

# Unemployment Bulletin

Issue 60 July 2013

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## INTRODUCTION

The Unemployment Bulletin provides a monthly update on unemployment data for Gloucestershire, the South West region and the United Kingdom. It is produced by the Strategic Needs Analysis Team in the County Council's Strategy and Challenge function. The data is sourced from the Office for National Statistics via Nomis ([www.nomis.co.uk](http://www.nomis.co.uk)).

The claimant count measures the number of people claiming unemployment-related benefit (currently Job Seeker's allowance). The claimant rate is the number of claimants as a proportion of the working age population.

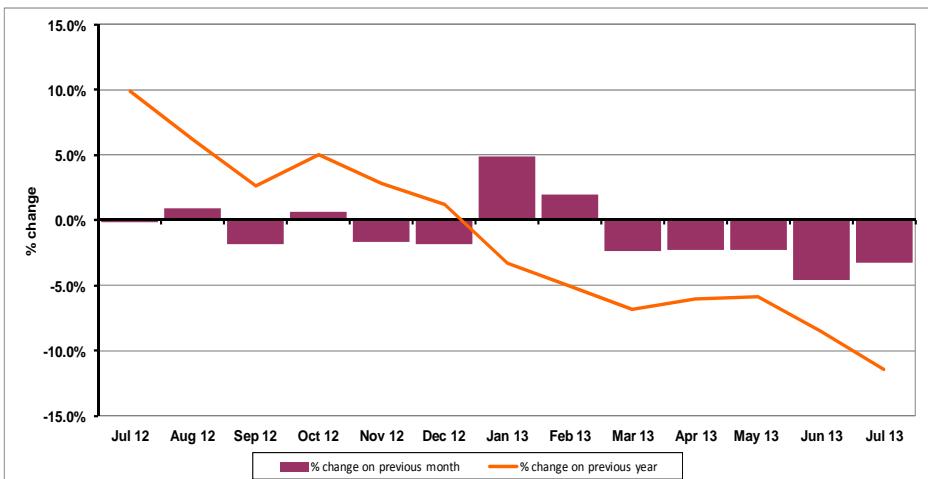
## PART 1: SUMMARY

**The claimant rate in Gloucestershire was 2.4% in July 2013.** This was a decrease of 0.1% on the June 2013 figure. The South West rate decreased to 2.2%, while the UK rate remained the same as last month at 3.5%. Gloucestershire's rate is 0.2% above the South West average of 2.2%, and 1.1% lower than the UK average of 3.5%.

**The claimant count in Gloucestershire in July 2013 decreased by 307 people.** The amount of people claiming in July 2013 was 3.3% lower than the number in June 2013. This compares to a 2.7% decrease in the South West and a 1.5% decrease for the UK.

**The year on year claimant count in Gloucestershire has decreased since last month.** The count was 11.4% lower in July 2013 than at the same point in the previous year as shown in the graph below.

Gloucestershire claimants - Month on Month and Year on Year change:  
July 2012 to July 2013



Source: ONS Crown Copyright Reserved

Produced by:

Strategic Needs Analysis Team  
Strategy and Challenge  
Gloucestershire County Council  
August 2013

## DISTRICTS AT A GLANCE

At a glance unemployment information grouped by district. Includes:

**Claim count:** Total number of people claiming Job Seekers Allowance in July 2013

**Compared to last month:** How much larger/smaller July's claimant count is compared to June, expressed as a %

**Claimant rate:** The % of working population claiming Job Seekers Allowance in July 2013

**Highest claiming ward:** The ward with the highest claim count in that district and the rate

### CHELTENHAM BOROUGH

Claim count:	1,977
Compared to last month:	-5.9%
Claimant rate:	2.6%
Highest claiming ward	Oakley (5.5%)

### GLOUCESTER CITY

Claim count:	3,075
Compared to last month:	-2.0%
Claimant rate:	3.9%
Highest claiming ward	Barton and Tredworth (8.9%)

### COTSWOLD DISTRICT

Claim count:	648
Compared to last month:	-5.8%
Claimant rate:	1.3%
Highest claiming ward	Cirencester Watermoor (3.4%)

### STROUD DISTRICT

Claim count:	1,201
Compared to last month:	-3.5%
Claimant rate:	1.7%
Highest claiming ward	Slade (4.9%)

### FOREST OF DEAN

Claim count:	1,133
Compared to last month:	-3.0%
Claimant rate:	2.2%
Highest claiming ward	Cinderford East (4.6%)

### TEWKESBURY BOROUGH

Claim count:	1,017
Compared to last month:	-0.2%
Claimant rate:	2.0%
Highest claiming ward	Tewkesbury Prior's Park (5.8%)

## YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET)

At the end of July 2013 there were 580 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 4.5%.

## PART 2: UK, SW AND GLOUCESTERSHIRE INDICATORS

The unemployment situation in Gloucestershire compared to the South West and the UK.

### Claimant Rate

Figure 1: Claimant Rate for Gloucestershire, the South West and UK over the past year

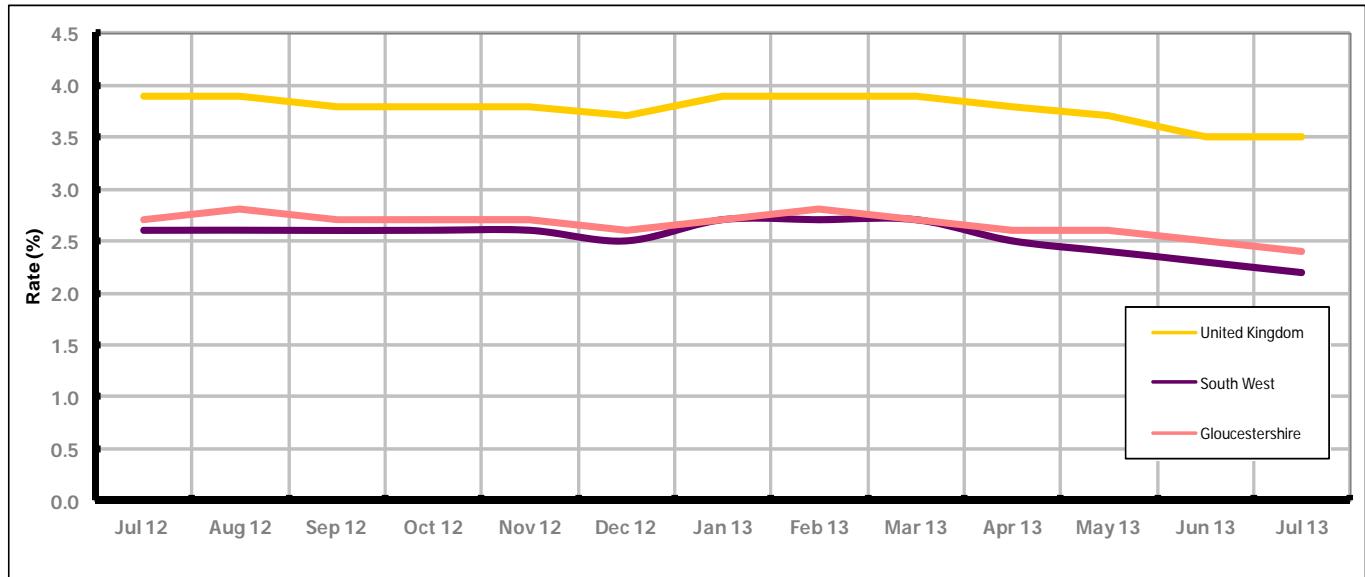


Figure 1 shows the claimant rate for Gloucestershire at 2.4% in July 2013. With the exception of January and March 2013, the rate has been slightly higher than the South West average since March 2012. It has been persistently lower by approximately 1.1% against the UK average during the same period. The July 2013 rate represented a 0.1% decrease on June 2013.

### Claimant Count

Table 1: Analysis of UK, South West and Gloucestershire Claimant Counts

Area	Claimant Count in July 2013	% change on June 2013	Average % change over the last six months	Consecutive months decreasing
UK	1,418,674	-1.5%	-2.1%	4
South West	74,159	-2.7%	-3.3%	4
Gloucestershire	9,051	-3.3%	-2.5%	4

Table 1 shows that in July 2013, the number of claimants in Gloucestershire was 3.3% lower than the number in June 2013.

The average change in claimants in Gloucestershire for the six months to July 2013 was -2.5%.

## PART 3: LOCAL AUTHORITY DISTRICT ANALYSIS

### Claimant Rate and Claimant Count

Figure 2: Claimant Rate (%) across Gloucestershire - July 2013

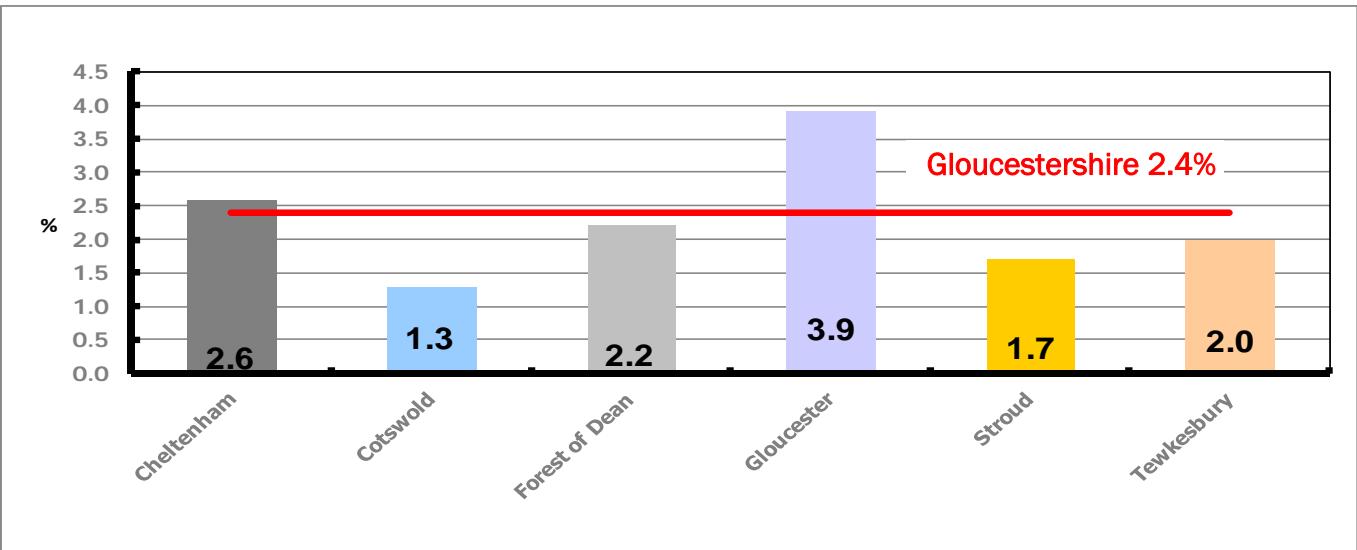


Figure 2 shows the claimant rate for July 2013 in Gloucestershire. Between June 2013 and July 2013 the rate in Gloucester and Tewkesbury remained the same, while the rate in all of the other districts decreased.

Figure 3: Total claimants over the past year across Gloucestershire Districts

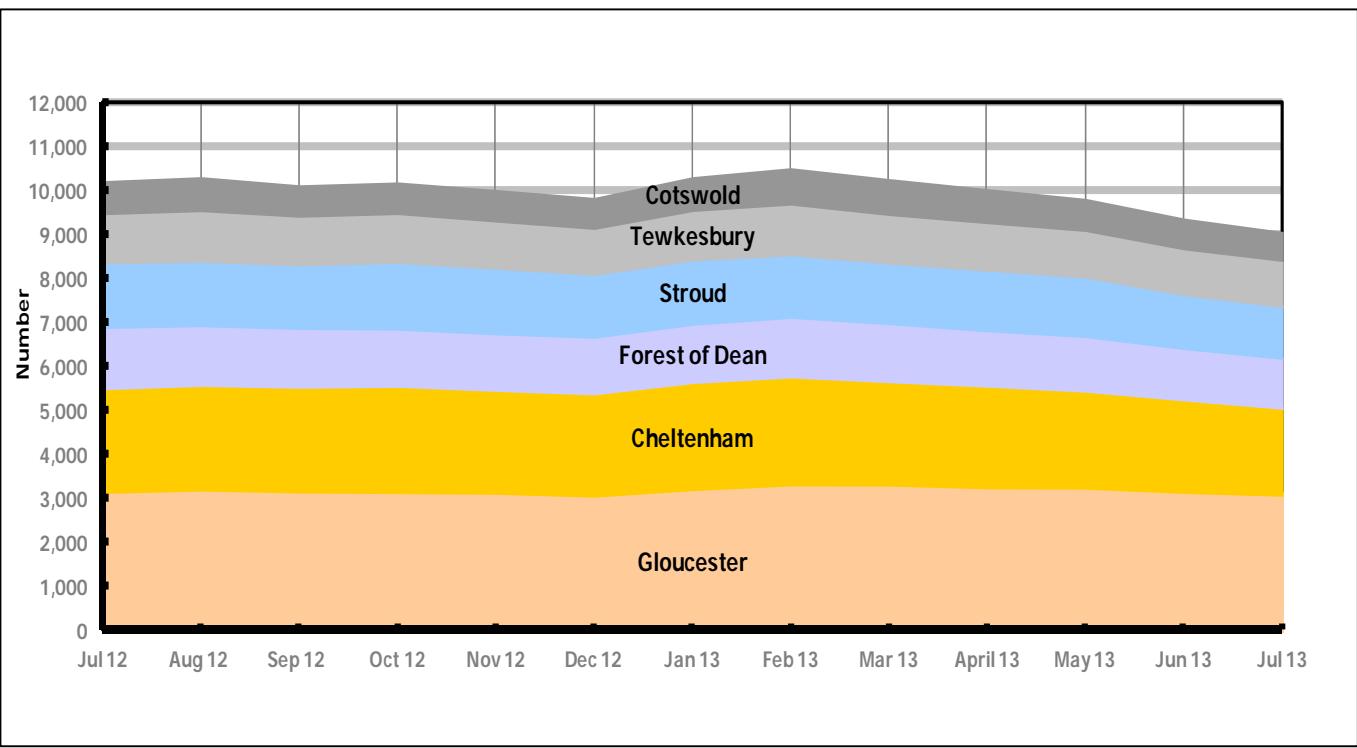


Figure 3 shows the overall claimant count by district over the past year. Since July 2012 the number of claimants has decreased, with the exception of August, October, January and February when they increased.

Table 2: Analysis of Gloucestershire and District Claimant Counts

Total	Jul 13 Number	Jul 13 Rate	Jun 13 Number	Jun 13 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	9,051	2.4	9,358	2.5	-307	-3.3%	-0.1
Cheltenham	1,977	2.6	2,100	2.7	-123	-5.9%	-0.1
Cotswold	648	1.3	688	1.4	-40	-5.8%	-0.1
Forest of Dean	1,133	2.2	1,168	2.3	-35	-3.0%	-0.1
Gloucester	3,075	3.9	3,138	3.9	-63	-2.0%	0.0
Stroud	1,201	1.7	1,245	1.8	-44	-3.5%	-0.1
Tewkesbury	1,017	2.0	1,019	2.0	-2	-0.2%	0.0

Table 2 shows the change in the claimant count in July 2013 compared to June 2013. All districts saw a decrease in the number of claimants.

Table 3: Analysis of Male Gloucestershire and District Claimant Counts

Male	Jul 13 Number	Jul 13 Rate	Jun 13 Number	Jun 13 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	5,843	3.1	6,101	3.2	-258	-4.2%	-0.1
Cheltenham	1,302	3.4	1,412	3.7	-110	-7.8%	-0.3
Cotswold	411	1.7	444	1.8	-33	-7.4%	-0.1
Forest of Dean	728	2.9	765	3.0	-37	-4.8%	-0.1
Gloucester	2,005	5.0	2,048	5.1	-43	-2.1%	-0.1
Stroud	751	2.1	782	2.2	-31	-4.0%	-0.1
Tewkesbury	646	2.6	650	2.6	-4	-0.6%	0.0

Table 3 shows the change in the male claimant count in July 2013 compared to June 2013. All districts saw a decrease in the number of male claimants.

Table 4: Analysis of Female Gloucestershire and District Claimant Counts

Female	Jul 13 Number	Jul 13 Rate	Jun 13 Number	Jun 13 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	3,208	1.7	3,257	1.7	-49	-1.5%	0.0
Cheltenham	675	1.8	688	1.8	-13	-1.9%	0.0
Cotswold	237	0.9	244	0.9	-7	-2.9%	0.0
Forest of Dean	405	1.6	403	1.6	2	0.5%	0.0
Gloucester	1,070	2.7	1,090	2.7	-20	-1.8%	0.0
Stroud	450	1.3	463	1.3	-13	-2.8%	0.0
Tewkesbury	371	1.4	369	1.4	2	0.5%	0.0

Table 4 shows the change in the female claimant count in July 2013 compared to June 2013. Tewkesbury and the Forest of Dean saw a slight increase in the number of female claimants, while the other districts experienced a decrease.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

This section covers the six districts and a comparison of their constituent wards.

### 4.1 Cheltenham Borough

#### Claimant Rate and Claimant Count

Figure 4: Cheltenham Borough claimant rate over the last year

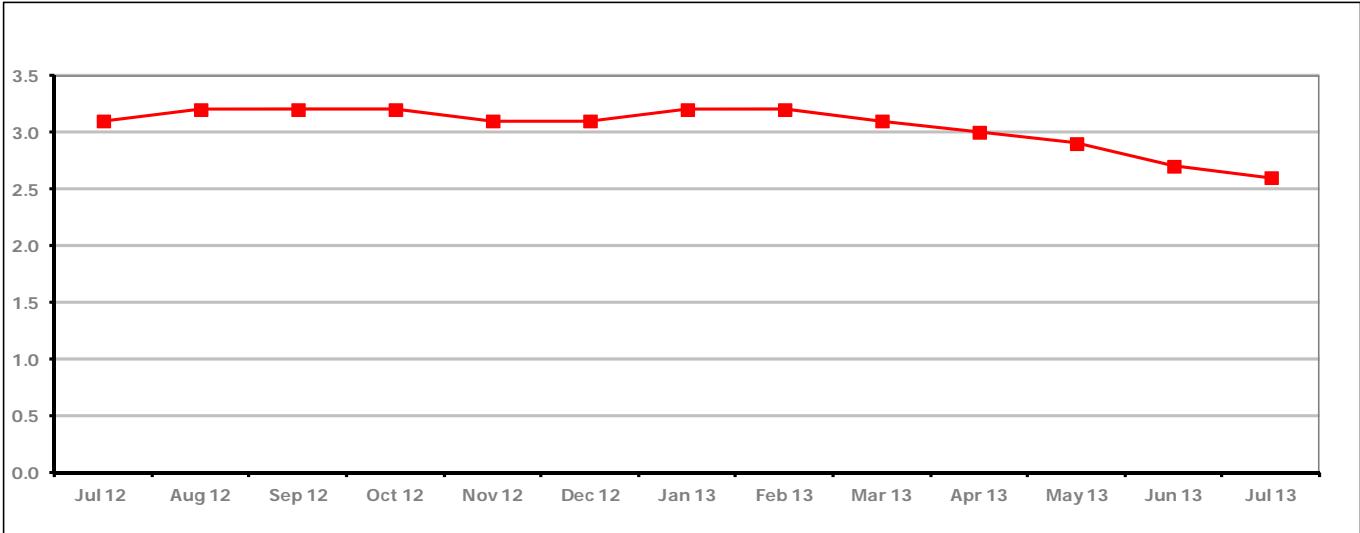


Figure 4 shows the claimant rate in Cheltenham decreased in July 2013 to 2.6%.

Figure 5: Cheltenham Borough claimants - Month on Month and Year on Year change

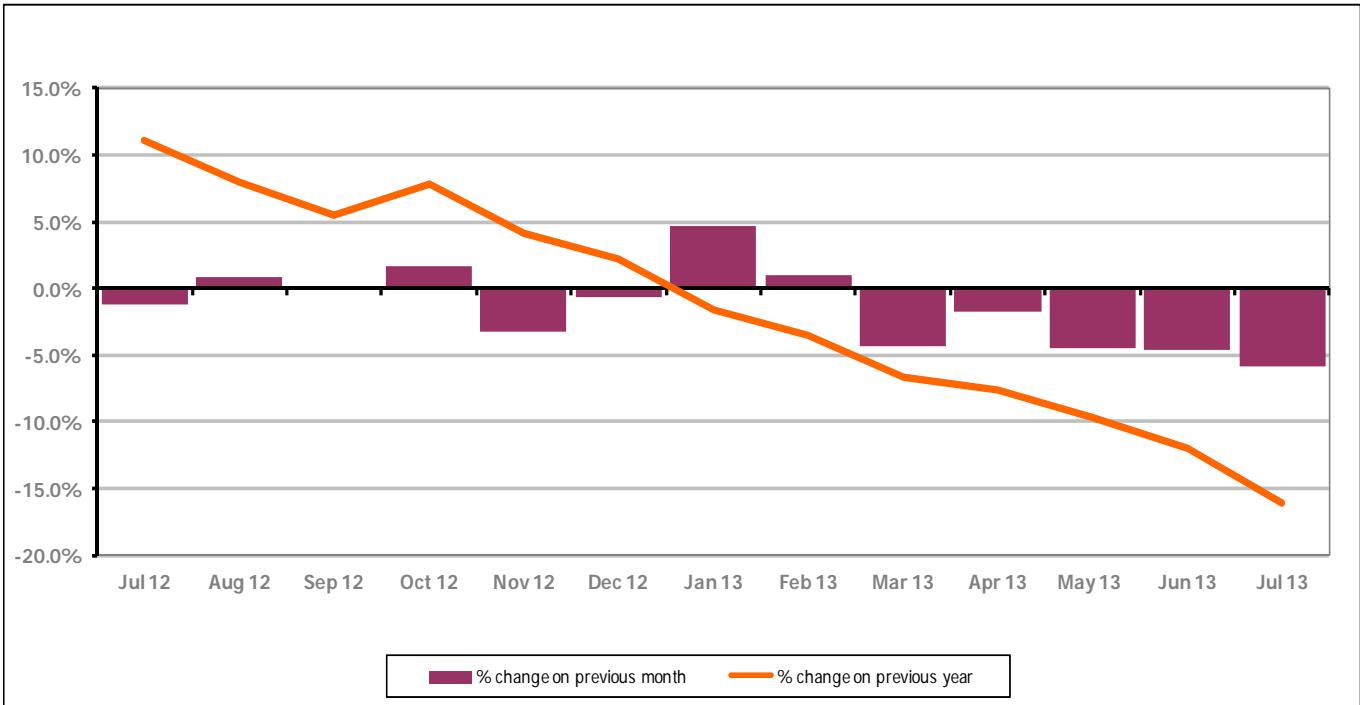


Figure 5 shows the claimant count decreased by -5.9% since last month. The change on the previous year has decreased in July 2013 compared to June 2013 to -16.1%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.1 Cheltenham Borough continued...

Figure 6: Claimant rates across Cheltenham Borough wards - July 2013

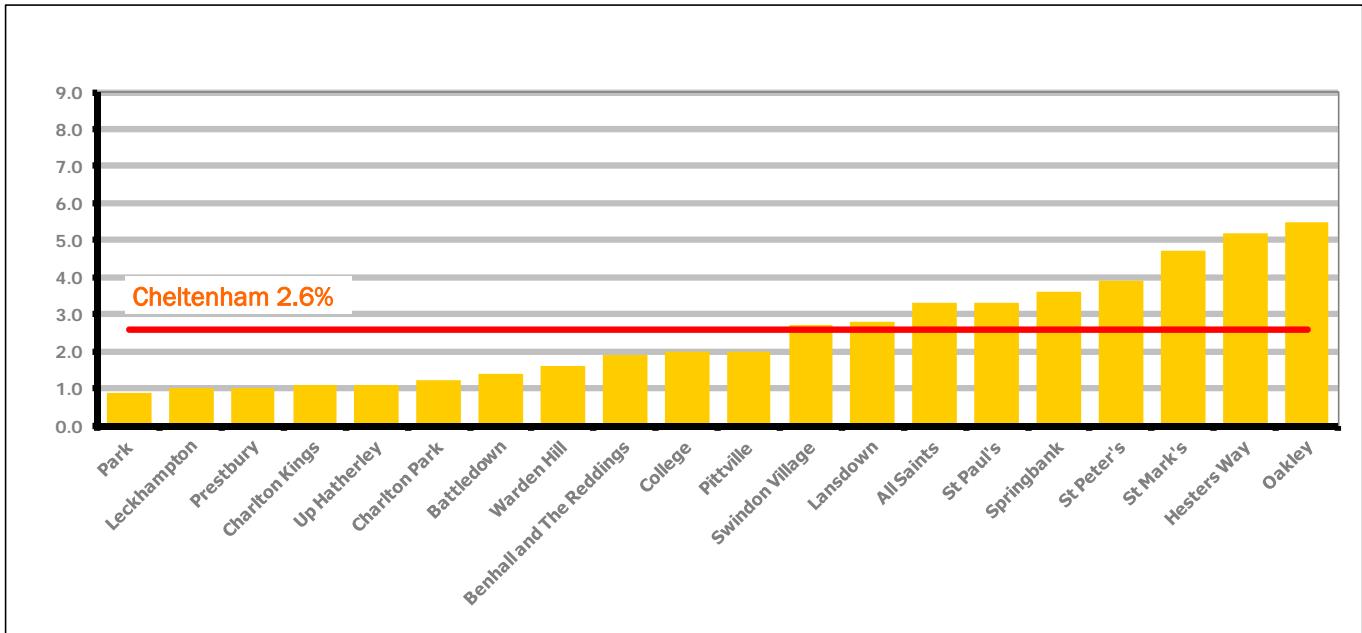


Figure 6 shows the claimant rates for Cheltenham Borough wards. The red line represents the average claimant rate across the Borough of 2.6%. Nine wards lie above the average.

Table 5: Analysis of Claimant Count at Cheltenham Borough ward level - July 2013

District	Ward	Rate	Rank*
Cheltenham	Park	0.9	21
Cheltenham	Leckhampton	1.0	30
Cheltenham	Prestbury	1.0	30
Cheltenham	Charlton Kings	1.1	37
Cheltenham	Up Hatherley	1.1	37
Cheltenham	Charlton Park	1.2	49
Cheltenham	Battledown	1.4	63
Cheltenham	Warden Hill	1.6	74
Cheltenham	Benhall and The Reddings	1.9	86
Cheltenham	College	2.0	91
Cheltenham	Pittville	2.0	91
Cheltenham	Swindon Village	2.7	109
Cheltenham	Lansdown	2.8	112
Cheltenham	All Saints	3.3	120
Cheltenham	St Paul's	3.3	120
Cheltenham	Springbank	3.6	124
Cheltenham	St Peter's	3.9	126
Cheltenham	St Mark's	4.7	131
Cheltenham	Hesters Way	5.2	135
Cheltenham	Oakley	5.5	137

	bottom 10% of county
	first quartile of county
	second quartile of county
	third quartile of county
	fourth quartile of county
	highest 10% of county

\* 1 = "best" and 142 = "worst"

Table 5 shows overall claimant rates for Cheltenham Borough wards and their position relative to all wards in Gloucestershire.

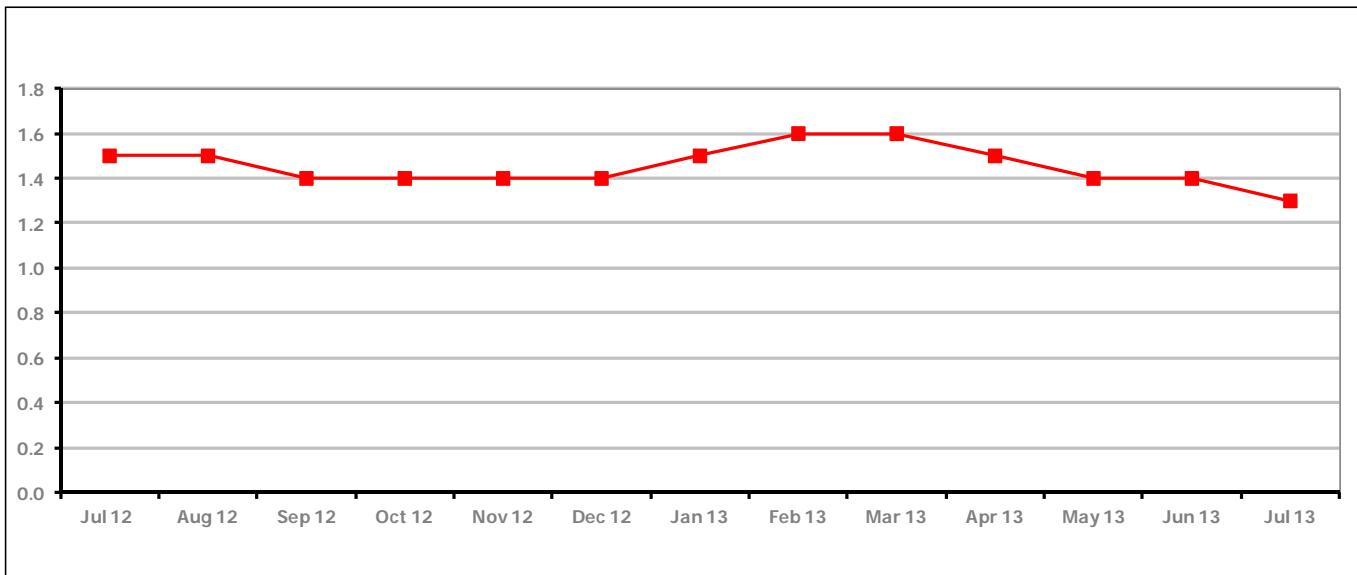
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.2 Cotswold District****Claimant Rate and Claimant Count***Figure 7: Cotswold District claimant rate over the last year*

Figure 7 shows the claimant rate in Cotswold District decreased in July 2013 to 1.3%.

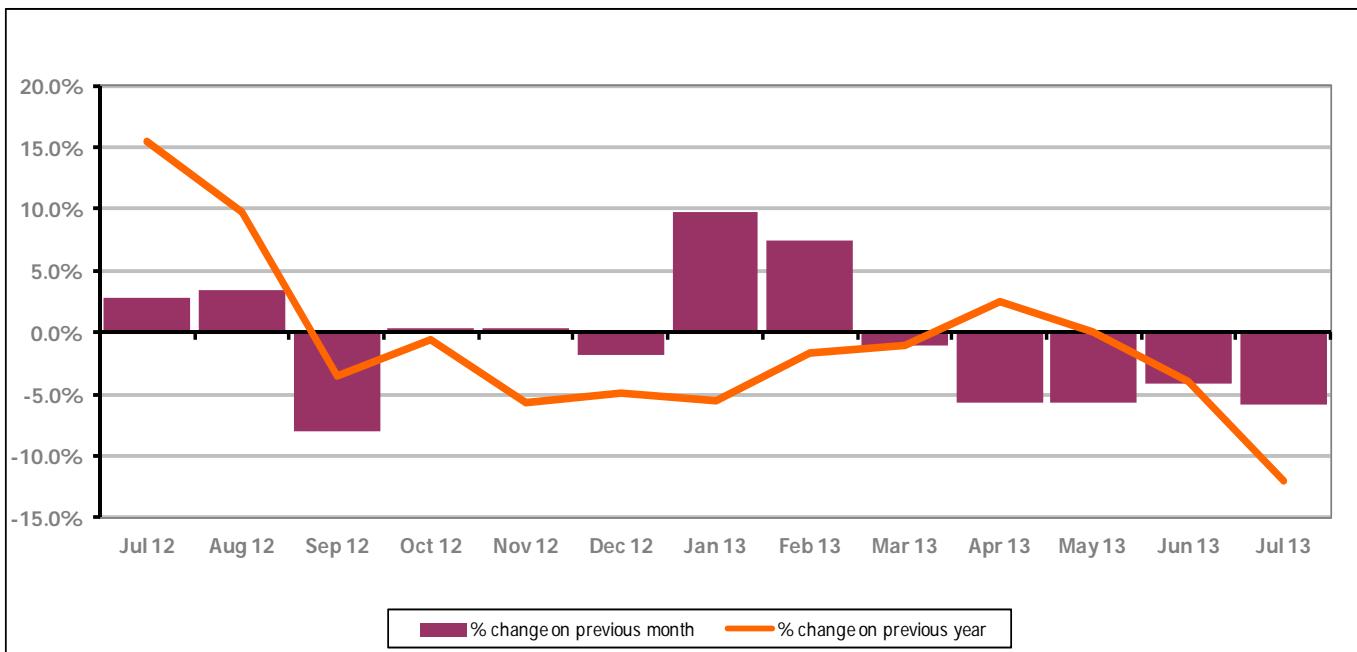
*Figure 8: Cotswold District claimants - Month on Month and Year on Year change*

Figure 8 shows the claimant count decreased by -5.8% since June 2013. The change on the previous year has decreased from June 2013 compared to July 2013 to -12.1%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.2 Cotswold District continued...

Figure 9: Claimant rates across Cotswold District wards - July 2013

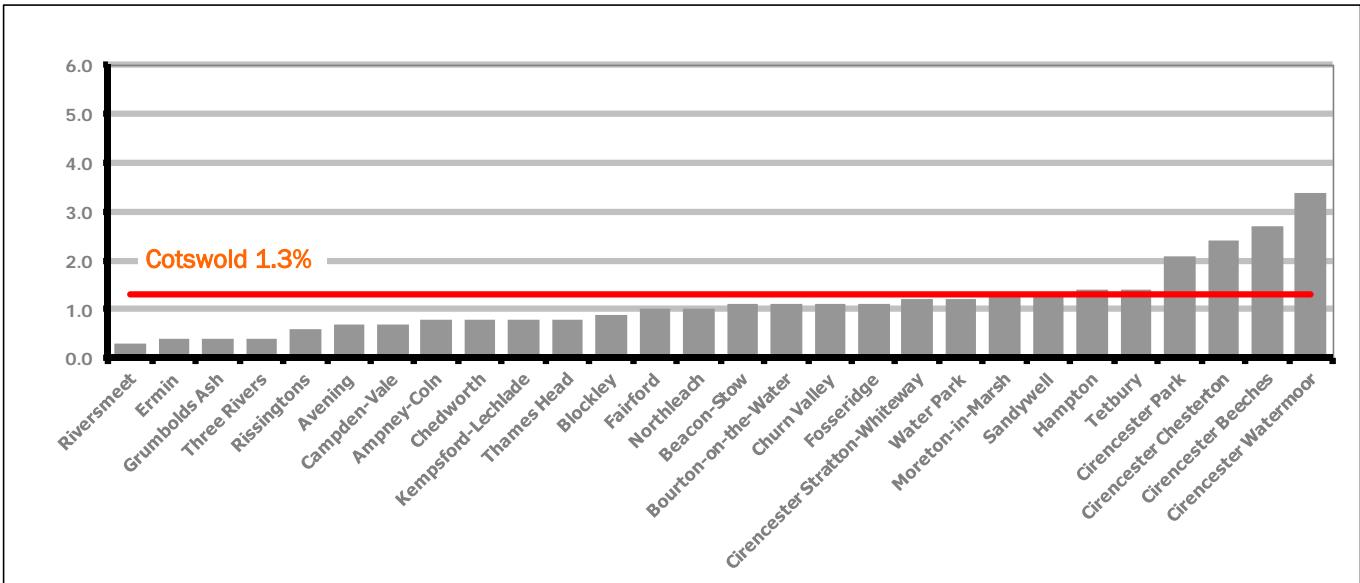
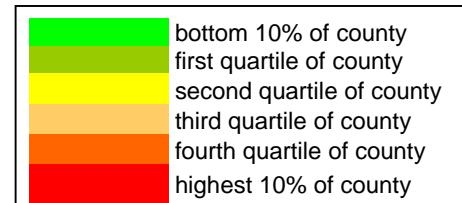


Figure 9 shows the claimant rates for Cotswold District wards. The red line represents the average claimant rate across the District of 1.3%. Six wards lie above the average.

Table 6: Analysis of Claimant Count at Cotswold District ward level - July 2013

District	Ward	Rate	Rank*
Cotswolds	Riversmeet	0.3	1
Cotswolds	Ermin	0.4	2
Cotswolds	Grumbolds Ash	0.4	2
Cotswolds	Three Rivers	0.4	2
Cotswolds	Rissingtons	0.6	9
Cotswolds	Avening	0.7	12
Cotswolds	Campden-Vale	0.7	12
Cotswolds	Ampney-Colin	0.8	16
Cotswolds	Chedworth	0.8	16
Cotswolds	Kempsford-Lechlade	0.8	16
Cotswolds	Thames Head	0.8	16
Cotswolds	Blockley	0.9	21
Cotswolds	Fairford	1.0	30
Cotswolds	Northleach	1.0	30
Cotswolds	Beacon-Stow	1.1	37
Cotswolds	Bourton-on-the-Water	1.1	37
Cotswolds	Churn Valley	1.1	37
Cotswolds	Fosseridge	1.1	37
Cotswolds	Cirencester Stratton-Whiteway	1.2	49
Cotswolds	Water Park	1.2	49
Cotswolds	Moreton-in-Marsh	1.3	56
Cotswolds	Sandywell	1.3	56
Cotswolds	Hampton	1.4	63
Cotswolds	Tetbury	1.4	63
Cotswolds	Cirencester Park	2.1	95
Cotswolds	Cirencester Chesterton	2.4	105
Cotswolds	Cirencester Beeches	2.7	109
Cotswolds	Cirencester Watermoor	3.4	123



\* 1 = "best" and 142 = "worst"

Table 6 shows overall claimant rates for Cotswold District wards and their position relative to all wards in Gloucestershire.

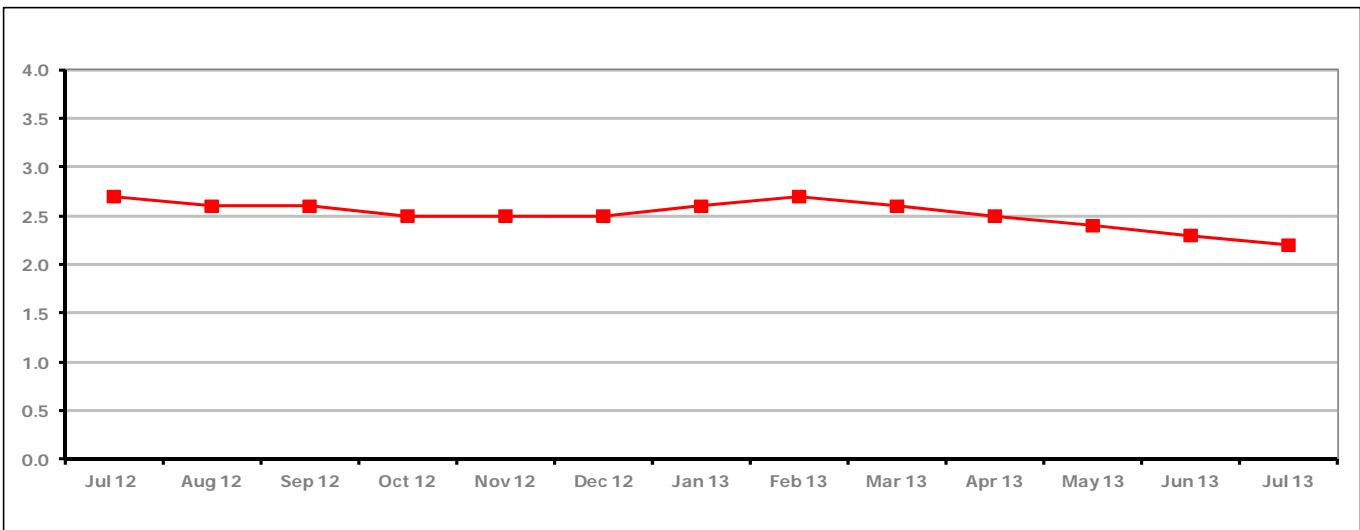
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.3 Forest of Dean District****Claimant Rate and Claimant Count***Figure 10: Forest of Dean District claimant rate over the last year*

Figure 10 shows the claimant rate in the Forest of Dean decreased in July 2013 to 2.2%.

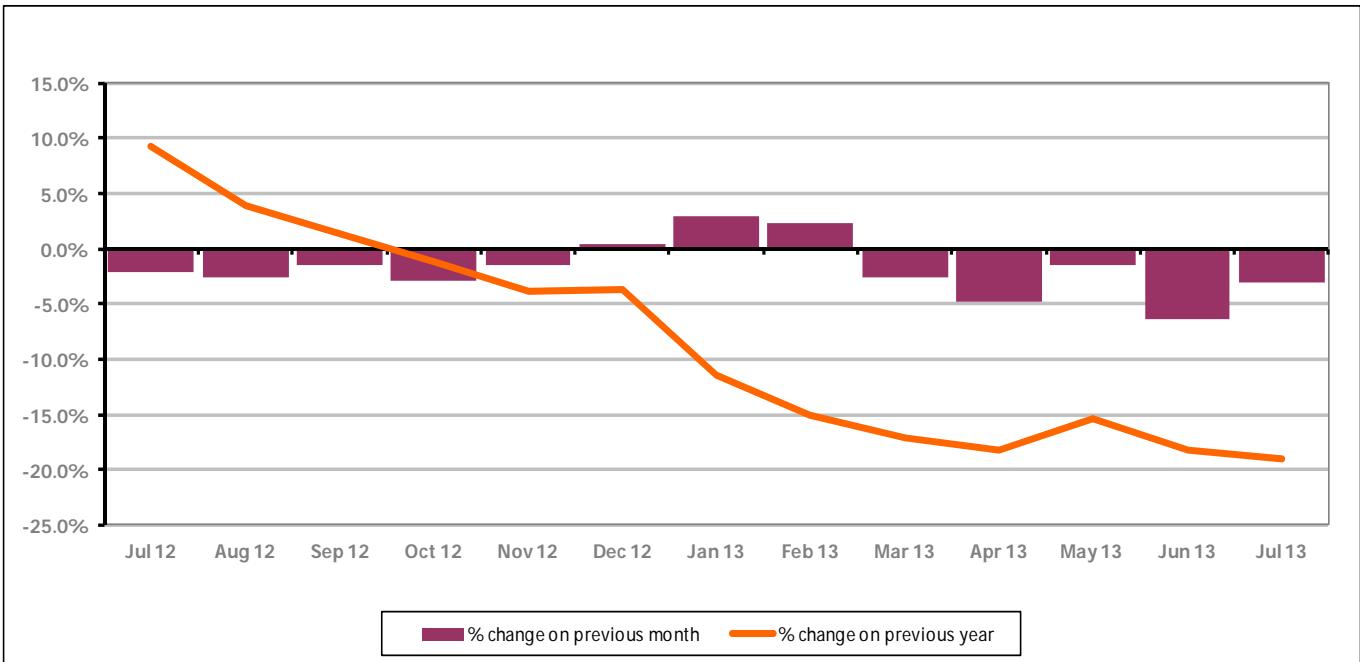
*Figure 11: Forest of Dean District claimants - Month on Month and Year on Year change*

Figure 11 shows the claimant count decreased by -3.0% since June 2013. The change on the previous year has decreased from June 2013 compared to July 2013 to -19.0%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.3 Forest of Dean District continued...

Figure 12: Claimant rates across Forest of Dean District wards - July 2013

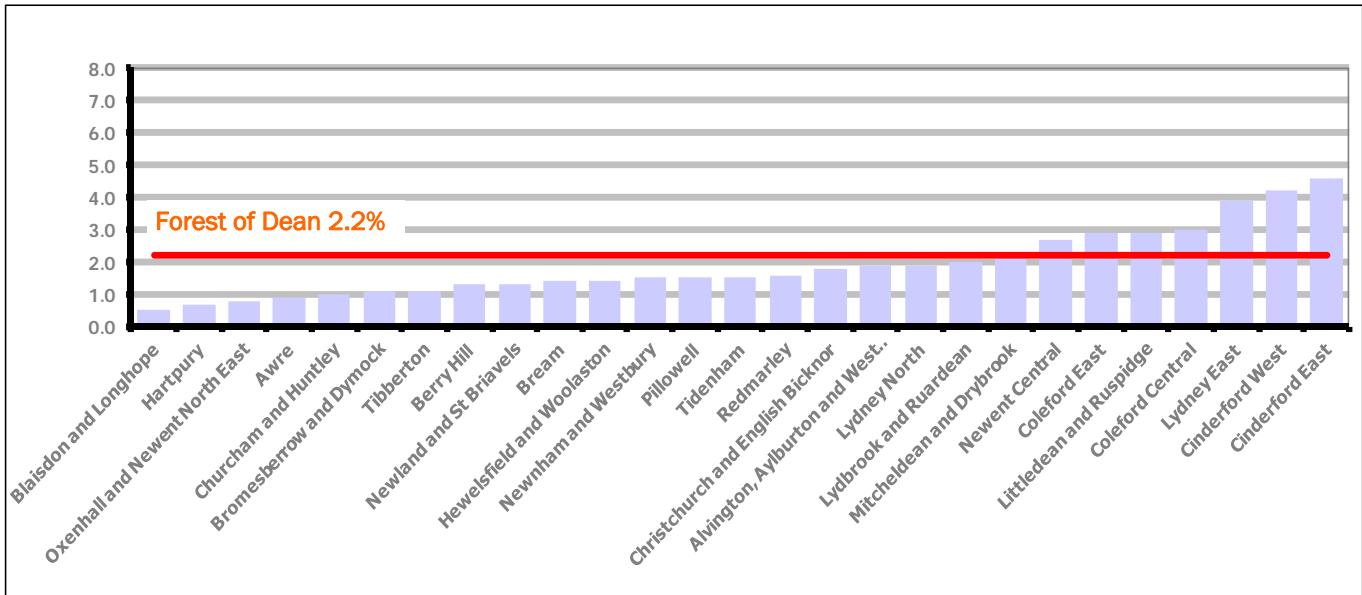
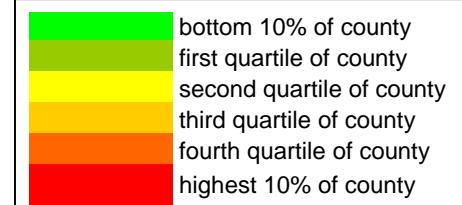


Figure 12 shows the claimant rates for Forest of Dean District wards. The red line represents the average claimant rate across the District of 2.2 %. Seven wards lie above the average.

Table 7: Analysis of Claimant Count at Forest of Dean District ward level - July 2013

District	Ward	Rate	Rank*
Forest	Blaisdon and Longhope	0.5	6
Forest	Hartpury	0.7	12
Forest	Oxenhall and Newent North East	0.8	16
Forest	Awre	0.9	21
Forest	Churcham and Huntley	1.0	30
Forest	Bromesberrow and Dymock	1.1	37
Forest	Tibberton	1.1	37
Forest	Berry Hill	1.3	56
Forest	Newland and St Briavels	1.3	56
Forest	Bream	1.4	63
Forest	Hewelsfield and Woolaston	1.4	63
Forest	Newnham and Westbury	1.5	69
Forest	Pillowell	1.5	69
Forest	Tidenham	1.5	69
Forest	Redmarley	1.6	74
Forest	Christchurch and English Bicknor	1.8	80
Forest	Alvington, Aylburton and West Lydney	1.9	86
Forest	Lydney North	1.9	86
Forest	Lydbrook and Ruardean	2.0	91
Forest	Mitcheldean and Drybrook	2.1	95
Forest	Newent Central	2.7	109
Forest	Coleford East	2.9	113
Forest	Littledean and Ruspidge	2.9	113
Forest	Coleford Central	3.0	116
Forest	Lydney East	3.9	126
Forest	Cinderford West	4.2	128
Forest	Cinderford East	4.6	130



\* 1 = "best" and 142 = "worst"

Table 7 shows overall claimant rates for the Forest of Dean District wards and their position relative to all wards in Gloucestershire.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.4 Gloucester City

#### Claimant Rate and Claimant Count

Figure 13: Gloucester City claimant rate over the last year

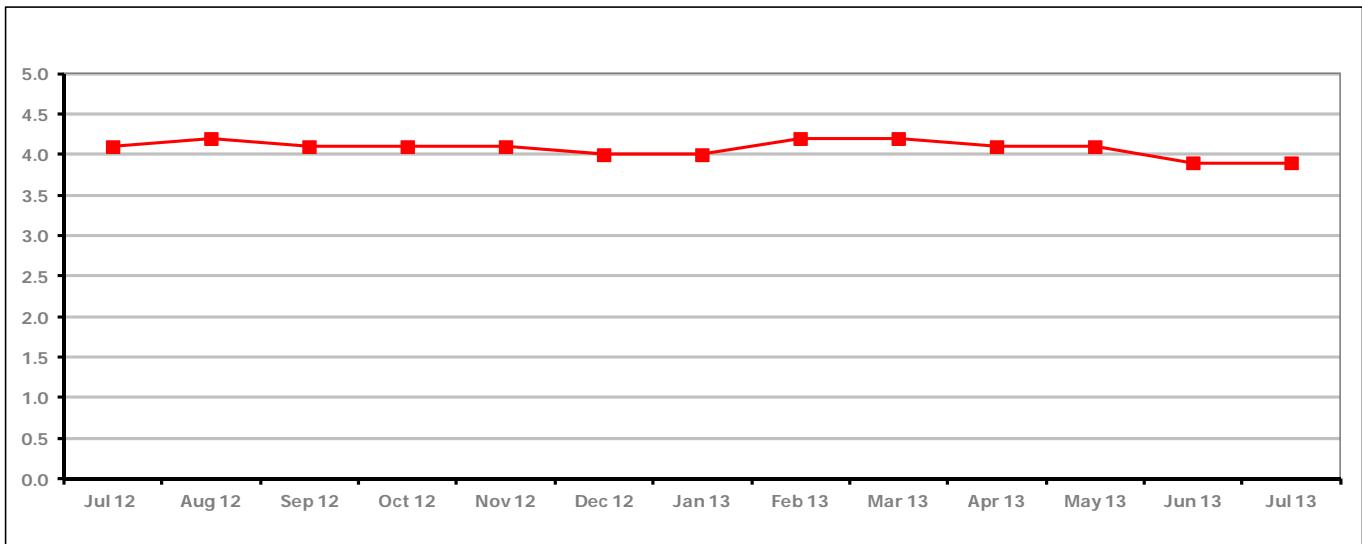


Figure 13 shows the claimant rate for Gloucester City remained the same as last month at 3.9%.

Figure 14: Gloucester City claimants - Month on Month and Year on Year change

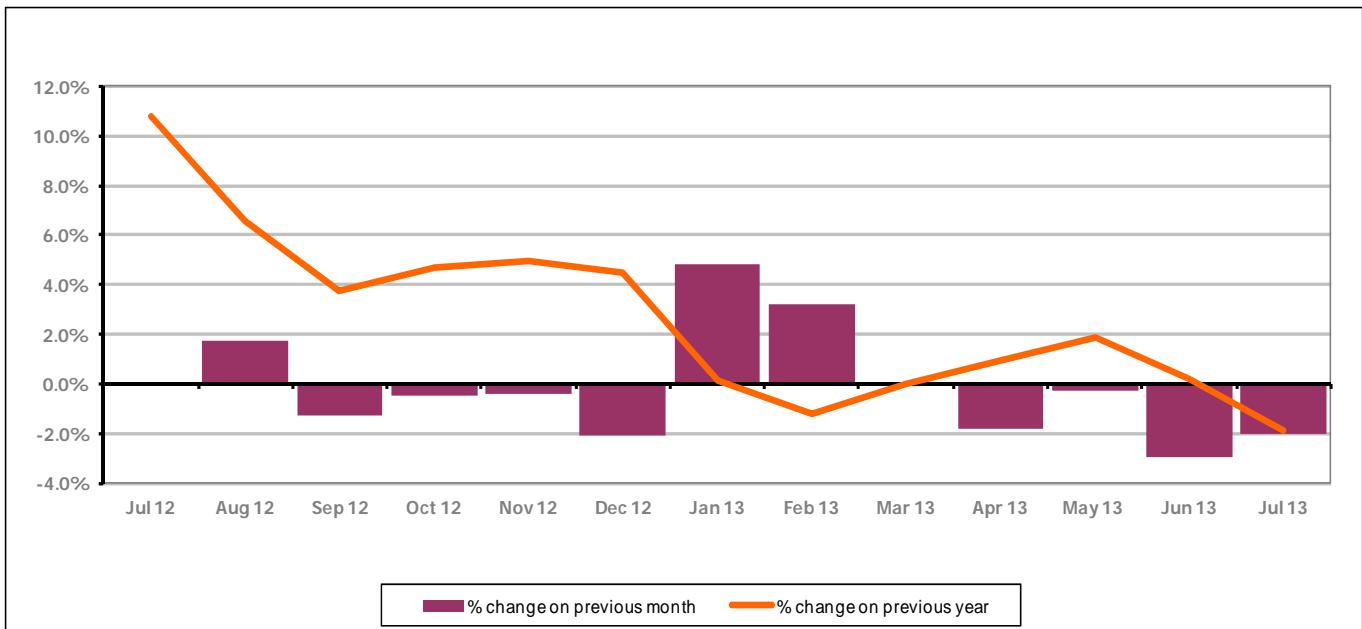


Figure 14 shows the monthly claimant count decreased by -2.0% since June 2013. The change on the previous year has decreased from June 2013 compared to July 2013 to -1.9%.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

## 4.4 Gloucester City continued...

Figure 15: Claimant rates across Gloucester City wards - July 2013

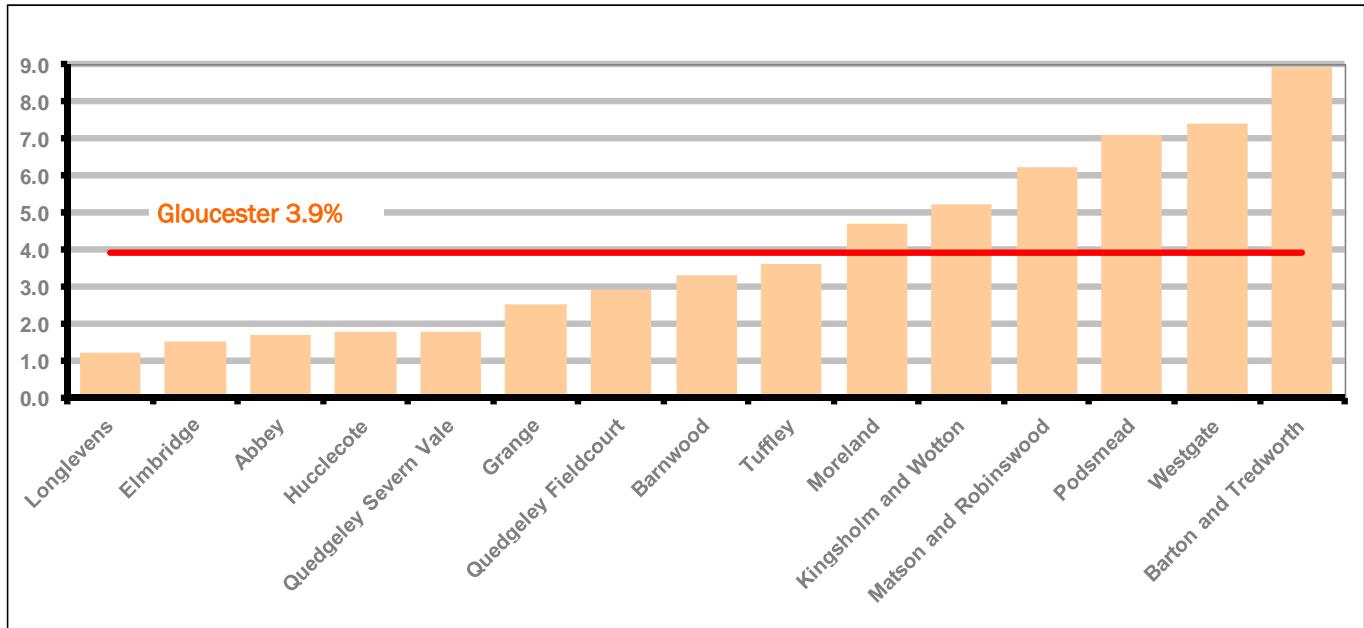
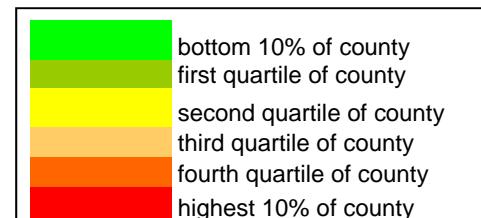


Figure 15 shows the claimant rates for Gloucester City district wards. The red line represents the average claimant rate across the City of 3.9%. Six wards lie above the average.

Table 8: Analysis of Claimant Count at Gloucester City ward level - July 2013

District	Ward	Rate	Rank*
Gloucester	Longlevens	1.2	49
Gloucester	Elmbridge	1.5	69
Gloucester	Abbey	1.7	77
Gloucester	Hucclecote	1.8	80
Gloucester	Quedgeley Severn Vale	1.8	80
Gloucester	Grange	2.5	106
Gloucester	Quedgeley Fieldcourt	2.9	113
Gloucester	Barnwood	3.3	120
Gloucester	Tuffley	3.6	124
Gloucester	Moreland	4.7	131
Gloucester	Kingsholm and Wotton	5.2	135
Gloucester	Matson and Robinswood	6.2	139
Gloucester	Podsmead	7.1	140
Gloucester	Westgate	7.4	141
Gloucester	Barton and Tredworth	8.9	142



\* 1 = "best" and 142 = "worst"

Table 8 shows overall claimant rates for Gloucester City wards and their position relative to all wards in Gloucestershire.

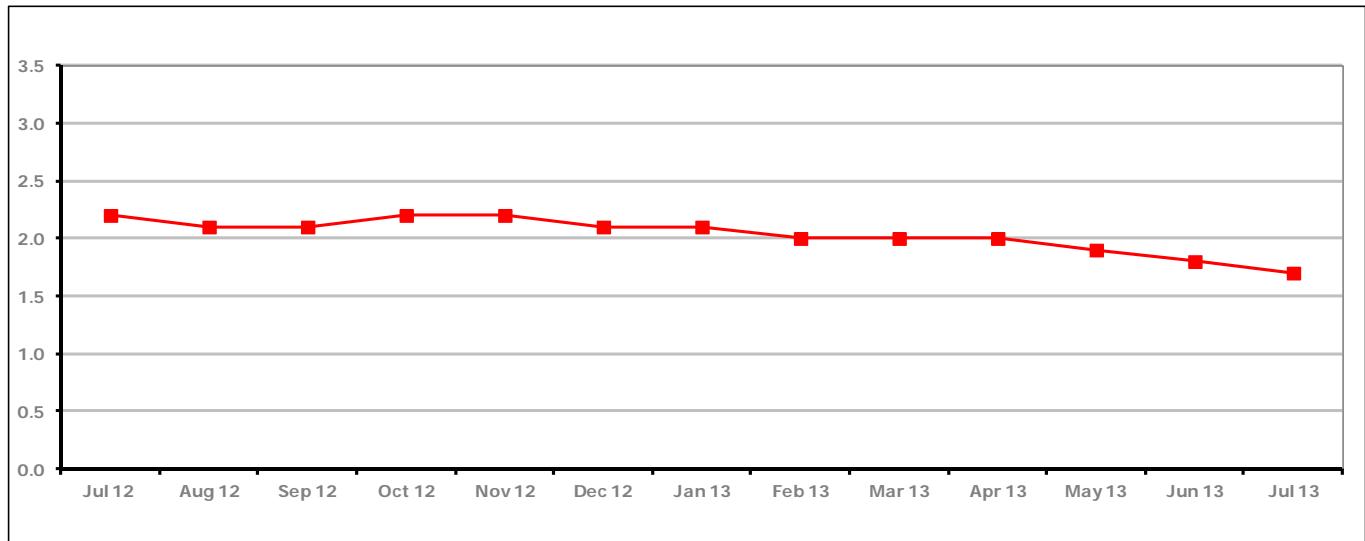
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.5 Stroud District****Claimant Rate and Claimant Count***Figure 16: Stroud District claimant rate over the last year*

Figure 16 shows the claimant rate for Stroud decreased in July 2013 to 1.7%.

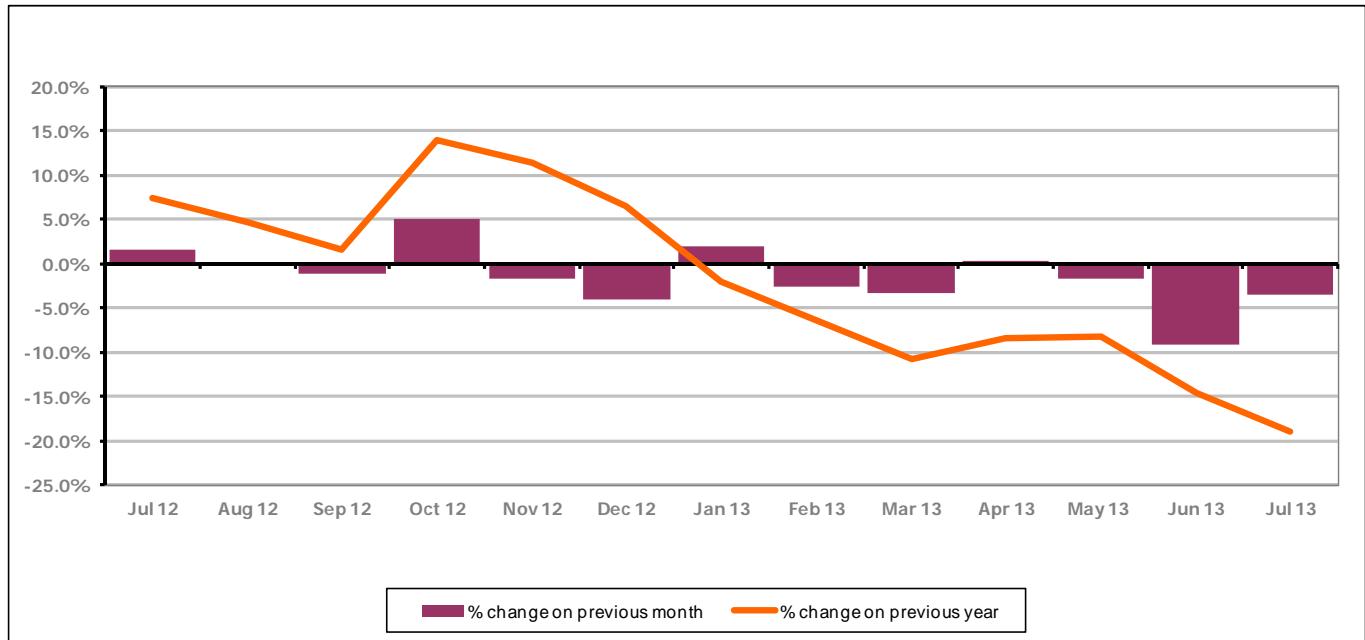
*Figure 17: Stroud District claimants - Month on Month and Year on Year change*

Figure 17 shows the monthly claimant count decreased by -3.5% since June 2013. The change on the previous year has decreased between June 2013 and July 2013 to -19.0%.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.5 Stroud District continued...

Figure 18: Claimant rates across Stroud District wards - July 2013

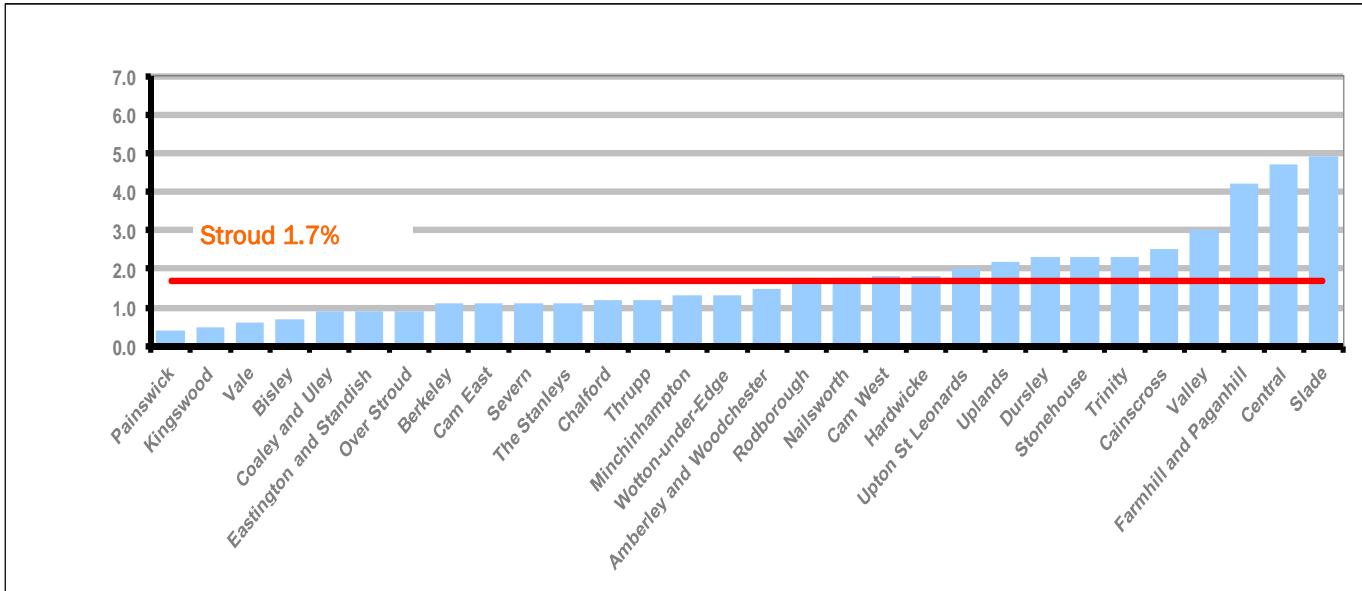
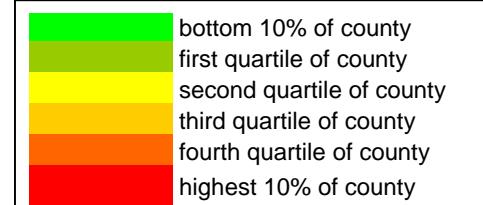


Figure 18 shows the claimant rates in Stroud District wards. The red line represents the average claimant rate across the District of 1.7%. Twelve wards are above the average.

Table 9: Analysis of Claimant Count at Stroud District ward level - July 2013

District	Ward	Rate	Rank*
Stroud	Painswick	0.4	2
Stroud	Kingswood	0.5	6
Stroud	Vale	0.6	9
Stroud	Bisley	0.7	12
Stroud	Coaley and Uley	0.9	21
Stroud	Eastington and Standish	0.9	21
Stroud	Over Stroud	0.9	21
Stroud	Berkeley	1.1	37
Stroud	Cam East	1.1	37
Stroud	Severn	1.1	37
Stroud	The Stanleys	1.1	37
Stroud	Chalford	1.2	49
Stroud	Thrupp	1.2	49
Stroud	Minchinhampton	1.3	56
Stroud	Wotton-under-Edge	1.3	56
Stroud	Amberley and Woodchester	1.5	69
Stroud	Rodborough	1.6	74
Stroud	Nailsworth	1.7	77
Stroud	Cam West	1.8	80
Stroud	Hardwicke	1.8	80
Stroud	Upton St Leonards	2.0	91
Stroud	Uplands	2.2	98
Stroud	Dursley	2.3	102
Stroud	Stonehouse	2.3	102
Stroud	Trinity	2.3	102
Stroud	Cainscross	2.5	106
Stroud	Valley	3.0	116
Stroud	Farmhill and Paganhill	4.2	128
Stroud	Central	4.7	131
Stroud	Slade	4.9	134



\* 1 = "best" and 142 = "worst"

Table 9 shows overall claimant rates for Stroud District wards and their position relative to all wards in Gloucestershire.

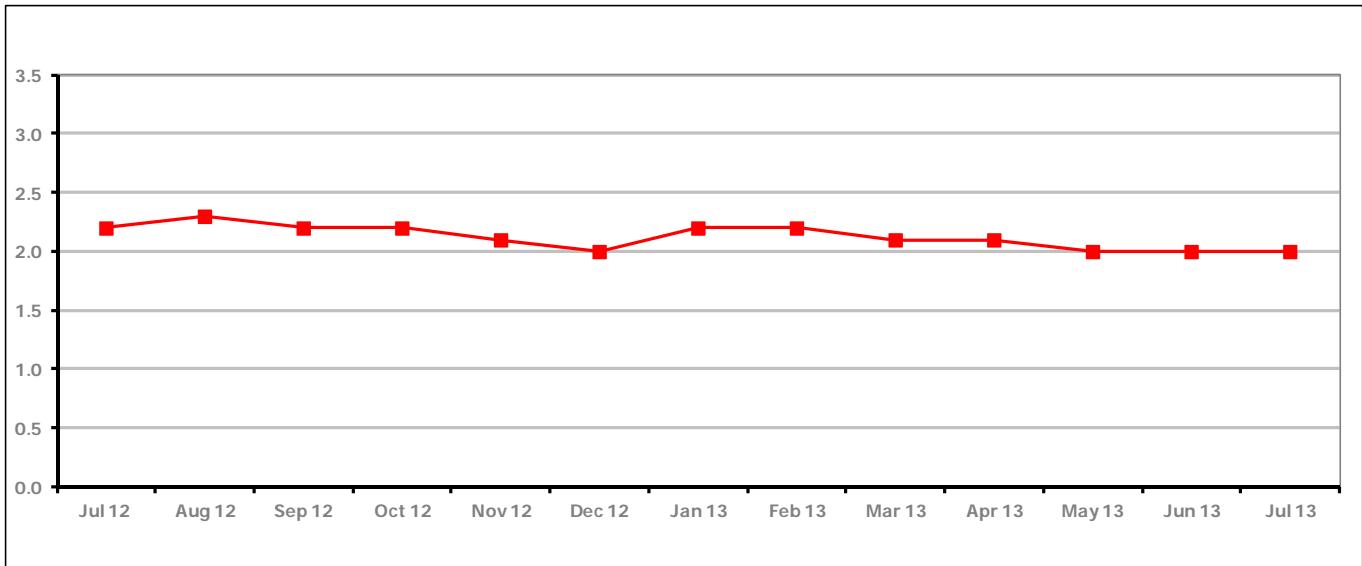
**PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS****4.6 Tewkesbury District****Claimant Rate and Claimant Count***Figure 19: Tewkesbury District claimant rate over the last year*

Figure 19 shows the claimant rate for Tewkesbury District remained the same as the last two months at 2.0%.

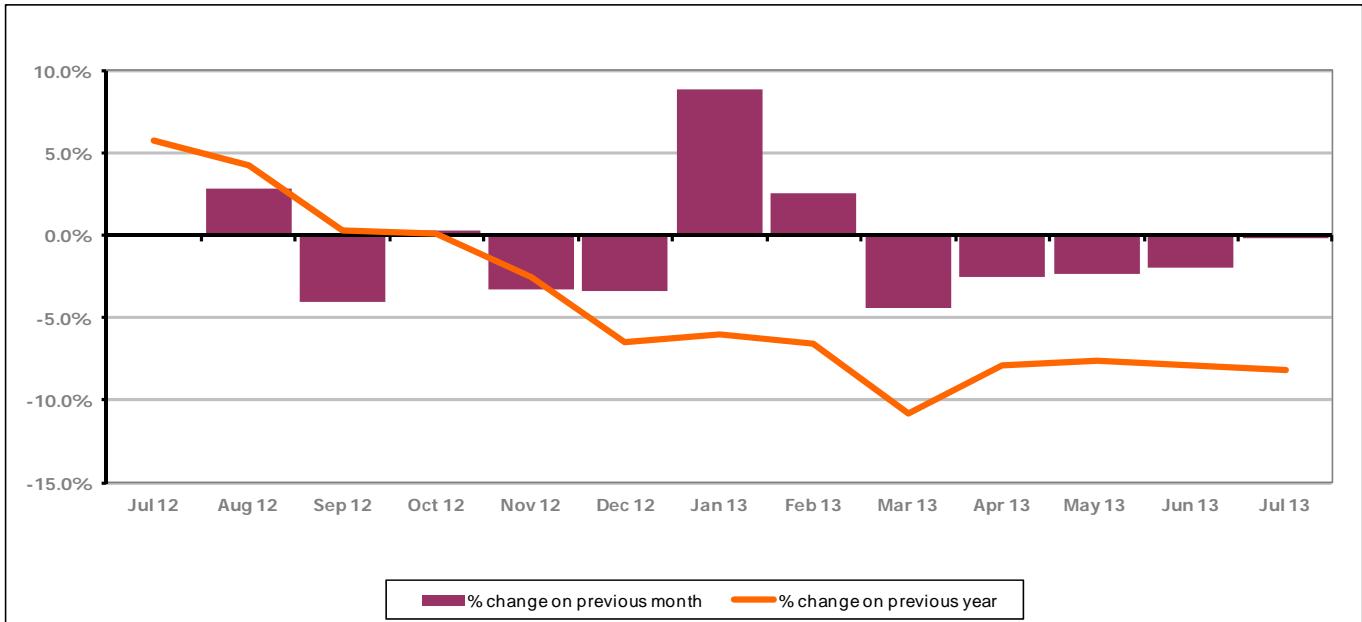
*Figure 20: Tewkesbury District claimants - Month on Month and Year on Year change*

Figure 20 shows that the monthly claimant count decreased in July 2013 by -0.2%. The change on the previous year decreased between June 2013 and July 2013 to -8.1%.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.6 Tewkesbury District continued...

Figure 21: Claimant rates across Tewkesbury District wards - July 2013

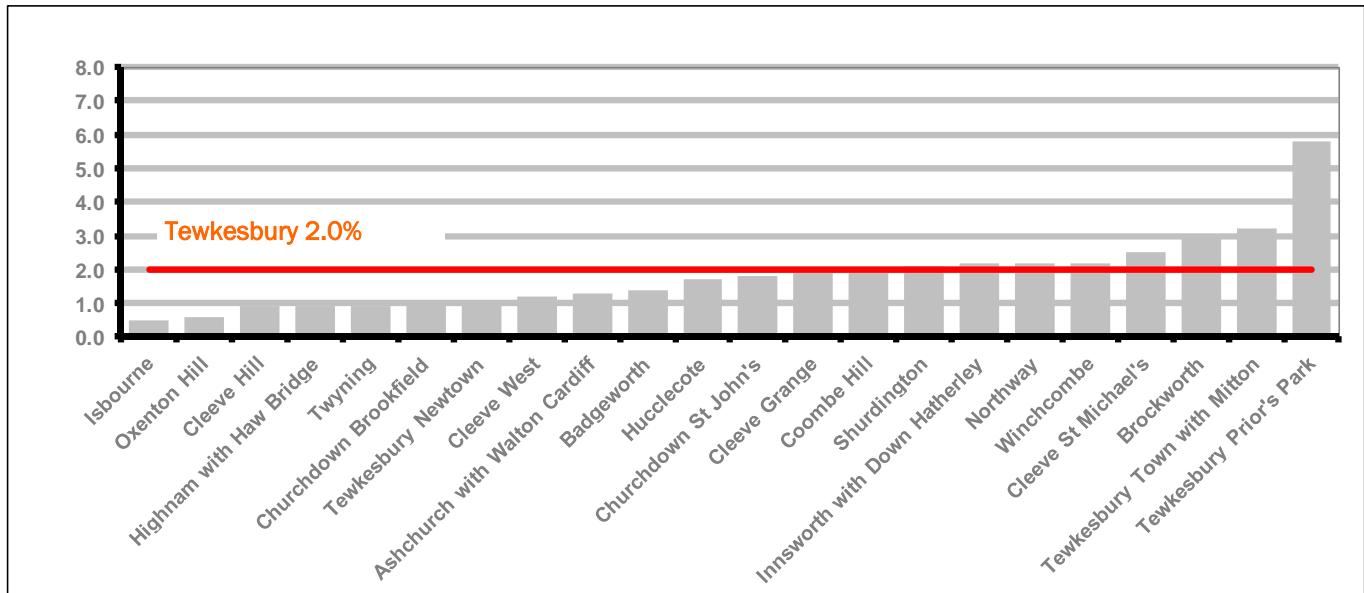
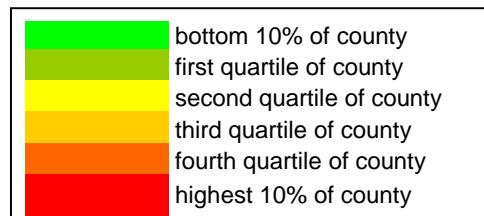


Figure 21 shows the claimant rates in Tewkesbury District wards. The red line represents the average claimant rate across the District of 2.0% and eight wards are above the average.

Table 10: Analysis of Claimant Count at Tewkesbury District level - July 2013

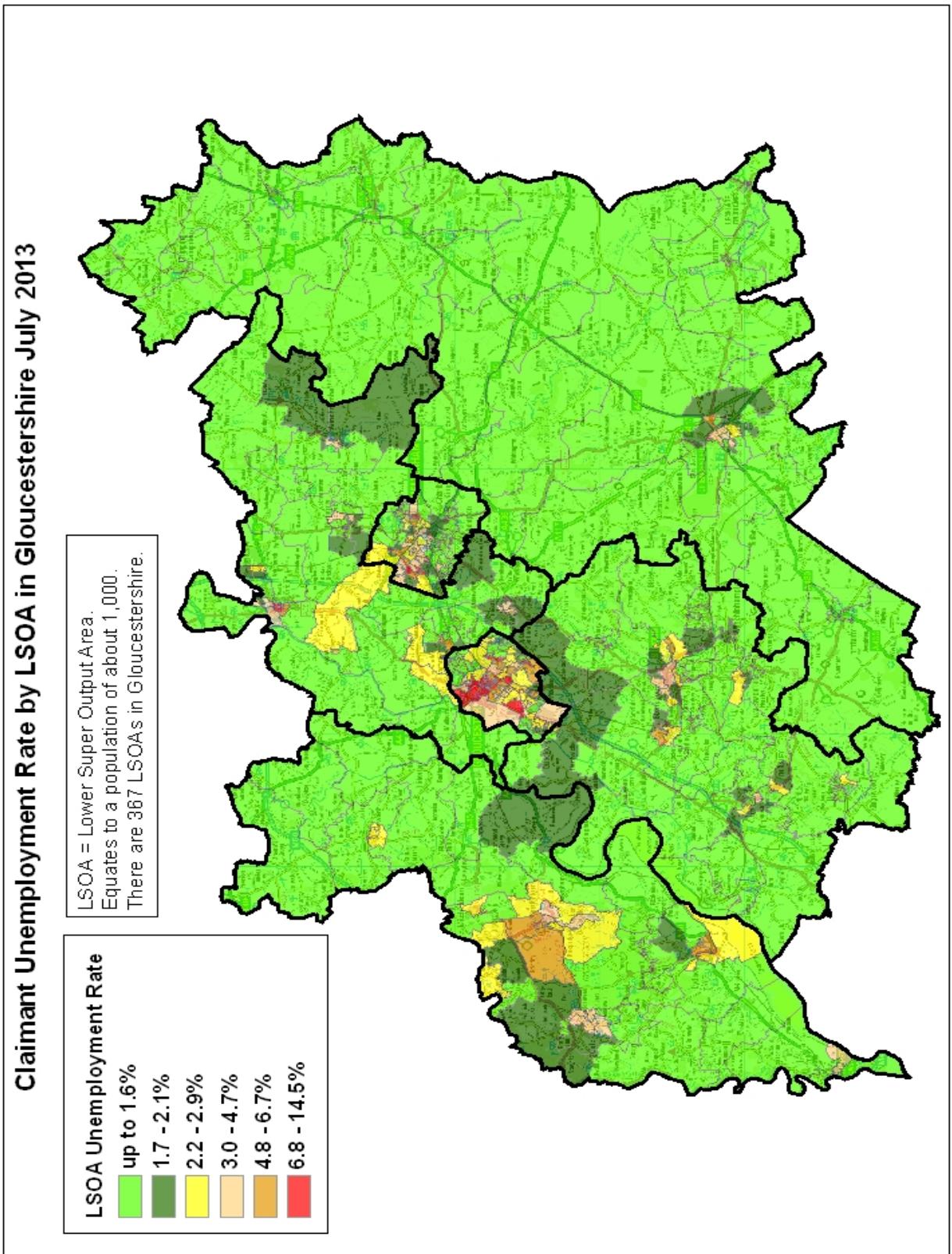
District	Ward	Rate	Rank*
Tewkesbury	Isbourne	0.5	6
Tewkesbury	Oxenton Hill	0.6	9
Tewkesbury	Cleeve Hill	0.9	21
Tewkesbury	Highnam with Haw Bridge	0.9	21
Tewkesbury	Twyning	0.9	21
Tewkesbury	Churchdown Brookfield	1.0	30
Tewkesbury	Tewkesbury Newtown	1.0	30
Tewkesbury	Cleeve West	1.2	49
Tewkesbury	Ashchurch with Walton Cardiff	1.3	56
Tewkesbury	Badgeworth	1.4	63
Tewkesbury	Hucclecote	1.7	77
Tewkesbury	Churchdown St John's	1.8	80
Tewkesbury	Cleeve Grange	1.9	86
Tewkesbury	Coombe Hill	1.9	86
Tewkesbury	Shurdington	2.1	95
Tewkesbury	Innsworth with Down Hatherley	2.2	98
Tewkesbury	Northway	2.2	98
Tewkesbury	Winchcombe	2.2	98
Tewkesbury	Cleeve St Michael's	2.5	106
Tewkesbury	Brockworth	3.0	116
Tewkesbury	Tewkesbury Town with Mitton	3.2	119
Tewkesbury	Tewkesbury Prior's Park	5.8	138



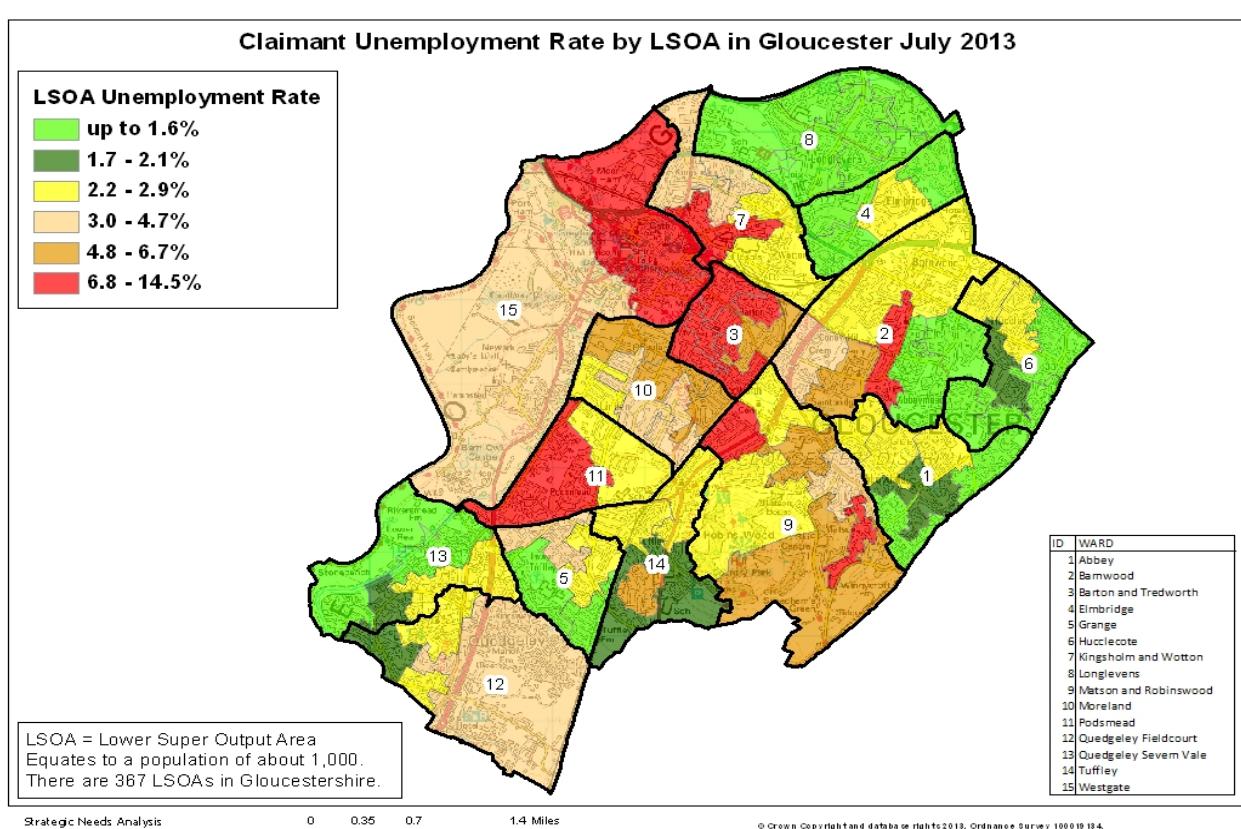
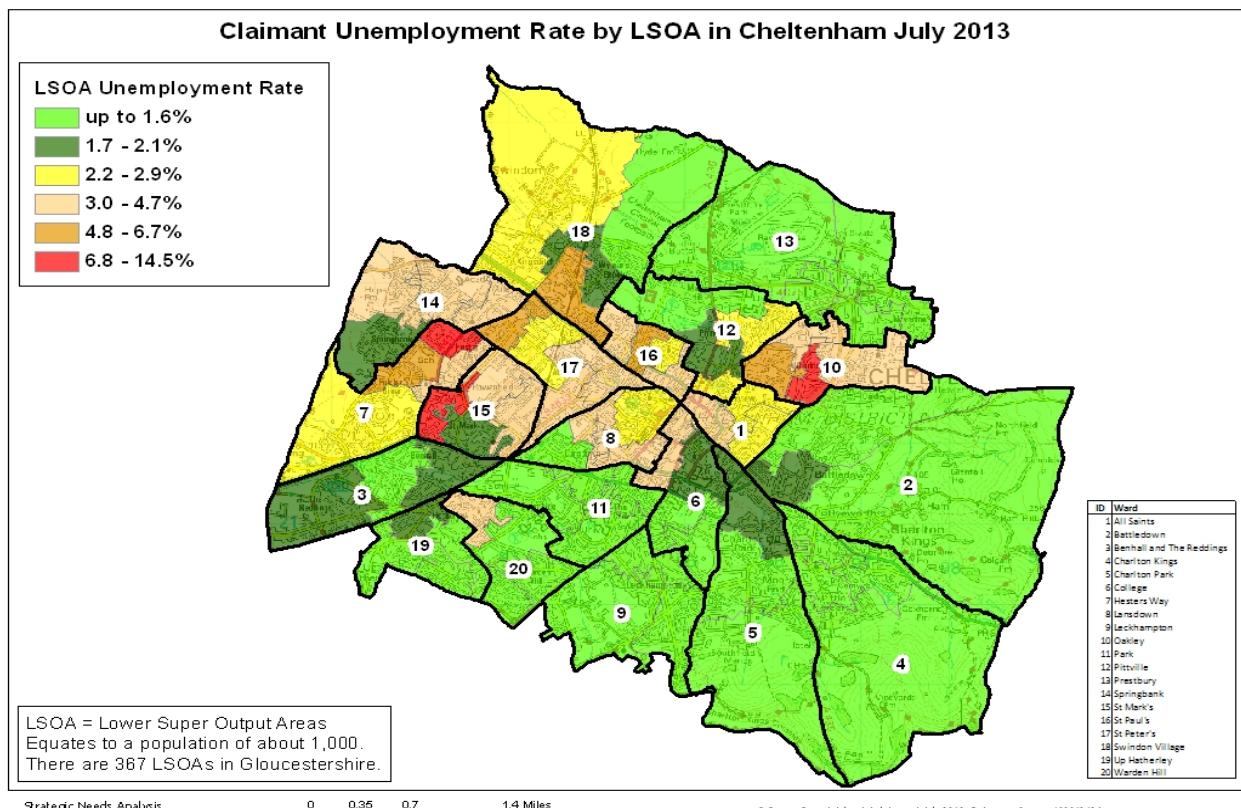
\* 1 = "best" and 142 = "worst"

Table 10 shows overall claimant rates for Tewkesbury District wards and their position relative to all wards in Gloucestershire.

## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



## PART 6: YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET) IN GLOUCESTERSHIRE

Data provided by Prospects, the Connexions service in Gloucestershire on the situation of young people (16-18) in Gloucestershire who are not in education, employment or formal training.

Connexions Gloucestershire is required to report performance with the 16-18 age range against nationally defined criteria for counting the NEET group. The NEET group includes young people actively seeking education, employment or training as well as those young people who are either not yet ready or who are unable to access these opportunities because of their personal circumstances. The figures quoted below include young people in both of these categories.

### Summary

At the end of July 2013 there were 580 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 4.5%. The total number of NEET decreased by 2 young people in July 2013 compared to June 2013. Three districts saw an increase in their NEET figures and three districts saw a decrease.

### Total NEET Group by District Area

#### July 2013 NEET data

	Cheltenham	Cotswold	Forest	Gloucester	Stroud	Tewkesbury	Total
<b>Total NEET</b>	123	50	71	194	82	60	580
<b>Cohort</b>	2041	1709	1758	3844	2257	1500	13109
<b>% NEET</b>	6.0	2.9	4.0	5.0	3.6	5.5	4.5

If you would like to receive any further information on Gloucestershire's NEET strategy then please contact [Ruth.Critchlow@gloucestershire.gov.uk](mailto:Ruth.Critchlow@gloucestershire.gov.uk) or telephone 01452 551267.