

Statement of Reasons

Proposed 30, 40 & 50 mph Speed Limits – A419 between Stroud & Cirencester

Proposal

This is a proposal:

1. To introduce the speed limits detailed in the schedules below; and
2. To rectify anomalies between the existing 30mph speed limit Traffic Order and the on-site situation on Stroud Road in Cirencester, by revoking the existing Traffic Order and introducing a 30mph speed limit by virtue of street lighting (where there is street lighting) and by Traffic Order as detailed in Schedule 1 below (where there is no streetlighting) along Stroud Road, Cirencester.
3. To repropose the existing 40mph speed limit on London Road from Stroud to Chalford to consolidate the speed limits on the A419 into one Traffic Order.

Schedule 1 - 30mph Speed Limit to be Introduced by Traffic Order

Road Name & Number	Description
Stroud Road (A419)	From a point approximately 656m west of its junction with Tetbury Road (A429) to a point approximately 746m west of its junction with Tetbury Road (A429)

Schedule 2 - 40mph Speed Limit to be Introduced by Traffic Order

Road Name & Number	Description
A419 (Known in part as London Road and in part as Cowcombe Hill)	From a point approximately 10m south-east of its junction with Gunhouse Lane (75143) to a point approximately 45m north-west of its junction with Cirencester Road (C268)
Stroud Road (A419)	From a point approximately 746m west of its junction with Tetbury Road (A429) to a point approximately 1130m west of its junction with Tetbury Road (A429)

Schedule 3 - 50mph Speed Limit to be Introduced by Traffic Order

Road Name & Number	Description
A419 (known in part as Cowcombe Hill and in part as Stroud Road)	From a point approximately 45m north-west of its junction with Cirencester Road (C268) to a point approximately 1130m west of its junction with Tetbury Road (A429)

Reasons

The scheme is being proposed primarily to improve road safety and amenity for all highway users, including pedestrians and cyclists on the A419 between Chalford and Cirencester, where there is currently a national speed limit. There have been 18 personal injury collisions on this section of road in the last 5 years. This has been flagged up on the Gloucestershire “Hotspot List” as a location that requires intervention.

In 2022, Gloucestershire County Council published its Road Safety Strategy for 2022 until 2032, which complements the Local Transport Plan 2021-2040. Within this new strategy, the council has set a vision to reduce the number of people being killed or seriously injured on Gloucestershire’s roads by 50% before 2032.

The new Gloucestershire Road Safety Partnership has, therefore, launched a casualty reduction programme, which includes the rollout of an average speed limit camera enforcement strategy. A

scheme proposal incorporating the A419 has been included into this programme and stretches along the A419 from Chalford to Cirencester. Camera enforcement measures will be used at some point in the future, should the speed limit reduction be successful.

Vehicle speed data gathered during the assessment was within or close to the Association of Chief Police Officers (ACPO) guideline intervention level for a 40mph & 50mph speed limit of 46mph and 57mph respectively.

The scheme will also rectify anomalies between the existing 30mph speed limit Traffic Order and the on-site situation on Stroud Road in Cirencester, by revoking the existing Traffic Order and introducing a 30mph speed limit by virtue of street lighting (where there is street lighting) and by Traffic Order (where there is no streetlighting) along Stroud Road, Cirencester.

It is also proposed to include the existing 40mph speed limit on London Road from Stroud to Chalford within this order to consolidate the speed limits on the A419 into one Traffic Order and rectify anomalies between what is signed on-street and the Traffic Order. There will be no changes to the existing signed 40mph speed limit on-street on London Road between Stroud & Chalford.

Road Traffic Regulation Act 1984

The Council are proposing to implement the 30, 40mph and 50mph speed limits under Sections 82 & 84 and Part IV or Schedule 9 to the Road Traffic Regulation Act 1984 (RTRA).

More specifically, according to the RTRA, it is the duty of a highway authority to 'manage their road network' and 'to improve road safety'. Section 122 of the RTRA states that local authorities must, so far as is practicable, exercise their functions under the RTRA so as to 'secure the expeditious, convenient and safe movement of traffic'.

The proposals therefore accord with the RTRA.

Traffic Signs Regulations and General Directions 2016

The associated signing and lining will be in accordance with Traffic Signs Regulations and General Directions 2016 and Traffic Signs Manual Chapter 3.

Equality Act 2010

Thorough consideration was given to the equalities duty of the Council under Section 149 of the Equality Act 2010.