

Appointment of **Substantive Watch Manager B** And Succession Pool

Salary dependent on role: £48,202



Gloucestershire
Fire and Rescue Service

Working together for a safer Gloucestershire

We welcome applications from all sections of the community.

Welcome

On behalf of the Strategic Leadership Team (SLT) and myself, I would like to extend a warm welcome to you from Gloucestershire Fire and Rescue Service (GFRS) and the wider Community Safety Directorate that forms part of Gloucestershire County Council (GCC). The appointment of our next Watch Managers is an exciting opportunity for candidates with the right values and behaviours to join our team.

I am sure you will have reviewed our HMICFRS reports that make clear the size of the challenge ahead of the Strategic Leadership Team. GFRS has, over the last few years been in the spotlight for a variety of reasons and we recognise that in the past we haven't always got it right. Our focus now is on making sure our staff feel valued, listened to and able to contribute to the future direction of the Service. An essential part of this journey has been giving our staff a clear sense of purpose and direction with a new vision, workplace charter and the delivery of three key strategic priorities. The detail of these can be found on Page 5 of this advert. There has never been a more important time for our strategic managers to role model the right behaviours and values to create the right culture of trust for our staff, who we know are dedicated, committed and excited about the future of our Service.

We need people with drive, professionalism and high levels of integrity to help achieve our vision and to continue to deliver excellent services to our communities through a truly engaged, empowered, accountable and motivated workforce. To be successful you will need to role model our newly developed Workplace Charter with high standards of professionalism and inclusivity. Being part of the County Council means our relationship with our parent authority is extremely important and we are looking for candidates who have the ability to operate as a strategic manager across both GFRS and the local authority, placing communities at the heart of how we deliver our services.

We are committed to developing staff and supporting people to fulfill their potential. We value diversity and encourage applicants from all backgrounds and underrepresented groups. If you are a forward thinking and inclusive person, who shares a passion to develop and want to contribute to the wider fire transformation programme, then this opportunity could be right for you.

Good luck and we look forward to your application.



Mark Preece
Chief Fire Officer

GCC overview

Over the past decade, Gloucestershire County Council has been on an important journey. We have been successful in managing our finances well so that we can invest in the areas that really matter. We have made improvements to the way we work and to the services we provide. We have tackled the issues we face today and are developing plans and solutions for the future.

'Building Back Better in Gloucestershire' sets out the Council's vision and level of ambition for the County over the next four years. More information can be found here:-

<https://www.gloucestershire.gov.uk/council-and-democracy/building-back-better-in-gloucestershire/>

Achieving our vision through our values and behaviours

These values guide expected behaviours and are:

- Accountability – we do what we say
- Integrity – we are honest, fair and speak up
- Empowerment – we enable communities and colleagues to be the best they can
- Respect – we value and listen to each other
- Excellence – we continually improve through listening, learning and evaluation

These values set out the way in which we carry out our work and define our culture, so it's important you take time to consider each of the values and what they mean to you.

Useful Links

[Gloucestershire County Council Corporate Strategy](#)



Living our values every day

GFRS overview

Gloucestershire Fire and Rescue Service is an integral part of the County Council and incorporates other community safety related services such as Emergency Management, Trading Standards, Coroners and Safe and Social Driving.

It has a current revenue budget of approximately £20.6 million.

Gloucestershire Fire and Rescue Service has 21 community fire stations with 33 frontline fire appliances strategically located across Gloucestershire. The Service has 186 wholetime firefighters, 190 on call firefighters, 21 control staff and 52 support staff.

The Service's mission is supported by our Mission Statement:

'Working together we will provide the highest standard of community safety and emergency response services to the communities of Gloucestershire'.

We manage risk in Gloucestershire by focusing on our strategic aims; everything we do builds towards achieving these aims.

Our stated aims are to:

- Reduce risk in our communities
- Provide a committed, skilled and safe workforce
- Respond promptly and effectively to emergencies
- Make the optimum use of resources and provide an efficient service

Useful Links

[GFRS Website](#)

We are closely integrated with social care, health and ambulance to deliver a strong prevention service. However, our focus on protection and response is carefully balanced to ensure our high standard of service delivery.

We are focused on greater inclusivity across the Service which includes increasing the opportunities for women and firefighters from ethnic minority backgrounds, but also involves developing a culture where everyone demonstrates our values and is able to speak up when things are not right.

As a result of the National Agenda for Fire Reform, local events, including a review of culture by a Councilor Scrutiny Task Group, a number of compliance audits and our HMICFRS inspection, we have carried out a review of the Service, how we fulfil our statutory duties and looked at the resources we have to deliver them, so that we remain fit for the future.

The result is a new structure that has additional resources where we need them most.

Our Service aims are set out in the Community Risk Management Plan (CRMP) which can be found here:-

[CRMP 2022-26](#)

Job title: Watch Manager B

Salary: Competent £48,202

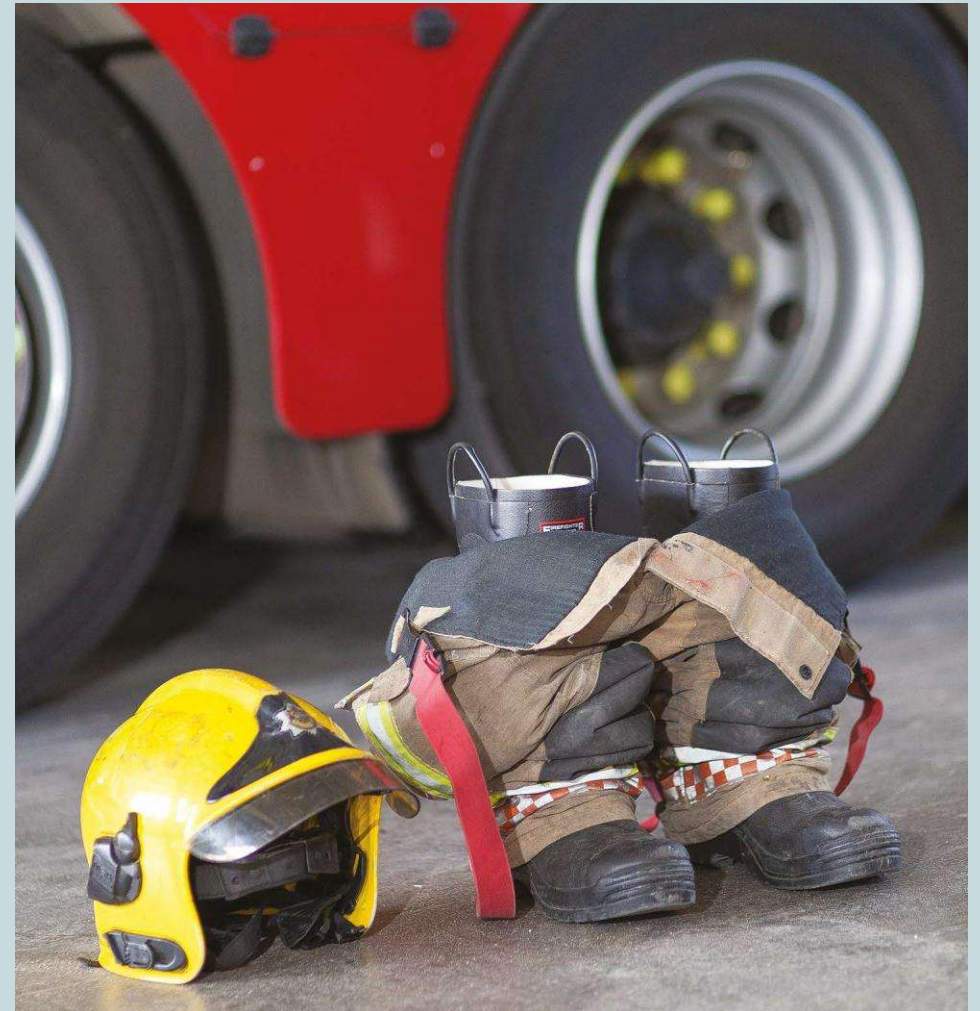
As a Watch Manager in Gloucestershire Fire and Rescue Service, you will be working to the NJC role map for Watch Manager and be a key member of the Service's Leadership Team.

You will need to be an inspirational, forward thinking and innovative leader with a strong focus on community outcomes. You should be confident in your ability to inspire individuals and teams to deliver continuous improvement in everything we do. You should be confident in engaging with a wide range of partners to ensure that Gloucestershire County Council coordinates and maximises the potential of all public services across the county.

You must be highly motivated to drive an agenda of transformational change that will ensure that GFRS continues to maximise every opportunity to improve our community safety and emergency response services to the communities of Gloucestershire. The role and the future success of the organisation will require a leader who is an innovative and creative problem solver who can take people with them on a journey of improvement. You should be progressive, resilient, and willing to make decisions and encourage decision making at the right level, supporting a true empowerment culture.

The requirements of the role will mean that you will be expected to demonstrate commitment to the values of the service and council, encourage all those that you manage and work alongside to do the same. Applications are welcomed from grey book competent Crew Managers or above.

The role will be subject to the NJC Scheme of Conditions of Service Sixth Edition 2004 (updated 2009).



The post of Watch Manager is fully aligned with elements of the NFCC Leadership Framework.

The ideal candidate will need to evidence their relevant experience, knowledge, values and behaviours and development and improvement throughout the process.

Essential

- A strong desire to develop themselves, others and the Fire and Rescue Service with the ability to evidence this.
- A good understanding of the NFCC Leadership Framework.
- Be a competent Crew Manager or above. This is applicable to both Control and Operational Staff.

Relevant Experience

- Experience in successfully leading, monitoring and supporting staff in managing fire service emergency incidents.

Values and Behaviours

- Demonstrate an understanding and commitment to the organisations core values and the national fire and rescue service Core Code of Ethics.
- The ability to demonstrate high personal and professional standards, trust and personal accountability.
- Communication – Encourages open communication and actively listen to, encourage different points of view and value others contributions.
- A commitment to leading cultural change and transformation within teams.
- An ability to form positive and strong relationships with staff and partners.

About Gloucestershire

There's so much to discover and enjoy here in Gloucestershire, from the great outdoors to arts and culture, sports and socialising, to fine foods and great shopping. As well as being the gateway to the South West, we are well connected to the rest of the country and within easy travelling distance of Birmingham, Cardiff, Bristol and London. So whatever you are looking for, you are sure to find it here in Gloucestershire.

Scenically beautiful

Over half of Gloucestershire's 1025 square miles have been designated as Areas of Outstanding Natural Beauty, including parts of the Cotswolds, the Wye Valley and the Forest of Dean. When you venture out into the countryside you will find no end of beautiful villages, picturesque hamlets and tranquil countryside.

Diverse towns and cities

Gloucester, the County town, has plenty to offer and is everything you would expect from a vibrant, multicultural British city. It's also home to one of the finest medieval buildings in the country; its breathtaking cathedral has formed the backdrop of many scenes in Doctor Who and the Harry Potter films. From the Victorian Docks to the array of restaurants and shops at Gloucester Quays, the city is a unique blend of historic charm and modern attraction.

Cheltenham is the county's cultural heart, resplendent with its celebrated Georgian architecture and world renowned festivals of literature and music. The famous race course is home to the Gold Cup. Stroud is home to an award-winning farmer's market, while Cirencester is a beautiful town in the heart of the Cotswolds.

Well connected

Thanks to excellent road, motorway and rail links, London is just two hours away and the cities of Birmingham and Bristol close by.

But challenged

We are seen as an affluent and successful economy, which is generally true, but it is not evenly shared. Some 44,000 people live in regions on the mean multi-deprivation score of 20 per cent nationally.



Appointment process

The Application Process

The applicant will complete an On-line Application Form and in addition upload a **Personal Impact Statement relating to each of the four quadrants of the NFCC Leadership Framework, Leading Others, using the template provided in the advert. This has a word count of 500 per leadership quadrant.**

PLEASE NOTE NO CV IS REQUIRED.

WE MAY ALSO USE AI TO ASSIST WITH ASSESSING DURING THIS PROCESS.

The Recruitment Process

Successful applicants at shortlisting will then be requested to attend an evaluation day where you will take part in several exercises, designed to look at your values, behaviours and leadership skills.

Successful Applicants at evaluation will then be invited to take part in a role related interview.

The successful candidates will be offered the current available Watch Manager positions. Other candidates who have been successful will be held in a Succession Pool and will be offered a Watch Manager position as it becomes available in order of scoring at the assessment process.

For further information regarding the role please contact gfrsrecruitment@glosfire.gov.uk

To apply for the role please visit our [Recruitment Website](#) to apply online.

Closing date for applications – 4th May 2026 at 17:00

Shortlisting – 5 -7th May 2026

VCA Evaluations – 27th -28th May 2026

Evaluation Week – W/C 29th June 2026

Interviews – 6th -15th July 2026