

Unemployment Bulletin

Issue 150 January 2021

Notes on Claimant Count (Experimental Statistics) from ONS:

These Claimant Count Experimental Statistics relate to 14 January 2021. Enhancements to Universal Credit as part of the UK government's response to the coronavirus (COVID-19) mean that an increasing number of people became eligible for unemployment-related benefit support, although still employed. Consequently changes in the Claimant Count will not be wholly because of changes in the number of people who are unemployed. We are not able to identify to what extent people who are employed or unemployed have affected the numbers.

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A summary of unemployment data at district, County, regional and national level

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The Claimant Count is a measure of the number of people who are unemployed and claiming benefits. From 1996 until the recent introduction of Universal Credit, this was based on the number of people claiming Jobseeker's Allowance. However, since its introduction some unemployment benefit claimants will be claiming Universal Credit instead. **To reflect this change, the Claimant Count has been expanded to include people claiming Jobseeker's Allowance plus those who claim Universal Credit and who are searching for work.**

3

Gloucestershire is in the process of transitioning to full Universal Credit. This means a broader span of claimants will be required to look for work than previously under Jobseekers Allowance. As more people are brought within the coverage of Universal Credit, the Claimant Count is set to rise noticeably over time. This will happen irrespective of how the economy performs and is a feature of the design of Universal Credit which brings additional groups of people into 'Searching for Work' conditionality (and therefore the Claimant Count), to help encourage and support these claimants into work.

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For more information about Universal Credit please see the [ONS website](#).

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INTRODUCTION

The Unemployment Bulletin provides a monthly update on unemployment data for Gloucestershire, the South West region and the United Kingdom. It is produced by the Data & Analysis Team in the County Council's Planning, Performance and Change function. The data are sourced from the Office for National Statistics via Nomis (www.nomis.co.uk). All data are rounded to the nearest 5 and may not precisely add to the sum of the number of people claiming JSA, and the number of people claiming Universal Credit required to seek work, due to independent rounding.

PART 1: SUMMARY

The claimant rate in Gloucestershire was 4.4% in January 2021. The South West rate decreased to 4.8% and the UK rate remained at 6.2%. Gloucestershire's rate was 0.4% lower than the South West average of 4.8%, and 1.8% lower than the UK average of 6.2%.

The claimant count in Gloucestershire in January 2021 decreased by 330 people. The amount of people claiming in January 2021 was 1.9% lower than the number in December 2020. This compares to a 1.1% decrease in the South West and a 0.7% decrease in the UK.

Produced by:

Data & Analysis Team

Planning, Performance and Change

Gloucestershire County Council

February 2021

DISTRICTS AT A GLANCE

At a glance unemployment information grouped by district. Includes:

Claimant count: Total number of people claiming Job Seekers Allowance and Universal Credit who are not in work in January 2021

Claimant count change on previous month: How much larger/smaller January's claimant count is compared to December expressed as a %

Claimant rate: The % of working age population claiming Job Seekers Allowance and Universal Credit who are not in work in January 2021

Highest claiming ward: The ward with the highest claim count in that district and the rate

CHEL滕HAM BOROUGH

Claimant count:	3,590
Claimant count change on previous month:	-1.6%
Claimant rate:	4.9%
Highest claiming ward(s)	Oakley (8.3%)

GLOUCESTER CITY

Claimant count:	4,665
Claimant count change on previous month:	-1.3%
Claimant rate:	5.7%
Highest claiming ward(s)	Barton and Tredworth (11.2%)

COTSWOLD DISTRICT

Claimant count:	1,780
Claimant count change on previous month:	-3.3%
Claimant rate:	3.4%
Highest claiming ward(s)	Watermoor (6.7%)

STROUD DISTRICT

Claimant count:	2,605
Claimant count change on previous month:	-1.5%
Claimant rate:	3.6%
Highest claiming ward(s)	Stroud Slade (6.9%)

FOREST OF DEAN

Claimant count:	2,255
Claimant count change on previous month:	-2.2%
Claimant rate:	4.4%
Highest claiming ward(s)	Lydney East (8.1%)

TEWKESBURY BOROUGH

Claimant count:	2,090
Claimant count change on previous month:	-2.6%
Claimant rate:	3.7%
Highest claiming ward(s)	Brockworth East, and Tewkesbury South (5.6%)

PART 2: UK, SW AND GLOUCESTERSHIRE INDICATORS

The unemployment situation in Gloucestershire compared to the South West and the UK.

Claimant Rate

Figure 1: Claimant Rate for Gloucestershire, the South West and UK over the past year

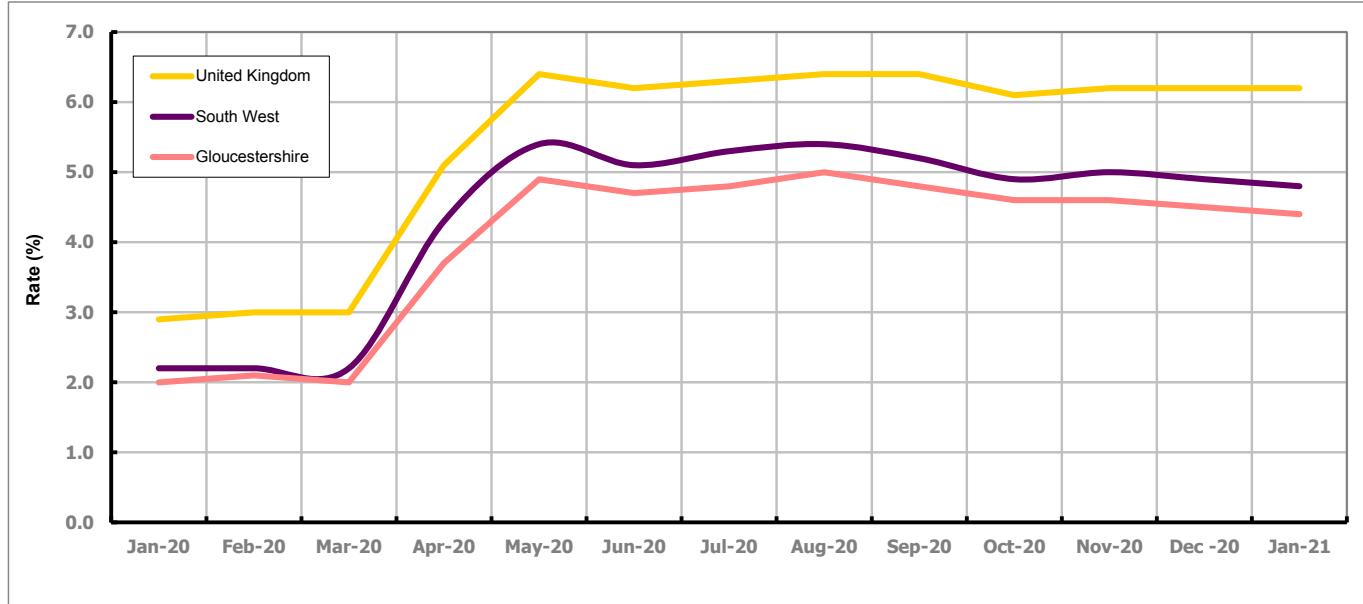


Figure 1 shows the claimant rate for Gloucestershire at 4.4% in January 2021. The Gloucestershire rate has been lower than the South West average since December 2015, with the exception of April and May 2016 when it was the same. On average, it has been approximately 1.4% lower than the UK average since the same month of the previous year.

Claimant Count

Table 1: Analysis of UK, South West and Gloucestershire Claimant Counts

Area	Claimant Count in January 2021	% change on December 2020	Consecutive months increasing
UK	2,572,015	-0.7%	0
South West	163,755	-1.1%	0
Gloucestershire	16,985	-1.9%	0

Table 1 shows that in January 2021, the number of claimants in Gloucestershire was 1.9% lower than the number in December 2020.

PART 3: LOCAL AUTHORITY DISTRICT ANALYSIS

Claimant Rate and Claimant Count

Figure 2: Claimant Rate (%) across Gloucestershire - January 2021

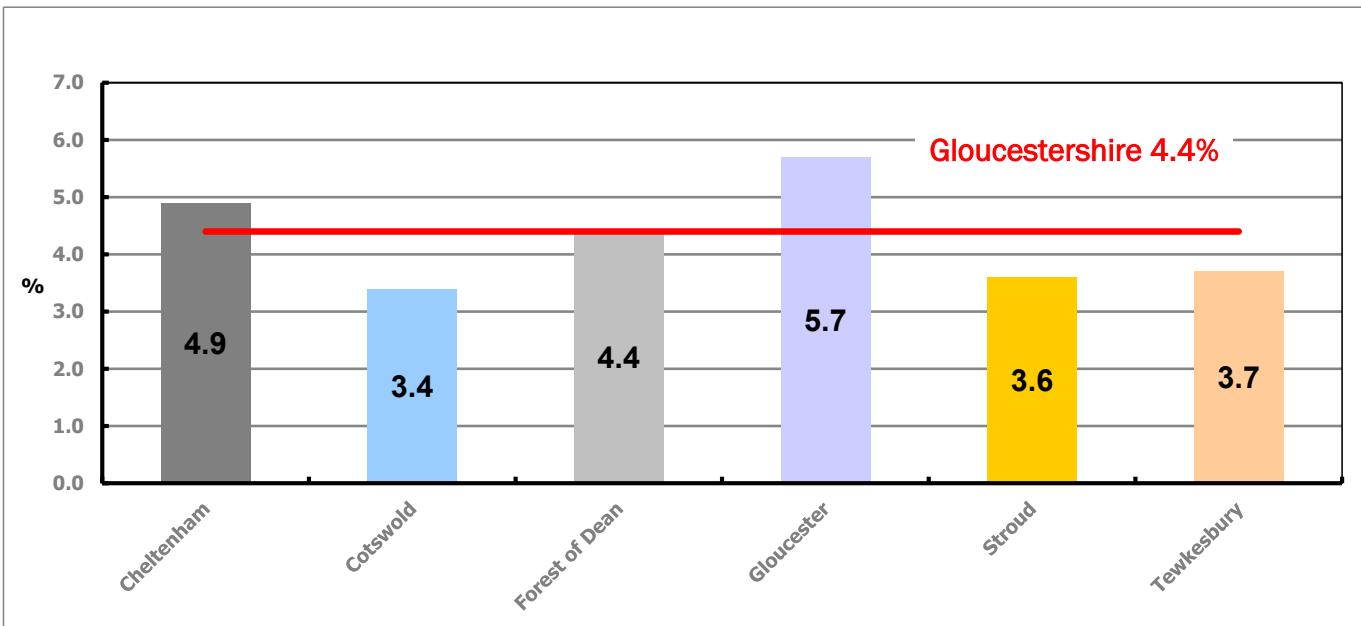


Figure 2 shows the claimant rate for January 2021 in Gloucestershire. Between December 2020 and January 2021 the rate decreased in all districts.

Table 2: Analysis of Gloucestershire and District Claimant Counts

Total	Jan 21 Number	Jan 21 Rate	Dec 20 Number	Dec 20 Rate	Monthly change	% monthly change	Monthly change of rate
Gloucestershire	16,985	4.4	17,315	4.5	-330	-1.9%	-0.1
Cheltenham	3,590	4.9	3,650	5.0	-60	-1.6%	-0.1
Cotswold	1,780	3.4	1,840	3.6	-60	-3.3%	-0.2
Forest of Dean	2,255	4.4	2,305	4.5	-50	-2.2%	-0.1
Gloucester	4,665	5.7	4,725	5.8	-60	-1.3%	-0.1
Stroud	2,605	3.6	2,645	3.7	-40	-1.5%	-0.1
Tewkesbury	2,090	3.7	2,145	3.8	-55	-2.6%	-0.1

Table 2 shows the change in the claimant count in January 2021 compared to December 2020. All districts saw a decrease in the number of claimants.

Table 3: Analysis of Male Gloucestershire and District Claimant Counts

Male	Jan 21 Number	Jan 21 Rate	Dec 20 Number	Dec 20 Rate	Monthly change	% monthly change	Monthly change of rate
Gloucestershire	9,965	5.2	10,120	5.3	-155	-1.5%	-0.1
Cheltenham	2,165	5.9	2,165	5.9	0	0.0%	0.0
Cotswold	960	3.8	1,015	4.0	-55	-5.4%	-0.2
Forest of Dean	1,300	5.2	1,320	5.2	-20	-1.5%	0.0
Gloucester	2,875	7.1	2,920	7.2	-45	-1.5%	-0.1
Stroud	1,470	4.1	1,480	4.2	-10	-0.7%	-0.1
Tewkesbury	1,190	4.3	1,220	4.4	-30	-2.5%	-0.1

Table 3 shows the change in the male claimant count in January 2021 compared to December 2020. All districts saw a decrease in the number of male claimants, except Cheltenham which stayed the same.

Table 4: Analysis of Female Gloucestershire and District Claimant Counts

Female	Jan 21 Number	Jan 21 Rate	Dec 20 Number	Dec 20 Rate	Monthly change	% monthly change	Monthly change of rate
Gloucestershire	7,020	3.6	7,195	3.7	-175	-2.4%	-0.1
Cheltenham	1,420	3.9	1,485	4.1	-65	-4.4%	-0.2
Cotswold	820	3.1	825	3.1	-5	-0.6%	0.0
Forest of Dean	955	3.7	985	3.8	-30	-3.0%	-0.1
Gloucester	1,790	4.4	1,805	4.4	-15	-0.8%	0.0
Stroud	1,135	3.2	1,170	3.3	-35	-3.0%	-0.1
Tewkesbury	900	3.2	925	3.2	-25	-2.7%	0.0

Table 4 shows the change in the female claimant count in January 2021 compared to December 2020. All districts saw a decrease in the number of female claimants.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

This section covers the six districts and a comparison of their constituent wards.

4.1 Cheltenham Borough

Claimant Rate and Claimant Count

Figure 3: Cheltenham Borough claimant rate over the last year

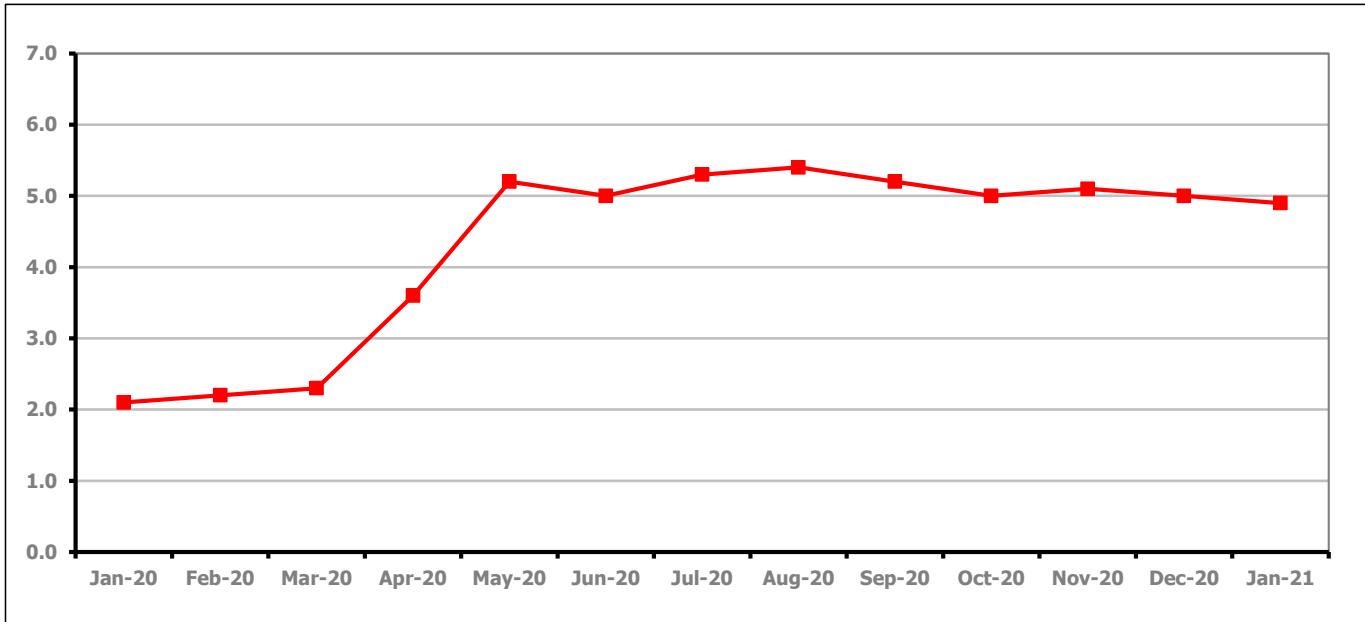


Figure 3 shows the claimant rate in Cheltenham decreased to 4.9% in January 2021.

Figure 4: Claimant rates across Cheltenham Borough wards - January 2021

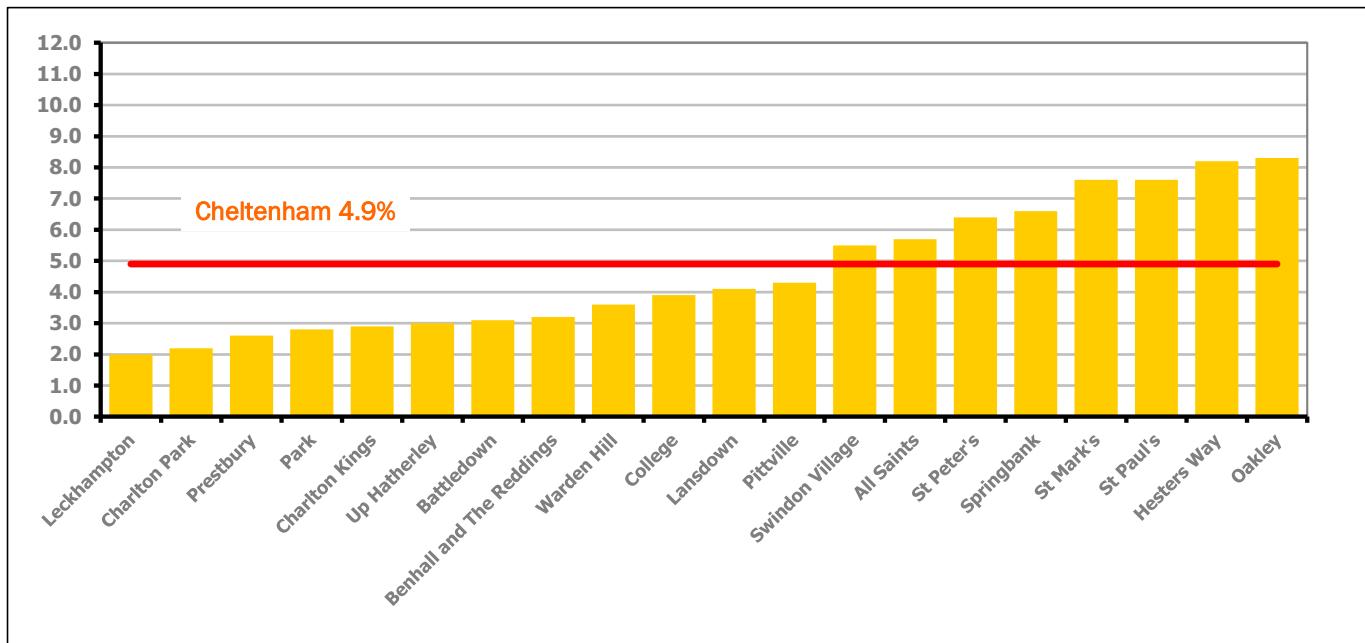


Figure 4 shows the claimant rates for Cheltenham Borough wards. The red line represents the average claimant rate across the Borough of 4.9%. Eight wards lie above the average.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.1 Cheltenham Borough continued...

Table 5: Analysis of Claimant Count at Cheltenham Borough ward level - January 2021

District	Ward	Rate	Rank*
Cheltenham	Leckhampton	2.0	4
Cheltenham	Charlton Park	2.2	6
Cheltenham	Prestbury	2.6	16
Cheltenham	Park	2.8	23
Cheltenham	Charlton Kings	2.9	27
Cheltenham	Up Hatherley	3.0	31
Cheltenham	Battledown	3.1	39
Cheltenham	Benhall and The Reddings	3.2	45
Cheltenham	Warden Hill	3.6	67
Cheltenham	College	3.9	81
Cheltenham	Lansdown	4.1	89
Cheltenham	Pittville	4.3	96
Cheltenham	Swindon Village	5.5	115
Cheltenham	All Saints	5.7	118
Cheltenham	St Peter's	6.4	122
Cheltenham	Springbank	6.6	123
Cheltenham	St Mark's	7.6	129
Cheltenham	St Paul's	7.6	129
Cheltenham	Hesters Way	8.2	134
Cheltenham	Oakley	8.3	135


 lowest 10% of county
 first quartile of county
 second quartile of county
 third quartile of county
 fourth quartile of county
 highest 10% of county

* 1 = "best" and 146 = "worst"

Table 5 shows overall claimant rates for Cheltenham Borough wards and their position relative to all wards in Gloucestershire.

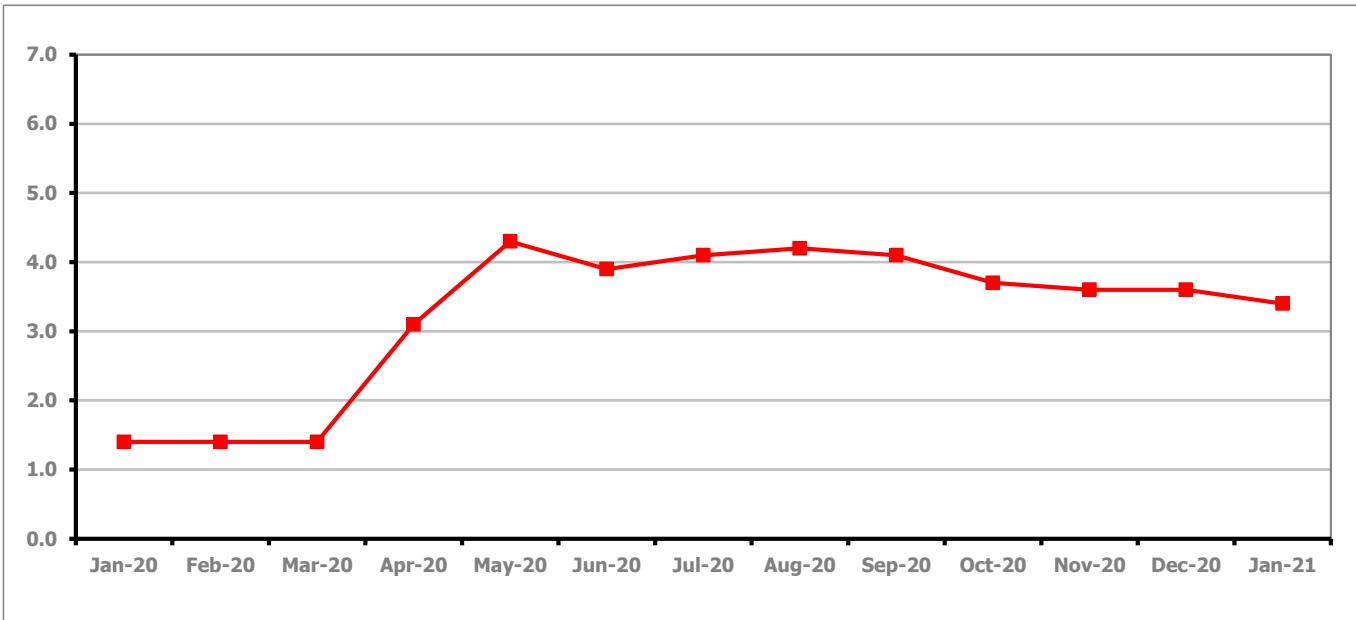
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.2 Cotswold District****Claimant Rate and Claimant Count***Figure 5: Cotswold District claimant rate over the last year*

Figure 5 shows the claimant rate in Cotswold District decreased to 3.4% in January 2021.

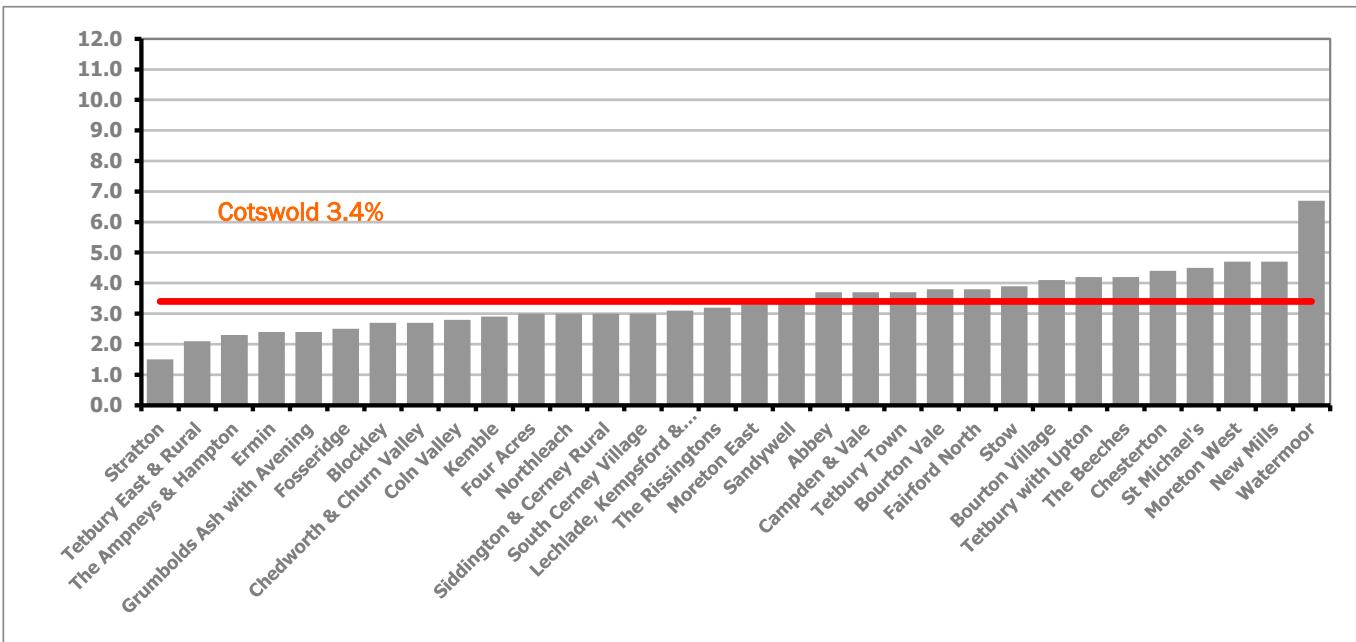
Figure 6: Claimant rates across Cotswold District wards - January 2021

Figure 6 shows the claimant rates for Cotswold District wards. The red line represents the average claimant rate across the District of 3.4%. Fifteen wards lie above the average.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.2 Cotswold District continued...

Table 6: Analysis of Claimant Count at Cotswold District ward level - January 2021

District	Ward	Rate	Rank*
Cotswolds	Stratton	1.5	1
Cotswolds	Tetbury East & Rural	2.1	5
Cotswolds	The Ampneys & Hampton	2.3	7
Cotswolds	Ermin	2.4	9
Cotswolds	Grumbolds Ash with Avening	2.4	9
Cotswolds	Fosseridge	2.5	14
Cotswolds	Blockley	2.7	19
Cotswolds	Chedworth & Churn Valley	2.7	19
Cotswolds	Coln Valley	2.8	23
Cotswolds	Kemble	2.9	27
Cotswolds	Four Acres	3.0	31
Cotswolds	Northleach	3.0	31
Cotswolds	Siddington & Cerney Rural	3.0	31
Cotswolds	South Cerney Village	3.0	31
Cotswolds	Lechlade, Kempsford & Fairford South	3.1	39
Cotswolds	The Rissingtons	3.2	45
Cotswolds	Moreton East	3.3	55
Cotswolds	Sandywell	3.5	66
Cotswolds	Abbey	3.7	69
Cotswolds	Campden & Vale	3.7	69
Cotswolds	Tetbury Town	3.7	69
Cotswolds	Bourton Vale	3.8	76
Cotswolds	Fairford North	3.8	76
Cotswolds	Stow	3.9	81
Cotswolds	Bourton Village	4.1	89
Cotswolds	Tetbury with Upton	4.2	91
Cotswolds	The Beeches	4.2	91
Cotswolds	Chesterton	4.4	101
Cotswolds	St Michael's	4.5	102
Cotswolds	Moreton West	4.7	106
Cotswolds	New Mills	4.7	106
Cotswolds	Watermoor	6.7	124

lowest 10% of county
 first quartile of county
 second quartile of county
 third quartile of county
 fourth quartile of county
 highest 10% of county

* 1 = "best" and 146 = "worst"

Table 6 shows overall claimant rates for Cotswold District wards and their position relative to all wards in Gloucestershire.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.3 Forest of Dean District

Claimant Rate and Claimant Count

Figure 7: Forest of Dean District claimant rate over the last year

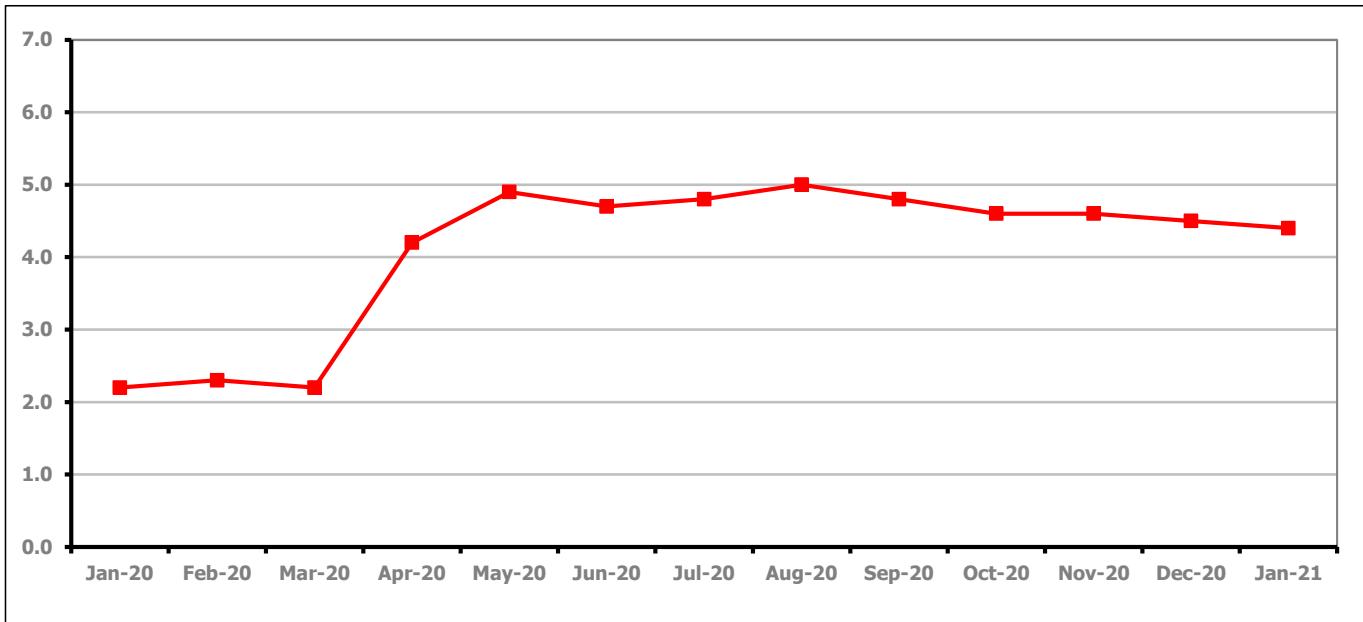


Figure 7 shows the claimant rate in the Forest of Dean decreased to 4.4% in January 2021.

Figure 8: Claimant rates across Forest of Dean District wards - January 2021

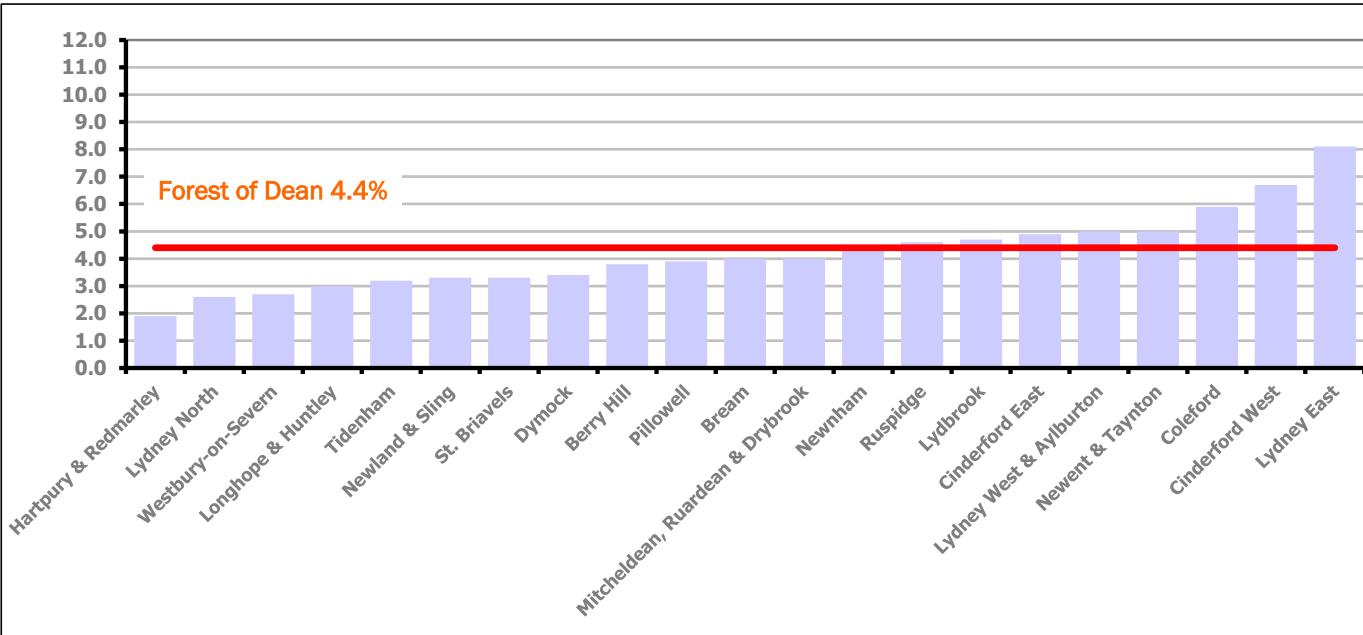


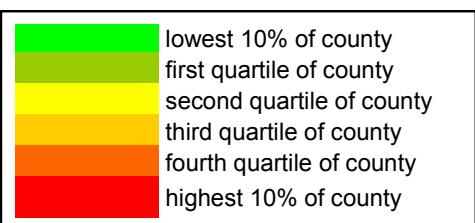
Figure 8 shows the claimant rates for the Forest of Dean District wards. The red line represents the average claimant rate across the District of 4.4%. Nine wards lie above the average.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.3 Forest of Dean District continued...

Table 7: Analysis of Claimant Count at Forest of Dean District ward level - January 2021

District	Ward	Rate	Rank*
Forest	Hartpury & Redmarley	1.9	3
Forest	Lydney North	2.6	16
Forest	Westbury-on-Severn	2.7	19
Forest	Longhope & Huntley	3.0	31
Forest	Tidenham	3.2	45
Forest	Newland & Sling	3.3	55
Forest	St. Briavels	3.3	55
Forest	Dymock	3.4	63
Forest	Berry Hill	3.8	76
Forest	Pillowell	3.9	81
Forest	Bream	4.0	85
Forest	Mitcheldean, Ruardean & Drybrook	4.0	85
Forest	Newnham	4.5	102
Forest	Ruspidge	4.6	104
Forest	Lydbrook	4.7	106
Forest	Cinderford East	4.9	109
Forest	Lydney West & Aylburton	5.0	111
Forest	Newent & Taynton	5.0	111
Forest	Coleford	5.9	119
Forest	Cinderford West	6.7	124
Forest	Lydney East	8.1	133



* 1 = "best" and 146 = "worst"

Table 7 shows overall claimant rates for the Forest of Dean District wards and their position relative to all wards in Gloucestershire.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.4 Gloucester City

Claimant Rate and Claimant Count

Figure 9: Gloucester City claimant rate over the last year

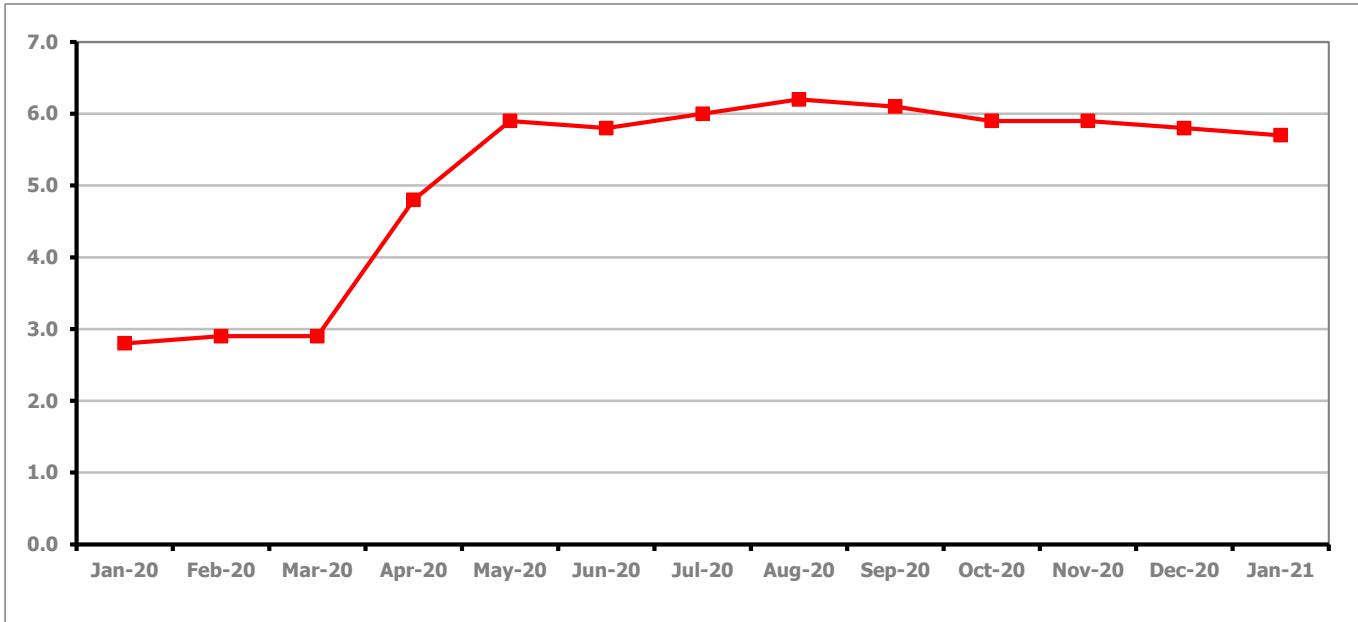


Figure 9 shows the claimant rate for Gloucester City decreased to 5.7% in January 2021.

Figure 10: Claimant rates across Gloucester City wards - January 2021

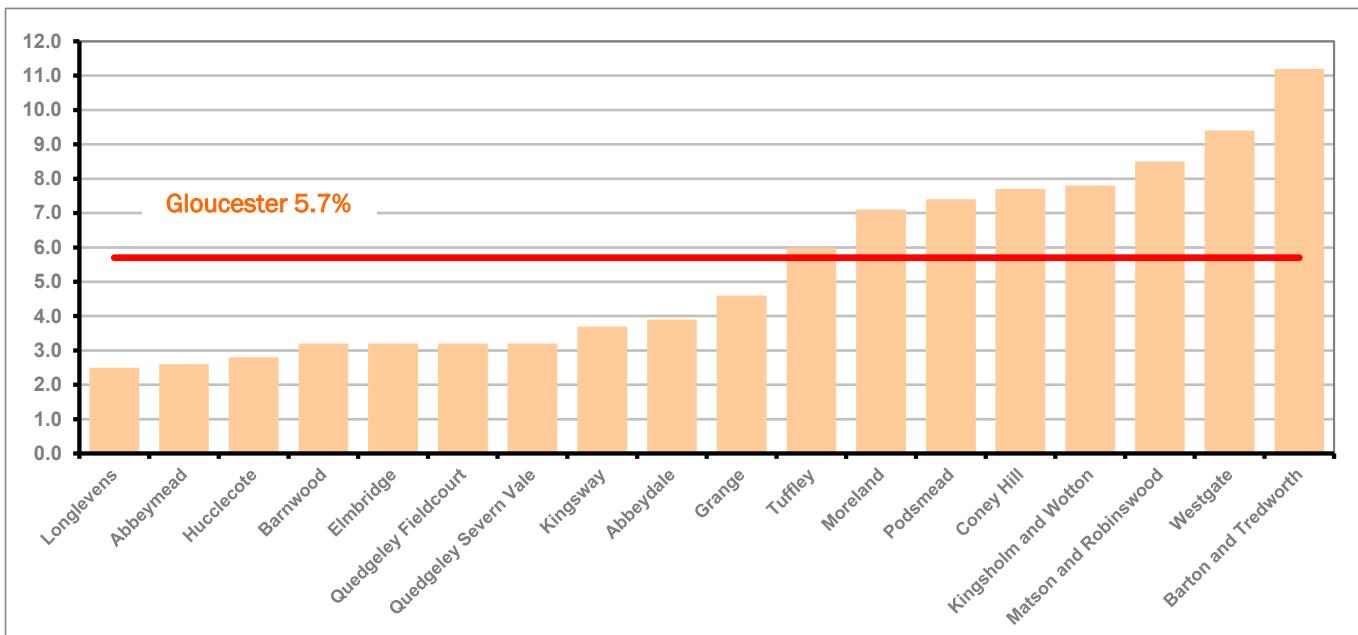


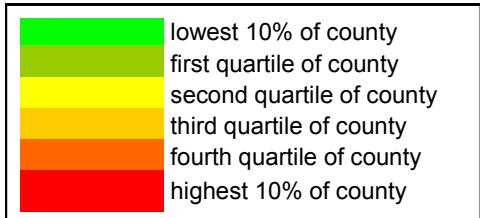
Figure 10 shows the claimant rates for Gloucester City district wards. The red line represents the average claimant rate across the City of 5.7%. Eight wards lie above the average.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.4 Gloucester City continued...

Table 8: Analysis of Claimant Count at Gloucester City ward level - January 2021

District	Ward	Rate	Rank*
Gloucester	Longlevens	2.5	14
Gloucester	Abbeymead	2.6	16
Gloucester	Hucclecote	2.8	23
Gloucester	Barnwood	3.2	45
Gloucester	Elmbridge	3.2	45
Gloucester	Quedgeley Fieldcourt	3.2	45
Gloucester	Quedgeley Severn Vale	3.2	45
Gloucester	Kingsway	3.7	69
Gloucester	Abbeydale	3.9	81
Gloucester	Grange	4.6	104
Gloucester	Tuffley	6.0	120
Gloucester	Moreland	7.1	127
Gloucester	Podsmead	7.4	128
Gloucester	Coney Hill	7.7	131
Gloucester	Kingsholm and Wotton	7.8	132
Gloucester	Matson and Robinswood	8.5	136
Gloucester	Westgate	9.4	137
Gloucester	Barton and Tredworth	11.2	138



* 1 = "best" and 146 = "worst"

Table 8 shows overall claimant rates for Gloucester City wards and their position relative to all wards in Gloucestershire.

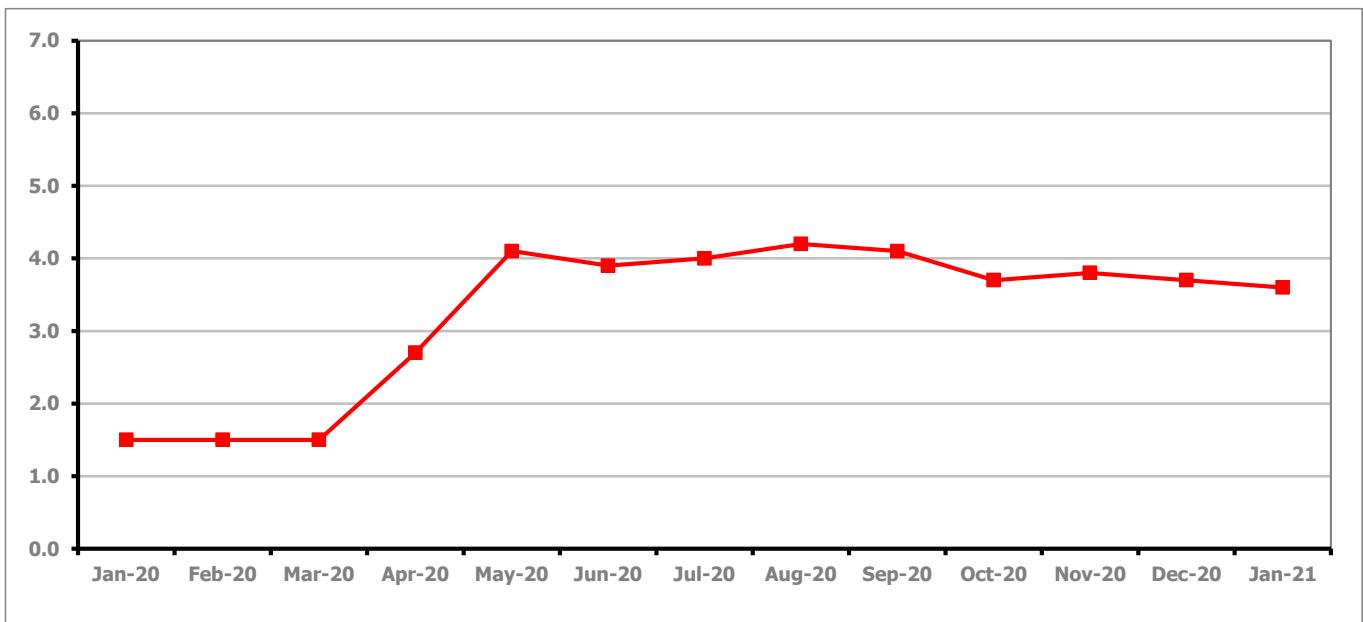
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.5 Stroud District****Claimant Rate and Claimant Count***Figure 11: Stroud District claimant rate over the last year*

Figure 11 shows the claimant rate for Stroud decreased to 3.6% in January 2021.

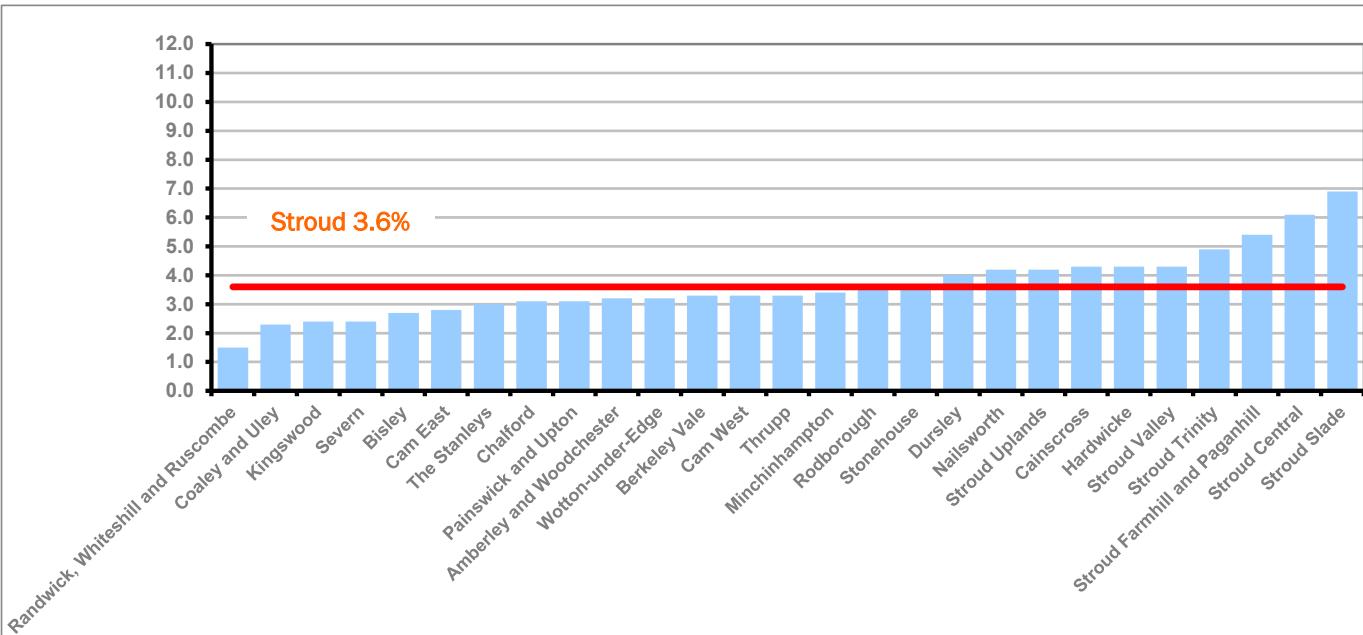
Figure 12: Claimant rates across Stroud District wards - January 2021

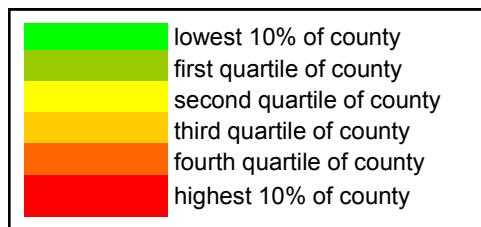
Figure 12 shows the claimant rates in Stroud District wards. The red line represents the average claimant rate across the District of 3.6%. Twelve wards are above the average.

PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

4.5 Stroud District continued...

Table 9: Analysis of Claimant Count at Stroud District ward level - January 2021

District	Ward	Rate	Rank*
Stroud	Randwick, Whiteshill and Ruscombe	1.5	1
Stroud	Coaley and Uley	2.3	7
Stroud	Kingswood	2.4	9
Stroud	Severn	2.4	9
Stroud	Bisley	2.7	19
Stroud	Cam East	2.8	23
Stroud	The Stanleys	3.0	31
Stroud	Chalford	3.1	39
Stroud	Painswick and Upton	3.1	39
Stroud	Amberley and Woodchester	3.2	45
Stroud	Wotton-under-Edge	3.2	45
Stroud	Berkeley Vale	3.3	55
Stroud	Cam West	3.3	55
Stroud	Thrupp	3.3	55
Stroud	Minchinhampton	3.4	63
Stroud	Rodborough	3.7	69
Stroud	Stonehouse	3.7	69
Stroud	Dursley	4.0	85
Stroud	Nailsworth	4.2	91
Stroud	Stroud Uplands	4.2	91
Stroud	Cainscross	4.3	96
Stroud	Hardwicke	4.3	96
Stroud	Stroud Valley	4.3	96
Stroud	Stroud Trinity	4.9	109
Stroud	Stroud Farmhill and Paganhill	5.4	114
Stroud	Stroud Central	6.1	121
Stroud	Stroud Slade	6.9	126



* 1 = "best" and 146 = "worst"

Table 9 shows overall claimant rates for Stroud District wards and their position relative to all wards in Gloucestershire.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.6 Tewkesbury Borough

Claimant Rate and Claimant Count

Figure 13: Tewkesbury Borough claimant rate over the last year

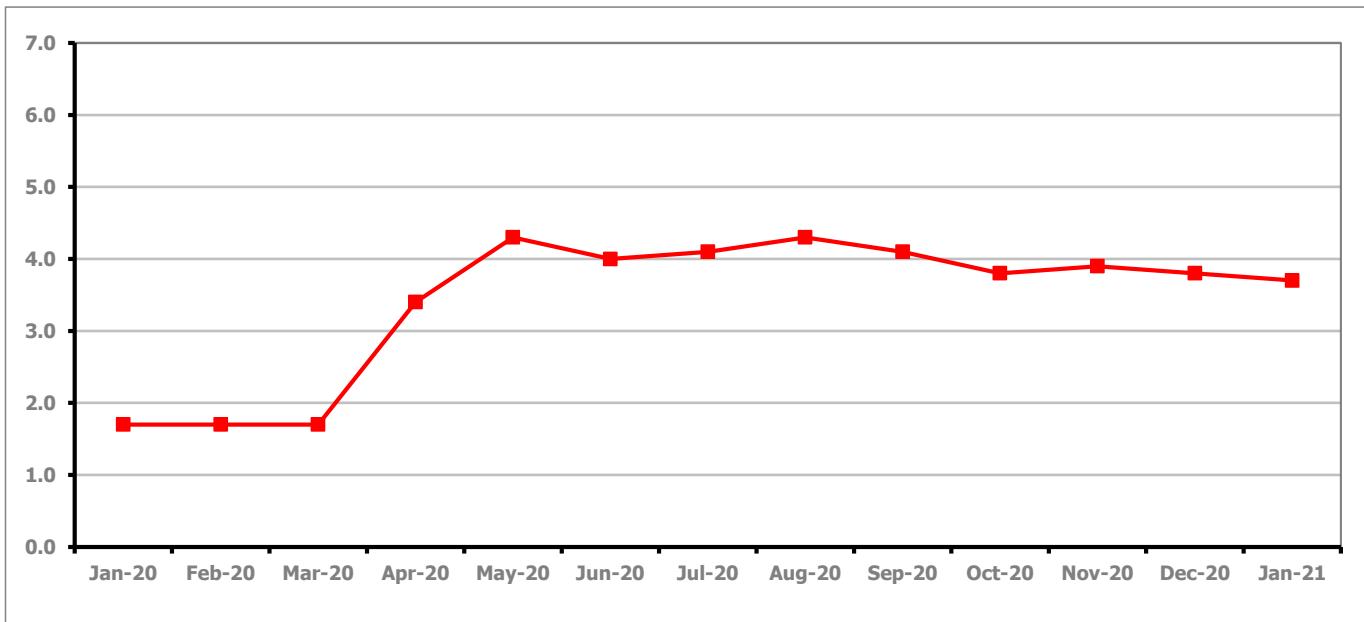


Figure 13 shows the claimant rate for Tewkesbury Borough decreased to 3.7% in January 2021.

Figure 14: Claimant rates across Tewkesbury Borough wards - January 2021

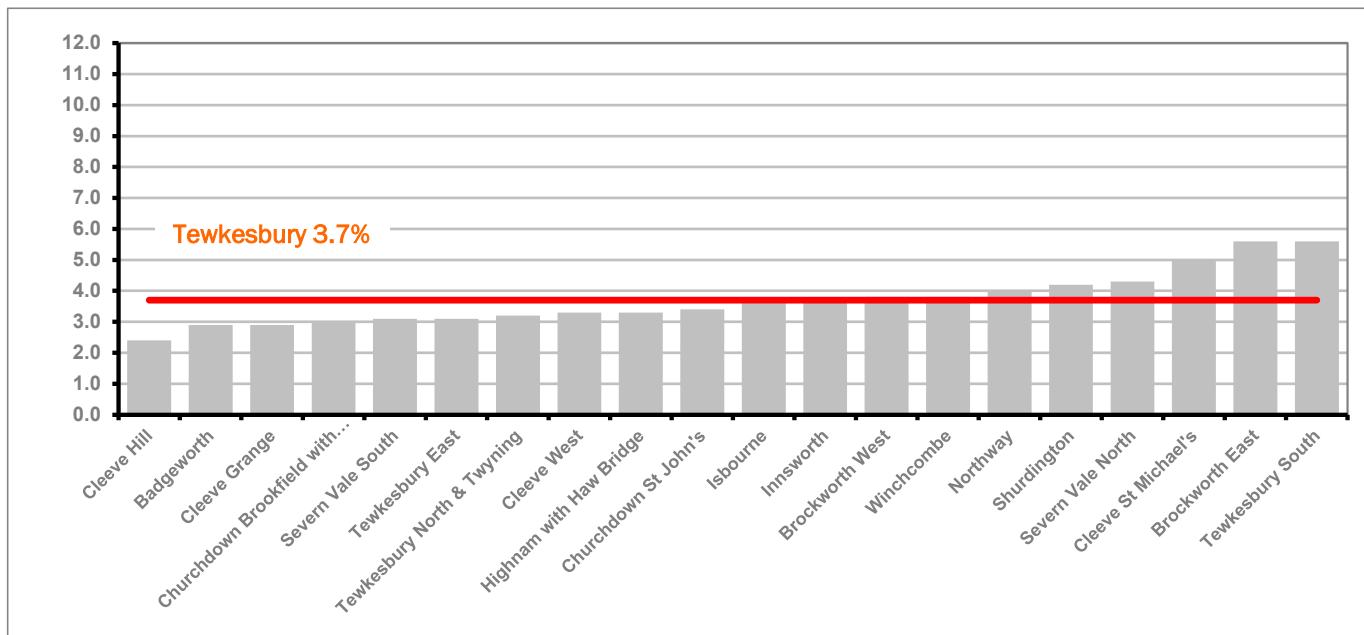


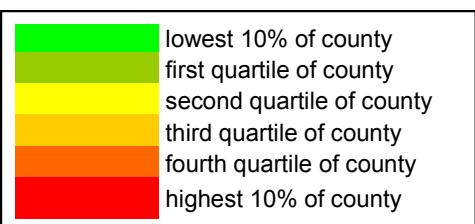
Figure 14 shows the claimant rates in Tewkesbury Borough wards. The red line represents the average claimant rate across the District of 3.7%. Eight wards are above the average.

PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

4.6 Tewkesbury Borough continued...

Table 10: Analysis of Claimant Count at Tewkesbury Borough level - January 2021

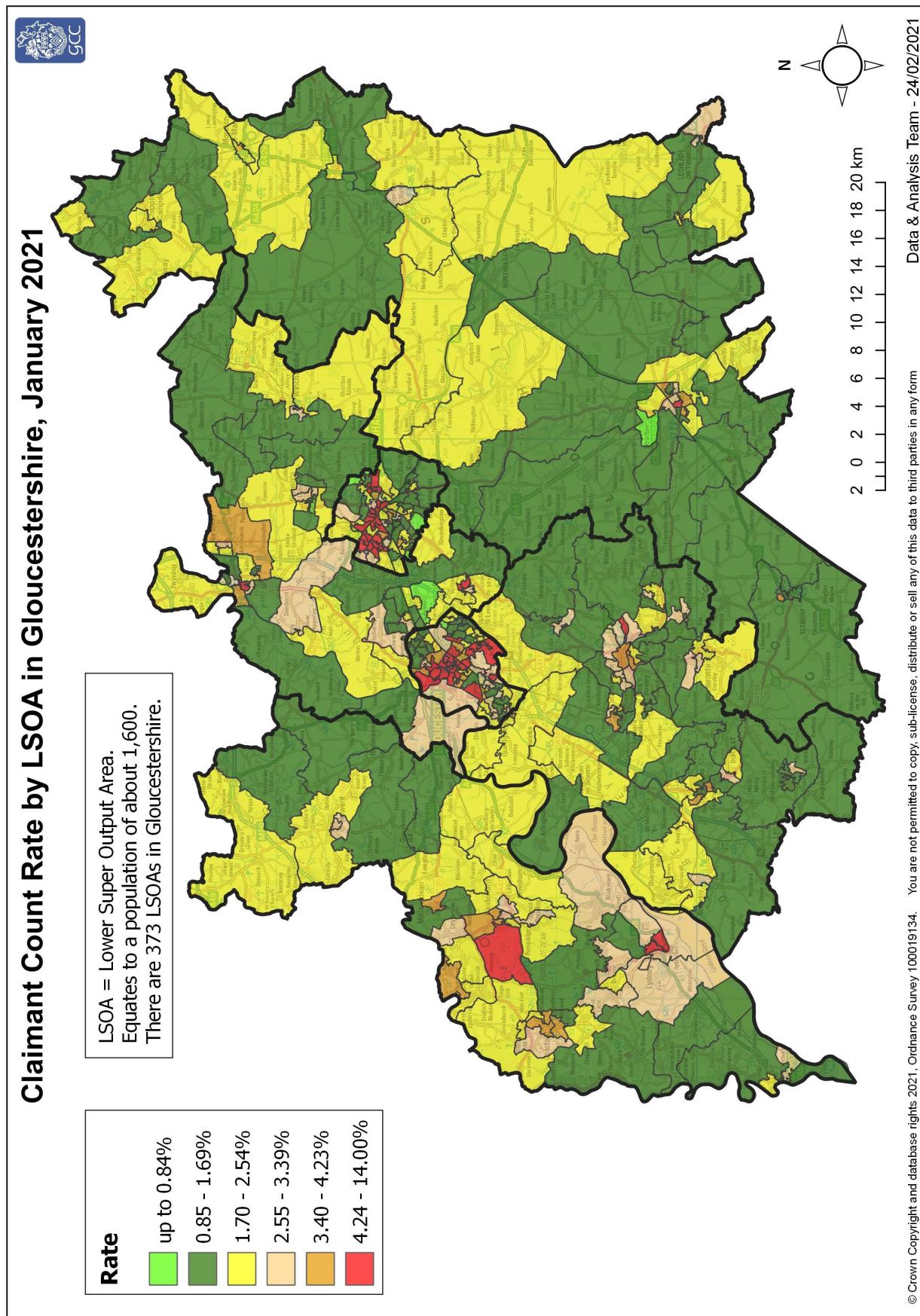
District	Ward	Rate	Rank*
Tewkesbury	Cleeve Hill	2.4	9
Tewkesbury	Badgeworth	2.9	27
Tewkesbury	Cleeve Grange	2.9	27
Tewkesbury	Churchdown Brookfield with Hucclecote	3.0	31
Tewkesbury	Severn Vale South	3.1	39
Tewkesbury	Tewkesbury East	3.1	39
Tewkesbury	Tewkesbury North & Twyning	3.2	45
Tewkesbury	Cleeve West	3.3	55
Tewkesbury	Highnam with Haw Bridge	3.3	55
Tewkesbury	Churchdown St John's	3.4	63
Tewkesbury	Isbourne	3.6	67
Tewkesbury	Innsworth	3.7	69
Tewkesbury	Brockworth West	3.8	76
Tewkesbury	Winchcombe	3.8	76
Tewkesbury	Northway	4.0	85
Tewkesbury	Shurdington	4.2	91
Tewkesbury	Severn Vale North	4.3	96
Tewkesbury	Cleeve St Michael's	5.0	111
Tewkesbury	Brockworth East	5.6	116
Tewkesbury	Tewkesbury South	5.6	116



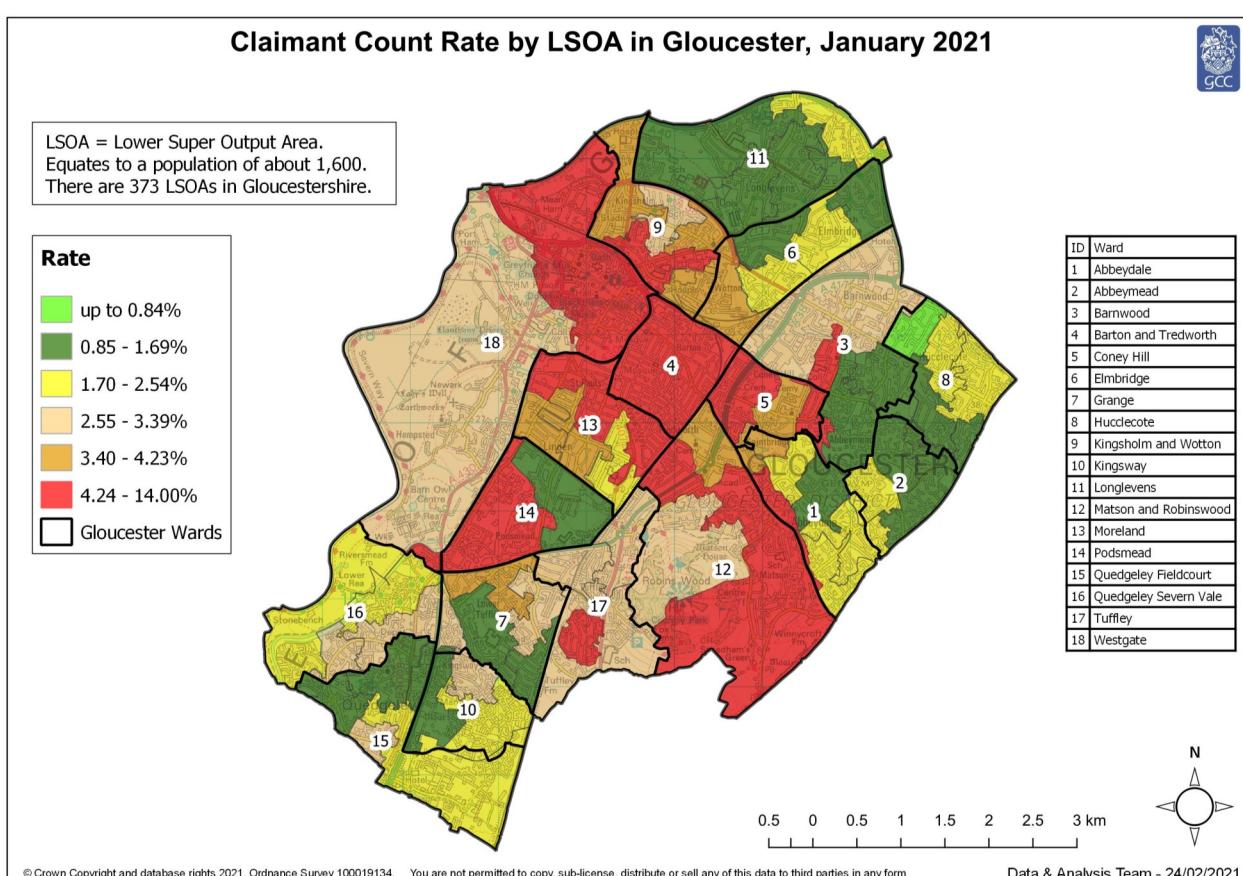
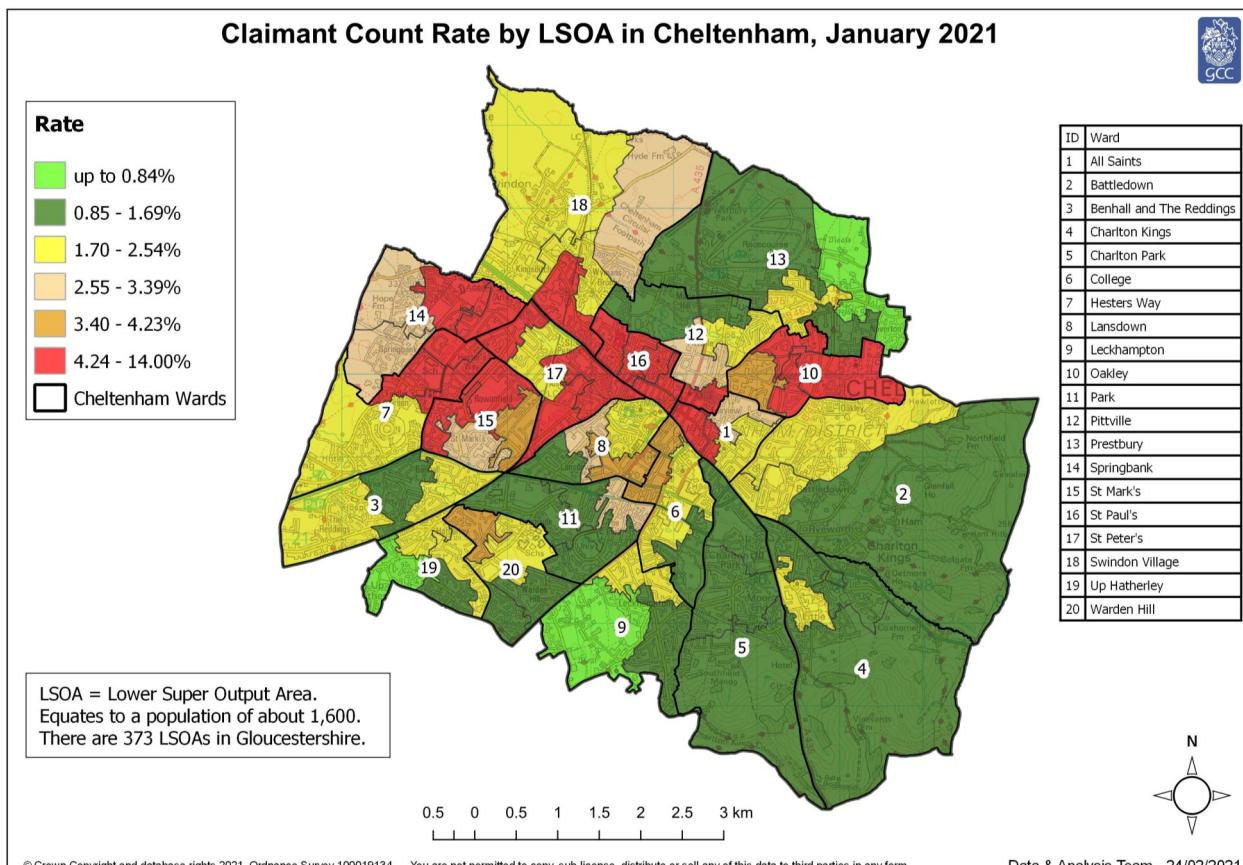
* 1 = "best" and 146 = "worst"

Table 10 shows overall claimant rates for Tewkesbury Borough wards and their position relative to all wards in Gloucestershire.

PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



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PART 6: YOUTH UNEMPLOYMENT(18-24 year olds)

Youth Claimant Rate and Claimant Count

Figure 15: Claimant Count for Gloucestershire over the past year

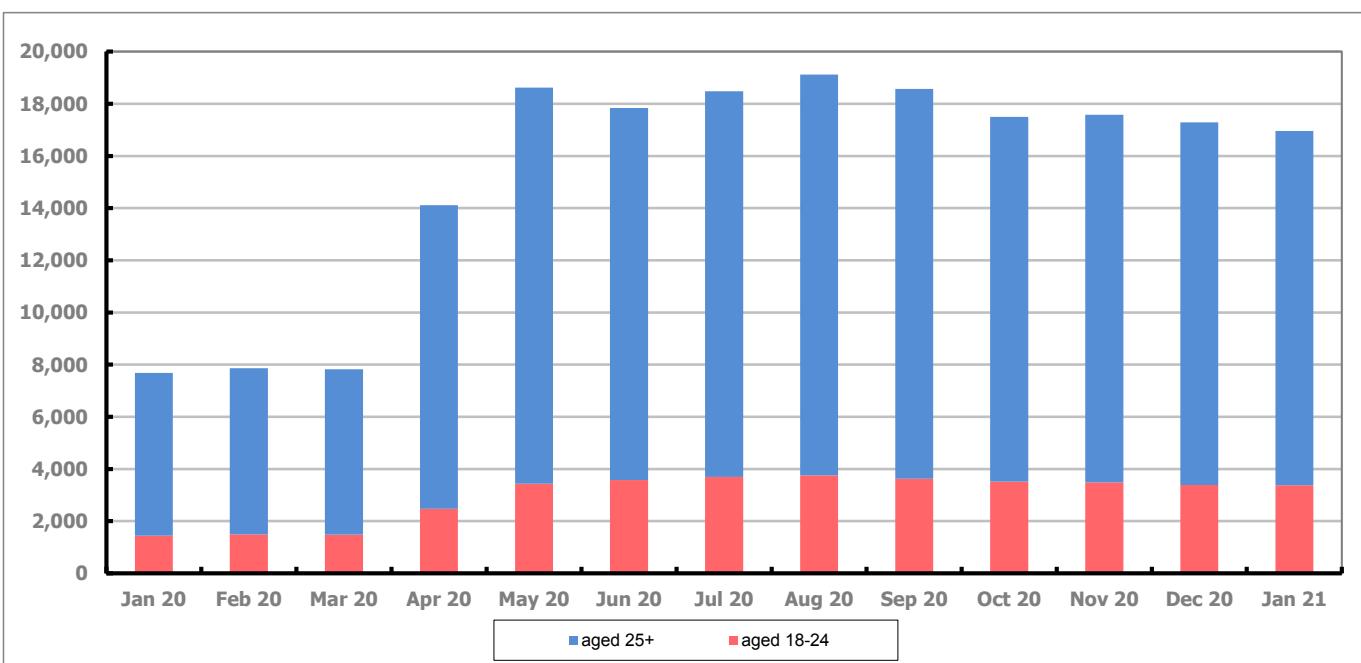


Figure 15 shows that in January 2021, 3,375 people aged 18-24 were claiming Job Seekers Allowance and Universal Credit who were not in work in Gloucestershire, this represents 19.9% of total working age claimants.

PART 7: YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET) IN GLOUCESTERSHIRE

Data provided by Gloucestershire Youth Support Team on the situation of young people (16-18) in Gloucestershire who are not in education, employment or formal training.

Gloucestershire Youth Support Team is required to report performance on the Academic Year 12 and 13 (16/17 age) against nationally defined criteria for counting the NEET group to the Department for Education (DfE) on a monthly basis. The NEET group includes young people actively seeking education, employment or training as well as those young people who are either not yet ready or who are unable to access these opportunities because of their personal circumstances. The figures quoted below include young people in both of these categories.

January 2021

Academic Year 12-13 Summary

	NEET	Cohort	%
Cheltenham	45	2192	2.05%
Cotswold	43	1719	2.50%
Forest	51	1696	3.01%
Gloucester	115	2917	3.94%
Stroud	56	2647	2.12%
Tewkesbury	47	1966	2.39%
Total	357	13137	2.72%

16-18 Age Summary

	NEET	Cohort	%
Cheltenham	65	2812	2.31%
Cotswold	58	2229	2.60%
Forest	70	2166	3.23%
Gloucester	159	3817	4.17%
Stroud	76	3362	2.26%
Tewkesbury	63	2513	2.51%
Total	491	16899	2.91%

16-18 Adjust NEET*	3.07%
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Monthly Change	-3	0	-0.02%
Previous month	360	13137	2.74%

Monthly Change	-18	-501	-0.02%
Previous month	509	17400	2.93%

The academic year 12-13 group contains a proportion of young people who turn 18 in the academic year but were 17 on the 31st August the previous academic year so are entitled to learning through RPA (raising participation age).

Please note all figures quoted above are subject to change before the submission date to the DfE which usually happens in the second or third week of the month for the previous month.

If you would like to receive any further information on Gloucestershire's NEET strategy, then please contact Lynne.Speak@Prospects.co.uk or telephone 07900 391182.

(*) Adjustment includes a proportion of young people aged 16-18 whose outcomes are not-known to Gloucestershire Youth Support Team.