

# JSNA Gloucestershire 2022/23

Health ♦ Care ♦ Wellbeing

## Early years and the best start in life

In 2020/21 **55.9%** of women living in Gloucestershire were **breastfeeding** 6-8 weeks after birth which is significantly better when compared to England at 47.6%<sup>1</sup>



However, there are **significant inequalities** in Gloucestershire. Only **43%** of babies born into the **most deprived** decile are breastfed at six weeks compared to **64.9%** in the **least deprived** decile<sup>2</sup>.

In 2020/21, **94.1%** of **New Birth Visits** were completed within 14 days, which is significantly better when compared to 88.0% in England<sup>3</sup>



**10.3%** of reception children are living with **obesity** in Gloucestershire in 2019/20 compared with 9.9% in England<sup>4</sup>

In 2016/17, **20.10%** of children aged 5 had one or more **decayed, missing or filled teeth** in Gloucestershire which is significantly better than when compared to England (23.3%)<sup>5</sup>.



“ We wanted to say a huge thank you to all of you for the hard work and support you've given to us and A over the last two years to gather and prepare all the evidence for the EHCP, along with all the work to develop her communication and social interaction. It's a testament to what can be achieved as the council, the education system and the NHS all working together around a child to deliver a positive outcome and we are so very grateful to all of you. ”

– Early Years Service family



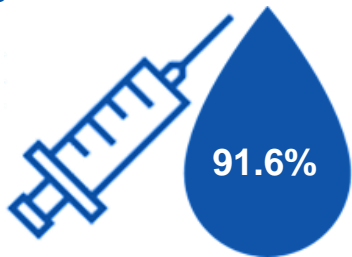
In 2018/19 **72%** of children achieved a **good level of development** at the end of reception the same as the England figure<sup>6</sup>

In 2018/19 **52.4%** of children who were in receipt of **free school meals** achieved a **good level of development** at the end of reception which was significantly worse than the England rate (56.5%)<sup>7</sup>



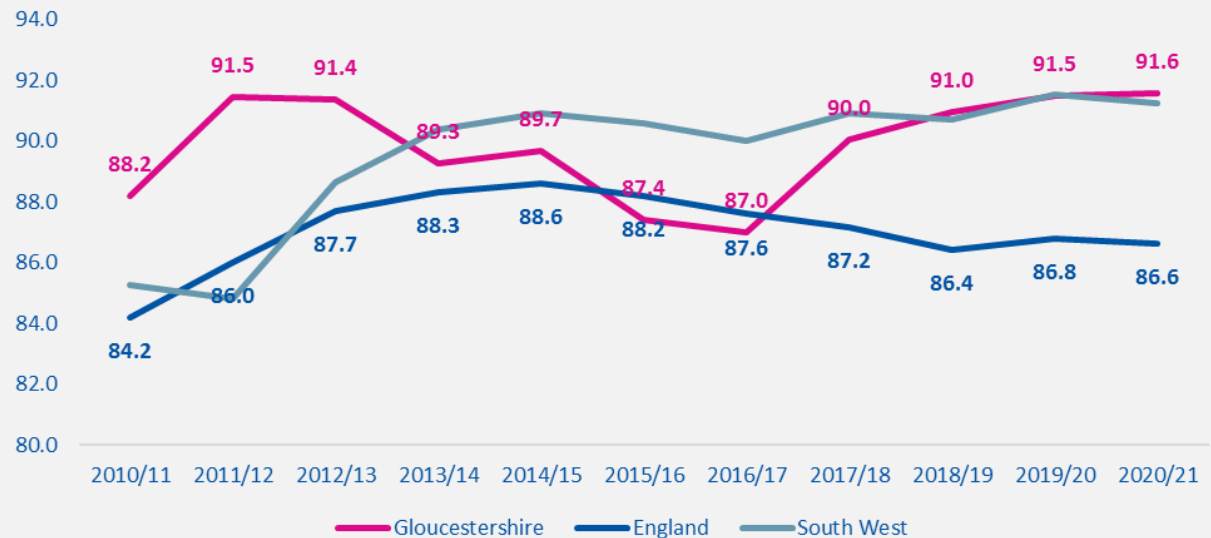
In 2018/19, **59% of black children** aged 5 achieved a **good level of development** compared to **73% of white children**. This gap of 14% is much greater than the national average of 4%.

In Gloucestershire **91.6%** of 5 year olds have had two doses of **MMR Vaccination** compared with 86.6% in England in 2020/21<sup>9</sup>



The graph shows that over time Gloucestershire has achieved higher than the England rate for 4 consecutive years.

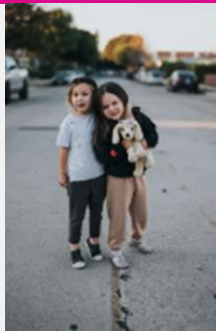
## % of 5 year olds that have had two doses of MMR vaccination, 2010/11 – 2020/21, in Gloucestershire compared to England and South West



In 2020/21 **13%** of children aged 0-4 were living in families in **relative low income** in Gloucestershire compared with **18%** in England<sup>10</sup>



In Gloucestershire **61 per 10,000 children** aged under 18 years were **in care** at 31<sup>st</sup> March 2021 which was significantly better than England at 67 per 10,000<sup>11</sup>



“ I have had Health Visitors with us since my daughter was born. They have been fantastic and so helpful and kind, all appointments have been on time and are fantastic. ”

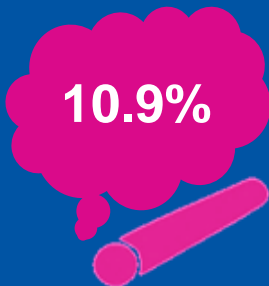
– Healthwatch

## What are we doing locally?

- Working with partners to tackle inequity for children under 5 through the Best Start in Life working group
- Developing an infant feeding strategy
- Working with the Local Maternity & Neonatal System to review inequity in maternity and baby outcomes, examining the impact of ethnicity and deprivation
- Supporting the development of Family Hubs, and building public health services into the Hubs
- Working with partners to increase the % of eligible 2 year olds accessing their entitlement of Early Years provision
- Health Visitors are distributing toothbrushing packs to children aged nine months-one year who are at greater risk of tooth decay

## Areas of Best Practice and Innovation

- Helping young children who missed out on support during the pandemic to catch-up through the Steps Ahead and Best Start in Life COMF funded programmes
- The Health Visiting team performs better than the England average against all six High Impact Areas
- Working with the Children’s Safeguarding Partnership to prevent harm to children, including supporting the ICON programme to help parents cope with crying babies



In 2020/21, **10.9%** of new mothers in Gloucestershire were **smokers at the time of delivery** compared with 9.6% in England<sup>12</sup>

**124.50 per 10,000** children aged 0-4 years were admitted to hospital caused by **unintentional and deliberate injuries** in Gloucestershire in 2019/20 compared to 117.00 per 10,000 in England<sup>13</sup>

