

# Unemployment Bulletin

Issue 148 November 2020

## Notes on Claimant Count (Experimental Statistics) from ONS:

These Claimant Count Experimental Statistics relate to 12 November 2020. Enhancements to Universal Credit as part of the UK government's response to the coronavirus (COVID-19) mean that an increasing number of people became eligible for unemployment-related benefit support, although still employed. Consequently changes in the Claimant Count will not be wholly because of changes in the number of people who are unemployed. We are not able to identify to what extent people who are employed or unemployed have affected the numbers.

## Contents

### Part 1: Summary

A summary of unemployment data at district, County, regional and national level

1 The Claimant Count is a measure of the number of people who are unemployed and claiming benefits. From 1996 until the recent introduction of Universal Credit, this was based on the number of people claiming Jobseeker's Allowance. However, since its introduction some unemployment benefit claimants will be claiming Universal Credit instead. **To reflect this change, the Claimant Count has been expanded to include people claiming Jobseeker's Allowance plus those who claim Universal Credit and who are searching for work.**

3 Gloucestershire is in the process of transitioning to full Universal Credit. This means a broader span of claimants will be required to look for work than previously under Jobseekers Allowance. As more people are brought within the coverage of Universal Credit, the Claimant Count is set to rise noticeably over time. This will happen irrespective of how the economy performs and is a feature of the design of Universal Credit which brings additional groups of people into 'Searching for Work' conditionality (and therefore the Claimant Count), to help encourage and support these claimants into work.

4 For more information about Universal Credit please see the [ONS website](#).

### Part 2: County

Unemployment figures for the County compared to the South West and the rest of the UK

### Part 3: Districts

A comparative break down of unemployment figures by district

### Part 4: Wards

Further breakdown of unemployment figures by ward:

Cheltenham

6

Cotswolds

8

Forest of Dean

10

Gloucester

12

Stroud

14

Tewkesbury

16

### Part 5: Map

Distribution of claimant rate across Gloucestershire

### Part 6: Youth Unemployment

Unemployment data for the 18-24 year old age group

### Part 7: Young People

Data about Young People Not in Education, Employment or Training (NEET)

18

20

21

## INTRODUCTION

The Unemployment Bulletin provides a monthly update on unemployment data for Gloucestershire, the South West region and the United Kingdom. It is produced by the Data & Analysis Team in the County Council's Planning, Performance and Change function. The data are sourced from the Office for National Statistics via Nomis ([www.nomis.co.uk](http://www.nomis.co.uk)). All data are rounded to the nearest 5 and may not precisely add to the sum of the number of people claiming JSA, and the number of people claiming Universal Credit required to seek work, due to independent rounding.

## PART 1: SUMMARY

The claimant rate in Gloucestershire was 4.6% in November 2020. The South West rate increased to 5.0% and the UK rate increased to 6.3%. Gloucestershire's rate was 0.4% lower than the South West average of 5.0%, and 1.7% lower than the UK average of 6.3%.

The claimant count in Gloucestershire in November 2020 increased by 325 people. The amount of people claiming in November 2020 was 1.9% higher than the number in October 2020. This compares to a 2.7% increase in the South West and a 2.6% increase in the UK.

Produced by:

**Data & Analysis Team**

Planning, Performance and Change  
Gloucestershire County Council  
December 2020

## DISTRICTS AT A GLANCE

At a glance unemployment information grouped by district. Includes:

**Claimant count:** Total number of people claiming Job Seekers Allowance and Universal Credit who are not in work in November 2020

**Claimant count change on previous month:** How much larger/smaller November's claimant count is compared to October expressed as a %

**Claimant rate:** The % of working age population claiming Job Seekers Allowance and Universal Credit who are not in work in November 2020

**Highest claiming ward:** The ward with the highest claim count in that district and the rate

### CHELTENHAM BOROUGH

Claimant count:	3,735
Claimant count change on previous month:	2.0%
Claimant rate:	5.1%
Highest claiming ward	Oakley (8.2%)

### GLOUCESTER CITY

Claimant count:	4,860
Claimant count change on previous month:	0.4%
Claimant rate:	6.0%
Highest claiming wards	Barton and Tredworth (11.1%)

### COTSWOLD DISTRICT

Claimant count:	1,895
Claimant count change on previous month:	0.0%
Claimant rate:	3.7%
Highest claiming ward	Watermoor (6.9%)

### STROUD DISTRICT

Claimant count:	2,795
Claimant count change on previous month:	4.5%
Claimant rate:	3.9%
Highest claiming wards	Central (7.3%)

### FOREST OF DEAN

Claimant count:	2,350
Claimant count change on previous month:	1.1%
Claimant rate:	4.6%
Highest claiming ward	Lydney East (7.8%)

### TEWKESBURY BOROUGH

Claimant count:	2,225
Claimant count change on previous month:	4.0%
Claimant rate:	4.0%
Highest claiming ward	Brockworth East (5.9%)

## PART 2: UK, SW AND GLOUCESTERSHIRE INDICATORS

The unemployment situation in Gloucestershire compared to the South West and the UK.

### Claimant Rate

Figure 1: Claimant Rate for Gloucestershire, the South West and UK over the past year

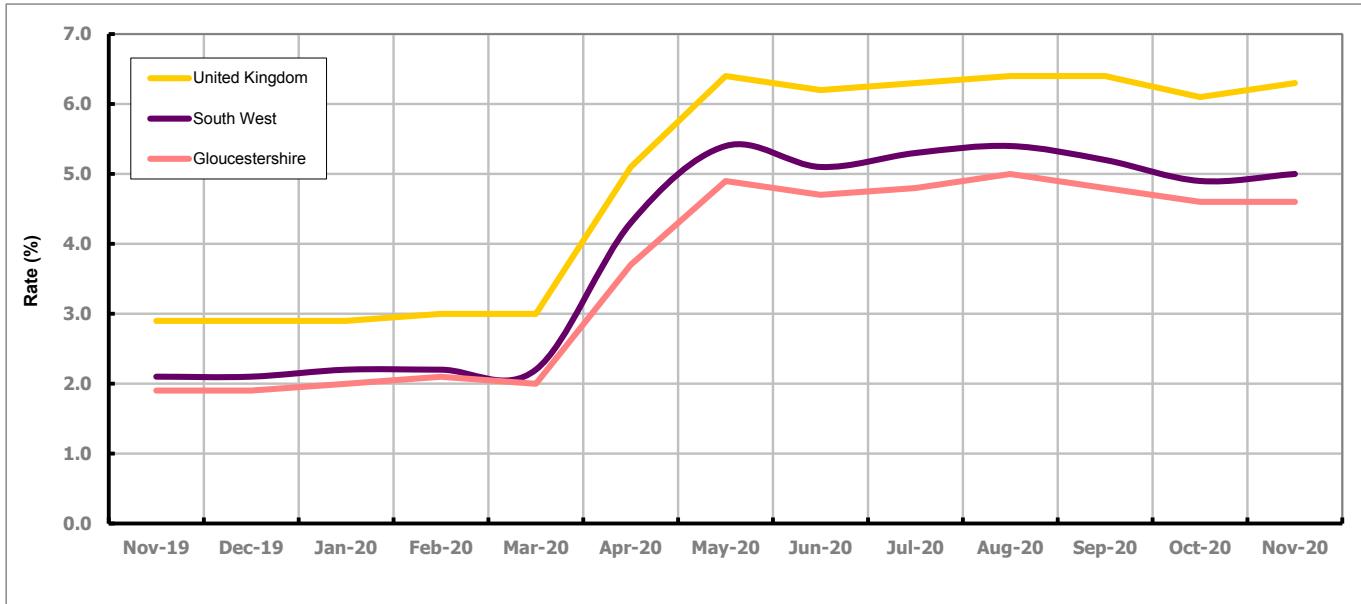


Figure 1 shows the claimant rate for Gloucestershire at 4.6% in November 2020. The Gloucestershire rate has been lower than the South West average since December 2015, with the exception of April and May 2016 when it was the same. On average, it has been approximately 1.3% lower than the UK average since the same month of the previous year.

### Claimant Count

Table 1: Analysis of UK, South West and Gloucestershire Claimant Counts

Area	Claimant Count in November 2020	% change on October 2020	Consecutive months increasing
UK	2,631,280	2.6%	0
South West	169,135	2.7%	0
Gloucestershire	17,860	1.9%	0

Table 1 shows that in November 2020, the number of claimants in Gloucestershire was 1.9% lower than the number in October 2020.

## PART 3: LOCAL AUTHORITY DISTRICT ANALYSIS

### Claimant Rate and Claimant Count

Figure 2: Claimant Rate (%) across Gloucestershire - November 2020

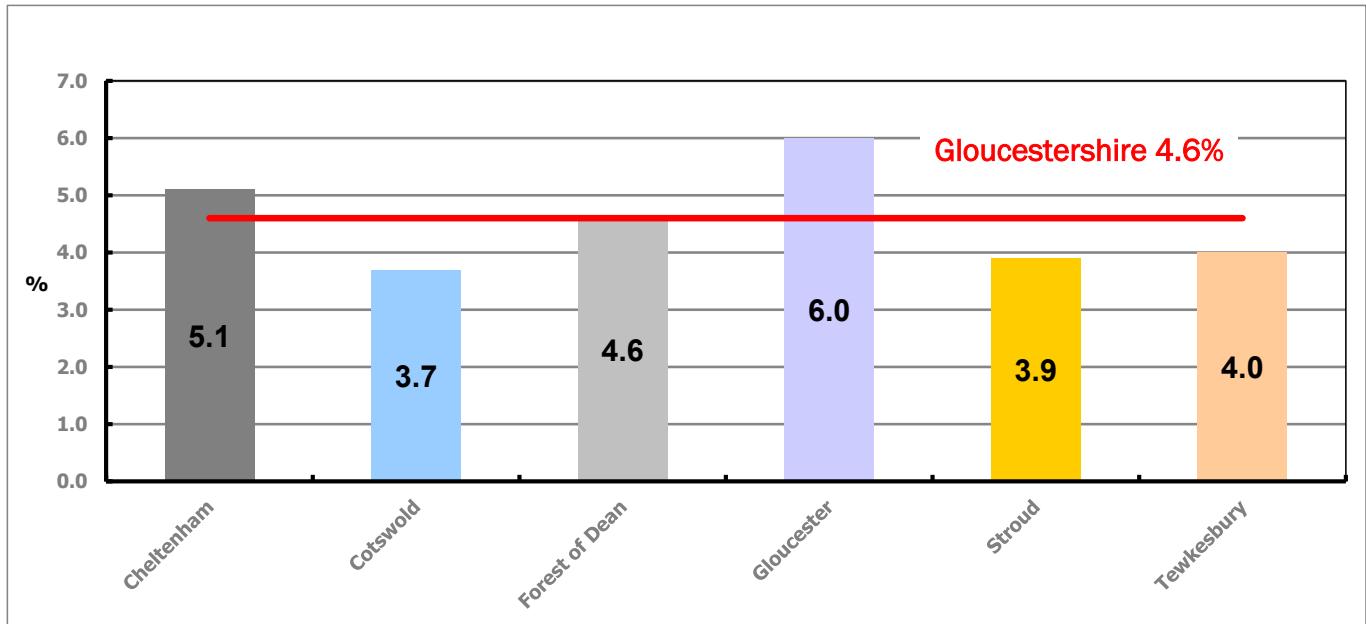


Figure 2 shows the claimant rate for November 2020 in Gloucestershire. Between October 2020 and November 2020 the rate increased in all districts except Cotswold and the Forest of Dean which remained the same.

Table 2: Analysis of Gloucestershire and District Claimant Counts

Total	Nov 20 Number	Nov 20 Rate	Oct 20 Number	Oct 20 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	17,860	4.6	17,535	4.6	325	1.9%	0.0
Cheltenham	3,735	5.1	3,660	5.0	75	2.0%	0.1
Cotswold	1,895	3.7	1,895	3.7	0	0.0%	0.0
Forest of Dean	2,350	4.6	2,325	4.6	25	1.1%	0.0
Gloucester	4,860	6.0	4,840	5.9	20	0.4%	0.1
Stroud	2,795	3.9	2,675	3.7	120	4.5%	0.2
Tewkesbury	2,225	4.0	2,140	3.8	85	4.0%	0.2

Table 2 shows the change in the claimant count in November 2020 compared to October 2020. All districts saw an increase in the number of claimants, except Cotswold which stayed the same.

Table 3: Analysis of Male Gloucestershire and District Claimant Counts

Male	Nov 20 Number	Nov 20 Rate	Oct 20 Number	Oct 20 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	10,350	5.4	10,215	5.3	135	1.3%	0.1
Cheltenham	2,205	6.0	2,165	5.9	40	1.8%	0.1
Cotswold	1,045	4.1	1,035	4.1	10	1.0%	0.0
Forest of Dean	1,340	5.3	1,340	5.3	0	0.0%	0.0
Gloucester	2,965	7.3	2,955	7.3	10	0.3%	0.0
Stroud	1,565	4.4	1,520	4.3	45	3.0%	0.1
Tewkesbury	1,240	4.5	1,195	4.3	45	3.8%	0.2

Table 3 shows the change in the male claimant count in November 2020 compared to October 2020. All districts saw an increase in the number of male claimants, except the Forest of Dean which stayed the same.

Table 4: Analysis of Female Gloucestershire and District Claimant Counts

Female	Nov 20 Number	Nov 20 Rate	Oct 20 Number	Oct 20 Rate	Monthly change	% monthly change	Monthly change of rate
<b>Gloucestershire</b>	7,510	3.9	7,320	3.8	190	2.6%	0.1
Cheltenham	1,535	4.2	1,500	4.2	35	2.3%	0.0
Cotswold	850	3.2	860	3.2	-10	-1.2%	0.0
Forest of Dean	1,015	3.9	980	3.8	35	3.6%	0.1
Gloucester	1,895	4.7	1,880	4.6	15	0.8%	0.1
Stroud	1,230	3.4	1,155	3.2	75	6.5%	0.2
Tewkesbury	985	3.4	945	3.3	40	4.2%	0.1

Table 4 shows the change in the female claimant count in November 2020 compared to October 2020. All districts saw an increase in the number of female claimants except Cotswold which saw a decrease.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

This section covers the six districts and a comparison of their constituent wards.

### 4.1 Cheltenham Borough

#### Claimant Rate and Claimant Count

Figure 3: Cheltenham Borough claimant rate over the last year

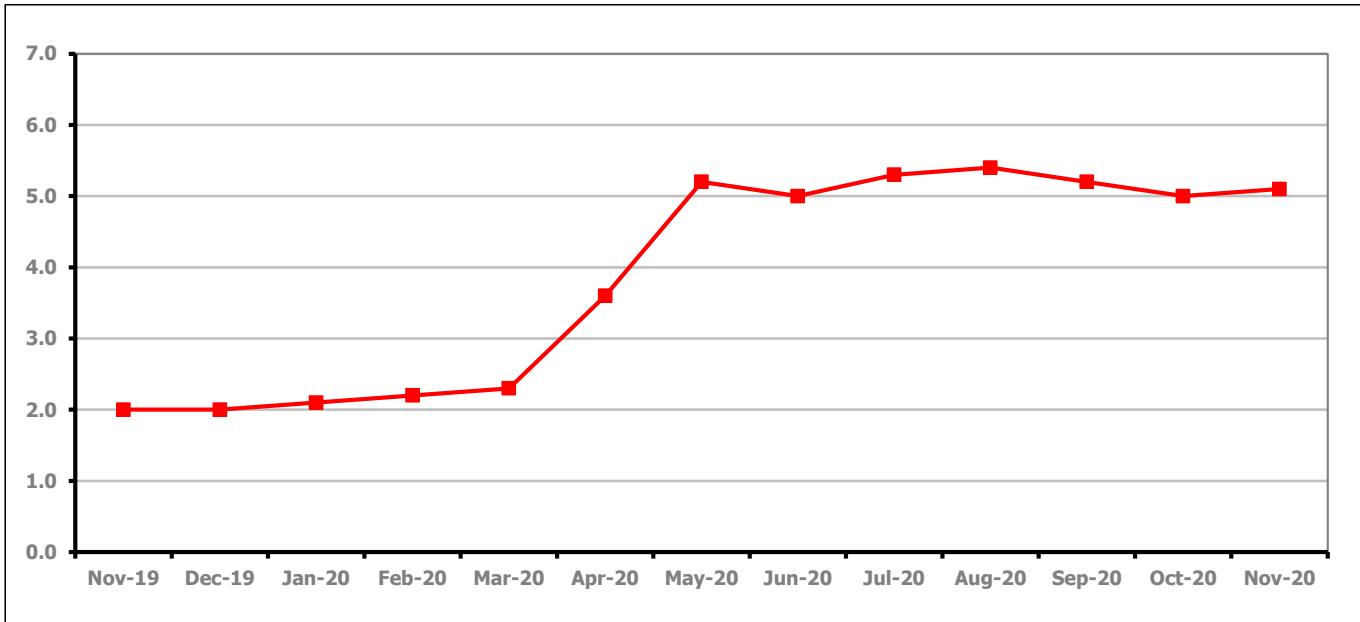


Figure 3 shows the claimant rate in Cheltenham increased to 5.1% in November 2020.

Figure 4: Claimant rates across Cheltenham Borough wards - November 2020

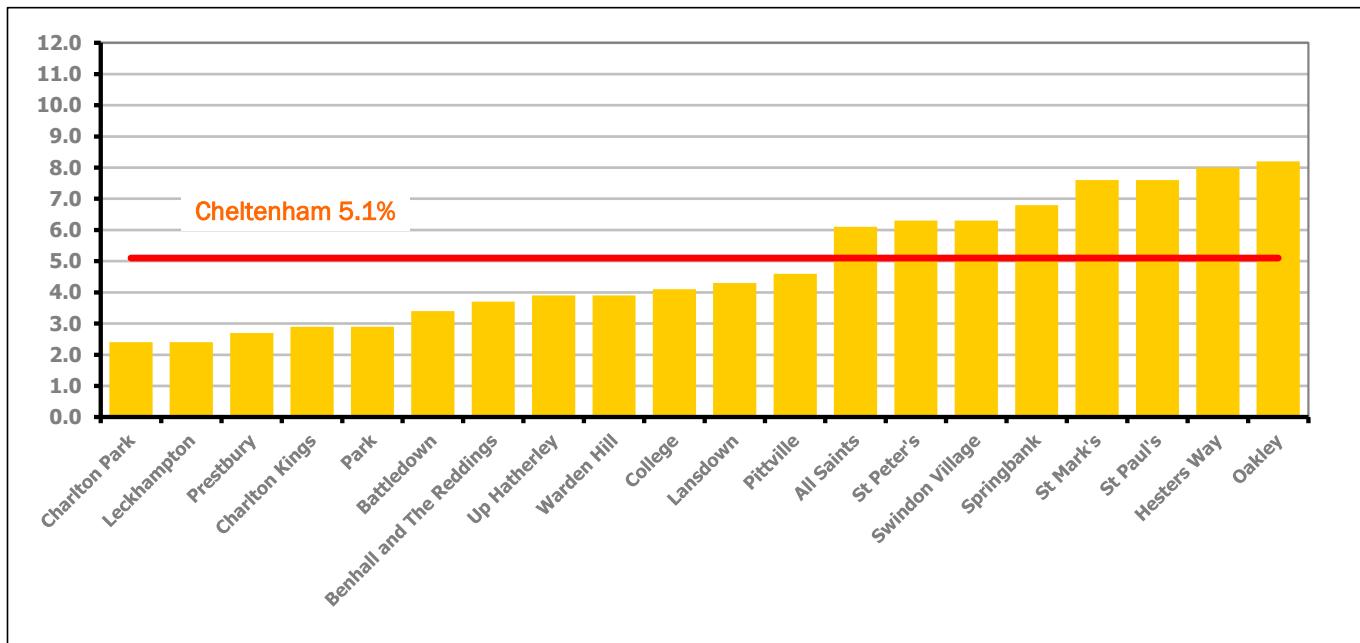


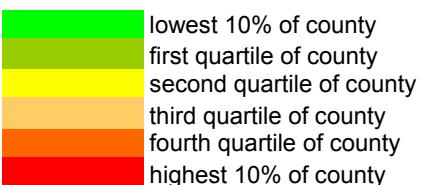
Figure 4 shows the claimant rates for Cheltenham Borough wards. The red line represents the average claimant rate across the Borough of 5.1%. Eight wards lie above the average.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.1 Cheltenham Borough continued...

Table 5: Analysis of Claimant Count at Cheltenham Borough ward level - November 2020

District	Ward	Rate	Rank*
Cheltenham	Charlton Park	2.4	5
Cheltenham	Leckhampton	2.4	5
Cheltenham	Prestbury	2.7	13
Cheltenham	Charlton Kings	2.9	22
Cheltenham	Park	2.9	22
Cheltenham	Battledown	3.4	45
Cheltenham	Benhall and The Reddings	3.7	62
Cheltenham	Up Hatherley	3.9	70
Cheltenham	Warden Hill	3.9	70
Cheltenham	College	4.1	78
Cheltenham	Lansdown	4.3	88
Cheltenham	Pittville	4.6	97
Cheltenham	All Saints	6.1	117
Cheltenham	St Peter's	6.3	120
Cheltenham	Swindon Village	6.3	120
Cheltenham	Springbank	6.8	123
Cheltenham	St Mark's	7.6	129
Cheltenham	St Paul's	7.6	129
Cheltenham	Hesters Way	8.0	134
Cheltenham	Oakley	8.2	135


 lowest 10% of county  
 first quartile of county  
 second quartile of county  
 third quartile of county  
 fourth quartile of county  
 highest 10% of county

\* 1 = "best" and 146 = "worst"

Table 5 shows overall claimant rates for Cheltenham Borough wards and their position relative to all wards in Gloucestershire.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.2 Cotswold District

#### Claimant Rate and Claimant Count

Figure 5: Cotswold District claimant rate over the last year

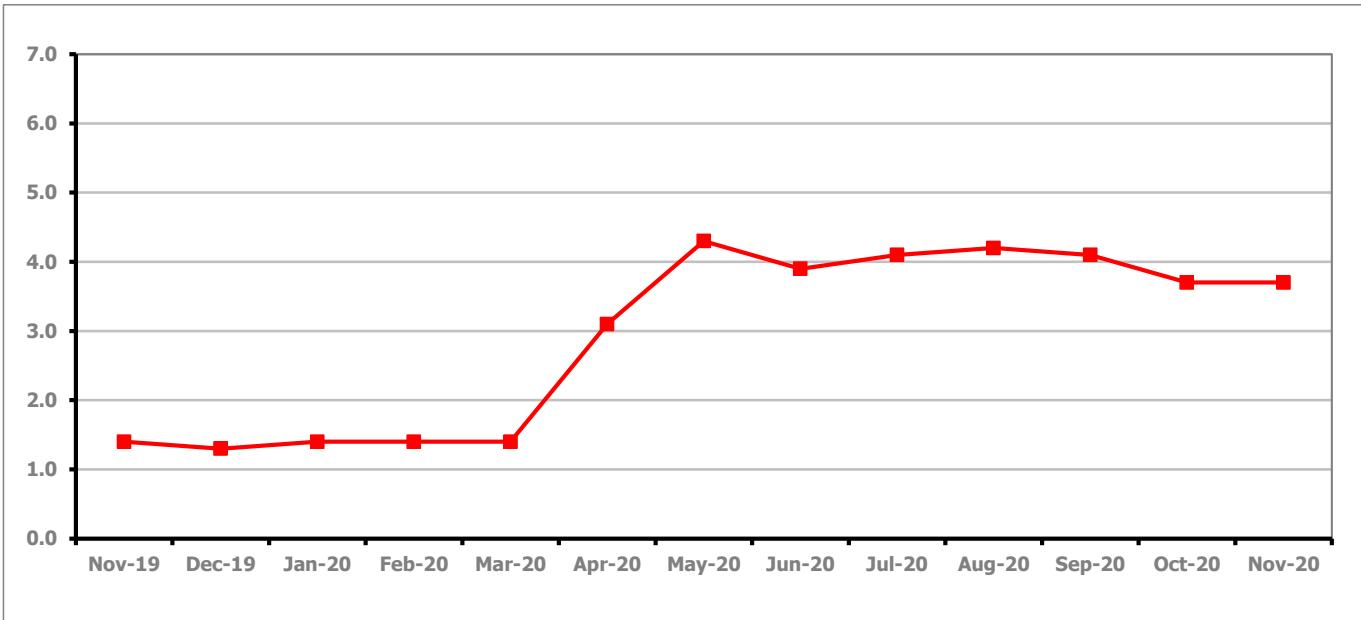


Figure 5 shows the claimant rate in Cotswold District remained at 3.7% in November 2020.

Figure 6: Claimant rates across Cotswold District wards - November 2020

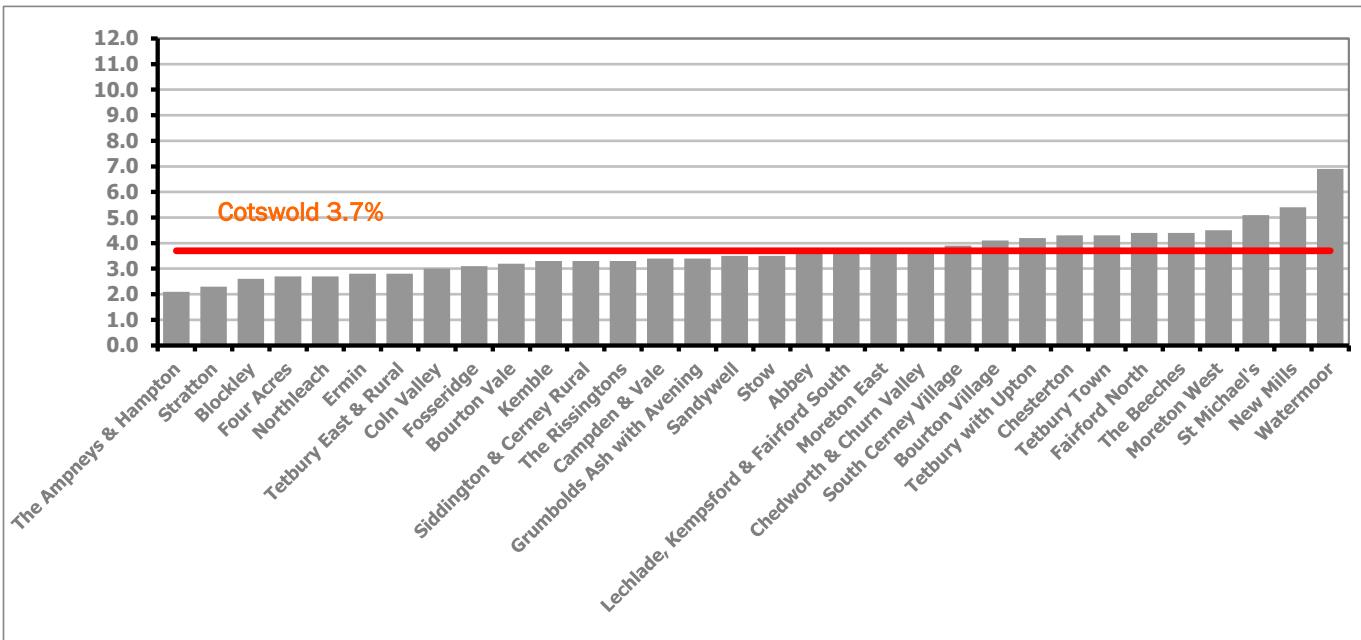


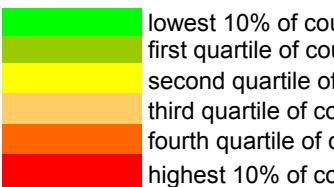
Figure 6 shows the claimant rates for Cotswold District wards. The red line represents the average claimant rate across the District of 3.7%. Eleven wards lie above the average.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.2 Cotswold District continued...

Table 6: Analysis of Claimant Count at Cotswold District ward level - November 2020

District	Ward	Rate	Rank*
Cotswolds	The Ampneys & Hampton	2.1	3
Cotswolds	Stratton	2.3	4
Cotswolds	Blockley	2.6	10
Cotswolds	Four Acres	2.7	13
Cotswolds	Northleach	2.7	13
Cotswolds	Ermin	2.8	19
Cotswolds	Tetbury East & Rural	2.8	19
Cotswolds	Coln Valley	3.0	27
Cotswolds	Fosseridge	3.1	29
Cotswolds	Bourton Vale	3.2	32
Cotswolds	Kemble	3.3	37
Cotswolds	Siddington & Cerney Rural	3.3	37
Cotswolds	The Rissingtons	3.3	37
Cotswolds	Campden & Vale	3.4	45
Cotswolds	Grumbolds Ash with Avening	3.4	45
Cotswolds	Sandywell	3.5	50
Cotswolds	Stow	3.5	50
Cotswolds	Abbey	3.6	54
Cotswolds	Lechlade, Kempsford & Fairford South	3.6	54
Cotswolds	Moreton East	3.6	54
Cotswolds	Chedworth & Churn Valley	3.7	62
Cotswolds	South Cerney Village	3.9	70
Cotswolds	Bourton Village	4.1	78
Cotswolds	Tetbury with Upton	4.2	82
Cotswolds	Chesterton	4.3	88
Cotswolds	Tetbury Town	4.3	88
Cotswolds	Fairford North	4.4	92
Cotswolds	The Beeches	4.4	92
Cotswolds	Moreton West	4.5	94
Cotswolds	St Michael's	5.1	107
Cotswolds	New Mills	5.4	111
Cotswolds	Watermoor	6.9	124


 lowest 10% of county  
 first quartile of county  
 second quartile of county  
 third quartile of county  
 fourth quartile of county  
 highest 10% of county

\* 1 = "best" and 146 = "worst"

Table 6 shows overall claimant rates for Cotswold District wards and their position relative to all wards in Gloucestershire.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.3 Forest of Dean District

#### Claimant Rate and Claimant Count

Figure 7: Forest of Dean District claimant rate over the last year

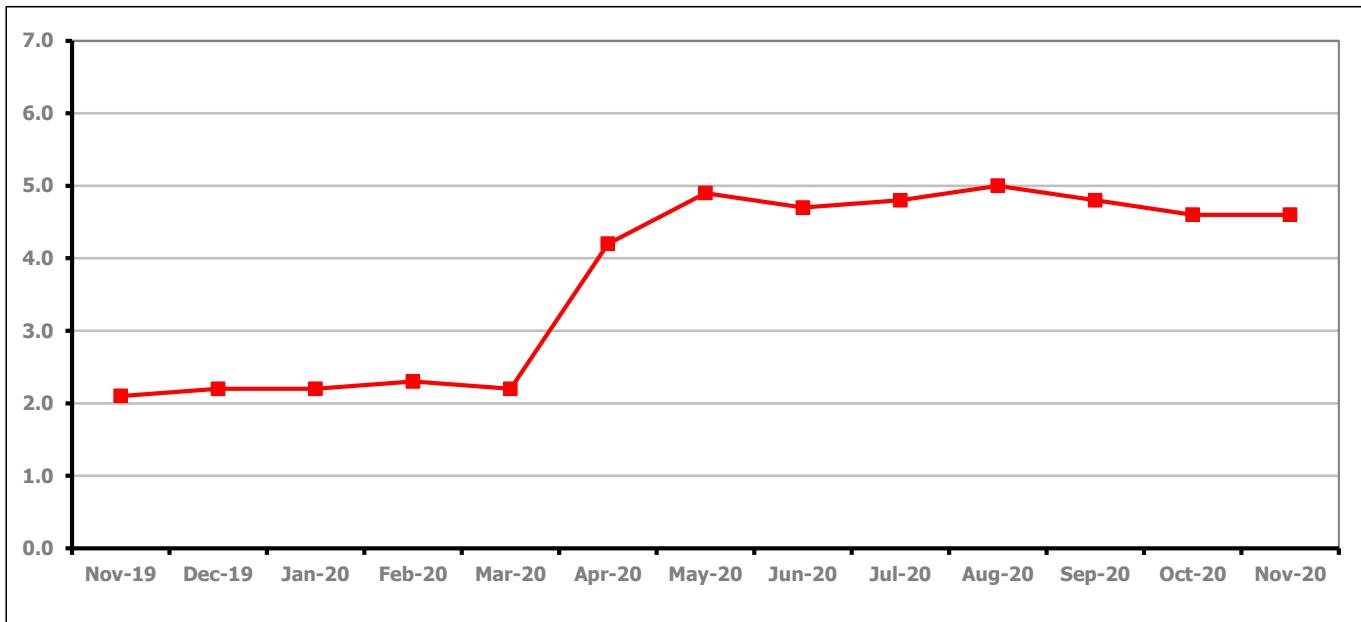


Figure 7 shows the claimant rate in the Forest of Dean remained at 4.6% in November 2020.

Figure 8: Claimant rates across Forest of Dean District wards - November 2020

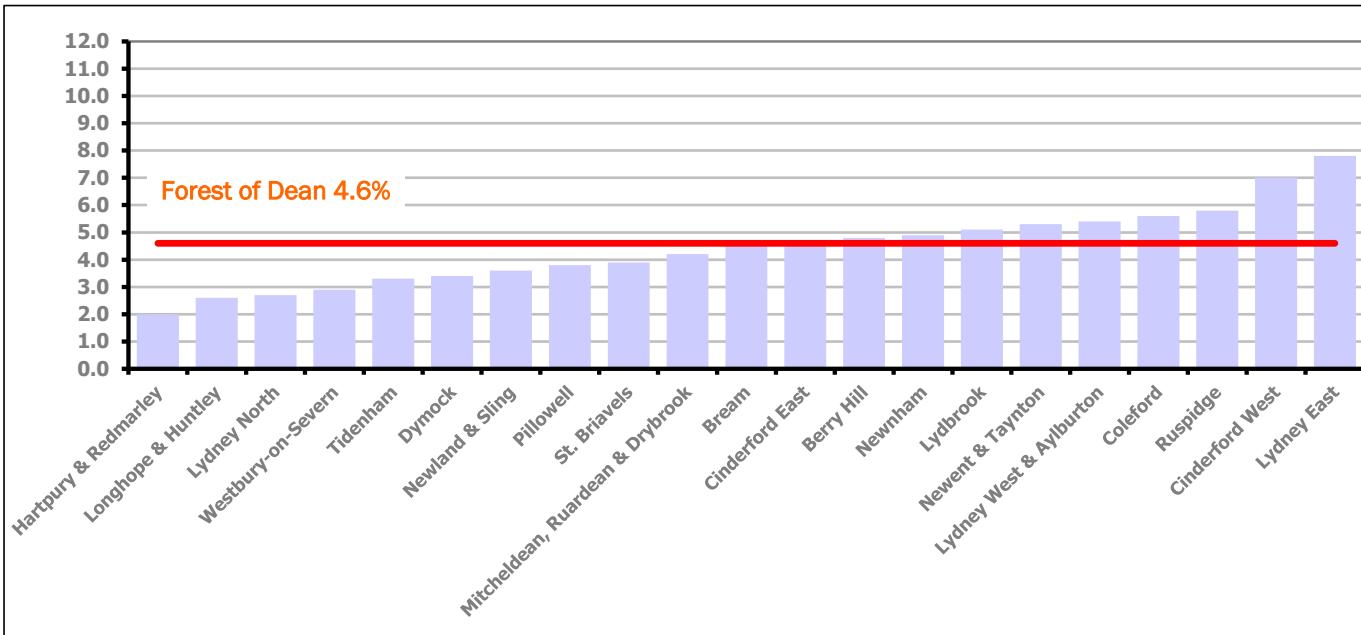


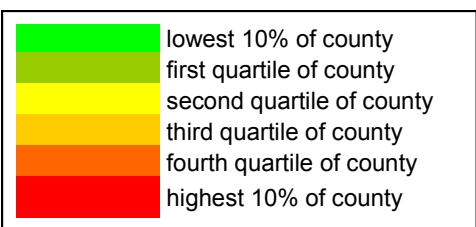
Figure 8 shows the claimant rates for the Forest of Dean District wards. The red line represents the average claimant rate across the District of 4.6%. Ten wards lie above the average.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.3 Forest of Dean District continued...

Table 7: Analysis of Claimant Count at Forest of Dean District ward level - November 2020

District	Ward	Rate	Rank*
Forest	Hartpury & Redmarley	2.0	2
Forest	Longhope & Huntley	2.6	10
Forest	Lydney North	2.7	13
Forest	Westbury-on-Severn	2.9	22
Forest	Tidenham	3.3	37
Forest	Dymock	3.4	45
Forest	Newland & Sling	3.6	54
Forest	Pillowell	3.8	67
Forest	St. Briavels	3.9	70
Forest	Mitcheldean, Ruardean & Drybrook	4.2	82
Forest	Bream	4.6	97
Forest	Cinderford East	4.7	100
Forest	Berry Hill	4.8	102
Forest	Newnham	4.9	103
Forest	Lydbrook	5.1	107
Forest	Newent & Taynton	5.3	110
Forest	Lydney West & Aylburton	5.4	111
Forest	Coleford	5.6	113
Forest	Ruspidge	5.8	114
Forest	Cinderford West	7.0	125
Forest	Lydney East	7.8	131



\* 1 = "best" and 146 = "worst"

Table 7 shows overall claimant rates for the Forest of Dean District wards and their position relative to all wards in Gloucestershire.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.4 Gloucester City

#### Claimant Rate and Claimant Count

Figure 9: Gloucester City claimant rate over the last year

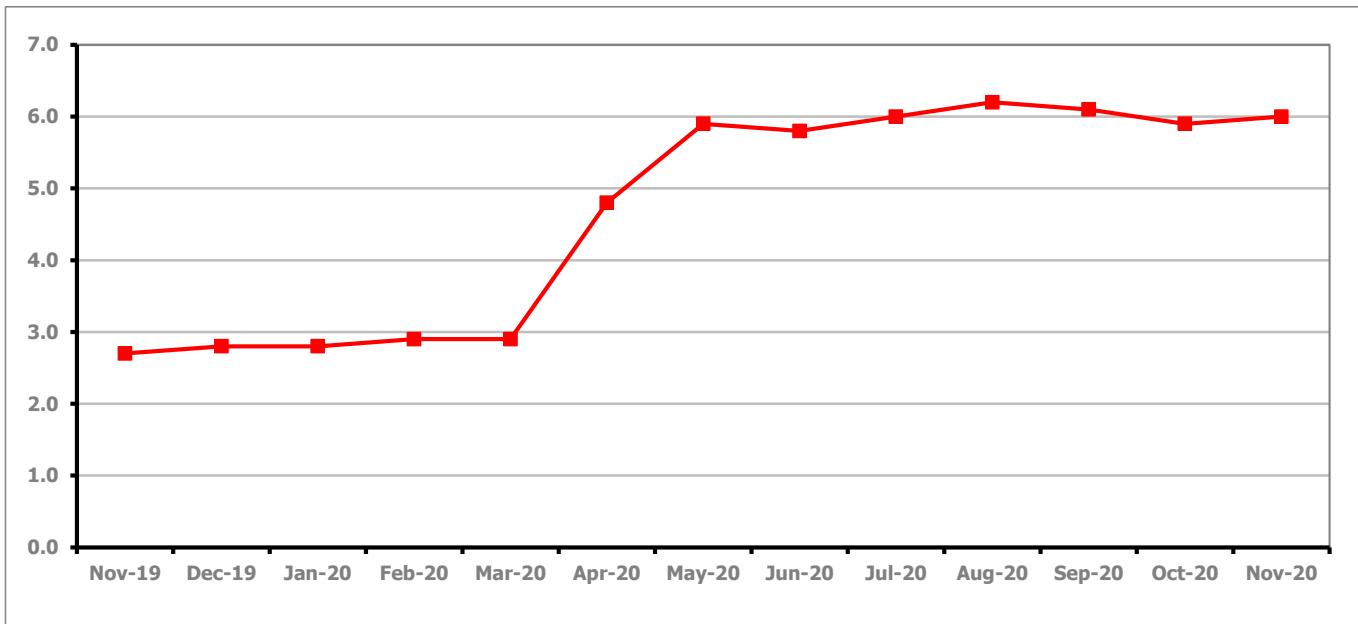


Figure 9 shows the claimant rate for Gloucester City increased to 6.0% in November 2020.

Figure 10: Claimant rates across Gloucester City wards - November 2020

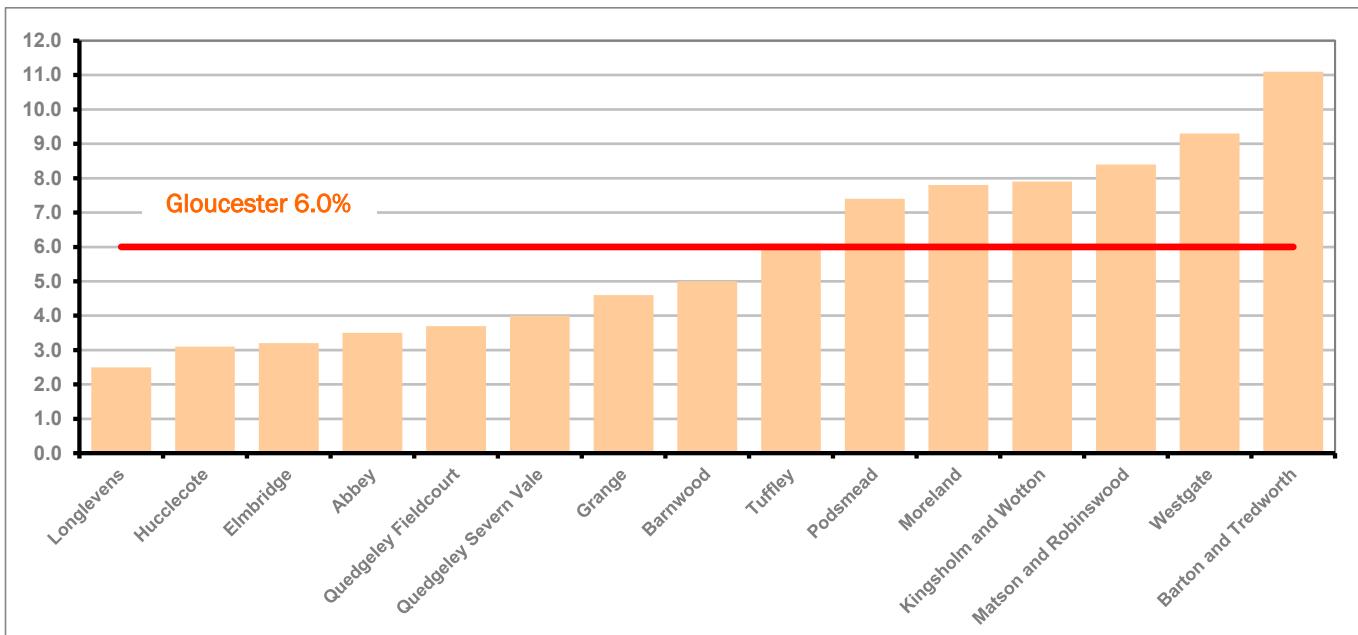


Figure 10 shows the claimant rates for Gloucester City district wards. The red line represents the average claimant rate across the City of 6.0%. Seven wards lie above the average.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.4 Gloucester City continued...

Table 8: Analysis of Claimant Count at Gloucester City ward level - November 2020

District	Ward	Rate	Rank*
Gloucester	Longlevens	2.5	9
Gloucester	Hucclecote	3.1	29
Gloucester	Elmbridge	3.2	32
Gloucester	Abbey	3.5	50
Gloucester	Quedgeley Fieldcourt	3.7	62
Gloucester	Quedgeley Severn Vale	4.0	77
Gloucester	Grange	4.6	97
Gloucester	Barnwood	5.0	105
Gloucester	Tuffley	6.1	117
Gloucester	Podsmead	7.4	128
Gloucester	Moreland	7.8	131
Gloucester	Kingsholm and Wotton	7.9	133
Gloucester	Matson and Robinswood	8.4	136
Gloucester	Westgate	9.3	137
Gloucester	Barton and Tredworth	11.1	138

lowest 10% of county  
 first quartile of county  
 second quartile of county  
 third quartile of county  
 fourth quartile of county  
 highest 10% of county

\* 1 = "best" and 146 = "worst"

Table 8 shows overall claimant rates for Gloucester City wards and their position relative to all wards in Gloucestershire.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.5 Stroud District

#### Claimant Rate and Claimant Count

Figure 11: Stroud District claimant rate over the last year

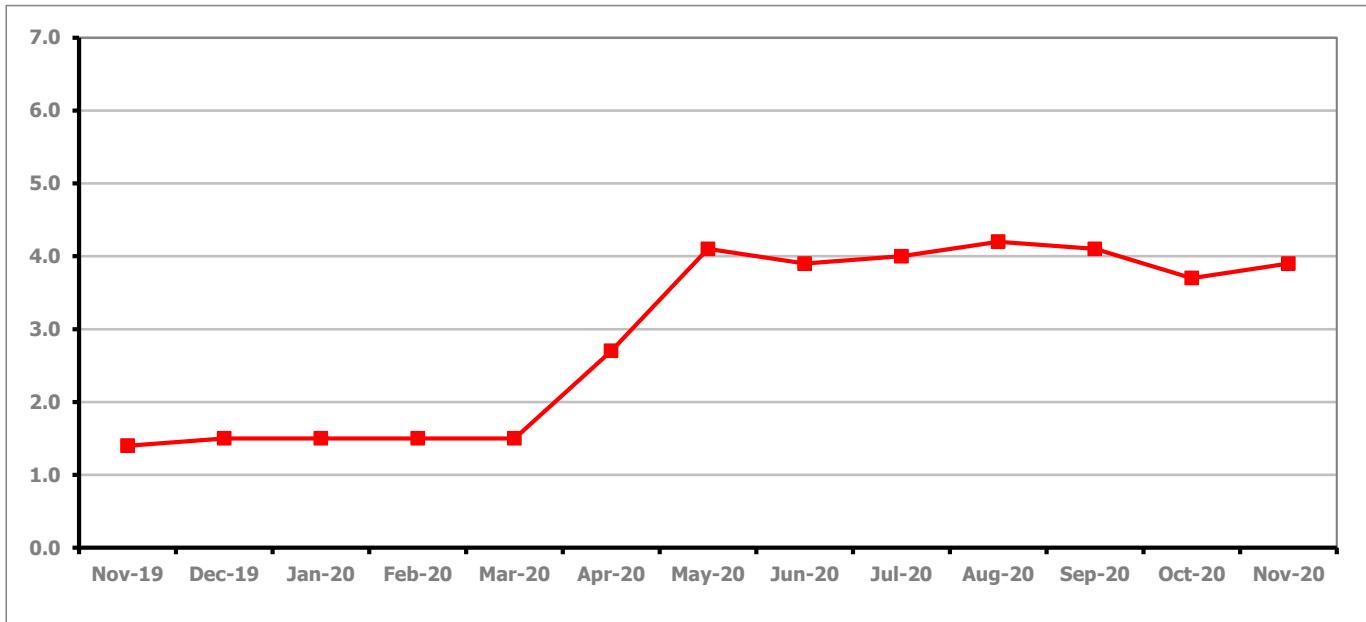


Figure 11 shows the claimant rate for Stroud increased to 3.9% in November 2020.

Figure 12: Claimant rates across Stroud District wards - November 2020

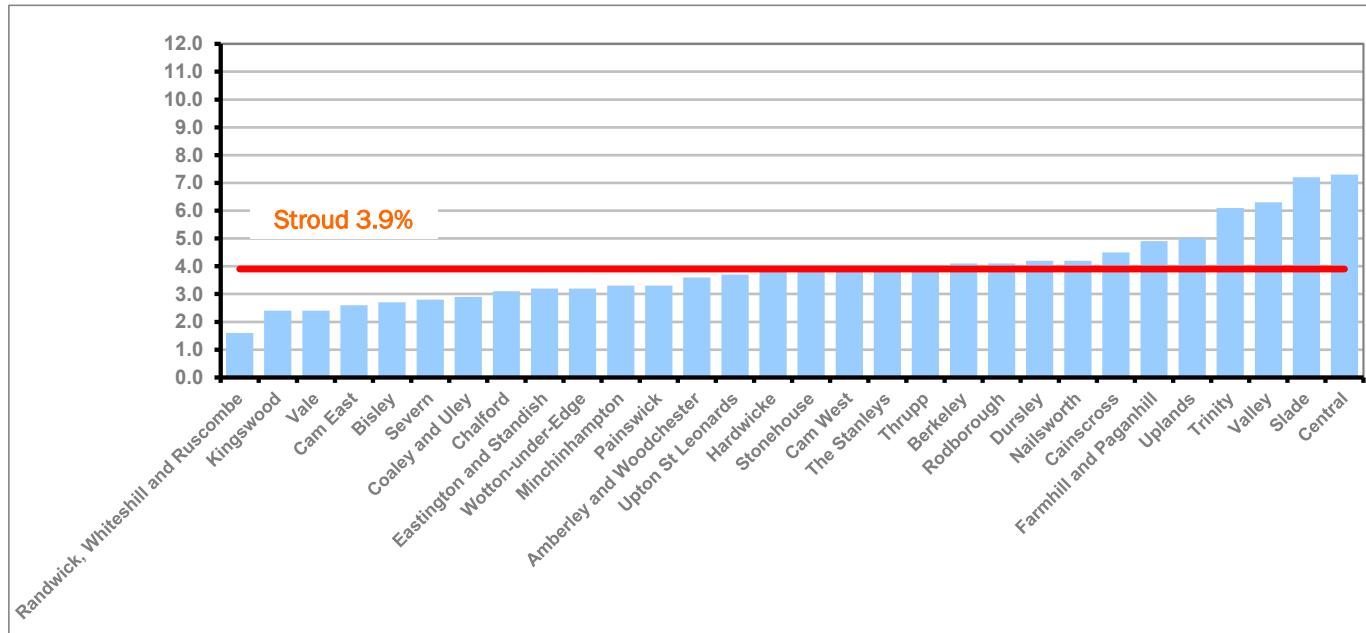


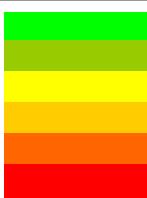
Figure 12 shows the claimant rates in Stroud District wards. The red line represents the average claimant rate across the District of 3.9%. Eleven wards are above the average.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.5 Stroud District continued...

Table 9: Analysis of Claimant Count at Stroud District ward level - November 2020

District	Ward	Rate	Rank*
Stroud	Randwick, Whiteshill and Ruscombe	1.6	1
Stroud	Kingswood	2.4	5
Stroud	Vale	2.4	5
Stroud	Cam East	2.6	10
Stroud	Bisley	2.7	13
Stroud	Severn	2.8	19
Stroud	Coaley and Uley	2.9	22
Stroud	Chalford	3.1	29
Stroud	Eastington and Standish	3.2	32
Stroud	Wotton-under-Edge	3.2	32
Stroud	Minchinhampton	3.3	37
Stroud	Painswick	3.3	37
Stroud	Amberley and Woodchester	3.6	54
Stroud	Upton St Leonards	3.7	62
Stroud	Hardwicke	3.8	67
Stroud	Stonehouse	3.8	67
Stroud	Cam West	3.9	70
Stroud	The Stanleys	3.9	70
Stroud	Thrupp	3.9	70
Stroud	Berkeley	4.1	78
Stroud	Rodborough	4.1	78
Stroud	Dursley	4.2	82
Stroud	Nailsworth	4.2	82
Stroud	Cainscross	4.5	94
Stroud	Farmhill and Paganhill	4.9	103
Stroud	Uplands	5.0	105
Stroud	Trinity	6.1	117
Stroud	Valley	6.3	120
Stroud	Slade	7.2	126
Stroud	Central	7.3	127


 lowest 10% of county  
 first quartile of county  
 second quartile of county  
 third quartile of county  
 fourth quartile of county  
 highest 10% of county

\* 1 = "best" and 146 = "worst"

Table 9 shows overall claimant rates for Stroud District wards and their position relative to all wards in Gloucestershire.

## PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

### 4.6 Tewkesbury Borough

#### Claimant Rate and Claimant Count

Figure 13: Tewkesbury Borough claimant rate over the last year

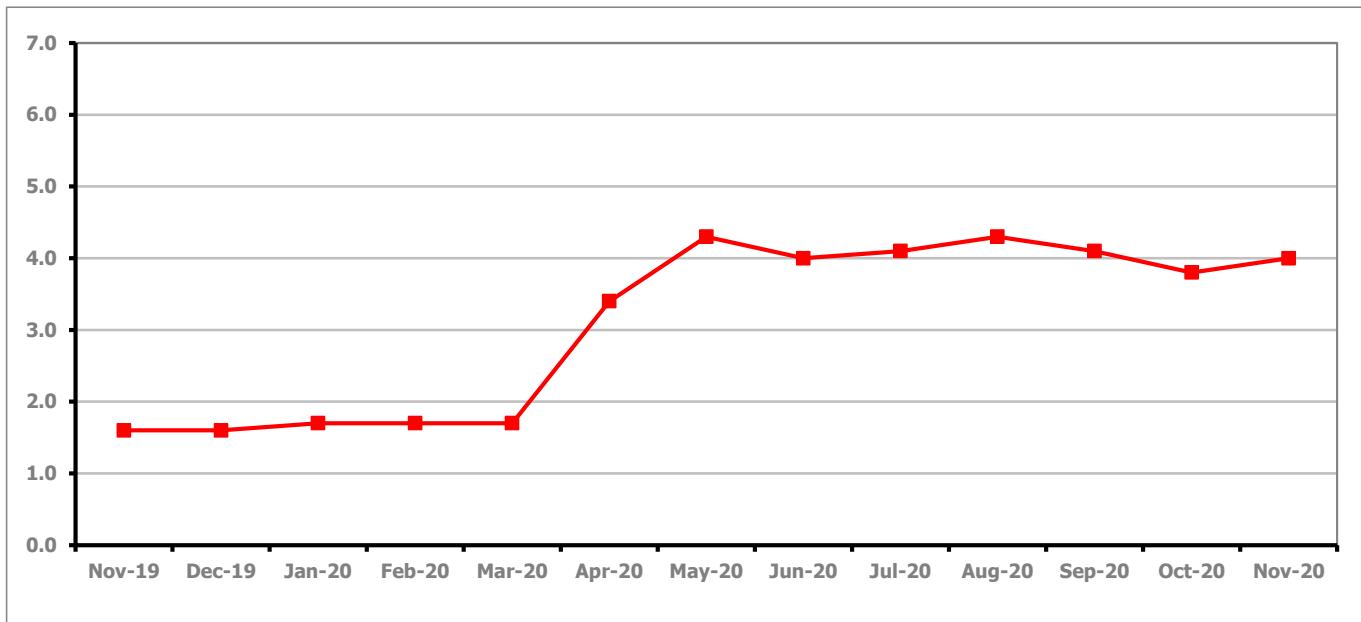


Figure 13 shows the claimant rate for Tewkesbury Borough increased to 4.0% in November 2020.

Figure 14: Claimant rates across Tewkesbury Borough wards - November 2020

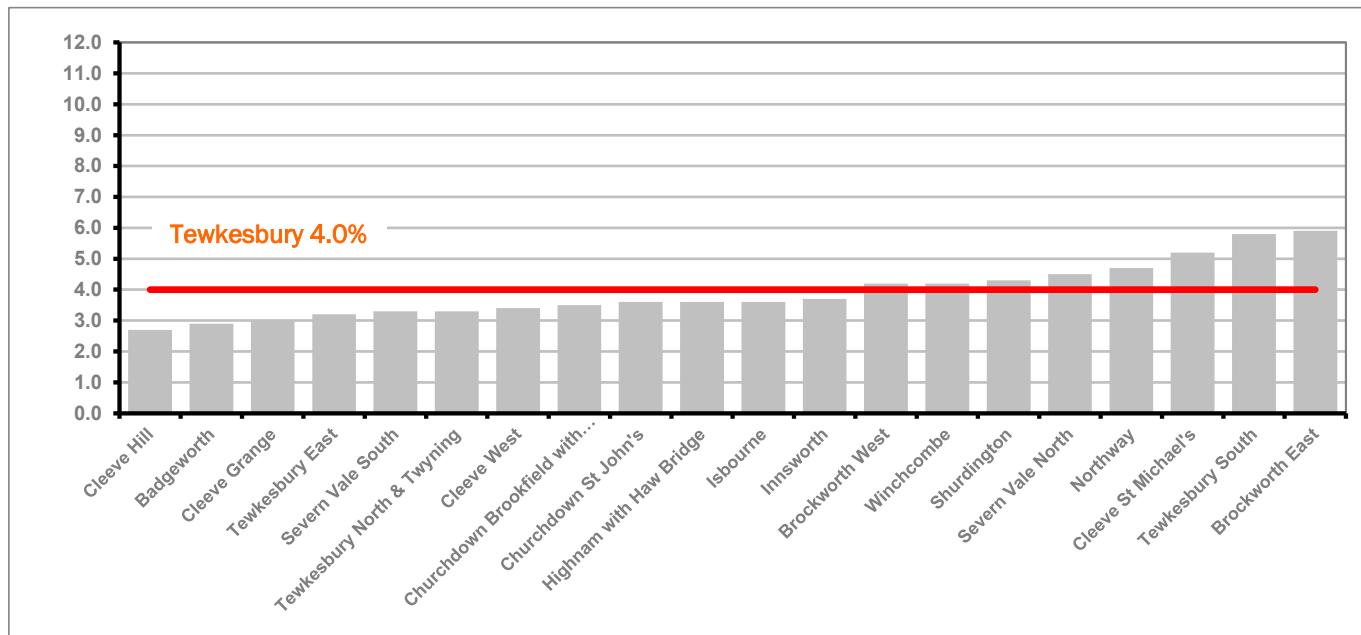


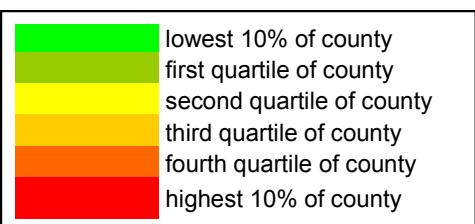
Figure 14 shows the claimant rates in Tewkesbury Borough wards. The red line represents the average claimant rate across the District of 4.0%. Eight wards are above the average.

## PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

### 4.6 Tewkesbury Borough continued...

Table 10: Analysis of Claimant Count at Tewkesbury Borough level - November 2020

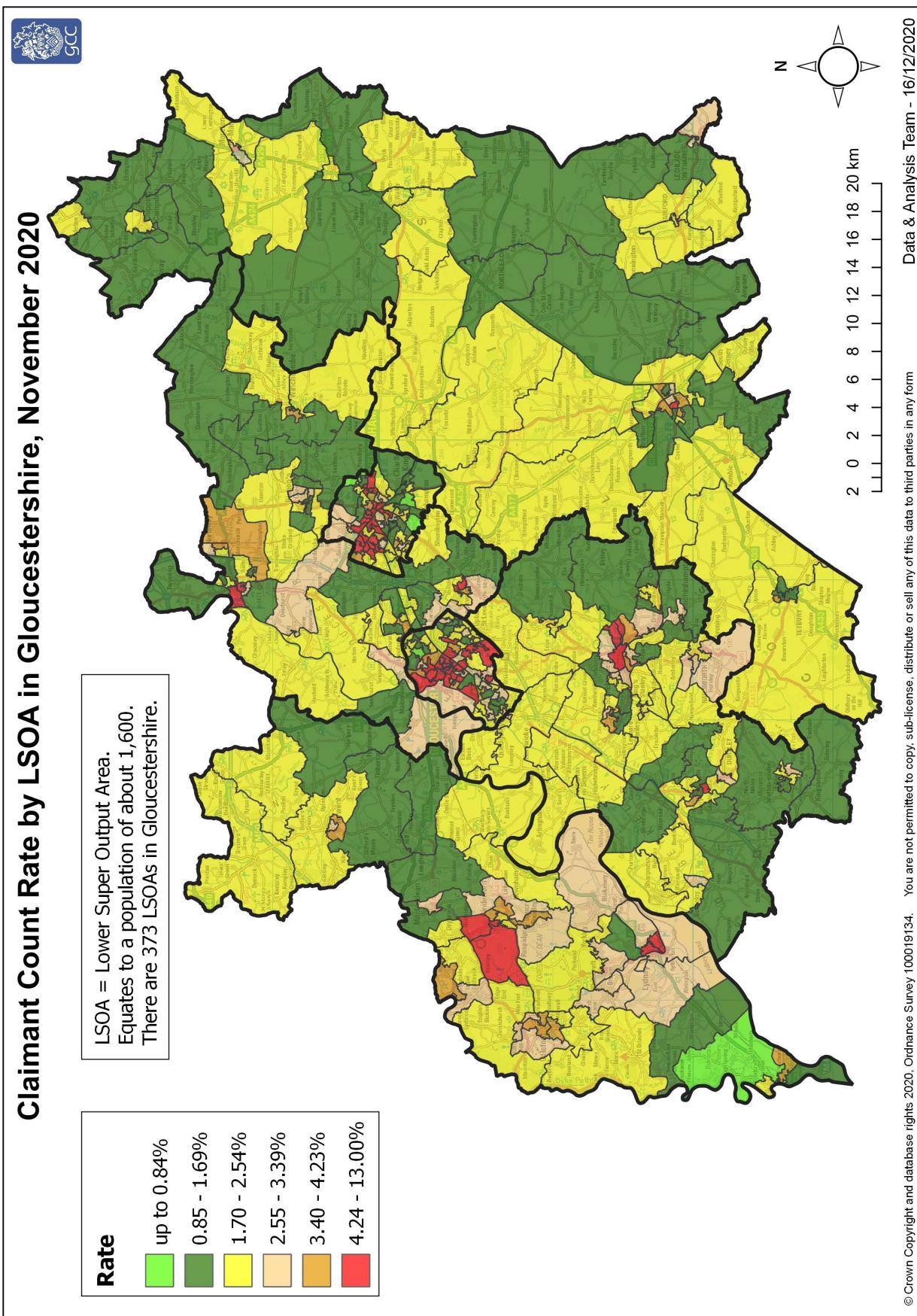
District	Ward	Rate	Rank*
Tewkesbury	Cleeve Hill	2.7	13
Tewkesbury	Badgeworth	2.9	22
Tewkesbury	Cleeve Grange	3.0	27
Tewkesbury	Tewkesbury East	3.2	32
Tewkesbury	Severn Vale South	3.3	37
Tewkesbury	Tewkesbury North & Twyning	3.3	37
Tewkesbury	Cleeve West	3.4	45
Tewkesbury	Churchdown Brookfield with Hucclecote	3.5	50
Tewkesbury	Churchdown St John's	3.6	54
Tewkesbury	Highnam with Haw Bridge	3.6	54
Tewkesbury	Isbourne	3.6	54
Tewkesbury	Innsworth	3.7	62
Tewkesbury	Brockworth West	4.2	82
Tewkesbury	Winchcombe	4.2	82
Tewkesbury	Shurdington	4.3	88
Tewkesbury	Severn Vale North	4.5	94
Tewkesbury	Northway	4.7	100
Tewkesbury	Cleeve St Michael's	5.2	109
Tewkesbury	Tewkesbury South	5.8	114
Tewkesbury	Brockworth East	5.9	116



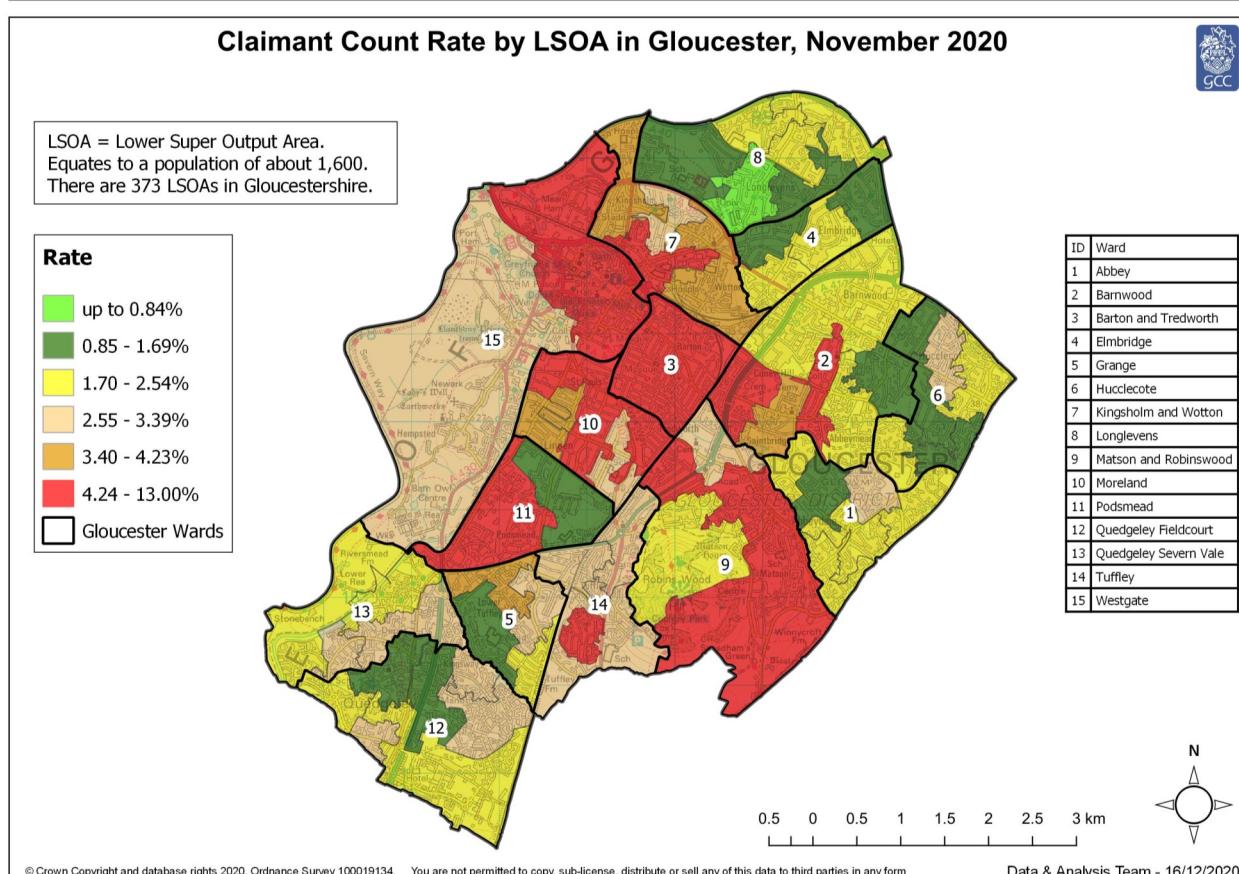
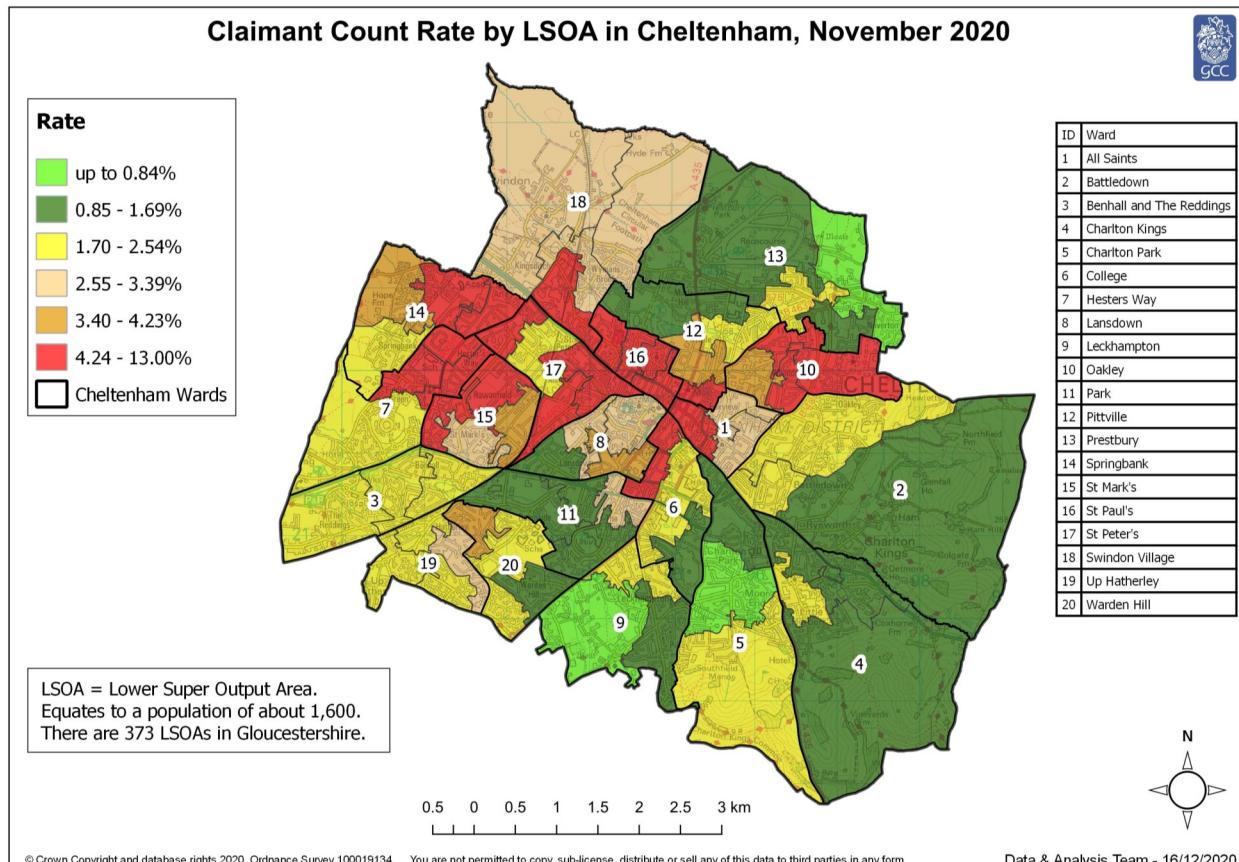
\* 1 = "best" and 146 = "worst"

Table 10 shows overall claimant rates for Tewkesbury Borough wards and their position relative to all wards in Gloucestershire.

## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



## PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



## PART 6: YOUTH UNEMPLOYMENT(18-24 year olds)

### Youth Claimant Rate and Claimant Count

Figure 15: Claimant Count for Gloucestershire over the past year

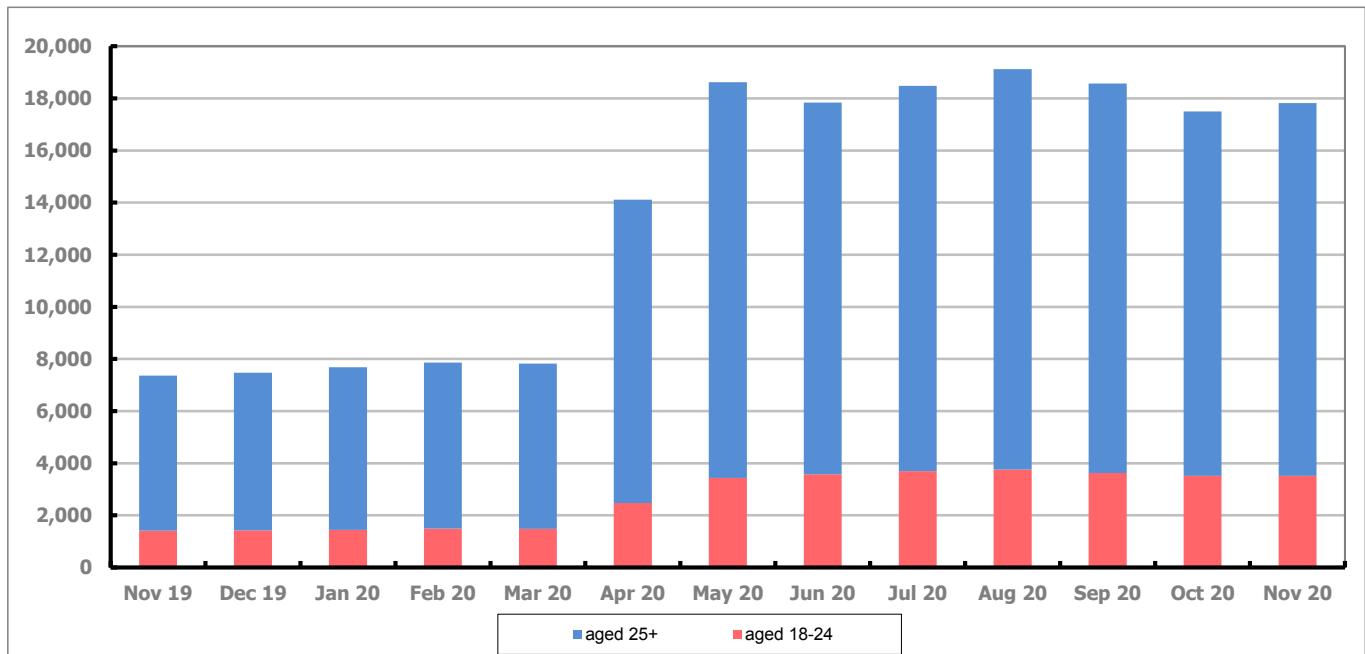


Figure 15 shows that in November 2020, 3,510 people aged 18-24 were claiming Job Seekers Allowance and Universal Credit who were not in work in Gloucestershire, this represents 19.7% of total working age claimants.

## PART 7: YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET) IN GLOUCESTERSHIRE

Data provided by Gloucestershire Youth Support Team on the situation of young people (16-18) in Gloucestershire who are not in education, employment or formal training.

Gloucestershire Youth Support Team is required to report performance with the 16-18 age range against nationally defined criteria for counting the NEET group. The NEET group includes young people actively seeking education, employment or training as well as those young people who are either not yet ready or who are unable to access these opportunities because of their personal circumstances. The figures quoted below include young people in both of these categories.

### Summary

At the end of November 2020 there were 519 young people aged 16-18 not in education, employment or training in Gloucestershire and this figure translates into an adjusted (\*) 16-18 NEET population of 3.07%. The total number of NEET young people decreased by 17 in November 2020 compared to October 2020, four districts saw a decrease in their NEET figure and two saw an increase.

### Total NEET Group by District Area

November 2020 NEET data

	Cheltenham	Cotswold	Forest	Gloucester	Stroud	Tewkesbury	Total
<b>Total NEET</b>	76	53	75	176	70	69	519
<b>Cohort</b>	2989	2360	2290	4069	3541	2620	17869
<b>% NEET</b>	2.54	2.25	3.28	4.33	1.98	2.63	3.07*

If you would like to receive any further information on Gloucestershire's NEET strategy then please contact [Lynne.Speak@Prospects.co.uk](mailto:Lynne.Speak@Prospects.co.uk) or telephone 07900 391182.

(\*) Adjustment includes a proportion of young people aged 16-18 whose outcomes are not known to Gloucestershire Youth Support Team.