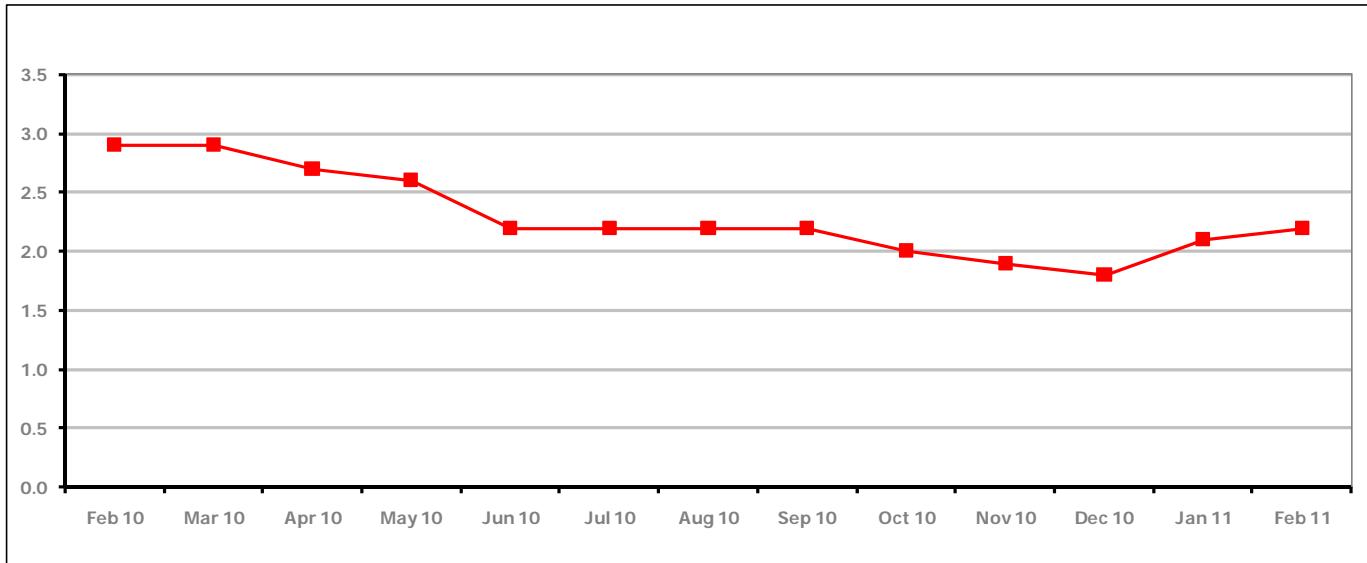
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.6 Tewkesbury District****Claimant Rate and Claimant Count***Figure 19: Tewkesbury District claimant rate over the last year*

Figure 19 shows the claimant rate for Tewkesbury District increased in February 2011 to 2.2%

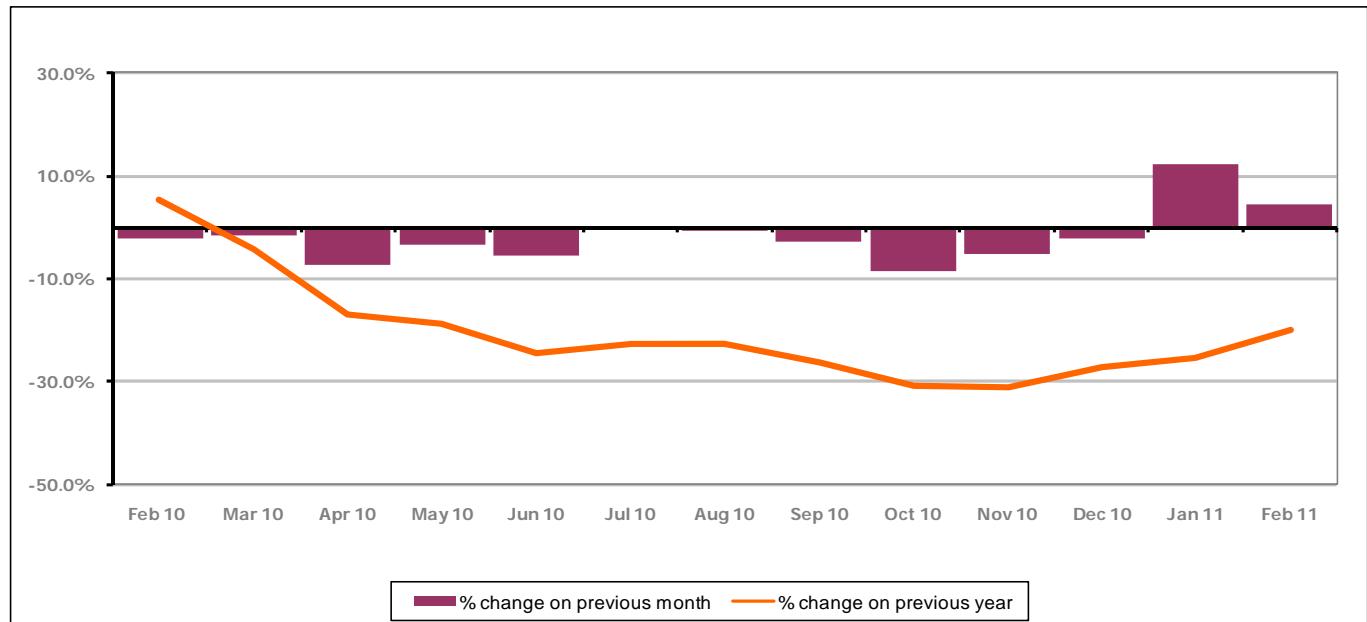
*Figure 20: Tewkesbury District claimants - Month on Month and Year on Year change*

Figure 20 shows that the monthly claimant count increased in February 2011 by 4.5%. The change on the previous year increased between February 2011 and January 2011 to -20.0%.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.6 Tewkesbury District continued...

Figure 21: Claimant rates across Tewkesbury District wards - February 2011

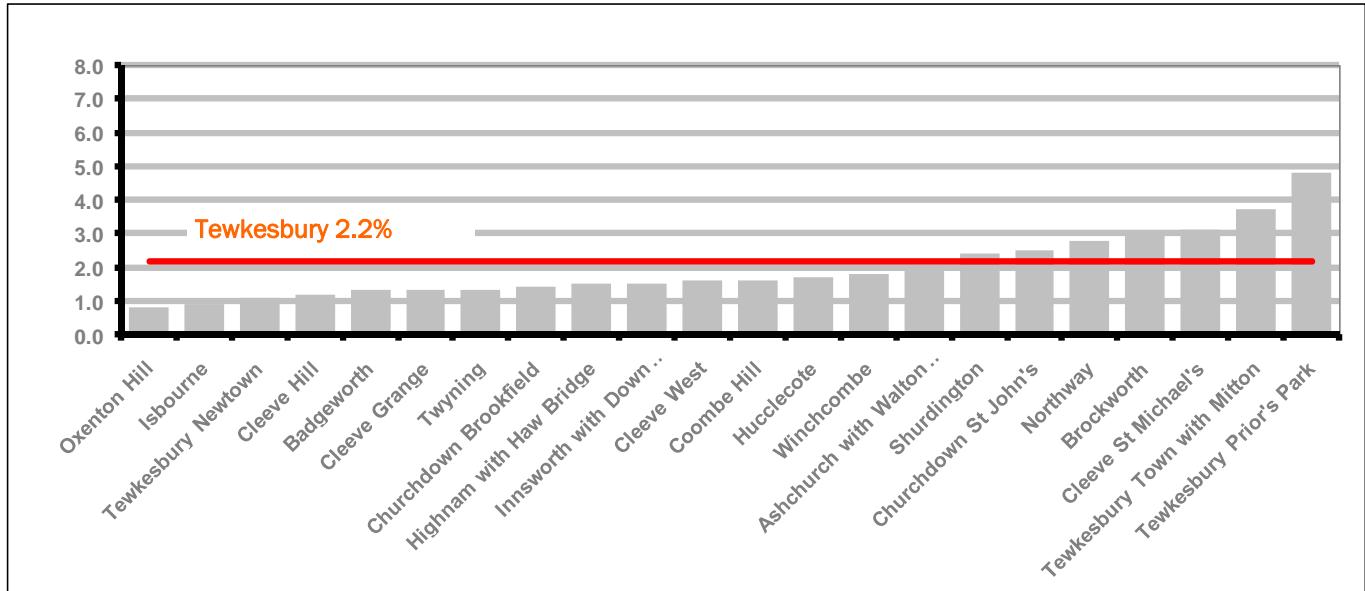
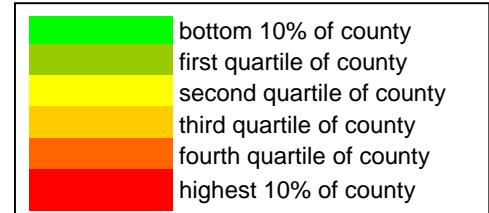


Figure 21 shows the claimant rates in Tewkesbury District wards. The red line represents the average claimant rate across the District of 2.2% and seven wards are above the average.

Table 10: Analysis of Claimant Count at Tewkesbury District level - February 2011

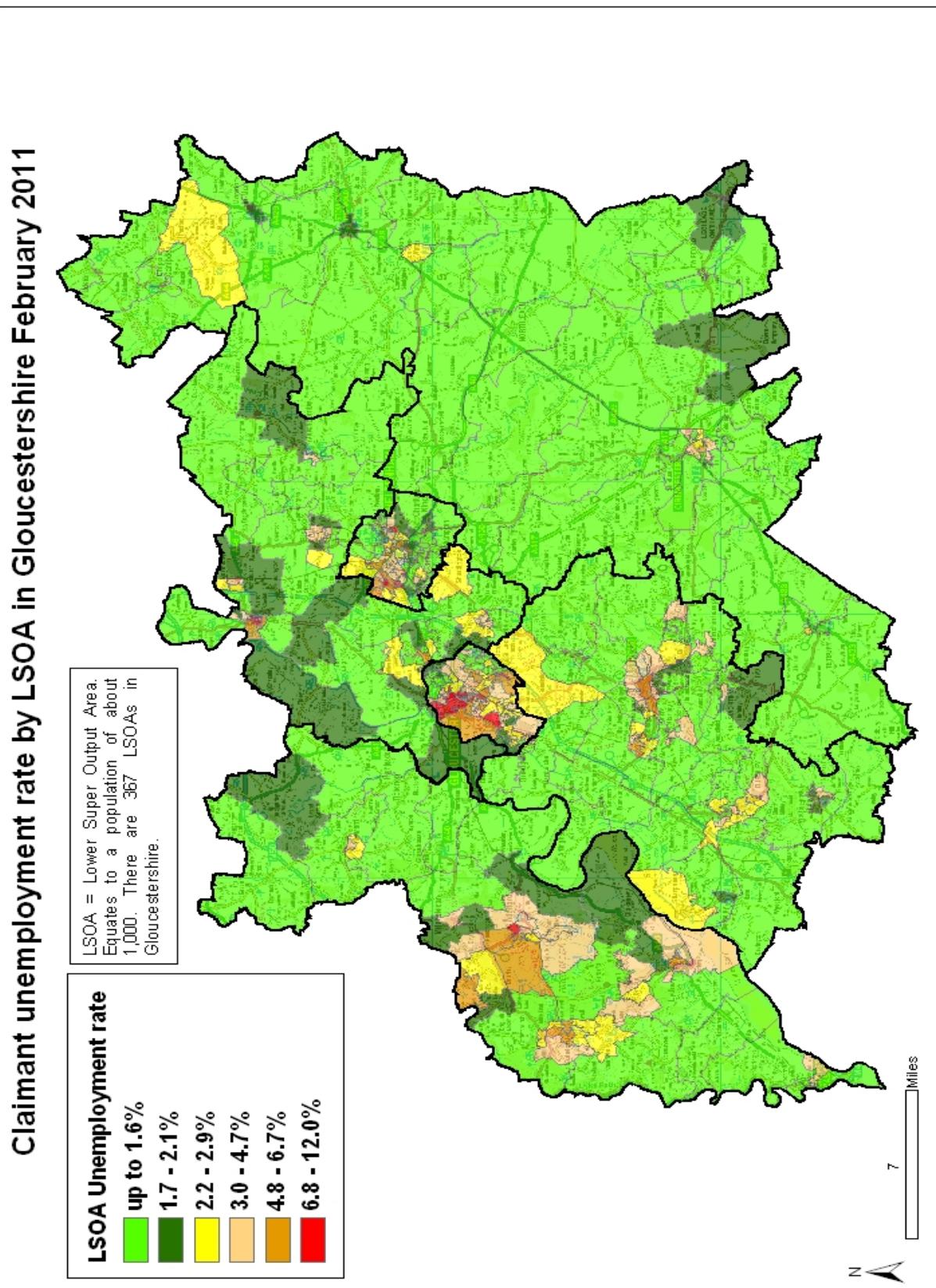
District	Ward	Rate	Rank*
Tewkesbury	Oxenton Hill	0.8	6
Tewkesbury	Isbourne	0.9	9
Tewkesbury	Tewkesbury Newtown	1.1	22
Tewkesbury	Cleeve Hill	1.2	26
Tewkesbury	Badgeworth	1.3	33
Tewkesbury	Cleeve Grange	1.3	33
Tewkesbury	Twyning	1.3	33
Tewkesbury	Churchdown Brookfield	1.4	42
Tewkesbury	Highnam with Haw Bridge	1.5	51
Tewkesbury	Innsworth with Down Hatherley	1.5	51
Tewkesbury	Cleeve West	1.6	60
Tewkesbury	Coombe Hill	1.6	60
Tewkesbury	Hucclecote	1.7	68
Tewkesbury	Winchcombe	1.8	72
Tewkesbury	Ashchurch with Walton Cardiff	2.0	79
Tewkesbury	Shurdington	2.4	92
Tewkesbury	Churchdown St John's	2.5	96
Tewkesbury	Northway	2.8	102
Tewkesbury	Brockworth	3.0	105
Tewkesbury	Cleeve St Michael's	3.1	109
Tewkesbury	Tewkesbury Town with Mitton	3.7	122
Tewkesbury	Tewkesbury Prior's Park	4.8	131



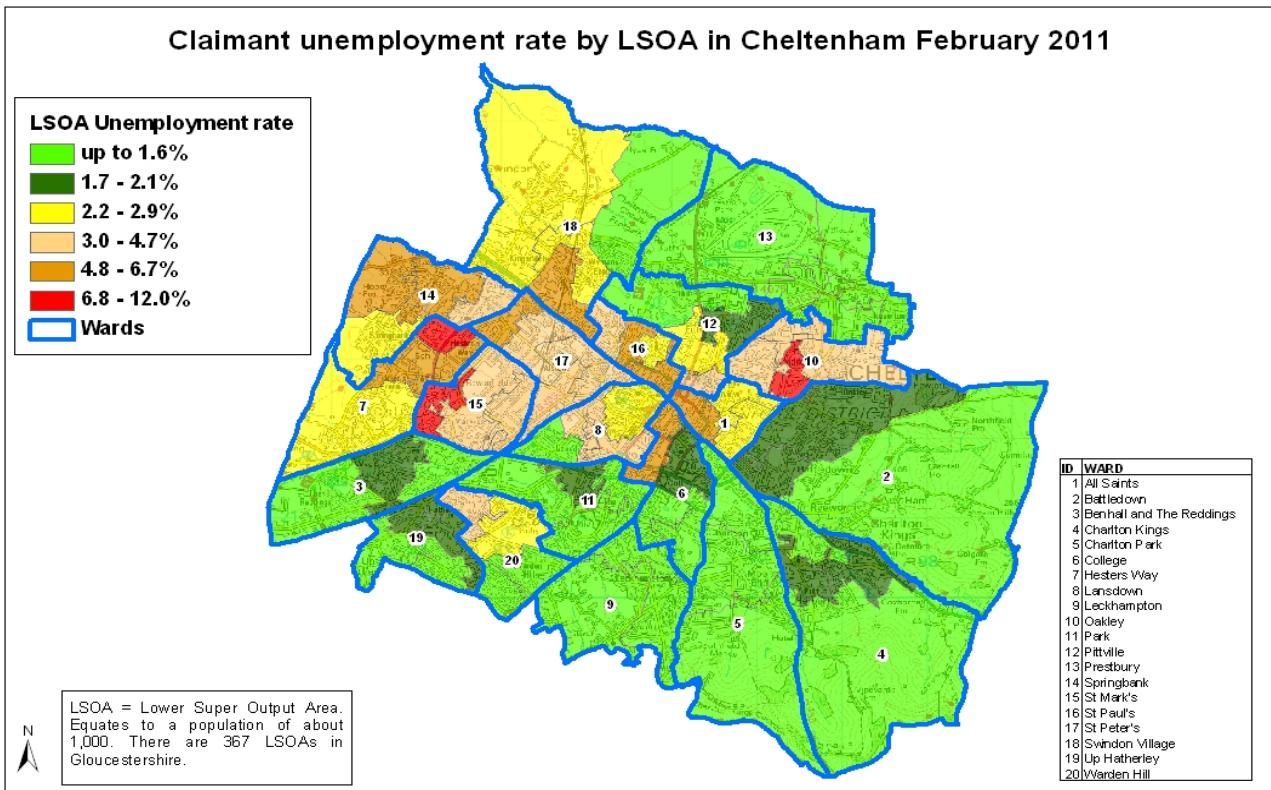
\* 1 = "best" and 142 = "worst"

Table 10 shows overall claimant rates for Tewkesbury District wards and their position relative to all wards in Gloucestershire.

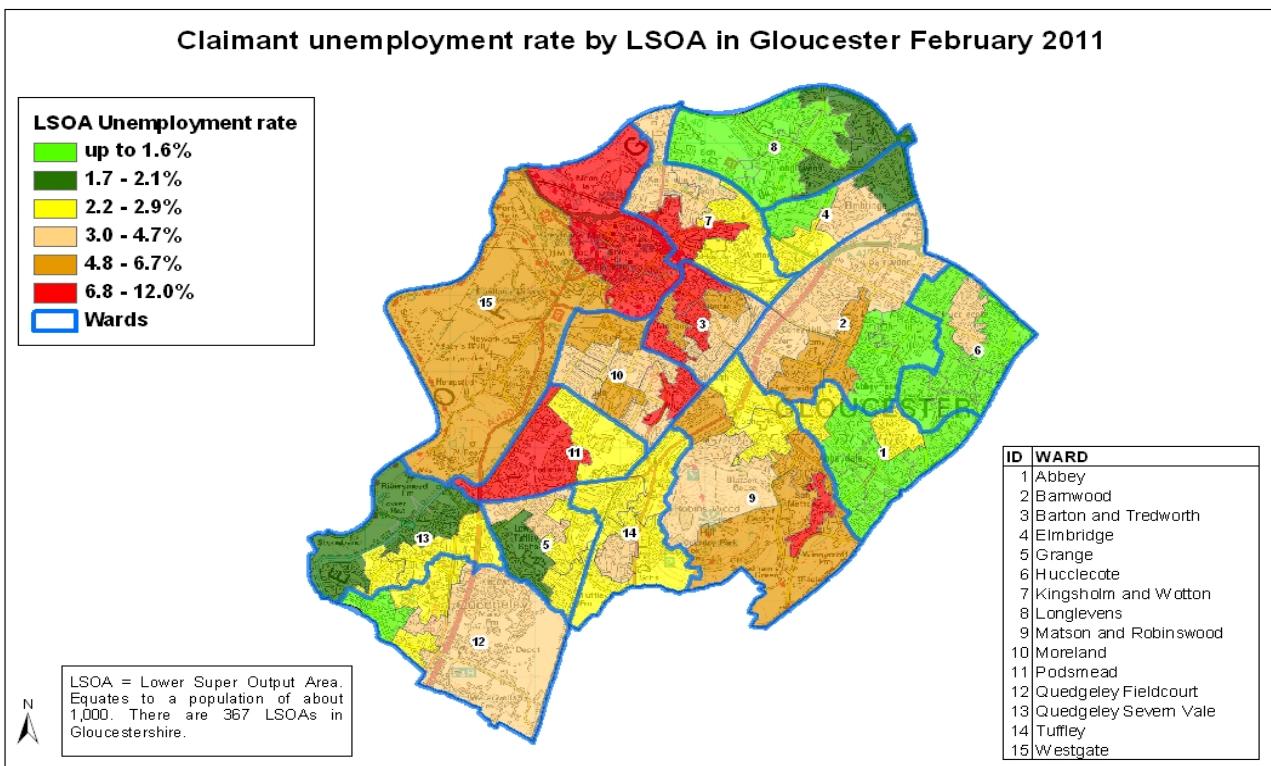
## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



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## PART 6: YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET) IN GLOUCESTERSHIRE

Data provided by Prospects, the Connexions service in Gloucestershire on the situation of young people (16-18) in Gloucestershire who are not in education, employment or formal training.

Connexions Gloucestershire is required to report performance with the 16-18 age range against nationally defined criteria for counting the NEET group. The NEET group includes young people actively seeking education, employment or training as well as those young people who are either not yet ready or who are unable to access these opportunities because of their personal circumstances. The figures quoted below include young people in both of these categories.

### Summary

As at the end of February 2011 there were 612 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 3.7%. The total number of NEET increased by 57 young people in February 2011 compared to January 2011. 5 Districts saw an increase in their NEET figure and 1 saw a decrease.

### Total NEET Group by District Area February 2011

	Cheltenham	Cotswold	Forest	Gloucester	Stroud	Tewkesbury	Total
Number of NEET	138	43	91	178	105	57	<b>612</b>
Cohort	2729	2460	2569	4768	2950	1964	<b>17440</b>
% NEET	5.0%	1.7%	3.5%	3.7%	3.5%	2.9%	<b>3.7%</b>

If you would like to receive any further information on Gloucestershire's NEET strategy then please contact [Ruth.Critchlow@gloucestershire.gov.uk](mailto:Ruth.Critchlow@gloucestershire.gov.uk) or telephone 01452 551267.

(\*) Adjustment includes a proportion of young people aged 16-18 whose outcomes are not-known to Connexions Gloucestershire