

Unemployment Bulletin

Issue 195 October 2024

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A summary of unemployment data at district, County, regional and national level

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The Claimant Count is a measure of the number of people who are unemployed and claiming benefits. From 1996 until the recent introduction of Universal Credit, this was based on the number of people claiming Jobseeker's Allowance. However, since its introduction some unemployment benefit claimants will be claiming Universal Credit instead. **To reflect this change, the Claimant Count has been expanded to include people claiming Jobseeker's Allowance plus those who claim Universal Credit and who are searching for work.**

Cotswolds

3

Since 2016 Gloucestershire has been transitioning to full Universal Credit with the process due to be completed in 2025. This means a broader span of claimants will be required to look for work than under Jobseekers Allowance. As more people are brought within the coverage of Universal Credit, the Claimant Count is set to rise. In addition, in May 2024 the DWP rolled out an increase in the administrative earnings threshold (AET) for full work search conditionality. This means a cohort of claimants who are in work but on an income below the AET will now be required to search for work. This change is likely to affect around 180,000 claimants across the country over around 6 months, increasing the Claimant Count over that time. More information about Universal Credit please see the [ONS website](#).

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PART 1: SUMMARY

The claimant rate in Gloucestershire remained at 2.8% in October 2024. The South West and UK rates remained at 2.9% and 4.2% respectively. Gloucestershire's rate was 0.1% lower than the South West average of 2.9%, and 1.4% lower than the UK average of 4.2%.

The claimant count in Gloucestershire in October 2024 decreased by 20 people. The amount of people claiming in October was 0.2% lower than the number in September. This compares to no change in the South West, and a 1.2% increase in the UK.

DISTRICTS AT A GLANCE

At a glance unemployment information grouped by district. Includes:

Claimant count: Total number of people claiming Job Seekers Allowance and Universal Credit who are not in work in October 2024

Claimant count change on previous month: How much larger/smaller October's claimant count is compared to September expressed as a %

Claimant rate: The % of working age population claiming Job Seekers Allowance and Universal Credit who are not in work in October 2024

Highest claiming ward: The ward with the highest claim count in that district and the rate

CHELTENHAM BOROUGH

Claimant count:	2,190
Claimant count change on previous month:	0.0%
Claimant rate:	2.9%
Highest claiming ward(s)	Oakley (6.0%)

GLOUCESTER CITY

Claimant count:	3,255
Claimant count change on previous month:	-1.7%
Claimant rate:	3.8%
Highest claiming ward(s)	Westgate (7.6%)

COTSWOLD DISTRICT

Claimant count:	1,015
Claimant count change on previous month:	3.6%
Claimant rate:	1.9%
Highest claiming ward(s)	Watermoor (4.2%)

STROUD DISTRICT

Claimant count:	1,520
Claimant count change on previous month:	3.8%
Claimant rate:	2.1%
Highest claiming ward(s)	Stroud Slade (4.1%)

FOREST OF DEAN

Claimant count:	1,575
Claimant count change on previous month:	-0.6%
Claimant rate:	3.1%
Highest claiming ward(s)	Tidenham (6.4%)

TEWKESBURY BOROUGH

Claimant count:	1,345
Claimant count change on previous month:	-2.9%
Claimant rate:	2.4%
Highest claiming ward(s)	Tewkesbury South (4.1%)

PART 2: UK, SW AND GLOUCESTERSHIRE INDICATORS

The unemployment situation in Gloucestershire compared to the South West and the UK.

Claimant Rate

Figure 1: Claimant Rate for Gloucestershire, the South West and UK over the past year

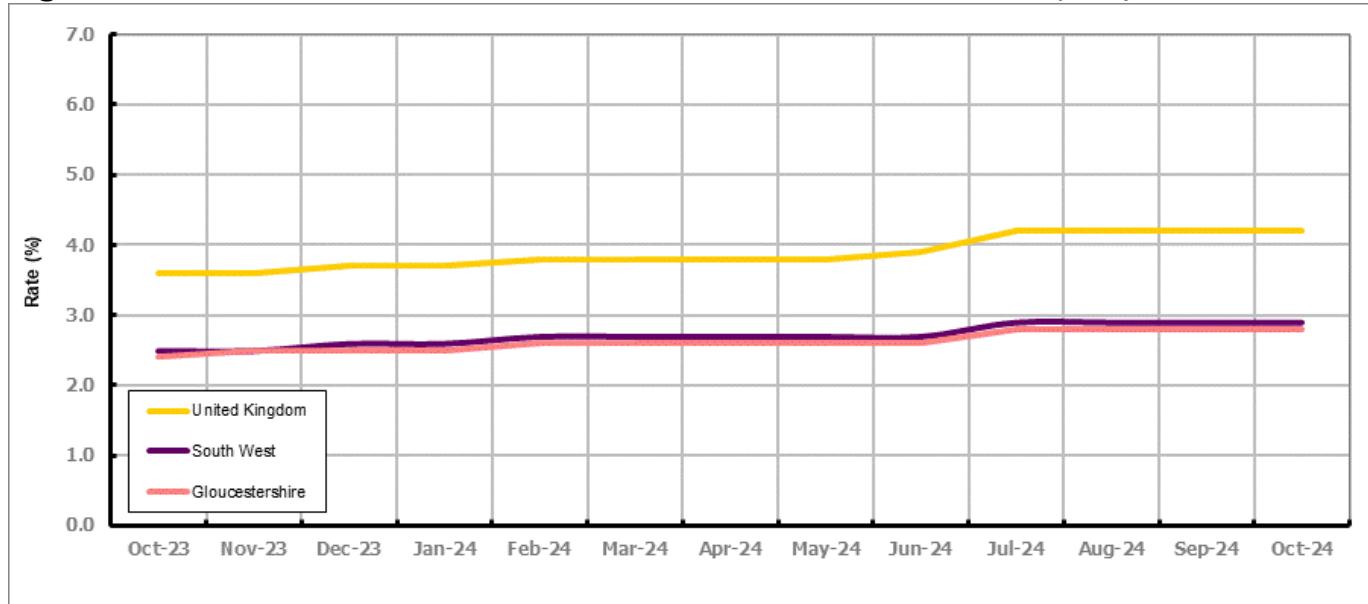


Figure 1 shows the claimant rate for Gloucestershire at 2.8% in October 2024. The Gloucestershire rate has been lower than the South West average since November 2015, with the exception of April and May 2016 and, more recently, November 2023 when it was the same. On average, it has been approximately 1.3% lower than the UK average since the same month of the previous year.

Claimant Count

Table 1: Analysis of UK, South West and Gloucestershire Claimant Counts

Area	Claimant Count in October 2024	% change on September 2024	Consecutive months increasing
UK	1,791,725	1.2%	0
South West	99,590	0.0%	0
Gloucestershire	10,895	-0.2%	0

Table 1 shows that in October 2024, the number of claimants in Gloucestershire was 0.2% lower than the number in September 2024.

PART 3: LOCAL AUTHORITY DISTRICT ANALYSIS

Claimant Rate and Claimant Count

Figure 2: Claimant Rate (%) across Gloucestershire - October 2024

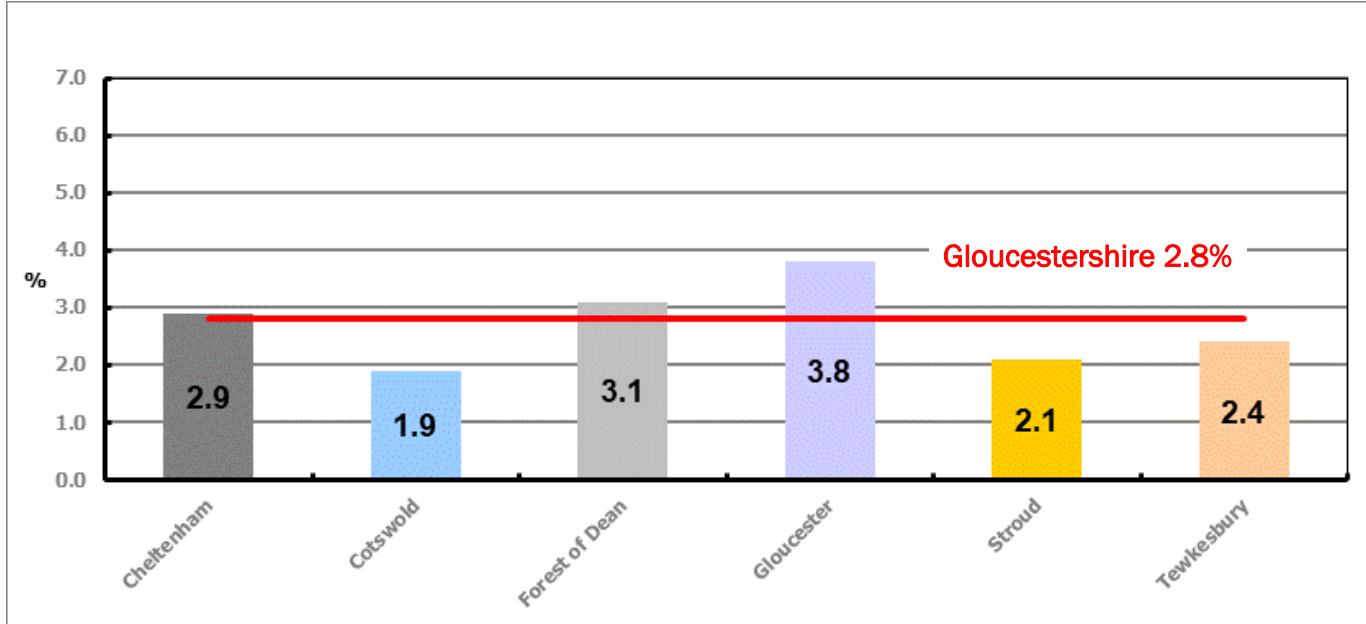


Figure 2 shows the claimant rate for October 2024 in Gloucestershire. Between September and October 2024 the rate decreased in Gloucester, but increased in Stroud. All other districts remained the same.

Table 2: Analysis of Gloucestershire and District Claimant Counts

Total	Oct 24 Number	Oct 24 Rate	Sep 24 Number	Sep 24 Rate	Monthly change	% monthly change	Monthly change of rate
Gloucestershire	10,895	2.8	10,915	2.8	-20	-0.2%	0.0
Cheltenham	2,190	2.9	2,190	2.9	0	0.0%	0.0
Cotswold	1,015	1.9	980	1.9	35	3.6%	0.0
Forest of Dean	1,575	3.1	1,585	3.1	-10	-0.6%	0.0
Gloucester	3,255	3.8	3,310	3.9	-55	-1.7%	-0.1
Stroud	1,520	2.1	1,465	2.0	55	3.8%	0.1
Tewkesbury	1,345	2.4	1,385	2.4	-40	-2.9%	0.0

Table 2 shows the change in the claimant count in October compared to September 2024. Cotswold and Stroud saw an increase in the number of claimants, whilst Cheltenham saw no change. All other districts saw a decrease.

Table 3: Analysis of Male Gloucestershire and District Claimant Counts

Male	Oct 24 Number	Oct 24 Rate	Sep 24 Number	Sep 24 Rate	Monthly change	% monthly change	Monthly change of rate
Gloucestershire	5,710	2.9	5,650	2.9	60	1.1%	0.0
Cheltenham	1,175	3.1	1,175	3.1	0	0.0%	0.0
Cotswold	480	1.9	470	1.8	10	2.1%	0.1
Forest of Dean	830	3.3	810	3.2	20	2.5%	0.1
Gloucester	1,830	4.3	1,835	4.3	-5	-0.3%	0.0
Stroud	720	2.0	690	1.9	30	4.3%	0.1
Tewkesbury	670	2.4	670	2.4	0	0.0%	0.0

Table 3 shows the change in the male claimant count in October compared to September 2024. Gloucester saw a decrease in the number of claimants, whilst Cheltenham and Tewkesbury saw no change. All other districts saw an increase.

Table 4: Analysis of Female Gloucestershire and District Claimant Counts

Female	Oct 24 Number	Oct 24 Rate	Sep 24 Number	Sep 24 Rate	Monthly change	% monthly change	Monthly change of rate
Gloucestershire	5,185	2.6	5,270	2.6	-85	-1.6%	0.0
Cheltenham	1,015	2.7	1,020	2.7	-5	-0.5%	0.0
Cotswold	535	2.0	515	1.9	20	3.9%	0.1
Forest of Dean	745	2.9	770	3.0	-25	-3.2%	-0.1
Gloucester	1,430	3.4	1,475	3.5	-45	-3.1%	-0.1
Stroud	795	2.2	780	2.1	15	1.9%	0.1
Tewkesbury	670	2.3	715	2.5	-45	-6.3%	-0.2

Table 4 shows the change in the female claimant count in October compared to September 2024. Cotswold and Stroud saw an increase in the number of claimants, whilst all other districts saw a decrease.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

This section covers the six districts and a comparison of their constituent wards.

4.1 Cheltenham Borough

Claimant Rate and Claimant Count

Figure 3: Cheltenham Borough claimant rate over the last year

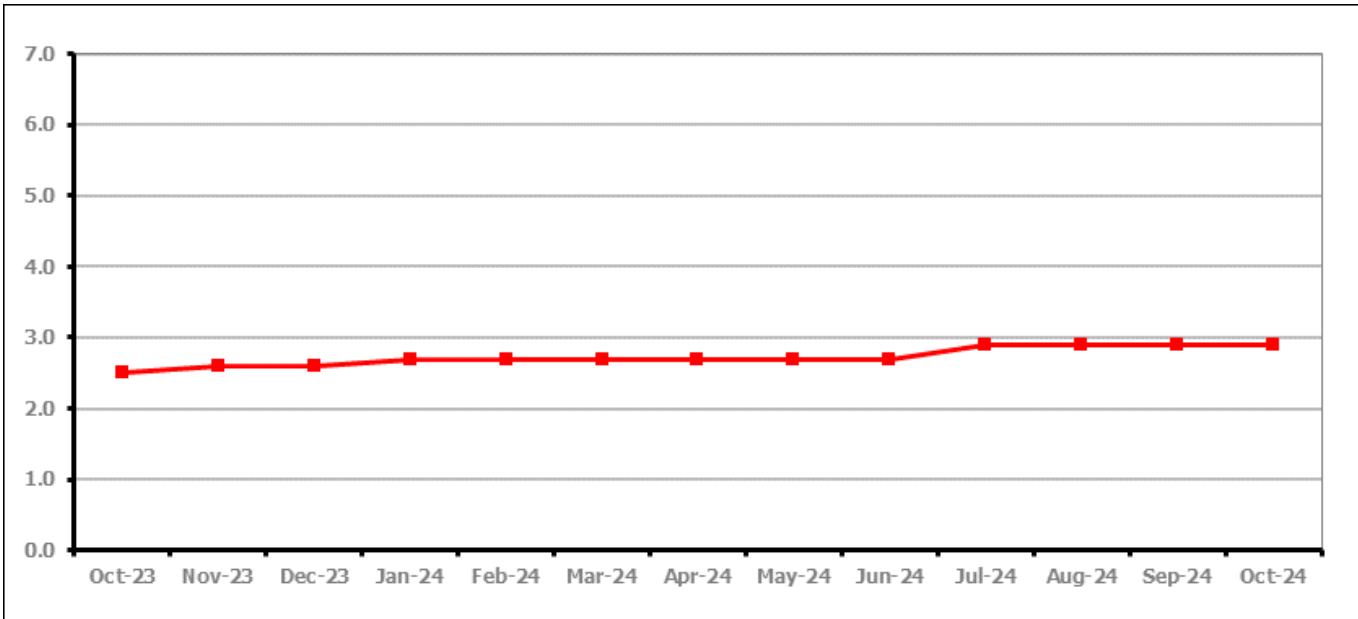


Figure 3 shows the claimant rate in Cheltenham remained at 2.9% in October 2024.

Figure 4: Claimant rates across Cheltenham Borough wards - October 2024

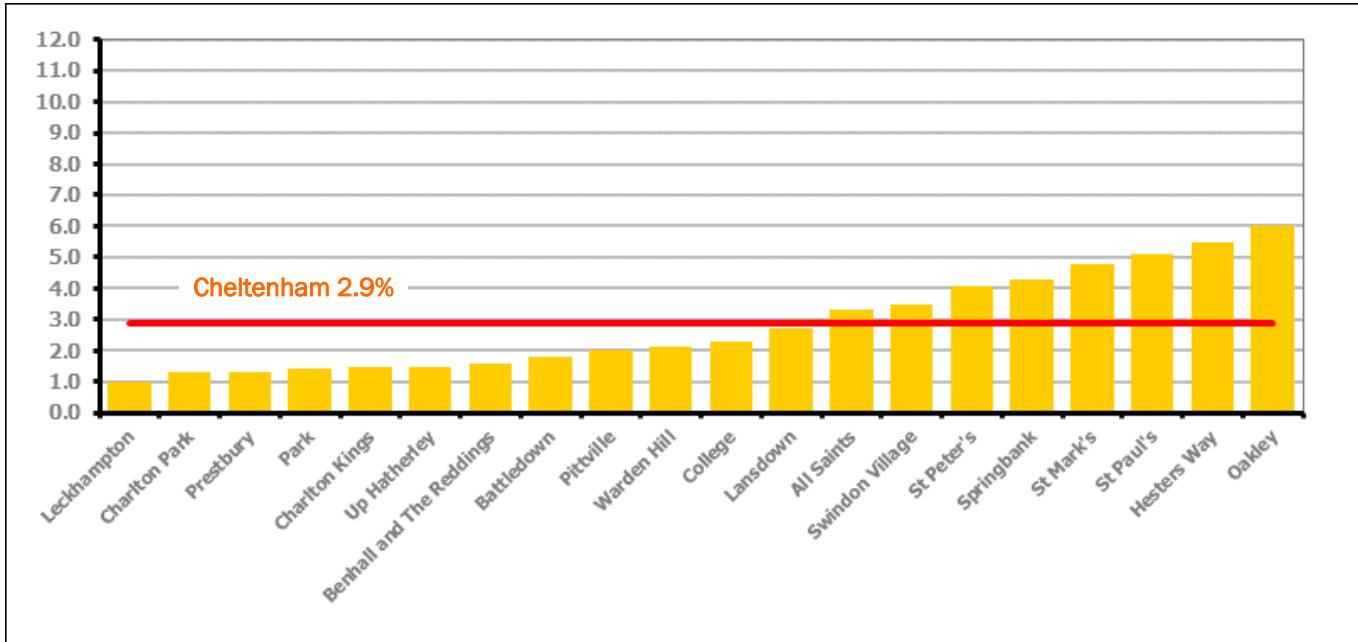


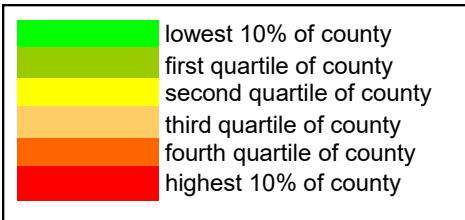
Figure 4 shows the claimant rates for Cheltenham Borough wards. The red line represents the average claimant rate across the Borough of 2.9%. Eight wards lie above the average.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.1 Cheltenham Borough continued...

Table 5: Analysis of Claimant Count at Cheltenham Borough ward level - October 2024

District	Ward	Rate	Rank*
Cheltenham	Leckhampton	1.0	2
Cheltenham	Charlton Park	1.3	9
Cheltenham	Prestbury	1.3	9
Cheltenham	Park	1.4	14
Cheltenham	Charlton Kings	1.5	26
Cheltenham	Up Hatherley	1.5	26
Cheltenham	Benhall and The Reddings	1.6	32
Cheltenham	Battledown	1.8	47
Cheltenham	Pittville	2.0	59
Cheltenham	Warden Hill	2.1	65
Cheltenham	College	2.3	75
Cheltenham	Lansdown	2.7	91
Cheltenham	All Saints	3.3	109
Cheltenham	Swindon Village	3.5	113
Cheltenham	St Peter's	4.1	120
Cheltenham	Springbank	4.3	124
Cheltenham	St Mark's	4.8	126
Cheltenham	St Paul's	5.1	128
Cheltenham	Hesters Way	5.5	130
Cheltenham	Oakley	6.0	134



* 1 = "best" and 138 = "worst"

Table 5 shows overall claimant rates for Cheltenham Borough wards and their position relative to all wards in Gloucestershire.

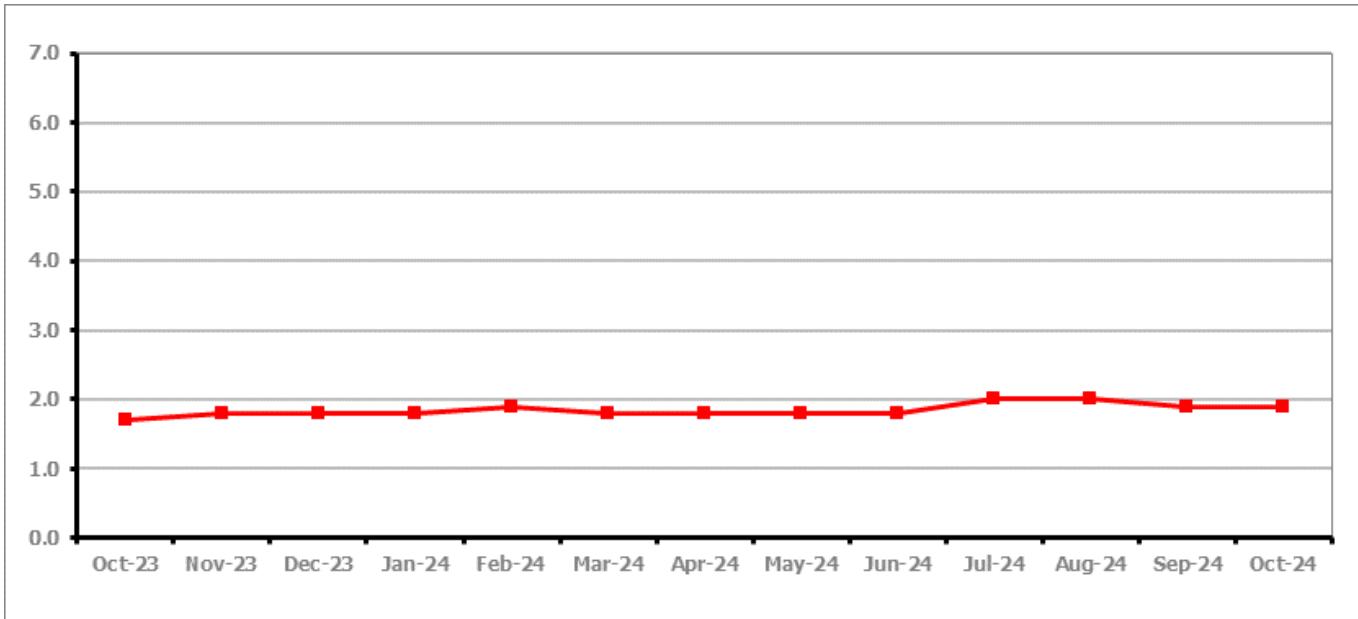
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.2 Cotswold District****Claimant Rate and Claimant Count***Figure 5: Cotswold District claimant rate over the last year*

Figure 5 shows the claimant rate in Cotswold District remained at 1.9% in October 2024.

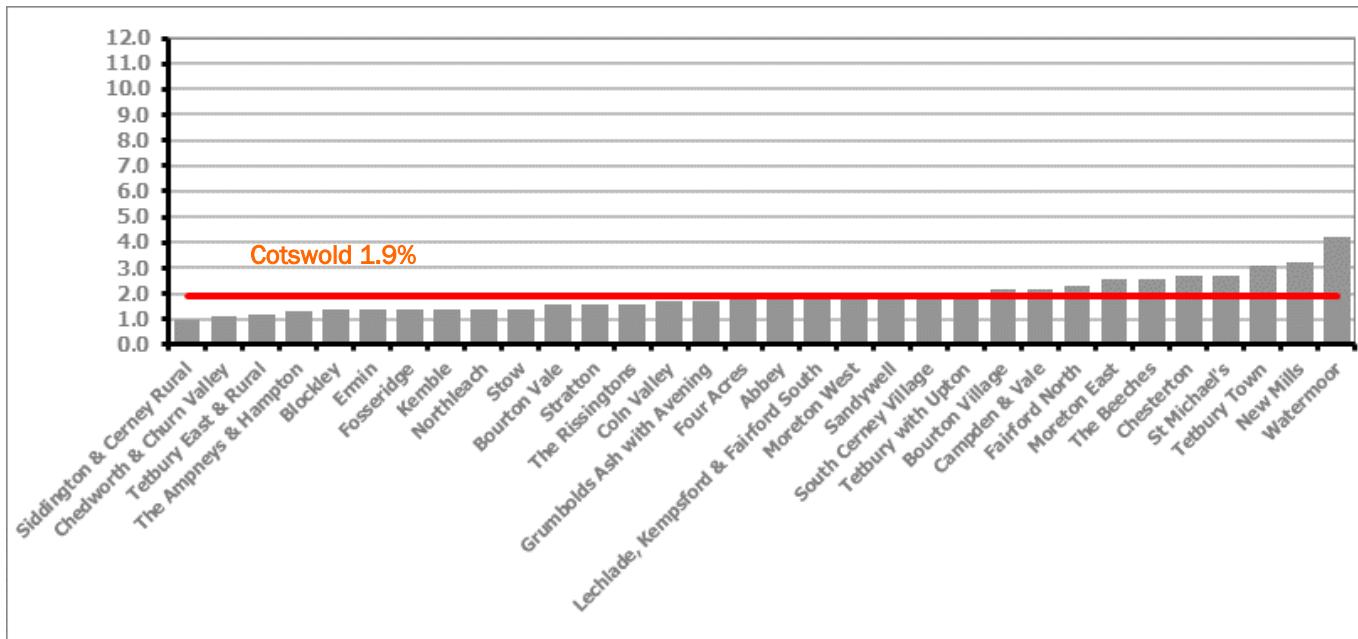
Figure 6: Claimant rates across Cotswold District wards – October 2024

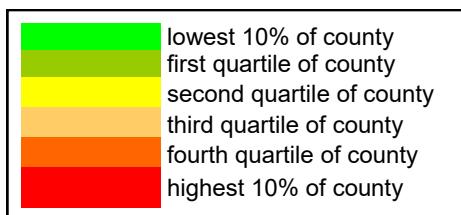
Figure 6 shows the claimant rates for Cotswold District wards. The red line represents the average claimant rate across the District of 1.9%. Thirteen wards lie above the average.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.2 Cotswold District continued...

Table 6: Analysis of Claimant Count at Cotswold District ward level - October 2024

District	Ward	Rate	Rank*
Cotswold	Siddington & Cerney Rural	1.0	2
Cotswold	Chedworth & Churn Valley	1.1	4
Cotswold	Tetbury East & Rural	1.2	7
Cotswold	The Ampneys & Hampton	1.3	9
Cotswold	Blockley	1.4	14
Cotswold	Ermin	1.4	14
Cotswold	Fosseridge	1.4	14
Cotswold	Kemble	1.4	14
Cotswold	Northleach	1.4	14
Cotswold	Stow	1.4	14
Cotswold	Bourton Vale	1.6	32
Cotswold	Stratton	1.6	32
Cotswold	The Rissingtons	1.6	32
Cotswold	Coln Valley	1.7	37
Cotswold	Grumbolds Ash with Avening	1.7	37
Cotswold	Four Acres	1.8	47
Cotswold	Abbey	1.9	52
Cotswold	Lechlade, Kempsford & Fairford South	1.9	52
Cotswold	Moreton West	1.9	52
Cotswold	Sandywell	2.0	59
Cotswold	South Cerney Village	2.0	59
Cotswold	Tetbury with Upton	2.0	59
Cotswold	Bourton Village	2.2	70
Cotswold	Campden & Vale	2.2	70
Cotswold	Fairford North	2.3	75
Cotswold	Moreton East	2.6	87
Cotswold	The Beeches	2.6	87
Cotswold	Chesterton	2.7	91
Cotswold	St Michael's	2.7	91
Cotswold	Tetbury Town	3.1	106
Cotswold	New Mills	3.2	108
Cotswold	Watermoor	4.2	123



* 1 = "best" and 138 = "worst"

Table 6 shows overall claimant rates for Cotswold District wards and their position relative to all wards in Gloucestershire.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.3 Forest of Dean District

Claimant Rate and Claimant Count

Figure 7: Forest of Dean District claimant rate over the last year

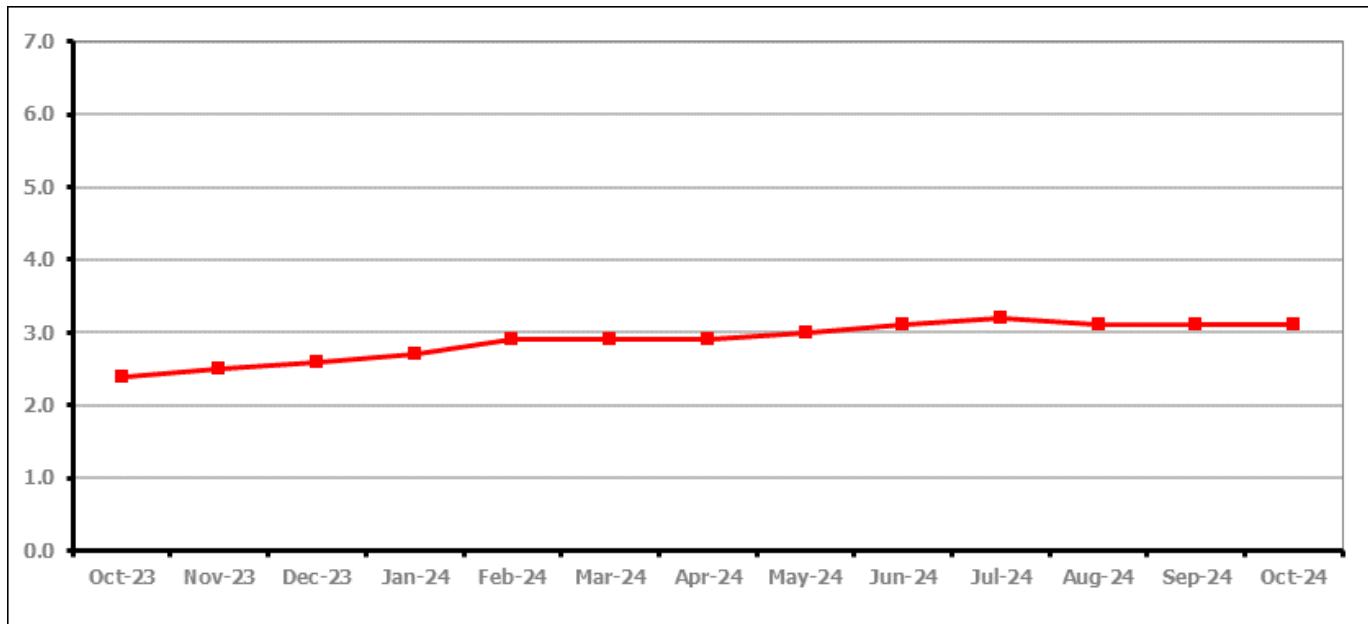


Figure 7 shows the claimant rate in the Forest of Dean remained at 3.1% in October 2024.

Figure 8: Claimant rates across Forest of Dean District wards – October 2024

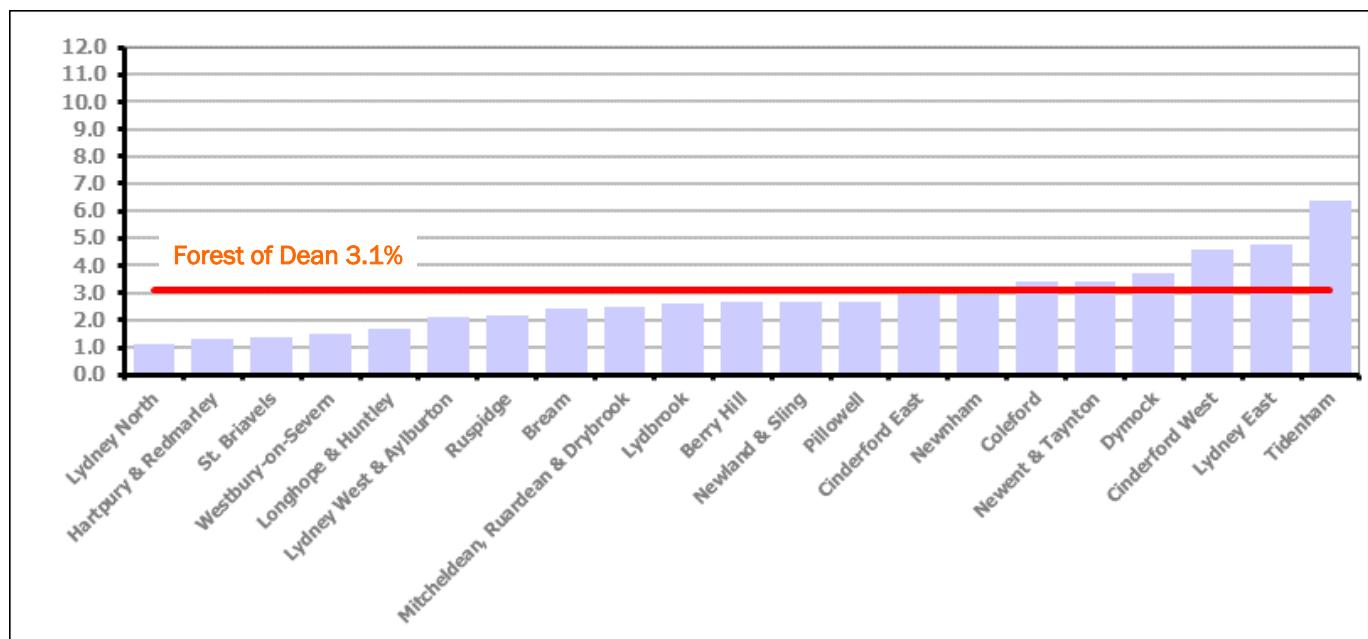


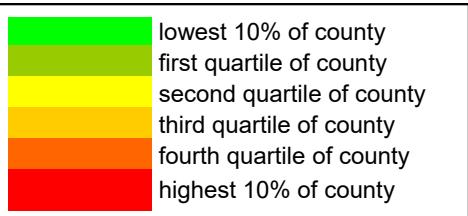
Figure 8 shows the claimant rates for the Forest of Dean District wards. The red line represents the average claimant rate across the District of 3.1%. Six wards lie above the average.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.3 Forest of Dean District continued...

Table 7: Analysis of Claimant Count at Forest of Dean District ward level - October 2024

District	Ward	Rate	Rank*
Forest	Lydney North	1.1	4
Forest	Hartpury & Redmarley	1.3	9
Forest	St. Briavels	1.4	14
Forest	Westbury-on-Severn	1.5	26
Forest	Longhope & Huntley	1.7	37
Forest	Lydney West & Aylburton	2.1	65
Forest	Ruspidge	2.2	70
Forest	Bream	2.4	82
Forest	Mitcheldean, Ruardean & Drybrook	2.5	84
Forest	Lydbrook	2.6	87
Forest	Berry Hill	2.7	91
Forest	Newland & Sling	2.7	91
Forest	Pillowell	2.7	91
Forest	Cinderford East	2.9	101
Forest	Newnham	2.9	101
Forest	Coleford	3.4	111
Forest	Newent & Taynton	3.4	111
Forest	Dymock	3.7	117
Forest	Cinderford West	4.6	125
Forest	Lydney East	4.8	126
Forest	Tidenham	6.4	136



* 1 = "best" and 138 = "worst"

Table 7 shows overall claimant rates for the Forest of Dean District wards and their position relative to all wards in Gloucestershire.

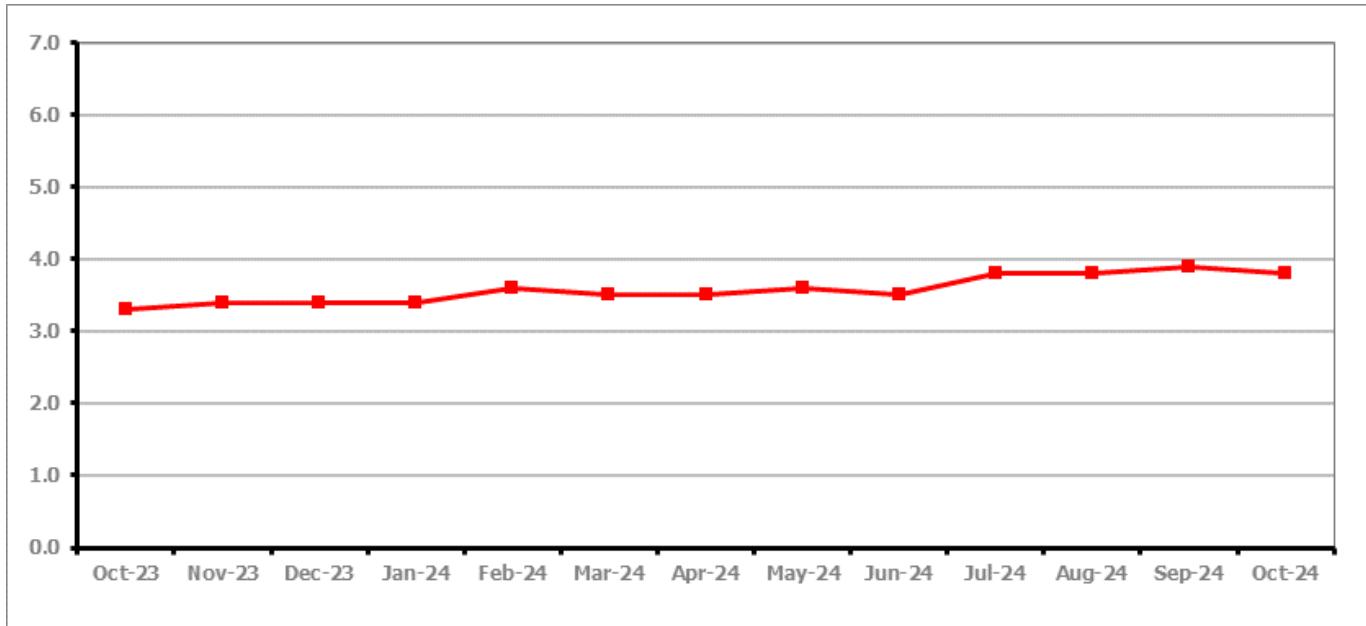
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.4 Gloucester City****Claimant Rate and Claimant Count***Figure 9: Gloucester City claimant rate over the last year*

Figure 9 shows the claimant rate for Gloucester City decreased to 3.8% in October 2024.

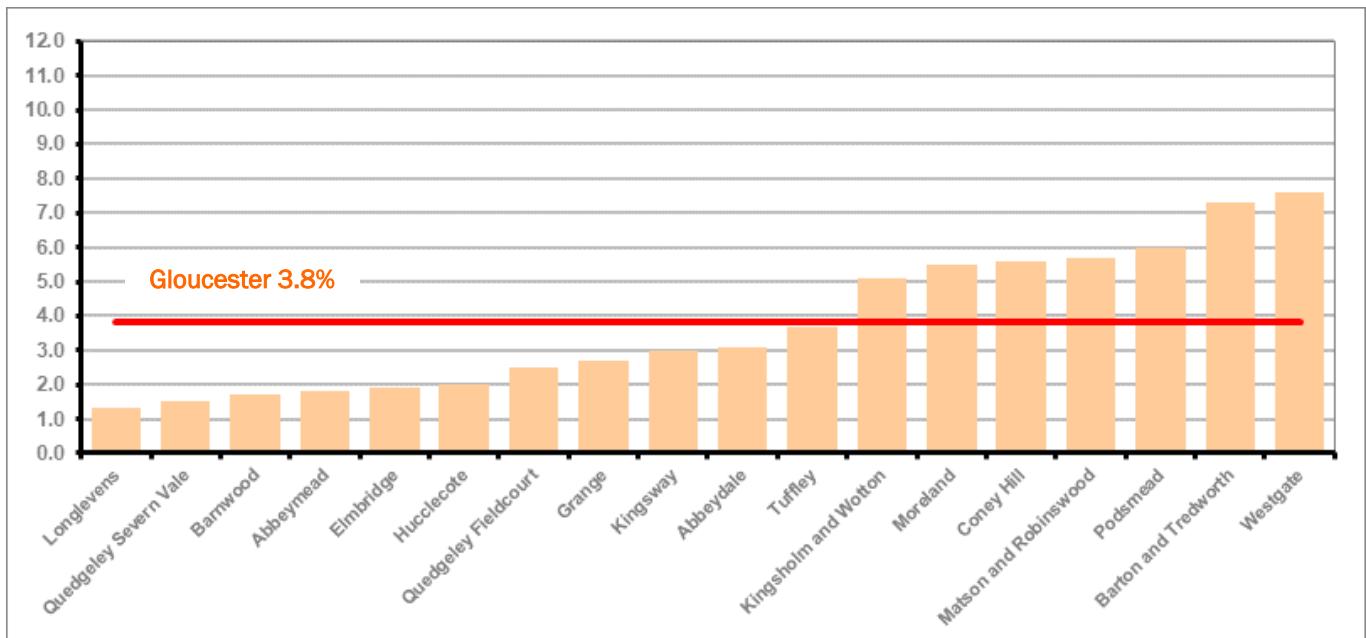
Figure 10: Claimant rates across Gloucester City wards - October 2024

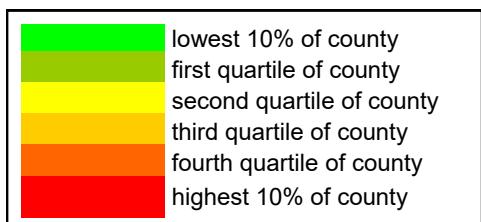
Figure 10 shows the claimant rates for Gloucester City district wards. The red line represents the average claimant rate across the City of 3.8%. Seven wards lie above the average.

PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS

4.4 Gloucester City continued...

Table 8: Analysis of Claimant Count at Gloucester City ward level - October 2024

District	Ward	Rate	Rank*
Gloucester	Longlevens	1.3	9
Gloucester	Quedgeley Severn Vale	1.5	26
Gloucester	Barnwood	1.7	37
Gloucester	Abbeymead	1.8	47
Gloucester	Elmbridge	1.9	52
Gloucester	Hucclecote	2.0	59
Gloucester	Quedgeley Fieldcourt	2.5	84
Gloucester	Grange	2.7	91
Gloucester	Kingsway	3.0	105
Gloucester	Abbeydale	3.1	106
Gloucester	Tuffley	3.7	117
Gloucester	Kingsholm and Wotton	5.1	128
Gloucester	Moreland	5.5	130
Gloucester	Coney Hill	5.6	132
Gloucester	Matson and Robinswood	5.7	133
Gloucester	Podsmead	6.0	134
Gloucester	Barton and Tredworth	7.3	137
Gloucester	Westgate	7.6	138



* 1 = "best" and 138 = "worst"

Table 8 shows overall claimant rates for Gloucester City wards and their position relative to all wards in Gloucestershire.

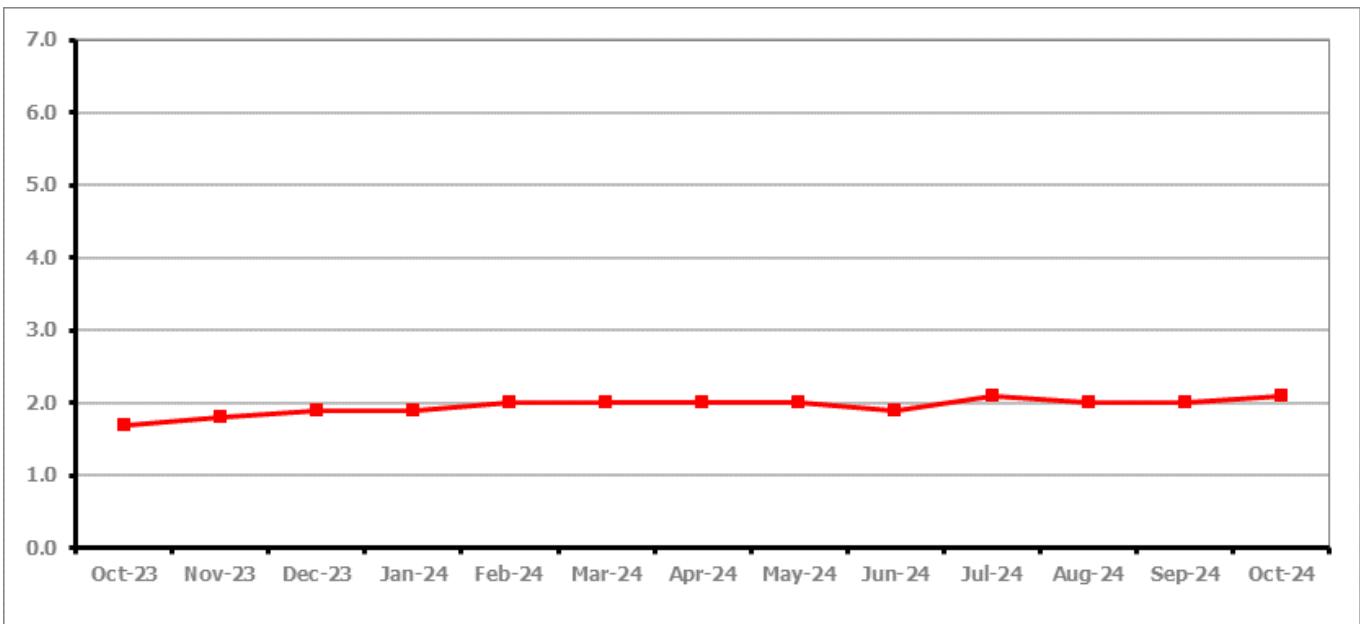
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.5 Stroud District****Claimant Rate and Claimant Count***Figure 11: Stroud District claimant rate over the last year*

Figure 11 shows the claimant rate for Stroud increased to 2.1% in October 2024.

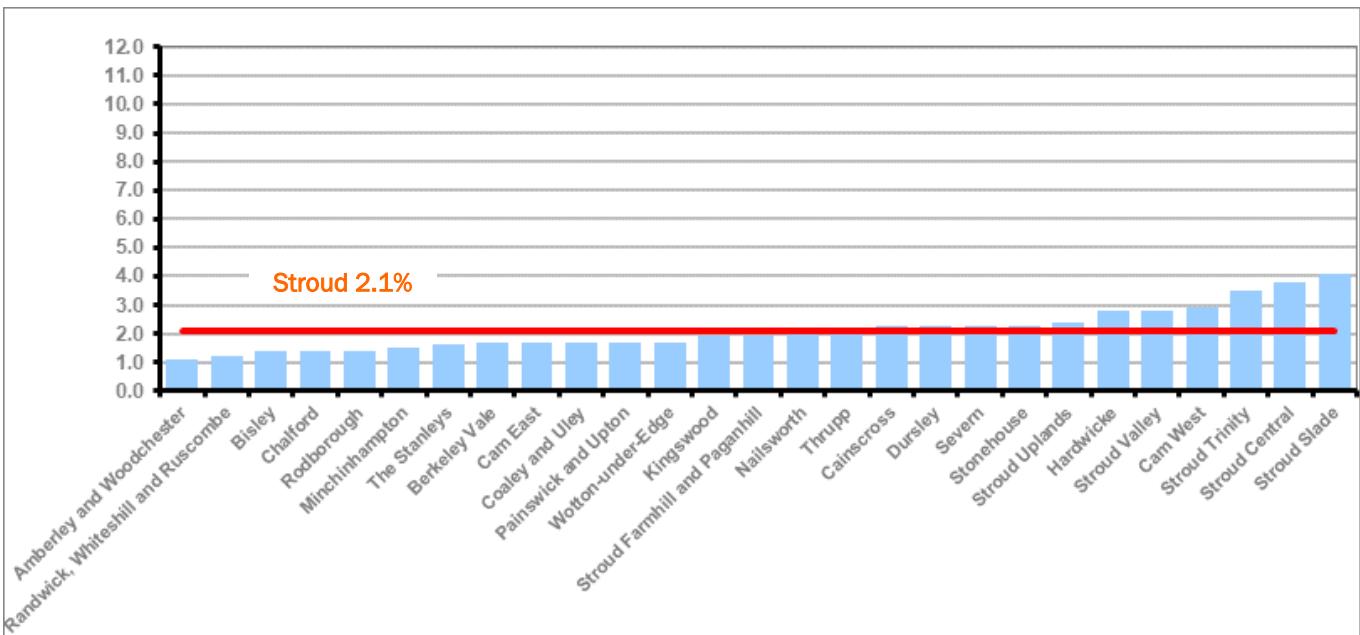
Figure 12: Claimant rates across Stroud District wards - October 2024

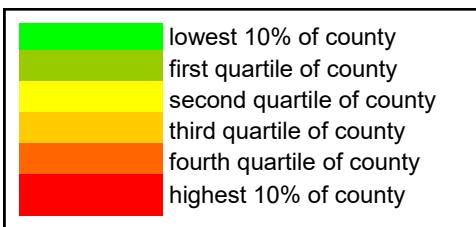
Figure 12 shows the claimant rates in Stroud District wards. The red line represents the average claimant rate across the District of 2.1%. Twelve wards are above the average.

PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

4.5 Stroud District continued...

Table 9: Analysis of Claimant Count at Stroud District ward level - October 2024

District	Ward	Rate	Rank*
Stroud	Amberley and Woodchester	1.1	4
Stroud	Randwick, Whiteshill and Ruscombe	1.2	7
Stroud	Bisley	1.4	14
Stroud	Chalford	1.4	14
Stroud	Rodborough	1.4	14
Stroud	Minchinhampton	1.5	26
Stroud	The Stanleys	1.6	32
Stroud	Berkeley Vale	1.7	37
Stroud	Cam East	1.7	37
Stroud	Coaley and Uley	1.7	37
Stroud	Painswick and Upton	1.7	37
Stroud	Wotton-under-Edge	1.7	37
Stroud	Kingswood	1.9	52
Stroud	Stroud Farmhill and Paganhill	1.9	52
Stroud	Nailsworth	2.1	65
Stroud	Thrupp	2.2	70
Stroud	Cainscross	2.3	75
Stroud	Dursley	2.3	75
Stroud	Severn	2.3	75
Stroud	Stonehouse	2.3	75
Stroud	Stroud Uplands	2.4	82
Stroud	Hardwicke	2.8	99
Stroud	Stroud Valley	2.8	99
Stroud	Cam West	2.9	101
Stroud	Stroud Trinity	3.5	113
Stroud	Stroud Central	3.8	119
Stroud	Stroud Slade	4.1	120



* 1 = "best" and 138 = "worst"

Table 9 shows overall claimant rates for Stroud District wards and their position relative to all wards in Gloucestershire.

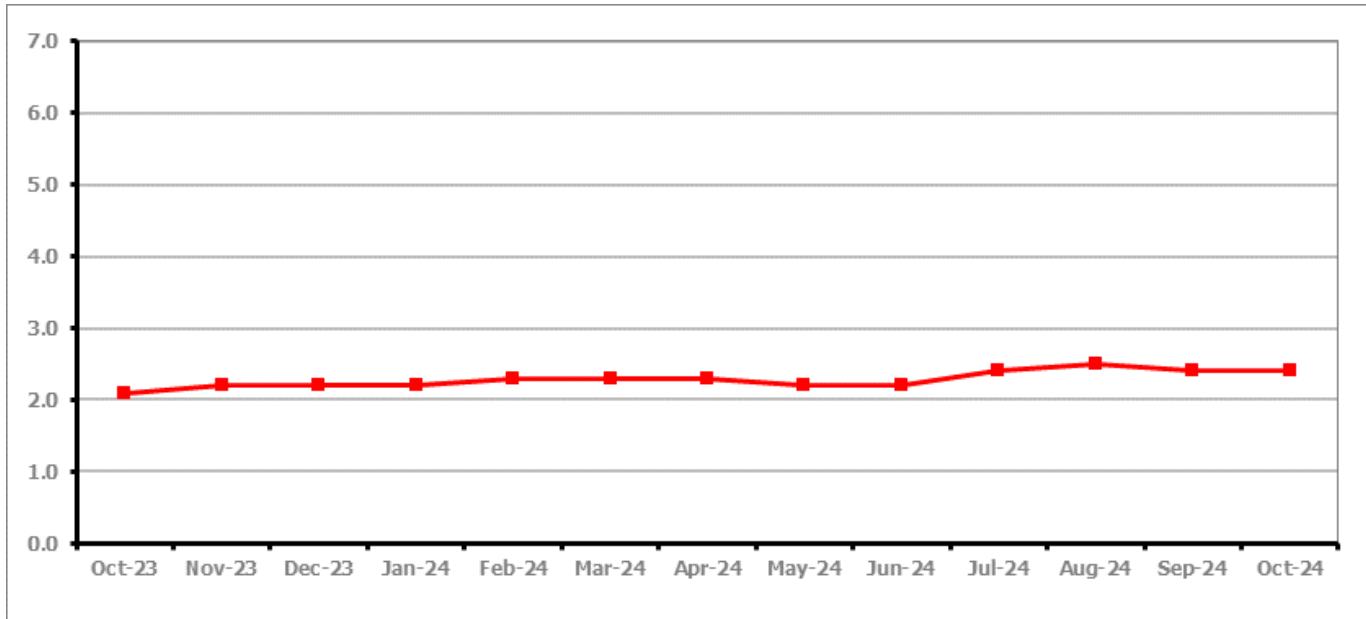
PART 4: LOCAL AUTHORITY DISTRICT AND WARD ANALYSIS**4.6 Tewkesbury Borough****Claimant Rate and Claimant Count***Figure 13: Tewkesbury Borough claimant rate over the last year*

Figure 13 shows the claimant rate for Tewkesbury Borough remained at 2.4% in October 2024.

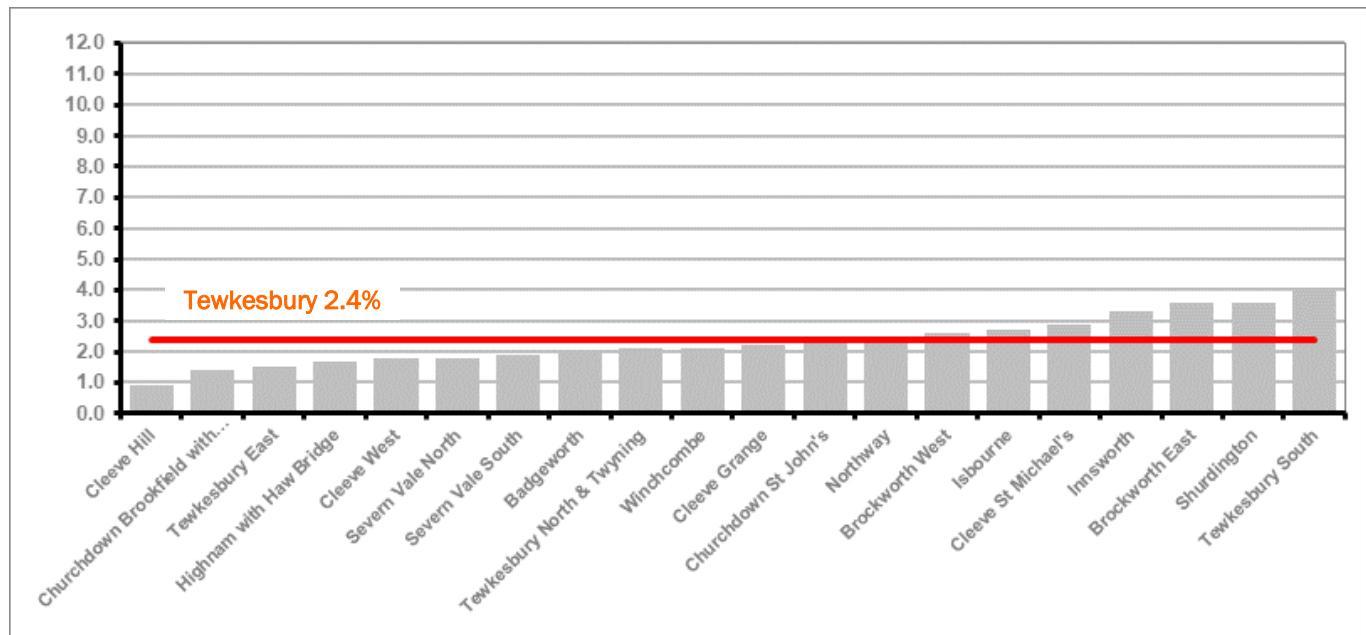
Figure 14: Claimant rates across Tewkesbury Borough wards - October 2024

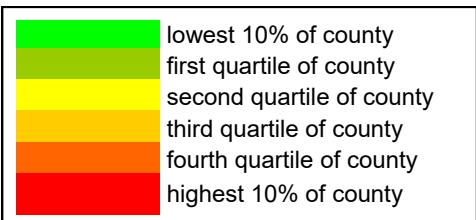
Figure 14 shows the claimant rates in Tewkesbury Borough wards. The red line represents the average claimant rate across the District of 2.4%. Eight wards are above the average.

PART 4: LOCAL AUTHORITY AND DISTRICT ANALYSIS

4.6 Tewkesbury Borough continued...

Table 10: Analysis of Claimant Count at Tewkesbury Borough level - October 2024

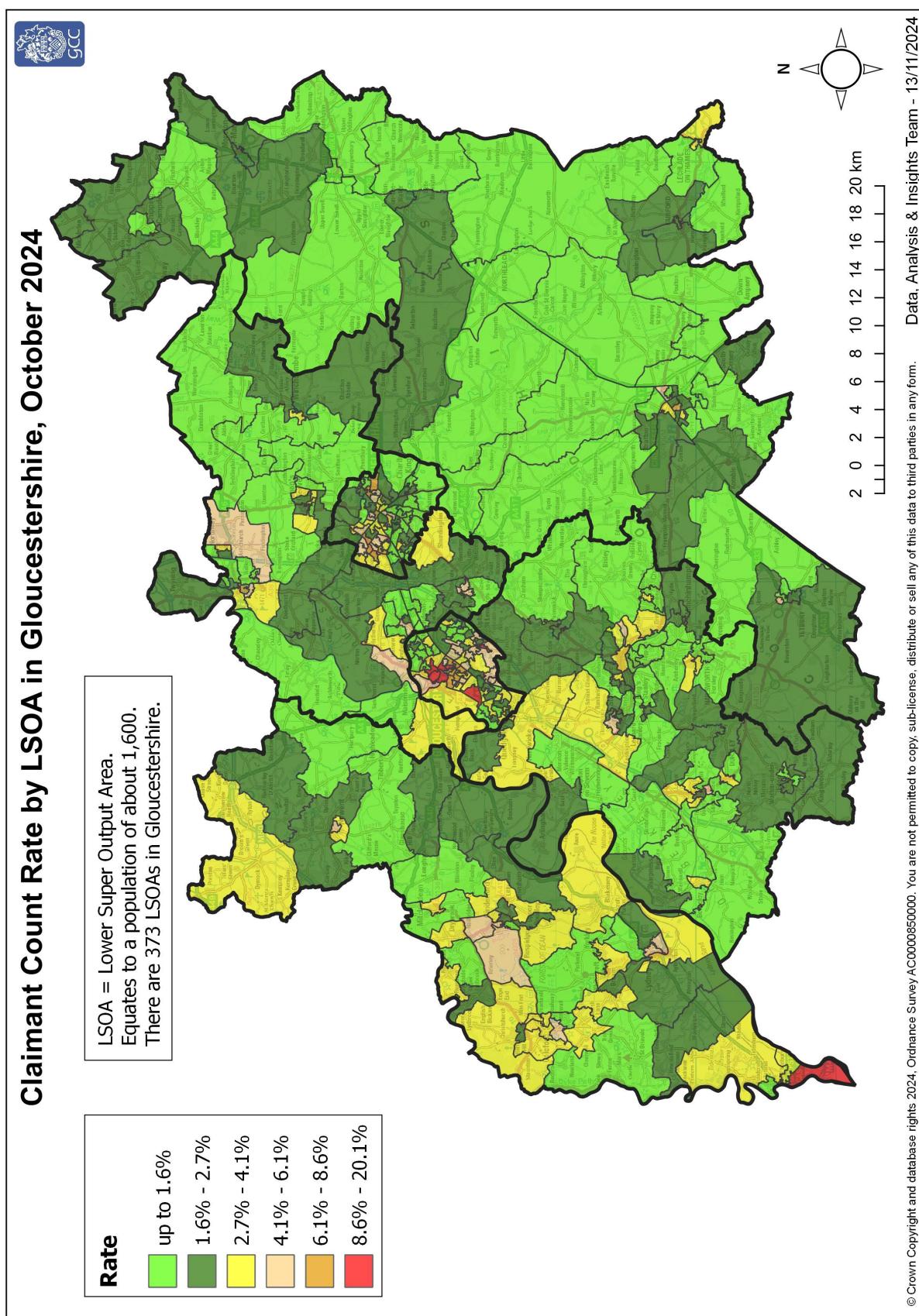
District	Ward	Rate	Rank*
Tewkesbury	Cleeve Hill	0.9	1
Tewkesbury	Churchdown Brookfield with Hucclecote	1.4	14
Tewkesbury	Tewkesbury East	1.5	26
Tewkesbury	Highnam with Haw Bridge	1.7	37
Tewkesbury	Cleeve West	1.8	47
Tewkesbury	Severn Vale North	1.8	47
Tewkesbury	Severn Vale South	1.9	52
Tewkesbury	Badgeworth	2.0	59
Tewkesbury	Tewkesbury North & Twyning	2.1	65
Tewkesbury	Winchcombe	2.1	65
Tewkesbury	Cleeve Grange	2.2	70
Tewkesbury	Churchdown St John's	2.3	75
Tewkesbury	Northway	2.5	84
Tewkesbury	Brockworth West	2.6	87
Tewkesbury	Isbourne	2.7	91
Tewkesbury	Cleeve St Michael's	2.9	101
Tewkesbury	Innsworth	3.3	109
Tewkesbury	Brockworth East	3.6	115
Tewkesbury	Shurdington	3.6	115
Tewkesbury	Tewkesbury South	4.1	120



* 1 = "best" and 138 = "worst"

Table 10 shows overall claimant rates for Tewkesbury Borough wards and their position relative to all wards in Gloucestershire.

PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE

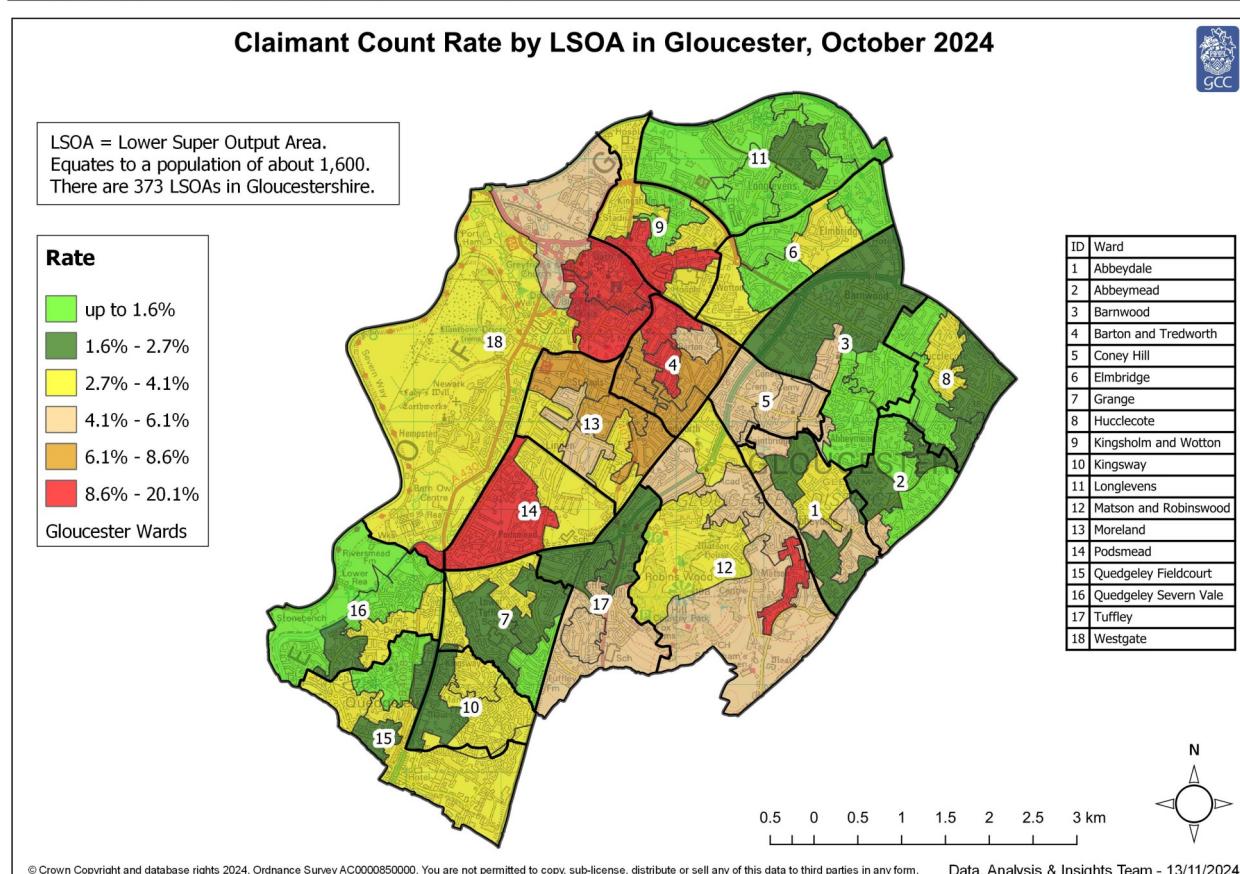
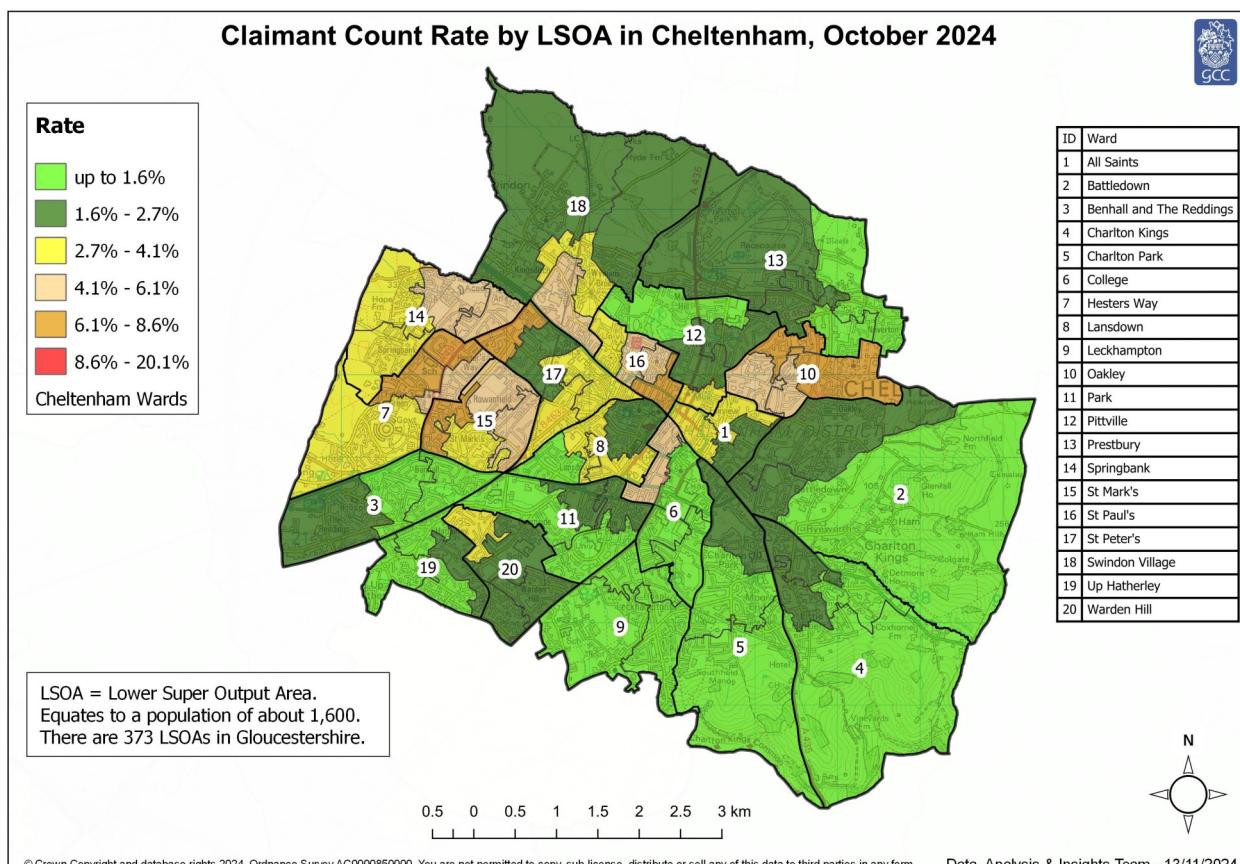


These maps currently show the 2011 LSOA boundaries.

Note: We have made changes to the way in which the rates illustrated on the maps are calculated - this means they are not comparable with those shown in previous bulletins.

Rates calculated using Lower Layer Super Output Area Population Estimates Mid-2020, Office for National Statistics

PART 5: MAP SHOWING DISTRIBUTION OF CLAIMANT RATE ACROSS GLOUCESTERSHIRE



These maps currently show the 2011 LSOA boundaries.

Note: We have made changes to the way in which the rates illustrated on the maps are calculated - this means they are not comparable with those shown in previous bulletins.

Rates calculated using Lower Layer Super Output Area Population Estimates Mid-2020, Office for National Statistics

PART 6: YOUTH UNEMPLOYMENT(18-24 year olds)

Youth Claimant Rate and Claimant Count

Figure 15: Claimant Count for Gloucestershire over the past year

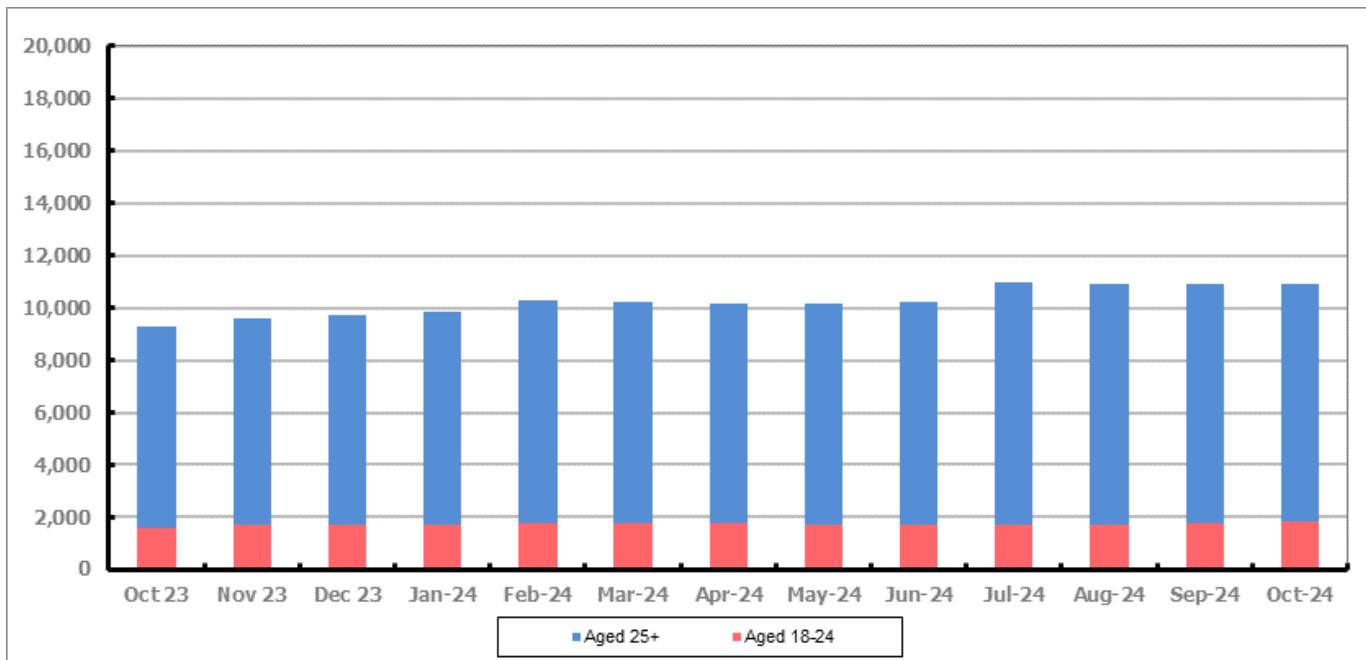


Figure 15 shows that in October 2024, 1,835 people aged 18-24 were claiming Job Seekers Allowance and Universal Credit who were not in work in Gloucestershire, this represents 16.8% of total working age claimants.

PART 7: YOUNG PEOPLE NOT IN EDUCATION, EMPLOYMENT OR TRAINING (NEET) IN GLOUCESTERSHIRE

Data provided by Gloucestershire Youth Support Team on the situation of young people (16-18) in Gloucestershire who are not in education, employment or formal training.

Gloucestershire Youth Support Team is required to report performance on the Academic Year 12 and 13 (16/17 age) against nationally defined criteria for counting the NEET group to the Department for Education (DfE) on a monthly basis. The NEET group includes young people actively seeking education, employment or training as well as those young people who are either not yet ready or who are unable to access these opportunities because of their personal circumstances. The figures quoted below include young people in both of these categories.

(End of) October 2024

Academic Year 12-13 Summary

	NEET	Cohort	%
Cheltenham	85	2483	3.42%
Cotswold	48	1834	2.62%
Forest	65	1756	3.70%
Gloucester	195	3544	5.50%
Stroud	81	2845	2.85%
Tewkesbury	65	2147	3.03%
Total	539	14609	3.69%

16-18 Age Summary

	NEET	Cohort	%
Cheltenham	117	3423	3.42%
Cotswold	60	2557	2.35%
Forest	84	2487	3.38%
Gloucester	269	4928	5.46%
Stroud	104	3996	2.60%
Tewkesbury	90	3010	2.99%
Total	724	20401	3.55%

16-18 Adjust NEET*	3.72%
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Monthly Change	265	59	1.81%
Previous month	274	14550	1.88%

Monthly Change	250	-506	1.28%
Previous month	474	20907	2.27%

The academic year 12-13 group contains a proportion of young people who turn 18 in the academic year but were 17 on the 31st August the previous academic year so are entitled to learning through RPA (raising participation age).

Please note all figures quoted above are subject to change before the submission date to the DfE which usually happens in the second or third week of the month for the previous month.

If you would like to receive any further information on Gloucestershire's NEET strategy, then please contact Lynne.Speak@Prospects.co.uk or telephone 07900 391182.

(*) Adjustment includes a proportion of young people aged 16-18 whose outcomes are not known to Gloucestershire Youth Support Team.