

Making digital work for your tourism business

The right technology to move forward



Who are we?



**Established in 2006,
Shoothill have a track record of producing real results.**

**Award-winning innovators, both locally and nationally we pride
ourselves on our ability to deliver solutions to problems faced by
businesses, entrepreneurs and organisations.**

No matter their size.



How we do this



Straight talking

We believe in clear, transparent communication with our clients, ensuring that every decision and recommendation is made with their best interests in mind.



Trusted experts

With years of experience and a deep understanding of the latest technologies, we stay ahead of the curve.



Customer first

Our clients are at the heart of everything we do. We work closely with them to understand their unique needs and challenges, tailoring our solutions to meet their specific objectives.



Flexible

In a fast-paced, ever-changing digital world, adaptability is key. We pride ourselves on being agile and flexible, quickly adjusting our strategies to meet the evolving needs of our clients.

Today you'll learn

How to nail the basics to unlock extra growth

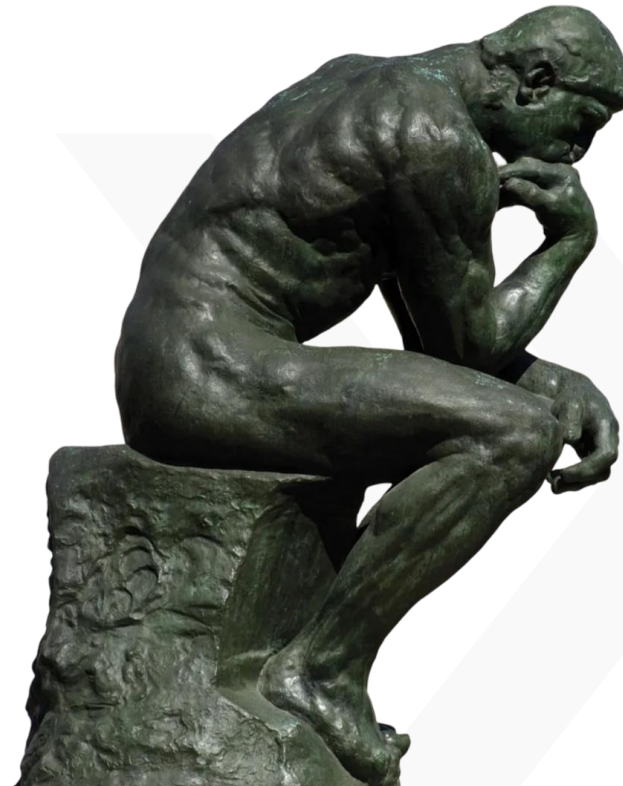
Improving your booking processes

Enhancing your guest experience

Where AI is relevant to you

How to keep safe digitally

Where to start



Get the basics right



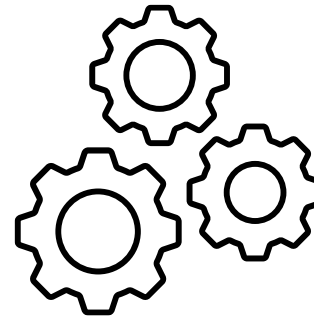
**Don't lose customers
on the easy stuff**

A smooth process that's mobile friendly

Clear guest communication

An easy-to-manage online presence

Tracking and analytics



WIX



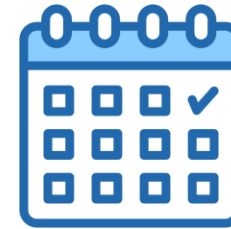
 **Magento®**

Making booking & payments hassle-free



Friction loses customers

Availability calendar



Automated confirmations



Simple and secure payments

stripe



Create

Enhance the guest experience

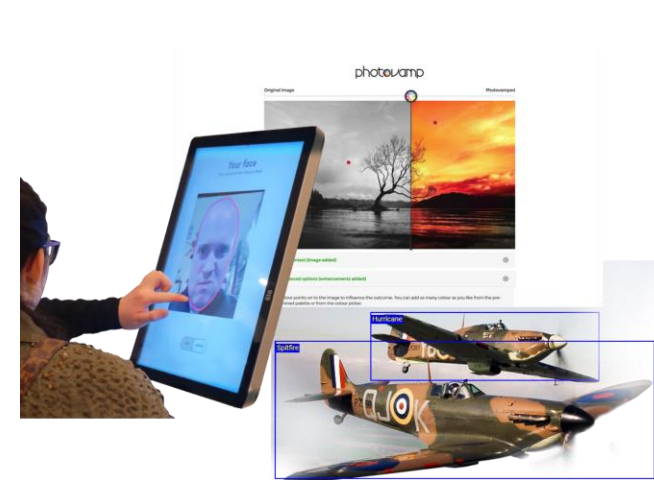


Above and beyond

AI Chatbots for quick replies

Automated messages

Follow-ups to encourage repeat bookings



Consult

Use AI & Automation

Save time on the easy stuff

Be careful

Instant customer support and drafting

**Data insights for improved
decision making**



Develop

Stay cyber-secure



Data is worth more than gold

Protect your guest data

Secure payment details

Prevent fraud



Support

Audit & prioritise

Get your action plan ready

Find the cost-effective solution

Make the right upgrades and the biggest impact by starting with the low hanging fruit.

Speak with Shoothill

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