

# JSNA Gloucestershire 2022/23

Health ♦ Care ♦ Wellbeing

## Early years and the best start in life

In 2020/21 **55.9%** of women living in Gloucestershire were **breastfeeding** 6-8 weeks after birth which is significantly better when compared to England at 47.6%<sup>1</sup>



However, there are **significant inequalities** in Gloucestershire. Only **43%** of babies born into the **most deprived** decile are breastfed at six weeks compared to **64.9%** in the **least deprived** decile<sup>2</sup>.

In 2020/21, **94.1%** of **New Birth Visits** were completed within 14 days, which is significantly better when compared to 88.0% in England<sup>3</sup>



**10.3%** of reception children are living with **obesity** in Gloucestershire in 2019/20 compared with 9.9% in England<sup>4</sup>

In 2016/17, **20.10%** of children aged 5 had one or more **decayed, missing or filled teeth** in Gloucestershire which is significantly better than when compared to England (23.3%)<sup>5</sup>.



We wanted to say a huge thank you to all of you for the hard work and support you've given to us and A over the last two years to gather and prepare all the evidence for the EHCP, along with all the work to develop her communication and social interaction. It's a testament to what can be achieved as the council, the education system and the NHS all working together around a child to deliver a positive outcome and we are so very grateful to all of you.



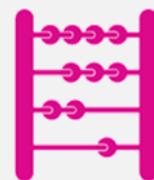
– Early Years Service family



In 2018/19 **72%** of children achieved a **good level of development** at the end of reception the same as the England figure<sup>6</sup>

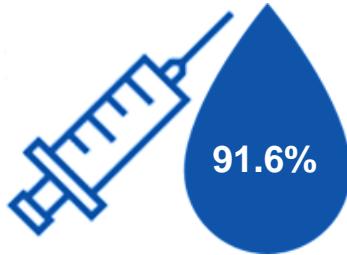


In 2018/19 **52.4%** of children who were in receipt of **free school meals** achieved a **good level of development** at the end of reception which was significantly worse than the England rate (56.5%)<sup>7</sup>



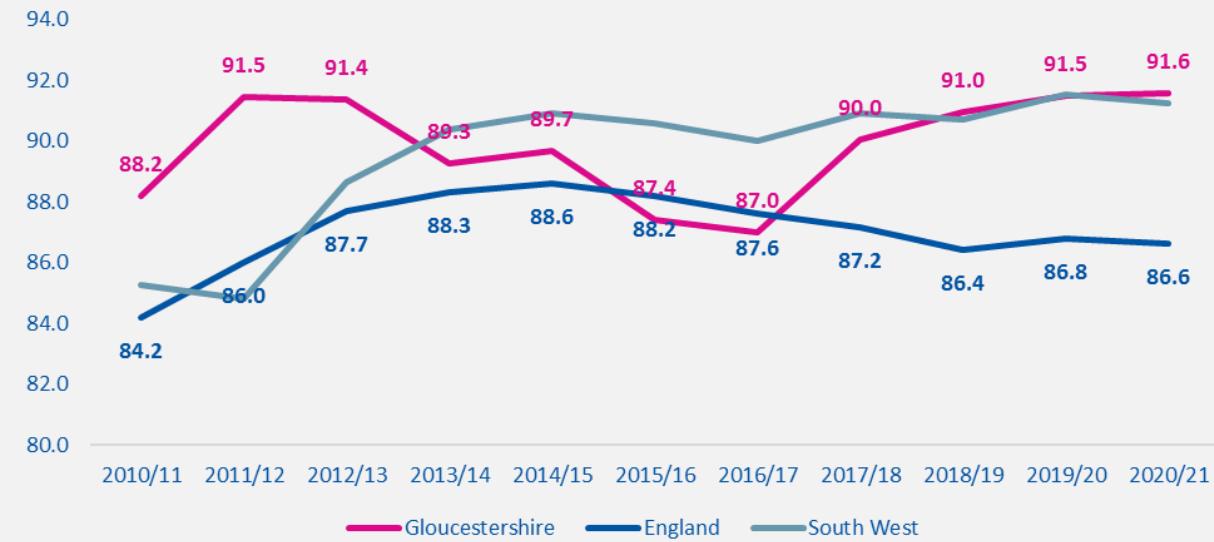
In 2018/19, **59%** of **black children** aged 5 achieved a **good level of development** compared to **73%** of **white children**. This gap of 14% is much greater than the national average of 4%.

In Gloucestershire **91.6%** of 5 year olds have had two doses of **MMR Vaccination** compared with 86.6% in England in 2020/21<sup>9</sup>



The graph shows that over time Gloucestershire has achieved higher than the England rate for 4 consecutive years.

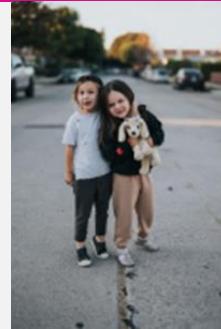
### % of 5 year olds that have had two doses of MMR vaccination, 2010/11 – 2020/21, in Gloucestershire compared to England and South West



In 2020/21 **13%** of children aged 0-4 were living in families in **relative low income** in Gloucestershire compared with **18%** in England<sup>10</sup>



In Gloucestershire **61 per 10,000 children** aged under 18 years were **in care** at 31<sup>st</sup> March 2021 which was significantly better than England at 67 per 10,000<sup>11</sup>



 I have had Health Visitors with us since my daughter was born. They have been fantastic and so helpful and kind, all appointments have been on time and are fantastic. 

– Healthwatch

## What are we doing locally?

- Working with partners to tackle inequity for children under 5 through the Best Start in Life working group
- Developing an infant feeding strategy
- Working with the Local Maternity & Neonatal System to review inequity in maternity and baby outcomes, examining the impact of ethnicity and deprivation
- Supporting the development of Family Hubs, and building public health services into the Hubs
- Working with partners to increase the % of eligible 2 year olds accessing their entitlement of Early Years provision
- Health Visitors are distributing toothbrushing packs to children aged nine months-one year who are at greater risk of tooth decay

## Areas of Best Practice and Innovation

- Helping young children who missed out on support during the pandemic to catch-up through the Steps Ahead and Best Start in Life COMF funded programmes
- The Health Visiting team performs better than the England average against all six High Impact Areas
- Working with the Children's Safeguarding Partnership to prevent harm to children, including supporting the ICON programme to help parents cope with crying babies



In 2020/21, **10.9%** of new mothers in Gloucestershire were **smokers at the time of delivery** compared with 9.6% in England<sup>12</sup>

**124.50 per 10,000** children aged 0-4 years were admitted to hospital caused by **unintentional and deliberate injuries** in Gloucestershire in 2019/20 compared to 117.00 per 10,000 in England<sup>13</sup>



DATA SOURCES: 1. OHID using interim reporting of health visiting metrics. 2. Equity of maternity services, GCC. 3. OHID using interim reporting of health visiting metrics. 4. NHS Digital, National Child Measurement Programme. 5. National Dental Epidemiology Programme for England/Oral Health Survey of 5 year olds. 6. Department for Education (DfE), EYFS Profile. 7. Department for Education (DfE), EYFS n Women's Smoking Status at Time of Delivery, NHS Digital. 13. OHID using Hospital Episode StatiProfile. 8. Department for Education, EYFS profile 9. Cover of Vaccination Evaluated Rapidly (COVER) data collected by OHID. Available from NHS Digital. 10. Department for Work and Pensions 11. Department for Education, Children looked after in England. 12. Statistics ostsics.