

Unemployment Bulletin

Issue 30 January 2011

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Produced by:

The Research Team (Economics)
Chief Executive Support Unit
Gloucestershire County Council
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***The population figures used to calculate the claimant count rates have changed from working age (16-59f/64m) to aged 16-64 for both males and females. The last seven months rates have been adjusted to reflect this change**

INTRODUCTION

The Unemployment Bulletin provides a monthly update on unemployment data for Gloucestershire, the South West region and the United Kingdom. It is produced by the Economic section of the County Council Chief Executive's Support Unit Research Team. The data is sourced from the Office for National Statistics via Nomis (www.nomis.co.uk).

The claimant count measures the number of people claiming unemployment-related benefit (currently Job Seeker's allowance). The claimant rate is the number of claimants as a proportion of the working age population.

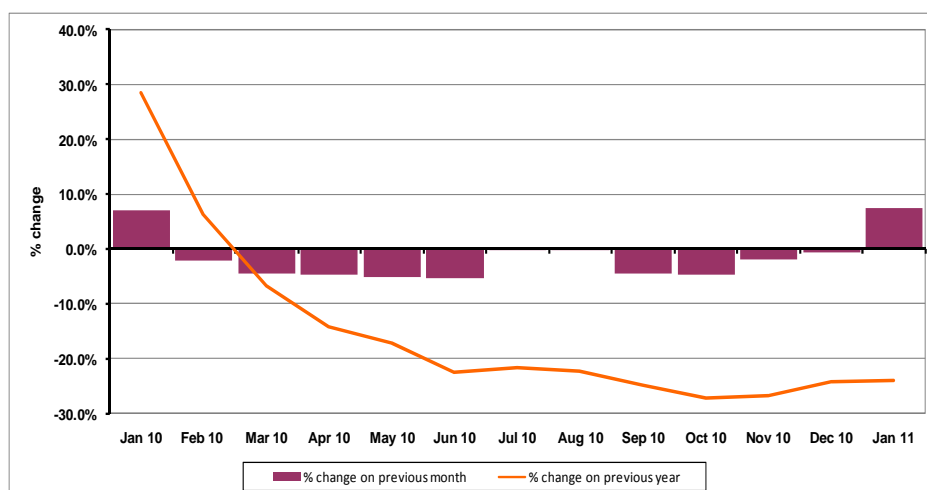
PART 1: SUMMARY

The claimant rate in Gloucestershire was 2.5% in January 2011. This was an increase of 0.2% on the December 2010 figure. The UK and South West rate also increased to 3.7%, and 2.6% respectively. Gloucestershire's rate remains 0.1% lower than the South West average of 2.6%, and 1.2% lower than the UK average of 3.7%.

The claimant count in Gloucestershire in January 2011 increased by 636 people. The amount of people claiming in January 2011 was 7.3% higher than the number in December 2010. This compares to a 7.7% increase in the South West and a 5.6% increase for the UK.

The year on year claimant count in Gloucestershire has decreased. The count was 23.9% lower in January 2011 than at the same point in the previous year as shown in the graph below.

Gloucestershire claimants - Month on Month and Year on Year change: January 2010 to January 2011



Source: ONS Crown Copyright Reserved

DISTRICTS AT A GLANCE

At a glance unemployment information grouped by district. Includes:

Claim count: Total number of people claiming Job Seekers Allowance in January 2011

Compared to last month: How much larger/smaller December's claim count is compared to December, expressed as a %

Claimant rate: The % of working population claiming Job Seekers Allowance in January 2011

Highest claiming ward: The ward with the highest claim count in that district and the rate

CHELTENHAM BOROUGH

Claim count:	2,087
Compared to last month:	+5.1%
Claimant rate:	2.8%
Highest claiming ward	Hesters Way (5.5%)

GLOUCESTER CITY

Claim count:	2,649
Compared to last month:	+6.8%
Claimant rate:	3.5%
Highest claiming ward	Westgate (7.5%)

COTSWOLD DISTRICT

Claim count:	777
Compared to last month:	+9.3%
Claimant rate:	1.5%
Highest claiming ward	Cirencester Watermoor (3.4%)

STROUD DISTRICT

Claim count:	1,427
Compared to last month:	+5.2%
Claimant rate:	2.1%
Highest claiming ward	Central (5.5%)

FOREST OF DEAN

Claim count:	1,318
Compared to last month:	+9.8%
Claimant rate:	2.5%
Highest claiming ward	Cinderford East (5.2%)

TEWKESBURY BOROUGH

Claim count:	1,033
Compared to last month:	+12.2%
Claimant rate:	2.1%
Highest claiming ward	Tewkesbury Prior's Park (4.9%)

YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET)

As at the end of January 2011 there were 555 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (*) 16-18 NEET population of 3.2%.

PART 2: UK, SW AND GLOUCESTERSHIRE INDICATORS

The unemployment situation in Gloucestershire compared to the South West and the UK.

Claimant Rate

Figure 1: Claimant Rate for Gloucestershire, the South West and UK over the past year

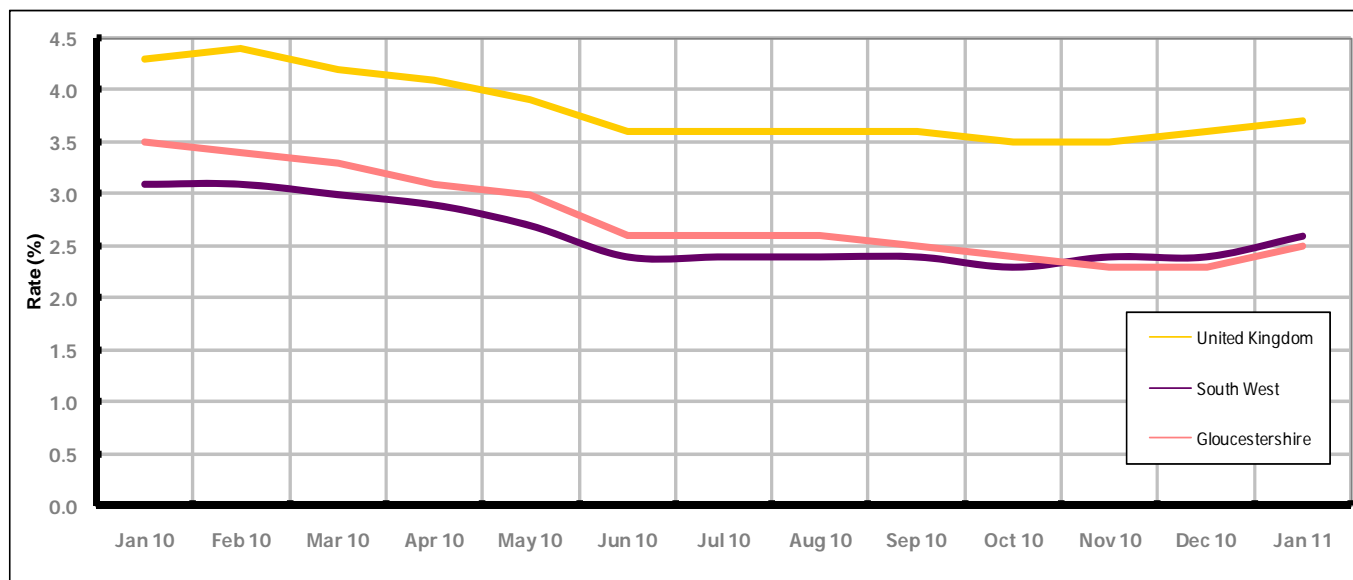


Figure 1 shows the claimant rate for Gloucestershire at 2.5% in January 2011. The rate remained higher than the South West average, until December 2010, when it fell below the South West rate, it has been persistently lower by approximately 1.2% against the UK average during the same period. The January 2011 rate represented a 0.2% increase on December 2010.

Claimant Count

Table 1: Analysis of UK, South West and Gloucestershire Claimant Counts

Area	Claimant Count in January 2010	% change on December 2010	Average % change over the last six months	Consecutive months decreasing
UK	1,505,068	+5.6%	+0.6%	0
South West	85,507	+7.7%	+1.4%	0
Gloucestershire	9,291	+7.3%	-0.8%	0

Table 1 shows that in January 2011, the number of claimants in Gloucestershire was 7.3% higher than the number in December 2010.

The average change in claimants in Gloucestershire for the six months to January 2011 was -0.8%. This is 1.4% lower than the UK average and 2.2% lower than the South West average.

PART 3: LOCAL AUTHORITY DISTRICT ANALYSIS

Claimant Rate and Claimant Count

Figure 2: Claimant Rate (%) across Gloucestershire - January 2011

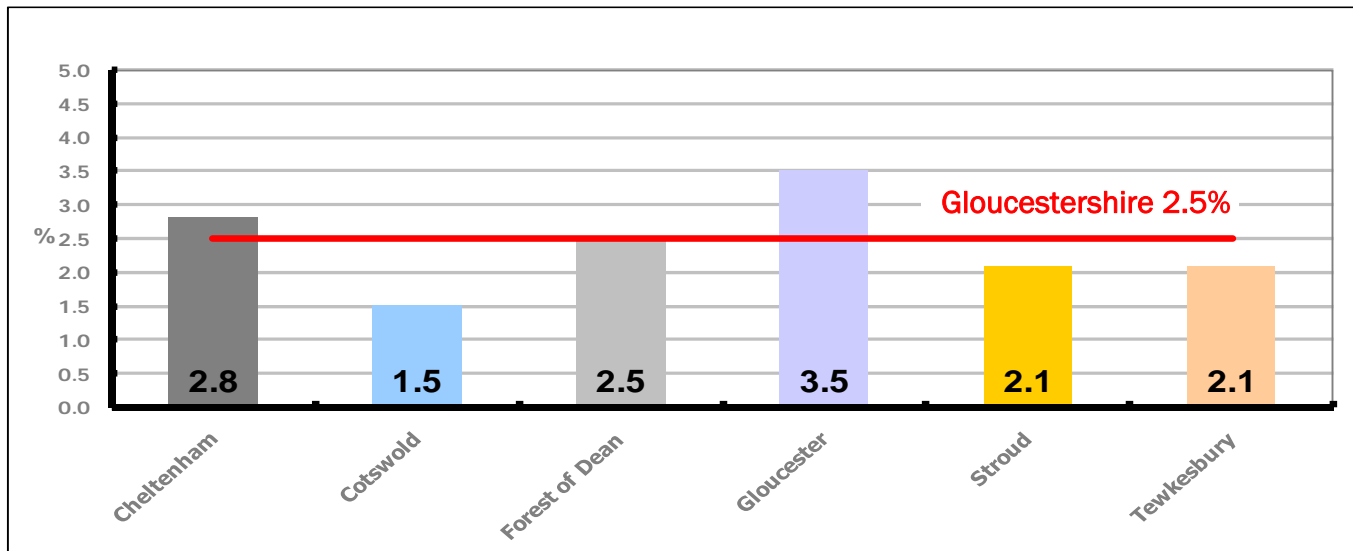


Figure 2 shows the claimant rate for January 2011 in Gloucestershire. Between December 2010 and January 2011, all districts increased.

Figure 3: Total claimants over the past year across Gloucestershire Districts

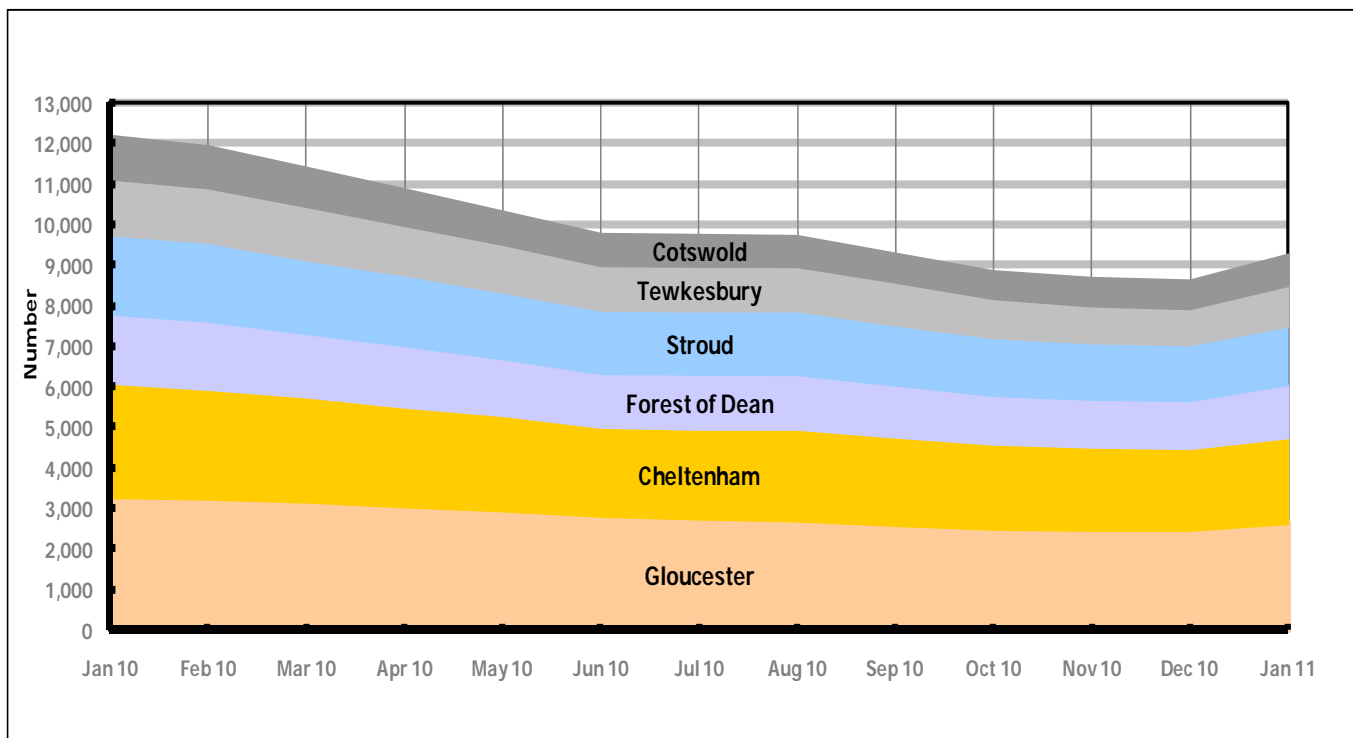


Figure 3 shows the overall claimant count by district for Gloucestershire over the past year. It shows the number of claimants have been declining since January 2010, with the exception of January 2011 when they increased.

Table 2: Analysis of Gloucestershire and District Claimant Counts

Total	Jan 11 Number	Jan 11 Rate	Dec 10 Number	Dec10 Rate	Monthly change	% monthly change	Monthly change of rate
Gloucestershire	9,291	2.5	8,655	2.3	636	7.3%	0.2
Cheltenham	2,087	2.8	1,986	2.7	101	5.1%	0.1
Cotswold	777	1.5	711	1.4	66	9.3%	0.1
Forest of Dean	1,318	2.5	1,200	2.3	118	9.8%	0.2
Gloucester	2,649	3.5	2,480	3.3	169	6.8%	0.2
Stroud	1,427	2.1	1,357	2.0	70	5.2%	0.1
Tewkesbury	1,033	2.1	921	1.8	112	12.2%	0.3

Table 2 shows the change in the claimant count in January 2011 compared to December 2010. All districts experienced an increase in the number of claimants.

Table 3: Analysis of Male Gloucestershire and District Claimant Counts

Male	Jan 11 Number	Jan 11 Rate	Dec 10 Number	Dec 10 Rate	Monthly change	% monthly change	Monthly change of rate
Gloucestershire	6,414	3.5	6,090	3.3	324	5.3%	0.2
Cheltenham	1,453	3.9	1,408	3.7	45	3.2%	0.2
Cotswold	515	2.0	494	2.0	21	4.3%	0.0
Forest of Dean	900	3.5	829	3.2	71	8.6%	0.3
Gloucester	1,864	4.9	1,781	4.7	83	4.7%	0.2
Stroud	997	2.9	965	2.8	32	3.3%	0.1
Tewkesbury	685	2.8	613	2.5	72	11.7%	0.3

Table 3 shows the change in the male claimant count in January 2011 compared to December 2010. All districts experienced an increase in the number of claimants.

Table 4: Analysis of Female Gloucestershire and District Claimant Counts

Female	Jan 11 Number	Jan 11 Rate	Dec 10 Number	Dec10 Rate	Monthly change	% monthly change	Monthly change of rate
Gloucestershire	2,877	1.5	2,565	1.4	312	12.2%	0.1
Cheltenham	634	1.7	578	1.6	56	9.7%	0.1
Cotswold	262	1.0	217	0.8	45	20.7%	0.2
Forest of Dean	418	1.6	371	1.4	47	12.7%	0.2
Gloucester	785	2.1	699	1.8	86	12.3%	0.3
Stroud	430	1.2	392	1.1	38	9.7%	0.1
Tewkesbury	348	1.4	308	1.2	40	13.0%	0.2

Table 4 shows the change in the female claimant count in January 2011 compared to December 2010. All districts experienced an increase in the number of claimants.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

This section covers the six districts and a comparison of their constituent wards.

4.1 Cheltenham Borough

Claimant Rate and Claimant Count

Figure 4: Cheltenham Borough claimant rate over the last year

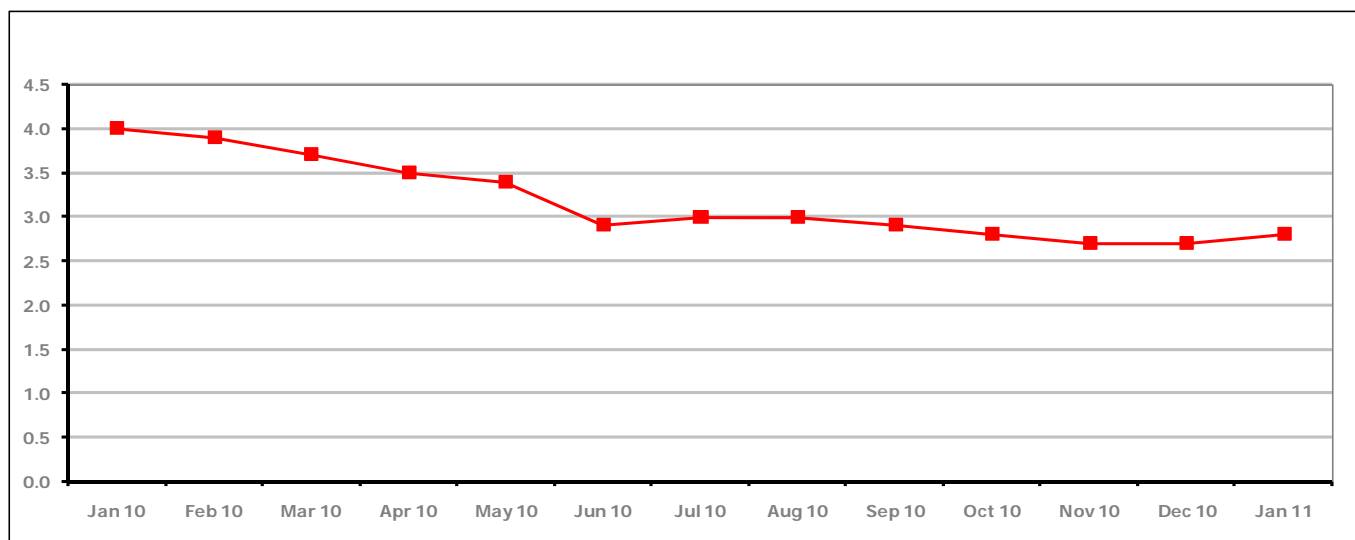


Figure 4 shows the claimant rate in Cheltenham increased in January to 2.8%.

Figure 5: Cheltenham Borough claimants - Month on Month and Year on Year change

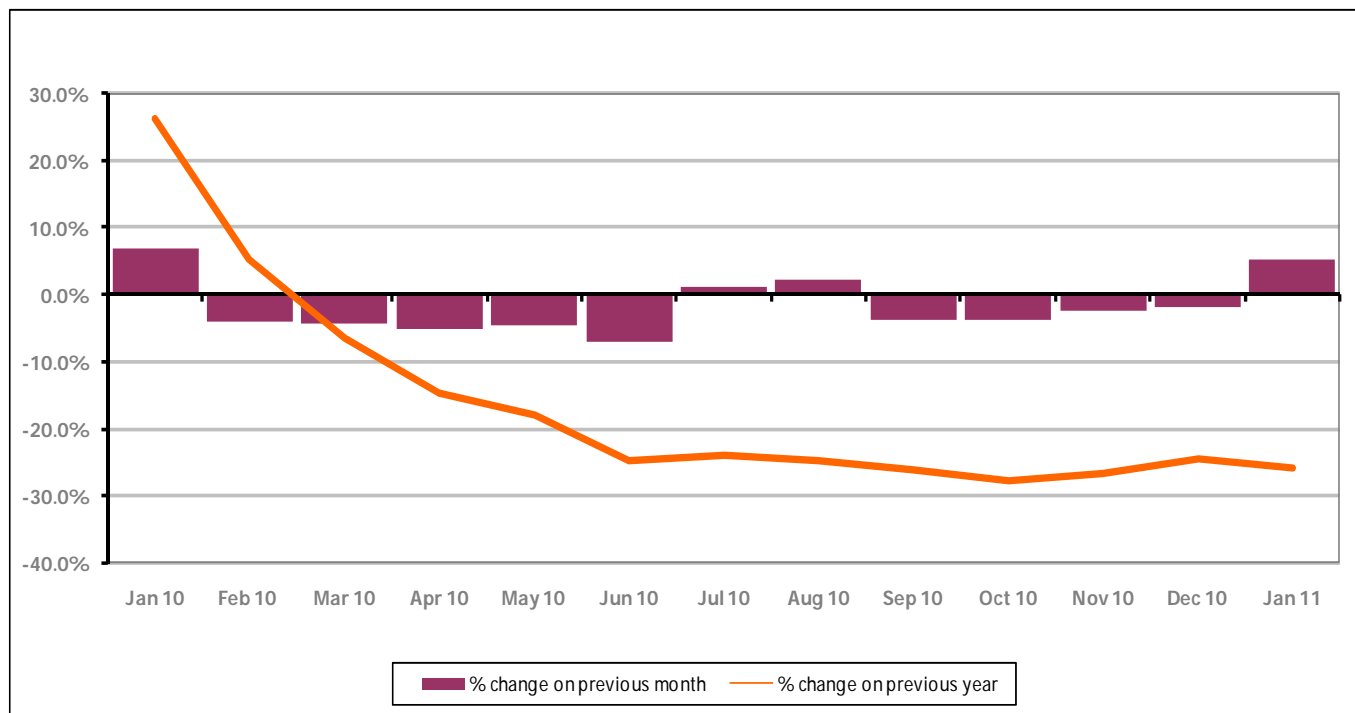


Figure 5 shows the claimant count increased by 5.1% since last month. The change on the previous year has decreased in January 2011 compared to December 2010 to -25.8%.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.1 Cheltenham Borough continued...

Figure 6: Claimant rates across Cheltenham Borough wards - January 2011

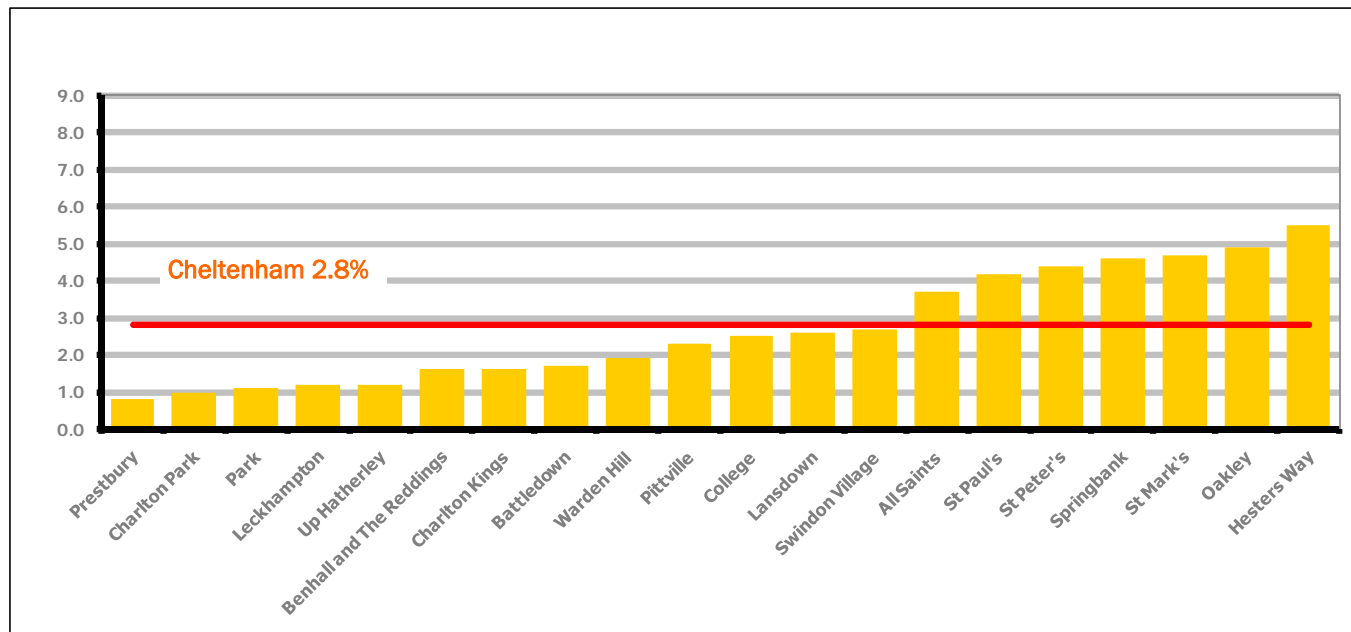
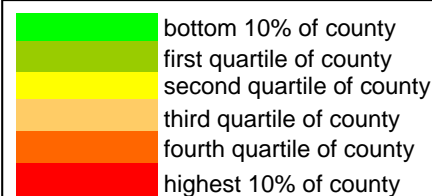


Figure 6 shows the claimant rates for Cheltenham Borough wards. The red line represents the average claimant rate across the Borough of 2.8%. Seven wards lie above the average.

Table 5: Analysis of Claimant Count at Cheltenham Borough ward level - January 2011

District	Ward	Rate	Rank*
Cheltenham	Prestbury	0.8	7
Cheltenham	Charlton Park	1.0	17
Cheltenham	Park	1.1	23
Cheltenham	Leckhampton	1.2	29
Cheltenham	Up Hatherley	1.2	29
Cheltenham	Benhall and The Reddings	1.6	56
Cheltenham	Charlton Kings	1.6	56
Cheltenham	Battledown	1.7	62
Cheltenham	Warden Hill	1.9	79
Cheltenham	Pittville	2.3	95
Cheltenham	College	2.5	99
Cheltenham	Lansdown	2.6	100
Cheltenham	Swindon Village	2.7	105
Cheltenham	All Saints	3.7	124
Cheltenham	St Paul's	4.2	127
Cheltenham	St Peter's	4.4	128
Cheltenham	Springbank	4.6	130
Cheltenham	St Mark's	4.7	132
Cheltenham	Oakley	4.9	133
Cheltenham	Hesters Way	5.5	138



* 1 = "best" and 142 = "worst"

Table 5 shows overall claimant rates for Cheltenham Borough wards and their position relative to all wards in Gloucestershire.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.2 Cotswold District

Claimant Rate and Claimant Count

Figure 7: Cotswold District claimant rate over the last year

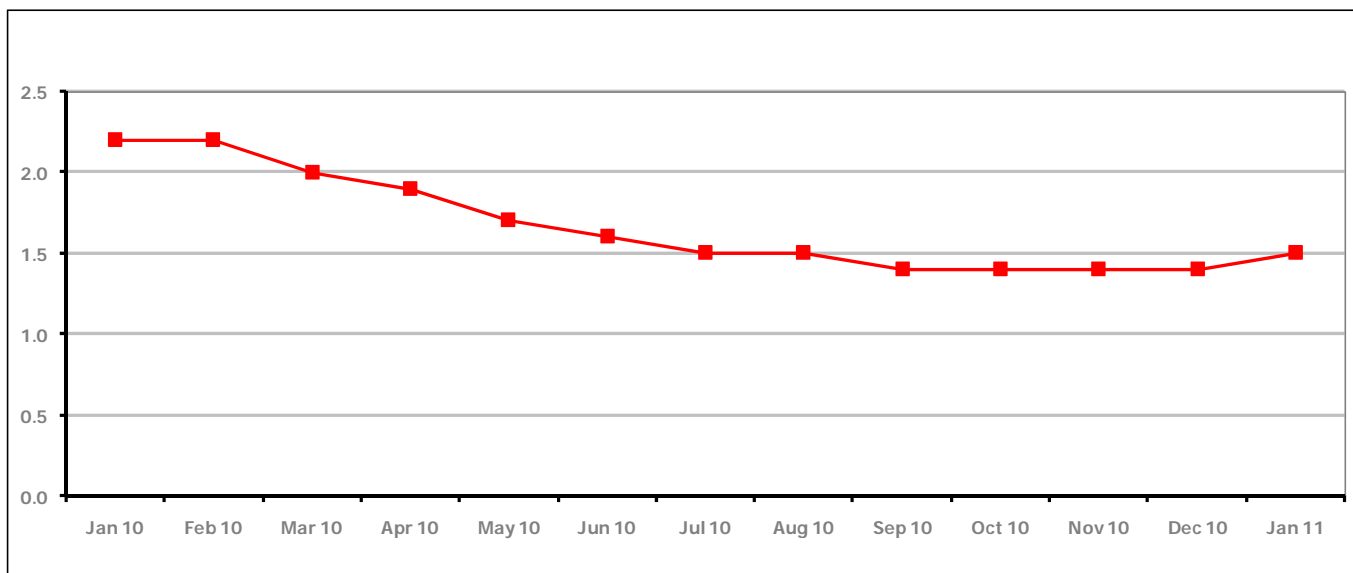


Figure 7 shows the claimant rate in Cotswold District increased in January 2011 to 1.5%.

Figure 8: Cotswold District claimants - Month on Month and Year on Year change

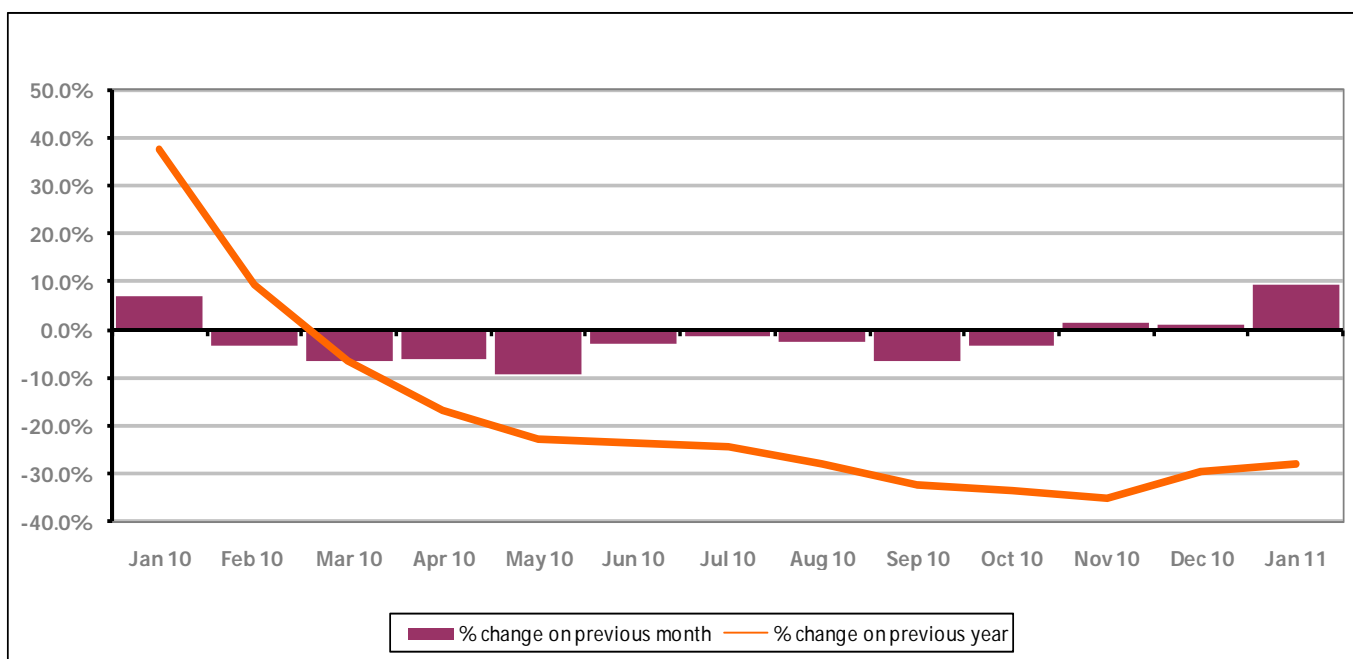


Figure 8 shows the claimant count increased by 9.3% since December 2010. The change on the previous year has increased from December 2010 to January 2011 to -27.9%.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.2 Cotswold District continued...

Figure 9: Claimant rates across Cotswold District wards - January 2011

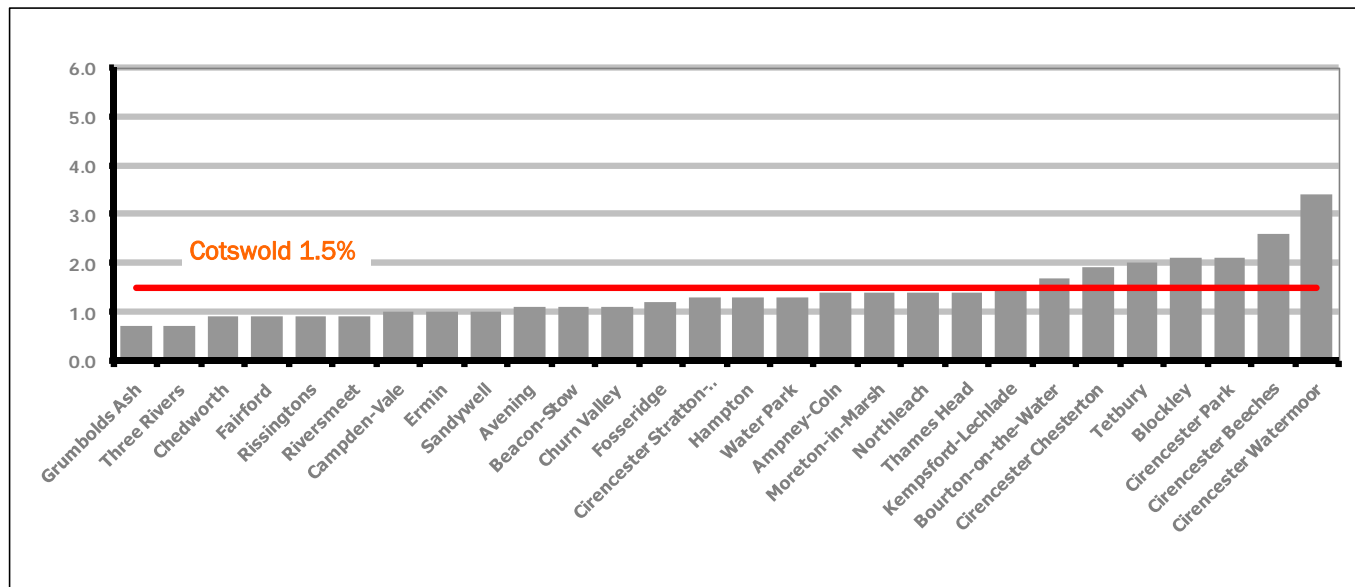
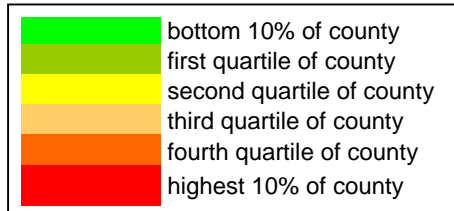


Figure 9 shows the claimant rates for Cotswold District wards. The red line represents the average claimant rate across the District of 1.5%. Seven wards lie above the average.

Table 6: Analysis of Claimant Count at Cotswold District ward level - January 2011

District	Ward	Rate	Rank*
Cotswolds	Grumbolds Ash	0.7	4
Cotswolds	Three Rivers	0.7	4
Cotswolds	Chedworth	0.9	10
Cotswolds	Fairford	0.9	10
Cotswolds	Rissingtons	0.9	10
Cotswolds	Riversmeet	0.9	10
Cotswolds	Campden-Vale	1.0	17
Cotswolds	Ermin	1.0	17
Cotswolds	Sandywell	1.0	17
Cotswolds	Avening	1.1	23
Cotswolds	Beacon-Stow	1.1	23
Cotswolds	Churn Valley	1.1	23
Cotswolds	Fosseridge	1.2	29
Cotswolds	Cirencester Stratton-Whiteway	1.3	38
Cotswolds	Hampton	1.3	38
Cotswolds	Water Park	1.3	38
Cotswolds	Ampney-Coln	1.4	43
Cotswolds	Moreton-in-Marsh	1.4	43
Cotswolds	Northleach	1.4	43
Cotswolds	Thames Head	1.4	43
Cotswolds	Kempsford-Lechlade	1.5	50
Cotswolds	Bourton-on-the-Water	1.7	62
Cotswolds	Cirencester Chesterton	1.9	79
Cotswolds	Tetbury	2.0	82
Cotswolds	Blockley	2.1	86
Cotswolds	Cirencester Park	2.1	86
Cotswolds	Cirencester Beeches	2.6	100
Cotswolds	Cirencester Watermoor	3.4	119



* 1 = "best" and 142 = "worst"

Table 6 shows overall claimant rates for Cotswold District wards and their position relative to all wards in Gloucestershire.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.3 Forest of Dean District

Claimant Rate and Claimant Count

Figure 10: Forest of Dean District claimant rate over the last year

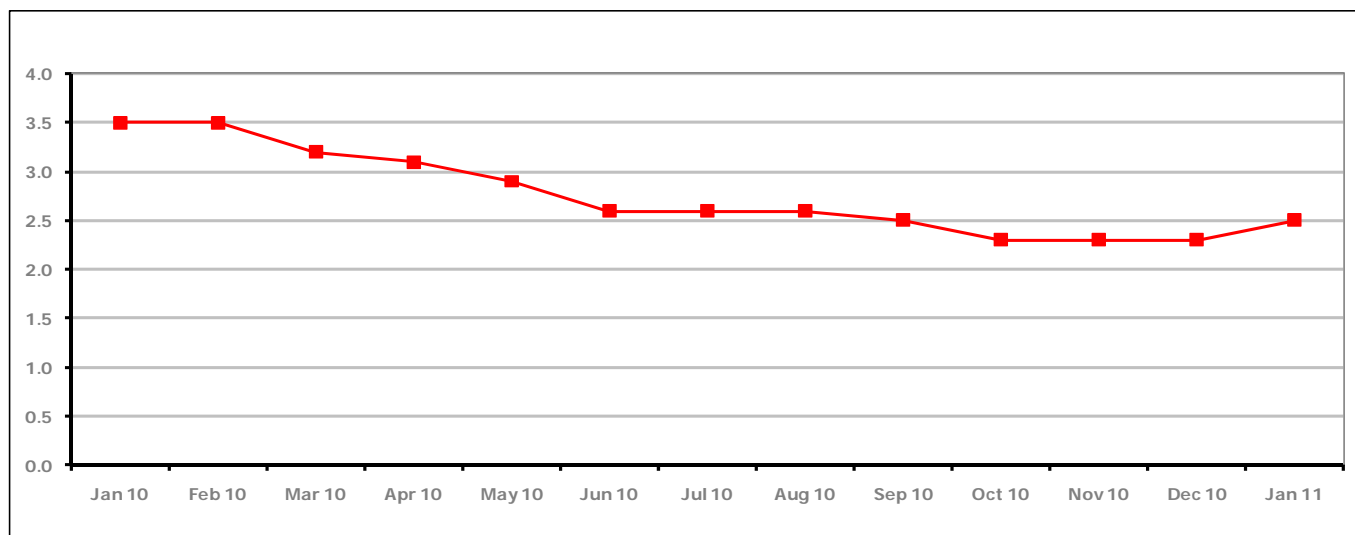


Figure 10 shows the claimant rate in the Forest of Dean increased in January 2011 to 2.5%.

Figure 11: Forest of Dean District claimants - Month on Month and Year on Year change

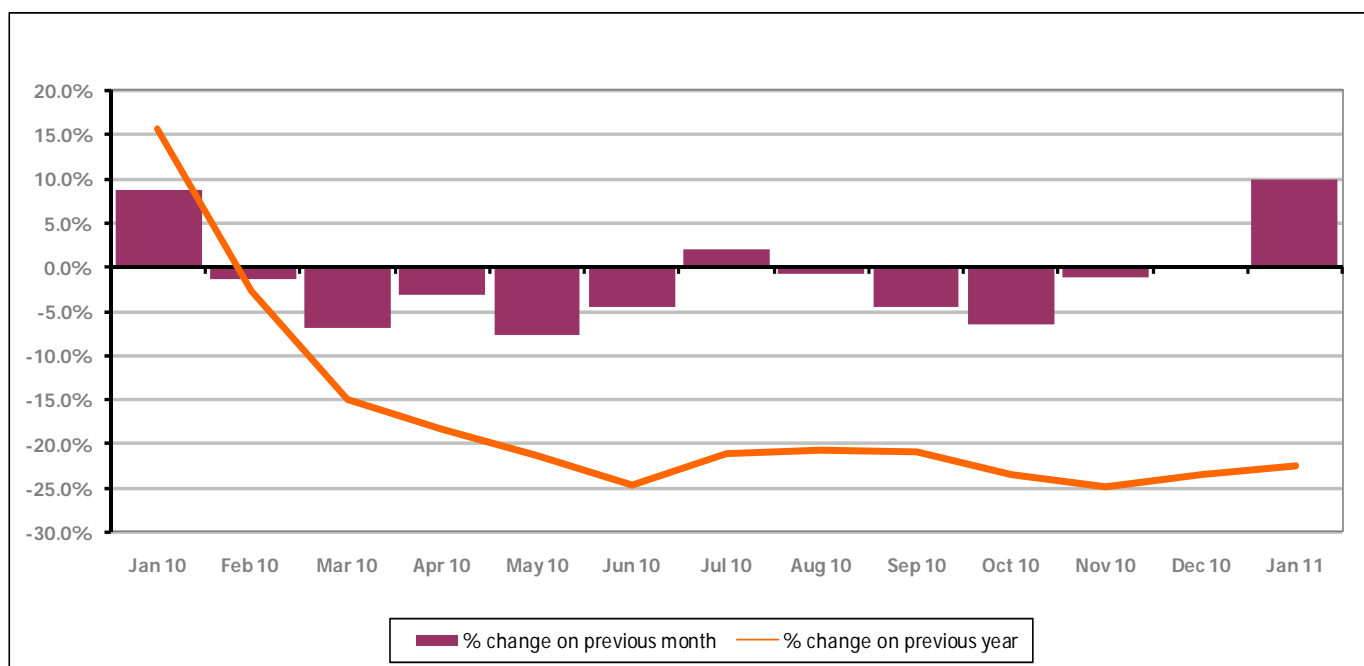


Figure 11 shows the claimant count increased by 9.8% since December 2010. The change on the previous year increased between December and January 2011 to -22.7%.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.3 Forest of Dean District continued...

Figure 12: Claimant rates across Forest of Dean District wards - January 2011

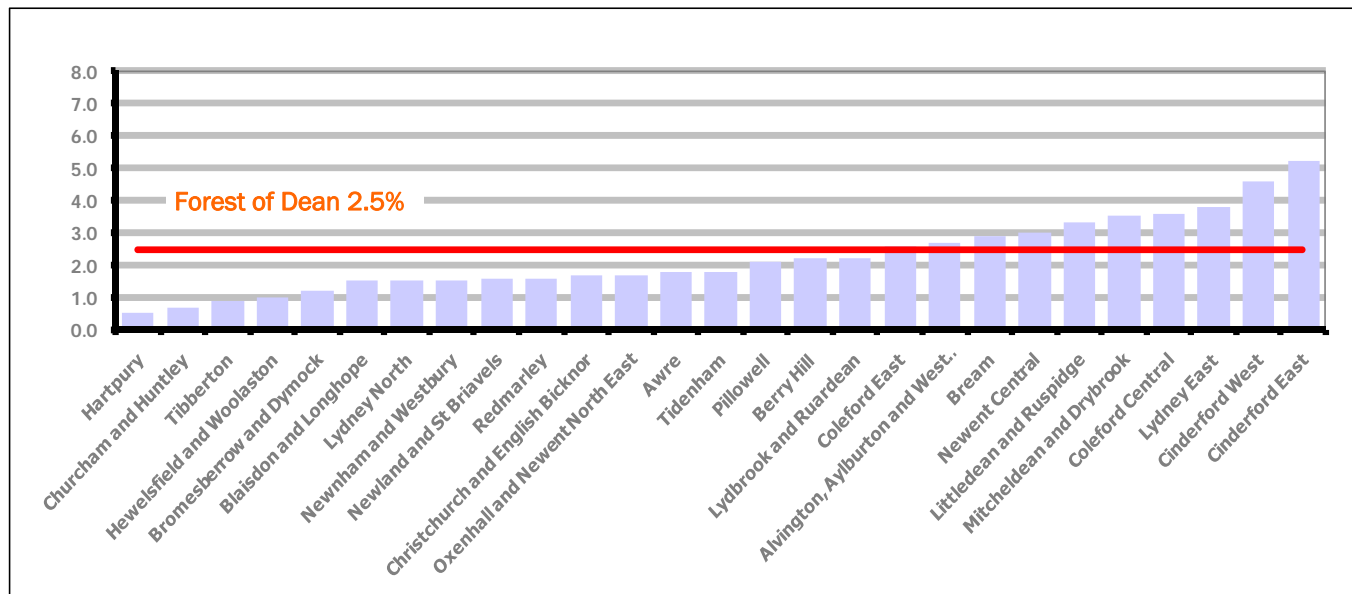


Figure 12 shows the claimant rates for Forest of Dean District wards. The red line represents the average claimant rate across the District of 2.5 %. Ten wards lie above the average.

Table 7: Analysis of Claimant Count at Forest of Dean District ward level - January 2011

District	Ward	Rate	Rank*
Forest	Hartpury	0.5	2
Forest	Churcham and Huntley	0.7	4
Forest	Tibberton	0.9	10
Forest	Hewelsfield and Woolaston	1.0	17
Forest	Bromesberrow and Dymock	1.2	29
Forest	Blaisdon and Longhope	1.5	50
Forest	Lydney North	1.5	50
Forest	Newnham and Westbury	1.5	50
Forest	Newland and St Briavels	1.6	56
Forest	Redmarley	1.6	56
Forest	Christchurch and English Bicknor	1.7	62
Forest	Oxenhall and Newent North East	1.7	62
Forest	Awre	1.8	73
Forest	Tidenham	1.8	73
Forest	Pillowell	2.1	86
Forest	Berry Hill	2.2	91
Forest	Lydbrook and Ruardean	2.2	91
Forest	Coleford East	2.6	100
Forest	Alvington, Aylburton and West Lydney	2.7	105
Forest	Bream	2.9	109
Forest	Newent Central	3.0	111
Forest	Littledean and Ruspidge	3.3	117
Forest	Mitcheldean and Drybrook	3.5	121
Forest	Coleford Central	3.6	123
Forest	Lydney East	3.8	125
Forest	Cinderford West	4.6	130
Forest	Cinderford East	5.2	136

	bottom 10% of county
	first quartile of county
	second quartile of county
	third quartile of county
	fourth quartile of county
	highest 10% of county

* 1 = "best" and 142 = "worst"

Table 7 shows overall claimant rates for the Forest of Dean District wards and their position relative to all wards in Gloucestershire.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.4 Gloucester City

Claimant Rate and Claimant Count

Figure 13: Gloucester City claimant rate over the last year

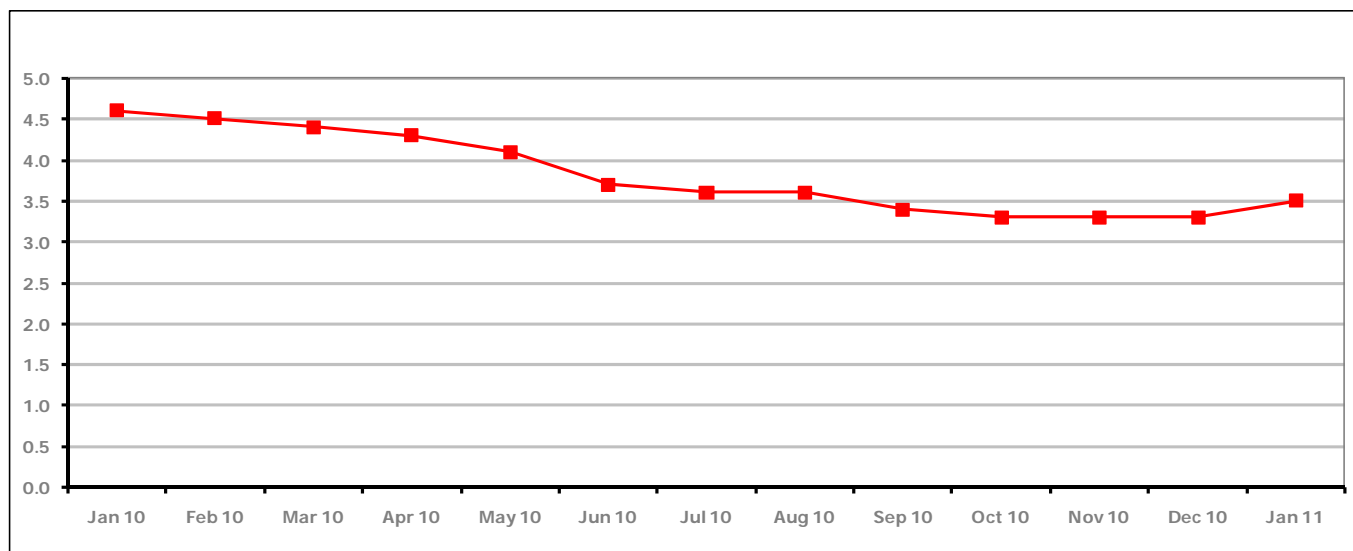


Figure 13 shows the claimant rate for Gloucester City increased in January 2011 to 3.5%.

Figure 14: Gloucester City claimants - Month on Month and Year on Year change

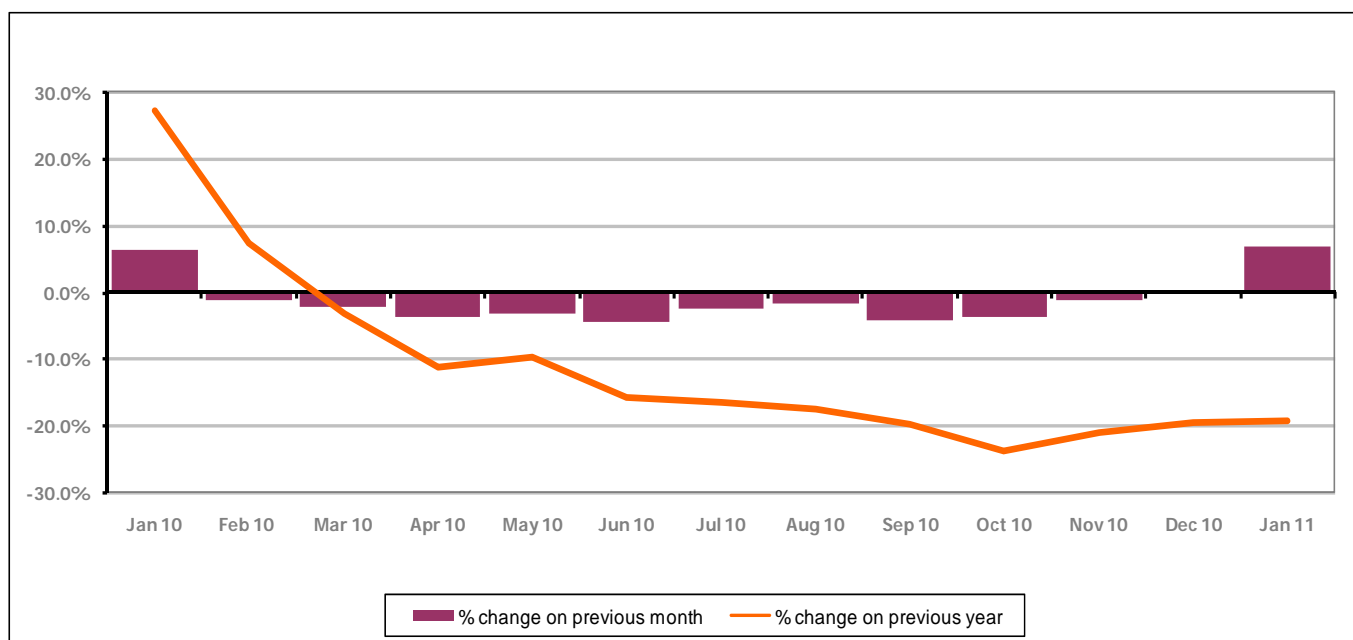


Figure 14 shows the monthly claimant count increased by 6.8% since December 2010. The change on the previous year has increased between December 2010 and January 2011 to -19.3%.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.4 Gloucester City continued...

Figure 15: Claimant rates across Gloucester City wards - January 2011

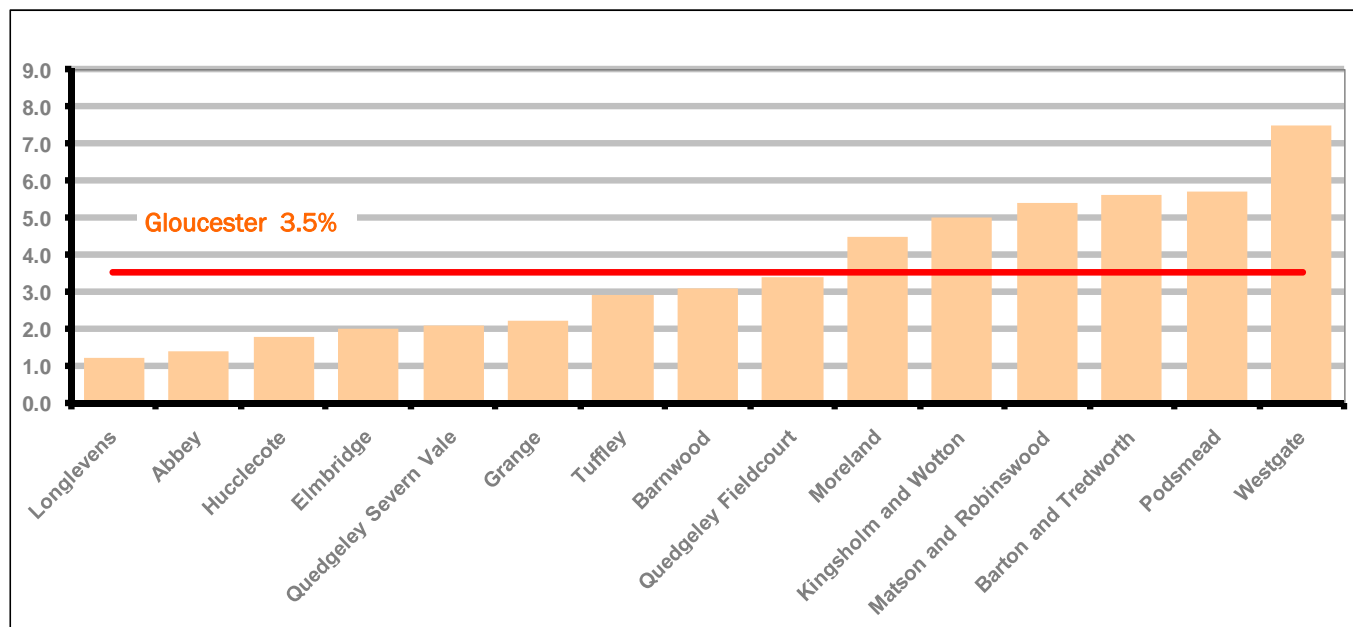
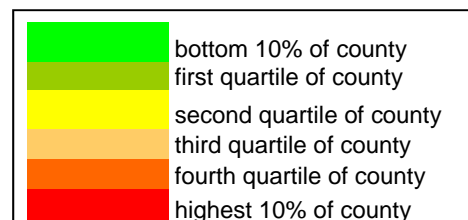


Figure 15 shows the claimant rates for Gloucester City district wards. The red line represents the average claimant rate across the City of 3.5%. Six wards lie above the average.

Table 8: Analysis of Claimant Count at Gloucester City ward level - January 2011

District	Ward	Rate	Rank*
Gloucester	Longlevens	1.2	29
Gloucester	Abbey	1.4	43
Gloucester	Hucclecote	1.8	73
Gloucester	Elmbridge	2.0	82
Gloucester	Quedgeley Severn Vale	2.1	86
Gloucester	Grange	2.2	91
Gloucester	Tuffley	2.9	109
Gloucester	Barnwood	3.1	113
Gloucester	Quedgeley Fieldcourt	3.4	119
Gloucester	Moreland	4.5	129
Gloucester	Kingsholm and Wotton	5.0	135
Gloucester	Matson and Robinswood	5.4	137
Gloucester	Barton and Tredworth	5.6	140
Gloucester	Podsmead	5.7	141
Gloucester	Westgate	7.5	142



* 1 = "best" and 142 = "worst"

Table 8 shows overall claimant rates for Gloucester City wards and their position relative to all wards in Gloucestershire.

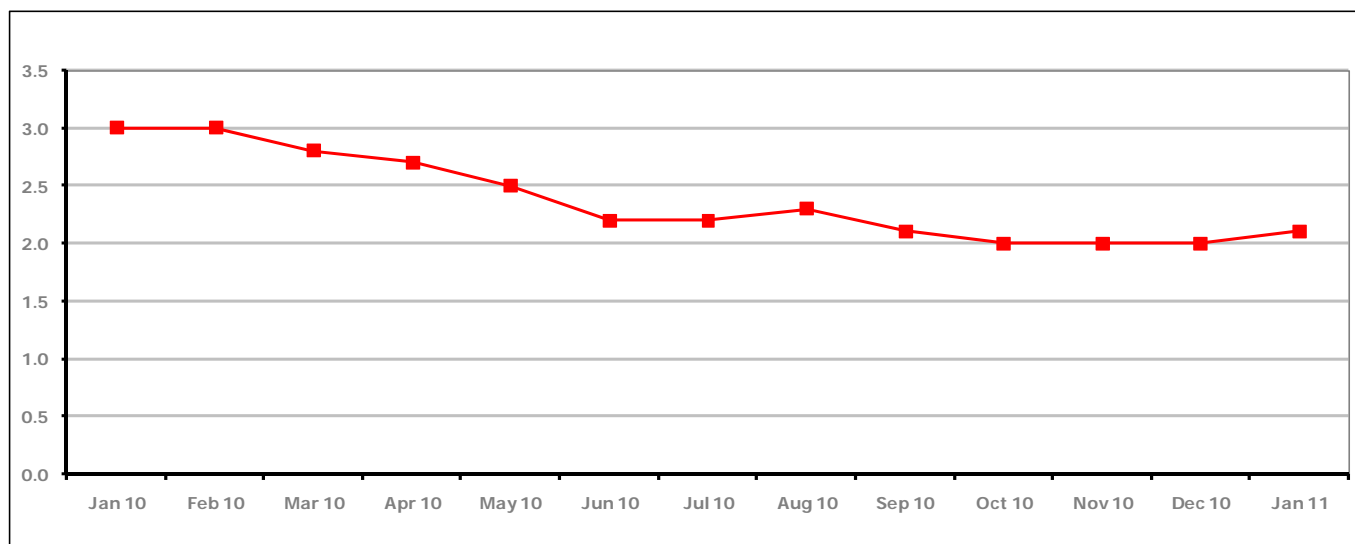
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.5 Stroud District****Claimant Rate and Claimant Count***Figure 16: Stroud District claimant rate over the last year*

Figure 16 shows the claimant rate for Stroud District increased in January 2011 to 2.1%.

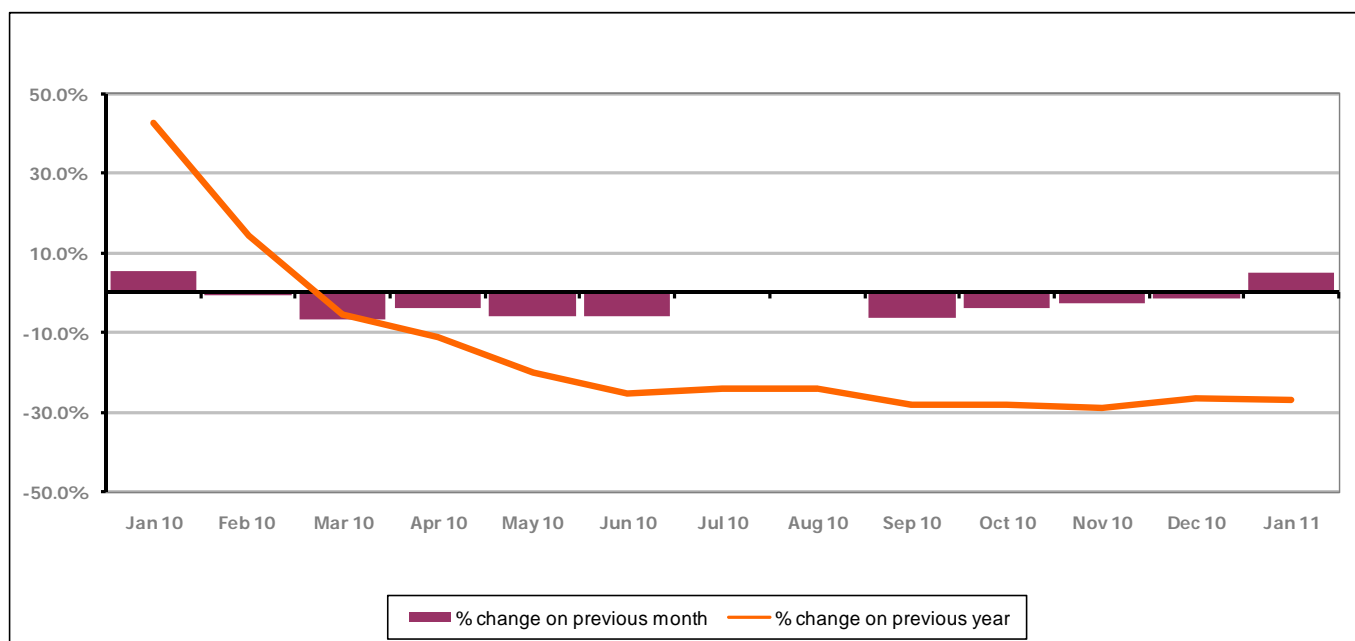
Figure 17: Stroud District claimants - Month on Month and Year on Year change

Figure 17 shows the monthly claimant count increased by 5.2% since December 2010. The change on the previous year has decreased between December 2010 and January 2011 to -26.9%.

PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

4.5 Stroud District continued...

Figure 18: Claimant rates across Stroud District wards - January 2011

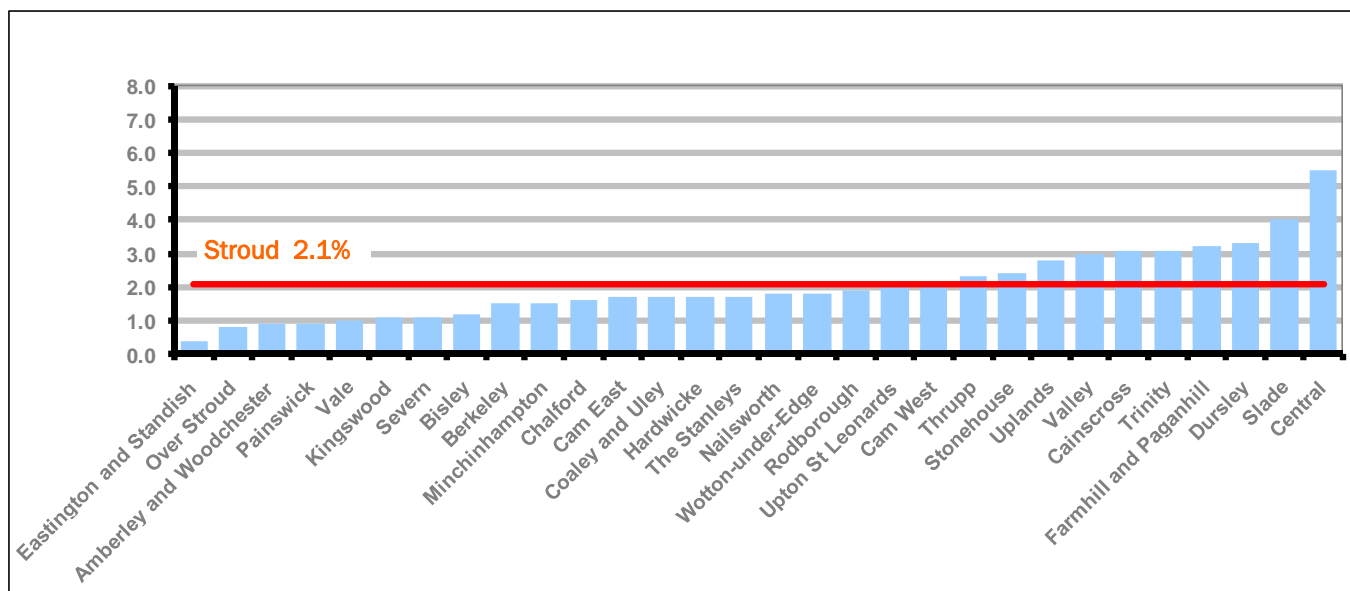
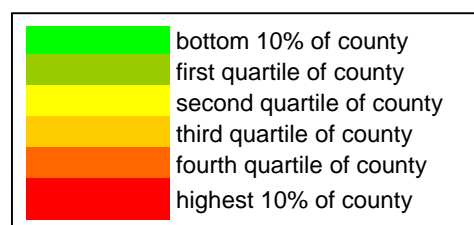


Figure 18 shows the claimant rates in Stroud District wards. The red line represents the average claimant rate across the District of 2.1%. Ten wards are above the average.

Table 9: Analysis of Claimant Count at Stroud District ward level - January 2011

District	Ward	Rate	Rank*
Stroud	Eastington and Standish	0.4	1
Stroud	Over Stroud	0.8	7
Stroud	Amberley and Woodchester	0.9	10
Stroud	Painswick	0.9	10
Stroud	Vale	1.0	17
Stroud	Kingswood	1.1	23
Stroud	Severn	1.1	23
Stroud	Bisley	1.2	29
Stroud	Berkeley	1.5	50
Stroud	Minchinhampton	1.5	50
Stroud	Chalford	1.6	56
Stroud	Cam East	1.7	62
Stroud	Coaley and Uley	1.7	62
Stroud	Hardwicke	1.7	62
Stroud	The Stanleys	1.7	62
Stroud	Nailsworth	1.8	73
Stroud	Wotton-under-Edge	1.8	73
Stroud	Rodborough	1.9	79
Stroud	Upton St Leonards	2.0	82
Stroud	Cam West	2.1	86
Stroud	Thrupp	2.3	95
Stroud	Stonehouse	2.4	98
Stroud	Uplands	2.8	107
Stroud	Valley	3.0	111
Stroud	Cainscross	3.1	113
Stroud	Trinity	3.1	113
Stroud	Farmhill and Paganhill	3.2	116
Stroud	Dursley	3.3	117
Stroud	Slade	4.0	126
Stroud	Central	5.5	138



* 1 = "best" and 142 = "worst"

Table 9 shows overall claimant rates for Stroud District wards and their position relative to all wards in Gloucestershire.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.6 Tewkesbury District

Claimant Rate and Claimant Count

Figure 19: Tewkesbury District claimant rate over the last year

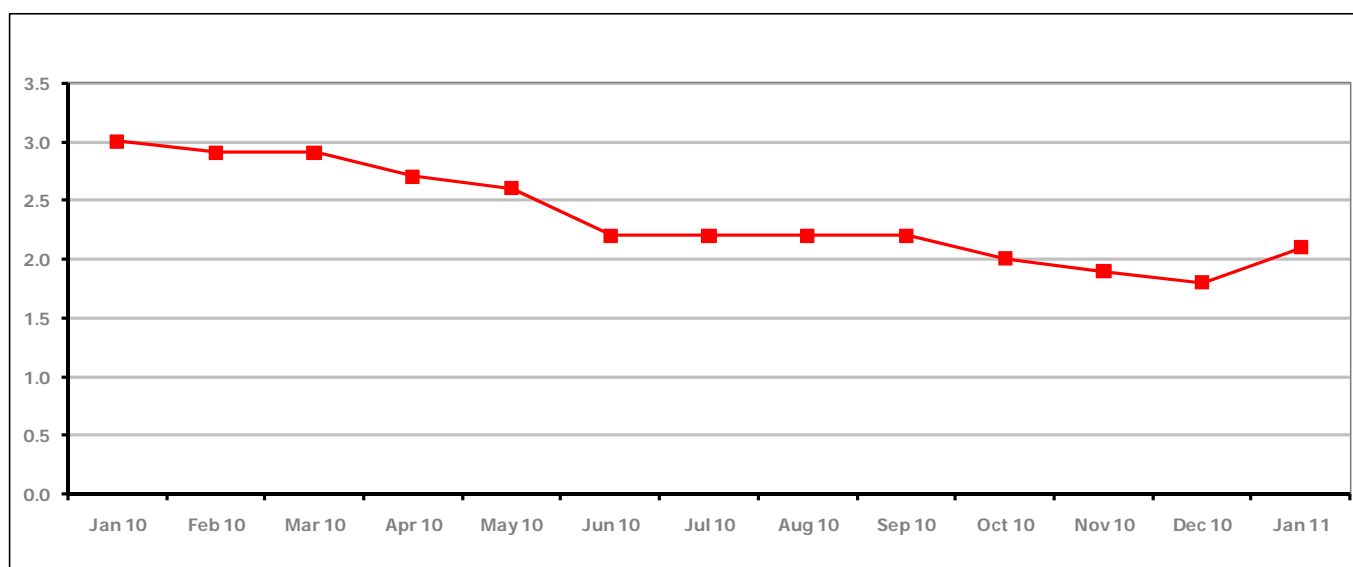


Figure 19 shows the claimant rate for Tewkesbury District increased in January 2011 to 2.1%

Figure 20: Tewkesbury District claimants - Month on Month and Year on Year change

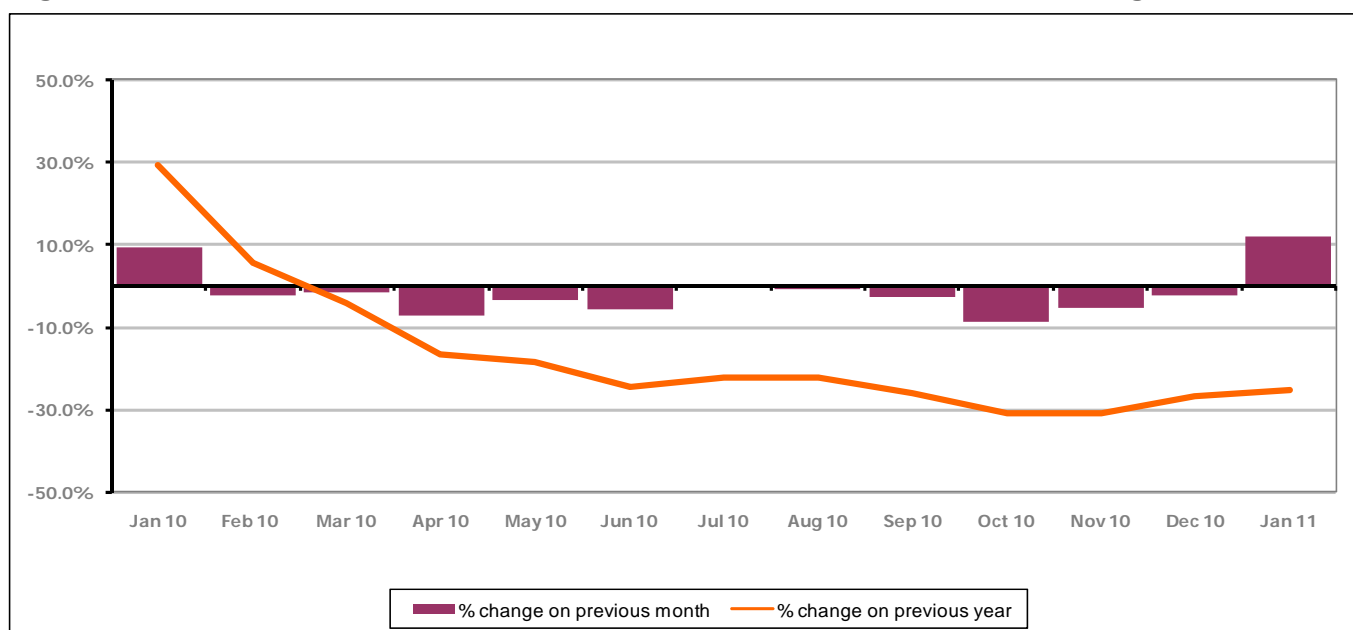


Figure 20 shows that the monthly claimant count increased in January 2011 by 12.2%. The change on the previous year increased between January 2011 and December 2010 to -25.3%.

PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

4.6 Tewkesbury District continued...

Figure 21: Claimant rates across Tewkesbury District wards - January 2011

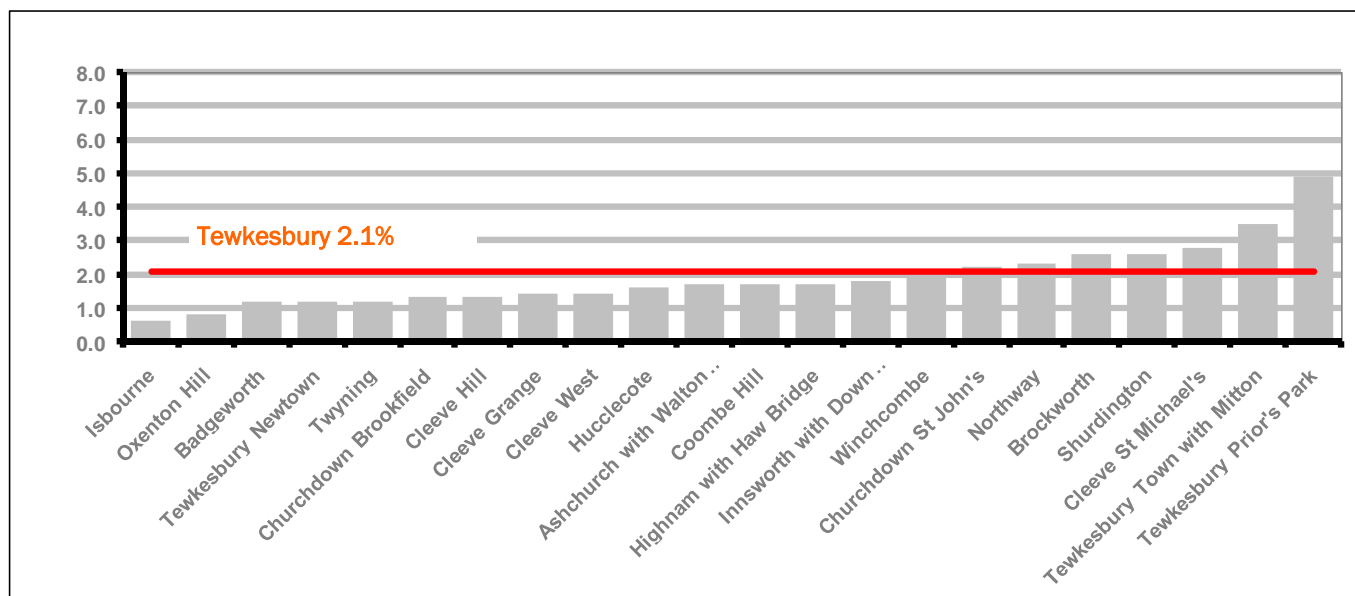
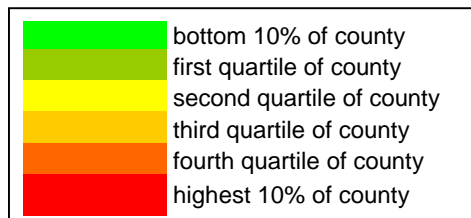


Figure 21 shows the claimant rates in Tewkesbury District wards. The red line represents the average claimant rate across the District of 2.1% and seven wards are above the average.

Table 10: Analysis of Claimant Count at Tewkesbury District level - January 2011

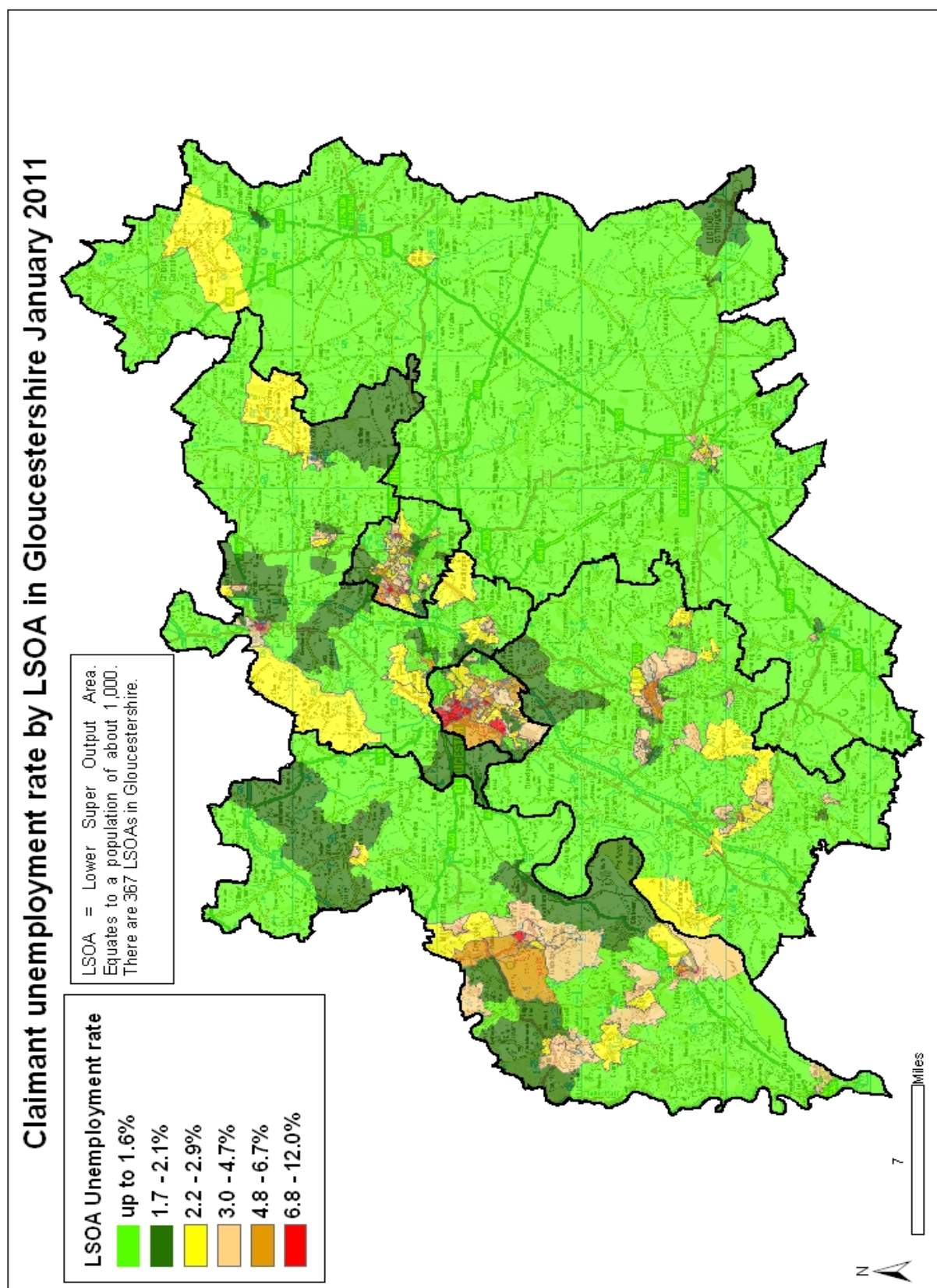
District	Ward	Rate	Rank*
Tewkesbury	Isbourne	0.6	3
Tewkesbury	Oxenton Hill	0.8	7
Tewkesbury	Badgeworth	1.2	29
Tewkesbury	Tewkesbury Newtown	1.2	29
Tewkesbury	Twynning	1.2	29
Tewkesbury	Churchdown Brookfield	1.3	38
Tewkesbury	Cleeve Hill	1.3	38
Tewkesbury	Cleeve Grange	1.4	43
Tewkesbury	Cleeve West	1.4	43
Tewkesbury	Hucclecote	1.6	56
Tewkesbury	Ashchurch with Walton Cardiff	1.7	62
Tewkesbury	Coombe Hill	1.7	62
Tewkesbury	Highnam with Haw Bridge	1.7	62
Tewkesbury	Innsworth with Down Hatherley	1.8	73
Tewkesbury	Winchcombe	2.0	82
Tewkesbury	Churchdown St John's	2.2	91
Tewkesbury	Northway	2.3	95
Tewkesbury	Brockworth	2.6	100
Tewkesbury	Shurdington	2.6	100
Tewkesbury	Cleeve St Michael's	2.8	107
Tewkesbury	Tewkesbury Town with Mitton	3.5	121
Tewkesbury	Tewkesbury Prior's Park	4.9	133



* 1 = "best" and 142 = "worst"

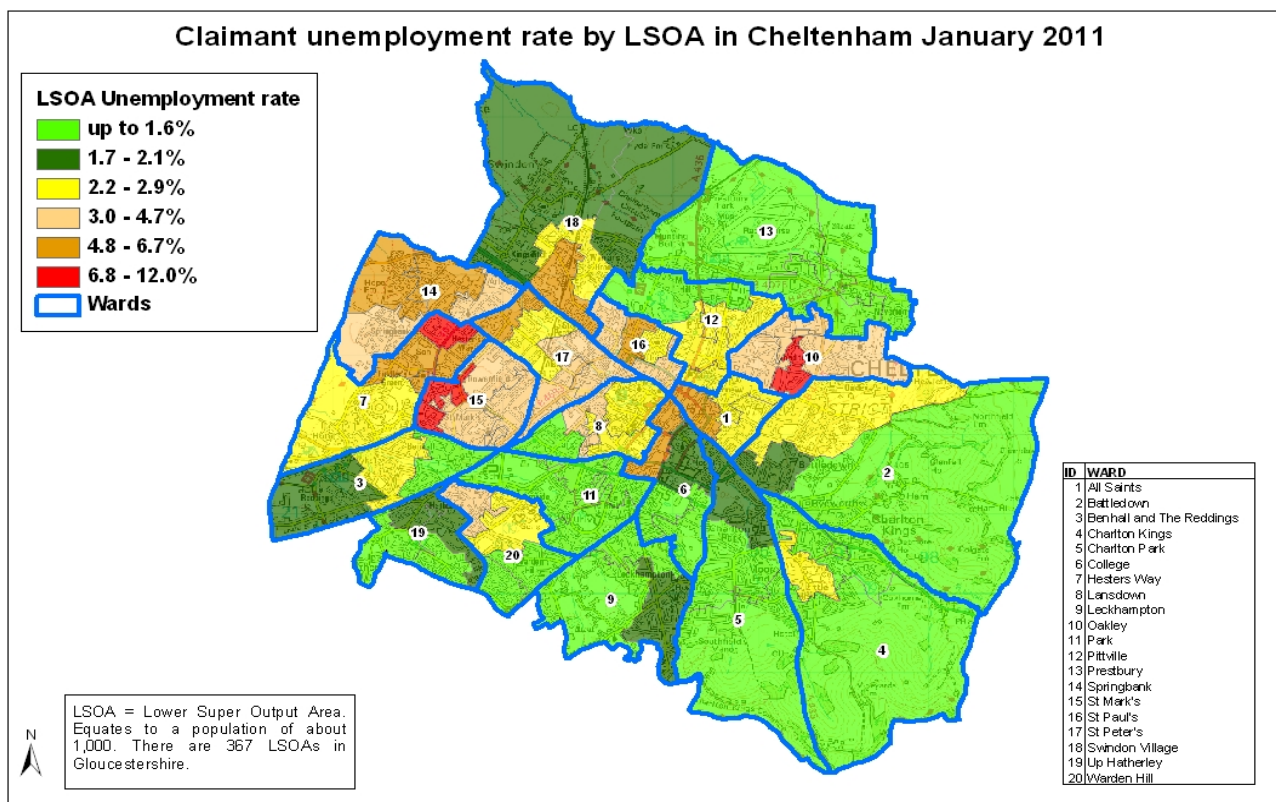
Table 10 shows overall claimant rates for Tewkesbury District wards and their position relative to all wards in Gloucestershire.

PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



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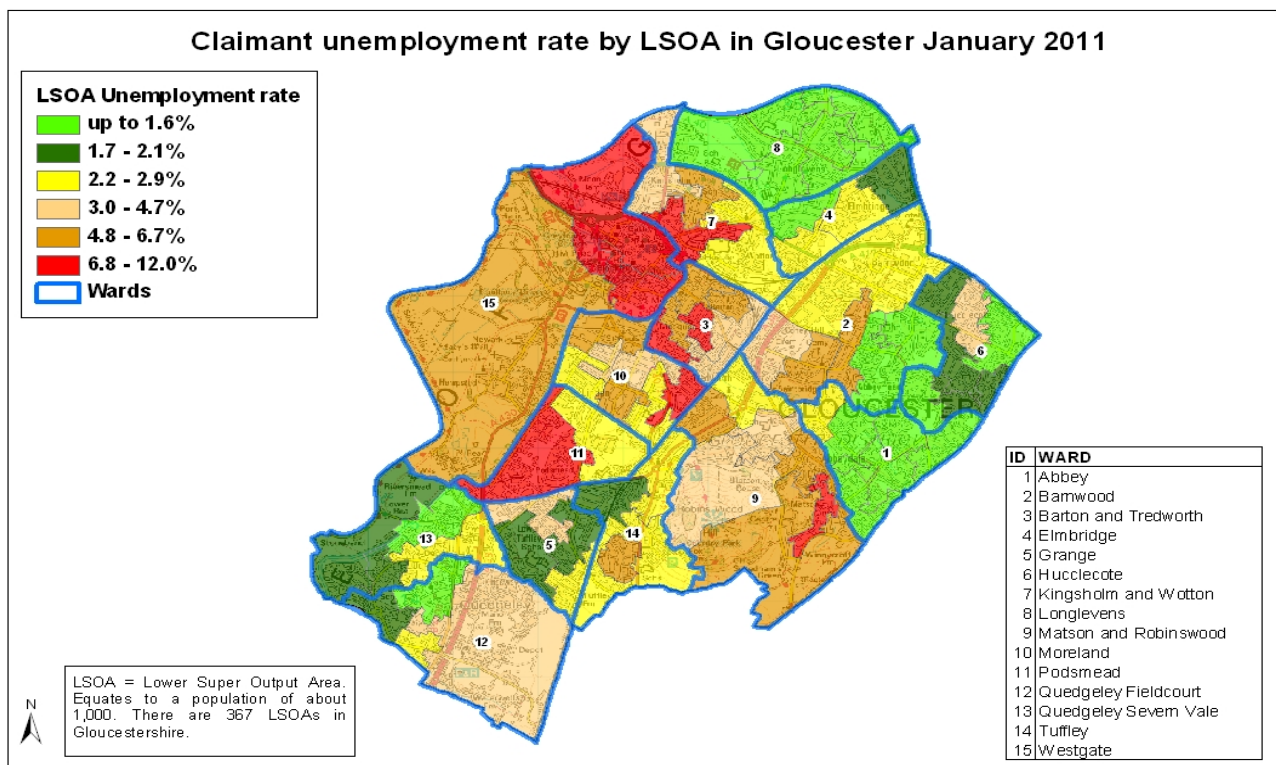
PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



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PART 6: YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET) IN GLOUCESTERSHIRE

Data provided by Prospects, the Connexions service in Gloucestershire on the situation of young people (16-18) in Gloucestershire who are not in education, employment or formal training.

Connexions Gloucestershire is required to report performance with the 16-18 age range against nationally defined criteria for counting the NEET group. The NEET group includes young people actively seeking education, employment or training as well as those young people who are either not yet ready or who are unable to access these opportunities because of their personal circumstances. The figures quoted below include young people in both of these categories.

Summary

As at the end of January 2011 there were 555 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (*) 16-18 NEET population of 3.2%. The total number of NEET fell by 13 young people in January 2011 compared to December 2010. 4 Districts saw a decrease in their NEET figure and 2 saw an increase.

Total NEET Group by District Area January 2011

	Cheltenham	Cotswold	Forest	Gloucester	Stroud	Tewkesbury	Total
Number of NEET	130	44	76	159	95	51	555
Cohort	2820	2498	2635	4966	3037	2003	17959
% NEET	4.6%	1.8%	2.9%	3.2%	3.1%	2.5%	3.2%

If you would like to receive any further information on Gloucestershire's NEET strategy then please contact Ruth.Critchlow@gloucestershire.gov.uk or telephone 01452 551267.

(*) Adjustment includes a proportion of young people aged 16-18 whose outcomes are not-known to Connexions Gloucestershire